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Assistant City Editor
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OWN SUNDAY
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Independent = Press = Telegram

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—AP Wirephoto

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"I challenge the governor here today to give an accounting of the funds he has extorted from his appointees. I challenge Pat Brown to obey his own code of ethics."

The chairman told Republicans they will be a majority "unless truth be a mockery and justice a hollow lie." The party will grow, he said, through calmness and moderation.

Gubernatorial candidate George Christopher gave his capsule version of the alleged June 1965 agreement between his and Reagan's principal financial backers that the low man in a January opinion polls

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People in the News

NEGRO NAMED TO FED. RESERVE BOARD

President Johnson Saturday reached into the ranks of his own administration and appointed a 39-year-old Negro as a new member of the seven-man Federal Reserve Board.

The President told a news conference that he was nominating Andrew F. Brimmer, now assistant secretary of commerce for economic affairs, to the vacancy created by the expiring term of Vice Chairman C. Candy Balderston.

Balderston was one of three men who voted with Federal Reserve Chairman William McChesney Martin Jr., last December to raise the discount rate because of what Martin called the threat of inflation. Johnson vigorously opposed the move.

Brimmer's appointment could change the balance of power on the board. Johnson, it was learned, discussed the appointment with Martin before announcing it. Sources said that Martin urged the President to appoint a businessman so that commerce and industry could be represented in the Fed's decisions. The



ANDREW F. BRIMMER

board, which operates independently of the executive branch, is the dominant agency controlling the nation's money supply and in setting interest rates.

Dr. Sam Hopes

Dr. Samuel H. Sheppard said Saturday in Cleveland chances were "good" he and his second wife, Arianne, would drive to Washington where the U.S. Supreme Court will hear arguments Monday on an appeal from his 1954 conviction of murder in the death of his first wife.

Sheppard indicated his preference to drive rather than fly in order to keep

publicity at a minimum. "We feel that too much notoriety is not in keeping with the dignity of the court and its justices," he said.

Hunt Durovic

Agents of the Internal Revenue Service Saturday were searching for Dr. Stevan Durovic, formulator of Krebiozen, two days after a federal warrant was issued for his arrest on a charge of evading nearly \$200,000 in income taxes.

Efforts to find Durovic, 60, at his office in the Promak Laboratories, and at his home in Chicago have been unsuccessful. An address in Glenview, Ill., given in the warrant proved to be incorrect.

Jurist Sings

WASHINGTON (AP)—Justice Hugo L. Black is 80 today, vigorous, alert and happy to sing "The Ballad of Jesse James"—without guitar accompaniment.

Chatting with reporters who visited him in his office Saturday, the justice found he shared with one of them a boyhood



JUSTICE HUGO BLACK

love of the lore of Jesse James.

Would anyone care to recite the ballad-poem? There were no takers, so in a soft Alabama twang, the man who today becomes the eighth Supreme Court justice in history to serve past 80, sang:

"Jesse James was a man, and he killed many men... And they laid poor old Jesse in his grave."

There was scattered applause and at least one "bravo."

Critical of U.S.

A "final document" which criticized American

foreign policy was found in the New York room of Victor Kravchenko, ex-Russian army captain who shot and killed himself there Friday, the medical examiner's office said Saturday.

Asst. Medical Examiner Dr. John E. Devlin said the note was "an intellectual treatise on the international situation." He declined to reveal its text.

Kravchenko wrote an autobiography called "I Chose Freedom" after his defection from Russia in World War II. He said in 1949 that Soviet agents had tried four times that year to kill him.

Legal Haircuts

Reginald Barrow, a chemical engineer, and his friend, Thomas Sellers, an interior decorator, got their hair cut Saturday, but both needed an order from the New Jersey Supreme Court to have the barber serve them. They are Negroes.

They won a suit against Philip Gatti, owner of Philip's barber shop in Madison, N.J.

Johnson Sees Long, Hard Road Ahead in Viet Fight

(Continued from Page A-1)

sion, we want to defeat socialism, we want to establish a stable, democratic government (in South Viet Nam) and we want a just peace," he summarized.

OF THE current Senate "doves" and "hawks" debate over his Viet Nam policy, Johnson said he is "rather pleased that the differences are as minimal as they are" between the administration position and that of most of the opposition.

He predicted that the Senate will "act wisely" on a move by Sen. Wayne Morse, D-Ore., to rescind the 1964 Tonkin Gulf Resolution which endorsed his military actions in Viet Nam.

Even without the resolution, the President said, he thinks he could continue on the present course under his powers as commander-in-chief and the nation's obligations under the Southeast Asian Treaty.

He knocked down a report that Secretary of State Dean Rusk might be replaced later this year by United Nations Ambassador Arthur J. Goldberg. He asserted that Rusk "sits first in the Cabinet and first with me."

Of the military situation, Johnson refused to say specifically whether his statement in a New York speech this week that "the tide of battle has now turned" meant that the Allies were now winning the war.

HE ALSO declined to give any specific information on how many more U.S. fighting men would have to be sent to Viet Nam. But he noted—as he has previously—that Gen. Westmoreland will make additional manpower requests and that these would be met.

"I would think that we would be able to fulfill those orders without any great strain on our forces," the President commented.

In answer to the tax question, he said he would not flatly rule out the prospect of an increase but before taking any such step he would con-

State's Public-Land Income \$1.4 Million

SACRAMENTO (AP)—A check for more than \$1.4 million in royalties and rentals of public lands has been sent to the California treasury, the U.S. Bureau of Land Management reported Saturday.

The state receives a share of earnings from federal land twice each year. The Bureau of Land Management domain covers about 16% of California.



against North Viet Nam for attacks on American military units. But he said he wanted the House and Senate "to go in with me" in backing whatever actions were needed to repel Red aggression.

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COME IN NOW... DURING OUR BIG



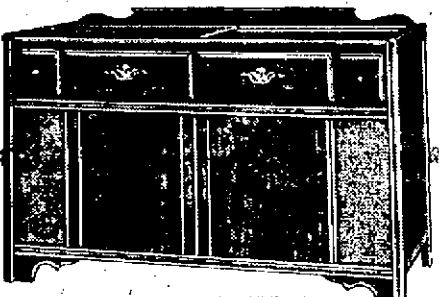
ANNUAL SALE

SAVE UP TO \$100

...on many magnificent models!

NEW Solid-State STEREO FM

NO TUBES Because highest reliability space-age Solid-State Components replace all "tubes" and damaging heat, they're guaranteed 5 years, replaced by us if defective in normal use. We also provide free service for 90 days.



The Colonial—model 2-RP616. Gliding top panels give most convenient access to record player, large record storage area, and all controls—without disturbing decorative top-of-set accessories. Also in Traditional styling.

Enjoy this Stereo FM and Monaural FM/AM Radio-Phonograph...

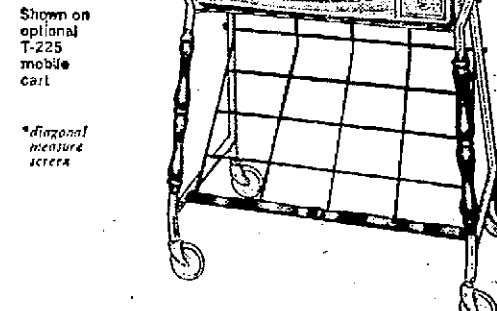
Plus... this \$39.90 Remote Stereo Speaker System for another room! Model S-57 has two 8" speakers with coaxial tweeters for thrilling sound.

NOW \$269⁵⁰ FOR ONLY BOTH

Beautiful MAGNAVOX 19" TV in elegant WOOD case...

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Socialism Brings New DuBay Woe

LOS ANGELES (UPI)—A controversial Catholic priest whose views on civil rights and a union for priests led to his suspension from the priesthood Saturday found himself possibly homeless.

The Rev. William DuBay had announced Friday that he would move Monday into Synanon House, a private home for narcotics addicts in Santa Monica.

However, a spokesman for Synanon Saturday expressed concern over Father DuBay's admission that he had joined the Socialist Party three months ago.

Mansfield Expected Back at Desk Soon

WASHINGTON (AP)—Aides of Sen. Mike Mansfield, D-Mont., Senate majority leader, said Saturday they expect him to return to his duties here sometime this week.

Mansfield has been recuperating in Florida from influenza and a kidney infection for two weeks. Aides have kept his location confidential to permit rest.

Nebraskans to Picnic

Former residents of Hamilton County, Neb., will hold their 57th annual picnic in Bixby Park Club House, March 6.

"Synanon has no political leanings and can do nothing that can be interpreted as an endorsement of socialism," the spokesman said.

Consequently, a news conference scheduled for Monday was postponed until Tuesday so Synanon founder-chairman Charles Dederich, who is out of town, could be available to discuss the matter.

Father DuBay, who could not be reached Saturday, was believed also out of the city for the weekend.

At a news conference Friday, Father DuBay said he was appealing the suspension by James Francis Cardinal McIntyre to Pope Paul (through the Most Rev. Egidio Vagnozzi of Washington, D.C., apostolic delegate to the United States, for "an ecclesiastical trial as provided under canon law."

Although the 30-year-old prelate was not excommunicated and is allowed to receive the sacraments of the church, he was suspended from "all sacerdotal activities," including saying of Holy Mass.

He was suspended for not agreeing to submit statements in advance for clearance by Cardinal McIntyre, for refusing to remain silent on a variety of issues and causes and for "irreverence and disobedience."

Two More Named to Tour Body

I. P. T. State Bureau

SACRAMENTO—Edwin D. Ettinger of Anaheim and William F. Monahan of Palos Verdes Estates were appointed Saturday to the 15-man State Tourism and Visitor Services Commission.

Gov. Edmund G. Brown, who also has named 11 others to the board, said the remaining two members will be appointed soon. The appointments are subject to Senate confirmation.

Others on the Commission: William A. Knight of Los Angeles, M. Larry Lawrence and Robert F. Smith, both of San Diego; Bert D. Lynn, Brentwood; John F. Dougherty, Monterey; Charles E. Kirkpatrick and Charles C. Trombetta, both of Walnut Creek; Robert J. Sullivan, Millbrae; L. W. Lane, Portola Valley; Arbis D. Shipley, Lower Lake, and Carlton Skinner, Belvedere.

Ettinger, of 1914 Karen Place, is a vice president of M.C.A., and was a director of the marketing division for Walt Disney Productions from 1955 to 1965.

Monahan, of 1717 Via Arriba, is executive vice president and treasurer of Oceanarium, Inc., operators of Marineland of the Pacific.

LBJ Orders Plans for Inflation Curb

(Continued from Page A-1)

the guideposts. He replied that he thought labor would "follow a course in the national interest."

Johnson told reporters he thought "this country has the most stable financial policy of any nation in the world."

The United States, he said, had been able "to maintain stability better than any nation in the world... because we have had the cooperation of the wise leadership of labor as well as business."

Road Beauty Hearings Open Tuesday

WASHINGTON (UPI)—The backstage battle of the billboards moves into the limelight Tuesday when the U.S. Bureau of Public Roads begins state hearings to implement provisions of what is known as "Lady Bird's Bill"—the highway beautification act of 1965.

The measure, which received heavy backing from Mrs. Lyndon B. Johnson during its trip through Congress last year, calls for the 50 states to initiate controls on billboards and auto junkyards on interstate and primary roads by Jan. 1, 1968. Those which fail to comply face the loss of 10% of their federal highway aid allotments.

COMPLETE WEATHER

FORECASTS
Long Beach and vicinity: Mostly sunny and mild with light winds. Afternoon high temperature near 68 degrees.
Mountain Areas: Mostly sunny today but increasing high clouds. Monday, gusty north to partial winds on ridges and passes. Warner days.
Interior and Desert Regions: Mostly sunny today but increasing high clouds. Monday, slightly warmer afternoons. Highs today 52 to 65 upper valleys, 45 to 55 lower valleys.
Offshore Wind and Weather Forecast (P.L. Conception to Mexican border): Small craft warnings have been lowered. Variable winds 5 to 15 knots, night and morning hours becoming mostly westerly 10 to 20 knots in afternoon today and Monday. Mostly sunny, but some increase in cloudiness Monday. Slightly warmer today.
SUN, MOON, AND TIDES
Sunrise: 6:25 a.m. Sunset: 5:47 p.m.
Moonset: 10:21 p.m. Moon phase: Waxing
Tide: High: 4.5 feet at 12:55 a.m. and 2.4 feet at 3:24 p.m. Low: 1.2 feet at 8:48 a.m. and 7.1 feet at 8:54 p.m.
SATURDAY'S WEATHER REPORTS
California

Loc.	H.	L.	Prc.	Loc.	H.	L.	Prc.
Long Beach	63	47		Newport Beach	61	41	
Los Angeles	62	46		Riverside	58	40	
San Diego	64	48		Sacramento	59	43	.22
Aviation	61	55		San Bernardino	60	49	
Bakersfield	50	42	T	San Diego	60	50	.09
Big Bear Lake	50	35		San Francisco	49	35	.18
Chico	52	31		San Jose	53	45	
El Centro	51	29		San Jose	53	45	
Fresno	52	27	.11	San Jose	53	45	
Lake Arrowhead	45	28		San Jose	53	45	

Loc.	H.	L.	Prc.	Loc.	H.	L.	Prc.
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	
Albuquerque	57	31		Atlanta	57	31	

WITH THIS COUPON
COUPON DAY IS COMING
MONDAY, MARCH 7.
coupons will run
Sunday, March 6
Sensational Values offered in Coupons like this are good for as many days as is shown in the Coupon. Don't miss them!
MR. MERCHANT Have you planned YOUR Coupons yet? If not, better call for an Integrated ad, Press-Telegram representative. HE 5-1161, Ext. 249. Use right now. Just phone.

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MALLORY
AMAZING NEW MALLORY DURACELL ALKALINE BATTERIES
UP TO 7 TIMES LONGER LIFE
Photo Special
5x7 COLOR ENLARGEMENT
Beautiful 5x7 enlargement from your favorite color slide or negative—Reg. 1.25 value.
69¢
Cameras since 1927
Winstead Bros.
LONG BEACH 326 Pine Ave. HE 2-3911
LYNWOOD 11419 Long Beach Blvd. NE 8-9325
BELMONT SHORE 5813 E. 92nd St. 432-7411
LOS ALTOS 5515 Stearns St. 594-2717
All items subject to prior sale
BOGLE'S LUGGAGE — 7th and Pine — Downtown Long Beach

Bogle's
LUGGAGE GIFTS
7th and PINE
SALE
140 PIECES OF LUGGAGE
SKYWAY, AMERICAN TOURISTER, ATLANTIC GRASSHOPPER, FRENCH OF CALIFORNIA, LARK, WINGS
20% to 50% REDUCTIONS
DON'T WAIT • NOTHING HELD BACK
50 PIECES ATTACHE' CASES, BRIEF BAGS, THIN PORTFOLIOS
20% to 50% REDUCTIONS
EVERYTHING MUST GO • TIME LIMITED
243 PIECES MEN'S AND WOMEN'S LEATHER BILLFOLDS, KEY CASES, CIGARETTE AND EYE-GLASS CASES
20% to 50% REDUCTIONS
LARGE ASSORTMENT TRAVEL GIFTS.....88¢
All items subject to prior sale
BOGLE'S LUGGAGE — 7th and Pine — Downtown Long Beach

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"For the Finest in Music Since 1915"
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By FRED HAMLIN

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Except for a bus driver, who cautiously remained in the safe confines of his wheeled stockade, many a male was on hand or needed.

The unbridled campers, with their trusty Horizon Club guide-counselors, whooped, swooped and occasionally screeched all over the isolated place.

Their energy and enthusiasm were applauded and encouraged by Mrs. Samuel A. Reese, Assistance League campership chairman, and Mrs. Robert Hayden, chairman of the Camp Fire Girls camp committee, who served as overseers for the outing.

Live game being scarce in these parts, provender had to be scared up from supermarket.



—Staff Photo by BOB SHUMWAY

NOT (SLURP) BAD, opines tester Theresa Almond to cook Marcia Lowe as 10-year-olds prepare to join 195 other preteen-age feasters for meal of "hunter's stew" at Girl's Club Day outing in Camp Suanga.

kets by a pair of sharpshooters, Mrs. John Monahan and Mrs. Charles Feller.

Wherever for the feed was part of the project funds raised by the Assistance League's Thrift Shop and proceeds of its Debutante Presentation Ball.

Most of the fifth and sixth graders who enjoyed Saturday in the great outdoors at Camp Suanga reside regularly, and routinely, in so-called "disadvantaged" areas of the city.

Saturday's spree on the banks of the hardly-gushing L.A. River, 'neath trees that once sheltered a redskin tribe, gave the fortunate 197 a one-time, albeit brief advantage over the rest of Long Beach's junior-junior set.

The usually advantaged kids may have had Saturday meals of hamburger and vegetable soup, too, maybe even in a restaurant. But none of them cooked it over a campfire and called it hunter's stew.

L.B. Police Quiz 2 Brothers in Epidemic of Burglaries

(Continued from Page A-1)

burglary probe Saturday, while investigators John Griffith and Larry Kerth continued their interrogation of the two brothers.

The younger brother, Griffith said, gave police a statement Saturday admitting his part in several of the burglaries, and implicating the older brother. According to the detectives, Ellwood Dickie said he had used the socks to cover his hands while helping his brother carry loot from various apartments in an area east of Cherry Avenue between Pacific Coast Highway and Ocean Boulevard, extending into Belmont Shore and Naples.

Many of the stolen items apparently were hauled out of California for sale, Detective Bertz said. The recovered items are only a minimal portion of the stolen loot, he added.

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He's Been Talking

parties were in progress next door, and of parking in alleys to make quick sorties into unoccupied dwellings.

He told the detectives most of the loot consisted of cash, jewelry, coins, small electrical appliances and items such as record

players and portable television sets. Investigators said losses in many of the burglaries ranged from \$300 upward to \$3,000.

The brothers are being held without bail pending further investigation.

Fire Loss \$3,000 in Residence

Fire caused about \$3,000 damage Saturday night to the home of Mr. and Mrs. Hezekiah King, 2775 Eucalyptus Ave.

Battalion Chief Virgil Jones said the blaze, which started in a rear bedroom, smoldered for nearly two hours before breaking into the open about 7:35 p.m. The fire ruined the bedroom and caused extensive smoke damage to other parts of the house.

The King family was away from home when the fire was discovered, Chief Jones said, but there was no determination as to the actual cause of the blaze, which started inside the house.

Blast Spares Family

COLUMBIA, Mo. (UPI)—A young rural Columbia family was alive Saturday because the mother and her two children evacuated their house after smelling gas fumes.

Mrs. Patricia Roberts, 18, took her two children, ages 3 and 4 months, to her sister's trailer 50 yards away Friday night. Her husband, Willard Price Roberts, 22, returned from the grocery store, then left the trailer to get groceries from his car. Seconds later the trailer exploded. It burned to the ground within 20 minutes.

The Roberts lost all their household possessions.

The trailer was parked about 10 miles north of Columbia. Roberts and his family moved in with his wife's sister, who already had eight persons living in her trailer.

Tribesmen Attack India Police Convoy

CALCUTTA (AP)—More than 200 Naga tribesmen attacked a convoy of the Indian reserve police force, burned three vehicles and looted government stores and property near Ukhrul, in Manipur State last week, according to reports reaching here. Seven policemen were reported missing. The untamed Naga hill people are fighting for an independent state of their own.

Cystic Fibrosis Cure by 1986 Foreseen

By BEN ZINSER
Medical-Science Editor

Manipulation of messed-up molecules may provide a cure for the disease cystic fibrosis 10 to 20 years from now, an eminent authority on genetics predicted in Long Beach Saturday.

Dr. Stanley W. Wright, professor of pediatrics at UCLA School of Medicine, said that the new science of "genetic engineering" may sound like science fiction now but it won't two decades hence.

The genetic approach offers the greatest hope, he believes, because cystic fibrosis, the most common chronic disease of infancy and childhood, is a hereditary disorder.

Dr. Wright was one of more than a dozen medical speakers at a regional conference of the National Cystic Fibrosis Research Foundation in Edgewater Inn Marina Hotel.

Cystic fibrosis is a disorder of varied manifestations, but its main characteristic is production of thick, sticky mucus. The ailment does its greatest mischief when this viscous mucus clogs the lungs.

Dr. Wright said it may be possible some day to use a chemical agent to change abnormal genetic (hereditary) material in cells back to a normal pattern, to reverse the disease.

This approach is called "directed mutation" — which means mutating a mutant

(heredity unit) back to normal.

Successful tinkering with basic cell-nucleus material already has been achieved in microorganisms, Dr. Wright said. The hope is that it now can be done in man for his benefit.

Only a few years ago, half of all youngsters born with cystic fibrosis died before reaching school age. But medical advances and discovery of milder forms of the ailment have led to longer survival of many victims.

Dr. Richard R. Dooley, attending physician at the cystic fibrosis clinic at UCLA, said that two-thirds of the patients seen today at the

clinic are "mild to moderate" in their disease.

Dr. Jack Lieberman, medical adviser for the Long Beach chapter of the CF research foundation, said there is a need for clinics catering specifically to teen-age and young adult victims.

"These patients are embarrassed in a pediatric clinic," Dr. Lieberman said. "And internists (specialists in internal medicine) don't want to treat this disease."

More and more, he said, CF victims are attending college and reaching the late 20s. Some live even longer.

Dr. Wilbur Y. Hallett, director of the respiratory-dis-

ease center at City of Hope Medical Center, Duarte, said one in 20 persons is a carrier of cystic fibrosis.

Norma Norris, Ph.D., clinical psychologist for the CF center of Childrens Hospital of Los Angeles, said group-therapy sessions for parents of CF children are proving successful.

"Parents gain tremendous support from one another," she said.

When parents first learn that a child has CF, the picture is invariably one of "bewildering panic," she said. "It is a time of intense anxiety and parents often feel guilt."

AARON SCHULTZ FURNITURE OF QUALITY

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SIMMONS, SPRINGCRAFT, SEALY, SERTA MATTRESSES AND BOX SPRINGS. Incl. Disc. Cover BEAUTYREST, POSTUREPEDIC, Lovely Rest, Posture Firm, Empress Quilt, Dream Quilt, Deeprest, Back Guard, Simmons Anniversary, Regency Quilt, Luxuriant, Simcorest, Royal Quilt, Posture Quilt, Quilt Rest, Continental, Hotel Bilt, and Regency Deluxe. FULL, TWIN, QUEEN, and KING SIZES. MATCHED SETS. Hundreds of pieces. Stacks and Stacks. 6 Groups. Not all sizes in all groups. SAVE 30 to 50%.

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QUILTED 2PC. SOFA & LOVE SEAT. Decorator Fabric. SAVE 30% 239.95 2pc.

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100% WOOL AND NYLON CARPET. Thousands of yards. Priced so low we can't mention mill names! Roll after roll on display. Save over \$5 yd.

OFFICE RECEPTION CHAIR. Wal. Blk. Vinyl Upholstery. Reg. 46.00 29.95

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CONTEMPORARY WALNUT END TABLE. 4 only. Reg. 59.95.... 19.95
ODD LAMP SHADES AND BED FOOTBOARDS. As is. Slightly soiled and rubbed. **From 50c**

THOMASVILLE COLLECTIONS. Drastically Reduced. **SAVINGS TO 60%.** Hundreds of pieces. Bedroom, Dining Room, Occasional. Sets and Odds 'N Ends. Greatest selection on sale ever from Angelique, Celebrity, Cellini, Chateau, Contour, Country Classic, Country Manor, Flamenco, La Gallerie, Mandate, Mariner, Milano, Montorey, Motif, Omega, Palais, Palladian Hall, Seafarer, Shalimar, Tableau, and Villa Romano Collections.

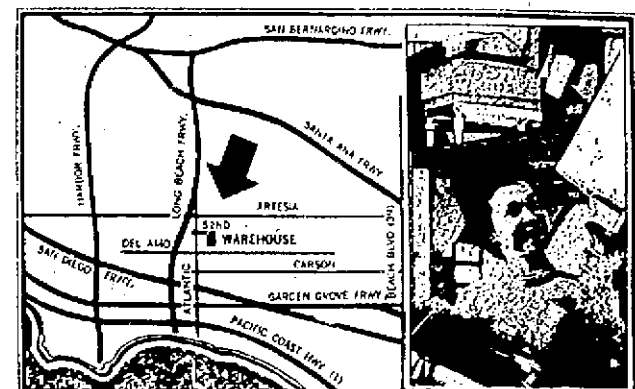
DECORATOR BEDSPREADS. Quilted. Choice solid, stripe, print, antique satin, texture. Full & Twin Size. Reg. 49.95 14.88
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CONTEMPORARY HEADBOARDS. Queen or Full. Ivory or Lime. Ideal for rental. Motel return. Hurry. Reg. 59.95 5.00

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HOST CHAIR SET. Ital. Prod. Cane Back. Set of 4. Reg. 300.00... **199.95 set**
ELEGANT HANGING LAMP. Art. W. Glass. Beaded Shade. Reg. 119.95... **39.95**

SIMMONS, SPRINGCRAFT, SEALY, SERTA MATTRESSES AND BOX SPRINGS. Incl. Disc. Cover BEAUTYREST, POSTUREPEDIC, Lovely Rest, Posture Firm, Empress Quilt, Dream Quilt, Deeprest, Back Guard, Simmons Anniversary, Regency Quilt, Luxuriant, Simcorest, Royal Quilt, Posture Quilt, Quilt Rest, Continental, Hotel Bit, and Regency Deluxe. FULL, TWIN, QUEEN, and KING SIZES. MATCHED SETS. Hundreds of pieces. Stacks and Stacks. 6 Groups. Not all sizes in all groups. SAVE 30 to 50%.

GROUP 1. 38.88 Set. GROUP 2. \$55. Set. GROUP 3. \$66. Set. GROUP 4. \$77. Set. GROUP 5. \$88. Set. GROUP 6. \$99. Set.

HANGING LAMP. Pleated Shade. Lutea. w/white. Tord/W. Reg. 139.95... **39.95**

BRASS PULL-DOWN WALL LAMP. Slightly tarnished. Reg. 39.95... **9.95**

QUILTED 2PC. SOFA & LOVE SEAT. Decorator Fabric. SAVE 30%... **239.95 2pc.**

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THROW PILLOWS. Quilted and buttoned antique satin decorator pillows. Asst. shapes and colors. Kapok filled. Reg. 2.95. **.98 ea.**

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100% WOOL AND NYLON CARPET. Thousands of yards. Priced so low we can't mention mill names! Roll after roll on display. Save over \$5 yd.

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ODDS AND ENDS. Tables, Beds, Stands, Chests, Mirrors, Dressers, Chairs, Buffets, Chinas, at UNDENIABLY, ABSOLUTELY. **GIVE-AWAY PRICES.**

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ODD LAMP SHADES AND BED FOOTBOARDS. Assorted. Slightly worn and damaged. **From 50¢**

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King & Queen Size. Reg. 59.95... **19.88**

VICTORIAN PULL-UP CHAIR. Art. W. Cane Back. Reg. 69.95... **49.95**

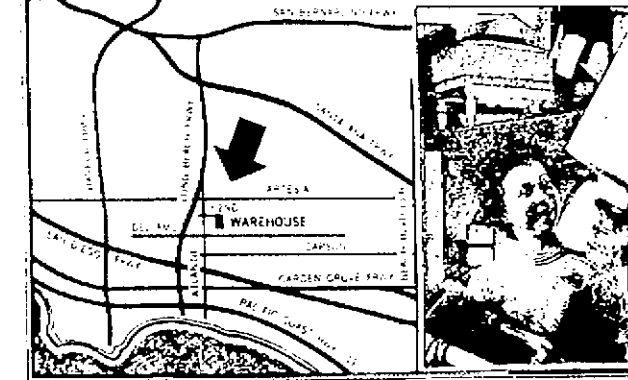
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CONTEMPORARY HEADBOARDS. Queen or Full. Reg. 59.95... **5.00**

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Parkinson Blasts Brown; Dominick, Christopher Speak

(Continued from Page A-1)

deal. He said he is in the race "irrevocably, unequivocally and vigorously."

Asked his reaction if financial backers should "pull the rug out" from under him, dairy owner Christopher cracked, "I'd sell two cows and file. I'd be in this race and tell the world about it."

Reagan, still confined to bed Saturday with a 101-degree temperature from the Asian flu and in consultation with his Los Angeles doctor, issued a curt answer to a newsman's relayed question about whether he had accepted \$10,200 in speaking fees for his work for Barry Goldwater in the 1964 presidential campaign.

"It appears," said Reagan, "that the mud is coming heavier and earlier than usual." He did not respond directly to the question.

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The executive committee passed a toned-down resolution by Mrs. Warschaw stating "official" Democratic organizations are prohibited by law from making primary endorsements. Stricken from the resolution was a sentence saying "primary endorsements by unofficial Democratic organizations are contrary to our system of free and open primaries."

AFTER Casady's defeat, the CDC endorsed candidates, including Gov. Brown and William Bennett, who is running against incumbent Democrat Thomas Lynch for the attorney general nomination.

chances are 100 to 1 against it," Allen said Saturday. "It would be better than the 100 to nothing odds I am facing now."

"If it should work, it could save both my life and the other person's. If not, the doctors may at least learn enough not to try this on someone else."

"Even if I find someone with osteogenic sarcoma and O-positive blood, the only guarantee I have is that I can be a guinea pig, which I'd awfully much like to be right now."

"You don't hit the ball, though, if you don't swing the bat."

Until last September, life looked pretty promising to Allen, a former Tucson High School football star who made the All-Big 10 academic team as a guard in 1957 at Illinois.

MARRIED and the father of two sons, Tracy, 6, and Doug, 5, and a daughter, Sherri, 2, Allen was doing well in the insurance business and taking part in a number of community affairs.

"Then, on three different occasions, it felt like I'd pulled a muscle in my leg—once when playing tennis, once when water skiing and once when diving," he recalls.

"I'd gotten a little out of shape, so I tried to get back in condition by running up the stairs of the Phoenix Title building, where my office used to be. Again, it felt like I'd pulled a muscle."

"I went to the doctor, and he X-rayed my leg."

"It was like he had hit me across the chest with a baseball bat when he said I had cancer and my leg would have to come off."

Allen went to the Mayo Clinic in Rochester, Minn., for the amputation. Doctors told him they thought they had removed all the cancer, but his chances were one in

seven of living. With his type of cancer, they told him, radiation and chemicals wouldn't work.

Friday, Allen's doctor called Nader and outlined the case. The Buffalo physician agreed to operate if Allen could find another person with osteogenic sarcoma and O-positive blood.

"I CALLED the Mayo Clinic, Memorial Hospital in New York, the hospital in Dallas and some other places," Allen said. "None of them had the person I was looking for."

Many, a flu-flattened Californian is sneezing, sniffing and occasionally shivering his or her way through a woe-begone weekend.

Only comfort in the general misery is the sadistic one that the malady is shared by millions, and others who haven't got it or had it may yet cheer you up by getting it.

The virus that's causing all the trouble is proving itself a mighty mite, and public health experts warn against underestimating its punch.

And well they might, because the experts themselves have felt its power—along with politicians of high degree, the sturdiest of men and the fairest of women.

About the only top-rank medical hereabouts who thus far has felt not the vicious virus bite is Dr. I. D. Litwack, Long Beach city health officer.

But 50% of the Litwack household is afflicted, in the person of Mrs. Litwack. The doctor returned home from a what-to-do-about-the-flu conference in Los Angeles Friday just in time to minister to Mrs. Litwack.

He Will Die Within Months Unless He Finds Right Man

(Continued from Page A-1)

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TIME IS RUNNING OUT for cancer victim Robert F. Allen of Tucson, shown talking football matters with sons Tracy, 6, left, and Doug, 5. His only chance to escape certain death in six months or less is to locate another victim with same type cancer and blood to aid in transplant treatment.

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Crime-Control Talk Given GOP

CORONADO—Los Angeles County District Atty. Evelle J. Younger Saturday suggested an eight-point legislative program as fodder for California GOP platform planners in their plans on crime and law enforcement.

Younger's proposals came before an issues conference chaired by Assemblyman C. George Deukmejian, R-Long Beach, and featuring Malcolm Epley, I-P-T associate editor; Superior Court Judge David Coleman of Los Angeles County, and Prof. William Melnicoe of Sacramento State College. A report of the conference will serve as a worksheet for platform drafters next August.

THE D.A. suggested a bill which would allow local legislative bodies to tailor laws to local problems. The bill would be identical to one authored by Deukmejian in the last session.

His program also calls for laws in these areas:

Pornography—Prohibit dissemination of morally corruptive material to minors.

Search and seizure—Pretrial determination of the issues of search and seizure and giving the prosecution the right to appeal from decisions throwing out its evidence.

Kidnaping—Death or life sentence without parole for kidnaping for forcible sex crime and injuring the victim.

Arson—Making possession of a Molotov cocktail a felony and increasing arson penalties.

Drunken driving—Implied consent to a chemical test of blood alcohol.

Practicing medicine without a license—Raise the offense to felony level.

Narcotics—Place LSD, and other hallucinogenic agents under the same controls as hard narcotics.

Epley viewed public cynicism, the hopeless attitude of helplessness, as more alarming than indignation over increasing crime. He suggested that ignorance of legal rights is hardly more a defense than ignorance of the law and not justification for turning a

Destroyer Stranded

EL FERROL, Spain (AP)—The Spanish destroyer Ariete ran aground in the Muros Estuary Friday night, pushed by a strong wind. All 190 crewmen were brought ashore by an aerial cable.

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streets.

Judge Coleman criticized invocation of technicalities to free "clearly guilty defendants" after they have had jury trial and all their rights. The people of California, he said, "also have the right to due process."

Professor Melnicoe attacked the attribution of "improper toilet training" as a child to excuse that person's adult act of "splitting his mother's head open with an ax."

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Parkinson Blasts Brown; Dominick, Christopher Speak

(Continued from Page A-1)

would withdraw from the race.

There was no face-to-face agreement with Reagan, he said. But when Reagan's spokesman Henry Salvatori put the question to Christopher, he agreed and asked, "Will your man do likewise?"

After another meeting a week or 10 days later, Christopher related, Salvatori gave assurances to him and his supporters that the agreements would apply also to Reagan. Christopher said, however, that Salvatori "did not tell me what Mr. Reagan said" about the arrangement.

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A committee member said the report contained no direct mention of the CDC but discussed groups which use the Democrats' name to collect funds but don't necessarily follow the party's aims.

The executive committee passed a toned-down resolution by Mrs. Warschaw stating "official" Democratic organizations are prohibited from making pre-messe port of Haiphong, and primary end or s e m e n t s clarify for the nation and the world our ultimate objectives and how far we intend to go in "Call an Expert" in Classified, Dial HF 2-5959 now.

SEN. PETER H. Dominick, R-Colo., asserted in the Saturday-night-banquet speech that the Johnson administration should provide the people with more information, adding, "We should not be lifted into a major conflict abroad, nor should we be propagandized into another Munich agreement."

He said the United States should accept no coalition government with the Communists, cut off all foreign-aid funds to any nation supplying the North Vietnamese, interfering with the North Vietnamese diet supplies and equipment organizations are prohibited from making pre-messe port of Haiphong, and primary end or s e m e n t s clarify for the nation and the world our ultimate objectives and how far we intend to go in "Call an Expert" in Classified, Dial HF 2-5959 now.

AFTER Casady's defeat, the CDC endorsed candidates, including Gov. Brown and William Bennett, who is running against incumbent Democrat Thomas Lynch for the attorney general nomination.

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He Will Die Within Months Unless He Finds Right Man

(Continued from Page A-1)

chances are 100 to 1 against it," Allen said Saturday. "It would be better than the 100 to nothing odds I am facing now."

"If it should work, it could save both my life and the other person's. If not, the doctors may at least learn enough not to try this on someone else."

"Even if I find someone with osteogenic sarcoma and O-positive blood, the only guarantee I have is that I can be a guinea pig, which I'd awfully much like to be right now."

"You don't hit the ball, though, if you don't swing the bat."

Until last September, life looked pretty promising to Allen, a former Tucson High School football star who made the All-Big 10 academic team as a guard in 1957 at Illinois.



MARRIED and the father of two sons, Tracy, 6, and Doug, 5, and a daughter, Sherri, 2, Allen was doing well in the insurance business and taking part in a number of community affairs.

"Then, on three different occasions, it felt like I'd pulled a muscle in my leg—once when playing tennis, once when water skiing and once when diving," he recalls.

"I'd gotten a little out of shape, so I tried to get back in condition by running up the stairs of the Phoenix Title building, where my office used to be. Again, it felt like I'd pulled a muscle."

"I went to the doctor, and he X-rayed my leg."

"It was like he had hit me across the chest with a baseball bat when he said I had cancer and my leg would have to come off."

Allen went to the Mayo Clinic in Rochester, Minn., for the amputation. Doctors told him they thought they had removed all the cancer, but his chances were one in seven of living. With his type of cancer, they told him, radiation and chemicals wouldn't work.

Friday, Allen's doctor called Nadler and outlined the case. The Buffalo physician agreed to operate if Allen could find another person with osteogenic sarcoma and O-positive blood.

"I CALLED the Mayo Clinic, Memorial Hospital in New York, the hospital in Dallas and some other places," Allen said. "None of them had the person I was looking for."

"Then I called the City of Hope (hospital). They had a guy about my age who had just lost an arm because of osteogenic sarcoma. I was elated!"

Then came more bad news. The other young man had AB negative blood.

"So, I have to call more hospitals," Allen said. "Then maybe I'll have to start calling doctors."

"I figure about 300,000 phone calls should do it."

And Bob Allen will do it—or literally die trying.

Flu Is Still Hanging Around

Many a flu-flattened Californian is sneezing, sniffing and occasionally shivering his or her way through a woe-begone weekend.

Only comfort in the general misery is the sadistic one that the malady is shared by millions, and others who haven't got it or had it may yet cheer you up by getting it.

The virus that's causing all the trouble is proving itself a mighty mite, and public health experts warn against underestimating its punch.

And well they might, because the experts themselves have felt its power — along with politicians of high degree, the sturdiest of men and the fairest of women.

Two Jugs of Nickels Pay for His Red Cedar Coffin

SUMMERVILLE, Ga. (AP) — shooting for two and a half gallons of nickels—the price he figures a steel burial vault will cost.

There's just one more arrangement the gray-haired janitor would like to make for his final rites.

"I wouldn't mind lying in the state for a day in the halls of the courthouse where I can hear the click of nickels being dropped into the drink machine."

He saved the nickels from soft drink machines he operates in the Chattooga County Courthouse during his 32 years as janitor there—17 of which he doubled in the elected post of county coroner.

He now is saving more nickels. This time, Young is

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Crime-Control Talk Given GOP

CORONADO—Los Angeles County District Atty. Evelle J. Younger Saturday suggested an eight-point legislative program as fodder for California GOP platform planners in their plans on crime and the law enforcement.

Younger's proposals came before an issues conference chaired by Assemblyman C. George Deukmejian, R-Long Beach, and featuring Malcolm Epley, I-P-T associate editor; Superior Court Judge David Coleman of Los Angeles County, and Prof. William Melnicoe of Sacramento State College. A report of the conference will serve as a worksheet for platform drafters next August.

THE D.A. suggested a bill which would allow local legislative bodies to tailor laws to local problems. The bill would be identical to one authored by Deukmejian in the last session.

His program also calls for laws in these areas:

- Pornography—Prohibit dissemination of morally corruptive material to minors.
- Search and seizure — Pre-trial determination of the issues of search and seizure and giving the prosecution the right to appeal from decisions throwing out its evidence.
- Kidnaping — Death or life sentence without parole for kidnaping for forcible sex crime and injuring the victim.
- Arson—Making possession of a Molotov cocktail a felony and increasing arson penalties.
- Drunken driving — Implied consent to a chemical test of blood alcohol.
- Practicing medicine without a license—Raise the offense to felony level.
- Narcotics—Place LSD and other hallucinogenic agents under the same controls as hard narcotics.

Epley viewed public cynicism, the hopeless attitude of helplessness, as more alarming than indignation over increasing crime. He suggested that ignorance of legal rights is hardly more a defense than ignorance of the law and not justification for turning a

Destroyer Stranded
EL FERROL, Spain (AP) — The Spanish destroyer Ariete ran aground in the Muros Estuary Friday night, pushed by a strong wind. All 190 crewmen were brought ashore by an aerial cable.

streets.

Judge Coleman criticized invocation of technicalities to free "clearly guilty defendants" after they have had jury trial and all their rights. The people of California, he said, "also have the right to due process."

HE DEFENDED the press role of exposing the unpleasant story of crime as a device to combat public apathy and honestly to depict the danger abroad on our streets.

Professor Melnicoe attacked the attribution of "improper toilet training" as a child to excuse that person's adult act of "splitting his mother's head open with an ax."

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Cream pitchers	6.95*
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Ring of Factories Orbiting in Space Foreseen

By LEE CRAIG
P.T. Aerospace Editor

A 150,000-mile ring of factories in space around the earth, where laboratory conditions approach the ideal, was suggested last week at the American Astronautical Society's meeting in San Diego.

These installations would constitute washer-like hands

similar to the rings of the plants, utilizing space's near-vacuum visible.

planet Saturn, according to tural vacuum chamber, the. Another advantage to an orbital factory would be the

Austin N. Stanton, president and chairman of the board of

Varo, Inc., of Garland, Texas,

One benefit of a factory in

space would be access to the

world's biggest "clean room,"

Stanton said.

As an example, the manu-

facture of microcircuits would

be facilitated in orbiting of

terrestrial possibility are

radiation are required to at-

temperatures on a continuous

monopoly, exhaustion of those

light.

Many commercial processes

playes and society in general

with little or no danger of

availability of such

only shields to exclude

out, only shields to exclude

tain the same low tempera-

basis, Stanton said.

As a businessman," he de-

clared, "I propose that the

time is ripe for a profitable

industrial venture in space.

"This is an area where pri-

vate enterprise can exploit

these resources for the bene-

fit of its stockholders, em-

phatic of its stockholders, em-

INDEPENDENT-PRESS-TELEGRAM

Long Beach 12, Calif., Feb. 27, 1968

resources or injury to seg- "The time for active study
ments of the population. and planning is now."



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14.95 Fashion dresses, broken sizes . . . 7.97
7.98 House dresses, straight & 1/2 sizes . . . 5.97
5.97 Junior dresses, many styles . . . 2.97

Sportswear • second floor

to 17.95 Wool skirts, capris, jackets, etc. . . 7.97
to 22.95 Car coats, rain coats, jackets . . . 15.99
to 29.99 Car coats, many styles, fabrics . . . 19.99
to 49.95 Fur trimmed car coats, 3/4 lengths 29.99

Sportswear Scramble

val. to 6.98 **97¢**
Blouses, pant tops, capris, shorts in solid colors and prints. Cotton, dacron and rayon.

to 7.98 Blouses, tops, shells; S, M, L . . . 2.97
to 19.95 Dresses, wool/cotton jumpers, 5-15 7.97

Co-ordinates

val. to 11.95 **4.97**
Mohair, wool capris; rayon tops. Also skirts, shells and sweaters. Broken sizes and colors.

Lingerie • second floor

5.00 Brushed acetate/nylon gowns . . . 2.97
10.00 Famous make nylon slips . . . 7.99
7.00 Nylon slips, extra large sizes . . . 5.99
6.00 Famous make nylon slips . . . 3.99
4.00 Famous make nylon half slips . . . 2.99
7.00 Famous make nylon gowns . . . 4.99
6.00 Nylon gowns, many styles . . . 2.99
4.00 Cotton flannel gowns, pajamas; printed 1.99
6.00 Flannel jump-in pajamas . . . 3.99
7.00 Cotton knit pajamas . . . 2.97

Foundations • second floor

6.00 Lycra longleg panty girdles . . . 3.99
2.50 Famous make cotton bras . . . 99¢
4.00 Famous make bras . . . 1.99
12.00 Famous make longleg panty girdles . . . 9.99
5.00 Gartered panty briefs . . . 2.99
5.00 Lycra lightweight girdles . . . 2.99
4.00 Pull-on panty girdles, small sizes only . . . 1.97

Robes • second floor

5.95 Acetate/nylon fleece dusters . . . 3.99
9.98 Acetate/nylon fleece robes . . . 5.99
7.98 Printed cotton terry robes . . . 5.99
7.98 Long, zippered print flannel housecoats 5.99
15.00 Striped, esteron/satin quilted robes . . . 5.99
6.98 Cotton printed long granny shifts . . . 3.99
4.00 Cotton flannel dusters . . . 1.99
7.98 White Dacron/nylon knit uniforms . . . 5.99
5.98 Maternity dresses . . . 3.99
7.98 Maternity dresses . . . 4.99
4.00 Printed cotton maternity blouses . . . 2.99

Sportswear • street floor

to 6.98 Blouses—cotton, dacron, crepe . . . 3.99
to 9.98 Wool skirts, A-line & slim . . . 5.33
to 19.95 Suits—rayon and Arnel . . . 13.30
to 6.98 Proportioned Dacron capris . . . 3.99

Not all sizes in styles and colors.

Women's Blouses

val. to 4.98 **2.97**
Famous name blouses in cotton, Dacron and crepe. Sleeveless, short and long sleeves.

Women's Sweaters

val. to 7.98 **2.97**
Lovely orlon, Tuxedo style cardigans in Spring shades. Choice of plain or novelty styles. Sizes 36-40.

Cosmetics • street floor

7.95 Mirror perfume trays, gold or silver . . . 3.97
Boutique sachet and soap dishes . . . 47¢
1.00 Family pack plastic combs, 24 in pkg. . . 27¢
5.98 Cosmetic cases, quilted plastic, mirrors 3.97

Cosmetic Close-Out

val. to 1.98 **17¢**
Famous makes in eye make-up, lipsticks, nail polish and nail top coats.

Handbags, Accessories • street floor

to 19.95 Leather, vinyl calf, pat., 1 of a kind, to 5.97
4.00 Pins, earrings, necklaces, etc. . . 97¢

Women's Neckwear

val. to 2.98 **97¢**
Orlon knit, cotton and rayon dickies in pastel and dark shades. Some collars in white cotton lace.

to 2.98 Orlon, blends knit gloves, mittens . . . 77¢
to 3.98 Lambswool, orlon knit gloves . . . 97¢
4.98 Glove and scarf sets, "knit-in" designs . . . 1.97

Girdles and Panty Girdles

val. to 7.95 **1.97**
Famous brands in many styles. Extra small. A few medium and large sizes.
street floor

Famous Brand Hosiery

1.35 & 1.50 **97¢**
Sheers and semi-sheers in all fashion colors. Short and long lengths.
street floor

Stationery Odds & Ends

reg. to 5.00 **1/2 OFF**
Card table covers, boxed stationery, paper weights, colored tissue paper, ribbon, gift items, gadgets. Many one of a kind.

Women's Dress Shoes

Final Clearance val. to 17.00 **6.00**
Suedes, leathers and combinations in many Fall and year 'round colors. High heels and walking types. Hurry for best selection.
second floor

Women's Walking Shoes

val. to 13.00 **2.97**
Final clearance of stacked heel shoes in many styles, colors and materials. Soft leather uppers for real comfort.
lower floor

Men's Wear • street floor

14.99 Mens shoes, many styles; black, brown 8.90

Men's Adam Hats

reg. 10.95 **7.97**
Entire stock of new felt hats. Many styles and colors.
street floor

to 5.00 White dress shirts . . . 1.99
25.00 Fur type jackets, 4 only . . . 9.99
14.95 Sweaters, many styles; 30 only . . . 5.97
8.95 Dectolene sport shirts, 14 only . . . 5.97
to 19.95 Mens robes, 14 only . . . 9.99
to 1.50 Dress socks; odds & ends . . . 13¢
7.95 Puritan vests, 4 only . . . 2.97
to 14.95 Wool shirts, 17 only . . . 5.99
14.95 100% wool slacks . . . 9.88

Men's Dress Shirts

reg. 2.95 **93¢**
First quality shirts. Sizes 14 1/2 to 16 only.

Boys' Wear • lower floor

2.98 Long & short sleeved cotton shirts . . . 97¢
to 6.98 Famous name stretch jeans, 28-32 . . . 2.97
to 4.00 Sweatshirts, crew neck, zip front . . . 97¢
5.98 Famous make dress pants, 4-12 . . . 2.97
to 16.95 Cotton poplin/nylon quilted jackets from 9.97

Girls' Wear • lower floor

to 12.95 Famous name casual, or dressy dresses . . . 2.97
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to 5.98 Wool & cotton skirts; pleated, A-line 2.97
to 4.98 Cotton blouses, from 57¢
1.00 Orlon & nylon knee hi's, 6-11 . . . 37¢

Infants' Wear • lower floor

to 2.00 Famous make knit shirts, S-XL . . . 67¢
to 6.98 Cotton dresses for casual wear from 2.97
2.98 Western style diaper sets, boys & girls . . . 97¢
2.98 Stretch sleepers with feet, Red only . . . 97¢
to 6.98 Playwear for boys, toddlers and infants, from 1.97
6.98 Dacron polyester blanket quilts . . . 2.97

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Used vacuums 19.50 . . . save up to 50%
New Eureka upright . . . 49.95
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We repair all makes
third floor

Domestics • third floor

29.98 Dual quilted bedspreads . . . 19.97
16.98 Dual needlestuffed bedspreads . . . 11.27
47.50 Queen size Geo. Washington spread 29.97
49.98 King size Geo. Washington spread . . . 29.97
13.98 70" round Quaker lace cloths . . . 6.97
7.98 54x70 Quaker lace cloths . . . 4.97
9.98 72x90 Quaker lace cloths . . . 6.57
12.98 72x108 Quaker lace cloths . . . 9.57
6.98 54x70 Quaker lace cloths . . . 3.47
18.98 54x72 Quaker lace cloths . . . 12.57
21.98 72x108 Quaker lace cloths . . . 10.97
24.98 72x108 Quaker lace cloths . . . 16.57
24.98 72" round Quaker tapestry cloth . . . 12.47

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to 10.98 **5.97**
Sample bath rugs in plush cotton & nylon — solid colors.
to 10.98 27x40—30x54 . . . 5.97
to 8.98 24x40 . . . 4.97
to 6.98 21x36 . . . 3.97
to 5.98 17x24—36" round . . . 2.97
third floor

Usable Fabric Lengths

to 1.69 yd. **17¢**
Usable lengths of undetermined fibre content—prints, plains, novelties—36 to 45" wide.
Fabric Remnants
Priced as marked **Save 1/2**
Wrapped usable lengths.
Remnants reduced 1/2 and more.

Art Needlework • third floor

3.98 Bucilla crewel chair kits . . . 1.97
2.99 Crewel for chair, pillow or picture . . . 1.47
3.98 Crewel piano bench, 23x46 . . . 1.97
2.98 Crib quilt kits . . . 1.47
4.98 Crib quilt kits . . . 1.97

Remnants 1/2 Off

Usable dress & blouse lengths. Allover lace —eyelet embroidery. Priced as marked.

15.95 Vanity benches . . . 9.97
14.95 Vanity benches . . . 8.97
15.95 Blue vanity bench, as is . . . 5.97
1.69 Old dye lots knitting worsted . . . 97¢
1.09 Bear Brand Spice—2-oz. sk. . . 57¢
1.00 Mohara . . . 57¢

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Made of famous Indian Head

4.98 56x56 Dinette cloth . . . 2.47
3.98 42x56 Dinette cloth . . . 1.77
2.49 Hostess Apron . . . 1.27
1.98 Mixer covers . . . 87¢
1.29 Toaster covers . . . 57¢
1.98 Set of 4 napkins . . . 87¢

Luggage • third floor

33.99 1 only Strato Master . . . 16.97
22.00 1 only Val-o-Pac . . . 14.97
15.99 3 only Pullman . . . 9.97
19.95 2 only Sentry Beauty Case . . . 9.97

Housewares • lower floor

1.99 100% nylon floor mats . . . 97¢
21.95 Waring blender 2 speed . . . 16.97
6.95 King size T.V. trays (4) . . . 3.97
19.99 Shetland sweeper vacuum . . . 12.97
9.99 Electric steam cooker . . . 5.97
3.98 Brass trimmed desk lamp . . . 1.97
3.00 6-pc. earthenware plate settings . . . 1.97 set
1.00 Ceramic cookie jars . . . 47¢
29¢ Steel chromed flatware . . . 12¢ ea.

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reg. 2.98 **1.77**
Snag proof—Light to carry, easy to clean. Ideal for linen, shirts and sheets.

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1.00 Acetate panels—eggshell, 41"x81" . . . 69¢
Special Drapery & Slipcover fabrics, up to 3 yd. pieces . . . per piece 57¢

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77.50 Nylon Upholstered lounge chairs (4) 39.99
69.50 5-pc. dinette choice of colors . . . 49.95 set
7.95 Samsonite folding chairs . . . 5.95
14.95 Marble snack tables—18" round . . . 6.99
19.95 Modern pole lamps . . . 11.99
Queen size box spring & mattress . . . 69.95

1/2 Price Sale Decorator Tables

Marbleized pattern tops, gold, green, or turquoise
18" round or square, reg. 29.95 . . . 14.95
24" round or square, 17"x31" "S" shape, Reg. 39.95 to 49.95 . . . 19.95

Black Muslim Chief Says Clay Robbed

CHICAGO (UPI) — Elijah Muhammad, white-hating "Messenger of Allah" of the Negro supremacist Black Muslim sect, Saturday accused whites of attempting to "rob" his disciple, heavyweight champion Cassius Clay, "like you did Joe Louis."

"The wispy 69-year-old Muhammad, in a meandering two-hour-and-55-minute diatribe, fiercely defended Clay's balking at induction into the Army."

Clay, attired in the uniform of a lieutenant of the elite "Fruit of Islam" Muslim guard unit, was among the cheering Muslims who heard Muhammad defend Clay, accuse the Johnson administration of rejecting peace in Viet Nam, and describe civil-rights leader Rev. Martin Luther King as "the white man's black man."

"YOU ARE robbing him like you did Joe Louis. Louis ate at my house. He is walking around like a bum, that's what he is. I could have cried."

MUHAMMAD said there were 6,000 of his followers on hand in the battlemented sandstone Chicago Coliseum, 1,600 of them new members of the sect. Newsweek estimated the crowd at about 3,000, less than one-third the 10,000 capacity of the hall.

Friday, Clay refused to apologize to the Illinois Athletic Commission for announcing when reclassified 1A in the military draft, "I ain't got no quarrel with the Viet Cong" and declaring he would fight no wars "unless

they are declared by Allah." Muhammad, apparently addressing white Americans, said, "You made him (Clay) a fool. You classified him as unfit and then you call him. You tell him that if he won't go to Viet Nam he can't fight and make money. This is awful. This is a trial."

"You want to make a bum out of Muhammad Ali (Clay's Muslim name) but you won't if he sticks with Elijah," the Muslim leader said.

"You say the Negro should go to Viet Nam and let your sons stay here in colleges and universities," Muhammad said.

Following the speech, Muhammad left the hall in an 11-car caravan while his followers prepared for the annual chicken feast which concludes the first day of the annual "Savior's Birthday" two-day convention here.

Huge Transport Planes Putting Surface Troopships in Mothballs

By EV HOSKING
U. P. T. Sunday Editor

HICKAM AIR FORCE BASE, Hawaii — The staid, gray troopships that made history during World War II island-hopping in the Pacific have just about sailed their way into oblivion.

The gray ghosts of the past are about to be replaced by sleek, silvery transport planes that do in hours what used to take months.

Recent tests conducted by the Military Airlift Command, through its 61st Airlift Wing here, involved the longest and biggest development of cargo and military personnel to a combat area since World War II.

THE UNIQUE airlift, dubbed "Operation Blue Light" moved more than 46,000 tons of logistical equipment and over 3,000 troops of the Army's 3rd Infantry Brigade, 25th Infantry Division, from this island headquarters to Pleiku, Republic of Viet Nam — and moved it eight days ahead of the Army's deadline.

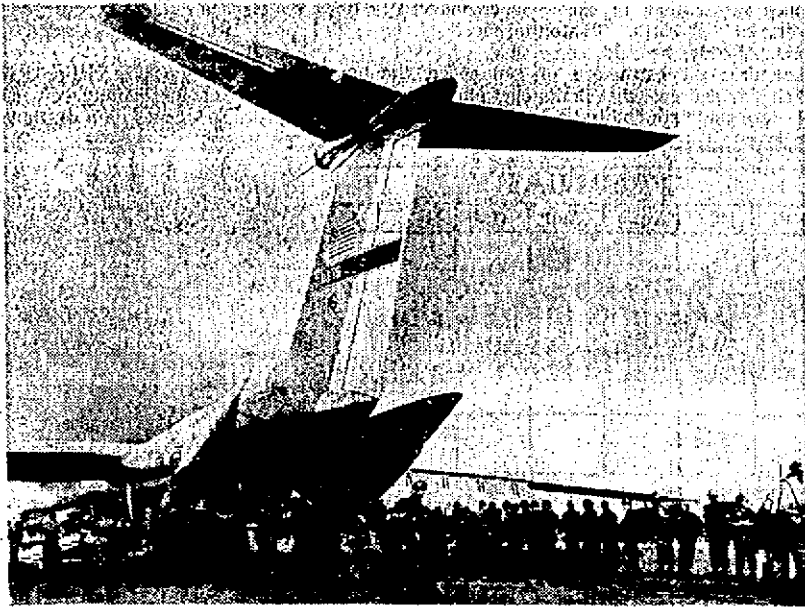
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COMBAT-READY MEMBERS of the 3rd Infantry Brigade, 25th Infantry Division, fully equipped with field gear prepare to board a C141 Starlifter bound for Pleiku, Viet Nam. More than 200 tons of the division's equipment is airlifted from the 61st Military Airlift Wing's area daily.

Travis Air Force Base, Calif., and Charleston Air Force Base, S.C., were pressed into service as were nine C141 Starlifters from Dover and Travis. The C141 is the newest transport in the MAC inventory.

FULLY LOADED C133s arrived at Pleiku every four hours while the C141s arrived at six-hour intervals. The aircraft traveled more than 6,000 miles to Viet Nam with only two stopovers. Both types of cargo plane stopped at 61st units located at Wake Island. From there the C133s headed for Kadena Air Base, Okinawa, while the C141s flew to Clark Air Base in the Philippines.

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The air network connects Travis Air Force Base in California with Hickam and the U.S. air bases in Japan, Okinawa, Taiwan, the Philippines and Viet Nam.

MORE than 36,000 flying hours are logged each month along these routes by MAC air crews.

Statistics have it that once every six minutes, somewhere in the 8,500-mile-or-so span of the Pacific between California and Viet Nam, the wheels of a Military Airlift Command aircraft touch down at a U.S. air base.

The 61st's mid-Pacific Command Post at Hickam and Far East Command Post at Tachikawa Air Base, Japan, work together to keep track of each and every one of the

MAC aircraft in the air and on the ground.

COORDINATION minimizes delays en route and insures the fastest possible airlift across the Pacific.

And it takes around 19,000 officers, airmen and civilians to keep the mighty Pacific airlift going.

It is a far cry from the days of troopships and the days of World War II when MAC's founding organization, the old Air Transport Command, used to dispatch the old and the slow prop-driven transports on their long journeys from Long Beach Airport to all points of the globe.

Negro Kills Two Out to Repossess His Car

KINGSLAND, Ga. (UPI) — The nude bodies of two white men were found in the woods near Kingsland Saturday and authorities said a Negro admitted killing them when they came to repossess his car.

Police said Buster Wainwright, 26, a collector for an acceptance firm, and Troy Conner, 50, who worked for an auto dealer in nearby Folkston, were shot to death.

CAMDEN County Deputy Sheriff A. L. Chaney said a manhunt was launched for Robert Felton Moore of Folkston, who fled in his imperiled car.

When officers found Moore, they had to give chase and shoot out the tires on the car before Moore would stop. Chaney said Moore admitted the double slaying and showed officers where to find

the bodies.

According to the deputy sheriff, Wainwright and Conner drove to Woodbine Friday, where they had been told Moore could be found, either to collect car payments or to repossess his 1965 Oldsmobile.

CHANEY said the men accused Moore, who told them he could get some money in Folkston. As the two men followed Moore toward Folkston, he apparently pretended to run out of gas and stopped in a ditch on the little traveled State road.

Moore refused to talk about what happened then, Chaney said, but he apparently marched the men into the woods, made them strip off their clothes and shot them. At least one of the men appeared to have been struck, Chaney said.

Utilities Group Convention Opens Tuesday

More than 150 delegates are expected to convene Tuesday in the Lafayette Hotel for a four-day annual conference of the California Municipal Utilities Association.

Guest speakers will include Alexander Radin, general manager of the American Public Power Association; B. Abbott Goldbert, chief deputy director of the California Department of Water Resources; and Long Beach Assemblyman Joseph M. Kennick, chairman of the Assembly Committee on Public Utilities and Corporations.

Brennan S. Thomas, general manager, and C. Kenyon Wells, assistant general manager of the Municipal Water Department, head a Long Beach committee on convention arrangements.

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PHILADELPHIA (AP) — Local laws and customs are explained in a booklet printed in English and Spanish that is being distributed to the city's Spanish-speaking residents by the Police Department.

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the Broadway

LAS VEGAS (AP) — What happens when the cabs stop running in Las Vegas? Well, you start walking, or rent a car (if you can find one), or try to catch a bus. If you're adventurous, you hitch a ride.

That's what hundreds of visitors to this desert gambling mecca are doing as a result of the state-ordered cab shutdown.

"You should have seen the people, in minks and all dressed up, along the Strip trying to thumb a ride or catch buses," a highway patrolman said. "It was really something."

Several hundred taxicabs are sitting in garages, banished by court order, Normal

ly they shuttle tourists about Las Vegas and the Strip — which extends several miles into the desert.

The cabs were removed Friday in an attempt to prevent further violence in a seven-month-long strike by Teamsters Union drivers. The ban applied also to cab companies that settled with the Teamsters last summer as well as the two firms still struck, Yellow and Checker. Teamsters seek a \$6 a day increase to \$20.

Two cabs have been burned, two overturned, a few passengers hurt slightly and drivers beaten during the long strike. The ban is backed by a state court order. Hearings are set for Monday and March 11.

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Conn Rhapsody 25 Ped. \$895 New \$2345	Thomas Wal. Spinet \$495 New \$825

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Lowrey Berksire \$495 New \$1545	Hammond B2 Mahog. Spinet \$1695 New \$3195	Baldwin Spinet \$665 New \$1375	See the New Thomas "LAWRENCE WELK" ORGANS	Gulbransen Demo Spinet Save \$275 Leslie Spkr. \$365 New \$1045	Hammond S 6 Wal. \$365 New \$1045
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Kimball Walnut Spinet Leslie \$585 New \$1625	Hammond M-3 Walnut Console \$895 New \$1575	Kimball 25' Ped. Console \$495 New \$2275	Thomas Spinet Transistor \$595 New \$1275	Magna-VOX New Organ \$695 Was \$1345	Orgatron 32 Ped. and Spr. \$495	English Antique Piano \$150
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Black Muslim Chief Says Clay Robbed

CHICAGO (UPI) — Elijah Muhammad, white-hating "Messenger of Allah" of the Negro supremacist Black Muslim sect, Saturday accused whites of attempting to "rob" his disciple, heavyweight champion Cassius Clay, "like you did Joe Louis."

The wispy 69-year-old Muhammad, apparently addressing white Americans, said, "You made him (Clay) a fool. You classified him as unfit and then you call him 'Fruit of Islam' Muslim guard unit, was among the cheering Muslims who heard Muhammad defend Clay, accuse the Johnson administration of rejecting peace in Viet Nam, and describe civil rights leader Rev. Martin Luther King as 'the white man's friend.'"

Clay, attired in the uniform of a lieutenant of the elite "Fruit of Islam" Muslim guard unit, was among the cheering Muslims who heard Muhammad defend Clay, accuse the Johnson administration of rejecting peace in Viet Nam, and describe civil rights leader Rev. Martin Luther King as "the white man's friend."

MUHAMMAD said there were 6,000 of his followers on hand in the battlemented sandstone Chicago Coliseum, 1,600 of them new members of the sect. Newsmen estimated the crowd at about 3,000, less than one-third the 10,000 capacity of the hall.

Friday, Clay refused to apologize to the Illinois Athletic Commission for an ill-car caravan while his following when reclassified lower prepared for the anti-A in the military draft, "I mal chicken feast which can't get no quarrel with the first day of the Viet Cong" and declaring he would fight no wars "unless two-day convention here."

Huge Transport Planes Putting Surface Troopships in Mothballs

By EV HOSKING
L. P. T. Sunday Editor

HICKAM AIR FORCE BASE, Hawaii — The stained, gray troopships that made history during World War II island-hopping in the Pacific have just about sailed their way into oblivion.

The gray ghosts of the past are about to be replaced by sleek, silvery transport planes that do in hours what used to take months.

Recent tests conducted by the Military Airlift Command, through its 61st Airlift Wing here, involved the longest and biggest development of cargo and military personnel to a combat area since World War II.

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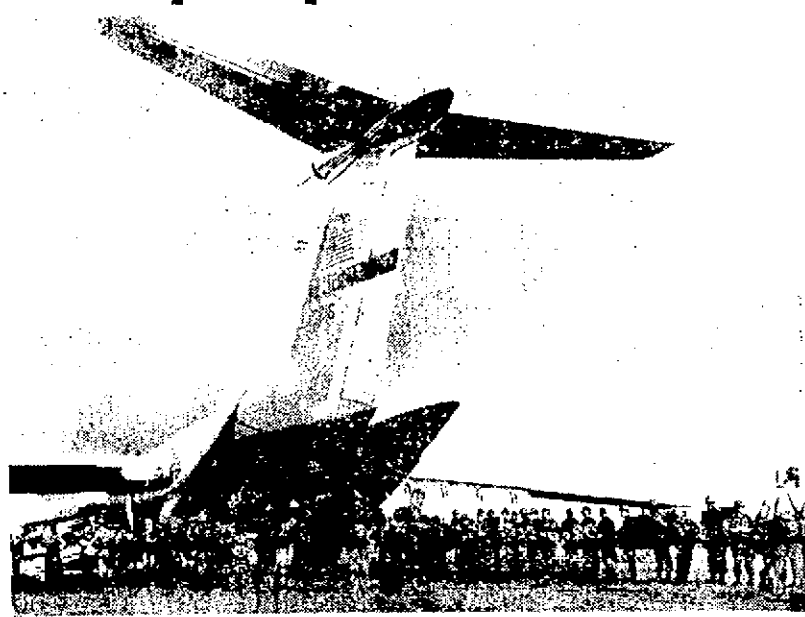
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Travis Air Force Base, Calif., and the Philippines MAC aircraft in the air and on the ground.

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With No Cabs, Vegas Is Sort of All Thumbs

LAS VEGAS (AP) — What happens when the cabs stop? Las Vegas and the Strip — running in Las Vegas? Well, you start walking, or into the desert.

rent a car (if you can find). The cabs were removed Friday, or try to catch a bus. If day in an attempt to prevent you're adventurous, you hitchhike further violence in a seven-month-long strike by Teamsters Union drivers. The ban visitors to this desert gam-

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WORLD NEWS BRIEFS



U.S. Curbs Exports to South Rhodesia

WASHINGTON (UPI) — The United States imposed an almost total embargo on exports to Rhodesia Saturday and officials predicted the Rhodesian economy will be in "dire straits" after April.

The Commerce Department announced the long-expected decision to impose export controls, saying that validated licenses will be required for practically all shipments. Drugs and other "humanitarian" shipments are expected to be allowed.

"Implementation of this decision will have the effect of cutting off virtually all U.S. exports of importance to the economy of Southern Rhodesia," the department said.

U.S. exports to Rhodesia in 1964, the last year for which complete figures are available, totalled about 21 million dollars—primarily for construction machinery, transport equipment, textiles, paper and wheat.

Prisoner's Plea

MOSCOW (UPI)—Gerald Brooke, a British college lecturer imprisoned in Russia, has asked authorities to postpone his scheduled transfer to a labor colony because he fears the trip "could drive

one to suicide," his wife, Barbara, said Saturday.



Brooke, 27, was sentenced to a year in prison and four years in a labor colony last July 23 after a two-day trial in which he pleaded guilty to charges of smuggling anti-Soviet propaganda into Russia.

His wife visited Brooke in jail Saturday and said afterward he is afraid of the journey to the camp. She said her husband was upset by accounts of the death of American prisoner Newcomb Mott, who died—allegedly a suicide—aboard a Soviet prison train in January.

African Quints

EAST LONDON, South Africa (AP) — Quintuplets were born Saturday to the wife of a \$11.20-a-week African coal yard worker. Although a month premature, the three boys and two girls were reported in good condition.

The father, Tafeni Gquzulu, 41, got the word at the coal yard of the East London Power Station. He grinned and tears glistened in his eyes. His bosses gave him the rest of the day off.

His wife, Ngesisi, about 37, was reported by officials at the Frcer Hospital to be under heavy sedation.

Nkrumah Books

ACCRA, Ghana (UPI)—Jubilant young Ghanaians raided the bookshop of ousted President Kwame Nkrumah's political party Saturday and seized hundreds of volumes to burn in victory bonfires.

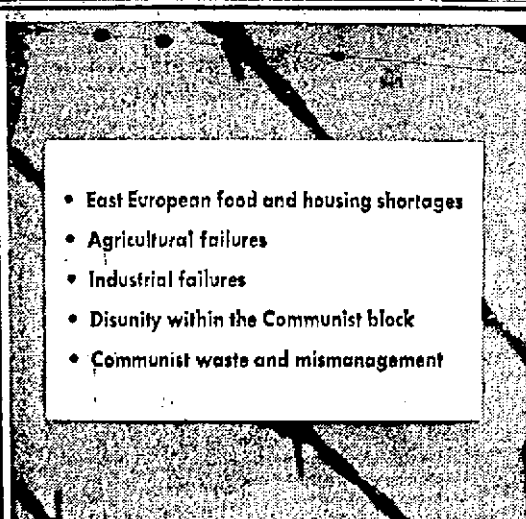
A mob of jeering university students ransacked and damaged the bookshop of the Convention People's Party — the sole party Nkrumah permitted in this West African nation.

The mob then paraded through the city with banners and called on activists of Nkrumah's party to come out and surrender to the new military regime of Maj. Gen. J. B.

18 Congs Killed

SAIGON, Viet Nam (AP) — Fifty U.S. Marines beat off an attack Saturday by Viet Cong who outnumbered them about 2 to 1. The fight south of Chu-Lai, reflected a revived military among guerrillas who recently had avoided combat.

The Communist company shelled the marines with mortars and recoilless rifles and then clawed through all but the last strand of a triple line of barbed wire ringing their camp, 30 miles



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- Agricultural failures
- Industrial failures
- Disunity within the Communist block
- Communist waste and mismanagement

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The economic successes of the United States and the free world are of course never mentioned by the Communist controlled press and radio. Nor is any mention made of the real cause of the misery of the captive people — Communism itself.

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Women's sweaters, jump suits, blouses, capris, shorts, slightly soiled. Broken sizes and styles. Priced to clear.

Reg. 5.98 WOMEN'S CARDIGAN SWEATERS, Orlon acrylic, button front. Spring colors. 36-40. **4.44**
SLIM SKIRT, washable cotton, side zip, sell band waist. Navy Green, Black. 8-16 **3.00**
Reg. 4.99 WOOL CAPRIS, completely lined. Charcoal, Brown, Grey. 1 day only. 8 short—18 tall. **2/5.00**
Reg. 1.98 COTTON CORDUROY CAPRIS, washable, broken sizes. **50¢**
Reg. to 5.98 WOMEN'S BLOUSES, Dressy and tailored styles, prints. solids. Sizes 30 to 38 **2/5.00**

Fashions

Women's Coats & Jackets

Reg. to 16.99 **9.88**
A manufacturer's closeout of ¾ coats and car coats. Choose cotton corduroy jacket, a knit pastel shorty or ¾ wool coat. Broken sizes.

Reg. 2.98 WOMEN'S COTTON DRESSES, prints, checks in step-in and shift styles. Misses' and half sizes. **2/5.00**
Comp. at 5.98 JERSEY ACETATE DRESSES, easy care, shift and step-in styles. Prints. Misses', ½ sizes. **3.98**
Reg. to 19.95 PASTEL WOOL DRESSES, brand name, lovely lightweight wool sleeveless and sleeve styles. 8-18. **11.00**
Reg. to 17.95 CASUAL DRESSES, asst. fabrics, styles. Jr. Misses' and ½ sizes. **8.00**

Lingerie

Nylon Half-Slips

Reg. 3.00 **2/3.00**
Lavish lace trimmed or semi-tailored nylon tricot ½ slip. With or without shadow panels. White and colors. Sizes S.M.L.

Reg. to 5.98 LOUNGEWEAR, shifts, quilted dusters, in prints, dots, stripes. S.M.L. **2.88**
Reg. 3.99 NYLON SLIP, lace trim, nylon tricot. Black, Red, pastels. 32-40. **1.88**
Reg. 6.00 NYLON SLEEPWEAR, A large selection of pajamas, baby dolls, shift gowns and dusters **3.99**

Accessories

Reg. 3.98 SHELLS, popular tops, broken sizes, colors. **2.66**
Reg. to 3.00 PURSE ACCESSORIES, French purses, clutch style, famous maker. **1.00**
Reg. 1.00 TOTE BAGS, patent vinyls in bright colors **2/1.00**

Hostery

Textured Panty Hose

Reg. 2.98 **1.50**
Reg. 3.50 **1.75**
Reg. 3.98 **1.99**
Lacey textured hose with opaque panty. Sizes S. M. L.

Reg. 59c MEN'S WHITE CREW SOCKS, 100% cotton, stripe top. Sizes 10 to 12. **29¢**

Cosmetics

Reg. \$1 to \$2 DRESSER ACCESSORIES, asst. colors, waste baskets, tissue & cotton holders, etc. **1/2 Off**
Reg. to 1.00 CURLERS, asst. types, sizes. Some bows and barrette included. **1/2 Off**
Reg. to 1.50 LIPSTICK CLEARANCE, discontinued colors, excellent value. **1/2 Off**

Shoe Center

Reg. to 18.95 WOMEN'S DRESS SHOES, basic pump in mid and low heel. low heel styles. **9.00**
Reg. 10.99 MEN'S HAND & HANDCRAFT SHOES, discontinued styles, moccasin, slip-on and taper toes **6.00**
Reg. 10.99 WOMEN'S WEDGES, closed heel, toe or strap style. **3.00**

Men's Wear

Men's Sweaters

Reg. to 9.99 **4.88**
Assortment of coat and pullover style sweaters, several knits. Broken sizes.

Reg. to 4.98 MEN'S SLACKS, continental, belt loops styles. Wash 'n wear, broken sizes. **2/5.00**
Reg. 4.99 MEN'S NEVER-PRESS SLACKS, Fortrel polyester/cotton blend, broken sizes. **3.88**
Reg. to 3.98 MEN'S SPORT SHIRTS, Ivy and regular collars. Sizes S.M.L. **99¢**
Reg. to 39.95 MEN'S SUITS, asst. of styles, fabrics, broken sizes. Limited quantities. **15.00**
Reg. 1.00 MEN'S T-SHIRTS, extra heavy-weight, slight irregulars. Sizes S.M.L.XL **66¢**

Boys' Wear

Young Men's Jackets

Reg. 7.99 **3.88**
Waist length, warm pile lining. Knit cuff, collar, water repellent. Broken sizes. 24 only.

Reg. 1.99 YOUNG MEN'S JEANS, 10-oz. cotton denim, colorfast. Reg., slims, broken sizes. **99¢**
Reg. to 9.95 YOUNG MEN'S SWEATERS & JACKETS, assortment of both, broken sizes, styles. **4.88**
Reg. to 4.98 JR. BOYS' HALF BOXER SLACKS, wash 'n wear cotton, broken sizes. **1.44**

Children's

Girls' Flannel Sleepwear

Reg. to 4.00 **1.99**
Cotton flannel pajamas and gowns, assorted styles, patterns. Some counter soiled, limited sizes in some styles.

Reg. 1.29 INFANTS' VINYL LINED RUBBER PANTS, 100% nylon, sizes M.L.XL. **66¢**
Reg. to 2.98 GIRLS' KNIT TOPS, 100% cotton knit, some counter soiled. Broken sizes 7 to 14. **99¢**
Reg. to 6.98 GIRLS' CARDIGAN SWEATERS, washable orlon acrylic knit, some slightly slightly counter soiled. 7 to 14. **3.99**

Domestics

Reg. 3.98-5.95 SCATTER RUGS, 27x48 Broadloom, serged, asst. fibers, colors. **2.88**
Reg. 14.98 QUILTED BEDSPREADS, twin or full, acetate filled, double needle quality. **9.00**
Reg. 2.49 SHEET BLANKETS, 70x90 size, 100% cotton, washable, white. **1.99**
Reg. 1.29 FOAM BED PILLOWS, 17x24 shredded poly foam filled, cotton tick. Limited quantity. **77¢**
Reg. 5.98 ENTRY RUGS, 21x36 cotton pile, comes with can of Miracle spray that picks up dirt like a magnet. Tweed. **2.88**

Yardage

99c Fabric Sale

Rayon/cotton Tumble Weave Reg. 1.49 **99¢ yd.**
Cotton Hopsacking or Rayon Tweedy Reg. 1.49 **99¢ yd.**
Dacron polyester/cotton In-A-Class Reg. 1.49 **50¢ yd.**

REMNANTS, limited quantity, many sizes, patterns, etc. **10¢**
Reg. 98c-1.29 COTTONS, asst. prints, solids, 35"-45" wide, **69¢ yd.**

Draperies

Folding Doors

Reg. 11.99 **5.00**
32"x79" doeskin vinyl or aluminum slats in 38x79 size. Easily shortened to fit odd size openings.

Reg. 3.98 FIBERGLASS SHORTY CAFES, pinch pleat, 24" and 30", cafes, no valis. **1.00**
Reg. 79c-1.29 CURTAIN VALANCING, asst. shades and fabrics **10¢ yd.**
Reg. 1.29-1.98 DRAPERY VALANCING, pinch pleat and shirr-on styles **25¢ yd.**

Furniture

Mickey Mantle Mattress and Box Spring Sets

Reg. 59.95 **44.00**
Special reduction, priced to clear our stock. Twin size sets only. Excellent value.

Reg. to 19.95 GROUP OF PICTURES, assorted prints, frames. **10.00**
Reg. 279.95 COLONIAL SOFA, quilted, wood trim. **228.00**
Reg. 129.95 VIRTUE KONA WALNUT CHINA CABINET **100.00**
Reg. 89.95 7-PC. DINETTE, floor sample, table with 6 chairs. **39.00**
Reg. 199.95 RESTWELL SLEEPER, three only **119.00**
Reg. 79.95 MAPLE FINISH BUNK BED **48.00**
Reg. 159.95 WALNUT TRIPLE DRESSER WITH MIRROR **79.00**
Reg. 29.95 ROUND BLONDE COCKTAIL TABLE **14.00**
Reg. 79.95 BRUSHED WHITE KING SIZE HEADBOARD **38.00**
Reg. 79.95 ENGLANDER TWIN FOAM MATTRESS AND BOX SPRING SET **59.00**
Reg. 99.95 ENGLANDER QUEEN FOAM OR INNERSPRING MATTRESS AND BOX SPRING SETS **79.00**
Reg. 119.95 ENGLANDER KING FOAM OR INNERSPRING MATTRESS AND BOX SPRING SETS **99.00**

Housewares

Teflon® Coated Electric Griddle

Reg. 19.95 **15.99**
Over 200 sq. inches of cooking surface. Can be used for a serving tray.

Reg. 9.95 10-CUP ELECTRIC COFFEEMAKER, completely automatic, makes 4-10 cups. 5-year guarantee. **6.99**
Reg. 11.95 AUTOMATIC TOOTHBRUSH by DOMINION, rechargeable, 4 brushes, in travel kit. **7.48**
Reg. 13.95 ADMIRAL CLOCK RADIO, wake alarm, white cabinet. **10.88**
Reg. 4.98 G.E. SNOOZE ALARM CLOCK, white case. **3.99**

Appliances

Reg. 138.50 PHILCO 19" CARAVAN PORTABLE T.V.—free stand, 2 year guarantee and service. **118.50**
Reg. 109.95 GENERAL ELECTRIC 16" TRAVELER PORTABLE T.V. **89.95**
Reg. 116.50 R.C.A. 16" ALL CHANNEL PORTABLE T.V. **106.50**
Reg. 148.50 MOTOROLA DELUXE 19" PORTABLE T.V. AND STAND **118.50**

Sporting Goods

Reg. 34.95 BAR-B-QUE WAGON, by Wilshire, BW8665, motor & spit, roll down hood, 4 only **29.95**
Reg. 34.95 BIG BOY HALF BARREL BAR-B-QUE, 2 only. **29.95**
Reg. 5.95 BOWLING SHOES, ladies' & men's in soft elk color leather. **3.95**
Reg. 5.95-34.95 FISHING POLES IN STOCK, fresh and salt water rods, 1 and 2 piece. **25% OFF**

Hardware

Reg. 4.49 BATHROOM LIGHT FIXTURE, twin light, 12" oval frosted top, clear glass bottom. **2.88**
Reg. 1.39 BATHROOM LIGHT FIXTURE, polished chrome base, white louvered design glass globe. **99¢**
Reg. 88c-1.29 HAND TOOLS, plyers, adjustable wrench, screw driver set, box hammers, planes, tin snips, saws. **49¢ ea.**

Toys

Reg. 24.95 PLAY GYM SET, 3 swings, trapeze, glider and 7' free standing slide. **21.88**
Reg. 32.95 SHOW 'N TELL, a viewer, record player, 6 transistor radio. **27.88**

Lakewood Center

ME 3-8101, GA 3-0901

Mon. thru Fri. 9:30-9:30; Sat. 9:30-5:30; Sun. Noon 'til 5:00

WORLD NEWS BRIEFS



U.S. Curbs Exports to South Rhodesia

WASHINGTON (UPI) — The United States imposed an almost total embargo on exports to Rhodesia Saturday and officials predicted the Rhodesian economy will be in "dire straits" after April.

The Commerce Department announced the long-expected decision to impose export controls, saying that validated licenses will be required for practically all shipments. Drugs and other "humanitarian" shipments are expected to be allowed.

"Implementation of this decision will have the effect of cutting off virtually all U.S. exports of importance to the economy of Southern Rhodesia," the department said.

U.S. exports to Rhodesia in 1964, the last year for which complete figures are available, totalled about 21 million dollars—primarily for construction machinery, transport equipment, textiles, paper and wheat.

Prisoner's Plea

MOSCOW (UPI)—Gerald Brooke, a British college lecturer imprisoned in Russia, has asked authorities to postpone his scheduled transfer to a labor colony because he fears the trip "could drive

one to suicide," his wife, Barbara, said Saturday.

Brooke, 27, was sentenced to a year in prison and four years in a labor colony last July 23 after a two-day trial in which he pleaded guilty to charges of smuggling anti-Soviet propaganda into Russia.

His wife visited Brooke in jail Saturday and said afterward he is afraid of the journey to the camp. She said her husband was upset by accounts of the death of American prisoner Newcomb Mott, who died—allegedly a suicide—aboard a Soviet prison train in January.

African Quints

EAST LONDON, South Africa (AP) — Quintuplets were born Saturday to the wife of a \$11.20-a-week African coal yard worker. Although a month premature, the three boys and two girls were reported in good condition.

The father, Tafeni Gquzulu, 41, got the word at the coal yard of the East London Power Station. He grinned and tears glistened in his eyes. His bosses gave him the rest of the day off.

His wife, Ngesit, about 37, was reported by officials at the Frere Hospital to be under heavy sedation.

Nkrumah Books

ACCRA, Ghana (UPI)—Jubilant young Ghanaians raided the bookshop of ousted President Kwame Nkrumah's political party Saturday and seized hundreds of volumes to burn in victory bonfires.

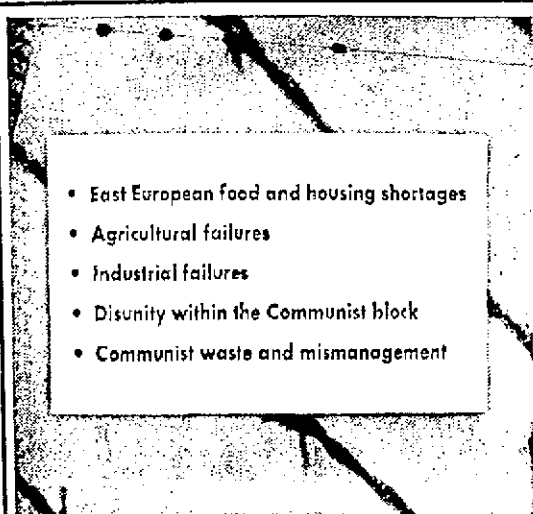
A mob of jeering university students ransacked and damaged the bookshop of the Convention People's Party—the sole party Nkrumah permitted in this West African nation.

The mob then paraded through the city with banners and called on activists of Nkrumah's party to come out and surrender to the new military regime of Maj. Gen. J. B.

18 Congs Killed

SAIGON, Viet Nam (AP)—Fifty U.S. Marines beat off an attack Saturday by Viet Cong who outnumbered them about 2 to 1. The fight south of Chu-Lai, reflected a revived military among guerrillas who recently had avoided combat.

The Communist company shelled the marines with mortars and recoilless rifles and then clawed through all but the last strand of a triple line of barbed wire ringing their camp, 30 miles



- East European food and housing shortages
- Agricultural failures
- Industrial failures
- Disunity within the Communist block
- Communist waste and mismanagement

THE TRUTH THAT HURTS COMMUNISM

Radio Free Europe reveals these shocking realities of life to its listeners behind the Iron Curtain. The Communist regimes of East Europe try to hide these facts by resorting to lies and deception. For years the Communists have promised that "the good life" is just around the corner. But it will only come, the Communists say, if the 80 million captive people in East Europe work harder and sacrifice more.

The economic successes of the United States and the free world are of course never mentioned by the Communist controlled press and radio. Nor is any mention made of the real cause of the misery of the captive people—Communism itself.

Radio Free Europe sets the record straight. It tells the captive people the truth... where they stand in relation to the free world... dissolves the myth of Communism.

For over two decades the captive people of Poland, Czechoslovakia, Hungary, Rumania and Bulgaria have resisted the pressures of Communist indoctrination. Radio Free Europe helps them resist.

Radio Free Europe is a private non-profit American organization that depends on your financial support to continue its vital work. You can help Radio Free Europe tell the truth that hurts Communism! Remember, the Iron Curtain isn't sound-proof—Radio Free Europe gets through.

USE THE ENVELOPE YOUR NEWSPAPERBOY LEAVES AND GIVE GENEROUSLY TO RADIO FREE EUROPE



Butler's

Sale Starts Noon Sunday

Limited Quantities, Odd Lots, Broken Sizes
Extra Savings with S&H Green Stamps

end of month sale

No returns, exchanges. Limited quantities, odd lots, broken sizes. All items subject to prior sale. Price stated for single items unless otherwise indicated.

Sportswear

Scramble Table

Reg. to 5.98 **1.00**
Women's sweaters, jump suits, blouses, capris, shorts, slightly soiled. Broken sizes and styles. Priced to clear.

Reg. 5.98 WOMEN'S CARDIGAN SWEATERS, Orlon acrylic, button front. Spring colors. 36-40. **4.44**
SLIM SKIRT, washable cotton, side zip, self band waist. Navy Green. Black. 8-16 **3.00**
Reg. 4.99 WOOL CAPRIS, completely lined. Charcoal, Brown, Grey. 1 day only. 8 short—18 tall. **2/5.00**
Reg. 1.98 COTTON CORDUROY CAPRIS, washable, broken sizes. **50¢**
Reg. to 5.98 WOMEN'S BLOUSES, Dressy and tailored styles, prints, solids. Sizes 30 to 38 **2/5.00**

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A manufacturer's closeout of 3/4 coats and car coats. Choose cotton corduroy jacket, a knit pastel shorty or 3/4 wool coat. Broken sizes.

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Reg. to 19.95 PASTEL WOOL DRESSES, brand name, lovely lightweight wool sleeveless and sleeve styles. 8-18. **11.00**
Reg. to 17.95 CASUAL DRESSES, asst. fabrics, styles. Jr. Misses' and 1/2 sizes. **8.00**

Lingerie

Nylon Half-Slips

Reg. 3.00 **2/3.00**
Lavish lace trimmed or semi-tailored nylon tricot 1/2 slip. With or without shadow panels. White and colors. Sizes S.M.L.

Reg. to 5.98 LOUNGEWEAR, shifts, quilted dusters, in prints, dots, stripes. S.M.L. **2.88**
Reg. 3.99 NYLON SLIP, lace trim, nylon tricot. Black, Red, pastels. 32-40. **1.88**
Reg. 5.00 NYLON SLEEPWEAR, A large selection of pajamas, baby dolls, shift gowns and dusters **3.99**

Accessories

Reg. 3.98 SHELLS, popular tops, broken sizes, colors. **2.66**
Reg. to 3.00 Purses ACCESSORIES, French purses, clutch style, famous maker. **1.00**
Reg. 1.00 TOTE BAGS, patent vinyls in bright colors **2/1.00**

Hosiery

Textured Panty Hose

Reg. 2.98 **1.50**
Reg. 3.50 **1.75**
Reg. 3.98 **1.99**
Lacey textured hose with opaque panty. Sizes S. M. L.

Reg. 59c MEN'S WHITE CREW SOCKS, 100% cotton, stripe top. Sizes 10 to 12. **29¢**

Cosmetics

Reg. \$1 to \$2 DRESSER ACCESSORIES, asst. colors, waste baskets, tissue & cotton holders, etc. **1/2 Off**
Reg. to 1.00 CURLERS, asst. types, sizes. Some bows and barrette included. **1/2 Off**
Reg. to 1.50 LIPSTICK CLEARANCE, discontinued colors, excellent value. **1/2 Off**

Shoe Center

Reg. to 18.95 WOMEN'S DRESS SHOES, basic pump in mid and low heel, low heel styles. **9.00**
Reg. 10.99 MEN'S HAND & HANDCRAFT SHOES, discontinued styles, moccasin, slip-on and laper toes **6.00**
Reg. 10.99 WOMEN'S WEDGES, closed heel, toe or strap style. **3.00**

Men's Wear

Men's Sweaters

Reg. to 9.99 **4.88**
Assortment of coat and pullover style sweaters, several knits. Broken sizes.

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Reg. to 3.98 MEN'S SPORT SHIRTS, Ivy and regular collars. Sizes S.M.L. **99¢**
Reg. to 39.95 MEN'S SUITS, asst. of styles, fabrics, broken sizes. Limited quantities. **15.00**
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Young Men's Jackets

Reg. 7.99 **3.88**
Waist length, warm pile lining. Knit cuff, collar, water repellent. Broken sizes. 24 only.

Reg. 1.99 YOUNG MEN'S JEANS, 10-oz. cotton denim, colorfast. Reg., slims, broken sizes. **99¢**
Reg. to 9.95 YOUNG MEN'S SWEATERS & JACKETS, assortment of both, broken sizes, styles. **4.88**
Reg. to 4.98 JR. BOYS' HALF BOXER SLACKS, wash 'n wear cotton, broken sizes. **1.44**

Children's

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Cotton flannel pajamas and gowns, assorted styles, patterns. Some counter soiled, limited sizes in some styles.

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Reg. to 2.98 GIRLS' KNIT TOPS, 100% cotton knit, some counter soiled. Broken sizes 7 to 14. **99¢**
Reg. to 6.93 GIRLS' CARDIGAN SWEATERS, washable orlon acrylic knit, some slightly slightly counter soiled. 7 to 14. **3.99**

Domestics

Reg. 3.98-5.95 SCATTER RUGS, 27x48 Broadloom, serged, asst. fibers, colors. **2.88**
Reg. 14.98 QUILTED BEDSPREADS, twin or full, acetate filled, double needle quality. **9.00**
Reg. 2.49 SHEET BLANKETS, 70x90 size, 100% cotton, washable, white. **1.99**
Reg. 1.29 FOAM BED PILLOWS, 17x24 shredded poly foam filled, cotton tick, limited quantity. **77¢**
Reg. 5.98 ENTRY RUGS, 21x35 cotton pile, comes with can of Miracle spray that picks up dirt like a magnet. Tweed. **2.88**

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99c Fabric Sale

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Cotton Hopsacking or Rayon Tweedy Reg. 1.49 **99¢ yd.**
Dacron polyester/cotton In-A-Class Reg. 1.49 **50¢ yd.**

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Reg. 11.98 **5.00**
32"x79" door in vinyl or aluminum slats in 38x79 size. Easily shortened to fit odd size openings.

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Reg. 199.95 RESTWELL SLEEPER, three only **119.00**
Reg. 79.95 MAPLE FINISH BUNK BED **48.00**
Reg. 159.95 WALNUT TRIPLE DRESSER WITH MIRROR **79.00**
Reg. 29.95 ROUND BLONDE COCKTAIL TABLE **14.00**
Reg. 79.95 BRUSHED WHITE KING SIZE HEADBOARD **38.00**
Reg. 79.95 ENGLANDER TWIN FOAM MATTRESS AND BOX SPRING SET **59.00**
Reg. 99.95 ENGLANDER QUEEN FOAM OR INNERSPRING MATTRESS AND BOX SPRING SETS **79.00**
Reg. 119.95 ENGLANDER KING FOAM OR INNERSPRING MATTRESS AND BOX SPRING SETS **99.00**

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Teflon® Coated Electric Griddle

Reg. 19.95 **15.99**
Over 200 sq. inches of cooking surface. Can be used for a serving tray.

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Reg. 11.95 AUTOMATIC TOOTHBRUSH by DOMINION, rechargeable, 4 brushes, in travel kit. **7.48**
Reg. 13.95 ADMIRAL CLOCK RADIO, wake alarm, white cabinet. **10.88**
Reg. 4.98 G.E. SNOOZE ALARM CLOCK, white case. **3.99**

Appliances

Reg. 138.50 PHILCO 19" CAPAVAN PORTABLE T.V.—free stand. 2 year guarantee and service. **118.50**
Reg. 109.95 GENERAL ELECTRIC 16" TRAVELER PORTABLE TV. **89.95**
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Reg. 148.50 MOTOROLA DELUXE 19" PORTABLE T.V. AND STAND **118.50**

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Reg. 34.95 BAR-B-QUE WAGON, by Wilshire, BW8665, motor & spit, roll down hood, 4 only **29.95**
Reg. 34.95 BIG BOY HALF BARREL BAR-B-QUE, 2 only. **29.95**
Reg. 5.95 BOWLING SHOES, ladies' & men's in soft elk color leather. **3.95**
Reg. 5.95-34.95 FISHING POLES IN STOCK, fresh and salt water rods, 1 and 2 piece. **25% OFF**

Lighting

Reg. 4.49 BATHROOM LIGHT FIXTURE, twin light, 12" oval frosted top, clear glass bottom. **2.88**
Reg. 1.39 BATHROOM LIGHT FIXTURE, polished chrome base, white lowered design glass globe. **99¢**
Reg. 88c-1.29 HAND TOOLS, plyers, adjustable wrench, screw driver set, box hammers, planes, tin snips, saws. **49¢ ea.**

Toys

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Reg. 32.95 SHOW 'N TELL, a viewer, record player, 6 transistor radio. **27.88**

Lakewood Center

ME 3-8101, GA 3-0901

Mon. thru Fri. 9:30-9:30; Sat. 9:30-5:30; Sun. Noon 'til 5:00

OBJECTIVE: JUNE CROP OF GRADUATES

Employe Talent Scouts Converge on LBSC

By ROBERT WILCOX
L. P. Education Editor

Hat in hand they trek to campus—the giants of industry, the volume merchandisers, the public schools, the governments—competing fiercely for something that few bothered to seek out just a couple of decades ago.

Maybe they didn't need to.

For the elusive target—the handsome, healthy, bright and well-prepared college senior who'll be ready to go to work in June—came battling on their mahogany-paneled doors in those days.

And a college had a depressing tendency to feel that once it handed out a sheepskin, the student—at long last—was on his own.

No longer.

LAST YEAR Long Beach State College barely noticed when it helped land full-time jobs for more than half of its senior class (1,106). Three out of four seniors (1,452) dropped by to say they would be available.

Job pickings were so good that three-quarters of those who had applied through the college went directly into their chosen career. Three out of four of these went into education. But an increasing number was snapped up by industry and other public agencies.

With spring approaching, the economy booming, and the depression era "baby shortage" being felt, Long Beach State is in the midst of hosting a record 300 or so employe talent scouts from all over the country.

THE INVASION is being coordinated by the booming "college" placement bureau, a "cradle to the grave" agency which proudly boasts that if you ever got a diploma from State it'll help you find a job.

Expert campus gawkers say they can spot an industry recruiter anytime. He's well-attired and carries a briefcase bulging with handsomely printed "lures." Maybe, he's got a recent LBSC "old grad" with him to tell a prospect what a great place it is to work.

Chances are, he's seeking the college's scarcest and highest-paid-to-start commodity, the civil engineer. All typical starting monthly salaries were up last year. The ranking: Civil engineering, \$714;



—Staff Photos

THE JUNE GRADUATES can be choosy about where they'll work after graduation. Employers send out crews to colleges and universities to recruit employes. Here students check possibilities in the college placement Bureau.



HEAD OF state's placement bureau H. Edward Babbush (left) and aide Jack Zenan: "Employers want only the top 10 to 20%."

industrial technology, \$622; chemistry, \$600; political science, \$530; sociology, \$516.

In the interview, the recruiter will talk about future plant location (if it's good), benefits. He probably will try to stay away from salary negotiations as his company gives him little leeway. About \$50 a month usually is the maximum.

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Prime Rib \$1⁹⁵ on the Dinner Welch's Restaurant

features this tremendous dining bargain. Only at this excellent local restaurant you may enjoy the finest in dining at prices so unbelievably low. Visit us soon.

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Pretty Tree Very Certain to Cost Pretty Penny or So

By BOB GEIVET

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Japan surrendered in the Pacific war 21 years ago.

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The wounded numbered about 16,000 from among 50,000 workers.

The story was disclosed for

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OR BANKAMERICARD ACCEPTED
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This is not a February Clearance of odds and ends...
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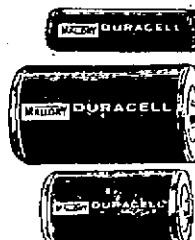
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4916 EAST SECOND STREET, L.B.
"Established 1944"
"In Belmont Shore in the Belmont Theatre Bldg."

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feature



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\$188⁸⁹

\$8.85 a month

Includes Both Sofas and Corner Table.

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• BELLFLOWER 16810 Bellflower Blvd.

• WILMINGTON 909 Avalon Blvd.

TO 7-2745

TE 4-4548

OBJECTIVE: JUNE CROP OF GRADUATES

Employee Talent Scouts Converge on LBSC

By ROBERT WILCOX
L. P. T. Education Editor

Hat in hand they trek to campus—the giants of industry, the volume merchandisers, the public schools, the governments—competing fiercely for something that few bothered to seek out just a couple of decades ago. Maybe they didn't need it.

For the elusive target—the handsome, healthy, bright and well-prepared college senior who'll be ready to go to work in June—came battering on their mahogany-paneled doors in those days.

And a college had a depressing tendency to feel that once it handed out a sheepskin, the student—at long last—was on his own.

No longer.

LAST YEAR Long Beach State College barely noticed when it helped land full-time jobs for more than half of its senior class (1,106). Three out of four seniors (1,452) dropped by to say they would be available.

Job pickings were so good that three-quarters of those who had applied through the college went directly into their chosen career. Three out of four of these went into education. But an increasing number was snapped up by industry and other public agencies.

With spring approaching, the economy booming, and the depression era "baby shortage" being felt, Long Beach State is in the midst of hosting a record 300 or so employee talent scouts from all over the country.

THE INVASION is being coordinated by the booming college placement bureau, a "cradle to the grave" agency which proudly boasts that if you ever got a diploma from State it'll help you find a job.

Expert campus hawkers say they can spot an industry recruiter anytime. He's well-attired and carries a briefcase bulging with handsomely printed "lures." Maybe, he's got a recent LBSC "old grad" with him to tell a prospect what a great place it is to work.

Chances are, he's seeking the college's scarcest and highest-paid-to-start commodity, the civil engineer. All typical starting monthly salaries were up last year. The ranking: Civil engineering, \$714;



—Staff Photos

THE JUNE GRADUATES can be choosy about where they'll work after graduation. Employers send out crews to colleges and universities to recruit employees. Here students check possibilities in the college placement Bureau.



HEAD OF state's placement bureau H. Edward Babbush (left) and aide Jack Zenar. "Employers want only the top 10 to 20%."

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EVERY Suit Originally \$85-\$115
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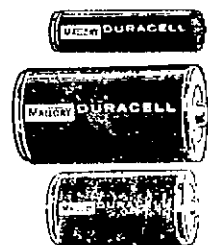
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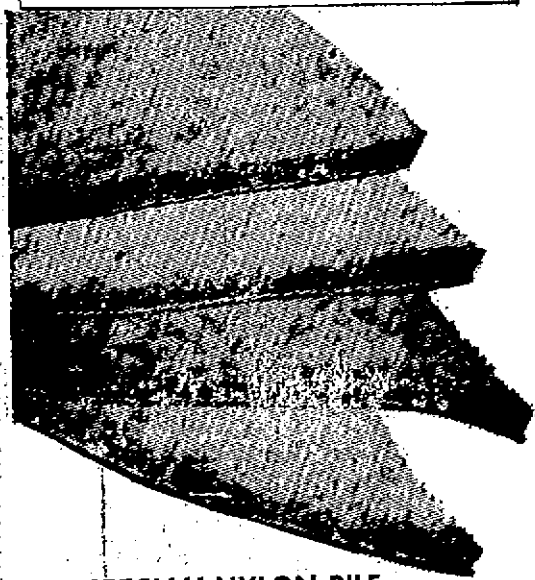
Acetate tricot briefs with elastic leg cut to our specifications. White or pastels. Sizes S-M-L.

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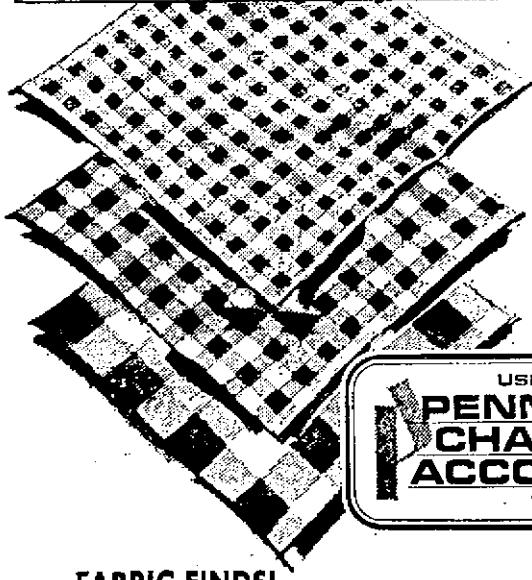
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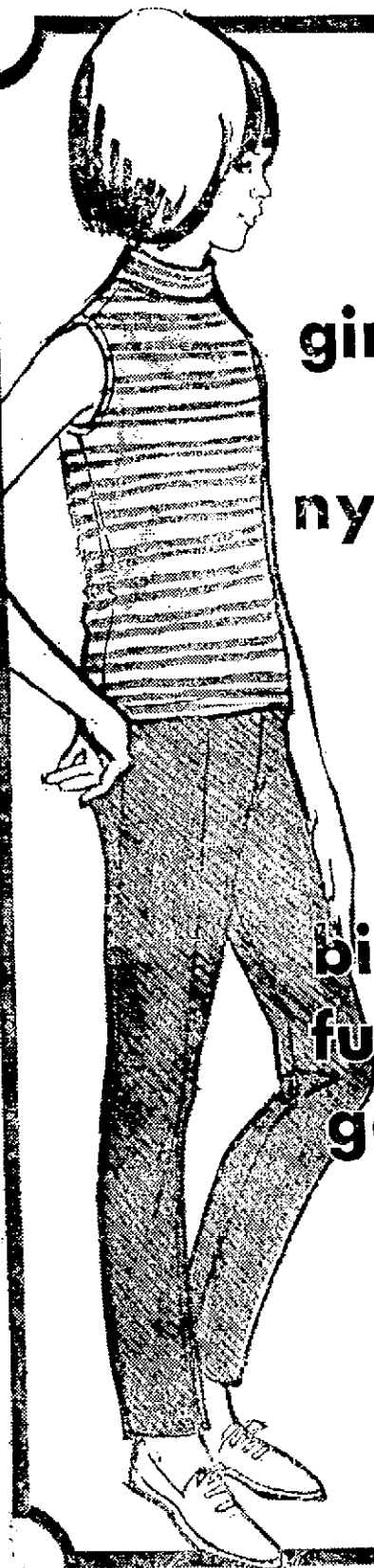
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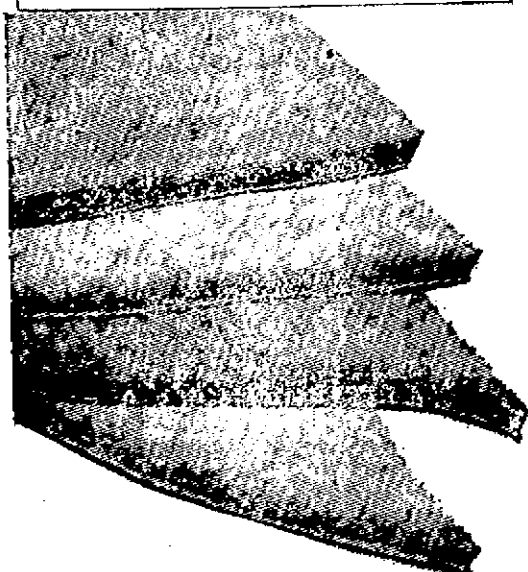
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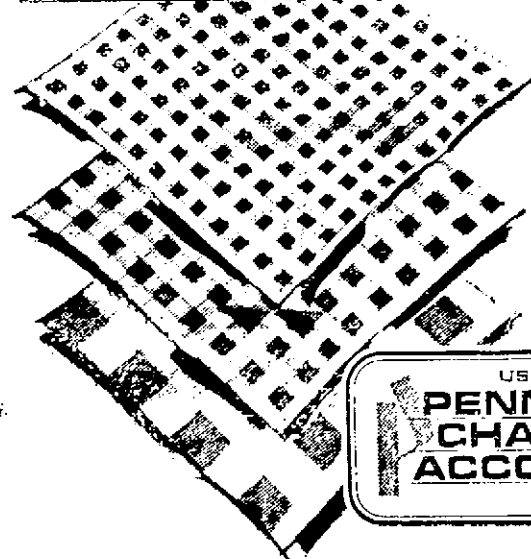
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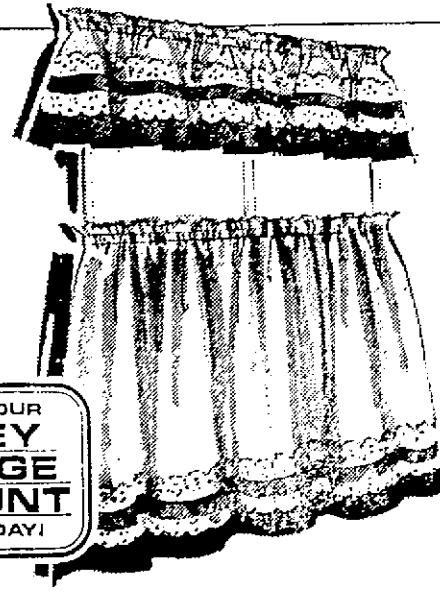
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38¢ yard

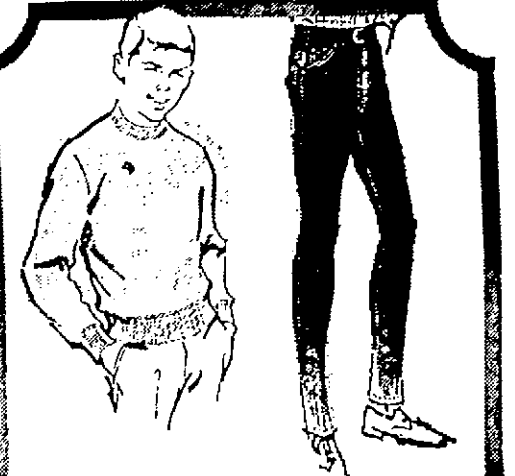
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RODDY . . . With Gold Dust, Lucy

TRAVELIN' STICK HORSE

Gold Dust Gets Around

By ROBERT F. FORD

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RODDY, talking today about the horse, notes that within eight months the two-foot-long stick with a carved horse's head atop toured Ireland, Peru, Ecuador, Colombia, Italy, Venezuela, Hawaii, Arabia, India, Ceylon, Puerto Rico, Haiti, The Virgin Islands and the Canary Islands, among other places. The horse got as far as Africa before being sent to its home corral.

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EMBOLDENED by his success, Roddy built Gold Dust II and started it on its travels. He received letters from all seven continents before the horse disappeared somewhere in the vastness of Australia.

Australians, suffering from a guilt complex because they couldn't find one stick horse in 3 million square miles (including Tasmania), built a substitute and started it back to Roddy.

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The well-groomed, poised secretary at the reception desk in the Long Beach city manager's office, an official greeter for persons with appointments and listener to others with a variety of troubles, won't be at her familiar post after Monday.

Mrs. Ann Manning is retiring after 24 years during which she has become known to thousands seeking the ear

of a succession of five city managers. She admits to being "just a little tired" from the strains of a position where she often gets the first impact of citizens in various stages of anger against the city.

But she doesn't show it. Her first rule is patience and restraint.

"I get along well with the public—I enjoy meeting people," she says.

She adds that most of the visitors who come to her desk—handling personnel and state compensation. She had previously done this work in addition to her secretarial duties—besides taking care of upland oil revenues, mutual aid agreements and other functions now widely dispersed.

MRS. MANNING'S skill at meeting complaints on her own initiative won praise from City Manager John R. Mansell. He and his top aides, Mansell observed, knew that when a question was referred to them it deserved their attention.

She came to the city manager's office in 1942 and has been there continuously since then except for a period in 1946-47 when she established

systems in another office for mother, Mrs. Hattie Riggs. A widow since 1933, Mrs. Manning formerly worked for a Los Angeles auto agency but has lived in Long Beach since 1920.

Her place at the reception desk will be taken by Mrs. Sue Kato, who recently joined the city manager's office staff after secretarial work in the budget and research division and the office of the recreation director, Dale Hoskin.

IN HER off-duty hours Mrs. Manning helped found Equestrian Trails, Inc., now a thriving organization with 8,000 equestrian members in four counties. For eight years she edited its magazine, Trail Notes.

She plans to pursue her own equestrian hobby with her saddlebred, Stonewall, to resume playing the piano for fun and to travel with her

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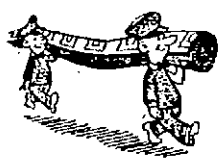
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Sunday, March 6

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Continued from Services

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Look for Sensational Bargains Galore! Coupons like this are good for ONE DAY ONLY — Monday, March 7. Don't miss them!
MR. MERCHANT Have you placed YOUR Coupon? If not, better call for an immediate Press-Telegram representative right now. Just phone **HE 5-1161, Ext. 249**

Good, Monday MAR. 7 ONLY

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Sport Shirt News!

prominent paisley prints

The newest news, yet . . . cotton sateen glints in fearless paisley prints swirled with brave new colors! The clever with the classic . . . paisleys in ivy-styled short sleeve shirts. Penney-perfect tailoring with long point, button down collars, tapered fit, regular and tuck-in tails, one pocket, fantastic at these prices!

2⁹⁸ 3⁹⁸

boys' sizes 6-18 men's sizes S-M-L-XL

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES, ORANGE, OR VENTURA COUNTY PENNEY'S!

Propaganda Topic at CC Lecture

Five public lectures are announced for this week by the Long Beach City College for the first of four

weekly talks on "Issues in American Life," starting at 1:30 p.m. Thursday at the Jewish Community Center, 2601 Grand Ave. Speaker is Dr. Philip J. Schlesinger, associate professor of history at Los Angeles City College. Other admission-free programs:

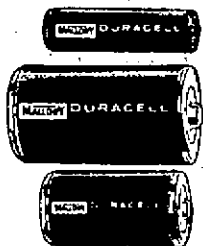
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WEDNESDAY
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ABA President-Elect
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WINSTEAD BROS. feature



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'Tobacco Road' Author at L.B. State

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The author's most recent works are "Around About America," published in 1964, which presents his personal observations on life in the United States today, and "In Search of Bisco," which describes his journey through the South.

A former newspaper correspondent in Mexico, Spain, Czechoslovakia, Russia and



ERSKINE CALDWELL

China, Caldwell also was a radio correspondent for the Columbia Broadcasting System in Russia in 1941. He is the author of more than 30 full-length novels.

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1st small payment 45 DAYS AFTER you get new dentures.

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PENSIONERS: Bring ID card. We do the rest.



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Each of my 12 offices has its own dental laboratory... on its own premises. This works for close professional supervision and for efficiency and economy.

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THRU TUESDAY... Plus...

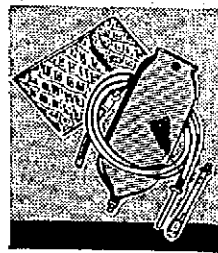
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Gillette Super Stainless Razor Blades
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Trial Size
Heads Up
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Sole Price
73¢

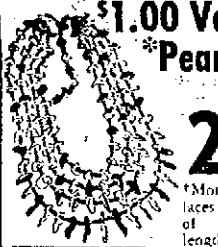
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Pertussin Cough Syrup
4-oz. Bottle
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Handy Chewables
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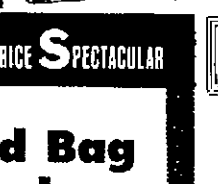


\$2.79 Folding Syringes
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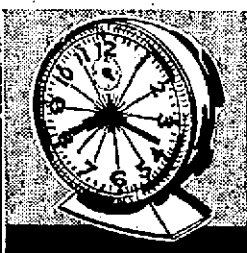
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\$1.00 Value! Each Pearl Jewelry
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59¢ ea.
Mother of Pearl necklaces or earrings. Choice of regular or opera lengths.

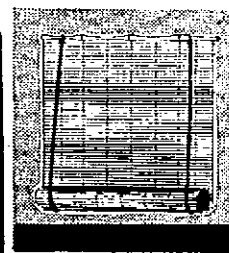


Fine Tipped Color Markers
\$1.45 Value!
99¢
Set of 5 nylon tip fine point water color markers, quick drying.



\$2.39 Wind Alarm Clock
40 hour spring wind, loud, clear alarm. Easy to read dial. Silent tick. Attractive styled.

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\$1.98 6x6-Ft. Drop Shades
Bamboo!

Natural color inside peel. Complete with all hardware for easy hanging.
You Get Blue Chip Stamps, Too!
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79¢ Groom & Clean Hair Dressing
Large Tube
54¢

75¢ Ban Deodorant Roll-On
Price Incl. 6c off pkg.
48¢

2 for 44¢ Dial Soap Bath Size
2 for 35¢

\$1.34 AG-1 Flashbulbs
Sylvania or G.E.
Pack of 12
96¢

\$12.95 Value! Table Lamps
42" Tall
\$5.99

LAST 3 DAYS!
New shapes in extra tall decorator lamps! Textured fabric shades with ceramic base lamps. 3 way U.L. approved switches.
You Get Blue Chip Stamps

49¢ Bridge Playing Cards
Plastic Coated!
24¢

LAST 3 DAYS!
Choice of many, many designs that wipe clean with just a damp cloth. Made by the makers of Doratone cards.
You Get Blue Chip Stamps

98¢ Chix Diaper Liner
Box of 72
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Choose from play & travel sets or 2 pc. diaper sets. Both finely detailed & elaborately trimmed or embroidered. Choose from wide assortment of styles and colors. Sizes S-M-L.

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Belmont Shopping Center
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4402 Atlantic Blvd. at San Antonio (Bixby Knolls)

17454 Bellflower Blvd. at Ramona
Los Coyotes Blvd. at Ximenes (Circle Shopping Center)
3441 Century Blvd. at Buell
2nd St. at 4th St. at Buell (Lakewood Plaza Center)
401 Pine Ave. at 4th St.

4951 Paramount Blvd. at Del Amo
Wesley & Coddington Dr. (Harbor Heights Center)
4421 Westminster at Golden West
116 W. Anaheim at Avalon (Wilshire Plaza Center)
Stearns St. at Bellflower (Los Altos Center)

THE ALL NEW HOME SHOW

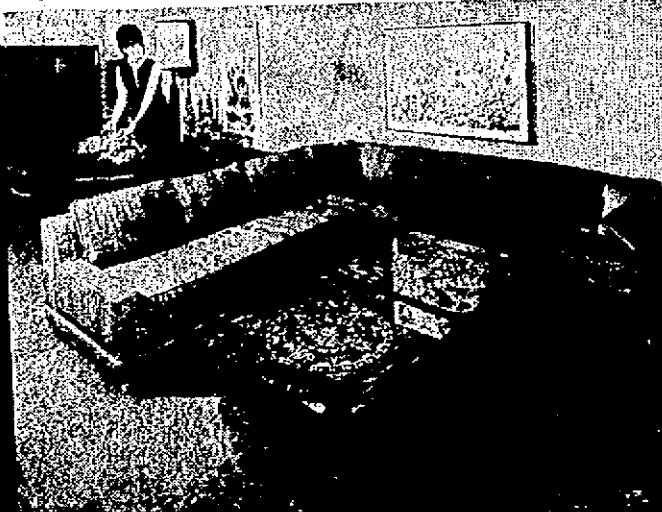
HOME-O-RAMA

MARCH 2nd thru MARCH 6th

NEW CONCEPTS FOR 1966! SEE THESE OUTSTANDING ATTRACTIONS AND MANY MORE:

- ★ DECORATOR ROOMS. Furnished and decorated by Shirs Furniture.
- ★ "LA REINA COCINA". A Gold Medal Kitchen.
- ★ THE GOLDEN PALETTE. Artists display with live demonstrations in painting, ceramics, sculpturing.
- ★ THE "CONTEMPO '66". A Balanced Power Kitchen.
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WIN FREE! LAS VEGAS VACATIONS — DINE-OUT BOOKS EVERY DAY.

ON STAGE DAILY: "THE YOUNG FOLK"

LONG BEACH ARENA

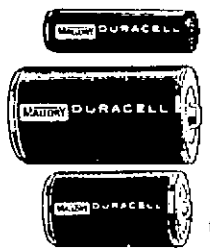
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1st small payment 45 DAYS AFTER you get new dentures.

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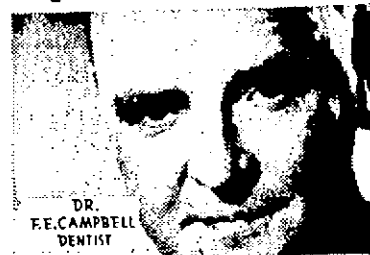
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<p>Reg. 79¢ Gillette Super Stainless Razor Blades Pack of 5 Trials Size Heads Up 57¢</p>	<p>\$2.79 Folding Syringes 3 Year Guarantee \$1.44</p>	<p>\$2.39 Wind Alarm Clock Ingraham 4.0 hour spring wind, loud clear alarm. Easy to read dial. Silent tick. Attractive styles! \$1.88</p>	<p>\$1.98 6x6-Ft. Drop Shades Bamboul Natural roller inside peak. Complete with all hardware for easy hanging. \$1.69</p>	<p>79¢ Groom & Clean Hair Dressing Large Tube 54¢</p>
<p>Reg. 98¢ Excedrin Bottle of 36 Sole Price! 73¢</p>	<p>Reg. 79¢ Pertussin Cough Syrup 4-oz. Bottle 53¢</p>	<p>\$1.00 Value! Each Pearl Jewelry Your Choice 2 for \$1.00 59¢ ea. Mother of Pearl necklaces or earrings. Choice of regular or opera lengths.</p>	<p>\$1.89 Value! Cast Iron 9-Inch Fry Pan 99¢ Heats evenly for better cooking. Easy to clean! Handy pour spout.</p>	<p>75¢ Ban Deodorant Roll-On Price Incl. 6¢ off pkg. 48¢</p>
<p>Reg. 98¢ Pepto Bismol 24 Tablets Handy Chewables 66¢</p>	<p>Fine Tipped Color Markers \$1.45 Value! 99¢ Set of 5 nylon tip fine point water color markers, quick drying.</p>	<p>Regular 98¢ Chrome Wire Shoe Rack 88¢ 9 pair uni-chrome loop. Takes up little space.</p>	<p>\$1.34 AG-1 Flashbulbs Sylvania or G.E. Pack of 12 96¢</p>	<p>2 for 44¢ Dial Soap Bath Size 2 for 35¢</p>

<p>TOPS Thrifty's Own Price Spectacular 29¢ Pound Bag Jumbo Cookies Your Choice 3 for 69¢ LAST 3 DAYS! 10 Delicious Varieties! Vanilla, Chocolate or Duplex Sandwiches, Macaroons, Coconut, Lemon, Caramel, Sugar & Animal Cookies!</p>	<p>These Prices Are Drastically Reduced! \$3.98 Val. 2-pc. Diaper and Play Sets \$1.69 Choose from play & travel sets of 2-pc. diaper sets. Both finely detailed & elaborately trimmed or embroidered. Choose from wide assortment of styles and colors. Size S-M-L. You Get Blue Chip Stamps, Too!</p>	<p>TOPS Thrifty's Own Price Spectacular \$12.95 Value! Table Lamps 42" Tall! \$5.99 LAST 3 DAYS! New shapes in extra tall decorator lamps! Textured fabric shades with ceramic base lamps 3 way U.L. approved switches. You Get 58 Blue Chip Stamps</p>
<p>TOPS Thrifty's Own Price Spectacular \$2.98 Women's Cotton Pajamas Sizes 34 to 40! \$1.99 LAST 3 DAYS! Short sleeves, full length pants, and Sleep Coat & short set. Prints, plaids, embroideries, lace trimmings! Assorted materials! You Get Blue Chip Stamps</p>	<p>TOPS Thrifty's Own Price Spectacular 98¢ Chix Diaper Liner Box of 72 89¢</p>	<p>TOPS Thrifty's Own Price Spectacular 49¢ Bridge Playing Cards Plastic Coated 24¢ LAST 3 DAYS! Choice of many, many designs that wipe clean with just a damp cloth. Made by the makers of Duracell cards. You Get Blue Chip Stamps</p>

• 3333 E. Anaheim St. at Redondo Ave.
• 4040 E. Redondo St. at Circle Shopping Center
• 612 Pacific at 9th, San Pedro
• 1117 Vining Way at Carson (Lakewood Village Triangle)
• 6009 Atlantic Blvd. at San Antonio (Bluey Knolls)
• 7445 Bellflower Blvd. at Ramona
• 4040 E. Redondo St. at Circle Shopping Center
• 3301 Century Blvd. at Buena Vista
• E. Spring St. at Fair Verde (Lakewood Plaza Center)
• 681 Pine Ave. at 4th St.
• 4959 Paramount Blvd. at Del Amo
• S. Western & Cuddington Dr. (Fairview Heights Center)
• 6837 Westminster at Golden West
• 104 W. Anaheim at Avalon (Westminster Plaza Center)
• Stearns St. at Bellflower (Lakewood Plaza Center)

HOME-ORAMA

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- ★ VACATION LAND. Campers and outdoor living.
- ★ LANDSCAPING — Countless living designs by California Landscaping Contractors Association.
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- ★ APPRENTICE TRADE PROGRAM. 2,000 sq. ft. of live demonstrations.
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WIN FREE! LAS VEGAS VACATIONS — DINE-OUT BOOKS EVERY DAY.

ON STAGE DAILY: "THE YOUNG FOLK"

LONG BEACH ARENA

Sponsored by Builders' Exchange of Long Beach — A George Colours Production

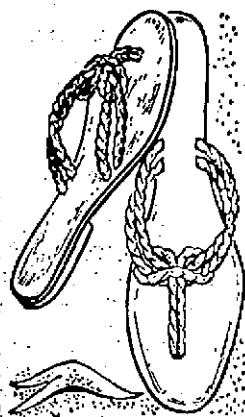
Sears

Monday, February 28th. . One Day Only!

SPECIALS

No Phone Orders on These Items . . . Some Quantities Limited! Shop Early!

CHARGE YOUR PURCHASES on Sears Revolving Charge



Misses' Rope Thong Sandals

Monday only

76¢

Tan rope uppers with all leather soles. Cool comfortable thongs in sizes 5 to 9 (no half-sizes).

Shoe Dept.

Sportswear Budget Values!



Sears Orlon® Two Piece Knit Ensembles

Monday Only
Fabulous Buy

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Multicolor flowers appliqued on off-white shell, back buttoned with elasticized waistline skirt. Flat Knit Orlon® Acrylic bonded to acetate tricot for firmness. Misses sizes 8 to 16.

Misses' Sportswear Dept.



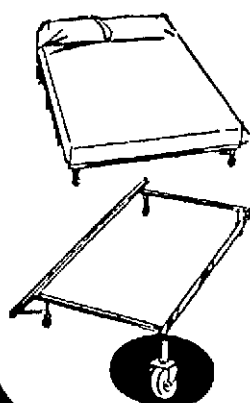
Smooth Fitting, Colorful "Dan Press" Pants

Monday Only
Super Value!

2.97

Fortrel® polyester and cotton never iron fabric pants. Narrow waistband, side zipper. Fine color assortment in Misses' sizes 8 to 18. Buy several at this price! Sensational low, low price.

Misses' Sportswear Dept.



***7.95 Metal Bed Frames**

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Bronze baked-on enamel finish. Non-marring white plastic casters. Adjusts to full or twin bed size.

Furniture Dept.



***1.98 All Cotton Bras**

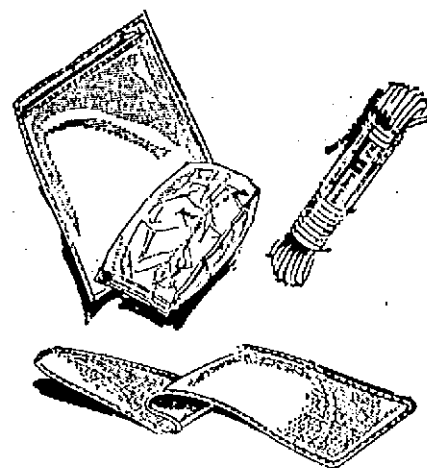
SAVE 20%!

Circular stitched bra with shapely 4 section cups that are fully cotton lined. Sizes 32-36A, 32-42B, C.

Bra and Girdle Dept.

Monday only

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Houseware Needs Group

49c Plastic Clotheslines, 50-ft. long. Flexible. White. **2 for 77¢**
49c Clothes Dampening Bags, Clear vinyl, 21x27-in. **2 for 77¢**
\$1.49 Ironing Table Covers, Fits standard 54-in. table. **77¢**

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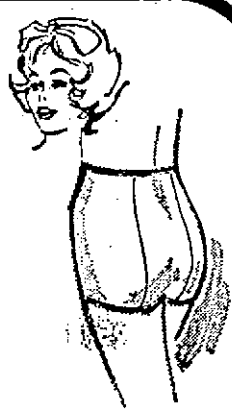
Beautiful Acetate Tricot Shift Gowns

Monday Only

99¢

Soft, comfortable shift style gowns in small, medium, large. Buy several!

Lingerie Dept.



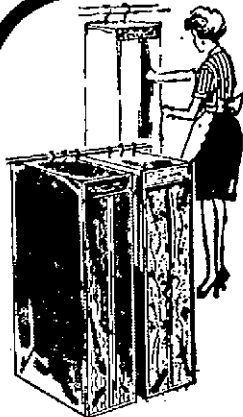
Women's 100% Acetate Tricot Knit Briefs

Monday Only

3 for \$1

White and assorted pastel colors. Double back panel in back for 2 way stretch.

Lingerie Dept.



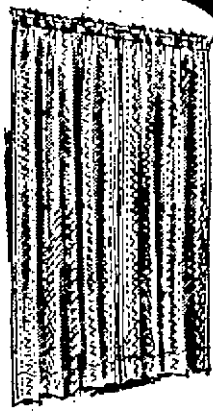
Fully Quilted Jumbo Size Garment Bags

Monday Only

99¢

Jumbo garment bag holds up to 16 garments. Fully quilted. Long zipper.

Nations Dept.



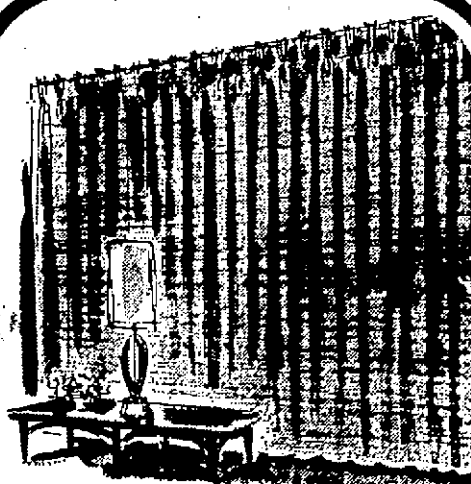
\$1.39 White "Honeycomb" No Iron Panel

Monday Only

99¢

Dacron® polyester and acetate panel with 3-in. bottom hems. 40x81-in.

Drapery Dept.



***5.98 White Draperies**

SAVE 33%! 48x54-in.

Rayon, acetate and silk draperies. Pinch pleated tops. Other sizes also available at great savings!

Drapery Dept.

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***4.99 Utility Cabinets**

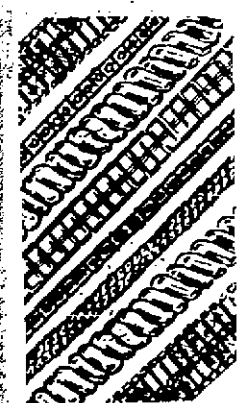
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Contains 18-drawers 2 1/4-in. wide, 5 3/4-in. deep and 1 1/4-in. high with index labels and dividers. Save 24%!

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Assortment of Watch Bands

Monday only

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Expansion bands in gold filled and stainless steel. Assorted styles for men and women. Terrific buy!

Jewelry Dept.



***2.98 Big 18-in. Zipper Bags**

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Heavy rubberized cotton drill cover, wire frame, brass zipper and vinyl handles. Blue or brown.

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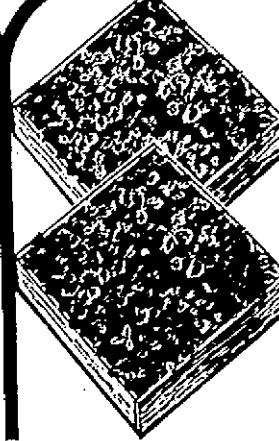
2 for 45¢ Heavy Duty Batteries

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Explorer "D" battery gives 50% more life. Gives about 700 minutes service. Sears extra heavy duty battery.

Electrical Dept.



Regular *2.99 Algerian Ivy

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\$3.49 Ground Covers 2.97 Includes Ajuga, Verbena, Ornamental strawberry and assorted ice plants.

Garden Shop

Not at Sears Glendale

ALL ROADS LEAD TO **Sears** SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS
SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.

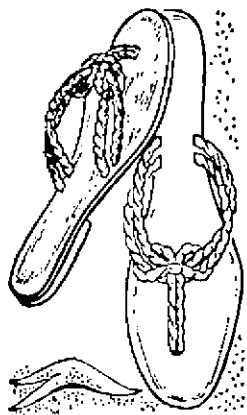
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Multicolor flowers appliqued on off-white shell, back buttoned with elasticized waistline skirt. Flat Knit Orlon® Acrylic bonded to acetate tricot for firmness. Misses sizes 8 to 16.

Misses' Sportswear Dept.



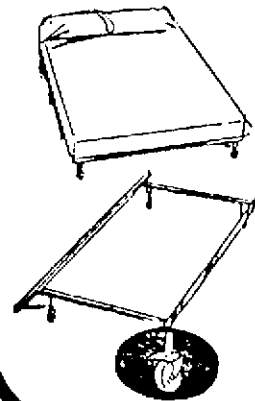
Smooth Fitting, Colorful
"Dan Press" Pants

Monday Only
Super Value!

2.97

Fortrel® polyester and cotton never iron fabric pants. Narrow waistband, side zipper. Fine color assortment in Misses' sizes 8 to 18. Buy several at this price! Sensational low, low price.

Misses' Sportswear Dept.

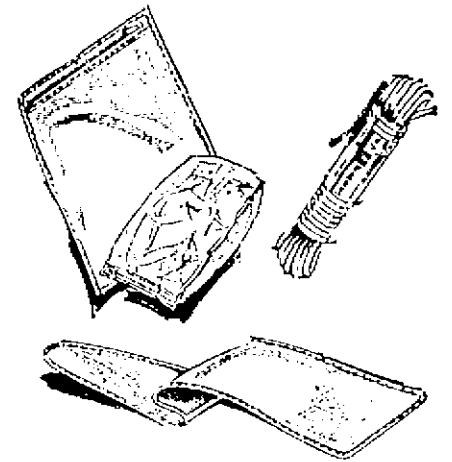


\$7.95 Metal Bed Frames

Monday only

4.99

Bronze baked-on enamel finish. Non-marring white plastic casters. Adjusts to full or twin bed size.
Furniture Dept.



Houseware Needs Group

49¢ Plastic Clotheslines, 50-ft. long. Flexible. White. **2 for 77¢**
49¢ Clothes Dampening Bags Clear vinyl, 21x27-in. **2 for 77¢**
\$1.49 Ironing Table Covers Fits standard 54-in. table. **77¢**

Housewares Dept.



Beautiful Acetate Tricot Shift Gowns

Monday Only

99¢

Soft, comfortable shift style gowns in small, medium, large. Buy several!

Lingerie Dept.



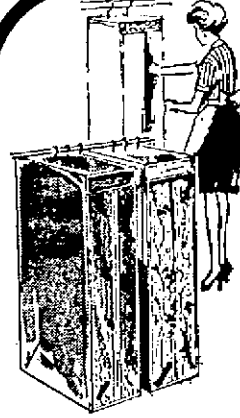
Women's 100% Acetate Tricot Knit Briefs

Monday Only

3 for \$1

White and assorted pastel colors. Double back panel in back for 2 way stretch.

Lingerie Dept.



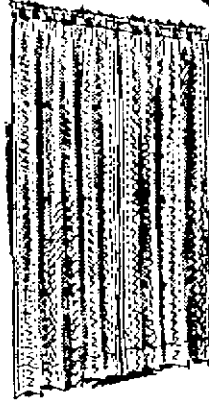
Fully Quilted Jumbo Size Garment Bags

Monday Only

99¢

Jumbogarment bag holds up to 16 garments. Fully quilted. Long zipper.

Notions Dept.



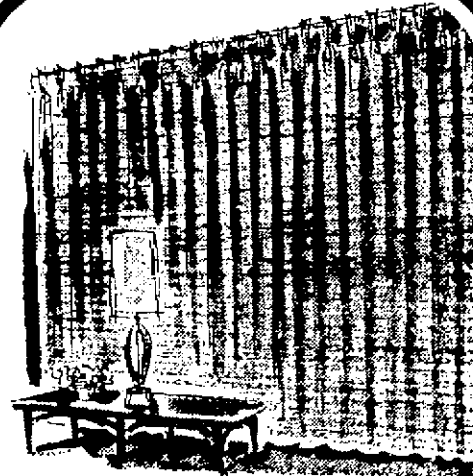
\$1.39 White "Honeycomb" No Iron Panel

Monday Only

99¢

Dacron® polyester and acetate panel with 3-in. bottom hems. 40x81-in.

Drapery Dept.



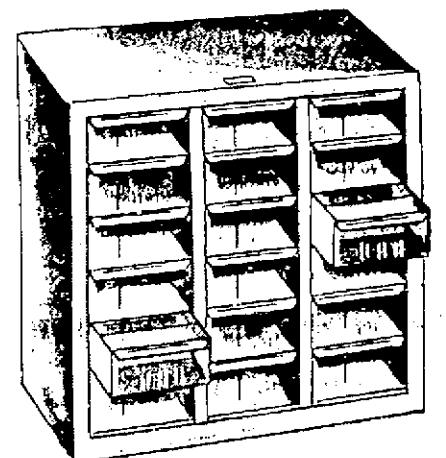
\$5.98 White Draperies

SAVE 33%! 48x54-in. Rayon, acetate and silk draperies. Pinch pleated tops. Other sizes also available at great savings!

Draper Dept.

Monday only

3.97



\$4.99 Utility Cabinets

SAVE 24%!

Contains 18-drawers 2 3/4-in. wide, 5 3/4-in. deep and 1 1/4-in. high with index labels and dividers. Save 24%!

Hardware Dept.

Monday only

3.77



Assortment of Watch Bands

Monday only

1.66

Expansion bands in gold filled and stainless steel. Assorted styles for men and women. Terrific buy!

Jewelry Dept.



\$2.98 Big 18-in. Zipper Bags

Monday only

2.44

Heavy rubberized cotton drill cover, wire frame, brass zipper and vinyl handles. Blue or brown.

Luggage Dept.



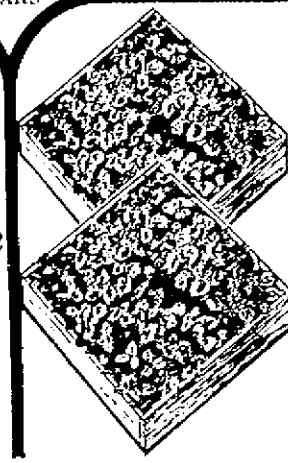
2 for 45¢ Heavy Duty Batteries

Monday only

2 for 29¢

Explorer "D" battery gives 50% more life. Gives about 700 minutes service. Sears extra heavy duty battery.

Electrical Dept.



Regular \$2.99 Algerian Ivy

Monday only

2.44

\$3.49 Ground Covers 2.97 Includes Ajuga, Verbena, Ornamental strawberry and assorted ice plants.

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spectively.

BRACI climbed 7½% on news of its merger with American Home Products. American shed 1¼%. New Jersey Zinc gained 1½% and Gulf died 7¼%. Douglas 7¾%, United & Western advanced 2½% after 3½%. McDonnell 2½% and a New Jersey court approved Lockheed and Grumman their proposed merger, around 1 each.

Compiled by Marine Exchange
ACTING VESSELS IN PORT

[illegible]

The 70-year-old Gursel entered the hospital Feb. 10. He has been in a coma since he suffered a stroke Feb. 8.



Peron Selling Villa

MADRID, Spain (AP) — The \$500,000 villa of former dictator Juan D. Peron of Argentina in the Madrid suburbs is up for sale. His associates said Saturday the villa is too large and Peron is moving to a new apartment in Madrid. They denied that sale of the villa meant Peron planned to return to Argentina.

City Council agenda items
for Tuesday:

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- Copy of City of Chowchilla resolution regarding the U.S. armed forces fighting in Viet Nam.
- Request from Recreation Park Tennis Club for improvement and expansion of tennis courts.
- Request from Island Stanford PTA for a new garage park to be related to other purposes.
- Teller from Economic Development Commission endorsing \$600 salary for city engineer.
- Request from State Public Utilities Commission authorizing relocation of Greyhound Lines Long Beach branch route to Los Angeles.
- City of State Water Pollution Board's report on effect of wastes discharged into marine environment on biological water.
- Notice of appeal from Planning Commission denial of rezoning application for 1710 Bluff Place; appeal from denial of permit for signage for 1710 Bluff Way, 1710 St. Vincent Way, to be sold.
- City auditors annual report on accounts receivable.
- Notice by city clerk of hearing at 10:30 a.m. March 9 before council on application for entertainment cafe permit at 1123 E. Fourth St.
- Recitations paying delinquent of police officers in draft; approving destruction of records of men in draft; city prosecutor's ordinances calling special election April 27, 1968, for city council district boundary, revising parking limits along city streets, and revising zoning regulations underground placement of city facilities in certain new subdivisions.
- City Engineer's report on connection of oilshore area.
- City Engineer's report on connection between Stewart way and Pacific Avenue.
- City Engineer's purchase of U.S. Treasury Bonds for general city treasury; purchase of U.S. Treasury Bonds by Victoria Oil Field and Gas, Inc.
- City Engineer's report on award to Lomita Gasoline Co. for well gas products allocated to city-owned funds in town lot area.
- City Engineer's report on 1710 Bluff and Street between Livingston Drive and B Street.
- Proposed supplemental gas service agreement with Southern California Gas Co.
- Authorizations for four fire department uniforms for city fire department; central school March 17-19 in Turlock.



J. Deane Gannon, director,

TODAY'S
Subjects

TODAY
South Dakota Picnic, Recreation Park, 11 a.m. to 4 p.m.

WEDNESDAY
All States, trip to Hawaiian Punch Plant and Buena Park bus leaves 148 E. Ocean Blvd., 9:30 a.m.
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

WASHINGTON (AP) --- A

WASHINGTON (AP) — A postage stamp will be issued this year commemorating 1,000 years of Christianity in Poland, Rep. Clement J. Zablocki, D-Wis., reported Saturday.

SPEAKER

J. Deane Gannon, director, Bureau of Federal Credit Unions, will speak at the dinner meeting of the Southern California Credit Union Managers Association at 7 p.m. Wednesday in the Elks Lodge, 4101 E. Willow.

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and
STATE**

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WESTMINSTER, 8105 Westminster

GARDEN GROVE, 8769 Garden Grove

NORWALK, 14317 Pioneer Blvd.

UNTINGTON PARK, 2681 E. Florence

GARDENA, 16128 S. Western Ave.

HAWTHORNE, 12901 S. Hawthorn

WEEKDAYS, 9 A.M. to 9 P.M.—SATURDAY and SUNDAY, 9 to 5

436-0915

NO APPOINTMENT NECESSARY

Airlines on Matrimony Crash Course

By ROBERT J. SERLING

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LIVING ROOM		SOFA-BEDS		DINING ROOM	
	reg.	SALE		reg.	SALE
1 pair Ladies' Club Chairs, pillow back, gold quilted.....	\$159.75	\$ 99.	Corner Studio Unit: 2 twin-beds, corner table, 2 bolsters, 2 quilted coverlets, brass casters.....	275.95	229.
Armless Framed Base Chair, bluegreen, quilted print.....	129.75	79.	6' Mode Sofa-bed, pillow-back w/quilted leaf design, beige.....	349.75	288.
20' Calmode 2-pc. Tuxedo Corner Sectional, beige linen cover.....	995.75	695.	Deluxe Simmons Hide-A-Bed, diamond tufted back, down/spring seat cushions, olive ant. satin, w/kick pleat flounce.....	499.75	299.
10' Crown Quilted sofa w/trapunto back pillows, beige.....	789.75	495.	Sealy full-size Spring & Mattress, smooth top.....	99.00	79.
7' Plastic Contemporary Sofa, turquoise silkora.....	199.75	175.	Sealy king-size (6x7) Mattress Set, smooth top.....	189.00	159.
Plastic covered Recliner Chairs, deep tufted backs in gold, green and black.....	129.75	112.	Sealy king-size (6x7) Mattress Set, posturepedic floor sample.....	299.00	259.
Elegant tufted back Swivel Rocker, green mofelasse.....	124.75	109.			

THOUSANDS OF YARDS OF WORLD FAMOUS CARPETS—ALL ON SALE AT YEAR'S LOWEST PRICES

Famous makes: Bigelow, Mohawk, Masland, Hollytex, Crestline, Trend, Monarch, Berven, Beattie, Aldon, Doerr, Carousel

	SALE PRICES
HOLLYTEX, 100% nylon pile, lush plush weave, excellent for bedrooms, 12 stylized colors.....	now \$4.55 sq. yd.
BIGELOW, 100% Du Pont 501 nylon pile, sculptured round wire, 4 excellent colors.....	now 4.60 sq. yd.
MOHAWK, 100% Cumuloff nylon pile, popular design, heavy jute back, 5 decorator shades.....	now 5.50 sq. yd.
MONARCH, 100% Herculan polypropylene olefin pile, extra heavy weight, carved into indefinite design, 4 wonderful colors.....	now 6.50 sq. yd.
TREND, 100% all-wool pile, bulky weight random sheared, luxury surface. 5 colors.....	now 6.70 sq. yd.
HOLLYTEX, 100% acrylic pile, luxuriously embossed sheared surface with round deep round wire relief, 11 high style colors.....	now 7.95 sq. yd.
HOLLYTEX, 100% nylon pile twisted shag weave, rugged wearing, decorator inspired styling 11 tone-on-tone mixtures, 14 solid colors.....	now 7.95 sq. yd.
BIGELOW, 100% polypropylene olefin pile tastefully designed and engineered into one of the most magnificent sculptured random sheared patterns.....	now 8.50 sq. yd.
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CRESTLINE, 100% Chemstrand Acrilan pile, extra thick one-inch pile, densely packed to offer the limit in luxurious attitude. A decorator's favorite selection. Muted shades available.....	now 10.95 sq. yd.

		reg.		SALE				reg.		SALE	
BEDROOM						TABLES, DESKS, OCCASIONAL					
French Provincial Love Seat, heavy ant. gold figured weave.....		189.75	119.	4-pc. Mediterranean group, ant. white w/gold trim, 77" dresser, mirror, king bed, 2 large commodes.....		819.75	659.	Baker Round Drum Table, leather top, fruitwood.....		359.75	149.
8' Channel-back Sofa, pleated base, blue/green/brown print....		359.75	299.	4-pc. Country French Set, dark ant. finish, 68" dresser, mirror, king bed, 2 night stands.....		529.75	399.	5-pc. Thomasville Game Set, continental height		599.75	459.
8' Contemporary Sofa, pillow-back, olive/orange tweed, scotchgarded.....		249.75	189.	4-pc. elegant Mediterranean, pumice finish, 72" dresser, 2 mirrors, king bed, 2 large commodes.....		719.75	595.	60" Carved French Prov. Cocktail Table, fruitwood.....		119.75	89.
Imported torso Swivel Chair, heavy blue wool cover.....		279.75	149.	3-pc. Italian Set, fruitwood w/ burl trim, 60" dresser, mirror, commode, full-size bed.....		379.75	249.	Imported all-rosewood Wall Cabinet, polished aluminum legs.....		459.75	299.
Danish style Occasional Chair, walnut finish, heavy cover.....		134.75	79.	4-pc. Modern Walnut Set: 56" dresser, mirror, king bed, 2 stands.....		399.75	299.	Contemporary Roll-top Desk, oil walnut.....		199.75	99.
Pillow-back Occ. Chair, colorful print with covered casters.....		119.75	69.								
Danish style Occ. Chair, walnut finish, pumpkin cover.....		99.75	59.								

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LIVING ROOM

	reg.	SALE
1 pair Ladies' Club Chairs, pillow back, gold quilted...ea.	\$159.75	\$ 99.
Armless Framed Base Chair, bluegreen, quilted print.....	129.75	79.
20' Calmode 2-pc. Tuexdo Corner Sectional, beige linen cover	995.75	695.
10' Crown Quilted sofa w/ trapunto back pillows, beige	789.75	495.
7' Plastic Contemporary Sofa, turquoise silkora	199.75	175.
Plastic covered Recliner Chairs, deep tufted backs in gold, green and black	129.75	112.
Elegant tufted back Swivel Rocker, green matelasse	124.75	109.

SOFA-BEDS SLEEP EQUIPMENT

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Corner Studio Unit: 2 twin beds, corner table, 2 bolsters, 2 quilted coverlets, brass casters	275.95	229.
6' Mode Sofa-bed, pillow-back w/quilted leaf design, beige.....	349.75	288.
Deluxe Simmons Hide-A-Bed, diamond tufted back, down spring seat cushions, olive uni. satin, w/ kick pleat flounce	499.75	299.
Sealy full-size Spring & Mattress, smooth top	99.00	79.
Sealy king-size (6x7) Mattress Set, smooth top	189.00	159.
Sealy king-size (6x7) Mattress Set, posturepedic floor sample	299.00	259.

DINING ROOM

	reg.	SALE
5-pc. walnut, round Ext. Table, 4 side chairs	243.00	159.
5-pc. elegant wrought iron, verde green, glass-top Table, 4 chairs	222.50	188.
Oil walnut surf. Ext. Table	159.75	119.
5-pc. wrought iron Dinette, bronze fin. hammered, glass top	165.00	133.
8-pc. United Country French, dark ant. finish incl: rect. ext. table, 6 ladder-back chairs, handsome credenza	749.75	499.
5-pc. French Provincial, round Ext. Table, 4 side chairs	259.75	199.
5-pc. Italian Provincial, pumice wol. finish incl: round Ext. Table, 4 cane-back chairs	319.75	249.
Thomasville Harvest Table, fruitwood finish	129.75	89.

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8' Channel-back Sofa, pleated base, blue-green-brown print	359.75	299.
8' Contemporary Sofa, pillow-back, olive/orange tweed, scotchgarded	249.75	189.
Imported tarso Swivel Chair, heavy blue wool cover	279.75	149.
Danish style Occasional Chair, walnut finish, heavy cover	134.75	79.
Pillow-back Occ. Chair, colorful print with covered casters	119.75	69.
Danish style Occ. Chair, walnut finish, pumpkin cover	99.75	59.

BEDROOM

	reg.	SALE
4-pc. Mediterranean group, ant. white w/gold trim, 77" dresser, mirror, king bed, 2 large commodes	839.75	659.
4-pc. Country French Set, dark ant. finish, 68" dresser, mirror, king bed, 2 night stands	529.75	399.
4-pc. elegant Mediterranean, pumice finish, 72" dresser, 2 mirrors, king bed, 2 large commodes	719.75	595.
3-pc. Italian Set, fruitwood w burl trim, 60" dresser, mirror, commode, full-size bed	379.75	249.
4-pc. Modern Walnut Set: 56" dresser, mirror, king bed 2 stands	399.75	299.

TABLES, DESKS, OCCASIONAL

	reg.	SALE
Baker Round Drum Table, leather top, fruitwood	359.75	149.
5-pc. Thomasville Game Set, continental height	599.75	459.
60" Carved French Prov. Cocktail Table, fruitwood	119.75	89.
Imported all-rosewood Wall Cabinet, polished aluminum legs	459.75	299.
Contemporary Roll-top Desk, oil walnut	199.75	99.

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Biggest World Fair Planned for Canada

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quantities and sizes limited . . . no mail, phone, c.o.d. orders!

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SHOP MONDAY TILL 9:00

FUR SALON

40.00 Cashmere Sweaters all ready for your own fur collar. Lined with chiffon and lace. Your choice of beige, white or black **25.00**

Leaf Tapes **2.00** Jeweled Tapes **5.95**

Tapes are great for occasions when you want to use the sweater without the fur collar.

COAT AND SUIT SHOP

MISSSES' LIGHTWEIGHT 100% WOOL SUITS

23.99

Blues! Greens! Reds! Browns! We're clearing out the last of the fall suits to make way for spring! Beautiful lightweight wools in misses' sizes 8-18; not all sizes in every style.

DRESS SHOP

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20.00 to 46.00 prints, solid colors! One and two-piece styles in silk, sheer wool, blended textured fabrics! Colors for spring in misses' sizes 8 to 20.

SUNCHARM SPORTSWEAR

27.95 All wool skirts in A-line and slim, shaped styles. Red, purple and gold **16.99**

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13.00 to 30.00 collection of woolen, wool knits, rayon crepes and blends! Smart junior styles for date and school in popular wanted colors. Sizes 3-15.

JUNIOR SPORTSWEAR

REDUCED 1/3

8.00 to 15.00

15.00 to 25.00 dressy rayon crepe and velvet skirts — either long or short, pants and dresses in assorted styles and colors. Broken sizes 5 to 15.

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7.00 to 13.00 Pre-teen Skirts in slim, A-line, hip-stitch pleated styles. Plaids and assorted pastel colors in 100% wool. Sizes 8-14. **3.00**

GIRLS' SHOP

7.00 to 18.00 Dresses for school wear and party occasions. Girls' sizes 7-14 **2.99-5.99**

ACCESSORY SHOP

AMAZING SAVINGS ON SPORT COORDINATES

Reduced for clearance! Famous maker coordinated group in dyed-to-match colors. Tailored skirts and pants are light-weight wool flannel, fully lined. Wool knit novelty sweaters. Pastel blue, coral or mint. Come early for these!

reg. 9.00-10.00 Skirts **5.99**
reg. 12.00 Pants **7.99**
reg. 12.00-17.00 Sweaters **7.99-9.99**

6.00-9.00 Blouses and shirts in tailored or dressy styles in short, long or sleeveless. White and assorted colors in solids or prints. Cotton, crepe and blends **2.99**

BUDGET DRESSES

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LINGERIE

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A wonderful opportunity to get sheer, exquisite peignoir sets at unusual savings! reg. 5.00. Lovely slips in an assortment of colors. Broken styles and sizes **2.99**

reg. 6.00 to 12.00. Quality slips to clear at pin money prices **3.99 to 8.99**

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SHOE SALON

CASUAL SHOES

4.97

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Final clearance! Smart low heels from best known makers in black and colors. Terrific savings. Broken size range.

HANDBAGS

6.00 to 20.00 selection in dress and tailored styles! From roomy pouches and shoulder strap styles to tiny clutch purses. Calf, plastic leathers and patents, fabrics and straws. Black, white, bone, brown, and some high colors! **3.97-14.97**

GLOVES

2.50 to 6.00 Fabric gloves in double woven cotton or nylon. P.K. and handsewn in fancy or tailored design. Shorties to 8-button lengths. Sizes 6 to 7 1/2 in white, black, brown, navy, pastels. **99c to 2.99**

COSTUME JEWELRY

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2.00 to 10.00 costume jewelry! Pins and earrings! Ropes! Bracelets and necklaces! Crystal, jet, colored stones, rhinestones. Gold and silver metal finishes! All at half price!

COSMETICS

Very special! Caron Face Powder in discontinued box styles reduced! Choose Orient (Rachel), Ambre (Dark Rachel), Etrange (Light Rachel), or Mysterieux (Pink Rachel) Reg. 1.50 **now 1.00**

30.00 Swing-Vue Mirror is double hinged for full back or side view. Easy to mount on any wall. Gives bath, dressing area the final touch! **15.00**

5.00 Ico Bags in pretty covers **2.50**

continuing our

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1/3 off

Clearance of best quality made Parkas by Sportcaster, Aspen, McGregor, Tempco. Ski Pants by Hvaan, Aspen.

Sportsman's Shop

STORE FOR MEN

MEN'S SPORTSWEAR

SPORTSWEAR REDUCED 1/2

reg. 22.50 to 57.50. Clearance of sweaters, both imported and domestic **1/2 off**

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MEN'S FURNISHINGS

2.50 Silk Neckwear **.99c**

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Miscellaneous assortment of men's furnishings — all good buys at only **1/2 Price**

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Usable lengths for blouses, skirts, dresses, suits! Cottons, synthetics, blends in prints, solid colors! Novelty weaves and textures.

ART NEEDLEWORK

4.49-12.99 Linen Tablecloths ready to embroider in pretty cross-stitch patterns. Assorted sizes and styles now **3.49 to 8.49**

TOYS

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1.99 Scribble Poodle **1.29**

1.99 Foam Filled Clown **1.29**

1.00 Sleepy Dolls **59c**

HOUSEWARES

Save 1/3! Famous-name floor care appliances and accessories! 39.95 to 99.95 Vacuums and floor polishers, one-of-a-kind selection! **26.89-66.89**

1.98 and 2.00 Kitchen Tools — spoons, turners, spatulas of Teflon® coated stainless steel **1.29**

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ART NEEDLEWORK

4.49-12.99 Linen Tablecloths ready to embroider in pretty cross-stitch patterns. Assorted sizes and styles now . . . **3.49 to 8.49**

TOYS

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EVER notice how a word catches the public fancy? Just now it's "escalation." If you can't stick escalation into your conversation or writing now and then, you just aren't in the swim. Sometimes it's yanked in by the scruff of the neck.

Few years ago "proliferation" hit the public consciousness. Things were proliferating all over the place. And then came "syndrome." It was a favorite of David Susskind, and I think maybe watchers of his TV show got to spreading it. Nice word.

Back to escalation. Doc Tom Rogers tells a story about a lady at a Lakewood dept. store who asked a floor walker about the location of the restroom.

"Escalator," he said, mumbling a little.

"I can't wait to ask you later," she said. "I have to know now."

A NOSEY neighbor with a camera made it easy for a Long Beach woman to get the City to permit her to build an above-the-legal limit fence along her property line.

City authorities are usually pretty hard to talk into varying this fence rule.

But when this east side resident said that her next door neighbor had a habit of taking her picture in casual poses across their dividing fence, sympathetic officials granted the variance in about three minutes.

PEOPLE are so busy nowadays putting up dividing lines between youths and adults as to what they can have in entertainment and reading material that it has gotten so anything labeled "for adults" is suspect.

Maybe I told you a while back about the little girl who saw a sign on apartments on Western Ave. in Orange County which read "For Adults Only." She opined she knew what that means—there's something bad going on in that building.

All of which for some reason adds a touch of humor to a line carried across the top of the cover of the Boy Scout Magazine, "Scouting." It's billed as "a magazine for adults." One wonders how many kids have sneaked a disappointing look inside this dignified and highly proper publication.

RATHER frequently one hears about strangers getting lost in Long Beach. An interesting study could be made to determine what are the main factors which cause these miscues, such as poor signing, interrupted street name continuity, street name duplications (like Long Beach Blvd. and Long Beach Freeway for instance) and so on.

A reader of this column says he can name the villain in one bad situation. He frequents the Belmont Shore and peninsula areas, and he has observed any number of motorists who, headed east on Ocean Blvd. and looking for Pacific Coast Hwy., end up at 72nd Pl. dead-ended with no place to go but back.

This man says that the cause is a flagrant inadequacy of signs. He says there is only one worthless sign located on a center island of Ocean Ave. near 39th Pl. directing motorists to PCH. There are a couple of small "no through street" signs on Ocean Blvd.

He's got a point. Certainly there should be emphasis of signing directing PCH-bound traffic off of Ocean Boulevard at the proper place and warning motorists that Ocean Blvd., out on the peninsula leads to a dead end. It looks like an easy solution to a situation that causes a lot of inconvenience and ill temper.

REMEMBER WHEN there was a beautiful natural arch called Devil's Gate where Belmont Shore now stands? This rocky finger extended into the ocean with an archway through which a beach walker could pass at low tide.

—Esther McElhinney

SHOT THROUGH HEART, BEAST KEEPS GOING

Catalina Wild Boars Tough and Agile



DRAWINGS
BY
ERWIN DeGROOT

By DONNELL CULPEPPER
L. P.T. Outdoor Editor

We had just topped a ridge in Catalina Island's Sweetwater Canyon and, there, rooting in the lush grass 200 yards away was a wild boar, a mottled black and yellow porker of about 100 pounds.

Curt and our guide, Roger McElroy, leaped from the Jeep and started running. So did the porker. By most standards of Catalina wild-boar hunting, Curt and Roger should have given up then, for once a hog sees you, or even gets your scent, there is almost no chance of catching up with him.

The boar, going like sixty, topped another ridge and the hunters, slowing their pace, dropped to the ground and crawled up the rolling slope.

This boar, apparently terribly hungry — it was early in the morning — made the mistake of stopping for more grass and roots. Curt saw him at 150 yards and fired his .30-06. The animal shuddered as the bullet struck, but lumbered away.

Curt fired and hit again, but the boar kept going and disappeared in a dense thicket of Catalina iron trees.

Several minutes later Curt found the boar, still standing, and had to use a third shot to finish him. When Roger dressed out the animal, it was discovered that the first bullet went straight through the heart. That's how tough it is to kill a Catalina boar.

THE KILL provided an introduction to Catalina Island hunting for Curt Johnson, Independent, Press-Telegram photographer, and Erwin De Groot, L. P.T. artist. For me, it was "old hat." As usual, I was observing, not shooting, and I'll wager that I had as much fun and as many thrills as any of the others.

Our expedition to the world-famed island began as a result of a challenge to me by Curt, the photographer, and Erwin, the artist, both enthusiastic hunters but neither of whom had ever set foot on Catalina. Before the junket was finished, they had a liberal education in the rugged terrain of a land just 25 miles from Long Beach.

Curt got his goat the first afternoon, taking a good trophy head in a draw near Rock Quarry Cove. Erwin, too, had a chance there, but a bit of "billy fever" caused him to miss. Erwin got a shot at a big boar just at dusk that day, but the wounded animal disappeared in the gathering darkness.

Erwin got his goat the next afternoon, taking an old billy with a spread of 27 1/2 inches, which may prove to be the largest head of the current season. That head and Curt's trophy are being mounted by Bill Wilkinson of the Long Beach Taxidermy Studio.

THE WILD BOAR and goat season opened Feb. 5 and will continue through March 20.



There is a limit of one trophy goat and one boar per hunter and only 18 hunters may be accommodated at one time at Harbor View Inn, which is also called Catalina Hunting Lodge.

Doug Bombard is in charge of game management on the island and he has six guides, one for each trip of hunters. They are Ray Torrey, head guide, Roger McElroy, Dennis Reiting, Dave Bryan, John Vaughan, Ty Ewing and Pat Rarein, the last of whom acts as parttime guide and game skinner.

Most of the guides are residents of the island and have other duties when the hunting season is finished.

The package deal calls for excellent accommodations at the lodge, with three meals per day, guide and transportation service from before dawn to after dark, if necessary.

Independent- Press-Telegram

SUNDAY, FEBRUARY 27, 1966

SECTION B

PAGE B-1

Each hunter must provide his own transportation to the island, either by boat or air.

Bob Hanley's Catalina Seaplanes, Inc., provides quick service from Long Beach Airport to Catalina Harbor, a part of the Isthmus complex. The planes are equipped to handle any normal amount of luggage and also can bring back any dressed game the hunter wishes to keep. And, incidentally, a young porker makes excellent roasts, better, most persons say, than domestic pork bought in a market.

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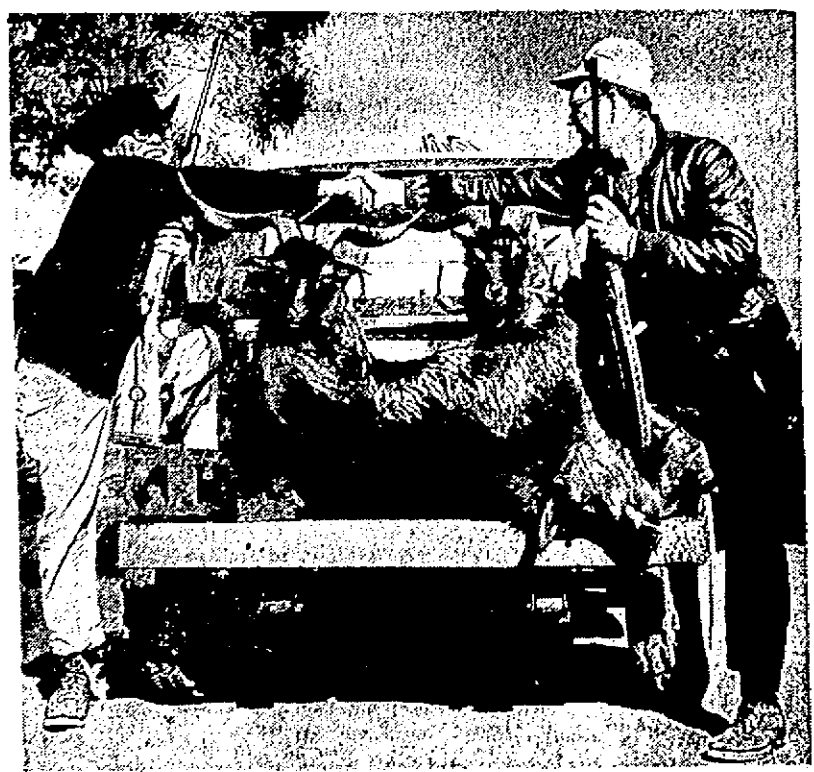
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Fine Trophies Taken; Goat for DeGroot, Goat and Boar for Johnson



**MALCOLM
EPLEY**

EVER notice how a word catches the public fancy? Just now it's "escalation." If you can't stick escalation into your conversation or writing now and then, you just aren't in the swim. Sometimes it's yanked in by the scruff of the neck.

Few years ago "proliferation" hit the public consciousness. Things were proliferating all over the place. And then came "syndrome." It was a favorite of David Susskind, and I think maybe watchers of his TV show got to spreading it. Nice word.

Back to escalation. Doc Tom Rogers tells a story about a lady at a Lakewood dept. store who asked a floor walker about the location of the restroom.

"Escalator," he said, mumbling a little.

"I can't wait to ask you later," she said. "I have to know now."

A NOSEY neighbor with a camera made it easy for a Long Beach woman to get the City to permit her to build an above-the-legal limit fence along her property line.

City authorities are usually pretty hard to talk into varying this fence rule.

But when this east side resident said that her next door neighbor had a habit of taking her picture in casual poses across their dividing fence, sympathetic officials granted the variance in about three minutes.

PEOPLE are so busy nowadays putting up dividing lines between youths and adults as to what they can have in entertainment and reading material that it has gotten so anything labeled "for adults" is suspect.

Maybe I told you a while back about the little girl who saw a sign on apartments on Western Ave. in Orange County which read "For Adults Only." She opined she knew what that means—there's something bad going on in that building.

All of which for some reason adds a touch of humor to a line carried across the top of the cover of the Boy Scout Magazine, "Scouting." It's billed as "a magazine for adults." One wonders how many kids have sneaked a disappointing look inside this dignified and highly proper publication.

RATHER frequently one hears about strangers getting lost in Long Beach. An interesting study could be made to determine what are the main factors which cause these miscues, such as poor signing, interrupted street name continuity, street name duplications (like Long Beach Blvd. and Long Beach Freeway for instance) and so on.

A reader of this column says he can name the villain in one bad situation. He frequents the Belmont Shore and peninsula areas, and he has observed any number of motorists who, headed east on Ocean Blvd. and looking for Pacific Coast Hwy., end up at 72nd Pl. dead-ended with no place to go but back.

This man says that the cause is a flagrant inadequacy of signs. He says there is only one worthless sign located on a center island of Ocean Ave. near 39th Pl. directing motorists to PCH. There are a couple of small "no through street" signs on Ocean Blvd.

He's got a point. Certainly there should be emphatic of signing directing PCH-bound traffic off of Ocean Boulevard at the proper place and warning motorists that Ocean Blvd., out on the peninsula leads to a dead end. It looks like an easy solution to a situation that causes a lot of inconvenience and ill temper.

REMEMBER WHEN there was a beautiful natural arch called Devil's Gate where Belmont Shore now stands? This rocky finger extended into the ocean with an archway through which a beach walker could pass at low tide.

—Esther McElhinney

SHOT THROUGH HEART, BEAST KEEPS GOING

Catalina Wild Boars Tough and Agile



DRAWINGS
BY
ERWIN DeGROOT

By DONNELL CULPEPPER

L. P-T Outdoor Editor

We had just topped a ridge in Catalina Island's Sweetwater Canyon and, there, rooting in the lush grass 200 yards away was a wild boar, a mottled black and yellow porker of about 100 pounds.

Curt and our guide, Roger McElroy, leaped from the Jeep and started running. So did the porker. By most standards of Catalina wild-boar hunting, Curt and Roger should have given up then, for once a hog sees you, or even gets your scent, there is almost no chance of catching up with him.

The boar, going like sixty, topped another ridge and the hunters, slowing their pace, dropped to the ground and crawled up the rolling slope.

This boar, apparently terribly hungry — it was early in the morning — made the mistake of stopping for more grass and roots. Curt saw him at 150 yards and fired his .30-06. The animal shuddered as the bullet struck, but lumbered away.

Curt fired and hit again, but the boar kept going and disappeared in a dense thicket of Catalina toyon trees.

Several minutes later Curt found the boar, still standing, and had to use a third shot to finish him. When Roger dressed out the animal, it was discovered that the first bullet went straight through the heart. That's how tough it is to kill a Catalina boar.

THE KILL provided an introduction to Catalina Island hunting for Curt Johnson, Independent, Press-Telegram photographer, and Erwin De Groot, I. P-T artist. For me, it was "old hat." As usual, I was observing, not shooting, and I'll wager that I had as much fun and as many thrills as any of the others.

Our expedition to the world-famed island began as a result of a challenge to me by Curt, the photographer, and Erwin, the artist, both enthusiastic hunters but neither of whom had ever set foot on Catalina. Before the junket was finished, they had a liberal education in the rugged terrain of a land just 25 miles from Long Beach.

Curt got his goat the first afternoon, taking a good trophy head in a draw near Rock Quarry Cove. Erwin, too, had a chance there, but a bit of "billy fever" caused him to miss. Erwin got a shot at a big boar just at dusk that day, but the wounded animal disappeared in the gathering darkness.

Erwin got his goat the next afternoon, taking an old billy with a spread of 27 3/4 inches, which may prove to be the largest head of the current season. That head and Curt's trophy are being mounted by Bill Wilkinson of the Long Beach Taxidermy Studio.

THE WILD BOAR and goat season opened Feb. 5 and will continue through March 20.



There is a limit of one trophy goat and one boar per hunter and only 18 hunters may be accommodated at one time at Harbor View Inn, which is also called Catalina Hunting Lodge.

Doug Bombard is in charge of game management on the island and he has six guides, one for each trip of hunters. They are Ray Torrey, head guide, Roger McElroy, Dennis Reitering, Dave Bryan, John Vaughan, Ty Ewing and Pat Rarein, the last of whom acts as parttime guide and game skinner.

Most of the guides are residents of the island and have other duties when the hunting season is finished.

The package deal calls for excellent accommodations at the lodge, with three meals per day, guide and transportation service from before dawn to after dark, if necessary.

Independent- Press-Telegram

SUNDAY, FEBRUARY 27, 1966

SECTION B

PAGE B-1

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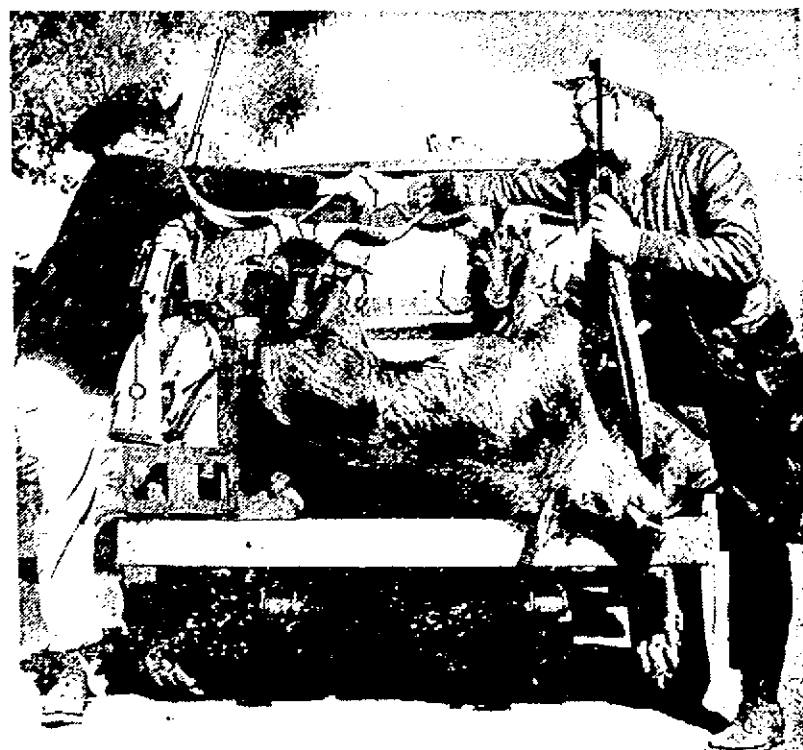
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No American on Dec. 7, 1941, thought it was lucky. The Japanese in a surprise attack sank or damaged much of the Pacific Fleet. Dead casualties totaled about 3,000.

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The tags, in a different color from standard tags, would permit the buyer to select six combinations of letters and numbers not already taken. The tags would probably cost an additional \$10, plus \$4 handling fee.

Who would buy the tags? Quite

a lot of people, it seems. The plan has been tried successfully in some Eastern states. Businesses, proud owners of new cars and auto buffs are the most likely customers.

What the Legislature likes about the idea is painless taxation. It is estimated the plan will bring in \$2 to \$3 million a year. Voluntary revenue is an attractive idea to lawmakers, especially in an election year.

Special licenses are not unknown in California. Legislators and radio hams have them. Everyone in the state should be given the same opportunity to have an individualized license on his car.

OPEN FORUM

Theater—Pro and Con

EDITOR:

I have listened with great interest and curiosity to the neighborhood conversation concerning the Plaza Theater. In the short time since the Plaza's opening there has already been at least one call warning of a prospective picketing; and in the Feb. 22 Independent, Press-Telegram there was a letter from a woman proclaiming that the Plaza is one movie house that she will never visit because of "these kind (sic) of pictures."

It seems to me that those individuals who do not like the fare at the Plaza may seek their pleasure elsewhere. Our city and our greater community have many theaters. Certainly it does not seem reasonable that anyone would ask each theater owner to cater exclusively to his taste, or that anyone would attempt to decide for a private entrepreneur what he was to offer for sale.

The American heritage has always consisted, in part, of a healthy respect for differences of opinion. The success of any new enterprise has always been determined by public reaction; each citizen may accept or reject freely whatever new idea or experience is offered him.

I for one hope they are able to proceed with their plans to offer adult entertainment and quality films.

GORDON COHN

3097 Jnsie Ave.

Bah! Humbug!

EDITOR:

Regarding the opening of the new Plaza movie theater, Bah! Humbug!

As a parent in the area, I had looked forward to the opening of a neighborhood theater where my children could occasionally attend a good movie.

Surely, in this location, someone erred. Close to one of Long Beach's largest high school, within "bike distance" of at least three junior high schools and several elementary schools, what we really need are more "naughty, saucy, brazen, boudoir episodes, 'for adults please.'"

May their popcorn go uneaten, and their 500 seats collect dust.

MRS. RAY FARMER

2861 Hackett.

Young 'Adults' Get In

EDITOR:

We recently attended the first week's performance of the eagerly awaited "neighborhood movie" at Spring and Palo Verde.

We were amazed at the youthful appearance of the "Adults Please" category attending with us. It appeared that for the price of admission an obvious unescorted teenager could mature appreciably in the eyes of the theater manager and/or his representatives.

RALPH BRUEGGEMANN

She Wants Change

EDITOR:

Regarding the new theater at Spring and Palo Verde: What can we, as interested parents in the neighborhood, do to get the type of movies shown there changed? They have NO place in an area such as this!

MRS. R. W. VREDENBURGH
3061 Knoxville Ave.

Boating Fan Replies

EDITOR:

In reference to Mr. Wallbank's letter complaining about the boat noise of Marine Stadium:

Didn't Mr. Wallbank and the residents of Appian Way know Marine Stadium was there when they bought their houses? What did they think the water was used for, canoeing?

In a city of its size, Long Beach offers too few recreational outlets without taking away Marine Stadium. In fact, we've been hoping the city might try promoting such programs as the World Ski Championships of a few years ago. These bring money and enjoyment to our city, so the tideland funds aren't being wasted.

If Mr. Wallbank wants to go on the strength of petitions, I'm afraid the boat owners and racing fans have him outnumbered. I think the best solution for Mr. Wallbank and his friends is to buy a boat and join the group.

MRS. NORMA KITTS
435 E. 46th St.

In Appreciation

EDITOR:

Editors don't expect recognition—but we at the Institute of Lifetime Learning are grateful to you for a fine piece about us in the February 13 edition of Southland.

Vera Williams did an outstanding job in her writing. Her point of view shows a deep understanding of what we are and what we are trying to do.

Our gratitude also goes to friend Joe Risinger for his fine photographic contributions.

GREGOR ZIEMER
Program Director

Is Council Role That of Safety Valve?

By GEORGE WEEKS
City Government Reporter

ONE PROPOSAL in a long report for reforming the city's zoning ordinances would create an administrator to rule on many cases—mostly variance permits—that now go to the City Planning Commission. Planning com-



REPORTER'S NOTEBOOK

missioners would get a case only if the loser appealed. And the City Council wouldn't get such appeals at all.

The draft report was prepared by a prominent consultant in the field, Bryant Hall, with the assistance of the Planning Department staff. It has not come before the commission officially and may be revised in some particulars.

A good guess is that if it ever reaches the City Council, with the recommendation to cancel appeals to that body, it will certainly be knocked down and overhauled.

IN THIS CITY the council has encouraged hearings rather than ducked them. The two longest and most turbulent hearings in recent years were not even required by law. One occurred Sept. 20, 1964, on allegations that the Public Library was not sufficiently hospitable to right-wing publications. The other was the Pacific Coast Freeway hearing of Feb. 15, 1966.

In both cases council members ruled against the side that turned out in larger numbers and with a greater charge of emotion. Nevertheless they sat through hours of noisy and often repetitious arguments. It looked like a waste of time.

Perhaps it was from the standpoint of a technician such as a planning

consultant. In its favor was the fact that in each instance the losers went away, if not satisfied, at least conscious that, by cracky, they had spoken up in the hall of ignorance.

Since political office holders are more subtle than many suppose, they understand the value of this process of letting off steam. Most of them indulge in it themselves from time to time, no doubt feeling the better for it. It takes some of the sting out of losing.

This consideration may account for the large number of public questions on which hearings are required by law—such items as condemnations of unsafe buildings, house moving permits, vacations of streets and alleys, setback lines, property assessments increased after the initial valuation, special district assessments for public improvements, permits for entertainment cafe permits, bowling alleys and pool halls.

One councilman explains the reasoning in simple terms: "Everybody has the right to appeal to his elected representatives when his interests are at stake."

That's why appointive officials, such as planning commissioners, are the ones who are wasting their time if they expect the council to abrogate appeal hearings on special variances from the zoning code.

The suggestion has been made before, in milder versions. Once it came up in the form of a proposal for rulings by an administrator, then appeals to the commission and finally, if the applicant wasn't too tired, to the council. It never was seriously considered.

Another measure that might deter frequent appeals has been given similar treatment. It would require appellants to put up a small fee. The old ordinance is unchanged: It costs \$35 to ask the Planning Commission for a

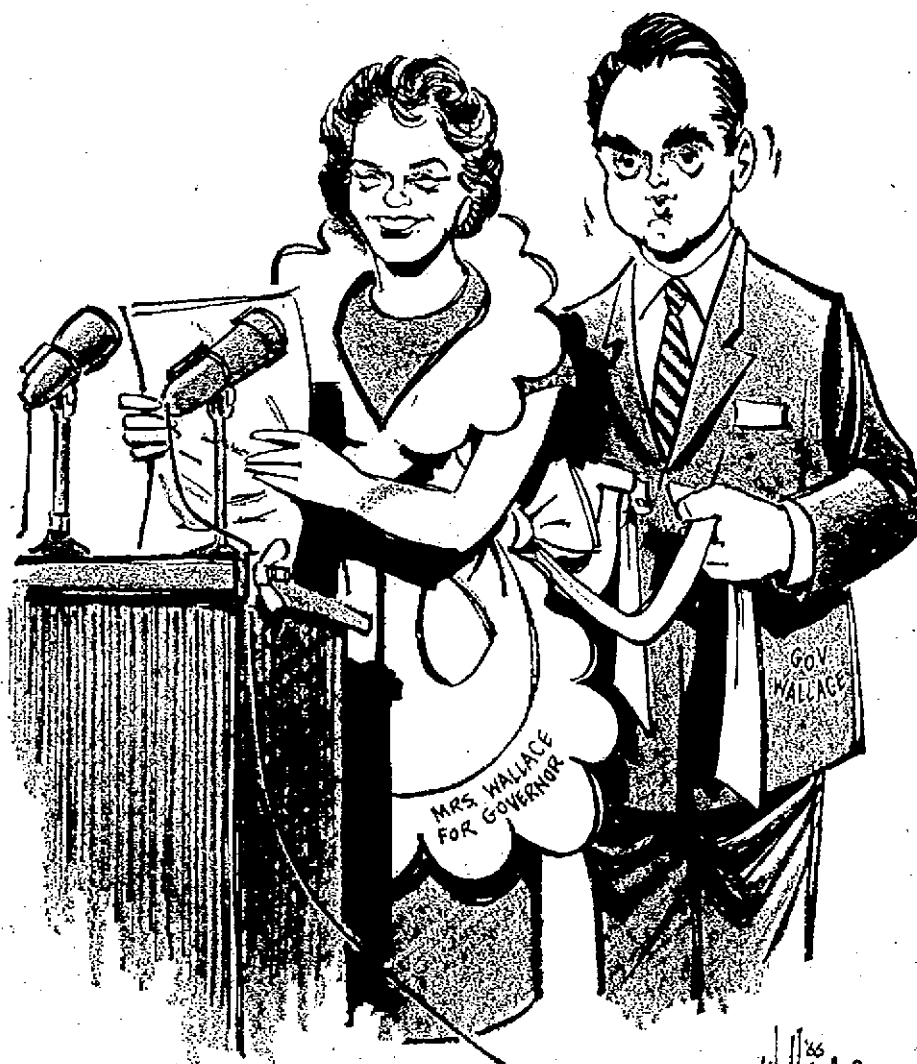
variance permit. The appeal to the council is on the house.

Anyone who does not automatically think of politicians in disparaging terms, as if they did not perform difficult and demanding service at relatively low pay, will sympathize with their view, even though it conflicts with the technicians and the specialists.

Still, one wonders why the council insists on hanging on to some areas of authority that originated when the city was small.

Is it really necessary for elected officials to ratify expense vouchers (\$1.40 for telephone calls made from a pay station, say) already scrutinized and approved by the city manager's office? And why should the legislative body have to vote before a 40-year-old typewriter, beaten up and useless, can be removed from the inventory of city property?

'I'll Still Be Pullin' the Strings ...'



Walt Miller
INDEPENDENT, PRESS-TELEGRAM

Negro Nomination in Mississippi 'Almost' Improved Race Relations

From the Washington Star

WHAT MIGHT have been a milestone in Mississippi race relations has turned instead into an opportunity for politicians to do some more demagoguing on the subject.

Rep. Prentiss Walker, Mississippi's first Republican congressman since Reconstruction, recently nominated Marvell Lang to a service academy from Mississippi.

It was not that Walker had suddenly taken Negroes to his heart or changed his segregationist views. He admits he didn't know Lang was a Negro when he did it.

Unintentional or not, it might have been an important step in improving race relations in a state where some improvement is needed. But Walker's enemies decided to try to make political capital out of it.

Lang's nomination and a letter Walker sent to the youth—sent, incidentally, while Walker still was unaware Lang was a Negro—have been published in Mississippi newspapers and copies have been mailed to people around the state.

WALKER CLAIMS it is a smear plot by Democratic Sen. James O. Eastland and his forces. Walker notes the furor over the appointment arose after he announced he would run this year for the seat held by Eastland, chairman of the powerful Senate Judiciary Committee.

Walker says the Lang nomination happened this way: The congressman follows a policy of letting the U.S. Civil Service Commission decide who is best qualified for nomination to the service academies. He had four vacancies for nominations and only four applicants followed through with the testing procedures. Lang, being one of them, was nominated by Walker upon recommendation of the commission.

Now that the nomination has become embroiled in politics, Walker not only has tried to make amends to Mississippi white supremacists but he suspects that Lang may have been planted by Eastland to embarrass him.

Walker said during an interview in his Capitol Hill office the other day that he is checking out information that "indicates he (Lang) may have been a plant." The congressman said



PAUL HOPE

that if his investigation shows that Lang's application was on the up and up he will stand behind the nomination but, if it isn't, the nomination will be withdrawn.

In a state that has been so reluctant to change from the old order, Walker apparently thought it necessary to prove he "out-segs" Eastland. In a statement denouncing Eastland, he brought in two names that are anathema to Mississippi white supremacists—Lyndon Johnson and Robert Kennedy.

He claimed Eastland is a supporter of President Johnson's Great Society and that Eastland "hobnobs and prances with the Kennedys in Washington." He wanted to know why Eastland voted to confirm Johnson's nominee, Robert Weaver, as the first Negro in the cabinet, and whether Eastland was a sponsor of Sen. Kennedy's scheduled visit March 18 to the University of Mississippi.

Walker's assessment of Eastland's relationship with Johnson and the Kennedys is hardly an accurate one, but then it was intended for home consumption.

During an interview Walker had some thoughts, too, about the press. He claimed the controversy was stirred up in large part by a Mississippi newspaper which he accused of being a mouthpiece for Eastland.

"You know," he said, "we (in the South) talk about how 'unfair and biased the northern and eastern newspapers are. Well, I can tell you we've got some of the worst ones in this country in Mississippi.'"

One unfortunate aspect of the

controversy is that it came at a time when Mississippi Republicans had just installed a state chairman who seemed more moderate on the racial issue than the last one.

"The race issue is dead and the GOP won't rely on demagoguery," the new chairman, Clarke Reed, was quoted as saying just a couple weeks ago. "The integration-segregation issue is a thing of the past. Race will be with us for a long time yet but it won't win elections."

Walker also claimed that "race is not an issue with me. They (the Eastland forces) brought it up."

"Race is not an issue to the average person in Mississippi. Of course, none of us like COFO or SNICK (organizations working for integration in the state) but most of them are whites anyway... dirty whites."

One thing the controversy over Marvell Lang has proved is that in Mississippi politics it's still pretty hard to be nice to a Negro—intentionally or unintentionally.

Fast Life

By HARRY KARNS

WE HAVE higher regard for the war hawk who fights back rather than for the peace dove who merely coos while his tall feathers are being plucked away.

MEDICAL RESEARCH reveals that the dynamic go-getter is more prone to heart attacks than his serene, unconcerned, ambitionless neighbor. Who is already dead.

THE RATE of unemployment falls to its lowest level in eight years—as though the anti-poverty program weren't in enough trouble already.

THE FRIENDLY neighborhood neighbor says he passed the nationally televised honesty test with flying colors. Of course, he confides that he had to cheat a little.

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Theater—Pro and Con

I have listened with great interest and curiosity to the neighborhood conversation concerning the Plaza Theater. In the short time since the Plaza's opening there has already been at least one call warning of a prospective picketing; and in the Feb. 22 Independent, Press-Telegram there was a letter from a woman proclaiming that the Plaza is one movie house that she will never visit because of "these kind (sic) of pictures."

It seems to me that those individuals who do not like the fare at the Plaza may seek their pleasure elsewhere. Our city and our greater community have many theaters. Certainly it does not seem reasonable that anyone would ask each theater owner to cater exclusively to his taste, or that anyone would attempt to decide for a private entrepreneur what he was to offer for sale.

The American heritage has always consisted, in part, of a healthy respect for differences of opinion. The success of any new enterprise has always been determined by public reaction; each citizen may accept or reject freely whatever new idea or experience is offered him.

I for one hope they are able to proceed with their plans to offer adult entertainment and quality films.

GORDON CORN

3097 Josie Ave.

Bah! Humbug!

Regarding the opening of the new Plaza movie theater, Bah! Humbug! As a parent in the area, I had looked forward to the opening of a neighborhood theater where my children could occasionally attend a good movie.

Surely, in this location, someone erred. Close to one of Long Beach's largest high school, within "bike distance" of at least three junior high schools and several elementary schools, what we really need are more "naughty, saucy, brazen, boudoir episodes, 'for adults please.'"

May their popcorn go uneaten, and their 500 seats collect dust.

MRS. RAY FARMER

2861 Hackett

Young 'Adults' Get In

EDITOR: We recently attended the first week's performance of the eagerly awaited "neighborhood movie" at Spring and Palo Verde.

We were amazed at the youthful appearance of the "Adults Please" category attending with us. It appeared that for the price of admission an obvious unescorted teenager could mature appreciably in the eyes of the theater manager and/or his representatives.

RALPH BRUEGGEMANN

She Wants Change

EDITOR: Regarding the new theater at Spring and Palo Verde: What can we, as interested parents in the neighborhood, do to get the type of movies shown there changed? They have NO place in an area such as this!

MRS. R. W. VREDENBURGH
3061 Knoxville Ave.

Boating Fan Replies

EDITOR: In reference to Mr. Wallbank's letter complaining about the boat noise of Marine Stadium:

Didn't Mr. Wallbank and the residents of Appian Way know Marine Stadium was there when they bought their houses? What did they think the water was used for, canoeing?

In a city of its size, Long Beach offers too few recreational outlets without taking away Marine Stadium. In fact, we've been hoping the city might try promoting such programs as the World Ski Championships of a few years ago. These bring money and enjoyment to our city, so the tideland funds aren't being wasted.

If Mr. Wallbank wants to go on the strength of petitions, I'm afraid the boat owners and racing fans have him outnumbered. I think the best solution for Mr. Wallbank and his friends is to buy a boat and join the group.

MRS. NORMA KITTS
435 E. 46th St.

In Appreciation

EDITOR: Editors don't expect recognition—but we at the Institute of Lifetime Learning are grateful to you for a fine piece about us in the February 13 edition of Southland.

Vera Williams did an outstanding job in her writing. Her point of view shows a deep understanding of what we are and what we are trying to do. Our gratitude also goes to friend Joe Rieinger for his fine photographic contributions.

GREGOR ZIEMER
Program Director

Is Council Role That of Safety Valve?

By GEORGE WEEKS
City Government Reporter

ONE PROPOSAL in a long report for reforming the city's zoning ordinances would create an administrator to rule on many cases—mostly variance permits—that now go to the City Planning Commission, Planning com-



REPORTER'S NOTEBOOK

missioners would get a case only if the loser appealed. And the City Council wouldn't get such appeals at all.

The draft report was prepared by a prominent consultant in the field, Bryant Hall, with the assistance of the Planning Department staff. It has not come before the commission officially and may be revised in some particulars.

A good guess is that if it ever reaches the City Council, with the recommendation to cancel appeals to that body, it will certainly be knocked down and overhauled.

IN THIS CITY the council has encouraged hearings rather than ducked them. The two longest and most turbulent hearings in recent years were not even required by law. One occurred Sept. 20, 1964, on allegations that the Public Library was not sufficiently hospitable to right-wing publications. The other was the Pacific Coast Freeway hearing of Feb. 15, 1966.

In both cases council members ruled against the side that turned out in larger numbers and with a greater charge of emotion. Nevertheless they sat through hours of noisy and often repetitious arguments. It looked like a waste of time.

Perhaps it was from the standpoint of a technician such as a planning

CDC Plays 'Pique and Boo' Game

PLAYING "PIQUE-AND-BOO" with President Johnson, Gov. Edmund G. Brown and State Controller Alan Cranston—as the California Democratic Council played it last weekend in Bakersfield—was the kind of "com-



BOB HOUSER

fort to the enemy" that anti-CDC Democrats collect and display at election time.

This demonstration is all that Democratic officeholders need as an argument for disengagement. And party people whose main interest is electing Democrats use the same evidence in migrating to other organizations.

The reality CDC misses, among Democrats, and the reality Young Republicans ignore in their excessively acid dialogue is that no part of the ideals they espouse gains an inch if they can't win elections.

And so the last ditch, inflexible stands they make on grounds of principle have the end result of sacrificing principle. They would rather lose in the name of principle than compromise for a victory in which they would have some chance of instituting a part of their program.

ABOUT A DOZEN state legislators bothered to visit CDC last week. Brown, Anderson and Cranston showed up closing day under strained circumstances. Treasurer Bert Betts and Atty. Gen. Thomas Lynch were absent. Betts had attacked CDC and the convention voted "no endorsement" in that office. It endorsed public utilities commissioner William M. Bennett for Lynch's job.

CDC was still voting its anger when it endorsed Brown 874-280 over Negro Dr. Carlton B. Goodlett. Anderson and Cranston were unopposed.

Brown walked on stage with Mrs. Brown Sunday afternoon, keeping his pledge to appear if CDC dumped its president Simon Casady. A minority of losers in the Casady confidence vote booed lustily. And a couple of hundred of them walked out.

CRANSTON expected trouble and got it. A year ago he worked to elect Casady. Now he had been a principal in Casady's ouster. The boos all but drowned out his speech. There was another walkout, this time led by TV's Robert Vaughn, the Man from U.N.C.L.E., and by Casady himself.

Both sides in the Casady dispute had predicted disaster for CDC if the other side prevailed. These intimations seem to have been sustained in the split vote for Brown, the uproar over Cranston, whom the convention endorsed anyway, in the rejection of two statewide constitutional officers—Betts and Lynch, and finally and importantly, the 1,001 to 859 no confidence vote against Casady.

These several readings of CDC's mood show a virtual halving of that once powerful volunteer group. Brown can only hope he hasn't inherited the half that kicks.

consultant. In its favor was the fact that in each instance the losers went away, if not satisfied, at least conscious that, by cracky, they had spoken up in the hall of ignorance.

Since political office holders are more subtle than many suppose, they understand the value of this process of letting off steam. Most of them indulge in it themselves from time to time, no doubt feeling the better for it. It takes some of the sting out of losing.

This consideration may account for the large number of public questions on which hearings are required by law—such items as condemnations of unsafe buildings, house moving permits, vacations of streets and alleys, setback lines, property assessments increased after the initial valuation, special district assessments for public improvements, permits for entertainment cafe permits, bowling alleys and pool halls.

One councilman explains the reasoning in simple terms: "Everybody has the right to appeal to his elected representatives when his interests are at stake."

That's why appointive officials, such as planning commissioners, are the ones who are wasting their time if they expect the council to abrogate appeal hearings on special variances from the zoning code.

The suggestion has been made before, in milder versions. Once it came up in the form of a proposal for rulings by an administrator, then appeals to the commission and finally, if the applicant wasn't too tired, to the council. It never was seriously considered.

Another measure that might deter frequent appeals has been given similar treatment. It would require appellants to put up a small fee. The old ordinance is unchanged: It costs \$35 to ask the Planning Commission for a

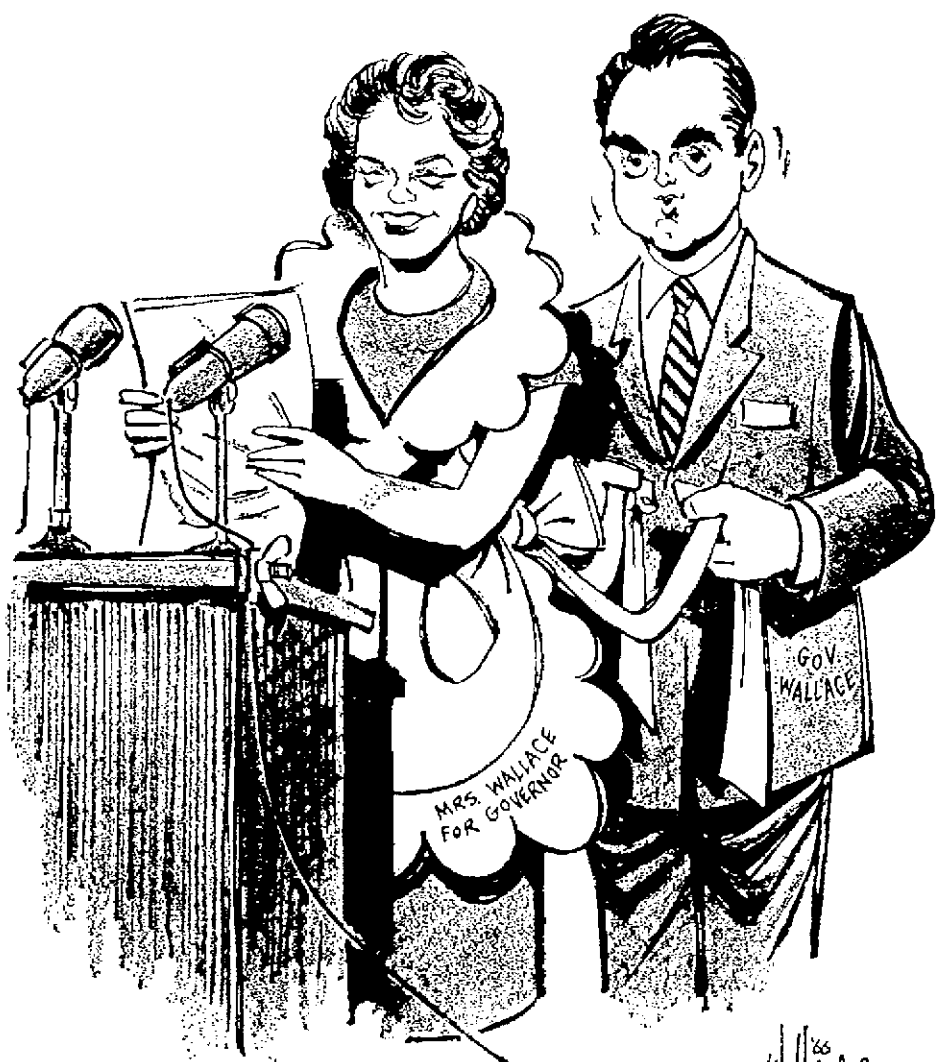
variance permit. The appeal to the council is on the house.

Anyone who does not automatically think of politicians in disparaging terms, as if they did not perform difficult and demanding service at relatively low pay, will sympathize with their view, even though it conflicts with the technicians and the specialists.

Still, one wonders why the council insists on hanging on to some areas of authority that originated when the city was small.

Is it really necessary for elected officials to ratify expense vouchers (\$1.40 for telephone calls made from a pay station, say) already scrutinized and approved by the city manager's office? And why should the legislative body have to vote before a 40-year-old typewriter, beaten up and useless, can be removed from the inventory of city property?

'I'll Still Be Pullin' the Strings ...'



Wallace
INDEPENDENT PRESS-TELEGRAM

Negro Nomination in Mississippi 'Almost' Improved Race Relations

From the Washington Star

WHAT MIGHT have been a milestone in Mississippi race relations has turned instead into an opportunity for politicians to do some more demagoguing on the subject.

Rep. Prentiss Walker, Mississippi's first Republican congressman since Reconstruction, recently nominated Marvell Lang to a service academy from Mississippi.

It was not that Walker had suddenly taken Negroes to his heart or changed his segregationist views. He admits he didn't know Lang was a Negro when he did it.

Unintentional or not, it might have been an important step in improving race relations in a state where some improvement is needed. But Walker's enemies decided to try to make political capital out of it.

Lang's nomination and a letter Walker sent to the youth—sent, incidentally, while Walker still was unaware Lang was a Negro—have been published in Mississippi newspapers and copies have been mailed to people around the state.

WALKER CLAIMS it is a smear plot by Democratic Sen. James O. Eastland and his forces. Walker notes the furor over the appointment arose after he announced he would run this year for the seat held by Eastland, chairman of the powerful Senate Judiciary Committee.

Walker says the Lang nomination happened this way: The congressman follows a policy of letting the U.S. Civil Service Commission decide who is best qualified for nomination to the service academies. He had four vacancies for nominations and only four applicants followed through with the testing procedures. Lang, being one of them, was nominated by Walker upon recommendation of the commission.

Now that the nomination has become embroiled in politics, Walker not only has tried to make amends to Mississippi white supremacists but he suspects that Lang may have been planted by Eastland to embarrass him.

Walker said during an interview in his Capitol Hill office the other day that he is checking out information that "indicates he (Lang) may have been a plant." The congressman said



PAUL HOPE

that if his investigation shows that Lang's application was on the up and up he will stand behind the nomination but, if it isn't, the nomination will be withdrawn.

In a state that has been so reluctant to change from the old order, Walker apparently thought it necessary to prove he "out-segs" Eastland. In a statement denouncing Eastland, he brought in two names that are anathema to Mississippi white supremacists—Lyndon Johnson and Robert Kennedy.

He claimed Eastland is a supporter of President Johnson's Great Society and that Eastland "hobnobs and prances with the Kennedys in Washington." He wanted to know why Eastland voted to confirm Johnson's nominee, Robert Weaver, as the first Negro in the cabinet, and whether Eastland was a sponsor of Sen. Kennedy's scheduled visit March 18 to the University of Mississippi.

Walker's assessment of Eastland's relationship with Johnson and the Kennedys is hardly an accurate one, but then it was intended for home consumption.

During an interview Walker had some thoughts, too, about the press. He claimed the controversy was stirred up in large part by a Mississippi newspaper which he accused of being a mouthpiece for Eastland.

"You know," he said, "we (in the South) talk about how unfair and biased the northern and eastern newspapers are. Well, I can tell you we've got some of the worst ones in this country in Mississippi."

One unfortunate aspect of the

controversy is that it came at a time when Mississippi Republicans had just installed a state chairman who seemed more moderate on the racial issue than the last one.

"The race issue is dead and the GOP won't rely on demagoguery," the new chairman, Clarke Reed, was quoted as saying just a couple weeks ago. "The integration-segregation issue is a thing of the past. Race will be with us for a long time yet but it won't win elections."

Walker also claimed that "race is not an issue with me. They (the Eastland forces) brought it up."

"Race is not an issue to the average person in Mississippi. Of course, none of us like COFO or SNICK (organizations working for integration in the state) but most of them are whites anyway ... dirty whites."

One thing the controversy over Marvell Lang has proved is that in Mississippi politics it's still pretty hard to be nice to a Negro—intentionally or unintentionally.

Fast Life

By HARRY KARNIS

WE HAVE higher regard for the war hawk who fights back rather than for the peace dove who merely coos while his tail feathers are being plucked away.

MEDICAL RESEARCH reveals that the dynamic go-getter is more prone to heart attacks than his serene, unconcerned, ambitious neighbor. Who is already dead.

THE RATE of unemployment falls to its lowest level in eight years—as though the anti-poverty program weren't in enough trouble already.

THE FRIENDLY neighborhood neighbor says he passed the nationally televised honesty test with flying colors. Of course, he confides that he had to cheat a little.



L. A. C. SAYS

Appeasement Effort to Satisfy AFL-CIO

THE AFL-CIO convention made it clear it was unhappy over the President's wage cost guidelines. But it was apparent it was even more unhappy over failure to repeal the Right-to-Work provision of the Taft-Hartley Act Section 14B. This had been promised them during the 1964 campaign. Now it seems probable the unions will be appeased by two measures they want and which they have been promised.

ONE IS THE federalizing of unemployment insurance by passage of HR 8282 which would raise unemployment benefits and make it easier for chiselers to collect them. Only a minor portion of those receiving benefits deserve the term chiseler—but far too many work just long enough to be eligible and then collect benefits for 26 weeks before accepting a job, then work just long enough to again be eligible.

Under HR 8282 benefits could be extended for 52 weeks and the eligibility period would be greatly shortened. The federal government would make the rules, which the unions prefer because they are much more lenient than those in most states. It is estimated this would increase the employer cost for these benefits by up to 90%. The workers contribute nothing to this fund. It is entirely covered from employer payroll taxes.

ANOTHER appeasement bill is HR 10027. This bill would legalize secondary boycotts in the construction industry. We may be sure, if passed, this would be applied to all other industries, retail stores, transportation, etc. It would mean that a union could picket any supplier of materials to a store or construction job where a union has a dispute with the employer. It was common practice years ago before it was

made unlawful. But the new bill has the backing of the President, as has the unemployment insurance change.

Under present laws the construction unions can now strike and picket at construction sites as long as they direct their efforts at the "primary" employer—the employer with whom they have a dispute. The bill would exempt union officials from present laws forbidding secondary boycotts. It would thus permit them to bring coercive pressures on secondary employers, the neutral contractors and subcontractors who are working at the site but are not concerned in the dispute.

IT WOULD permit any one or a dozen trade unions to close down completely until the demands were met. If there were a dispute with the electrical contractor, for example, it could close down all the other crafts on a job until the electricians had been satisfied. While the bill specifies the construction industry, it is a door-opener which we may be sure will be applied to all other unions. It would apply to remodeling and repair jobs as well as new construction.

There will be many members of Congress who may join in support of these two bills. Some of them look to unions for their major support. They are worried over the unions' anger at failure of repeal of 14B and over the wage guidelines. The costs of these two bills will be very large and eventually paid for by all taxpayers. If those taxpayers are concerned their only hope is to impress their views on the House and Senate members who are supposed to represent them. The time for such protests is short.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Bobby Kennedy Changes His Tune

WASHINGTON—There's a lot of irony in Bobby Kennedy's proposal to have a Communist-capitalist coalition govern South Viet Nam.

Most people who read the senator's provocative statement forgot that he was counsel of the McCarthy investigating committee at a time when the late senator from Wisconsin was castigating the State Department for considering a similar Communist-capitalist coalition for China.

Because Gen. George Marshall, once ambassador to China, later secretary of state considered this, he was castigated by McCarthy as a "traitor" and a "tool of international communism."

Because certain State Department officials were with Marshall as ambassador in China and were in on some of these coalition talks, they were run out of the State Department. They were: John Carter Vincent, John Davies and Jack Service.

All were able, honest diplomats, doing their best to consider the pros and cons of an extremely difficult situation. But because they dared discuss a coalition government with the Communist Chinese participating, they were forced to resign, and John Foster Dulles, who later became secretary of state, never came to their defense.

Bobby Kennedy, it's true, was quite

young then. But his powerful father, who had contributed heavily to Joe McCarthy, and who had hosted a significant secret session between McCarthy and Cardinal Spellman at Hyannisport, Mass., got his son, Bobby, a job as counsel of the McCarthy committee.

Bobby never spoke out against the persecution of State Department officials, though eventually he did get fed up with McCarthy and quit.

Today his proposal of a coalition government for South Viet Nam has some of the dangers which McCarthy claimed were in the Marshall idea of a coalition cabinet for China. However, the idea should be discussed, and the man who proposed it is certainly entitled to a hearing.

Incidentally, any such discussion might include an interesting look back to those bitter but important days when Gen. Marshall was trying to keep China from going Communist.



DREW PEARSON

Some other well-known figures, Patrick J. Hurley, a staunch Republican, also ambassador to China, had discussions with the Chinese Reds. I have seen one interesting photo of Hurley in a genial pose with Mao Tse-tung.

chief critic of the United States in the Eastern Communist world.

At that time Chiang Kai-shek, now considered the arch foe of communism, had been quite close to the Chinese Communists. Premier Chou En-lai of Red China was once his lieutenant and close friend at the Chinese Military Academy of Whampoa. Chiang's son studied in Moscow, married a Russian wife. In those days it was not considered a crime to talk to the Chinese Reds—until Joe McCarthy's charges made it so.

Undoubtedly Bob Kennedy, now that he's older, has had second thoughts about this episode in his life. So perhaps it's a good idea to review not only his present ideas about Communist coalitions, but also the past.

Truth to Tell--Budgets Going Up, More Tideland Oil Raids Likely

From Our State Bureau

SACRAMENTO—Every year when George Washington celebrates his birthday, there is a great impetus to tell the truth. Truthfully, Feb. 22 was last week.

In the best of tree-chopping veracity, here are some of the aspects of Capitol folklore that deserve the limelight of reality:

BUDGETS—Don't blush when press reports say the state's next \$4.6 billion budget is a record one. In a fast-growing state, where national inflation has an impact, virtually every budget can be expected to top the previous one.

TIDELANDS RAIDS—Gov. Edmund G. Brown's unqualified pledge earlier this month for no more tidelands-oil raids on Long Beach may pose a puzzle to some of his lieutenants. Previously, administration spokesmen indicated they would seek legislation for the state to take over all possessory interest taxes imposed on the tidelands by Los Angeles County, Long Beach Unified School District and the City of Long Beach. If the

state raids this tax fund, it would force higher taxes on Los Angeles County property owners.

DOUBLE CAMPAIGNS—Legislative leaders have been subject to some unjust criticism due to a technicality in the law. The technicality allows a candidate to file a declaration of intention in February for both an Assembly and Senate race. It is obvious that actual double candidacies could cause havoc. And properly, a potential legislator must narrow down his choice to one house or the other by the final March 25 filing date. It is only during the one-month period of "declaration of intentions" that it is possible to be in races for both houses. By election time, only one race is involved. Assembly Speaker Jesse Unruh temporarily filed "in-



JAMES McCAULEY

intention" for both houses, but is expected to settle on a Senate race.

WEIGHED DOWN BUDGET—

There's a lot of truth in the assertion of some that California is weighed down by a budget. To be specific, the proposed 1966-67 budget weighs 7 pounds 5 ounces, larger than most dictionaries. The operating budget has 1,176 pages, the capital outlay 338 pages. You've got to be physically fit even to lift the massive budget.

RURAL MYTH—The general assertion has been that today's rural-based Senate is the No. 1 guardian of the state's resources and farmland. Actually, it doesn't necessarily work out that way. Sen. Randolph Collier, D-Yreka, is a champion of the plan to build freeways through the redwood forests in his district. Sen. Virgil O'Sullivan, D-Williams, battled to cripple Long Beach plans for maximum subsidence controls over Long Beach's state-owned shoreline. Reapportionment—and its influx of urban senators—may protect rather than plunder the state resources.

'Is It Just Possible, Senator ...'

WASHINGTON—The city still talks of how Secretary of State Dean Rusk, with a voice as gentle as a dove, shook Sen. J. W. Fulbright's aplomb and brought starkly into the open the essential core of the failure so far to



RALPH MCGILL

reach an agreement to negotiate issues in Viet Nam and Southeast Asia. The time was the last hour of the Senate Foreign Relations Committee hearing on Viet Nam.

Secretary of State Dean Rusk had testified calmly and effectively for more than six hours.

As a part of his testimony he told in detail of several peace moves and of the utter lack of response.

Sen. Fulbright, whose conduct of the hearing is regarded here as having been fair but sterile, repetitious and a mere rehashing of old frustrations, spoke up when Secretary Rusk finished.

The senator said there should be a striving for a compromise settlement. And then he made a statement that was so unlike the brilliant and scholarly senator from Arkansas that his friends are yet embarrassed.

"There must be something wrong with U.S. diplomacy if it cannot get the Communists to talk about a compromise," said the senator, unaccountably and sharply.

Secretary Rusk looked quietly and—said those watching—sadly at Senator Fulbright.

"Senator," he asked, "is it just possible that there is something wrong with them? They are harrng the path to peace."

This sentence, gentle and polite, still reverberates—"Senator, is it just possible there is something wrong with them?"

ONE OF THE IRRATIONAL features of the opposition in this country to U.S. policy in Southeast Asia—perhaps the major feature—has been, and is, the assumption that United States policy is wholly to blame for the failure to find a basis for negotiations.

There has been an attitude, utterly unsustained, that the United States does not want peace and prevents the Viet Cong from discussing it. Viet Cong aggression south of the Geneva line; Hanoi's early denial of any official connection with the Viet Cong and the present admission that the Viet Cong is a part of Hanoi's operation are ignored. The emphasis has been wholly on failure of the United States to negotiate.

Senator Fulbright must know very well that the fault does not lie wholly with U.S. diplomacy. That he should say so must have been a source of regret to him later on. The senator from Arkansas is a man of very considerable stature and accomplishment. But the stature and scholarship of Secretary Rusk is certainly equal. Some of those present, who admire both men, said that Rusk's expression after the senator's brusque remark and indictment of U.S. policy and diplomacy was at first one of wondering if he had heard aright—and then of sadness as he asked, "Senator, is it just possible there is something wrong with them?"

This was a question long overdue.

Still a Lot of Questions Split Viet Nam Opinion

From Our National Bureau

WASHINGTON—It is recognized as a possibility and perhaps as a likelihood here that the American people may never close ranks behind this war in Viet Nam as they usually do in such times.

That this could be the case is a measure of the stress the country is experiencing in seeking to define its role in a new kind of world. It means that the President has at once an



FREDERIC COLLINS

extra difficulty and an extra independence in his decisions. It means that he must devise means of conducting a war with only enough support, not unanimous support, and in the continuing presence of vigorous opposition. It means that what we at the moment regard as a life or death debate is only a slage in a much longer debate.

The possible failure to close ranks is attributed to two circumstances. One is the "ambiguity" of the war. The other is the almost incredible fact, unique in our history, that in this war, "the family in Kankakee can get up from the supper table, go into the living room, switch on the television, and see the boy next door being killed."

THAT QUOTE is from a man acutely concerned with the conduct of the war and the public attitude toward it.

The so-called debate on live television before the Senate Foreign Relations Committee has not settled any questions and has raised a great many. That is perhaps the greatest problem they have presented to the administration.

Some of those questions are whether the country is not heading into a war with China, whether a government that makes any sense and has not only the consent but the positive support of the governed can ever be established in Saigon, whether we have any business being locked in a war so far from our European allies that they find it easy to look the other way, whether we belong in armed involvement on the mainland of Asia at all, whether what happens to those particular people on that particular piece of real estate is really of great

concern to the United States.

These individual questions combine to form an over-riding question, essentially a question as to the wisdom of the war. There are arguments about whether to bomb northward, about the legality of the war, about the morality of the war, about the validity of "commitment" as a premise for action. They are all subordinate to the question of the wisdom of the war, and proving that a difficult and dangerous course if wise is not easy.

THE DIVISION of public opinion which persists and keeps abreast of a continuous stream of presidential decisions about the war is perhaps not new in American life. There are those who think it displays direct lineal descent from the arguments over the Japanese invasion on Manchuria under Herbert Hoover, the rise of Hitler and eventually his armed rampage when Franklin Roosevelt was President, and a host of crises with Moscow under Truman, Eisenhower and Kennedy; and now a crisis with Peking and Hanoi, with Moscow still keeping at least one foot on the stage.

One interpretation of all this is encouraging. It is that in the presence of these divisions, presidents have traditionally chosen a course between the opposing viewpoints, between those who would do little or nothing and those who would do too much. The task has become gradually more delicate as the growing power of the United States has excited those who would do too much and seemingly, if they are truly aware of the dimensions of its growth, stricken the conscience of those who wish not to use it at all.

Mr. Johnson has been publicly committed to observe that tradition of discretion. Some day, the long debate may produce an agreement that the tradition defines the American role.

Spectator

By BILL FARMER

SCUFFY STUBTOE, the semi-professional sit-in, is planning an economic boycott as soon as he can scrape up a little money not to spend.

IT WAS BOUND to happen sometime: This year, millions of Catholics will be giving up fasting for Lent.

CASSIUS CLAY in the army will be nothing but Lip Service.

HONDA EXPANSION SALE!

Next Week, We're Moving All Our Motorcycles to Our Big New Store at 431 West Pacific Coast Hiway

Long Beach Motors—Datsun Sales & Service
Stays Here at 1760 Long Beach Blvd.

CLOSE-OUT PRICES ON ALL HONDA DEMONSTRATORS,
USED CYCLES, PARTS & ACCESSORIES!

SAVE UP TO 25%!

We'd rather sell these machines and accessories than move them,
so we've slashed the prices!

CHECK THE BARGAINS ON THESE USED MACHINES:

Machine	License Number	Was	Now
1965 Royal Enfield	366374	\$995.00	\$795.00
1965 Honda — CT200	440100	269.00	199.00
1964 Honda — CL72	357291	499.00	399.00
1965 Honda — CB160	387644	499.00	399.00
1964 Honda — CB77	307864	599.00	499.00
1963 Honda — CA95	219912	349.00	199.00
1964 Honda — CT200	349339	379.00	299.00
1965 Honda — S90	376947	299.00	199.00
1964 Yamaha Trail	263962	229.00	149.00

Save \$\$\$ on Your Parts and Accessories During This Big Sale!
25% DISCOUNT
Racks, Shields, Helmets, Etc.

All New Honda Demonstrators At Big Savings . . . 10% off

MACHINE	Service #	Was	Now
1966 Honda — CB450	CB4501002709	\$1025.00	\$925.00
1966 Honda — CB77	CB771019035	695.00	635.00
1966 Honda — CA95	CA955008361	490.00	450.00
1966 Honda — CT200	CT200144360	360.00	325.00
1966 Honda — C100	C100G057320	245.00	225.00

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made unlawful. But the new bill has the backing of the President, as has the unemployment insurance change.

Under present laws the construction unions can now strike and picket at construction sites as long as they direct their efforts at the "primary" employer—the employer with whom they have a dispute. The bill would exempt union officials from present laws forbidding secondary boycotts. It would thus permit them to bring coercive pressures on secondary employers, the neutral contractors and subcontractors who are working at the site but are not concerned in the dispute.

IT WOULD permit any one or a dozen trade unions to close down completely until the demands were met. If there were a dispute with the electrical contractor, for example, it could close down all the other crafts on a job until the electricians had been satisfied. While the bill specifies the construction industry, it is a door-opener which we may be sure will be applied to all other unions. It would apply to remodeling and repair jobs as well as new construction.

There will be many members of Congress who may join in support of these two bills. Some of them look to unions for their major support. They are worried over the unions' anger at failure of repeal of 14B and over the wage guidelines. The costs of these two bills will be very large and eventually paid for by all taxpayers. If those taxpayers are concerned their only hope is to impress their views on the House and Senate members who are supposed to represent them. The time for such protests is short.—L.A.C.

[L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.]

Still a Lot of Questions Split Viet Nam Opinion

From Our National Bureau

WASHINGTON—It is recognized as a possibility and perhaps as a likelihood here that the American people may never close ranks behind this war in Viet Nam as they usually do in such times.

That this could be the case is a measure of the stress the country is experiencing in seeking to define its role in a new kind of world. It means that the President has at once an



FREDERIC COLLINS

extra difficulty and an extra independence in his decisions. It means that he must devise means of conducting a war with only enough support, not unanimous support, and in the continuing presence of vigorous opposition. It means that what we at the moment regard as a life or death debate is only a stage in a much longer debate.

The possible failure to close ranks is attributed to two circumstances. One is the "ambiguity" of the war. The other is the almost incredible fact, unique in our history, that in this war, "the family in Kankakee can get up from the supper table, go into the living room, switch on the television, and see the boy next door being killed."

THAT QUOTE is from a man acutely concerned with the conduct of the war and the public attitude toward it.

The so-called debate on live television before the Senate Foreign Relations Committee has not settled any questions and has raised a great many. That is perhaps the greatest problem they have presented to the administration.

Some of those questions are whether the country is not heading into a war with China, whether a government that makes any sense and has not only the consent but the positive support of the governed can ever be established in Saigon, whether we have any business being locked in a war so far from our European allies that they find it easy to look the other way, whether we belong in armed involvement on the mainland of Asia at all, whether what happens to those particular people on that particular piece of real estate is really of great

concern to the United States.

These individual questions combine to form an over-riding question, essentially a question as to the wisdom of the war. There are arguments about whether to bomb northward, about the legality of the war, about the morality of the war, about the validity of "commitment" as a premise for action. They are all subordinate to the question of the wisdom of the war, and proving that a difficult and dangerous course if wise is not easy.

THE DIVISION of public opinion which persists and keeps abreast of a continuous stream of presidential decisions about the war is perhaps not new in American life. There are those who think it displays direct lineal descent from the arguments over the Japanese invasion on Manchuria under Herbert Hoover, the rise of Hitler and eventually his armed rampage when Franklin Roosevelt was President, and a host of crises with Moscow under Truman, Eisenhower and Kennedy; and now a crisis with Peking and Hanoi, with Moscow still keeping at least one foot on the stage.

One interpretation of all this is encouraging. It is that in the presence of these divisions, presidents have traditionally chosen a course between the opposing viewpoints, between those who would do little or nothing and those who would do too much. The task has become gradually more delicate as the growing power of the United States has excited those who would do too much and seemingly, if they are truly aware of the dimensions of its growth, stricken the conscience of those who wish not to use it at all.

Mr. Johnson has been publicly committed to observe that tradition of discretion. Some day, the long debate may produce an agreement that the tradition defines the American role.

Spectator

By BILL FARMER

SCUFFY STUBTOE, the semi-professional sit-in, is planning an economic boycott as soon as he can scrape up a little money not to spend.

IT WAS BOUND to happen sometime. This year, millions of Catholics will be giving up fasting for Lent.

CASSIUS CLAY in the army will be nothing but Lip Service.

Bobby Kennedy Changes His Tune

WASHINGTON—There's a lot of irony in Bobby Kennedy's proposal to have a Communist-capitalist coalition govern South Viet Nam.

Most people who read the senator's provocative statement forgot that he was counsel of the McCarthy investigating committee at a time when the late senator from Wisconsin was castigating the State Department for considering a similar Communist-capitalist coalition for China.

Because Gen. George Marshall, once ambassador to China, later secretary of state considered this, he was castigated by McCarthy as a "traitor" and a "tool of international communism."

Because certain State Department officials were with Marshall as ambassador in China and were in on some of these coalition talks, they were run out of the State Department. They were: John Carter Vincent, John Davies and Jack Service.

All were able, honest diplomats, doing their best to consider the pros and cons of an extremely difficult situation. But because they dared discuss a coalition government with the Communist Chinese participating, they were forced to resign, and John Foster Dulles, who later became secretary of state, never came to their defense.

Bobby Kennedy, it's true, was quite

'Is It Just Possible, Senator ...'

WASHINGTON—The city still talks of how Secretary of State Dean Rusk, with a voice as gentle as a dove, shook Sen. J. W. Fulbright's aplomb and brought starkly into the open the essential core of the failure so far to



RALPH MCGILL

reach an agreement to negotiate issues in Viet Nam and Southeast Asia. The time was the last hour of the Senate Foreign Relations Committee hearing on Viet Nam.

Secretary of State Dean Rusk had testified calmly and effectively for more than six hours.

As a part of his testimony he told in detail of several peace moves and of the utter lack of response.

Sen. Fulbright, whose conduct of the hearing is regarded here as having been fair but sterile, repetitious and a mere rehearsing of old frustrations, spoke up when Secretary Rusk finished.

The senator said there should be a striving for a compromise settlement. And then he made a statement that was so unlike the brilliant and scholarly senator from Arkansas that his friends are yet embarrassed.

"There must be something wrong with U.S. diplomacy if it cannot get the Communists to talk about a compromise," said the senator, unaccountably and sharply.

Secretary Rusk looked quietly and—said those watching—sadly at Senator Fulbright.

"Senator," he asked, "is it just possible that there is something wrong with them? They are barring the path to peace."

This sentence, gentle and polite, still reverberates—"Senator, is it just possible there is something wrong with them?"

ONE OF THE IRRATIONAL features of the opposition in this country to U.S. policy in Southeast Asia—perhaps the major feature—has been, and is, the assumption that United States policy is wholly to blame for the failure to find a basis for negotiations.

There has been an attitude, utterly unsustainable, that the United States does not want peace and prevents the Viet Cong from discussing it. Viet Cong aggression south of the Geneva line; Hanoi's early denial of any official connection with the Viet Cong and the present admission that the Viet Cong is a part of Hanoi's operation are ignored. The emphasis has been wholly on failure of the United States to negotiate.

Senator Fulbright must know very well that the fault does not lie wholly with U.S. diplomacy. That he should say so must have been a source of regret to him later on. The senator from Arkansas is a man of very considerable stature and accomplishment. But the stature and scholarship of Secretary Rusk is certainly equal. Some of those present, who admire both men, said that Rusk's expression after the senator's brusque remark and indictment of U.S. policy and diplomacy was at first one of wondering if he had heard aright—and then of sadness as he asked, "Senator, is it just possible there is something wrong with them?"

This was a question long overdue.

young then. But his powerful father, who had contributed heavily to Joe McCarthy, and who had hosted a significant secret session between McCarthy and Cardinal Spellman at Hyannisport, Mass., got his son, Bobby, a job as counsel of the McCarthy committee.

Bobby never spoke out against the persecution of State Department officials, though eventually he did get tied up with McCarthy and quit.

Today his proposal of a coalition government for South Viet Nam has some of the dangers which McCarthy claimed were in the Marshall idea of a coalition cabinet for China. However, the idea should be discussed, and the man who proposed it is certainly entitled to a hearing.

Incidentally, any such discussion might include an interesting look back to those bitter but important days when Gen. Marshall was trying to keep China from going Communist.



DREW PEARSON

Some other well-known figures, Patrick J. Hurley, a staunch Republican also ambassador to China, had discussions with the Chinese Reds. I have seen one interesting photo of Hurley in a genial pose with Mao Tse-tang,

chief critic of the United States in the Eastern Communist world.

At that time Chiang Kai-shek, now considered the arch foe of communism, had been quite close to the Chinese Communists. Premier Chou En-lai of Red China was once his lieutenant and close friend at the Chinese Military Academy of Whampoa. Chiang's son studied in Moscow, married a Russian wife. In those days it was not considered a crime to talk to the Chinese Reds—until Joe McCarthy's charges made it so.

Undoubtedly Bob Kennedy, now that he's older, has had second thoughts about this episode in his life. So perhaps it's a good idea to review not only his present ideas about Communist coalitions, but also the past.

Truth to Tell--Budgets Going Up, More Tideland Oil Raids Likely

From Our State Bureau

SACRAMENTO—Every year when George Washington celebrates his birthday, there is a great impetus to tell the truth. Truthfully, Feb. 22 was last week.

In the best of tree-chopping veracity, here are some of the aspects of Capitol folklore that deserve the lime-light of reality:

BUDGETS—Don't blush when press reports say the state's next \$4.6 billion budget is a record one. In a fast-growing state, where national inflation has an impact, virtually every budget can be expected to top the previous one.

TIDELANDS RAIDS—Gov. Edmund G. Brown's unqualified pledge earlier this month for no more tideland-oil raids on Long Beach may pose a puzzler to some of his lieutenants. Previously, administration spokesmen indicated they would seek legislation for the state to take over all possessory interest taxes imposed on the tidelands by Los Angeles County, Long Beach Unified School District and the City of Long Beach. If the

state raids this tax fund, it would force higher taxes on Los Angeles County property owners.

DOUBLE CAMPAIGNS—Legislative leaders have been subject to some unjust criticism due to a tech-



JAMES MCCAULEY

nicality in the law. The technicality allows a candidate to file a declaration of intention in February for both an Assembly and Senate race. It is obvious that actual double candidacies could cause havoc. And properly, a potential legislator must narrow down his choice to one house or the other by the final March 25 filing date. It is only during the one-month period of "declaration of intentions" that it is possible to be in races for both houses. By election time, only one race is involved. Assembly Speaker Jesse Unruh temporarily filed "in-

tention" for both houses, but is expected to settle on a Senate race.

WEIGHED DOWN BUDGET—There's a lot of truth in the assertion of some that California is weighed down by a budget. To be specific, the proposed 1965-67 budget weighs 7 pounds 5 ounces, larger than most dictionaries. The operating budget has 1,176 pages, the capital outlay 338 pages. You've got to be physically fit even to lift the massive budget.

RURAL MYTH—The general assertion has been that today's rural-based Senate is the No. 1 guardian of the state's resources and farmland. Actually, it doesn't necessarily work out that way. Sen. Randolph Collier, D-Yreka, is a champion of the plan to build freeways through the redwood forests in his district. Sen. Virgil O'Sullivan, D-Williams, battled to cripple Long Beach plans for maximum subsidence controls over Long Beach's state-owned shoreline. Reapportionment—and its influx of urban senators—may protect rather than plunder the state resources.

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1965 Honda — CB160	387644	499.00	399.00
1964 Honda — CB77	307864	599.00	499.00
1963 Honda — CA95	719912	349.00	199.00
1964 Honda — CT200	349219	379.00	299.00
1965 Honda — S90	376947	299.00	199.00
1964 Yamaha Trail	263962	229.00	149.00

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MACHINE	Service #	Was	Now
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1966 Honda — CB77	CB771019035	695.00	635.00
1966 Honda — CA95	CA955008361	470.00	450.00
1966 Honda — CT200	CT200144360	360.00	325.00
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'HE KNEW WHAT HE WAS FIGHTING FOR'

Mother Gets Silver Star for Son Killed in Viet

By DICK EMERY

On Fort MacArthur's San Pedro parade grounds Friday a mother received the Army's Silver Star, awarded posthumously for her son's gallantry in action.

Mrs. Merijeldo Vincent received the medal, the nation's third-highest award for valor in battle, from Col. Mark F. Brennan, post commander.

Her son, Specialist 4 George Vincent, 23, was killed last Nov. 8 in a Viet Nam machine gun battle while serving in Company C, 1st Battalion Airborne, 503d Infantry, 173d Airborne Brigade, United States Army.

George was the oldest of

the nine children of Mr. and Mrs. Merijeldo Vincent, of 9219 Stanford Ave., South Gate. He was proud that his father—now an optician—had served in World War II as a Pfc machine gunner who fought through France and Germany with the 45th Infantry Division.

IN HIS LAST letter home—a letter to "Dear Mom"—the son wrote, "Tell Dad I haven't forgotten him. Every time I do anything, I think, my Dad did it; so can I!"

That last letter also mentioned "the kids"—which meant, according to his family, mostly his little brother and little nephew.

"Everything I do over here," he wrote, "is to safeguard them and let them grow to live a wonderful life in the good old U.S.A."

That part of his letter has been printed in the plant magazine at North American, where he worked as a machinist before entering the Army. His mother quotes that part of the letter with pride.

"George knew what he was fighting for," she said. "He was fighting for freedom—for Americans and those people over there!"

THE CITATION accompanying the Silver Star Medal read: "On the morning of 8 Nov-

ember 1965 Specialist Vincent's patrol was pinned down by hostile machine gun fire.

"The Viet Cong killed and wounded all members of one machine gun crew in the patrol.

"In the midst of the battle Specialist Vincent without hesitation or regard to his own personal safety attempted to reach the wounded men. But his approach was covered by heavy enemy machine gun fire.

"He then made a second attempt to aid his comrades, but the murderous fire again blocked his approach.

"REALIZING THAT he could not reach the wounded men, he moved forward to a position where he could return heavy fire on the Viet Cong, thereby drawing fire away from the wounded men.

"He was killed instantly by a burst of enemy fire.

"As a result of his courageous action, one of the men in the machine gun crew was saved.

"Specialist Vincent's conspicuous gallantry and courage were in keeping with highest traditions of the military service and reflect great credit on himself, his unit and the United States Army."



VINCENT IN WAR ZONE PHOTO

Rites Friday to Open Span in Lakewood

Lakewood's long-awaited Del Amo Boulevard bridge over the San Gabriel River will open in ceremonies at 11:45 a.m. Friday.

The million-dollar project includes improvement of 1 1/4 miles of roadway, and construction of two smaller bridges.

Dignitaries participating in the opening exercises include Supervisor Frank G. Bonelli, Lakewood Mayor Robert W. Baker and representatives of Dairy Valley and Long Beach. Portions of the project are within the three cities and unincorporated territory.

The San Gabriel River Freeway, now under construction in the area, will provide for a full interchange with Del Amo, Bonelli said.

LAKEWOOD Mayor Baker said the extension of Del Amo across the river will give the city a long-promoted "vital link with the freeway and with Orange County."

The construction was done under a \$628,634 contract awarded last July by the County Board of Supervisors to the Griffith Company. Overall cost of the project, including rights of way, was estimated by county officials at \$1 million. The City of Lakewood paid \$248,000, with the county financing the balance of the costs.

The work included widening of Del Amo to a six-lane divided highway from Palo Verde Avenue to Pioneer Boulevard, a distance of one mile. Also widened was a three-quarter-mile stretch of Studebaker Road south of Del Amo to Centralia Road.

IN ADDITION to the Del Amo bridge, two other bridge projects were completed. They were an eight-foot pedestrian bridge over Del Amo at Macarea bridge over Del Amo at Macarea

Boyer Park, and a bridge to Israel Festival at 8 tonight in give Studebaker Road an 80-foot roadway over the Gridley storm drain.

The Del Amo bridge is of reinforced concrete pre-stressed girder design, with two 33-foot-wide divided roadways and sidewalks.

The project culminates a 10-year campaign by Lakewood to extend Del Amo across the San Gabriel River, relieving traffic on the nearest alternate routes of South Street and Carson Street.

Youth Wins Speech Meet

Jeff Shank, 14, of 2631 Copa de Oro Drive, Los Alamitos, will represent the Los Alamitos-Rossmore Optimist Club April 15 in the Optimists' 1966 oratorical contest.

Winner of the local competition last week, Shank will compete next in the district zone semifinals. Subject of the four-minute speeches is "Optimism."

Shank edged out Dennis Gallagher, 13, of 2652 Oak Knoll Drive, and Larry Sullican, 14, of 11512 Martha Ann Drive, in the local competition. Some 30,000 youths over the nation are competing in the contest.



JOSEPHINE VASAYA ... Singing through College

P-T AD Lots of Calls; Sells His Car

"Had lots of calls when I placed my P-T want ad to sell my 1951 Buick. I had a man come all the way from Lakewood to buy it," reports Jay Krueger, 15590 Begonia St., Westminster.

You'll bring buyers to your door fast when you place a low-cost P-T classified want ad. For the hot line to easy selling in the Southland phone HE 2-9959; from Orange County phone JE 7-9120.

B'nai B'rith Israel Fete Tonight

B'nai B'rith Lodges and chapters in the Long Beach bridge over Del Amo at Macarea

will hold the annual Boyar Park, and a bridge to Israel Festival at 8 tonight in give Studebaker Road an 80-foot roadway over the Gridley storm drain.

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Meeting Set on Freeway

A "by invitation only" meeting on the proposed Pacific Coast Freeway will be Tuesday in the State Highway Building in Los Angeles at 9:30 a.m.

According to Mario J. Fro-sali, project engineer, representatives of the Leisure World Foundation (Seal Beach) and the Golden Rain Foundation will attend.

Part of Leisure World would be sacrificed to the freeway right of way if the preliminary route plan is adopted.

OK State for Men's Honor Unit

Phi Eta Sigma, a men's national honor society, will grant a charter to Long Beach State College in ceremonies today at the Pacific Coast Club.

Dr. G. Herbert Smith, president of Willamette University, Oregon, national president of the society, will present the charter to Carl W. McIntosh, president of the college.

Initiation will be held at 5 p.m., followed by a banquet at 6:15 p.m.

Long Beach State was approved for a chapter after a vote by existing chapters at 125 colleges and universities throughout the nation. The society recognizes outstanding scholarship achievement by freshmen men and awards annual scholarships to encourage graduate students.

Hams Hear Astronomy, Radio Link

Wally Calkins (WIKUX 6) will be the speaker at the meeting of the Associated Radio Amateurs of Long Beach meeting at 8 p.m. Friday in American Legion Hall, 59th Street and Orange Avenue.

The program will feature a discussion of relationship between amateur radio and astronomy, with which Calkins has been involved.—The Argus Program and Astro Net

Under the Argus program observer-astronomers use amateur radio stations for communications to stimulate observation of lunar surface phenomena. Astro Net is a nation-wide network of radio amateurs who report directly from amateur astronomers and observatories into the net, control station operated by Calkins.

40 et 8 Sets L.B. Session

Rear Adm. Ned W. Sprow, commander, 11th U.S. Coast Guard District, will be the principal speaker at the spring executive committee meeting of 40 et 8, fun and honor unit of the American Legion, in the Lafayette Hotel, March 4 and 5.

FOR YOUNG SINGER, THEY'RE A CONTRAST TO WOLVES

Where Are the Nice Guys? On Campus

By EARL GRISWOLD

Aspiring singer Josephine Sunday Vasaya contends the loud howls of wolves in Hollywood might give a girl the wrong impression of Southern California manhood.

But where are the nicest guys?

They're on the liberal arts campus of Long Beach City College, according to Josephine's observations.

Josephine, 18, a second-year coed at LBCC, moved here three years ago from her native state of Washington.

A rock-and-roll style singer, Josephine Sunday (she drops her surname in professional work) said col-

lege boys are "really nice guys."

GENERALLY, "they're a very ambitious type, clean-cut, and they show nice manners. . . . It's a real contrast to some of the characters you see in Hollywood and on the theatrical circuit. I don't mean the performers or people in the business, you understand, but the hangers-on, the guys who are always around but not a part of things."

Josephine, who lives with her parents, Mr. and Mrs. Marion Vasaya in an apartment at 1612 Cedar Ave., is an attractive girl with raven hair and dark eyes.

She's 5-foot-4 and weighs 118.

She attended junior and senior highs in four cities in Washington and Northern California before her family moved here in time for her to complete her high school education at Jordan.

JOSEPHINE MADE her first recording at 14 for a radio station in Tacoma. Since then she had made countless West Coast singing appearances, ranging from an engagement on Show Street at the World's Fair in Seattle, to one-night stands in San Diego.

In promoting her latest recording, "You Won't Even Know Her Name" on the

Tower label, Josephine makes frequent weekend jaunts to appear at teen-age nightclubs and on TV shows. She has appeared on Ninth Street West, Hollywood Discotheque and Dick Clark's American Bandstand. Locally, she sang for a brief time last summer at the South Street A Go Go.

SHE "LOVES to sew," and makes all the costumes for her personal appearances.

She plays the piano, cello, clarinet and accordion. At LBCC she majors in music, and hopes to develop a talent for composing the background music for her recordings and theatrical appearances.

Her big ambition is to become a blues or jazz singer. She'd like to have her name as a singer rank with those of Julie London, Lena Horne or Nancy Wilson.

Although she likes the college boys at LBCC and thinks they're "the nicest," Josephine is quick to confess she has little time for dates. Serious romance and marriage can wait, she said, while she fulfills her career ambitions.

And then, when she's "about 25," she may think seriously of marriage.

Of one thing, she's sure: the topic of marriage. Her band will be a college band. Maybe even an LBCC Phumms.

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'HE KNEW WHAT HE WAS FIGHTING FOR'

Mother Gets Silver Star for Son Killed in Viet

By DICK EMERY

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IN ADDITION to the Del Amo bridge, two other bridge projects were completed. They were an eight-foot pedestrian bridge over Del Amo at MacArthur Park, and a bridge to give Studebaker Road, on 89th, the Jewish Community Center, a two-lane road over the Grady storm drain.

The Del Amo bridge is reinforced concrete prestressed girder design, with two 33-foot-wide divided roadways and sidewalks.

The project culminates a 10-year campaign by Lakewood to extend Del Amo across the San Gabriel River, relieving traffic on the nearest alternate routes of South Street and Carson Street.

Youth Wing Speech Meet

Jeff Shank, 11, of 2631 Copa de Oro Drive, Los Alamitos, will represent the Los Alamitos-Rossmore Optimist Club April 15 in the Optimists' 1966 oratorical contest.

Winner of the local competition last week, Shank will compete next in the district zone semifinals. Subject of the four-minute speeches is "Optimism."

Shank edged out Dennis Gallagher, 13, of 2652 Oak Knoll Drive, and Larry Sullivan, 14, of 11512 Martha Ann Drive, in the local competition. Some 30,000 youths over the nation are competing in the contest.



JOSEPHINE VASAYA... Singing through College

I, P-T AD

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"Had lots of calls when I placed my I, P-T want ad to sell my 1951 Buick. I had a man come all the way from Lakewood to buy it," reports Jay Krueger, 15500 Begonia St., Westminster.

You'll bring buyers to your door fast when you place a low-cost I, P-T classified want ad. For the hot line to easy selling in the Southland phone HE 2-5959; from Orange County phone JE 7-9120.

B'nai B'rith Israel Fete Tonight

B'nai B'rith Lodges and chapters in the Long Beach area will hold the annual Boyer Park, and a bridge to give Studebaker Road, on 89th, the Jewish Community Center, a two-lane road over the Grady storm drain.

The Del Amo bridge is reinforced concrete prestressed girder design, with two 33-foot-wide divided roadways and sidewalks.

The project culminates a 10-year campaign by Lakewood to extend Del Amo across the San Gabriel River, relieving traffic on the nearest alternate routes of South Street and Carson Street.

Meeting Set on Freeway

A "by invitation only" meeting on the proposed Pacific Coast Freeway will be held Tuesday in the State Highway Building in Los Angeles at 9:30 a.m.

According to Mario J. Trosch, project engineer, representatives of the Leisure World Foundation (Seal Beach) and the Golden Rain Foundation will attend.

Part of Leisure World would be sacrificed to the freeway right of way if the preliminary route plan is adopted.

OK State for Men's Honor Unit

Phi Eta Sigma, a men's national honor society, will grant a charter to Long Beach State College in ceremonies today at the Pacific Coast Club.

Dr. G. Herbert Smith, president of Willamette University, Oregon, national president of the society, will present the charter to Carl W. McInosh, president of the college.

Initiation will be held at 5 p.m., followed by a banquet at 6:15 p.m.

Long Beach State was approved for a chapter after a vote by existing chapters at 125 colleges and universities throughout the nation. The society recognizes outstanding scholarship achievement by freshmen men and awards annual scholarships to encourage graduate students.

Hams Hear Astronomy, Radio Link

Wally Calkins (WIKUN6) will be the speaker at the meeting of the Associated Radio Amateurs of Long Beach meeting at 8 p.m. Friday in American Legion Hall, 59th Street and Orange Avenue.

The program will feature a discussion of relationship between amateur radio and astronomy, with which Calkins has been involved.—The Argus Program and Astro Net

Under the Argus program observer-astronomers use amateur radio stations for communications to stimulate observation of lunar surface phenomena. Astro Net is a nation-wide network of radio amateurs who report directly from amateur astronomers and observatories into the net.

40 et 8 Sets L.B. Session

Rear Adm. Ned W. Sprow, commander, 11th U.S. Coast Guard District, will be the principal speaker at the spring executive committee meeting of 40 et 8, fun and honor unit of the American Legion, in the Lafayette Hotel, March 4 and 5.

FOR YOUNG SINGER, THEY'RE A CONTRAST TO WOLVES

Where Are the Nice Guys? On Campus

By EARL GRISWOLD

Aspiring singer Josephine Sunday Vasaya contends the loud howls of wolves in Hollywood might give a girl the wrong impression of Southern California manhood.

But where are the nicest guys?

They're on the liberal arts campus of Long Beach City College, according to Josephine's observations.

Josephine, 18, a second-year coed at LBCC, moved here three years ago from her native state of Washington.

A rock-and-roll style singer, Josephine Sunday (she drops her surname in professional work) said col-

lege boys are "really nice guys."

GENERALLY, "they're a very ambitious type, clean-cut, and they show nice manners. . . . It's a real contrast to some of the characters you see in Hollywood and on the theatrical circuit. I don't mean the performers or people in the business, you understand, but the hangers-on, the guys who are always around but not a part of things."

Josephine, who lives with her parents, Mr. and Mrs. Marion Vasaya in an apartment at 1612 Cedar Ave., is an attractive girl with raven hair and dark eyes.

She's 5-foot-4 and weighs 118.

She attended junior and senior highs in four cities in Washington and Northern California before her family moved here in time for her to complete her high school education at Jordan.

JOSEPHINE MADE her first recording at 14 for a radio station in Tacoma. Since then she had made countless West Coast singing appearances, ranging from an engagement on Show Street at the World's Fair in Seattle, to one-night stands in San Diego.

In promoting her latest recording, "You Won't Even Know Her Name" on the

Tower label, Josephine makes frequent weekend jaunts to appear at teen-age nightclubs and on TV shows. She has appeared on Ninth Street West, Hollywood Discotheque and Dick Clark's American Bandstand. Locally, she sang for a brief time last summer at the South Street A Go Go.

SHE "LOVES to sew," and makes all the costumes for her personal appearances.

She plays the piano, clarinet and accordion. LBCC she majors in music and hopes to develop an interest for composing. She's proud music's for recordings and theatrical appearances.

Her big ambition is to become a blues or jazz singer. She'd like to have her name as a singer rank with those of Julie London, Lena Horne or Nancy Wilson.

Although she likes the college boys at LBCC and thinks they're "the nicest," Josephine is quick to confess she has little time for dates. Serious romance and marriage can wait, she said, while she fulfills her career ambitions.

And then, when she's "out 25," she may think or wish of marriage.

One thing she's sure of: a topic of marriage. "My husband will be a college graduate. Maybe even an LBCC alumnaus."

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<p>COLONIAL CANDY STRIPE \$1.88 Reg. Value \$2.95</p> <p>A corded texture of the finest blend of yarns for the budget minded.</p>		<p>"501" YARNS \$2.88 Reg. Value \$3.50</p> <p>Soft and curled down yarns for dimensional effect. More face yarn for longer wear. All the most wanted colors.</p>		<p>DU PONT "501" NYLON \$3.88 Reg. Value \$4.75</p> <p>Double laminated jute back. 100% nylon loop pile. Extra soft texture. Mohair, insect proof, non-allergenic.</p>	
<p>DU PONT "501" TWEEDS \$3.88 Reg. Value \$4.75</p> <p>Multi-color yarns, that give a different casual texture. A carpet that imports sparkle and practicality. Double laminated jute back.</p>		<p>Commercial Weight DU PONT "501" \$5.88 Reg. Value \$7.95</p> <p>Unexcelled durability. Magnificent colors, some entirely new in carpet. No shedding, fuzzing or loose fibers.</p>		<p>HERCULON \$5.88 Reg. Value \$7.95</p> <p>The most talked about new carpet. Smooth, non-absorbent fibers resist soil, stain resistant, clean is a breeze.</p>	

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Death Notices

Thrash, Ex-Olympian, Dies

INDEPENDENT-PRESS-TELEGRAM-B-5
Long Beach 12, Calif., Feb. 27, 1958

PASTOR—Lula A., 69, of 129 E. 236th St., Wilmington, died Tuesday. Surviving are husband, Thomas; sons, John W., Horace, Robert and Leon Williams; daughters, Mrs. Ruby H. Mauk, Mrs. Lois M. Locke. Service Monday, 1 p.m., Forest Lawn, Cypress.

JACKSON—Hazel A., 56, of 2844 Pacific Ave., died Saturday. Surviving are husband, Earl W.; daughter, Mrs. Betty Mullenix; mother, Mrs. Susie Goodard; brother, Nelson E. Goodard. Service Monday, 11:30 a.m., Dilday Family Funeral Directors.

MOFFETT—William A., 81, caretaker, of 3621 E. 7th St., died Friday. Surviving are wife, Alma T.; son, Sylvester A.; daughters, Mrs. Gladys Johnson, Mrs. Betty Bowen. Service Tuesday, 12:30 p.m., Long Beach 10th Ward, Latter-day Saints Church, Dilday Family Funeral Directors in charge.

CHOSTNER (Bellflower) — Woodrow G., postal supervisor, of 17908 Woodruff Ave., died Thursday. Surviving are wife, Mary; son, Louis; sisters, Mrs. Daisy Griffith, Mrs. Delia Petrohail, Mrs. Dorothy Hannum; brothers, Grover, Roland, Pinkney, Gay. Troy. Service Tuesday, 10 a.m., Rose Hills Memorial Park.

MCCRAE — William J., 74, of 324 E. Ocean Blvd., died Thursday. Surviving are son, Clayton; daughter, Mrs. DeEtta Suttie; brother, Harry. Service Tuesday, 11:30 a.m., Rose Hills Memorial Park.

CLAPP — Bess G., 76, retired teacher, of 2385 Daisy Ave., died Friday. Surviving are aunt, Kathryn Neidhart. Service at Enid, Okla., Mottell's Mortuary in charge here.

LUNDY—Nellie A., 89, of 1724 E. 4th St., died Thursday. Service Tuesday, 4 p.m., Mottell's Mortuary.

BREDFIELD—Dena, 92, of 1605 E. Merion Way, Leisure World, Seal Beach, died Saturday. Surviving are daughters, Mrs. Frances Panchol, Mrs. C. F. Bradfield. Rosary Monday, 7:30 p.m., Requiem Mass, Tuesday, 10 a.m., both at Leisure World Mission Church, Lakewood Mortuary in charge.

BELL—Annis, of 6002 Centralia St., Lakewood, died Friday. Surviving are son, Kenneth E. Bell; daughter, Mrs. H. J. Engbertsen. Rosary Sunday, 7:30 p.m., Lakewood Mortuary. Requiem Mass, Monday, 9 a.m., at Maria Goretti Church, Lakewood Mortuary in charge.

TOTORAITIS (Los Alamitos) — Stanley, 54, timekeeper, of 11002 Saratoga Ave., died Friday. Surviving are wife, Della; daughter, Mrs. Dolores I. Sheridan; sister, Mrs. Ray McCluskey; brother, Edward Totoraitis. Rosary today, 8 p.m., Requiem Mass, Monday 9 a.m., both at St. Hedwig's Church, Lakewood Mortuary in charge.

SCHFEPSMA (Cypress) — Dave, 79, dairyman, of 6502 Orangewood Ave., died Friday. Service Monday, 10:30 a.m., Artesia Mortuary.

HIBBERD (Bellflower) — Ethel H., 82, 9637 Arkansas St., died Friday. Surviving are husband, Fred C.; sons, Edwin, Douglas; daughter, Mrs. Ethel Rucker; brother, Leo R. Stout; sister, Mrs. Ruby DeNicol. Service Tuesday, 11 a.m., White Funeral Home.

HERBERT — Infant daughter of Mr. and Mrs. Thomas E. Herbert, of 5939 Lorelei St., Lakewood, graveside service Tuesday, 9 a.m., All Souls Cemetery, White Funeral Home in charge.

BROWN—Charles B., 7, of 1070 Gale Ave., died Thursday. Surviving are parents, Mr. and Mrs. Donald J. Brown; brother, Benjamin; sisters, Tamerie Ann, Cassandra Lynn, Bonnie Sue; grandparents, Mr. and Mrs. Charles Brown, Mr. and Mrs. Leonard Schmitz. Rosary Monday, 7:30 p.m., Sheelar's Mortuary. Graveside service Tuesday, 10 a.m., All Souls Cemetery.

WATSON — Emogene, 74, of 5733 Ashwood St., Lakewood, died Saturday. Surviving are husband, Davis; sons, Leland (Tom), Lyle Coupe; brother, Ralph Warrenburg; sister, Mrs. Grace Burgess. Service Tuesday, 2 p.m., Mottell's Mortuary.

RADEL—Donald P., clerk, of 2323 Lemon Ave., died Thursday. Surviving are daughters, Mrs. Hilda Pipoly, Mrs. Roberta B. Harlan; brother, Harry Radel. Service Monday, 1 p.m., Sheelar Mortuary.

FACH—Lillian M., of 2821 Mariguita St., died Wednesday. Surviving is husband, John. Family suggests contributions to Willows Foundation Inc., 146 Long Beach Blvd.

PEIN—Annie E., restaurant cashier, of 361 E. 55th St., died Saturday. Surviving are son, William Waddell; daughters, Mrs. Helen Cipolla, Mrs. Mary Jo Dainard; sister, Mrs. Josephine Bennett. Rosary Monday, 8:30 p.m., Sheelar's Mortuary; Requiem Mass Tuesday, 8 a.m., St. Anthony's Church.

THOMPSON (Paramount) — Lucy P., 95, of 15118 Minnesota St., died Friday. Surviving are son, Manuel; daughter, Mrs. Oda Gollette. Rosary Monday, 8 p.m., Paramount Mortuary, Requiem Mass Tuesday, 9 a.m., Our Lady of the Rosary Church.

GIBBS — Lemuel C., 67, retired construction foreman, of 2829 E. Eighth St., died Thursday. Surviving is sister, Mrs. Irene Gibbs. Service Wednesday, 2 p.m., Mottell's Mortuary.

In his heyday, former Olympic diving champion Benjamin Leonard Thrash defied death by leaping into the sea from airplanes and plunging into water topped with blazing gasoline.

He died quietly at his home at 1953 E. 20th St., Signal Hill, Friday, a victim of a heart attack.

actors, whose roles required spectacular leaps and dives. He was an associate of Johnny Weissmuller, a former movie Tarzan, and Duke Kahanamoku, conceded to be "the father of modern surfing." All were Olympic aquatic stars.

Thrash later wrote and published a novel, "Senior Hurricane," and contributed to many men's magazines.

FOR MANY years, he was a Long Beach lifeguard and worked at the since-demolished Long Beach plunge. He was also a lifeguard on Santa Monica beaches for a time.

A funeral service will be held Tuesday, 10:30 a.m., at Patterson-Snively Mortuary, Long Beach. Interment at Sunnyside Cemetery.



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Canada Dry SOFT DRINKS 12 oz. Cans **7¢** Case of 24... **1.59**

CANNON Bath Ensemble Towel (22x44") **69¢**
Hand Towel (15x26") **2 69¢**
Face Cloth (12x12") **4 69¢**

MEN'S & BOYS' Sweat Shirts Boys **1.39** Mens **1.69**

TODDLERS "Butcher Girl" Sets A wide selection of adorable styles to choose from. Matching or contrasting fabrics and colors... puff or 3/4 sleeve lengths... applique trim. Infants sizes have dome collars. 9 to 24 mos. — 2 to 3X Set **2.69**

"Thermal" Blanket Comfort without weight... rayon-acrylic in solid colors with matching binding. 72x90" Size **4.49**

DISH CLOTHS "Snowflake" Multi-stripe wallie weave. **10¢** 1.00

Kitchen Towels All white cotton... absorbent. Pak of 5 **69¢**

Portable Radio 10 Transistor "Jade" — Pocket size portable with earphone, battery and wrist strap. Metal face trim. **5.88**

35mm Slide File Metal — Holds up to 150 2x2 glass slides or 450 cardboard mounts. Numbered for quick filing. **1.98**

Movie Light Set AREUS "Mansfield" — fits all movie cameras... exposure guide, lens setting chart. Bulb included. **1.98**

8mm Color Film KODACHROME II — 2 sided 25 ft. roll. **1.79**

35mm Color Film KODACHROME II — KR135... 20 exp. roll. **1.39**

Polaroid Color Film POLACOLOR — "Type 108" — makes eight individual 3 1/4 x 4 1/4" color pictures. **3.98**

Beauty Salon HAIR SETTING LOTION New special formula for "Hard-to-Hold" hair... allows for a professional set at home. 8 oz. Size **79¢**

Johnson & Johnson Soft COSMETIC Puffs Non-sterile... soft absorbent. Bag of 260 or Bag of 100 Jumbo size. Reg. 89¢ **2 1.00**

VITALIS with V-7 Keeps hair neat all day without grease. Med. 75¢ **2 1.00**

MUM CREAM Deodorant Stops perspiration. Large 79¢ Size **49¢**

BACTINE Medicated SKIN CREAM Greaseless... helps clear up skin blemishes. 98¢ 4 oz. Size **79¢**

PHISOEX SKIN CLEANSER — Cleans better and quicker than soap... anti-bacterial. 2.75 16 oz. Size **1.89**

CEPACOL Mouthwash and Gargle Anti-bacterial. 97¢ 14 oz. Size **69¢**

BERGEN'S Hand & Body Lotion 1.00 18½ oz. Size **79¢**

Brillo Soap Pads with FREE Sponge... Large Size. Box of 10 Pads **4 88¢**

Aerowax SELF-POLISHING FLOOR WAX For all floors. 27 oz. **59¢**

"Easy-on" Spray Starch Spray it on... and iron. 22 oz. **59¢**

"Easy-Off" Oven Cleaner Spray cleaner that really works. 7 oz. **59¢**

"Easy-Off" Window Spray with Ammonia... gets windows sunshine clean! 18½ oz. **43¢**

CHAMOIS Australian cod oil tanned... about 25x29". Reg. 2.98 **2.59**

Reynolds WRAP Aluminum Foil 12"x25 ft. **4 88¢**

Maclean's Tooth Paste for whiter teeth. 99¢ Family Size **69¢**

Grass Seed "Homelawn" Plant anytime of the year! 5 lb. Box **2.69**

FLASHLIGHT Batteries "Diamond" "Cor D" Cell Guaranteed **10 88¢**

Diapers "Curity" Soft cotton gauze... absorbent! Dozen **2.69**

"Francie" Dolls by MATTEL — "Barbie's modern cousin with shoulder length hair in blonde or brunette and realistic long eyelashes. Almost a foot tall. — Standard "Francie" #140 **2.49** — "Francie" with Bendable Legs **3.49**

"Francie" Clothes Choose from Gad Abouts, It's a Date, First Things First, Tuckered Out and others. Set **1.59**

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TANARAY SUNLAMP w/adjustable Clamp-on Holder **6.88**

10" Playground Ball FAULTLESS with exclusive "Air-Lok" re-inflating valve and true bounce. Choose from ass't colorful designs. **59¢**

"Thrive" LIQUID Fertilizer 10.5.5 All-purpose plant food blended with deodorized fish. Gal. **1.25**

Golden Shape BOOKS for Children Assorted Easter books with large, easy-to-read type. Each book with colorful illustrations. **23¢**

THERMOS Snack Jar Keeps lunch snacks cold, crisp for hours. Perfect companion to all Thermos lunch kits. 5 1/2 oz. Size **69¢**

METRECAL Cookies Delicious new way to help keep slim. Choose from Lemon Crisp or Cinnamon Snap flavors. 3 Meal Box of 27 **79¢**

DECORATIVE Feather Birds Artistically designed species in gay colors. Metal clip for convenient hanging. Small **23¢** Large **33¢**

TV Trays by CAL-DAK... King size metal trays with bronzedtone tubular legs, plastic tipped. Choose from "Brocade" or "Golden Autumn" patterns. each **88¢**

Hi-Density Lamp for School, home or office... gives off a pure white glare-free beam of light... strong as concentrated daylight. **3.59**

BROXODENT Automatic Action Brush for Teeth and Gums by SQUIBB — Quick, gentle up and down action gets teeth really clean. Reg. 19.75 **16.88**

SCRIPTO "Scriptip" Marker New fiber pen in assorted colors... writes instantly with the lightest touch on any surface. Giant ink supply for more writing. **29¢**

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GERBER'S Strained BABY FOOD Reg. 3 for 25¢ **12 for 100**

Death Notices

Thrash, Ex-Olympian, Dies

INDEPENDENT-PRESS-TELEGRAM—B.5
Long Beach 12, Calif., Feb. 27, 1968

PASTOR—Lula A., 69, of FACH—Lilian M., of 2821 129 E. 236th St., Wilmington, Marquette St., died Wednesday. Surviving are day. Surviving is husband, Thomas; sons, John John. Family suggests contributions to Willows Foundation; daughters, Mrs. Lillian Inc., 146 Long Beach Blvd. Service Monday, 1 p.m., Forest Lawn, Cypress.

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In his heyday, former Olympian, whose roles required Monica beaches for a time. A funeral service will be held Tuesday, 10:30 a.m., at Patterson-Snively Mortuary, Long Beach. Interment at Sunnyside Cemetery.

Surviving him are a sister, Mrs. Cecyle Norman, and a niece, Mrs. Cecyle Taylor, of 11642 Gilbert St., Garden Grove.

The family has suggested memorial donations to the Heart Fund.

FOR MANY years, he was a lifeguard on Santa Fe. He died quietly at his home at 1953 E. 20th St., Signal Hill, Friday, a victim of a heart attack.

THE 1923 Olympic medalist, movie stuntman, life-guard, novelist and short story writer once toured a Long Beach lifeguard and China with his diving stunts worked at the since-demolished Long Beach plunger. He in "Call an Expert" in Classification pictures for less hardy was also a lifeguard on Santa Fe.

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SEAMLESS — for that flattering bare leg look! Choose from 3 styles, 8 1/2 to 11 in new shades. Unconditionally guaranteed by SAV-ON.
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THERMOS Snack Jar
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Delicious new way to help keep slim. Choose from Lemon Crisp or Cinnamon Snap flavors.
3 Meal Box of 27 **79¢**

DECORATIVE Feather Birds
Artistically designed species in gay colors. Metal clip for convenient hanging.
Small **23¢** Large **33¢**

TV Trays
by CAL-DAX... King size metal trays with bronzed tubular legs, plastic tipped. Choose from "Brocade" or "Golden Autumn" patterns.
each **88¢**

Hi-Density Lamp
for School, home or office... gives off a pure white glare-free beam of light... strong as concentrated daylight.
3.59

BROXODENT
Automatic Action Brush for Teeth and Gums by SQUIBB — Quick, gentle up and down action gets teeth really clean.
Reg. 19.75 **16.88**

SCRIPTO "Scriptip" Marker
New 4-fer pen in assorted colors... writes instantly with the lightest touch on any surface. Giant ink supply for more writing.
29¢

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LAKEWOOD — 5246 LAKEWOOD BLVD.

"CONTAC" COLD CAPSULES
Package of 10
Reg. 1.49 **98¢**

GERBER'S Strained BABY FOOD
Reg. 3 for 29¢ **12 for 100**

10" Playground Ball
FAULTLESS with exclusive "Air-Lite" air filling valve and true bounce. Choose from assorted color designs.
59¢

"Thrive" LIQUID Fertilizer 10.5.5
All purpose plant food blended with deodorant and fish.
gal. **1.25**

Golden Shape BOOKS for Children
Assorted Easter books with large, easy-to-read type. Each book with colorful illustrations.
23¢

Beauty Salon HAIR SETTING LOTION
New special formula for "Hard-to-Hold" hair... sets for a professional set at home.
8 oz. Size **79¢**

Beauty Salon HAIR SPRAY
Preferred by professionals... choose from 3 formulas. 13 oz. Size.
2:1.00

TANARAY SUNLAMP w/adjustable Clamp-on Holder
best... next to the sun! Rubber-covered "W" clamp prevents marking or slipping. Wide guard protects bulb... "on/off" switch on socket.
6.88

"Francie" Dolls
by MATTEL — Barb's modern cousin with shoulder length hair-do in blonde or brunette and realistic long eyelashes. Almost a foot tall.
Standard "Francie" #1148 **2.49**
"Francie" with Bendable Legs **3.49**

"Francie" Clothes
Choose from Gad Abouts, It's a Date, First Things First, Turned Out and others. Set **1.59**
Choose from Concert in the Park, Dance Party, Camp Diggers, First Formal and others. **2.39** Set

JOHNSON & JOHNSON Soft COSMETIC Puffs
Non-sterile... soft absorbent. Bag of 260 or Bag of 300 Jumbo size.
Reg. 69¢ **2:1.00**

VITALIS with V-7
Keeps hair neat all day without grease.
Med. 75¢ **2:1.00**

MUM CREAM Deodorant
Stops perspiration. Large 79¢ Size **49¢**

BACTINE Medicated SKIN CREAM
Greaseless... helps clear up skin blemishes. 98¢ 4 oz. Size **79¢**

PHISOEX SKIN CLEANSER
Cleans better and quicker than soap... with bactericide.
2.75 16 oz. Size **1.89**

CEPACOL Mouthwash and Gargle
Anti-bacterial. 97¢ 14 oz. Size **69¢**

JERGEN'S Hand & Body Lotion
1.00 10 1/2 oz. Size **79¢**

Brillo Soap Pads
with FREE Sponge... Large Size. Box of 10 Pads **4:88¢**

Aerowax SELF-POLISHING FLOOR WAX
For all floors. 27 oz. **59¢**

"Easy-on" Spray Starch
Spray it on... and iron. 22 oz. **59¢**

"Easy-Off" Oven Cleaner
Spray cleaner that really works. 7 oz. **59¢**

"Easy-off" Window Spray
with Ammonia... gets windows sunshine clear! 18 1/2 oz. **43¢**

CHAMOIS
Australian and oil tanned... about 24" x 10".
Reg. 2.98 **2.59**

Reynolds WRAP
Aluminum Foil 12" x 25 ft. **4 for 88¢**

Maclean's Tooth Paste
for whiter teeth. 99¢ Family Size **69¢**

Grass Seed "Homelawn"
Plant anytime of the year! 5 lb. Box **2.69**

FLASHLIGHT Batteries
"Diamond" "C or D" Cell Guaranteed **10 for 88¢**

Diapers "Curity"
Soft cotton gauze... absorbent! Dozen **2.69**

CANNON Bath Ensemble
Reversible Jacquard — Super absorbent, large size cotton towels in vibrant colors. "Wash-Match" these elegant towels in solid colors and stripes. They'll hang with pride in any bathroom.
Towel (22x44") **69¢**
Hand Towel (15x28") **2 for 69¢**
Face Cloth (12x12") **4 for 69¢**

MEN'S & BOYS' Sweat Shirts
Full cut soft cotton for comfort and freedom of movement. Pull-over style with short sleeves. Ass't. solid colors for leisure or sports wear. S-M-L-XL.
Boys **1.39** Mens **1.69**

TODDLERS "Butcher Girl" Sets
A wide selection of adorable styles to choose from. Matching or contrasting fabrics and colors... full or 1/2 sleeve lengths... applique trim. Infants sizes have come crinkles.
9 to 24 mos. — 2 to 3X Set **2.69**

Bed Pillow
20x25" — Soft, thick pillow filled with blended fibers. Assorted printed cotton ticks. **1.98**

72x90" Bed Blanket
"Moonbeam" — Rayon-acrylic blend for brightness. Solid colors, plaids and stripes. **3.98**

KODAK "Instamatic 404"
CAMERA OUTFIT with Flashcube... automatic exposure... automatic film advance. Complete ready-to-use. **44.95**

Tape Recorder
Sharp "Campus Pet" — solid state recorder with push button controls... "natural-tone" reproduction. Tape included. **34.88**

888 Shavemaster
by SUNBEAM — Cordless razor with double action stainless steel shaving head... sideburn trimmer. **25.88**

Hair Cutting Kit
"Royline" — 2 piece home electric haircutting kit with simplified step-by-step illustrated instructions. **4.88**

35mm Slide File
Metal — Holds up to 150 2x2 glass slides or 450 card board mounts. Numbered for quick filing. **1.98**

Movie Light Set
ARGUS "Manfield" — fits all movie cameras... exposure guide, lens setting chart. Bulb included. **1.98**

8mm Color Film
KODACHROME II — 2 s d ed 25 ft. roll. **1.79**

35mm Color Film
KODACHROME II — 10 exp. roll. **1.39**

Polaroid Color Film
POLACOLOR — "Type 108" — makes eight individual 3 1/2 x 4 1/4" color pictures. **3.98**

'Prince, Pirates' at LBCC Sat.

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By Associated Press

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HELD OVER!

United Artists
Exclusive Downtown

The greatest comedy of all time!

Tony Curtis
Jack Lemmon
Natalie Wood
"The Great Race"

Exciting Co-Hit
George Peppard Elizabeth Ashley

'Third Day'

Yveland
Opuscula Disneyland

NOW PLAYING
Tues. Sat. 8:30
Sunday 9 P.M.

Don DeFore
Pamela Britton
"Born Yesterday"

also starring
Frank Aletter
Directed by David Pardo

OPENS MAR. 8-20

Andy Devine
Joan Bennett
"Never Too Late"

Directed by DAVID THIMAR

SEATS NOW!

Call (714) 776-7220
Group Sales (714) 772-4210

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Larry Verdugo, Roger Parker, Bill Miller, Mike Douglass and Bob Giles



ABOARD SPACESHIP returning from the moon are three of the five crewmen in "Night of the Auk." From left, Mike Douglass, Bill Miller and Larry Verdugo.

make up the five-man cast. Ron Thronson directs. "Night of the Auk" will play at 8:30 p.m. Fridays and Saturdays for four weekends.

Independent-Press-Telegram Amusements

NOW PLAYING

Stage and Screen

Information below is furnished by theater groups. A call to the listed number is suggested before attending.

ACTORS' CIRCLE, 29-39th Pl., 39th St. Torrance, 8:30 p.m. Friday, Saturday.

CHAPLAIN THEATRE, 414 Pacific Coast Hwy., Torrance, 8:30 p.m. Friday, Saturday, Sunday, through March 22.

COMMUNITY PLAYHOUSE, 502 E. Anaheim St., Hollywood, 8:30 p.m. Friday, Saturday, Sunday, through March 22.

FOOTLIGHT THEATRE, 331 Torrance Blvd., Torrance, 8:30 p.m. Friday, Saturday, Sunday, through March 22.

MELODYLAND THEATRE, 10 Freedman Way, Anaheim, "Born Yesterday," 8:30 p.m. Friday, Saturday, Sunday, through March 22.

OFF - BROADWAY THEATRE, 311 Line Ave., Long Beach, 8:30 p.m. Thursday, Friday, Saturday, Sunday, through March 22.

PALOS VERDES PLAYHOUSE, 2514 Via Toluca, Palmdale, 8:30 p.m. Friday, Saturday, Sunday, through March 22.

SOUTH COAST REPERTORY THEATRE, 2015 Villa Way, Newport Beach, 8:30 p.m. Thursday through Sunday, through March 22.

SCREENS
Here are the titles of features in Long Beach theaters as listed by theater managers, who walked the West: 10, 3:15, 8:30, 1:57, "Kismet."

Paramount
Param. & Compt. Blvd., Param.
"SEVEN WOMEN"
ADM. \$175
"YOUNG DILLINGER"
PER CAR

Yveland
O.C.P.F. Presents
Junior Theatre
For Young Audiences
and Their Families
All Kids' Sat. Mornings at 11 A.M.
Mar. 5 & 12
"Snow White"
THE SEVEN DWARFS
Mar. 19 & 26
"TOBY TYLER"
TEN WEEKS WITH
THE CIRCUS

THE MAGNOLIA THEATRE

835 Locust Avenue
Reservations 432-4921

Lyle Talbot on Stage in

"LOVE and KISSES"
with PAT BROWN
A Hilarious Family Comedy!

OPENING MARCH 10th
★ LIMITED ENGAGEMENT ★
MAKE YOUR RESERVATIONS NOW!
CLUBS INVITED CALL 432-4921

"THAT DARK CAT"
Patty Duke-Both Color
"BILLIE"

ANTHONY QUINN in
"ZORBA, THE GREEK"
"PLEASURE SEEKERS"
Ann Margaret + Anthony Franciosa

ONLY MEN...
"Woman's Wage"
OPEN DAILY at 12 NOON
LYRIC
NOW BOTH
THEATRES
MOVIE
"Woman's Wage"
Please Call
for full details of "Woman's Wage"

LONG BEACH FILM SOCIETY Presents

Famous International Films

(ITALY)
"SEDUCED and ABANDONED"
Directed by Pietro Germi
also Prize-Winning Short Subjects

TONITE ONLY—5 and 7:30 P.M.
Long Beach State College "Little Theatre" 6101 E. 7th St.

ST. ANTHONY BOYS' HIGH SCHOOL DRAMA DEPT.

presents
MICHAEL SHERIDAN NOLAN'S
Award winning author, London—1965

Madame
D'Arbly
A PLAY IN FOUR ACTS
CURTAIN 8:00 P.M.
FRIDAY, SATURDAY, SUNDAY, MARCH 4, 5, 6
LONG BEACH MUNICIPAL AUDITORIUM
CONCERT HALL
TICKET INFORMATION ★★ 437-7588 436-1947

Firemen's Dance Almost Smoker

ADAMS, Mass. (AP)—The volunteer fire department's 90th gala dance almost turned into a smoker recently.

The annual ball, attended by about 300 persons in formal attire, was interrupted minutes before it began when a fire broke out in a textile plant.

Most members of the 45-man fire company didn't have time to get out of their fancy duds. They returned to the dance after the fire was out—several of them in damp, smoke-scented clothes.

THERE'S a supermarket of values waiting for you every day in the Classified Section. It's fun to shop this easy time and money-saving way. Turn back now.

LAKEWOOD

THEATRE WITH THE NEW LOOK
OPEN 12 NOON—CONTINUOUS

JAMES STEWART - MAUREEN O'HARA
"THE RARE BREED"

COMEDY SENSATION—COLOR
Jerry Lewis, Tony Curtis
"BOEING BOEING"

STARTS WEDNESDAY
Her newest Comedy Spectacular!
DORIS DAY - BOB FLORES
"DO NOT DISTURB"

Also James Stewart - Sandra Dee
"TAKE HER, SHE'S MINE"

ROXY

127 W. OCEAN
OPEN 9:45 A.M. 3 BIG HITS
ANN MARGRET—COLOR
"Bus Riley's Back in Town"

NICK ADAMS—MARY ANN MURRAY
"YOUNG DILLINGER"

TAB HUNTER—FRANKIE AVALON
"OPERATION BIKINI"

ONE DAY ONLY!—TUES., MAR. 1st

3 SHOWS ONLY! 4:00, 6:30, 8:30

The World's Greatest Love Story!

Everybody loves
"Little Women"

EXCLUSIVE SHOWING
LONG BEACH
TOWNE Theatre
4425 Atlantic—GA 2-1222

PACIFIC THEATRES

STATE
134 E. 1st St.
7-2721
OPEN NOON
12 Acad. Award
Nominations
JANE FONDA
LEE MARVIN
"CAT BALLOU"

TOWNE
4425 Atlantic
2-1222
OPEN NOON
WALT DISNEY'S
"UGLY DACHSHUND"
"WINNIE THE POOH"
"DISORDERLY ORDERLY"

RIVOLI
435 Locust Ave.
HE 6-3200
OPENS 12:30
ADULT ENTERTAINMENT
J. Lewis + T. Curtis
"GREAT RACE"
"INVITATION TO A GUNFIGHTER"

CHILDREN UNDER 12 FREE

SHOW STARTS AT 4:30
CIRCLE
TRAFFIC CR.
GE 9-5313
13 Acad. Award
Nominations
JANE FONDA
LEE MARVIN
"CAT BALLOU"

LAKEWOOD
COLUMBIA COLOR
GA 4-9531
5 Acad. Nominations
T. Curtis + J. Lewis
"BOEING, BOEING"
"PIKED IN OUTER SPACE"

LINCOLN
Lincoln W. of Calif.
577-2223
T. Curtis + J. Lewis
"BOEING, BOEING"
"PIKED IN OUTER SPACE"

LOS ALTOS
BILLY WATSON
HA 6-7427
All Color
WALT DISNEY'S
"UGLY DACHSHUND"
"DISORDERLY ORDERLY"

COMPTON
1000 E. 1st St.
HE 6-6527
5 Acad. Nominations
J. Lewis + T. Curtis
"GREAT RACE"
"INVITATION TO A GUNFIGHTER"

SAN PEDRO
1000 E. 1st St.
TE 4-6433
All Color
WALT DISNEY'S
"UGLY DACHSHUND"
"DISORDERLY ORDERLY"

LONG BEACH
2312 SANTA FE
TE 4-6433
All Color
WALT DISNEY'S
"UGLY DACHSHUND"
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Natalie Wood
"The Great Race"

Exciting Co-Hit
George Peppard Elizabeth Taylor

'Third Day'



CHAPLIN, LOREN... So Much in So Little

"If you stayed an Oscar, you'd find an Oscar."

ON A London set, Producer Charles Chaplin, eying Sophia Loren in her costume, an abbreviated nightgown by Dior: "Never has so much been poured into so little."

AGE 3 TO 22 YEARS
KIDS WANTED TO
AUDITION FOR
NEW TV SHOWS
See Independent and Press-Telegram Wednesday Theater Pages or call for information at 426-6493

5 ACADEMY AWARD
NOMINATIONS
BEST PICTURE, ACTRESS
"DARLING"
JULIE CHRISTIE
ALSO
BEST FOREIGN FILM NOMINEE
"Marriage Italian Style"
OPEN 1 P.M.
Pala Verde & Spring
426-3012

MATINEE
DAILY
Wed. Sat. Sun.
1:30 p.m.
EV'NINGS
7:30 p.m.

5 Academy Award
Nominations
NOW PLAYING!
EXCLUSIVE
LIMITED ENGAGEMENT
SEATS NOT RESERVED
SOLD ON
"FIRST COME FIRST SERVED" BASIS
SALES LIMITED TO EXACT
NUMBER OF SEATS
Tickets Now On Sale
Box Office Open Daily 12-9 P.M.

AN EVENING WITH
Robert Shaw
CONDUCTING THE
LOS ANGELES
Master Chorale
AND SINFONIA ORCHESTRA
IN A PROGRAM OF
HAYDN, SCHUBERT
BRAHMS, BARTOK
IN THE MUSIC
CENTER PAVILION
FRIDAY, MARCH 8, 7:30
P.M.
1000 seats still available in Orchestra & Founders Circle. \$5.50
On sale at MUSIC CENTER BOX OFFICE, First & Grand, all offices
of the Automobile Club of Southern Calif., Wallace Music City Stores,
Southern Calif. Music Co., and all Mutual Theatre Ticket Agencies.

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Peck to 'Oscarcast'

Gregory Peck, 1962 winner in the best performance by an actor category for "To Kill a Mockingbird," has been named to the cast of the 38th Annual Awards Presentation of the Academy of Motion Picture Arts and Sciences, April 18.

ROXY
21 W. OCEAN
NE 5-3022
OPEN 245 A.M. 2 HITS
ANN MARGRET—COLOR
"Bus Riley's Back in Town"
NICK ADAMS—MARY ANN MOSELEY
"YOUNG DILLINGER"
TAB HUNTER—FRANKIE AVALON
"OPERATION BIKINI"

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"THE RARE BREED"
COMEDY SENSATION—COLOR
JERRY LEWIS, Tony Curtis
BOEING BOEING
STARTS WEDNESDAY
Her newest Comedy Sensation
DORIS DAY—ROD TAYLOR
"U.S. HOT DISTURB"
also James Stewart—Sandra Dee
"TAKE HER, SHE'S MINE"

Independent-Press-Telegram Amusements

NOW PLAYING Stage and Screen

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ACTOR'S CIRCLE, 29-39th Pl., "Night of the Auk," 8:30 p.m. Friday, Saturday.
CHAPLIN THEATRE, 4154 Pacific Coast Hwy., Torrance, 8:30 p.m. Friday, Saturday, Sunday, through March 26.
COMMUNITY PLAYHOUSE, 501 E. Anaheim St., "Holiday for Lovers," 8:30 p.m. Friday, Saturday, Sunday, through March 26.
FOOTLIGHT THEATRE, 331 Torrance Blvd., Torrance, "The Auk," 8:30 p.m. Friday, Saturday, Sunday, through March 26.
MELODYLAND THEATRE, 10 Freedman Way, Anaheim, "Born Yesterday," 8:30 p.m. Friday, Saturday, Sunday, through March 26.
OFF BROADWAY THEATRE, 211 Line Ave., "Uncle Vanya," 8:30 p.m. Thursday, Friday, Saturday, through April 2.
PALOS VERDES PLAYHOUSE, 2514 Via Telen, Malibu, "Coco Pops," "A Thunder Caravan," 8:30 p.m. Friday, Saturday, Sunday, through March 26.
SOUTH COAST REPERTORY THEATRE, 2615 Villa Way, Newport Beach, 8:30 p.m. Friday, Saturday, Sunday, through March 26.
SCREEN
Here are starring times of feature in Long Beach theatres as listed by color in program.
PALACE, "Flood We Walked the West," 10:15, 8:30, 1:15, 4:45, 7:15, 9:45.
PARAMOUNT, Drive-In Theatre, "Seven Women," 8:30 p.m. Friday, Saturday, Sunday, through March 26.
"Young Dillinger," 10:15, 8:30, 1:15, 4:45, 7:15, 9:45.
ROXY, "Young Dillinger," 10:15, 8:30, 1:15, 4:45, 7:15, 9:45.
STATE, "Cat Ballou," 12:20, 2:45, 5:15, 7:45, 10:15.
TOWNE, "The Ugly Dachshund," 12:20, 2:45, 5:15, 7:45, 10:15.
"Disorderly Orderly," 12:45, 2:50, 5:15, 7:45, 10:15.

Velodyne
Junior Theatre
For Young Audiences
and Their Families
All Per's Sat. Morning at 11 A.M.
Mar. 5, 12
Snow White
THE SEVEN DWARFS
Mar. 19 & 26
TOBY TYLER
TEN WEEKS WITH
THE CIRCUS
Seats Now On Sale
General Admission \$1.
Reserved Seats \$2.
2 performances per attraction
CALL (714) 766-7220
Group Sales & Theatre Parties
Call (714) 772-4210

THE MAGNOLIA THEATRE
815 Locust Avenue
Reservations 432-4921
Lyle Talbot on Stage in
"LOVE and KISSES"
with PAT BROWN
A Hilarious Family Comedy!
OPENING MARCH 10th
★ LIMITED ENGAGEMENT ★
★ MAKE YOUR RESERVATIONS NOW! ★
CLUBS INVITED
CALL 432-4921

ART
4th & Cherry
GE 4-1133
WALT DISNEY'S
"THAT DARN CAT"
Partly Doko-Both Color
"BILLIE"
ANTHONY QUINN in
"ZORBA, THE GREEK"
Atlantic, South
"PLEASURE SEEKERS"
Ann Margret • Anthony Franciosa

ONLY MEN
WOMAN'S
WIFE
NOW BOTH
THEATRES
GE 5-5212

LONG BEACH FILM SOCIETY Presents
Famous International Films
(ITALY)
"SEDUCED and
ABANDONED"
Directed by Pietro Germi
also Prize-Winning Short Subjects
TONITE ONLY—5 and 7:30 P.M.
Long Beach State College "Little Theatre" 6101 E. 7th St.

ST. ANTHONY BOYS' HIGH SCHOOL
Drama Dept.
MICHAEL SHERIDAN NOLAN'S
Award winning author, London—1965
Madame
D'Arblay
A PLAY IN FOUR ACTS
CURTAIN 8:00 P.M.
FRIDAY, SATURDAY, SUNDAY, MARCH 4, 5, 6
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JANE FONDA
LEE MARVIN
"CAT BALLOU"
"Ship of Fools"
TOWNE
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GA 2-1221
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WALT DISNEY'S
"UGLY DACHSHUND"
"WINNIE THE POOH"
"DISORDERLY ORDERLY"
RIVOLI
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Julie Christie
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"MARRIAGE ITALIAN STYLE"

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A pretty 18 year old who
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MON. TUE. 7:30-10:40

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CLOYD, MOTSINGER... Return in 'Holiday'

Community Players, and a many-time lead with Civic Light Opera.

Thomas G. Petrulas, an engineer, is playing a first local theater role as the husband of "Connie" played by Barbara Crocker.

Gayle Shaddock and Ann Parvareh, as the Dean daughters, are drama majors at high school and college respectively who have played in numerous Southern California theaters.

Robert Sprott and John Lykes, both from City College, introduce surprise romance complications of the daughters. Margaret Palmer plays the French maid. Jim White, City College instructor of drama, is director.

The play will run Friday and Saturday this week and then begin the regular Thursday through Saturday schedule.

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To illustrate the point, he cited detergents, freeways, the concept of plastic-domed cities and computerization as blessing which bear a hidden threat.

—Detergents ease the housewife's lot, but they have polluted streams and rivers in heavily populated areas.

—Freeways speed the time-clock puncher to and from his work, but Los Angeles is paved over 48% of its entire area, and people seldom thrive in an asphalt jungle.

—Domed cities with controlled weather will result in conveniently controlled weather, but may rob mankind of the wonder of a sudden rain shower.

—Steadily more complex computers will affect the world more than the printing press and industrial revolution, but will steal a man's privacy and reduce him to a number in a vast sea of numbers.

In such a computerized society, he said, money may virtually disappear through such customer services as credit by number and thumbprint.

"Perhaps what is worse," he suggested, "it makes possible... even probable, a degree of centralized control over the lives of citizens which is unimaginable today."

HE SAID a regional computer could program a man's personal habits, political affiliation, bank account and credit rating.

"These capabilities are not science fiction," he said, "they are almost here now."

The possible answer, according to William Sharp, a visiting professor in the speech and drama department, is a return to personal communication through the field of art.

"Art is by far the most satisfying way of realizing you are not alone, that someone else sees and feels what you see and feel in the same way," he said.

The professor said that each individual, inside himself, is lonely. "An unsure little bundle of worries and desires, many of which we are ashamed."

BUT, HE ADDED, in this respect we are alike, "human."

"In good drama or other art forms," he explained, "I recognize a human attitude not only as someone else's, but my own."

This, he concluded, is real communication, the key to hanging onto humanity in a world that is almost no longer man's.

Also appearing were John Kaplan, author of "The Trial of Jack Ruby"; Claude Buss, author of "Arc of Crisis"; Dr. Wallace Sterling, Stanford University president; the Stanford Red Vest Band, and Prof. Harper Boyd, of the graduate school of business.

Theme of the annual program was "The Quality of Life." Chairman of the affair was Charles Fontius of Newport Beach.

Italian Film at LBSC Today

"Seduced and Abandoned," Italian film which won two awards at the Cannes Film Festival, will be shown at 5 and 7:30 p.m. today in the L.B. State College Theater, under auspices of the Long Beach Film Society.

The comedy is directed by Pietro Germi, who directed "Divorce — Italian Style."



HELPFUL HOWARD

Two-year-old Howard Privette is trying to help prepare big 1966 Easter seal mailing for Long Beach area. Other volunteers are Mrs. Roy Kelly, left, and Mrs. Edgar Sievers. Drive benefits crippled children.

EARL WILSON



A Killer Role

NEW YORK — Chris Jones, the moody-looking, 5-foot-10 Tennessee, star of the ABC "Jesse James" show, is up for the film part of Perry, one of the killers in the Truman Capote book, "In Cold Blood."

Chris had been looking down at the table and sort of humming a song. But he picked up interest when we discussed Perry.

"The kid is almost void of emotion," he said. "In the book, he says he even liked the guy he murdered while he was cutting his throat. Then when he's in jail he kisses Capote — and they send him to the oven, and Capote cries for three days. That's the part I'm up for."

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CHRIS, who's 24, shook his head about the state of movie acting.

They haven't come up with anybody who can steal the whole thing," he said. "Are you capable of it?" I asked.

"Yes, I think I'm capable of it. I've seen myself on film and hate myself, and I think I've a hell of a lot to learn... but I don't know... I hope..."

Chris, who grew up in a Memphis orphanage added, "Three years ago in this town I couldn't get arrested. Today a guy came up to me and wanted to press \$30,000 on me to do an album..."

TODAY'S BEST LAUGH: Some of us can remember when a singer used to spray his throat, not his hair—Pat Collins.

WISH I'D SAID THAT: Everything has its uses. For instance, says Bernie Allen, a blue suit is very handy for removing dandruff from hair.

REMEMBERED QUOTE: "Nothing is hard work if you have the ability to get others to do it for you."—O.A. Battista, Reader-Services.

EARL'S PEARLS: A recent survey shows more people in the suburbs than in some large cities. And every morning you'll find them on the highways, trying to get back into the cities.—Peter Nero.

A fellow confided to his bartender he's had nothing to live for, till a friend introduced him to the girl he eventually married: "And now I have something to live for — revenge! That's earl, brother."

PALACE
36 Pine Ave. Phone ME 4-4439
3 SMASH HITS—OPEN 9:45 A.M.
"THE NAME BREED"
"KISSES FOR MY PRESIDENT"
"THE ROUNDERS"
Hugh O'Brian—Robert Evans
"Friend Who Walked the West"

Ann-Margret to Entertain Viet GIs

HOLLYWOOD (AP)—Hollywood's month-of-March gift to the GIs in South Viet Nam is Ann-Margret. The Swedish beauty leaves March 8 for two weeks of two or three shows a day in, she said, "actual combat areas." Places bigger troupes can't reach.

With the singer-dancer will be guitarist-singer Johnny Rivers, a bass player and a drummer.

For the GIs she'll wear black tights and boots and two different "transparent" tops—"oh, goodness, that does sound funny, doesn't it?" Each blouse, with a "real low, scoop neck" and made of net "with little fuzzy things all over it," actually will be worn over a flesh-colored covering and bikini top.

Peninsula's Plane Users Get Service

Limousine service between Palos Verdes Peninsula and Los Angeles International Airport has been authorized by the State Public Utilities Commission.

Crew Transit Inc., which does business under the name of Coach Transit, was authorized to establish the service between the airport and Redondo Beach, Palos Verdes Estates, the peninsula and Marineland.

The service will use two 12-passenger limousines and will operate seven days a week with 13 runs. The first departure from the airport will be at 5:15 a.m. and the last one at 11:40 p.m.

The PUC said it authorized the service, which is effective March 15, because buses of the Rapid Transit District and Greyhound Lines did not meet all transit needs of Palos Verdes and Redondo Beach residents.

Handicraft Classes Friday

Handicrafts classes for adults are being conducted Fridays from 10 a.m. to 3 p.m. at California Center, 1490 California Ave., Lois De Lano, supervisor of crafts for the city recreation department announced.

New ideas, materials and techniques are stressed in the series of classes. There are classes in paper and feather flower construction, copper tooling, glass and textile painting and mosaics, among others.

The instructor is Jane Hubbard.

Grand Jury Calls Crash Survivors

All survivors of a fiery, 20-car pileup on fog-shrouded "Slaughter Alley" which killed six persons Monday must appear at a San Diego County Grand Jury investigation March 16.

Dist. Atty. James D. Keller made the announcement Friday, saying, "We want to determine if there is any criminal liability."

The California Highway Patrol has recommended the issuance of complaints against two truck drivers in the early-morning crash south of San Clemente.

They are William E. Reida, 43, of 11402 Alburdis Drive, Norwalk, and a tanker-truck driver identified only as Joe Luis.

AMONG victims of the crash were a Long Beach couple, Navy petty officer James D. Fresh, 24, and his pregnant wife, Mary Alice, 19, of 818 Via Wanda.

According to the CHP, the tragedy was triggered when Luis swerved to avoid Reida's auto transport, which was parked in the fog.

The tanker struck the medical divider and another car rammed it, touching off a holocaust that was fed by two other tanker trucks which struck the blazing wreckage.

More than 20 vehicles were involved in the chain-reaction accident and seven persons were hurt.

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Top bridge players in more than 200 cities of the U.S. and Canada will compete, playing the identical set of hands at the same time as they are played at the Spring National Championships of the American Contract Bridge League in Louisville, Ky., the same night.

Open to non-ACBL members, entry fee is \$2.25 per player. Fees benefit the ACBL Charity campaign which last year gave nearly a quarter of a million dollars to the American Cancer Society and the United Cerebral Palsy Associations.

Rusk to Visit Cairo

WASHINGTON (AP)—Secretary of State Dean Rusk has accepted an invitation to visit the United Arab Republic, the speaker of the U.A.R. National Assembly, Anwar El Sadat, disclosed Saturday.

Compton's Harmony Formula Shapes Up

Compton City Clerk Doris Davis said Saturday that her community is forging a pattern of racial harmony toward which the entire nation must look in years to come.

She was keynote speaker for the Southern Area Conference of the National Association for the Advancement of Colored People held at Compton High School.

JOHN MANCE of San Fernando was elected president of the NAACP district, which covers Southern California and Nevada.

Other officers elected at the close of the one-day conference were Betty J. Black, first

vice president; James Wilson, second vice president; Dr. Luella Clemmons, third vice president; Marjorie Grass, secretary, and Mary L. Harper, treasurer.

Mrs. Davis told the 200 delegates that Compton has developed a formula for successfully running "a balanced community."

"The problem we are solving now will someday have to be solved on a national level," the city clerk told the crowd.

She cited a recent report that by 1980, five major American cities will be predominantly Negro.

"WE HAVE the ingredients for success," she said, "not just a majority of Negroes and Negro representation, but capable Negro leadership which can give direction, is in tune with the times and can represent all of the people."

She cautioned, however, that although Negroes can be proud of their recent achievements, they "have only a toe in the door to civil rights."

Easter Seal Fund Drive on Tuesday

More than one million hours of work by unpaid volunteers in Los Angeles County have gone into the Easter Seal fund-raising campaign for the Crippled Children's Society which starts Tuesday.

The volunteer work on the mailing of Easter Seals to households throughout the county keeps administrative costs of the charity to a minimum, drive President William C. Eldridge said.

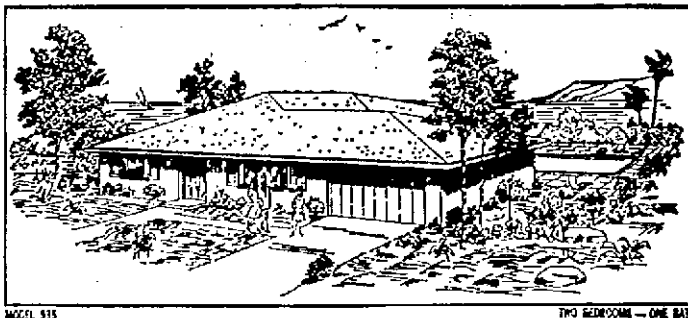
In Long Beach, workers handled nearly 800,000 pieces of mail, distributed throughout the county's southeastern section.

Leading the Long Beach contingent of volunteers, workers who have been involved in Easter Seal campaigns for more than eight years each, are Mr. and Mrs. Edgar Sievers, Mrs. Roy Kelly, Mrs. Ima Shafer, Mrs. Paul Seal, Mrs. George L. Price and Mrs. Carroll Witham.

The campaign will last until Easter.

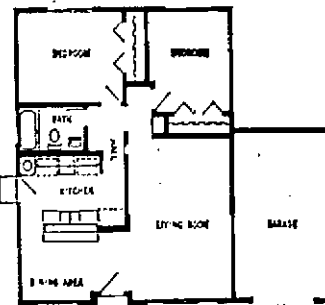
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Plus Special Guest Star
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April 11-12
DAVE BRUBECK QUARTET
Special guest star DIZZY GILLESPIE
and His Quintet

April 12-17
THE JULIET PROWSE SHOW
Starring JULIET PROWSE
Also starring FRANK GORSHIN
"The Riddler from Batman"
Special work star BUDDY GRECO

April 19-21
CYRIL RICHARD JOEL GREY
in the New Louis Brainerd—Anthony Bonady Musical
THE ROAR OF THE GREASEPAINT
"THE SILENCE OF THE GRIND"
with an ALL-BROADWAY CAST

May 3-8
THE JIMMY DEAN SHOW
Starring JIMMY DEAN
Plus Special Guest Stars

May 10-12
JOHN RAITT
in Rodgers & Hammerstein's
"CAROUSEL"

Don Adams
Smythers Brothers
J. P. Brown & J. Dean
Tues. thru Thursday Mts.
at 8:30 P.M. Sat. at 8:30 P.M.
P.M. and Sun. at 8:00 P.M.
(No Shows, Performance)
Friday 8:30 P.M. and
Saturday at 8:30 P.M.
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Please enclose self-addressed stamped envelope for return of your tickets.
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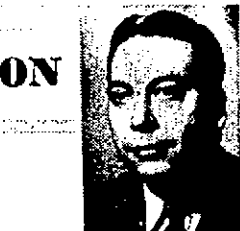
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Among victims of the crash were a Long Beach couple, Navy petty officer James D. Fresh, 24, and his pregnant wife, Mary Alice, 19, of 818 Via Wanda.

According to the CHP, the tragedy was triggered when Luis swerved to avoid Reid's auto transport, which was parked in the fog.

The tanker struck the median divider and another car rammed it, touching off a holocaust that was fed by two other tanker trucks which struck the blazing wreckage. More than 20 vehicles were involved in the chain-reaction accident and seven persons were hurt.

Charity Bridge Championships Set for March 4

The eleventh continent-wide charity bridge championships will be held at 8:15 p.m. Friday, with the event here to be held at the Bridge Studio, 1604 Cherry Ave.

Top bridge players in more than 200 cities of the U.S. and Canada will compete, playing the identical set of hands at the same time as lonely they are played at the Spring, National Championships of the American Contract Bridge League in Louisville, Ky., the same night.

Open to non-ACBL members, entry fee is \$2.25 per player. Fees benefit the ACBL Charity campaign which last year gave nearly a quarter of a million dollars to the De Lano, supervisor of crafts for the city recreation department announced.

New ideas, materials and techniques are stressed in the series of classes. There are classes in paper and feather construction, copper tooling, glass and textile painting and mosaics, among others.

The instructor is Jane Hubbard.

Handicraft Classes Friday

Handicrafts classes for adults are being conducted every Friday from 10 a.m. to 3 p.m. at California Center, 1490 California Ave., Los Angeles. The classes are for the city recreation department announced.

New ideas, materials and techniques are stressed in the series of classes. There are classes in paper and feather construction, copper tooling, glass and textile painting and mosaics, among others.



HELPFUL HOWARD

Two-year-old Howard Privette is trying to help prepare big 1966 Easter seal mailing for Long Beach area. Other volunteers are Mrs. Roy Kelly, left, and Mrs. Edgar Sievers. Drive benefits crippled children.

Compton's Harmony Formula Shapes Up Easter Seal Fund Drive on Tuesday

Compton City Clerk Doris Davis said Saturday that her second vice president, Dr. La Compton, third vice president, Marjorie Grass, secretary, and Mary L. Harper, treasurer.

Mrs. Davis told the 200 delegates that Compton has developed a formula for successfully running "a balanced community."

"The problem we are solving now will someday have to be solved on a national level," the city clerk told the crowd.

She cited a recent report that by 1980, five major American cities will be predominantly Negro.

Other officers elected at the close of the one-day conference were Betty J. Black, first

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NEIGHBORHOOD Theatre Guide

BELLFLOWER
NUTEL (Swinging Lops) 7-7777
"THE HARE BREED"
"AGENT FROM N.A.R.M."

DOWNEY NORWALK
MERALTA, Downy 1-1231
"A.M. — UGLY DACHSHUND"
"WIMMIE THE POON"

REDONDO BEACH
CANT. 12 — "MAGNIFICENT MEN IN THEIR FLYING MACHINES"

ANAHEIM
CANT. 12 — "CAT BALLOON"
"SHIP OF FOOLS"

GARDEN GROVE
CANT. 12 — "CAT BALLOON"
"SHIP OF FOOLS"

WILMINGTON
BRARAPA (Swinging Lops) 7E 4347
"KEIRA CHANTER"
"JUAN POLAINA"

SAN PEDRO
STRAND (All Seats 50¢) 7E 2291
"THE FARMER"
"EGG"

TORRANCE
UNITED ARTISTS 101 & 50th 325-4132
"THE HARE BREED"
"SLENDER THREED"

Drive-In THEATRES

LA MIRADA ALHAMBRA, Alhambra 3-3111
"WHERE THE SPIES ARE"
"KING RAT"

PARAMOUNT, 1471E Param. NE 3-4848
"SILVER MOON"
"YOUNG BILLIONAIRE"

SURDOWN, 601 W. Washington, Whittier
"SLENDER THREED"
"MONEY TRAP"

WIXOM, Figueroa at 152nd DA 4-3121
"GOLDMOUTH KID"
"STY IN YOUR EYE"

April 11 One Night Only
Melodyland Jazz Festival
DAVE BRUBECK QUARTET

March 22-27
The DON ADAMS Show
DON ADAMS
(Star of NBC's "Get Smart")

April 10
The LIZA MINNELLI Show
LIZA MINNELLI

April 11
The SMITHSON BROTHERS Show
SMITHSON BROTHERS

April 12
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May Co Salutes American Young Designers

MAY CO AMERICAN YOUNG DESIGNER AWARD, PRESENTED TO THE 14 TOP CREATORS OF THE FASHION LOOK THAT SAYS TODAY!

★ TO IRENE KASMER OF ARDEE,
FOR HER KICKY SPORTSWEAR

★ TO ANTHONY MUTO OF DEVONSHIRE,
FOR HIS SWINGY, YOUTHFUL DRESSES

★ TO DOMINIQUE JONES OF DOMINIQUE,
FOR HER FLUID SILHOUETTE DRESSES

★ TO JOHN BRANDT OF GENO,
FOR HIS ROMANTIC SPORTSWEAR

★ TO LEVINO VERNA OF GLENORA,
FOR HIS UPBEAT JR. SPORTSWEAR

★ TO LEO NARDUCCI OF GUY D,
FOR HIS USE OF COLOR AND DESIGN

★ TO PAT NEILAN OF JUNIORBALOO,
FOR HER ORIGINAL JR. SILHOUETTES

★ TO CHIEKO KAMISATO OF ARPEJA,
FOR HER EAST-WEST COLOR IN JR. DRESSES

★ TO JUNE FRANCES OF CLARET,
FOR CAPTURING YOUTH IN CLASSIC DESIGN

★ TO ALBERT AND ELI VAN SLYKE OF VANELL,
FOR SHOES THAT SET FASHION ON ITS HEELS

★ TO MILTON SELTZER OF PARISTYLES,
FOR DESIGNING BAGS IN THE NEW TEMPO

★ TO KAY FUCHS OF FUCHS,
FOR GREAT IMAGINATION IN GLOVE DESIGN

★ TO JOE CAHN OF ADOLFO II,
FOR DESIGNING HATS OF THE YOUNG SPIRIT

★ TO JEANNE GANS OF JEANNE BOUTIQUE,
FOR JEWELRY OF GREAT INDIVIDUALITY

ZIP, FLIP, HOORAY! MAY CO MAKES IT OFFICIAL! YOUNG IS IN. TODAY IS IN. DASHY, SMASHY, CLASHY COLORS . . . IN, IN, IN. CLASSIC, HOITY-TOITY FASHION AIRS . . . OUT! IT'S MORE THAN A SKIRT LENGTH; IT'S THE QUICKENED NEW BEAT OF FASHION. IT'S THE KNACK OF FEELING, THINKING, LOOKING, BEING Y-O-U-N-G. AND, NO ONE KNOWS TODAY BETTER THAN THESE 14 BRIGHT DESIGNERS WHO LIVE EVERY MINUTE OF IT!

SEE THEIR COLLECTIONS IN MAY CO FASHION SHOPS

SEE THEIR FASHIONS IN COLOR ON TV TONIGHT: KTLA, CHANNEL 5 AT 7:30

REPEATED ON KTLA WEDNESDAY AT 8 P.M. ALSO XETV CHANNEL 6 (SAN DIEGO) TODAY AT 1 P.M. AND 11 P.M.

MAYCO california

may co. lakewood
5100 lakewood blvd., me 3-0111

may co south bay
hawthorne at artesia; 370-2511

may co buena park
la palma at dale; ta 7-4000

may co south coast plaza
bristol near sunflower; 546-9321

shop everyday, monday through saturday, 10:00 a.m. to 9:30 p.m.



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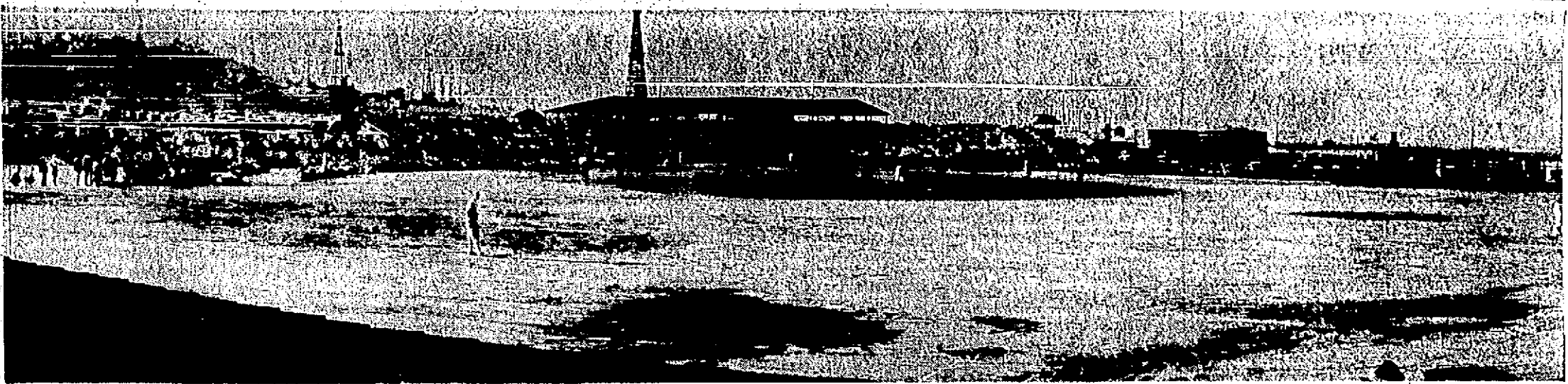
may co south coast plaza
bristol near sunflower; 546-9321

shop everyday, monday through saturday, 10:00 a.m. to 9:30 p.m.



Cub Arrival Sure Sign Spring Here

36. Whittier subs; Fisher (1), Ticknor (2)
USC subs; Kiehl (5), Harman (1), Nu
gesser (1)



You have to be oldtimer to remember this baseball scene in Long Beach. It's Shell Park back in 1923. Teams are Shell Oil and All-Stars. Note Model T Fords near foul line. —Picture Courtesy of BILL FEISTNER

CITY HAS SEEN 'EM ALL

Long Beach Baseball —A Rich Tradition

By AL LARSON

The Chicago Cubs are the first major league club ever to pitch their training camp in Long Beach.

But the oldtimers will tell you that Long Beach is as rich in its baseball background as the rows of oil wells that are perched atop Signal Hill.

Many of the great names in baseball — the Ruths, Gehrigs, DiMaggios, Fellers, Ruffings, Alexanders — have played here.

How many recall the afternoon that Grover Cleveland Alexander took the mound at old Poly High field and pitched one inning? That was on March 25, 1918 when the Cubs beat Poly, 4-1.

A year later Fred Merkle, who gained notoriety for his bone-head play which cost the Giants the pennant a few years later, played first base when the Cubs returned to drub Poly, 9-0, in 1919. In those years the Cubs were training in Pasadena and the Chamber of Commerce sent eight "machines" to transport the club here.

With Bill Feistner pioneering the Shell Oil team, Long Beach built its first baseball park in 1922. The site was near the old National Guard Armory at Redondo Ave. and Stearns St. just below Signal Hill.

A few fans remember the excitement the Pittsburgh Pirates stirred up when

they came to town to play Shell Oil on March 25, 1926. It marked the first appearance by a world champion in Southern California since 1907 when the White Sox played in Los Angeles.

The Pirates, headed by such names as Paul Waner, Johnny Rawlings, Kiki Cuyler and Joe Cronin, beat Shell, 5-3.

Recreation Park, which later was razed and replaced by Blair Field at 10th and Park Ave., opened its gates in 1924.

Once again it was the Cubs who made their imprint on Long Beach. The Wrigleys, who trained at Catalina from 1922 to 1952 exclusive of the war years, played Salt Lake City of

the Pacific Coast League in the formal dedication game at old Rec Park.

It was this same year that Mickey Cochrane, a catcher for Connie Mack's Philadelphia Athletics, sponsored a professional Long Beach team in the L.A. Winter League.

Salt Lake became the first minor league club to train at Recreation Park, setting up camp in 1925.

After meeting the Cubs on March 14, 1925 at Rec Park, Salt Lake played Shell Oil in a five-game exhibition series. Even with Tony Lazzeri and Lefty O'Doul in their lineup, the Bees lost all five games.

In 1926, Seattle of the PCL trained here while Denver of the Western League moved in for training purposes in 1927.

Jack Rothrock, Long Beach's first contribution to the major leagues, was a member of Shell's team in 1926. Jack later played for the St. Louis Cardinals' Gas House Gang in the 1930s.

Fred Haney's name can be found among old box scores when he played third base here in 1926.

A 48-hour downpour wiped out Babe Ruth and Lou Gehrig's scheduled appearance on Oct. 31, 1927.

But both returned and played here in 1928 as members of a barnstorming tour of major leaguers.

Many others remember when Bob Feller and Satchel



LONG BEACH WAS MAJOR LEAGUE IN WAR YEARS

Long Beach had major league baseball in its own back yard during World War II. Such stars as (from left) Harry Danning (New York Giants), Red Ruffing (New York Yankees), Max West

(Boston Braves), Nanny Fernandez (Boston Braves) and Chuck Stevens (St. Louis Browns) were stationed in Long Beach with Sixth Ferry Group of Air Training Command.

Arrival of Cubs Sign of Spring

(Continued from Page C-1)

signing with the Cubs became known.

These three little words were music to Wrigley's ears because Phil had been attempting for months to dump the coach colony.

Veteran Ernie Banks, one of the camp's first reporters last week, is the only untouchable among the players. Whenever Bank's name is linked to

trade talk, "The Brain is the first to bark."

"Forget Banks. He's Mr. Wrigley's boy, and I'd have an easier time trading Phil than I would Ernie."

Everything else is geared to Durocher, the new boss and leader of the team which won its last pennant in 1945 and last finished in the first division with a third place log in 1946.



—Staff Photo by TOM SHAW

PLAY BALL!

Yosh Kawano, Cubs' equipment manager since 1946, has locker room ready for Monday's opening practice at Blair Field. Chicago is first major league team to pitch camp in Long Beach.

Paige brought their barnstorming teams to play in Long Beach.

Connie Mack's appearance in 1940 was such a highlight that one junior high school principal closed his school and allowed the students to attend the Athletics' game at Recreation Park.

One fan still recalls Mr. Mack was so frugal that he would halt play until each and every foul ball was retrieved. The A's were training at Anaheim at this time.

During the war years 1942-44 Long Beach had a ready-made major league team in its own back yard. The Sixth Ferry Group was headquartered at the Long Beach Airport and had such standouts as New York Yankee pitcher Red Ruffing, New York Giants catcher Harry Danning, Max West and Nanny Fernandez of the Boston Braves and Long Beach's own Chuck Stevens who played for the St. Louis Browns.

Only a few miles away a guy named Joe DiMaggio was stationed at Santa Ana Army Air Base. DiMaggio's appearances at Recreation Park always assured big crowds.

But despite the wealth of talent that has performed here in 48 years, Long Beach slipped a notch and showed its colors. It was the year 1944. A crowd of 1,200 fans had watched DiMaggio's Santa Ana Air Base team meet the Sixth Ferry Command on a Sunday afternoon.

Few realized that two nights later a sport called donkey softball would make such an impact. But it did. Two Naval Shipyard teams drew more than 3,000 fans to watch the hilarity aboard the long-eared creatures. Recreation Park soon became a beehive of softball leagues and before long the field was carved into four diamonds.

However, the incident that fans will never forget occurred at Recreation Park on April 4, 1951. That was the day fiery Bobby Bragan staged his bizarre "sit-down strike" at home plate.

The Hollywood Stars

were playing the L.A. Angels in the final exhibition game of the spring season at Recreation Park.

A crowd of 3,135 suddenly was entertained by Bragan's argumentative appearance in the bottom of the ninth. It was touched off when Hollywood pitcher Solinn Shaw sent Bob Usher crashing to the ground and umpire Emmett Ashford, first Negro umpire ever to work in organized ball, waved the Angel to first base.

That was the signal for

Bragan to come storming out of the dugout. As he charged up to Ashford, the Twink manager claimed the ball had hit the ground, not Usher. Bobby hurled his cap 30 feet onto the screen behind home plate.

Ashford immediately waved him out of the game, but Bragan wasn't through voicing his opinion and continued the argument with assistance of catcher Larry Dorton, third baseman Jack Phillips and first baseman Chuck Stevens.

Finally, Bragan sat down in front of Ashford and crossed his legs. Ashford again waved for him to retreat to the clubhouse, then walked away as Bobby relaxed even more. He sprawled flat on his back.

Umpire Al Mutart then came barreling in from his station near second to speak a few words over the

Spring Games at Blair Field

March 19, Saturday	Cleveland, 1:30 p.m.
March 20, Sunday	Cleveland, 1:30 p.m.
March 21, Monday	S.F., 1:30 p.m.
March 22, Tuesday	S.F., 1:30 p.m.
March 23, Wednesday	Angels, 1:30 p.m.
March 24, Thursday	Angels, 1:30 p.m.
April 2, Saturday	Angels, 1:30 p.m.
April 3, Sunday	Angels, 1:30 p.m.



—Staff Photo by ROGER COAR

BRAGANESQUE

Long Beach was talk of baseball world in 1951 when Hollywood Stars manager Bobby Bragan pulled his famous "sit-down strike" at Recreation Park. Umpire Al Mutart warns temperamental Bragan to knock it off.

L.B. Area's Men in Majors

Jack Rothrock—Red Sox 1925-32, White Sox 1933, Cardinals 1934-35, Athletics 1937, Jack Salveson—Giants 1933-34, Pirates 1935, White Sox 1935, Indians 1941, 1943, Earl Canyon—Indians 1934-35, Frank Gathers—Dodgers 1935-37, Braves 1937-38, White Sox 1938, Geo. Slaughter—Cubs 1940-42, 1945-47, Braves 1948, Vern Stephens—Browns 1941-47, Red Sox 1948, White Sox 1951, Orioles 1952, Bob Lemon—Indians 1941-42, 1946-54, Chuck Stevens—Browns 1941, 1944, 1948, 1949, Indians 1950, Dodgers 1944, Giants 1944, Browns 1947, Eddie Beckman—Yankees 1946, Indians 1947, Pirates 1948-49, Cliff Haines—Yankees 1948-51, Browns 1951, Tigers 1952, Jimmie Foxx—Dodgers 1951-52, Reds 1953-57, Senators 1957-59, Indians 1960, Cardinals 1960, Angels 1961, Lou Merker—Yankees 1954-55, Senators 1956, Red Sox 1958, Tigers 1959-60, Joe Amalfitano—Giants 1954-55, 1959-61, Colts 1962, Giants 1963, Cubs 1964, Jim Paellaron—Red Sox 1955, 1960-63, Pirates 1964-65, Bud Daley—Indians 1955-57, Athletics 1958-59, Yankees 1960-61, 1962-63, Jim Marshall—Orioles 1958, Cubs 1958-59, Giants 1960-62, Pirates 1963, Ken Fairly—Dodgers 1958-61, Jim Baxes—Dodgers 1959, Indians 1959, Gordon Seaver—Tigers 1961, Indians 1962, Bob Miller—Pirates 1962-65, Tom Sisk—Pirates 1962-65, Dick Nen—Dodgers 1963-64, Senators 1965, Dave Adair—Colts 1964-65, Jim Duckworth—Senators—1964-65.

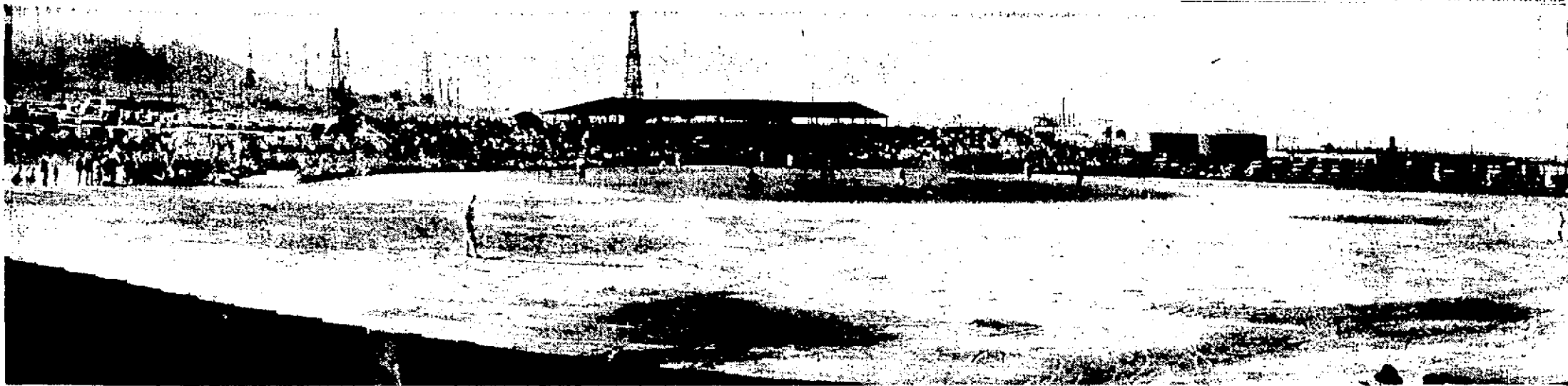
reclining Bragan. Bobby refused to end his "sitting and lie-down strike" for another two or three minutes. He finally left and the Stars managed to close out the inning and win, 6-4.

On May 10, 1958 Blair Field was dedicated. Three years later the Dodgers drew 6,250 fans when they met Dallas-Ft. Worth in an exhibition game on April 9. This ranks as one of the biggest turnouts ever to see a baseball game in Long Beach.

Leo Durocher skipped the Dodgers that day and, as usual, made headlines. He was almost beamed by Mayor Ed Wade while standing on the sidelines. However, the day's biggest hand went to Don Newcombe when he appeared as a pinch hitter.

After training 14 years at Mesa, Ariz., the Cubs are back to visit Long Beach.

Next winter when Long Beach's Hot Stove Leaguers gather to spin their tales, no doubt the names of Ron Santo, Ernie Banks and Billy Williams will join the long list of celebrated stars to have made headlines here in the past.



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Many of the great names in baseball — the Ruths, Gehrigs, DiMaggios, Fellers, Ruffings, Alexanders — have played here.

How many recall the afternoon that Grover Cleveland Alexander took the mound at old Poly High field and pitched one inning? That was on March 25, 1918 when the Cubs beat Poly, 4-1.

A year later Fred Merkle, who gained notoriety for his bone-head play which cost the Giants the pennant a few years later, played first base when the Cubs returned to drub Poly, 9-0, in 1919. In those years the Cubs were training in Pasadena and the Chamber of Commerce sent eight "machines" to transport the club here.

With Bill Feistner pioneering the Shell Oil team, Long Beach built its first baseball park in 1922. The site was near the old National Guard Armory at Redondo Ave. and Stearns St. just below Signal Hill.

A few fans remember the excitement the Pittsburgh Pirates stirred up when

they came to town to play Shell Oil on March 25, 1926. It marked the first appearance by a world champion in Southern California since 1907 when the White Sox played in Los Angeles.

The Pirates, headed by such names as Paul Waner, Johnny Rawlings, Kiki Cuyler and Joe Cronin, beat Shell, 5-3.

Recreation Park, which later was razed and replaced by Blair Field at 10th and Park Ave., opened its gates in 1924.

Once again it was the Cubs who made their imprint on Long Beach. The Wrigleys, who trained at Catalina from 1922 to 1952 exclusive of the war years, played Salt Lake City of

the Pacific Coast League in the formal dedication game at old Rec Park.

It was this same year that Mickey Cochrane, a catcher for Connie Mack's Philadelphia Athletics, sponsored a professional Long Beach team in the L.A. Winter League.

Salt Lake became the first minor league club to train at Recreation Park, setting up camp in 1925.

After meeting the Cubs on March 14, 1925 at Rec Park, Salt Lake played Shell Oil in a five-game exhibition series. Even with Tony Lazzeri and Lefty O'Doul in their lineup, the Bees lost all five games.

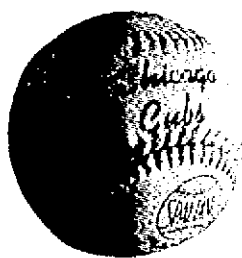
In 1926, Seattle of the PCL trained here while Denver of the Western League moved in for training purposes in 1927.

Jack Rothrock, Long Beach's first contribution to the major leagues, was a member of Shell's team in 1926. Jack later played for the St. Louis Cardinals' Gas House Gang in the 1930s.

Fred Haney's name can be found among old box scores when he played third base here in 1926.

A 48-hour downpour wiped out Babe Ruth and Lou Gehrig's scheduled appearance on Oct. 31, 1927. But both returned and played here in 1928 as members of a barnstorming tour of major leaguers.

Many others remember when Bob Feller and Satchel



Arrival of Cubs Sign of Spring

(Continued from Page C-1)

signing with the Cubs became known.

These three little words were music to Wrigley's ears because Phil had been attempting for months to dump the coach colony.

Veteran Ernie Banks, one of the camp's first reportees last week, is the only untouchable among the players. Whenever Banks' name is linked to

trade talk, The Brain is the first to bark:

"Forget Banks. He's Mr. Wrigley's boy, and I'd have an easier time trading Phil than I would Ernie."

Everything else is geared to Durocher, the new boss and leader of the team which won its last pennant in 1945 and last finished in the first division with a third place log in 1946.



—Staff Photo by TOM SHAW

PLAY BALL!

Yosh Kawano, Cubs' equipment manager since 1946, has locker room ready for Monday's opening practice at Blair Field. Chicago is first major league team to set up camp in Long Beach.



—Photo Courtesy of CHUCK STEVENS

LONG BEACH WAS MAJOR LEAGUE IN WAR YEARS

Long Beach had major league baseball in its own back yard during World War II. Such stars as (from left) Harry Danning (New York Giants), Red Ruffing (New York Yankees), Max West

(Boston Braves), Nanny Fernandez (Boston Braves) and Chuck Stevens (St. Louis Browns) were stationed in Long Beach with Sixth Ferry Group of Air Training Command.

Paige brought their barnstorming teams to play in Long Beach.

Connie Mack's appearance in 1940 was such a highlight that one junior high school principal closed his school and allowed the students to attend the Athletics' game at Recreation Park.

One fan still recalls Mr. Mack was so frugal that he would halt play until each and every foul ball was retrieved. The A's were training at Anaheim at this time.

During the war years 1942-44 Long Beach had a ready-made major league team in its own back yard. The Sixth Ferry Group was headquartered at the Long Beach Airport and had such standouts as New York Yankee pitcher Red Ruffing, New York Giants catcher Harry Danning, Max West and Nanny Fernandez of the Boston Braves and Long Beach's own Chuck Stevens who played for the St. Louis Browns.

Only a few miles away a guy named Joe DiMaggio was stationed at Santa Ana Army Air Base. DiMaggio's appearances at Recreation Park always assured big crowds.

But despite the wealth of talent that has performed here in 48 years, Long Beach slipped a notch and showed its colors. It was the year 1944. A crowd of 1,200 fans had watched DiMaggio's Santa Ana Air Base team meet the Sixth Ferry Command on a Sunday afternoon.

Few realized that two nights later a sport called donkey softball would make such an impact. But it did. Two Naval Shipyard teams drew more than 3,000 fans to watch the hilarity aboard the long-eared creatures. Recreation Park soon became a beehive of softball leagues and before long the field was carved into four diamonds.

However, the incident that fans will never forget occurred at Recreation Park on April 4, 1954. That was the day fiery Bobby Bragan staged his bizarre "sit-down strike" at home plate.

The Hollywood Stars

were playing the L.A. Angels in the final exhibition game of the spring season at Recreation Park.

A crowd of 3,135 suddenly was entertained by Bragan's argumentative appearance in the bottom of the ninth. It was touched off when Hollywood pitcher Solon Shaw sent Bob Usher crashing to the ground and umpire Emmett Ashford, first Negro umpire ever to work in organized ball, waved the Angel to first base.

That was the signal for

Bragan to come storming out of the dugout. As he charged up to Ashford, the Twink manager claimed the ball had hit the ground, not Usher. Bobby hurled his cap 30 feet onto the screen behind home plate.

Ashford immediately waved him out of the game, but Bragan wasn't through voicing his opinion and continued the argument with assistance of catcher Larry Dorton, third baseman Jack Phillips and first baseman Chuck Stevens.

Finally, Bragan sat down in front of Ashford and crossed his legs. Ashford again waved for him to retreat to the clubhouse, then walked away as Bobby relaxed even more. He sprawled flat on his back.

Umpire Al Mutart then came barreling in from his station near second to speak a few words over the

L.B. Area's Men in Majors

Jack Rothrock—Red Sox 1925-27, White Sox 1932, Cardinals 1942-43, Athletics 1952
Jack Silverman—Giants 1934-35, Pirates 1935, White Sox 1935, Indians 1937, 1941
Wall Carson—Indians 1934-35
Frank Gahler—Lundy 1935-37, Braves 1937-38, White Sox 1938
Bob Sturgeon—Cubs 1932-42, 1945-47, Braves 1948
Vern Stephens—Browns 1941-47, Red Sox 1948-52, White Sox 1953, Orioles 1954
Bob Lemon—Indians 1941-47, 1948-54
Chuck Stevens—Browns 1941, 1946, 1948, 1946, Browns 1949
Eddie Backman—Yankees 1946, Indians 1947, Pirates 1948-49
Cliff Hapes—Yankees 1948-51, Browns 1951, Tigers 1952
Rocky Bridges—Dodgers 1951-52, Reds 1953-54, Senators 1955-56, Tigers 1959-60, Indians 1960, Cardinals 1960, Angels 1961
Lou Berberet—Yankees 1954-55, Senators 1956-58, Red Sox 1959, Tigers 1959-60
Joe Amalfitano—Giants 1954-55, 1960-61, Cubs 1962, Giants 1963, Cubs 1964-65
Jim Pastorelli—Red Sox 1955, 1956-60, Pirates 1964-65
Rud Dater—Indians 1952-57, Athletics 1958-61, Yankees 1962-64
Jim Marshall—Orioles 1958, Cubs 1959-60, Indians 1960-62, Pirates 1963
Ron Fairly—Dodgers 1958-65
Jim Baxes—Dodgers 1959, Indians 1960, Gordon Seayfield—Tigers 1961, Indians 1962
Bob Bailey—Pirates 1962-65
Tom Sink—Pirates 1962-65
Dick Neri—Dodgers 1963-64, Senators 1965
Dave Adlesh—Cubs 1964-65
Jim Duckworth—Senators—1964-65

Spring Games at Blair Field

March 19, Saturday	Cleveland, 1:30 p.m.
March 20, Sunday	Cleveland, 1:30 p.m.
March 21, Monday	S.F., 1:30 p.m.
March 22, Tuesday	S.F., 1:30 p.m.
March 23, Wednesday	Angels, 1:30 p.m.
March 24, Thursday	Angels, 1:30 p.m.
April 2, Saturday	Angels, 1:30 p.m.
April 3, Sunday	Angels, 1:30 p.m.



—Staff Photo by BOBBY COAR

BRAGANESQUE

Long Beach was talk of baseball world in 1954 when Hollywood Stars manager Bobby Bragan pulled his famous "sit-down strike" at Recreation Park. Umpire Al Mutart warns temperamental Bragan to knock it off.

reclining Bragan. Bobby refused to end his "sitting and lie-down strike" for another two or three minutes. He finally left and the Stars managed to close out the inning and win, 6-4.

On May 10, 1958 Blair Field was dedicated. Three years later the Dodgers drew 6,250 fans when they met Dallas-Ft. Worth in an exhibition game on April 9. This ranks as one of the biggest turnouts ever to see a baseball game in Long Beach.

Leo Durocher skipped the Dodgers that day and, as usual, made headlines. He was almost beamed by Mayor Ed Wade while standing on the sidelines. However, the day's biggest hand went to Don Newcombe when he appeared as a pinch hitter.

After training 14 years at Mesa, Ariz., the Cubs are back to visit Long Beach.

Next winter when Long Beach's Hot Stove Leaguers gather to spin their tales, no doubt the names of Ron Santo, Ernie Banks and Billy Williams will join the long list of celebrated stars to have made headlines here in the past.

RICH ROBERTS

The Pros
Go to War

"This trip really gave me a firm decision on Viet Nam. There's no doubt in my mind that it's a worthwhile objective that's being pursued there. And, most of all, I don't think I would hesitate one bit today to go as a soldier."—Willie Davis, Green Bay Packers.

The GIs in Viet Nam were a little too busy for football last season, so the National Football League did the next best thing.

It sent football to Viet Nam, in the form of game films and four of its most popular stars—Johnny Unitas of the Colts, Sam Huff of the Redskins, Frank Gifford of the Giants and Willie Davis of the champion Packers.

Maybe they did it to boost our men's morale. Forget it. They don't need it.

Or maybe some wise promoter in the State Department realized that the true value of the trip earlier this month would be the message the players would bring back.

Hubert Humphrey's opinions are fine, but who takes a politician seriously? But when Davis, an all-pro end, has something to say, you listen.

"I know what it's all about now," Davis says. "You really have to see... you have to see the economic conditions there, you have to see that these people really look to you in their basic hope for the future."

"I think our guys, they've just done a great job instilling a sense of pride and a sense of accomplishing the things these people want to accomplish. And I think being there to give them the support, physically and mentally, has really made these people take note of themselves."

IF THE ANTI-VIET NAM element has failed to impress the President, it has made an even smaller impression on our GIs in the jungles.

"One of the most amazing things to me," Davis says, "was that our guys had no concern whatever for the many mixed feelings that we have here. The only thing they really voiced was that it was very distasteful because being there they saw the need. If we don't make a stand there we'll just have to make it somewhere else."

Pete Rozelle would have fainted if he knew how close his ambassadorial quartet was to the action. It would have taken more than a few mortars or snipers to upset their itinerary.

"Every place we visited probably was a place that was pretty well known in the states simply because there had been some action," Davis says. "Out of the 22 places we went the action had either been there or was very close."

"We were in Da Nang the night they mortared the place. We were in Tam Ky shortly after they had overrun a village right outside. We were in Bien Hoa the night that they mortared the airport only about five miles away."

"We rode an airplane after it picked up a sniper round coming in to pick us up. And we had to get on the plane and ride it back to the same place where it had gotten fired on."

"Every time we rode in helicopters they were always manned by two machine gunners because all the areas we flew over were infested with the enemy. There was a lot of risk, and I can assure you we never relaxed too much."

DAVIS POINTS OUT that the players took chances by choice, not by request.

"Once you get there and you see the situation and you see our guys... really, you just feel a closeness. We probably never had 30 minutes to ourselves all the 12 days we were there because, really, we wanted to spend it with the guys."

"When we finished with the shows we went to the barracks, the neo clubs, the officers' clubs—we went everywhere because we wanted to see all the guys. I can truthfully say, the places we visited we saw at least 75 to 80% of all the guys there."

"We actually visited small outposts that hadn't been visited by many of the bigger entertainers. In fact, I think the only other person who had visited some of the places was Martha Raye."

The players would narrate game films, answer a few questions, then mingle individually with small groups of GIs.

"These were the same kids that left here and went over there," Davis says, "so they were very sports-minded. We played basketball and volleyball with 'em. Very often Unitas would end up playing catch with some guy. I tell ya, they made the visit for us."

DAVIS SEES NO REASON why pro athletes should be immune to war.

"I was in service myself for two years," he says. "I was very lucky that there was no war on at the time, but I'm sure I'd have been subject to the same treatment as any other soldier. I would have had to go."

"This is the only way it can be. I don't see where there can be any special treatment of athletes."

Willie excepted Joe Namath, the New York Jets' quarterback with the celebrated knee injury.

"In the case of a guy who, let's say for some physical handicap, isn't equipped to maneuver himself out of danger, then I think some consideration should be given. But as long as a guy's physically sound enough to go, I don't see why he shouldn't have a desire to serve."

"I would gladly go back at any time, because I feel more than ever now that there is a need. But, most of all, I think there will be many other guys who will be asked, and I'm sure they will go and I'm sure they'll come away with the same feeling."

SPRING 'HOGWASH'

Dodgers to Win or Lose in
1966—You Can Quote Us!

PAT

To compensate for a winter of helping with the dishes, scrubbing walls, painting and cabinet-making by her husband, Mrs. George Lederer thought it only right to give him the day off Saturday. This is her impression of spring training—Ed.

By PAT LEDERER

The Dodgers are going to win or lose the National League pennant this year!

As far as I'm concerned, that is the only positive thing one can say in February about the 1966 season and the Dodgers, that isn't a lot of hogwash.

I'm about to donate my husband to the baseball wars for the next seven months, and it troubles me that he is troubled. He is wondering what he is going to write that

will be new and interesting in the next few weeks.

I think it's simple. I think he should go to Vero Beach with the Dodgers for their annual spring training session. I think when something interesting happens, he should report it.

I also think I am outnumbered. His bosses think he should write a daily story and he should make it interesting. To be fair to George, I guess it's only fair to say that he thinks so, too.

And so he will interview the stars—players like Drysdale, Willis and what's his name? Oh, yes—Koufax!

He will write features about Jim Marshall (you know, how does it feel to try for a comeback after three years in Japan?) and Bob What's-his-

name (how does it feel to try to break in with the big league?) Oh, my!

George has been going to spring training with the Dodgers since they moved eight years ago. I really don't resent sharing him with Long Beach baseball fans since, fortunately for this group, I am one of them.

Confidentially, I get so hungry for Vince Scully's voice, by early February, I pace the floor!

But I am one of the very few who is aware of the problems a baseball writer faces. A daily story in the spring before the regular season ever starts.

Now, let's face it! We don't really care who wins the exhibition games, because if the Dodgers lose we are sure it is

because they were "looking over some of the new faces!"

So, what we really want to know is, "Are the Dodgers going to repeat their sensational performance of last year?" And the only ones who can answer that question are those who have an advance copy of next October's papers!

So the spring training writer must come up with a feature angle every day. Will the sophomore jinx hit Jim LeFebvre? Is Tommy Davis' leg really sound? And what did Alston really say behind closed doors when the Mets beat the Dodgers, 12-0?

Do you see the point I'm trying to make? I'm suggesting that the really sophisticated writer will ignore the whole cotton-picking thing.

He's there. If something earth-shattering happens, he's going to let us know. But we've read the spring training stories—three years ago!

So I'm suggesting a spring training for George. He should sit at his typewriter and practice—"the quick brown fox jumped over the whatever-it-is fence" (and you must understand he uses only two fingers.)

I'm suggesting that he march around the practice field with his typewriter in one hand and his suitcase in the other. After all, he has to get in shape, too.

And when a player breaks his arm, I think George should write a really interesting feature. I mean that's what he's getting paid for, isn't it?

GEORGE



—Staff Photo by SKIP SHUMAN

CHAMP PREPARES FOR MASTERS FOES

Terry Hartshorn of Lakewood warms up for title defense in 10th Long Beach Masters Championship at El Dorado Saturday as challengers gather at first tee. From left, Bill McCormick (Sky-

links), Ernie Combs (Virginia), Bruce Stewart (Recreation Park), Willard Bryan (El Dorado) and Don Winterhalter (Meadowlark).

Yanks Trail
in Philippine
Golf Tourney

MANILA (AP)—Bill Casper and Gene Littler, the American favorites, fell seven and nine strokes off the pace as defending champion Lu Liang Huan of Formosa took the third-round lead Saturday in the Philippine Open golf tournament.

Lu fired a 2-under-par 70 over the Wack Wack course for a 54-hole total of 215.

Casper, of Apple Valley, Calif., one of the perennial top money winners on the U.S. tour, shot a 74 for 222, which tied him with Ted Ball of Australia for seventh place.

Two shots farther back at 224, and apparently out of the running, came Littler, former U.S. Open champion from San Diego, who added a 71 to previous rounds of 77 and 78.

78 GOOD FOR LEAD

By JOHN CASH

Spectators at the 10th Long Beach Masters Championship at El Dorado Golf Course Saturday could not decide whether they had been following club champions or a group of Saturday morning hackers.

Defending champion Terry Hartshorn carded a 6-over-par 78 then looked on in disbelief as the final group putted out and he found himself deadlocked for the opening-round lead.

Whether it was the steady, chilly wind or tournament jitters that hampered the field is uncertain, but never in Masters history has a group scored so poorly.

Tied with Hartshorn are

Ernie Combs of Virginia and Don Winterhalter of Meadowlark.

Former Masters king Bill McCormick is a shot back, followed by El Dorado's Willard Bryan at 83 and Bruce Stewart of Recreation Park, who skied to an 84.

The group will attempt to piece together their game at Lakewood today. Tee off will be 10:30.

Winterhalter, 28-year-old former Michigan inter-

collegiate champion, started out as if he would dismantle the 6,569-yard, par-72 El Dorado layout.

He dropped birdie putts of 8 and 15 feet on the first two holes, but didn't have another bird all day. In fact, the six golfers could manage but a half-dozen among them.

McCormick, who "was hitting my drives badly all round," birdied the 335-yard 7th hole on a booming drive and a four-footer and drew even with Winterhalter when Don bogeyed the par-3 9th. Both carded one-over 37s.

Hartshorn birdied the 10th on a curling 25-footer

from the fringe and went on for another 39 to tie Combs, playing in the same threesome.

McCormick, who had a double-bogey 7 on the 15th and drove OB for another double bogey on the 15th, missed a chance to tie with a bogey on 18.

Winterhalter then concluded the nightmarish activity by failing on a 3-footer that would have given him sole possession of the lead.

Masters Cards

PAR OUT	AT EL DORADO	444	453	46
Hartshorn	241	255	444	34
Combs	244	245	453	39
Winterhalter	244	245	453	39
McCormick	244	245	453	39
Bryan	244	245	453	39
Stewart	244	245	453	39

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Masters Box Score

Hartshorn (74)	GHP	OP	1P	3P	8 TP
Combs (78)	1	0	0	0	0
Winterhalter (79)	1	0	0	0	0
McCormick (81)	1	0	0	0	0
Bryan (81)	1	0	0	0	0
Stewart (84)	1	0	0	0	0
Legend: GHP—greens in 2 holes, OP—out of hole, 1P—first putt, 3P—second putt, 8 TP—total putts.					



—Staff Photo by SKIP SHUMAN

AW, C'MON NOW!

Virginia's Ernie Combs grimaces as birdie putt fails to drop on second hole of Long Beach Masters Championship Saturday at El Dorado.

Downey Softball
Team Breaks Up

By CHUCK MEDICK

The Downey Impalas, one of the original teams of the Western Softball Congress, are no more.

WSC secretary Milt Stark announced the breakup of the Impalas, who have been a part of the Congress for the past seven years.

In 1964, the Impalas won the International Softball Congress world championship at Rock Island, Ill., in a thrilling double win over the Pomona Bombers. They also won the WSC title as the Whittier Impalas in 1959.

League president Dave Ball has moved to San Diego and his departure, coming at a late date, made it next to impossible for the team to secure a sponsor.

ALL TEAM members are now declared free agents and most of them will no doubt be absorbed in the remaining seven clubs.

Vice-president Dean Corbitt, who is acting as league head in Ball's absence, has scheduled a meeting for early March to work out scheduling problems. Corbitt will probably be named league president at that time. It is also expected the league, again operating with seven teams, will play a 30-game schedule.

PGA Senior
Tourney Lead
to Harrison

PALM BEACH GARDENS, Fla. (AP)—E. J. (Dutch) Harrison moved into the halfway lead in the PGA Seniors golf tournament Saturday with a 71 for a 140 total.

The 55-year-old Harrison took a one-stroke lead over Gray Little of Lake Charles, La., with 72-69—141, and Bud Williamson of Lincoln, Neb., 69-72—141.

Skee Riegel, the first-round leader, soared to four strokes off the pace, adding a 77 to his opening round 67. Defending champion Sam Snead was five strokes back after carding a 72 for a two-day total of 145.

Leaders after the second round:

Gray Little	69-71	140
Bud Williamson	69-72	141
Gray Little	72-69	141
Acacia Bird	72-69	141
Jack Jacobs	72-69	141
Sam Snead	72-69	141
John Barrum	72-69	141
Red Hays	72-69	141
Pete Goheen	72-69	141
Paul Gross	72-69	141
Vic Gribble	72-69	141
Marly Purgo	72-69	141
Little Bird	72-69	141
Bick Shoenaker	72-69	141
Joe Lopez Sr.	72-69	141
Al Rossi	72-69	141
Al Grossi	72-69	141
Sam Snead	72-69	141
Herman Kaiser	72-69	141
Cliff Edwards	72-69	141
Henry Ransom	72-69	141
Al Rossi	72-69	141
Jim Barfield	72-69	141
Clarence Doser	72-69	141

Player Leads
Nicklaus by 8

JOHANNESBURG, South Africa (AP)—Gary Player of South Africa took an 8-stroke lead over Jack Nicklaus Saturday in their \$50,000 challenge golf series.

In the next-to-last of their six-match series, at Johannesburg's Houghton course, Player shot a 4-under-par 68.

Nicklaus, who had great difficulty in reading the greens and missed many short putts, had 74.

Argentine Leads
Golf Tournament

BOGOTA, Colombia (UPI)—Capitalizing on previous leader Herabito Valenzuela's three over par on the final two holes, Argentina's Robert de Vicenzo took the third-round lead and Canada's Wilf Homenuik moved to within two shots of the top Saturday in the Los Lagartos Open championship.

Tom Nieporte of Locust Valley, N. Y., fired the best round of the day and his 65 moved him into a 207 tie with local professional Juan Dapiaggi Jr.

Connolly Captures
Golf Sweepstakes

Golfer John Connolly shot a 74-65 to capture the weekly Virginia Country Club sweepstakes Saturday.

Class A low was John Connolly 74-65 (73). Class B low was Al Aldridge, Harry Brown, Harrington, Ed Sorensen, Class C low was Art Jones, 81-70. For the week ending Jan. 27-28, Class 70 and Carl Vance, 77-78, 154. Class 75—Earl Wallace, Bill Cheney, John Logan.

Sports in Brief

'I Felt Like Judas,'—Gardella

Danny Gardella reported Saturday that organized baseball paid him \$60,000 to drop his antitrust suit against the game in 1949.

"I never gave out the amount before," the former New York Giant and St. Louis Cardinal outfielder said. "But now, why not?"

Gardella, who had drawn a five-year suspension by Happy Chandler, then commissioner of baseball, for jumping to the outlawed

Mexican League in 1946, said he actually received less than half the amount of the settlement.

"I felt like Judas getting paid off, but being a poor man, I felt more or less justified."

ABOUT 5,000 persons attended the funeral of Sergio Zardini, killed in a hobsled accident last Monday at Lake Placid, N.Y.

Among them were officials from Austria, Germany, Switzerland and Canada. The funeral was held in Italy.

WILT Chamberlain received an 8-foot-1 trophy

from his boss, Irv Kosloff, in recognition of his recent accomplishment of becoming the greatest scorer in the history of the NBA.

LT. JAMES Detrixhe, former Lehigh University wrestling champion, was killed in Viet Nam combat Thursday, 10 days after he had been designated a company commander, his family was notified Saturday.

JOE BAKER, English soccer star who formerly played for Torino of Italy, was sold by Arsenal to Nottingham Forest for \$182,000.

AS MANY as five Sunday games of the NHL's Stanley Cup series may be televised nationally by NBC, it was reported Saturday.

ERNIE Terrell said the confusion over his heavyweight championship fight with Cassius Clay makes him wonder "if I'll ever see Clay in the ring."

"It's a worrisome thing. I made Clay fight me. I didn't give him any out. Then they won't let me fight in New York. That was a mistake. Now this Chicago thing, it's got me worried."



TERRELL

DAVE LEWIS Sports Editor

'Shot in the Dark' Height of Cub Glory

It's been a long time since followers of the Chicago Cubs have had anything to shout about. After all, they have been mired in the second division of the National League for the past 19 years.

During this period, they have only been able to finish above .500 in one season... bettering the break-even mark with an 82-80 record in 1963. But they still were unable to place higher than seventh.

It's been a sad record for a club that once was one of the dominant teams in major league baseball... and Cub fans are hopeful that this will all change under the new managerial regime of Leo Durocher which will officially begin when spring training opens here Monday.

The club already had started its slide down the ladder when it won its last pennant in 1945. That was still during the war years when major league baseball was but a shell of its true self due to the cream of its talents being drained off by the Armed Forces.

One must go back to the 10 seasons from 1929 through 1938 for the team's last real period of glory.

The Cubs won four pennants in that stretch. Beginning in '29, the club settled into a pattern of winning the National League flag every third year.

It happened in '29, '32 and '35... but the outlook three years later in 1938 was rather bleak heading into the final half of the season.

In fact, manager Charlie Grimm resigned on July 20. The Cubs were in third place at the time, 6½ games off the pace and Grimm felt he would be unable to whip them into a drive to overhaul the leading Pittsburgh Pirates.

"Let Gabby take over," he reportedly told owner P. K. Wrigley.

Gabby, of course, was Gabby Hartnett, veteran 38-year-old catcher and one of the most popular players in the game... a man destined to become a member of baseball's Hall of Fame.

IT WASN'T AN EASIEST ASSIGNMENT for Hartnett, but he ultimately was to realize what he called "the happiest moment of my life" when his famous "shot-in-the-dark" home run produced the most satisfying pennant victory in Cub history.

Heading into the final two weeks, the Cubs had climbed into second place, but were still 3½ games behind the Pirates.

The club moved into Philadelphia for a four-game series that week only to have it rain for three days. However, when the skies finally cleared, the Cubs won a doubleheader.

The Pirates kept pace, though, by also winning a twin bill, but the Cubs picked up a game and a half the next day with two more wins over the Phils while Pittsburgh was losing to Cincinnati.

By the time the season entered its closing week, the Cubs were now only two games back.

Both Chicago and Pittsburgh won their first two games that week, but on the day before the two leaders were scheduled for their final two-game meeting with each other, the Cubs knocked off the Cardinals to complete a three-game sweep and pull within 1½ games of the lead.

IN THE FIRST GAME against Pittsburgh, Hartnett took a calculated risk by opening up with Dizzy Dean, who hadn't started a game in a month and a half, according to a report we read recently. Dean was near the end of his great career and no longer possessed his once-great fast ball nor much endurance.

However, he managed to gain a 2-0 lead in the first five innings and, although he began to tire at that point, the Pirates still couldn't hit him. It wasn't until the ninth inning before Hartnett called in Bill Lee, who had pitched the day before against the Cards to register his 21st victory of the season.

Lee let in one run with a wild pitch but struck out the last batter to wrap up the victory.

The Cubs were now only a half-game behind.

That set up the dramatic finale, in which the lead changed hands several times before the Pirates managed to move out to a 5-3 lead in the eighth inning.

The Cubs had managed to hang in there up to then through four Pittsburgh errors... but their hitters took it from there.

Tony Lazzeri, batting for Lee, who had been called in to relieve once more, doubled home Rip Collins for one run and Billy Herman drove in the run that tied it up, 5-5.

DARKNESS WAS CLOSING IN FAST as Charlie Root, the sixth Cub pitcher, came on to retire the Pirates in the top of the ninth.

The first two Cub batters in the last of the ninth also made out, bringing to the plate Hartnett, who still was one of the most feared sluggers in the game during his twilight years.

It looked as if the stage was all set for the game to be called at the end of the inning because of darkness and rescheduled for the following day when Hartnett swung at the first two pitches by Pittsburgh's Mace Brown... and missed.

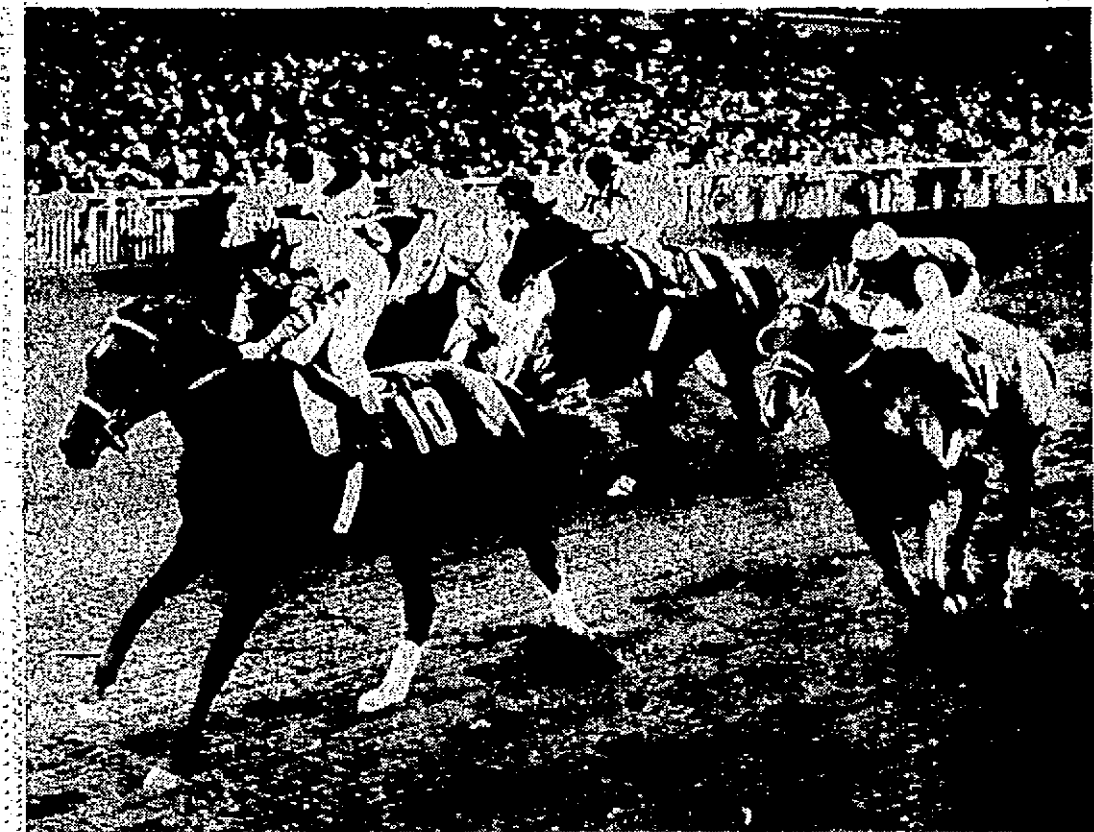
With an 0-and-2 count, of course, it is customary to waste a pitch or two, but it has been told down through the years that Brown figured he could slip over a third strike on Hartnett in the growing darkness.

However, Hartnett wasn't fooled. With a mighty swing, he drove the ball over the ivy-covered fence in Wrigley Field... the "shot-in-the-dark" that meant a pennant for the Chicago Cubs.

Turner Wins at Daytona

DAYTONA BEACH, Fla., March 1, N.C., will start on the pole position, thanks to a qualifying speed of 175.165 mph.

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SHOEMAKER AND FRIEND

Jockey Willie Shoemaker turns off Lucky Debonair after guiding colt on blistering stretch run that gave pair Santa Anita Handicap Saturday.

urday. Lucky Debonair remained in pack until entering stretch, moved to outside and won by length.

Santa Anita Results

Copyright 1964 by Triangle Publications, Inc.
Los Angeles Turf Club, Inc. Santa Anita Park, Arcadia, Calif., Saturday, Feb. 27, 1964—Forty-fourth day of 35-day winter meeting. Complete finishes all races confirmed by official photo camera.
2:00—FIRST RACE—4 furlongs, 4-year-olds and up. Purse \$4500.
The claiming price \$2000.
Index Horse Owner Wt. P.P. St. 1/2 3/4 1 1 1/2 2 1/2 3 1/2 4 1/2 5 1/2 6 1/2 7 1/2 8 1/2 9 1/2 10 1/2 11 1/2 12 1/2 13 1/2 14 1/2 15 1/2 16 1/2 17 1/2 18 1/2 19 1/2 20 1/2 21 1/2 22 1/2 23 1/2 24 1/2 25 1/2 26 1/2 27 1/2 28 1/2 29 1/2 30 1/2 31 1/2 32 1/2 33 1/2 34 1/2 35 1/2 36 1/2 37 1/2 38 1/2 39 1/2 40 1/2 41 1/2 42 1/2 43 1/2 44 1/2 45 1/2 46 1/2 47 1/2 48 1/2 49 1/2 50 1/2 51 1/2 52 1/2 53 1/2 54 1/2 55 1/2 56 1/2 57 1/2 58 1/2 59 1/2 60 1/2 61 1/2 62 1/2 63 1/2 64 1/2 65 1/2 66 1/2 67 1/2 68 1/2 69 1/2 70 1/2 71 1/2 72 1/2 73 1/2 74 1/2 75 1/2 76 1/2 77 1/2 78 1/2 79 1/2 80 1/2 81 1/2 82 1/2 83 1/2 84 1/2 85 1/2 86 1/2 87 1/2 88 1/2 89 1/2 90 1/2 91 1/2 92 1/2 93 1/2 94 1/2 95 1/2 96 1/2 97 1/2 98 1/2 99 1/2 100 1/2 101 1/2 102 1/2 103 1/2 104 1/2 105 1/2 106 1/2 107 1/2 108 1/2 109 1/2 110 1/2 111 1/2 112 1/2 113 1/2 114 1/2 115 1/2 116 1/2 117 1/2 118 1/2 119 1/2 120 1/2 121 1/2 122 1/2 123 1/2 124 1/2 125 1/2 126 1/2 127 1/2 128 1/2 129 1/2 130 1/2 131 1/2 132 1/2 133 1/2 134 1/2 135 1/2 136 1/2 137 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1122 1/2 1123 1/2 1124 1/2 1125 1/2 1126 1/2 1127 1/2 1128 1/2 1129 1/2 1130 1/2 1131 1/2 1132 1/2 1133 1/2 1134 1/2 1135 1/2 1136 1/2 1137 1/2 1138 1/2 1139 1/2 1140 1/2 1141 1/2 1142 1/2 1143 1/2 1144 1/2 1145 1/2 1146 1/2 1147 1/2 1148 1/2 1149 1/2 1150 1/2 1151 1/2 1152 1/2 1153 1/2 1154 1/2 1155 1/2 1156 1/2 1157 1/2 1158 1/2 1159 1/2 1160 1/2 1161 1/2 1162 1/2 1163 1/2 1164 1/2 1165 1/2 1166 1/2 1167 1/2 1168 1/2 1169 1/2 1170 1/2 1171 1/2 1172 1/2 1173 1/2 1174 1/2 1175 1/2 1176 1/2 1177 1/2 1178 1/2 1179 1/2 1180 1/2 1181 1/2 1182 1/2 1183 1/2 1184 1/2 1185 1/2 1186 1/2 1187 1/2 1188 1/2 1189 1/2 1190 1/2 1191 1/2 1192 1/2 1193 1/2 1194 1/2 1195 1/2 1196 1/2 1197 1/2 1198 1/2 1199 1/2 1200 1/2 1201 1/2 1202 1/2 1203 1/2 1204 1/2 1205 1/2 1206 1/2 1207 1/2 1208 1/2 1209 1/2 1210 1/2 1211 1/2 1212 1/2 1213 1/2 1214 1/2 1215 1/2 1216 1/2 1217 1/2 1218 1/2 1219 1/2 1220 1/2 1221 1/2 1222 1/2 1223 1/2 1224 1/2 1225 1/2 1226 1/2 1227 1/2 1228 1/2 1229 1/2 1230 1/2 1231 1/2 1232 1/2 1233 1/2 1234 1/2 1235 1/2 1236 1/2 1237 1/2 1238 1/2 1239 1/2 1240 1/2 1241 1/2 1242 1/2 1243 1/2 1244 1/2 1245 1/2 1246 1/2 1247 1/2 1248 1/2 1249 1/2 1250 1/2 1251 1/2 1252 1/2 1253 1/2 1254 1/2 1255 1/2 1256 1/2 1257 1/2 1258 1/2 1259 1/2 1260 1/2 1261 1/2 1262 1/2 1263 1/2 1264 1/2 1265 1/2 1266 1/2 1267 1/2 1268 1/2 1269 1/2 1270 1/2 1271 1/2 1272 1/2 1273 1/2 1274 1/2 1275 1/2 1276 1/2 1277 1/2 1278 1/2 1279 1/2 1280 1/2 1281 1/2 1282 1/2 1283 1/2 1284 1/2 1285 1/2 1286 1/2 1287 1/2 1288 1/2 1289 1/2 1290 1/2 1291 1/2 1292 1/2 1293 1/2 1294 1/2 1295 1/2 1296 1/2 1297 1/2 1298 1/2 1299 1/2 1300 1/2 1301 1/2 1302 1/2 1303 1/2 1304 1/2 1305 1/2 1306 1/2 1307 1/2 1308 1/2 1309 1/2 1310 1/2 1311 1/2 1312 1/2 1313 1/2 1314 1/2 1315 1/2 1316 1/2 1317 1/2 1318 1/2 1319 1/2 1320 1/2 1321 1/2 1322 1/2 1323 1/2 1324 1/2 1325 1/2 1326 1/2 1327 1/2 1328 1/2 1329 1/2 1330 1/2 1331 1/2 1332 1/2 1333 1/2 1334 1/2 1335 1/2 1336 1/2 1337 1/2 1338 1/2 1339 1/2 1340 1/2 1341 1/2 1342 1/2 1343 1/2 1344 1/2 1345 1/2 1346 1/2 1347 1/2 1348 1/2 1349 1/2 1350 1/2 1351 1/2 1352 1/2 1353 1/2 1354 1/2 1355 1/2 1356 1/2 1357 1/2 1358 1/2 1359 1/2 1360 1/2 1361 1/2 1362 1/2 1363 1/2 1364 1/2 1365 1/2 1366 1/2 1367 1/2 1368 1/2 1369 1/2 1370 1/2 1371 1/2 1372 1/2 1373 1/2 1374 1/2 1375 1/2 1376 1/2 1377 1/2 1378 1/2 1379 1/2 1380 1/2 1381 1/2 1382 1/2 1383 1/2 1384 1/2 1385 1/2 1386 1/2 1387 1/2 1388 1/2 1389 1/2 1390 1/2 1391 1/2 1392 1/2 1393 1/2 1394 1/2 1395 1/2 1396 1/2 1397 1/2 1398 1/2 1399 1/2 1400 1/2 1401 1/2 1402 1/2 1403 1/2 1404 1/2 1405 1/2 1406 1/2 1407 1/2 1408 1/2 1409 1/2 1410 1/2 1411 1/2 1412 1/2 1413 1/2 1414 1/2 1415 1/2 1416 1/2 1417 1/2 1418 1/2 1419 1/2 1420 1/2 1421 1/2 1422 1/2 1423 1/2 1424 1/2 1425 1/2 1426 1/2 1427 1/2 1428 1/2 1429 1/2 1430 1/2 1431 1/2 1432 1/2 1433 1/2 1434 1/2 1435 1/2 1436 1/2 1437 1/2 1438 1/2 1439 1/2 1440 1/2 1441 1/2

DONNELL CULPEPPER



Big Bass Haul at Lake Mead

Several members of the Long Beach Spin-Fishing Club discovered a new way to lure those big Lake Mead bass into the net last weekend. Six men, one not a member of the LBSFC, caught 10 fish limits of bass weighing from 3 to 5 1/2 pounds.

In addition, they released any number of fish ranging from 1 to 2 pounds. If you have a fresh-water story to beat that one, I'd like to hear it.

Three of the men, Robert (Bob) Holden, Harold Wynn and Clarence J. (Joe) Appel, all members of the club, formed the first trio to Temple Bar. They really pioneered the way for the others.

They had little luck around Temple Bar with bait of plugs, so they took off for Iceberg Canyon, where they tried casting Bomber-Waterdogs without any luck. One of the party thought they were not fishing deep enough so they started trolling, varying their speeds. The faster they cruised, the deeper the plugs went.

Then suddenly bass started hitting at a certain depth, which they judged to be 30 or 40 feet. They couldn't keep the bass off the hooks, and within two hours they had 30 very respectable fish on board.

Wynn got the largest, a 5 1/2-pounder, and it was his first bass-fishing trip to Lake Mead or anywhere else!

THE BASS WERE SO HOT for lures at that deep level that Joe Appel got two fish on one plug. The fish looked like twins and weighed 2 1/2 pounds each.

The next day (Sunday) Gene Aylesworth and the LBSFC's new president, Gus Armbruster, teamed with James A. (Jim) Kinzer, Long Beach coin dealer who has a trailer at Temple Bar and who fishes Lake Mead almost every time the calendar turns into a weekend.

They fished in the same manner and at the same place and with the same plugs. They came home with 10 fish each, ranging from 3 to 5 1/2 pounds. Gene caught the largest one. Gene said that he tried casting in every conceivable fashion, but that the retrieves weren't fast enough to force the plugs down to the required depth.

Kinzer said that by bending the lips of the lures downward, it gave the plugs more depth and the strikes were faster. Kinzer keeps a boat at Temple Bar the year 'round.

Oddly enough, the spot where the six anglers caught their fish is almost directly off Devil's Cove, also called Tuna Club Cove because it is there that the Southern California Tuna Club developed its first camp six years ago. It's seventh annual campout is coming up in April.

THE SPORTSMEN'S INITIATIVE measure that would give the California Fish and Game Commission authority to manage certain fisheries without interference by the Legislature has been cleared by the office of California's Attorney General Thomas C. Lynch.

For once, it looks as though the outdoorsmen of the state have united on a plan that may save the anchovies. At least, the California Wildlife Federation, the Southern Council of Conservation Clubs and the Ocean Fish Protective Association have united behind the proposal. However, the plan will need the signatures of thousands of legally qualified voters to make the ballot in November.

This is the way the initiative reads: **"FISH AND GAME COMMISSION: RULES AND REGULATIONS. INITIATIVE CONSTITUTIONAL AMENDMENT.** Delegates to Fish and Game Commission full and exclusive power to adopt rules and regulations which shall supersede existing statutes controlling the take, use and sale of anchovies, sardines, jack mackerel and Pacific mackerel, except that anchovies shall not be taken for reduction purposes prior to January 1, 1972."

Remember, this initiative has only been titled and summarized by the attorney general. Now it is up to the backers to get the necessary signatures to put it on the ballot.

THE NEW ASSOCIATION of landing operators and boat owners has put its blessing on the initiative and has pledged an amount of money equal to that already raised by the CWF, SCCC and OFPA. Inasmuch as those organizations had raised a total of \$2,600, the new group, now officially called California Sport Fishing, Inc., donated \$2,600 which gives the sportsmen a total of \$5,200 to start the letter-writing campaign.

That \$5,200 is hardly a pint in the bait tank that will be needed to put over such a measure, so just how the campaign proceeds from this point is a matter of much interest.

It is known that the sportsmen's organizations had hoped that California Sport Fishing, Inc., would dip deeply into its reserves to finance much of the program. However, CSF is an entirely new organization, has only a small reserve and certainly can not demand any great amounts from its members.

Most landing operators and boat owners find themselves at a particularly low ebb at this time of year and dollars are hard to come by. There is the possibility that ocean fishermen will be asked to donate to a "kitty" each time they go fishing.

California Sport Fishing is hardly out of the stages of incorporation and is being managed by a three-man board of directors. The board will be increased to 24 later and then officers will be elected.

COWBOYS DUE BACK

Long Beach Rodeo Capital

Southern California's biggest rodeo of the 1966 season is scheduled for March 25-26-27 at the Long Beach Arena.

With Anaheim, San Diego and Los Angeles jockeying for headlines in the matters of professional sports franchises and the construction of new arenas and stadia, Long Beach's place in the sun is the cowboy contests, and the claim is backed by fact.

In the three years the Pacific Indoor Rodeo has sent cowboys flying through the Long Beach air, 103,787 fans have witnessed the violent action. Last year the prize money paid to winning Rodeo Cowboys Assn. contestants here was \$19,185.

With the National Finals Rodeo vacating the L.A. Sports Arena for a new coliseum of its own in Oklahoma City, only two other California rodeos can top

Long Beach in either figure, and both are far to the north—the state-supported Cow Palace extravaganza and the California Rodeo at Salinas.

This year the L.B. event again will offer five performances, beginning on Friday evening, March 25, with matinee and evening contests on Saturday and a 2 p.m. and 6 p.m. Sunday windup. The Saturday afternoon ridin' and ropin' will be a special kids performance.

The brones and bulls—real stars of the arena to many spectators—will again be an all-star selection from the three leading West Coast rodeo livestock ranches.

Big-name rodeo cowboys are hardly news anymore in the 10,000-seat Long Beach Arena, which many rodeo people call the nation's best indoor rodeo facility.

By JOHN DIXON

A few weeks ago UCLA track coach Jim Bush confided, "Frankly, I'm excited about this team."

More than 3,000 members of the stopwatch brigade found out why on Saturday.

—Bush's Bruins bullied San Diego State, the CCAA's odds-on favorite, 119-25.

—UCLA won 15 events, San Diego won 2.

—The Westwood Wonders established six meet records, and two others won't count because there was more hot air blowing at Trotter Track than at a back-alley political meeting.

—Winning marks were outstanding from first event to last; if there's a better

team in the country, USC will have to prove it May 7.

Best of all the marks was Bob Day's 8:38.6 in the two-mile, little more than a lunge away from the national collegiate record of 8:35.4 the slender senior established last year.

The Bruins displayed amazing depth in quality as Geoff Pyne finished second in 8:47.2, George Husaruk was third in 9:05.2, and

Dick Weeks fifth in 9:25.4.

Coach Bush had hoped all four Bruins would penetrate nine minutes, an unheard-of achievement for horse or human, but a stiff wind almost knocked 'em stiff down the stretch.

Day's lap clockings were 66.8, 2:14.4, 3:16.4, 4:22.1, 5:30.0, 6:34.6, 7:39.4.

"I am surprised the time was so fast," said Day after a two-lap cool-off. "I didn't

care about the time. I was just loafing. Why, Pyne and I were talking all the way."

A record soon? "Oh, that'll come later. We weren't trying for any record today. Coach said to run what I felt like."

While Day looked like a future world record breaker, teammate Bob Frey looked a little like the "before" in Charles Atlas' old-time ads.

Frey, who didn't have anything else to do anyway, ran a decisive leg on the winning 440-yard relay team at 2:05 p.m.

He won the 440 with a kick like a mule at 2:35 p.m. When teammate Tom Jones pulled up lame in the 220, Frey dashed to victory at 3:30 p.m.

And at 4:15 p.m. he had the honor of anchoring the victorious UCLA mile relay team.

The 440 relay (40.8) and 440 (47.5) were meet records, the 220 (21.2) missed by one-tenth of one second.

Other outstanding marks were the windy 9.4 100-yard dash by UCLA's 24-year-old sophomore, Norm Jackson;

Summaries

100-Yards (UCLA) 9.4, Jones (UCLA) 9.7, Smith (SD) 9.8, 220-Yards (UCLA) 21.2, Jones (SD) 21.6, Smith (SD) 21.8.

440-Yards (UCLA) 40.8, Gail (UCLA) 42.7, Hoyt (UCLA) 43.3 (new meet record), old record 43.5 by Day, 1953.

880-Yards (UCLA) 1:54.6, Klein (UCLA) 1:55.0, Sherman (SD) 1:55.9, 1-Mile (UCLA) 4:22.1, Romero (UCLA) 4:25.3, Romero (UCLA) 4:25.3, Romero (UCLA) 4:25.3, Romero (UCLA) 4:25.3.

2-Mile (UCLA) 8:38.6, Pyne (UCLA) 8:47.2, Husaruk (UCLA) 9:05.2 (new meet record), old record 9:05.4 by Day, 1953.

5-Mile (UCLA) 23:7.0, Cope (UCLA) 23:10.0, Swain (UCLA) 23:10.0, 10-Mile (UCLA) 47:1.0, Cope (UCLA) 47:1.0, Swain (UCLA) 47:1.0, 15-Mile (UCLA) 70:1.0, Cope (UCLA) 70:1.0, Swain (UCLA) 70:1.0.

20-Mile (UCLA) 113:1.0, Cope (UCLA) 113:1.0, Swain (UCLA) 113:1.0, 30-Mile (UCLA) 169:1.0, Cope (UCLA) 169:1.0, Swain (UCLA) 169:1.0.

40-Mile (UCLA) 231:1.0, Cope (UCLA) 231:1.0, Swain (UCLA) 231:1.0, 50-Mile (UCLA) 287:1.0, Cope (UCLA) 287:1.0, Swain (UCLA) 287:1.0.

60-Mile (UCLA) 343:1.0, Cope (UCLA) 343:1.0, Swain (UCLA) 343:1.0, 70-Mile (UCLA) 399:1.0, Cope (UCLA) 399:1.0, Swain (UCLA) 399:1.0.

80-Mile (UCLA) 455:1.0, Cope (UCLA) 455:1.0, Swain (UCLA) 455:1.0, 90-Mile (UCLA) 511:1.0, Cope (UCLA) 511:1.0, Swain (UCLA) 511:1.0.

100-Mile (UCLA) 567:1.0, Cope (UCLA) 567:1.0, Swain (UCLA) 567:1.0, 110-Mile (UCLA) 623:1.0, Cope (UCLA) 623:1.0, Swain (UCLA) 623:1.0.

120-Mile (UCLA) 679:1.0, Cope (UCLA) 679:1.0, Swain (UCLA) 679:1.0, 130-Mile (UCLA) 735:1.0, Cope (UCLA) 735:1.0, Swain (UCLA) 735:1.0.

140-Mile (UCLA) 791:1.0, Cope (UCLA) 791:1.0, Swain (UCLA) 791:1.0, 150-Mile (UCLA) 847:1.0, Cope (UCLA) 847:1.0, Swain (UCLA) 847:1.0.

160-Mile (UCLA) 903:1.0, Cope (UCLA) 903:1.0, Swain (UCLA) 903:1.0, 170-Mile (UCLA) 959:1.0, Cope (UCLA) 959:1.0, Swain (UCLA) 959:1.0.

180-Mile (UCLA) 1015:1.0, Cope (UCLA) 1015:1.0, Swain (UCLA) 1015:1.0, 190-Mile (UCLA) 1071:1.0, Cope (UCLA) 1071:1.0, Swain (UCLA) 1071:1.0.

200-Mile (UCLA) 1127:1.0, Cope (UCLA) 1127:1.0, Swain (UCLA) 1127:1.0, 210-Mile (UCLA) 1183:1.0, Cope (UCLA) 1183:1.0, Swain (UCLA) 1183:1.0.

220-Mile (UCLA) 1239:1.0, Cope (UCLA) 1239:1.0, Swain (UCLA) 1239:1.0, 230-Mile (UCLA) 1295:1.0, Cope (UCLA) 1295:1.0, Swain (UCLA) 1295:1.0.

240-Mile (UCLA) 1351:1.0, Cope (UCLA) 1351:1.0, Swain (UCLA) 1351:1.0, 250-Mile (UCLA) 1407:1.0, Cope (UCLA) 1407:1.0, Swain (UCLA) 1407:1.0.

260-Mile (UCLA) 1463:1.0, Cope (UCLA) 1463:1.0, Swain (UCLA) 1463:1.0, 270-Mile (UCLA) 1519:1.0, Cope (UCLA) 1519:1.0, Swain (UCLA) 1519:1.0.

280-Mile (UCLA) 1575:1.0, Cope (UCLA) 1575:1.0, Swain (UCLA) 1575:1.0, 290-Mile (UCLA) 1631:1.0, Cope (UCLA) 1631:1.0, Swain (UCLA) 1631:1.0.

300-Mile (UCLA) 1687:1.0, Cope (UCLA) 1687:1.0, Swain (UCLA) 1687:1.0, 310-Mile (UCLA) 1743:1.0, Cope (UCLA) 1743:1.0, Swain (UCLA) 1743:1.0.

320-Mile (UCLA) 1799:1.0, Cope (UCLA) 1799:1.0, Swain (UCLA) 1799:1.0, 330-Mile (UCLA) 1855:1.0, Cope (UCLA) 1855:1.0, Swain (UCLA) 1855:1.0.

340-Mile (UCLA) 1911:1.0, Cope (UCLA) 1911:1.0, Swain (UCLA) 1911:1.0, 350-Mile (UCLA) 1967:1.0, Cope (UCLA) 1967:1.0, Swain (UCLA) 1967:1.0.

360-Mile (UCLA) 2023:1.0, Cope (UCLA) 2023:1.0, Swain (UCLA) 2023:1.0, 370-Mile (UCLA) 2079:1.0, Cope (UCLA) 2079:1.0, Swain (UCLA) 2079:1.0.

380-Mile (UCLA) 2135:1.0, Cope (UCLA) 2135:1.0, Swain (UCLA) 2135:1.0, 390-Mile (UCLA) 2191:1.0, Cope (UCLA) 2191:1.0, Swain (UCLA) 2191:1.0.

400-Mile (UCLA) 2247:1.0, Cope (UCLA) 2247:1.0, Swain (UCLA) 2247:1.0, 410-Mile (UCLA) 2303:1.0, Cope (UCLA) 2303:1.0, Swain (UCLA) 2303:1.0.

420-Mile (UCLA) 2359:1.0, Cope (UCLA) 2359:1.0, Swain (UCLA) 2359:1.0, 430-Mile (UCLA) 2415:1.0, Cope (UCLA) 2415:1.0, Swain (UCLA) 2415:1.0.

440-Mile (UCLA) 2471:1.0, Cope (UCLA) 2471:1.0, Swain (UCLA) 2471:1.0, 450-Mile (UCLA) 2527:1.0, Cope (UCLA) 2527:1.0, Swain (UCLA) 2527:1.0.

460-Mile (UCLA) 2583:1.0, Cope (UCLA) 2583:1.0, Swain (UCLA) 2583:1.0, 470-Mile (UCLA) 2639:1.0, Cope (UCLA) 2639:1.0, Swain (UCLA) 2639:1.0.

480-Mile (UCLA) 2695:1.0, Cope (UCLA) 2695:1.0, Swain (UCLA) 2695:1.0, 490-Mile (UCLA) 2751:1.0, Cope (UCLA) 2751:1.0, Swain (UCLA) 2751:1.0.

HEY, LITTLE WOMAN!

Get Ready, Set for L.B. Relays

Quick, a note for the little woman: Put aside two pillows (extra thick), a dozen pencils (extra sharp), a thermos or two (extra large). And don't forget the windbreakers.

Why? Saturday is the Long Beach Relays, track and field's "official" outdoor opener, a kickoff that runs from taps to reveille—sometimes a little longer.

Virtually every leading trackster in the area will participate—gold medal gladiators from such organizations as USC and UCLA, Striders and Pasadena AA, Long Beach State and 49er Track Club, Long Beach City College and Cerritos.

MORE THAN 1,500 athletes will compete in eight classes: junior high school, high school, frosh, junior college divisions I and II, college classes I and II and college-open.

A host of Olympians of past and future will compete, declared Jack Rose, meet director of the silver anniversary chapter of the Long Beach Relays.

—John Dixon

Grelle Runs 4:01; Igor Leaps 26-3

Compiled from Wire Reports

Jim Grelle, winning his second mile run in two nights after a trans-continental flight, was clocked in 4:01.6 Saturday night at the 20th All-Eastern Indoor games in Baltimore before 8,867 fans.

The veteran distance runner won by about 50 yards in meet record time to Paul Henry of Georgetown University, who was timed in 4:09.5. Less than 24 hours earlier, Grelle won the mile at the Golden Gate Invitational Meet in San Francisco at 4:00.3.

High jumper John Thomas, making a comeback, won the high jump at 6-10, beating Sergey Mospanov of Russia. Gennady Bliznetsov of Russia vaulted 16-6.

IGOR Ter-Ovanesyan of Russia leaped 26-feet-3 to win the long jump. Ralph Boston did not compete because of an injury.

At Kansas City, a second-place finish in the mile relay, the final event, gave Kansas the Big Eight Conference indoor track championship. The relay win pushed Kansas to 41 points to edge Nebraska, which finished with 37.

John Lawson, Kansas distance ace, won both the mile and two-mile. His time of 4:04.8 was one of five meet records. Missouri's Gene Crews hurled the shot 61-7 1/2. Dave Crook of Nebraska ran the 600 in 1:09.2.

Fishing Facts

Pacific Landing—106 passengers on 4 boats, caught 32 halibut, 19 calico bass, 57 rock cod, 10 sculpin.

Balboa—112 passengers on 4 boats, caught 52 bonito, 25 calico bass, 22 halibut, 43 blue perch, 66 mackerel, 14 miscellaneous.

San Diego—87 passengers on 2 boats, caught 9 calico bass, 31 halibut.

Pierpoint Landing—189 passengers on 5 boats, caught 16 calico bass, 412 rock cod, 140 sand dabs, 3 cow cod, 1 fluke cod, 151 whitefish, 20 miscellaneous.

Blument pier—46 passengers on 1 barco caught 56 bonito, 6 calico bass, 6 halibut, 3 sculpin.

Redondo—123 passengers on 4 boats, caught 31 bonito, 79 bass, 10 whitefish, 26 rock cod, 3 cow cod, 111 passengers on 2 barcos caught 42 bonito, 21 mackerel, 78 rock fish.

Pro Grid Signings

Brooklyn—End Arthur Halliday of L.A. State and defensive end Martin Amis of Evansville.

Seattle Edges Seals; Victoria Defeats Amerks

Compiled from Wire Services

The Seattle Totems moved to within two points of third-place Vancouver Saturday night when they defeated the San Francisco Seals, 5-4, after trailing by two goals with less than seven minutes remaining to play.

The Totems, who scored their fifth victory in eight games against the Seals, tallied three times in 3 minutes and 35 seconds.

Veteran Totem centerman Guyle Fielder, with two goals and two assists, led the winners.

VICTORIA snapped its slump with a 6-4 interlocking game victory over the Rochester Americans, runaway leaders of the American Hockey League's Western Division.

The Leafs had managed only one tie in their previous eight games.

For the Americans, Jim Pappin scored his 31st and 32nd goals of the season. Gordie Redahl and Milan Marcetta each fired two goals for the Leafs.

Blades Face Ol' Nemesis Seattle on Ice

Fielder Leads Totems Tonight in Game at 7

By RICH ROBERTS

If the Blades feel like taking out frustration for a long, hard season on somebody, Seattle's Totems will fill the bill tonight.

Faceoff for the Western Hockey League match is at 7, an hour earlier than usual, at the L.A. Sports Arena.

More than anybody, Seattle is responsible for the Blades' desperate fix in the push for the playoffs.

Led by Guyle Fielder's 19 points, the Totems have won 7 out of 10 from the Blades, including the last five in a row.

The headon series is the main reason the Totems are settled fairly secure in fourth place while the Blades are fighting to finish out of the cellar.

That, and the fact that the appleknockers have found it just as easy to win on alien ice as at home.

Going into Saturday night's game at San Francisco they had won 12 and lost 14 on the road, making them the most successful traveling men in the league. The Blades, significantly, are 9-24 away.

Marcel Pelletier, who guarded the Blades' only three wins over Seattle, will mind the net tonight.

BLUE LINES: Blades Norm Johnson and Leo Labrie, for some club records. With 14 games to go, Johnson needs only six assists to tie his own season record of 56 and 10 points to beat Bruce Carmichael's 1962-63 mark of 55.

Labrie, with 31 goals, is within reach of Carmichael's record of 40, and one more hat trick would pass Gerry Gowers' tie of 1961-62.

Jack Morris was goalkeeping at Seattle Feb. 11 when the Totems posted their biggest win of the season, 8-1.

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Going into Saturday night's game at San Francisco they had won 12 and lost 14 on the road, making them the most successful traveling men in the league. The Blades, significantly, are 9-24 away.

Marcel Pelletier, who guarded the Blades' only three wins over Seattle, will mind the net tonight.

BLUE LINES: Blades Norm Johnson and Leo Labrie, for some club records. With 14 games to go, Johnson needs only six assists to tie his own season record of 56 and 10 points to beat Bruce Carmichael's 1962-63 mark of 55.

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WHL Standings

Team	W	L	T	P	GF	GA
Portland	12	15	5	69	104	94

DONNELL CULPEPPER

Big Bass Haul at Lake Mead

Several members of the Long Beach Spin-Fishing Club discovered a new way to lure those big Lake Mead bass into the net last weekend. Six men, one not a member of the LBSCF, caught 10-fish limits of bass weighing from 3 to 5 1/2 pounds.

In addition, they released any number of fish ranging from 1 to 2 pounds. If you have a fresh-water story to heat that one, I'd like to hear it.

Three of the men, Robert (Bob) Holden, Harold Wynn and Clarence J. (Joe) Appel, all members of the club, formed the first trio to Temple Bar. They really pioneered the way for the others.

They had little luck around Temple Bar with bait or plugs, so they took off for Iceberg Canyon, where they tried casting Bomber-Waterdogs without any luck. One of the party thought they were not fishing deep enough so they started trolling, varying their speeds. The faster they cruised, the deeper the plugs went.

Then suddenly bass started hitting at a certain depth, which they judged to be 30 or 40 feet. They couldn't keep the bass off the hooks, and within two hours they had 30 very respectable fish on board.

Wynn got the largest, a 5 1/4-pounder, and it was his first bass-fishing trip to Lake Mead or anywhere else!

THE BASS WERE SO HOT for lures at that deep level that Joe Appel got two fish on one plug. The fish looked like twins and weighed 2 1/2 pounds each.

The next day (Sunday) Gene Aylesworth and the LBSCF's new president, Gus Ambrose, teamed with James A. (Jim) Kinzer, Long Beach coin dealer who has a trailer at Temple Bar and who fishes Lake Mead almost every time the calendar turns into a weekend.

They fished in the same manner and at the same place and with the same plugs. They came home with 10 fish each, ranging from 3 to 5 1/2 pounds. Gene caught the largest one. Gene said that he tried casting in every conceivable fashion, but that the retrieves weren't fast enough to force the plugs down to the required depth.

Kinzer said that by bending the lips of the lures downward, it gave the plugs more depth and the strikes were faster. Kinzer keeps a boat at Temple Bar the year 'round.

Oddly enough, the spot where the six anglers caught their fish is almost directly off Devil's Cove, also called Tuna Club Cove because it is there that the Southern California Tuna Club developed its first camp six years ago. It's seventh annual campout is coming up in April.

THE SPORTSMEN'S INITIATIVE measure that would give the California Fish and Game Commission authority to manage certain fisheries without interference by the Legislature has been cleared by the office of California's Attorney General Thomas C. Lynch.

For once, it looks as though the outdoorsmen of the state have united on a plan that may save the anchovies. At least, the California Wildlife Federation, the Southern Council of Conservation Clubs and the Ocean Fish Protective Association have united behind the proposal. However, the plan will need the signatures of thousands of legally qualified voters to make the ballot in November.

This is the way the initiative reads: "FISH AND GAME COMMISSION: RULES AND REGULATIONS. INITIATIVE CONSTITUTIONAL AMENDMENT. Delegates to Fish and Game Commission full and exclusive power to adopt rules and regulations which shall supersede existing statutes controlling the take, use and sale of anchovies, sardines, jack mackerel and Pacific mackerel, except that anchovies shall not be taken for reduction purposes prior to January 1, 1972."

Remember, this initiative has only been titled and summarized by the attorney general. Now it is up to the backers to get the necessary signatures to put it on the ballot.

THE NEW ASSOCIATION of landing operators and boat owners has put its blessing on the initiative and has pledged an amount of money equal to that already raised by the CWF, SCCC and OFPA. Inasmuch as those organizations had raised a total of \$2,600, the new group, now officially called California Sport Fishing, Inc., donated \$2,600 which gives the sportsmen a total of \$5,200 to start the letter-writing campaign.

That \$5,200 is hardly a pittance in the bait tank that will be needed to put over such a measure, so just how the campaign proceeds from this point is a matter of much interest.

It is known that the sportsmen's organizations had hoped that California Sport Fishing, Inc., would dip deeply into its reserves to finance much of the program. However, CSF is an entirely new organization, has only a small reserve and certainly can not demand any great amounts from its members.

Most landing operators and boat owners find themselves at a particularly low ebb at this time of year and dollars are hard to come by. There is the possibility that ocean fishermen will be asked to donate to a "kitty" each time they go fishing.

California Sport Fishing is hardly out of the stages of incorporation and is being managed by a three-man board of directors. The board will be increased to 24 later and then officers will be elected.

COWBOYS DUE BACK

Long Beach Rodeo Capital

Southern California's biggest rodeo of the 1966 season is scheduled for March 25-26-27 at the Long Beach Arena.

With Anaheim, San Diego and Los Angeles jockeying for headlines in the matters of professional sports franchises and the construction of new arenas and stadia, Long Beach's place in the sun is the cowboy contests, and the claim is backed by fact.

In the three years the Pacific Indoor Rodeo has sent cowboys flying through the Long Beach air, 103,787 fans have witnessed the violent action. Last year the prize money paid to winning Rodeo Cowboys Assn. contestants here was \$19,185.

With the National Finals Rodeo vacating the L.A. Sports Arena for a new coliseum of its own in Oklahoma City, only two other California rodeos can top

Long Beach in either figure, and both are far to the north—the state-supported Cow Palace extravaganza and the California Rodeo at Salinas.

This year the L.B. event again will offer five performances, beginning on Friday evening, March 25, with matinee and evening contests on Saturday and a 2 p.m. and 6 p.m. Sunday windup. The Saturday afternoon riding and roping will be a special kids performance.

The broncs and bulls—real stars of the arena to many spectators—will again be an all-star selection from the three leading West Coast rodeo livestock ranches.

Big-name rodeo cowboys are hardly new anymore in the 10,000-seat Long Beach Arena, which many rodeo people call the nation's best indoor rodeo facility.

Bruins Blow by San Diego

By JOHN DIXON

A few weeks ago UCLA track coach Jim Bush confided, "Frankly, I'm excited about this team."

More than 3,000 members of the stopwatch brigade found out why on Saturday.

Bush's Bruins bulldozed San Diego State, the CCAA's odds-on favorite, 119-25.

UCLA won 15 events, San Diego won 2.

The Westwood Wonders established six meet records, and two others won't count because there was more hot air blowing at Trotter Track than at a back-alley political meeting.

Winning marks were outstanding from first event to last; if there's a better

team in the country, USC will have to prove it May 7.

Best of all the marks was Bob Day's 8:38.6 in the two-mile, little more than a lunge away from the national collegiate record of 8:35.4 the slender senior established last year.

The Bruins displayed amazing depth in quality as Geoff Pyne finished second in 8:47.2, George Husarik was third in 9:05.2, and

Dick Weeks fifth in 9:25.4.

Coach Bush had hoped all four Bruins would penetrate nine minutes, an unheard-of achievement for horse or human, but a stiff wind almost knocked 'em stiff down the stretch.

Day's lap clockings were 66.8, 2:14.4, 3:16.4, 4:22.1, 5:30.0, 6:34.6, 7:39.4.

"I am surprised the time was so fast," said Day after a two-lap cool-off. "I didn't

cure about the time. I was just loafing. Why, Pyne and I were talking all the way."

A record soon?

"Oh, that'll come later. We weren't trying for any record today," Coach said to run what I felt like.

While Day looked like a future world record breaker, teammate Bob Frey looked a little like the "before" in Charles Atlas' old-time ads.

Frey, who didn't have anything else to do anyway, ran a decisive leg on the winning 440-yard relay team at 2:05 p.m.

He won the 440 with a kick like a mule at 2:35 p.m.

When teammate Tom Jones pulled up lame in the 220, Frey dashed to victory at 3:30 p.m.

And at 4:15 p.m. he had the honor of anchoring the victorious UCLA mile relay team.

The 440 relay (40.8) and 440 (47.5) were meet records, the 220 (21.2) missed by one-tenth of one second.

Other outstanding marks were the windy 9.4 100-yard dash by UCLA's 24-year-old sophomore, Norm Jackson;

HEY, LITTLE WOMAN!

Get Ready, Set for L.B. Relays

Quick, a note for the little woman: Put aside two pillows (extra thick), a dozen pencils (extra sharp), a thermos or two (extra large). And don't forget the windbreakers.

Why?

Why, Saturday is the Long Beach Relays, track and field's "official" outdoor opener, a kickoff that runs from taps to reveille—sometimes a little longer.

Virtually every leading trackster in the area will participate—gold medal gladiators from such organizations as USC and UCLA, Striders and Pasadena AA, Long Beach State and 49er Track Club, Long Beach City College and Cerritos.

MORE THAN 1,500 athletes will compete in eight classes: junior high school, high school, frosh, junior college divisions I and II, college classes I and II and college-open.

A host of Olympians of past and future will compete, declared Jack Rose, meet director of the silver anniversary chapter of the Long Beach Relays.

—John Dixon

Blades Face Ol' Nemesis Seattle on Ice

Fielder Leads Totems Tonight in Game at 7

By RICH ROBERTS

If the Blades feel like taking out frustration for a long, hard season on somebody, Seattle's Totems will fill the bill tonight.

Faceoff for the Western Hockey League match is at 7, an hour earlier than usual, at the L.A. Sports Arena.

More than anybody, Seattle is responsible for the Blades' desperate fix in the push for the playoffs.

Led by Guyle Fielder's 19 points, the Totems have won 7 out of 10 from the Blades, including the last five in a row.

The headon series is the main reason the Totems are settled fairly secure in fourth

WHL Standings

Team	W	L	T	Pts	GA
Portland	30	10	4	64	127
Vancouver	28	12	4	60	122
Seattle	25	15	3	53	125
Blades	20	20	1	41	155
San Francisco	19	21	2	40	155

Saturday's Results
Seattle 5, San Francisco 4
Blades 6, Rochester 1
Tonight's Schedule
Seattle at Blades

place while the Blades are fighting to finish out of the cellar.

That, and the fact that the appleknockers have found it just as easy to win on alien ice as at home.

Going into Saturday night's game at San Francisco they had won 12 and lost 14 on the road, making them the most successful traveling men in the league. The Blades, significantly, are 9-24 away.

Marcel Pelletier, who guarded the Blades' only three wins over Seattle, will mind the net tonight.

BLUE LINES: Blades Norm Johnson and Leo Labadie are necessary club records. With 14 games to go, Johnson needs only six assists to tie his own season record of 25 and 19 points to beat Bruce Carmichael's 1974-75 mark of 18. Labadie, with 31 points, within reach of Carmichael's record of 34. Labadie was outlasted by Gerry Govers' trio of trifles in 1967-68. Govers' Norris was outlasted by Seattle Feb. 11 when the Totems, on their biggest win of the season, 6-1, it was the first time Fielder scored specialities in assists, had scored two goals in one game all year.

Seattle's Pelletier, who has 10 goals in 10 games, Seattle has outscored the Blades 47-21. The Totems had a three-game win streak—all on the road—going into Saturday night's game at San Francisco.

Seattle Edges Seals; Victoria Defeats Amerks

Compiled from Wire Services

The Seattle Totems moved to within two points of third place Vancouver Saturday night when they defeated the San Francisco Seals, 5-4, after trailing by two goals with less than seven minutes remaining to play.

The Totems, who scored their fifth victory in eight games against the Seals, tallied three times in 3 minutes and 35 seconds.

Veteran Totem centerman Guyle Fielder, with two goals and two assists, led the winners.

VICTORIA snapped its slump with a 6-4 interlocking game victory over the Rochester Americans, runaway leaders of the American Hockey League's Western Division.

The Leafs had managed only one tie in their previous eight games.

For the Americans, Jim Pappin scored his 31st and 32nd goals of the season.

Gordie Redahl and Milan Marcetta each fired two goals for the Leafs.

IGOR Ter-Ovanesyan of Russia leaped 26-feet-3 to win

the long jump. Ralph Boston, second mile run in two nights did not compete because of a transcontinental air injury.

At Kansas City, a second Saturday night at the 29th place finish in the mile relay, All-Eastern Indoor games in the final event, gave Kansas, Baltimore before 8,867 fans.

The veteran distance runner won by about 50 yards in meet record time over Paul Henry of Georgetown University, who was timed in 4:09.5. Less than 24 hours earlier, Grelle won the mile at the Golden Gate Invitational Meet in San Francisco in 4:00.3.

High jumper John Thomas, making a comeback, won the high jump at 6-10, beating Sergey Mospanov of Russia. Gennady Biznetsov of Russia vaulted 16-6.

Pro Grid Signings

Brancos—Ernie Arthur Hatfield of L.A. State and defensive end Martin Angler of Evansville.

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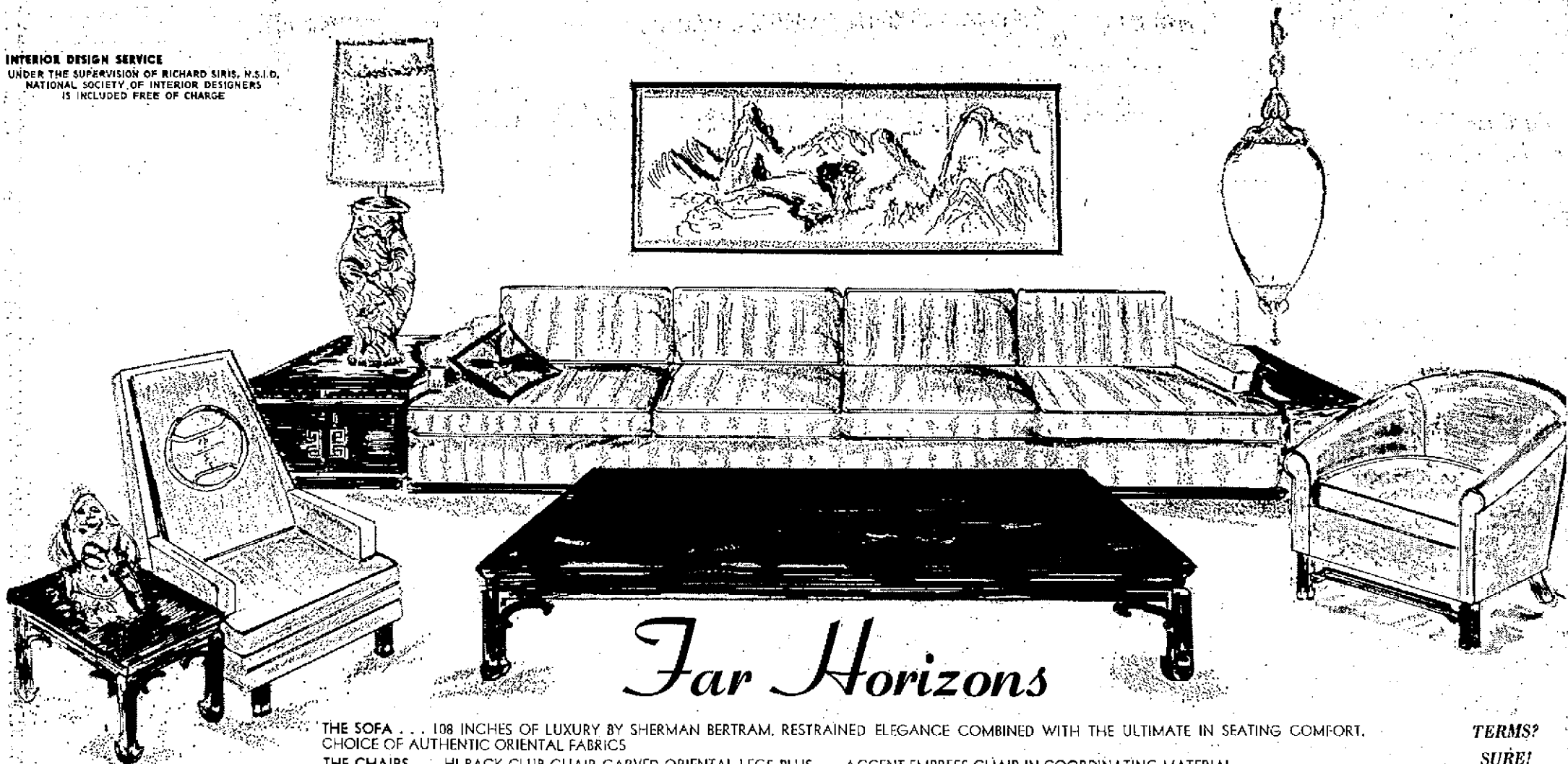
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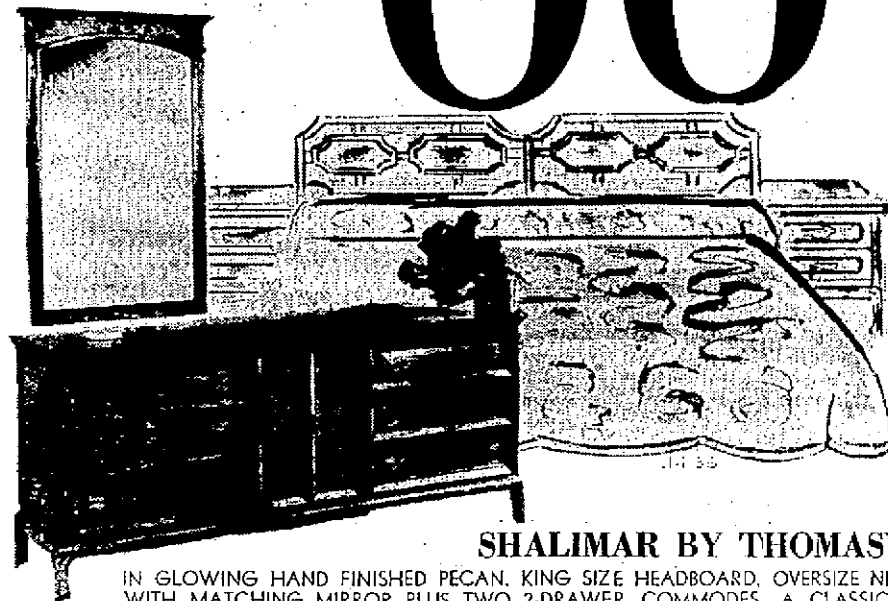
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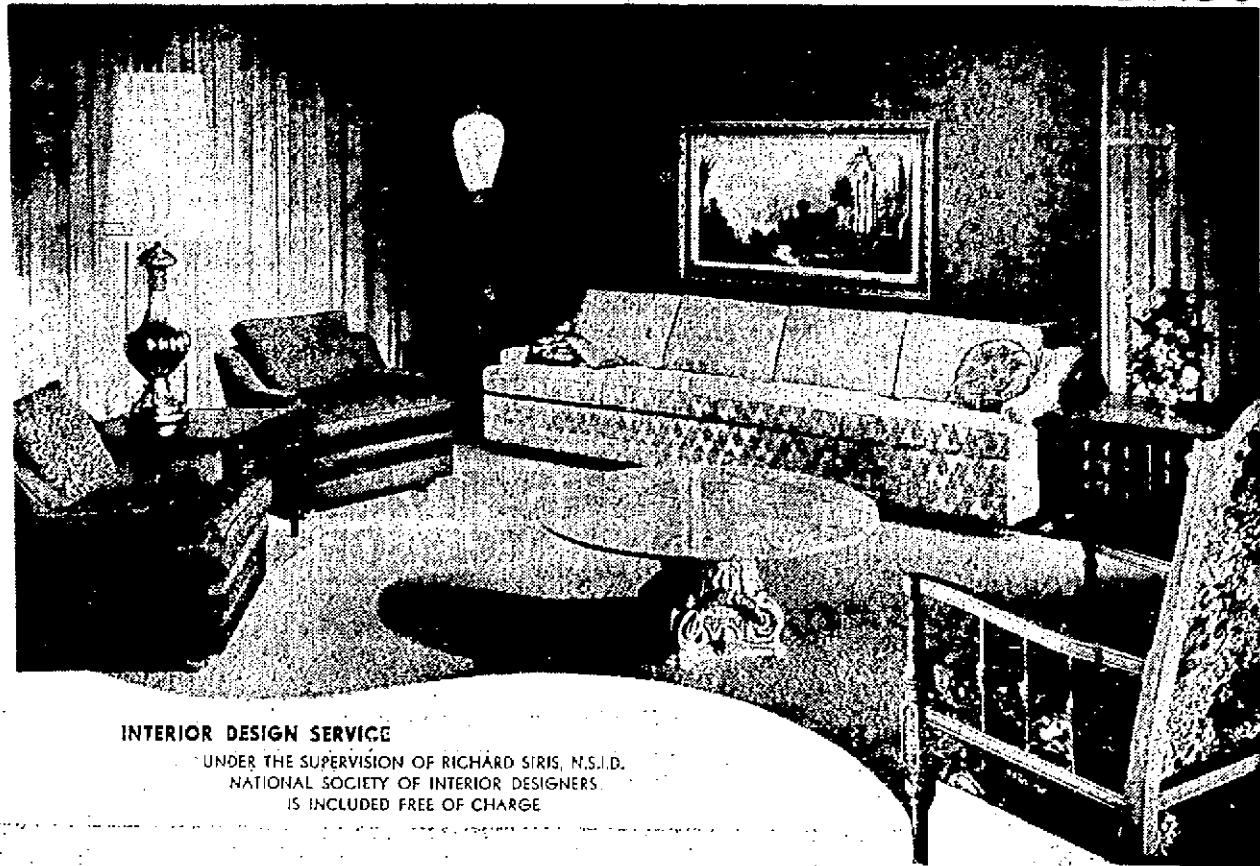
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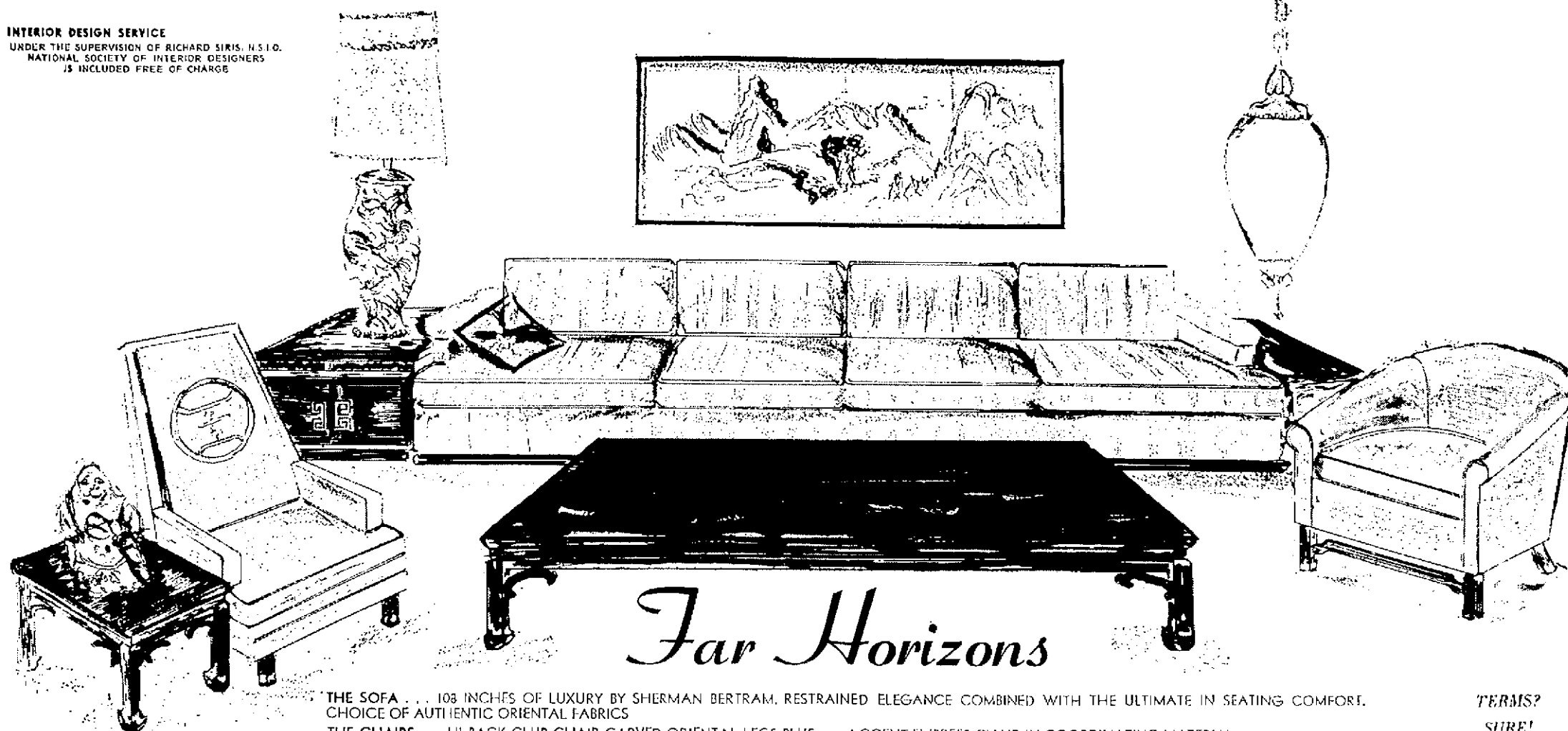
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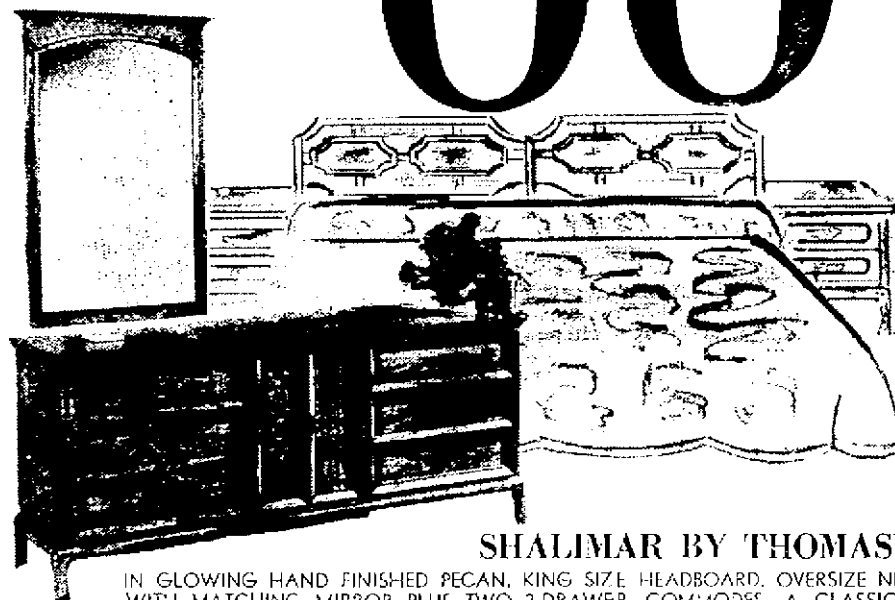
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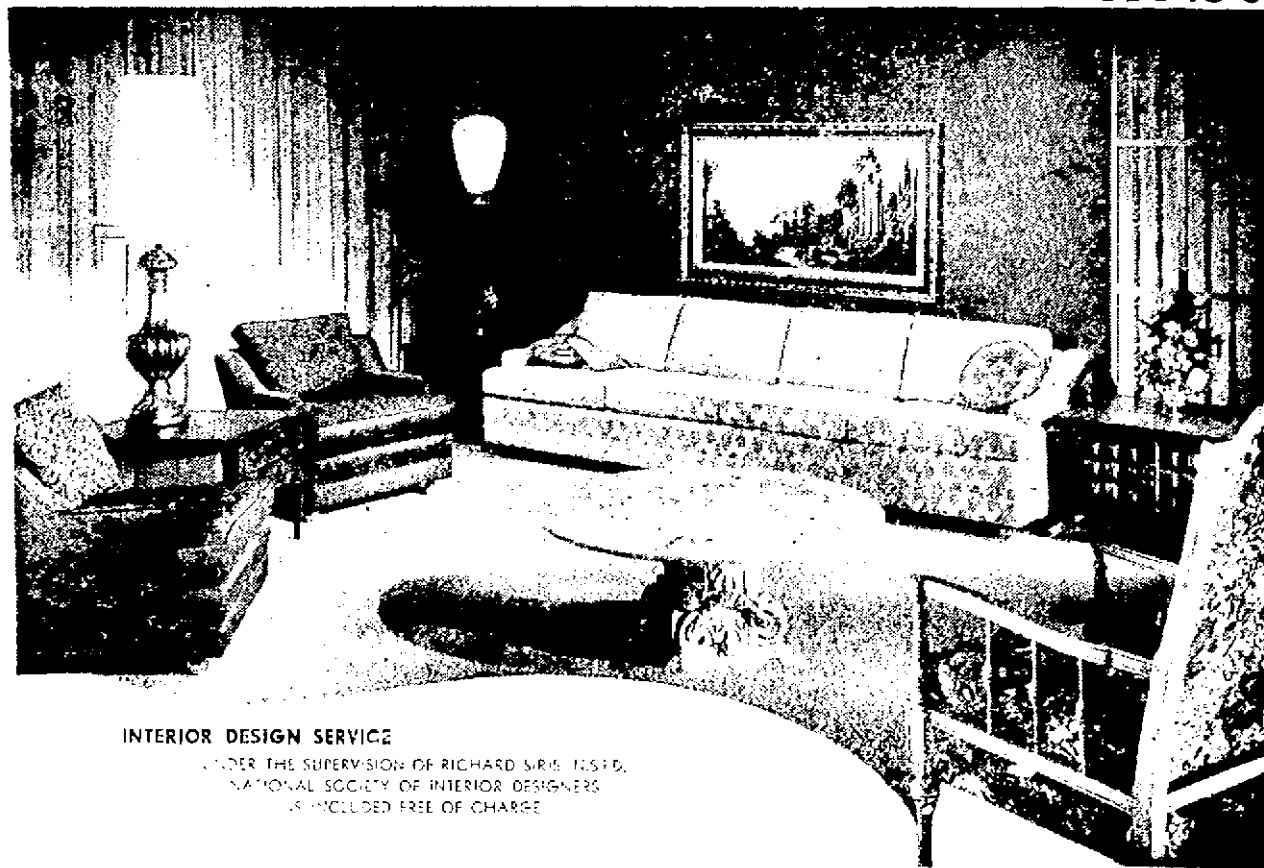
SHALIMAR BY THOMASVILLE

IN GLOWING HAND FINISHED PECAN, KING SIZE HEADBOARD, OVERSIZE NINE-DRAWER DRESSER WITH MATCHING MIRROR PLUS TWO 2-DRAWER COMMODES. A CLASSIC DESIGN AVAILABLE FOR THE LAST TIME.

The complete set 624.50 value

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SUNDAY
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DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

Classified ads

REGIONAL OFFICES
LAKEWOOD—MECHAM 3-0764
5056 Faculty Avenue
9624 Garden Grove Blvd.
BELLFLOWER—TORREY 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120

Phone HEmlock 2-5959

LONG BEACH, CALIFORNIA 90801, SUNDAY, FEBRUARY 27, 1966

SECTION D

REX L HODGES OFFERS QUALITY HOMES FOR LESS!

HOMES FOR SALE

TRY \$3000 DOWN
Located in Sunset Beach this is true waterfront living. 30' boat dock, 4300 sq. ft. hide-away, trailer included. Room to build more. A unique deal here. Dollar
[SU26] Mitchell/GE 1-2534

MAKE OFFER
Owner anxious to sell this 1 br in Belmont Heights \$14,200!
[O136] Ide GE 1-2534

DEFY BETTER BUY
Located in booming Sunset Beach is this cloud nine hide-away. 2-story brick trim beauty!
[SU25] Thomas GE 1-2534

MOVE RIGHT IN
Located in Garden Grove is this sharp 2 br & den you'll love. Very clean & spacious. Try a GI hotel. Come see.
[GG55b] Geis GE 9-0404

BEST BUY!
This 2 br was voted best buy of the week! You can't beat the cute Spanish style charm. It has, dining room, fireplace, lot on nice corner lot. Call today!
[PM18] HA 5-6425; WA 5-1271

*** OPEN SUN 1-5 ***
In Westminister—away from city smog! Come see this charming 4 br Colonial. Gold Medallion Elect Mem. will love. Nice well kept area, & EZ financing tool. For a price you can't beat!
[WM340] Brown HA 5-1207

STRETCHIN' ROOM
You've got it in this 4 br & den sprawler! Has 2 full baths, well to wall thru out whole house. Kitchen is all blinlin! You can enjoy the large pool site. See this home now!
[BP94] Hough HA 1-8233

*** OPEN SUN 1-5 ***
1601 S. HANBURY
Drive by today & see this lovely home for a small price. 2 br, lots of blins, don't see from house, w/w, drapes, nr. sch's & shops. Lot's storage.
[CO70] Irene HA 5-1207

ROOM TO BUILD
Good R-2 property. Excellent location. Live in the 2 br home on property. Owner anxious.
[BF102] HA 5-6425; WA 5-1271

5 BEDROOMS
We're not kidding, blins tool! 1616 heated filtered pool, glassed in room over pool, BBQ, w/w drapes, this is an entertainer's paradise or if you're let's kiddies. Owner anxious!
[AR59] HA 5-6425; WA 5-1271

2 BR — \$12,900
Can't beat this deal. Well kept little home with paneling in living room, a neat little hideaway for newly-weds! See.
[PM32] HA 5-6425; WA 5-1271

Start Your New Year Right!
Free Rental Service to Tenants
Apts or Houses—Furn or Unfurn!
We Also Manage Property Why Not Yours!
Good Management Saves Money!
Call Us!
Beaumont Hodges
Mon thru Sat
HE 7-1251

MUST SELL NOW!

Owner is tired & ready to sell right this minute! 2 houses & pool on valuable lot in tremendous growth area of Huntington Beach. Try calling.
[HB287] Martin GE 1-2534

ROOM TO BUILD
3 R-2 lots with lots of room for buildings. Very convenient location. Sharp investor can reap lots of profit.
[PM30] HA 5-6425; WA 5-1271

FARM IN CITY
Raise your own fruit if you've got a bit of farmer's yen in you. You'll enjoy the 1/2 acre lot to boot. Owner is very anxious to sell so hurry.
[PM31] Fite GE 9-0404

2 BR ON HUGE LOT
Room for kiddies to romp to their hearts content here. Nice wall to wall, new tile in kit, redwood trim, in nice area.
[LA88] Sneed GE 1-1371

\$19,900—4 BR
What a buy! This is a real deal that you go fast to see. Has all blin kitchen, newly painted. Nice fireplace. Even a lush large lot!
[HB330] Denslow GE 1-1371

2 BR \$15,900
A Spanish stucco situated nr shops & trans. Sharp!
[J138] Fite GE 9-0404

ALAMITOS CIRCLE
*** OPEN SUN 1-5 ***
410 E 13TH
This home is loaded with the "extra special items" that make it the freshest thing around. On a charming hill-top 2 br, special custom drps, low price, low payments & taxes too!
[J121] McConnell GE 9-2191

BELLFLOWER ATTRACTIVE
1 3 br & 3 2 br. Newly remod kit in 1st flr w/w birch cabinets. Sliding glass drs to covered patio. Back has w/lrg rms & closets.
[BF104] Ashley GA 2-1257

HORSES?
This home is right on the riding trail. Ride all the way to the sea! Also enjoy 4 large br & den, large term lition, blins, 2 stall barn & price reduced! This deal will go tomorrow!
[BF100] Brown HA 5-1207

BELMONT HEIGHTS
*** OPEN SUN 1-5 ***
3110 E 180
A charming Cape Cod model that will turn your head 2 br & den plus \$100 month rental. You can have luxurious living & make money too! Try it!
[N158] Wilson GE 9-2191

2 BR ONLY \$17,900
You can't beat this when you see all the extras this home has. Formal dining room, range, ref, washer, dryer all incl in deal. Minard
[D146] Smith GE 1-1371; GE 9-0404

*** OPEN SUN 1-5 ***
300 E 4TH
Snug as a bug will be the retired couple, small fam or newlyweds who choose this delightful 2 br. house. Dining room, patio, nice corner lot. Lots more! See it!
[D130] Saxon HA 5-1207

STUDIO DUPLEX
2-2 bedrooms, dining room, new kitchen, wall to wall drapes, oversize garages, covered patio. Lots more extra in this deal.
[P245] Pries GE 9-2121

BELMONT PARK
*** OPEN SUN 1-5 ***
521 APPLIN WAY
You'll enjoy a sea view from this 3 br home with blins, dishwasher, large luxurious liv rm with open beam ceilings. Price & financing make it top buy of the month. See today.
[A34] Pries GE 9-2191

BELMONT SHORE

*** OPEN SUN 1-5 ***
220 LA VERNE
Just pick up & move right in this snug little 1 br cottage. Completely furnished & all redecorated. Beach side living!
[A63] Adams GE 9-2191

BIXBY AREA EXCHANGE
2 br w/cv'd alum patio on lg lot. Glassed-in bath tub. Trade equity for M-1 or A-1 zone. Must have 2 br live. Older home ok.
[G205] Blauch GA 2-1257

*** OPEN SUN 1-5 ***
1115 ROSE
This neat 3 br is tops for lots & tennis too! 1 bln from huge Rec Park, cr sch's & bus line. Fp, cpts, drps, sep din rm, pool.
[G195] Pettit GA 6-3903

*** OPEN SUN 1-5 ***
407 GOLDFIELD
2 br which you will really enjoy. Just off the shopping center is this little gem. Cpts, drps, dining area, covered patio.
[G209] Goldberg GA 7-5418

COLLEGE PARK ESTATES
4 BR + FAM ROOM
POOL! Can you beat this for top living. Everything here for completely comfortable living. Cpts, drps, blins, firepl, BBQ, dressing room & bath for pool. Circular drive. Prime loc.
[K143] Nee GE 1-1371

LARGE 'N' LUSH!
This huge home is made for the pro's family or Mr Pearl Has 4 br, 1 1/2 ba, large family room, kitchen just stocked with blins galore. Vacant—move right in to this truly gracious home.
[K141] Knudsen HA 1-8233

DOWNTOWN RETIRED?
Would you like a small home near town & bus, shops & all the conveniences? Then see this 2 br, with all new wall to wall. Under market price—very low!
[E100] Hough HA 1-8233

FIXER UPPER
Budget a little tight but want a new place—then we have the deal for you. 2 br stucco with small yard for under \$2000. Can't beat & near bus & stores too. Call today!
[E97] Moffatt HE 7-1251

RELAX A LITTLE
This 1 br is sht for retired people. No yard work to do. Has lrg liv rm & additional wall bed. Nr bus & stores. Sm lot.
[E86] Owen HE 7-1251

2 BR \$13,000!
This is a little fixer upper. But if you've got a little elbow grease & want a nice home in Bixby Park then come see!
[E93] Fite GE 9-0404

EASTSIDE CORNER DUPLEX
Xint rental area is the site of this sparkling 2 br duplex. Just decorated in & out. Very good income too. Call today.
[P244] Pries GE 9-2191

\$9900 WOW!
See this Eastside Home with the low price. Has dining area, fenced yard, garage, clean & you can move right in. Vacant.
[E86] Owen HE 7-1251

SUBMIT DOWN
That's right, get your plug in on this charming 2 br for the low price of only \$15,950. It's been newly painted has nice wall to wall, lots more.
[J150] Saxon HA 5-1207

WHOPPER OF A BUY!
If you live the small of a newly decorated house—spic 'n span type then see this 3 br, 2 ba lovely. Has wall to wall cpts, drps, nr Bixby Park! See it!
[D148] Smith GE 9-0404

LAKEWOOD

NR LKD CNTR
D-model 3 br & fam rm. Nicely indep, dbl gar, din rm, fam kit, service rm, w/w cpts. Newly painted & decorated. 10% dn.
[K113] Blauch GA 2-1257

BLUE RIBBON
Style! This 3 bedroom will win them all! Has a separate dining room, beautiful drapes, large covered patio for summertime fun. Nr sch's, bus & shops too!
[K240] LaMothe HA 1-8233

HONEYMOON FRESH
Is this 2 br home with wall to wall, drapes, paneling, large covered patio. Perfect for the newlyweds or small fam. Close to everything! Stop in.
[K117] Wallie HA 1-8233

*** OPEN SUN 1-5 ***
504 GARDENIA
Price reduced. Owner ready to sacrifice. New kitchen, 3 big bedrooms, 2 ba, open 'til sold! Spotlessly clean. See today!
[K194] McCutchen HA 5-1207

POOL HOME
Summer is just around the corner so you be smart & beat the pool buyers! This home has lovely large heated & filtered pool & 3 big br, wall to wall, drps, sep din room, lots of decking around the pool. CB fence too!
[K137] Nee GE 1-1371

*** OPEN SUN 1-5 ***
510 HERMISTAD
Beat the summer heat with this 3 br pool home. 1 1/2 ba, very nice dining room, more extras located in nice area.
[K219] HA 5-6425; WA 5-1271

MOVE RIGHT IN
Yes sir! Clean & homely & quit possession. 3 br with blin Mom will love. Walnut cabinets, blins, separate dining room. See this buy today & you'll love it. Nice area!
[K143] Nee GE 1-1371

MR TOPS IN & OUT
This home has a lot to say if you care to listen. 3 br, lovely paneled liv rm, nat wood cab, blin range & oven, marble hearth, new w/w, big lush yard. Stone terracing, pool size lot.
[K151] Brown/Hipp HA 5-1207

MODERN DREAM
3 br, 1 1/2 ba & 1/2 lg fam rm, 2 f'ps, blins, w/w cpts, drps & service porch. Paneling thru out. Low maintenance. Gd price.
[K297] Teubman HE 7-1251

LAKEWOOD PLAZA
NEED A DEN?
If you want a little room to entertain then come see this 3 br with pool besides. Pool parties galore you can have. Thick wall to wall & drapes make it better buy.
[K135] McCarthy GE 1-1371

DUST CONSCIOUS?
Well you won't find a speck in this immaculate 3 br just redecorated. Has 2 w/cv'd firepl, 1 1/2 ba. Nice quiet area.
[K219] Wolfe/Ries HA 1-8233

LOS ALTOS
YES SIR MR PREZ
This home snaps to attention & passes inspection! Plus 3 br, brick fireplace blins, wall to wall, lots more to make it one of the most attractive homes in the area.
[L197] Allen HA 1-8233

NAPLES
*** OPEN SUN 1-5 ***
3742 CAPO WALK
If you like living by the sunny blue Pacific then see this 3 br which will win your heart. Sep din rm, thick lush wall to wall, drapes, large lush yard too!
[A83] Adams GE 9-2191

* OPEN SUN 1-5 *

229 RAYLENA
Brand new listing. If Mom is particular about dust... don't worry here. This home has 3 spotless bedrooms. Located in lovely seaside community. Urgent sale—owner transferred.
[A79] Bauer GE 9-2191

NORTH LONG BEACH
WOW ONLY \$24,500
For a real buy! 3 lovely br, 1 1/2 ba, natural wood cabinets in kitchen, large family rm you'll enjoy! Fireplace. Lots more extras are included.
[H305] Geis GE 9-0404

*** OPEN SUN 1-5 ***
6113 GRIFFIN
This home is a giveaway at the price. Lovely 3 br with new pool. Dressing rm & bath nr pool, cpts, drps, lovely area.
[H279] HA 5-6425; WA 5-1271

*** OPEN SUN 1-5 ***
631 LEMON
This 3 br & fam rm is for the expanding family. 1 1/2 ba, mod blin kit, w/w cpts & drps. Close to all sch's & shops. Come see.
[H318] Eckman GA 6-3903

EYE CATCHER
Charming 3 br w/14x18 master br. Sliding glass drs off br, 18x18 patio, 1 1/2 ba, 1 blk to Sutter Elem Sch. 2 blks w/ of Dooley.
[H313] Lyon GA 2-1257

GOOD CHANCE HERE
To have offer accepted on this 2 br Spanish stucco nr Orange & Artesia shopping. Out of town owner will carry. Small down.
[H294] Ellington GA 2-1257

NEWLY MODERNIZED
2 br Spanish stucco. Sep din rm, ba w/pull-in sink, encl bathtub, fp. Blin hood & fan over vit stove. CB fnc, side drive. 2 blks to shops, sch's.
[H318] Blauch GA 2-1257

NR JORDON HILL
Lovely 3 br w/wcp din rm & lots of closets. 2 car gar. CB fnc. Walking dist to shopping & bus line. Newly painted & clean.
[H273] Zorn/Pickett GA 2-1257

WITH YOU IN MIND
2 br w/w cpts, drps. Clean & sharp. Nice kitchen & breakfast rm. Assume GI or conven.
[H295] Lyon GA 2-1257

CUSTOM 2 BR
Convertible dbl alt gar. 100' frontage. Privacy! Just listed.
[H301] Bevington HE 7-1251

ROSSMOOR
*** OPEN SUN 1-5 ***
JUST DRUID
Shady front lined street is the site of this gracious 3 br with secluded gardens. Spacious rms. Large patio. Stop by today.
[H125] Wilson GE 9-2191

NO WAITING
For this Early American dream. You'll sink your teeth in the lush wall to wall, has 3 big bedrooms. 2 full baths, custom drapes. A large beautiful pool. What more could you want?
[H134] Wolfe/Ries HA 1-8233

DELUXE & SPACIOUS
Is this 3 br. All blin kitchen, including a freezer, ref, washer & dryer. Mom will love this home from kitchen to liv rm. Priced so well too! Check.
[H141] Wolfe/Ries HA 1-8233

SUMMER'S COMINI
Beat the heat & be ready with a lovely Anthony Orel pool with carpeted cabana, lovely lush landscaping to enjoy in the 3 big bedrooms & 2 bath. Firepl, beautiful kitchen too!
[H150] Ide GE 1-2534

* OPEN SUN 1-5 *

3117 ROWENA
\$5900 price reduction on this house. Owner is very anxious to sell. 3 br, 2 ba huge pool. Perfectly immaculate home with lush rampus room with wtl bar. You can't beat this buy! Call.
[H126] HA 5-6425; WA 5-1271

GORGEOUS
Is the only word for this 4 br 2 1/2 bath home. Two fireplaces, 2 stories, blin wet bar in fam rm, large heated pool, huge dbl garage. Mr Evoc your parties will be the hit of the season in this beautiful home! See.
[H151] Stroud GE 9-2191

FOR THOSE WHO THINK LUXURY!
Come to Lush Rossmoor & see this charming 3 br. Early American with firepl, blins, large covered patio, beautiful landscaping. Top cord. Centrally located but quiet!
[H147] Davidson GE 1-1371

PLYMOUTH MODEL
with huge patio for entertaining. Early American design. 3 br with family room. All in top condition in lovely area.
[H140] Davidson GE 1-1371

THE MOST BEAUTIFUL IN ROSSMOOR.
A big Western Estates model which is one of the last has wall to wall which is whisper soft. Large kitchen equipped with all blins. Professionally landscaped.
[H139] Davidson GE 1-1371

4 BEDROOMS
For those who think ROOM! Aliva has formal dining room, new cloud like wall to wall. 2 beautiful stories of fine living. Breathtaking view from outside!
[H132] Sneed GE 1-1371

SEAL BEACH
BEAT THIS FINANCE?
Newly decorated 3 bdrn, 2 bath and assume existing GI loan. Less than 10%. Brand new w/w, decorated shutters, newly dec. Walk to sch's, shops & beach. Lush landscaping tool. Call now.
[S145] Martin GE 1-2534

PAINT UP
Special. Canine old town locale for this 2 br which needs some care. Add on or do what you will it is a good buy. Call today.
[S142] GE 1-2534

R-3 CORNER
Sears 2 streets good existing 2 bdrn home. Build now or later. This deal is a hot one will go!
[S138] Martin GE 1-2534

*** OPEN SUN 1-5 ***
AS SILVER STORMS
You'll fall hard for this spacious 3 br, fine area just 3 blks to the ocean. Beach lovers can't miss this home in perfect price range too. Stop by today.
[S126] Thomas GE 1-2534

SIGNAL HILL
NEED MORE ROOM?
Huge 3 br w/2 din rm, new ba, sep din rm, Nice w/w 2 cars. Serv. porch, dbl gar. Close to shops & transportation. Lrg lot.
[F140] Davis GA 6-3903

JUST LISTED
Try \$1000 down on this stucco. Assume \$1900 loan. \$50/mo at 6%.
[J147] Bevington HE 7-1251

WESTSIDE
IT'S A BUY!
2 br w/wcp din rm, cor'd patio, dbl det gar w/laundry space. Nr sch's, shops & transportation. Paint up & live modern. Low price.
[M194] SPOKESFIELD GA 6-3903

FIXER UPPER
Newly painted 1 br duplex in gd rental area. Close to bus, shopping, navy & shipyard. Gd sized lot. Price is right.
[J234] Martin GA 6-3903

* OPEN SUN 1-5 *

2410 TYLER
Sharp & clean 2 br & guest bdr, Encl patio, w/cpts, fp. Nr L3 Frwy, church & elem sch. In gd neighborhood. Gd price.
[M201] Bowles GA 6-3903

*** OPEN SUN 1-5 ***
2612-10TH
2 br jewel completely redeco. W w, drps, sep din rm. In gd area on quiet st. 1 blk to bus, nr sch's. Furnishings too if wanted. Sharp!
[M199] Davis GA 6-3903

*** OPEN SUN 1-5 ***
3317 ABRATIE
New w/cv'd liv in this 3 br specialty. Fam rm w/wfp, 2 ba, det rampus rm, sep din rm, w w, 1 blk to park, nr frwy, sch's.
[M191] Rogers GA 6-3903

*** OPEN SUN 1-5 ***
631 ABRATIE
Right buyer can move right in. 3 br, sep din rm, new wall to wall which is cloud soft! Very EZ financing for Dad's budget!
[M195] HA 5-6425; WA 5-1271

WRIGLEY
*** OPEN SUN 1-5 ***
2711 CHESTNUT
Beautiful free-lined st is the setting for this scrumptious 2 br. Huge liv rm, paneling, fp. Deep drive pool, nice landscaping.
[F140] Crowell GA 6-3903

WRIGLEY TRIPLEX
2 2 br & 1 1 br over 3 garages. Live in lovely 2 br & let the other units pay the rent. Top Wrigley area. No overpricing.
[N353] Rogers GA 6-3903

*** OPEN SUN 1-5 ***
3501 SAN FRANCISCO
Lovely 2 br on frg cnr lrt. Has sep din rm, fp in liv rm, paneling in den, lrg cov'd patio off den. Walk to mt. bus.
[F139] Schwelm GA 6-3903

WRIGLEY HEIGHTS
Is the prestige locale of this sharp 3 br in top condition. Has nice fireplace to keep you snug in the winter, drapes too!
[F131] Denslow GE 1-1371

DUPLEX
OWNER ANXIOUS
Spacious duplex 1 br units on South St. Close to everything.
[P243] Fite GE 9-0404

LIKE NEW
1 br each duplex w/w cpts, blins, fam rm, fp. Expert landscaping. Nr sch's, mls & churches. Call today.
[P245] Blauch GA 2-1257

2 ON 1 \$2300 DN
2 br in frnt & 1 br in rear. Frnt has w/w, disposal. Rear has sep din rm, service rm, HW frnt, disposal. Dbl det gar w/wrflr trees in yard. Free-lined st.
[H367] Blauch GA 2-1257

CUSTOM BUILT
by owner is this drive duplex in Wrigley area. Sliding glass drs to patio. Klt condition. Easy maintenance & nr frwy. Mahogany paneled entrance hall.
[P240] Schwelm GA 6-3903

*** OPEN SUN 1-5 ***
817 ALAMITOS
Custom blt homespacious 2 br & large 1 br. Live in one & reap the income from the other. Can't be beat for a cheap income deal.
[P204] Soucie GE 9-0404

VIEW DUPLEX \$21,500
Neat & clean. 1 br each. Call.
[P247] Peters HE 7-1251

BEST IN TOWN!
We're not bragging just stating the facts. This 2-2 br deal is hot. 650 sq ft of living. Lovely patios, sep wash room, very nice landscaping tool. Try it.
[P235] Hough HA 1-8233

2 BEDROOMS \$4195
Full price! (The OYO!) No yard work here either. See today.
[J157] Peters HE 7-1251

BUSINESS & INDUSTRIAL

AUCTION CAFE
Only \$1000 dn. Gross inc \$26000. 6 days w/emply yourself! Has 16x30 store rm. Net \$9,500 yr.
[W201] Blauch GA 2-1257

MA & PA MKT
Groceries, candies & more are sold at this friendly neighborhood mkt estab 18 yrs. Annual gross inc \$22000 to \$34000. 20% net profit. Widow wants sale.
[W211] Blauch GA 2-1257

BUSINESS OPPORTUNITIES
TRY SOFT SELL
With major brand soft dairy product drive in with full line of food. Low investment. The potential here is unlimited.
[GG557] McConnell GE 9-2191

BARBER SHOP
Your own business for small down payment. 3 chair shop with the year for the small price of only \$2100! Shop!
[W209] Minard GE 1-1371

OYO
LEISURE WORLD
2 br in choice location with low payments. Includes w/w cpts, thru out, drps, landscaping. Close to Leisure World facilities.
[OYO] Harsham GE 1-2534

INCOME
INCOME \$14500 YR
13 units just a few feet to the Ocean in Center of Belmont Shore. You can line your pockets with gold from this deal. 6 1/2 br, 6 singles. All furnished & in top condition. Try.
[L476] MONTGOMERY GE 9-2191

SMALL DOWN
2 br & sep studio apt on rear of lot. Has 1/2 acre ideal retreat for the artistically inclined. Close in shopping center.
[H248] Pierce/Ellington GA 2-1257

PRICED TO SELL
6 well kept units always full. Mr commercial area w/workman rental rates. Heat prop.
[F509] Pettit GA 6-3903

*** OPEN SUN 1-5 ***
315 LIME
This 2 on 1 is located in nice prestige area. Check the 3 br home which you'll love & see the 1 br apt over garage. Perfect for rental or visitors!
[N344] Soucie GE 1-2534

FULL HOUSE
Hurry on this hot deal! 4-1 br units with no vacancy fee. Room to build more for sharp investor. See it today!
[S188] Hough HA 1-8233

R-3 REST HOME?
This is a hot property zoned for rest home nr the site of new Navy Hospital. Has nice 3 br home on land now! See it.
[H333] LaMothe HA 1-3253

2 UNITS
Will be yours & the income if you act fast! Newly decorated. Close to all freeways, shops etc.
[H369] Ide HE 7-1251

INVESTORS SPECIAL
10 units that are the best buy out today. \$142 rental area, top cond, sales price is less than 7% gross. You can't beat it.
[T477] Brown HA 5-1207

WHAT A DEAL!
6 br & 1/2 2 duplexes, 5 garages. On lrg lot close to ocean. Owner will finance. Gd chance for inc.

THESE FIRMS HONOR

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Sleeping Beauty Hair Styling 3920 Atlantic Ave. (Sixby Area) GA 4-9397

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Beach City Chevrolet 3001 E. Pac. Cst. Hwy. GE 3-7421

Ed Barbieri 4919 Candelwood Ave., Lkwd. 634-7530

Blvd. Motor Clinic 3250 L.B. Blvd. Clayton Dynamometer Serv. 591-3311

Dick Browning 1227 L.B. Blvd. Olds Parts & Service 591-3311

Pacific Ford 3600 Cherry Ave. 426-3301

Harbor Chevrolet 3770 Cherry Ave. GA 6-3341

Harry C. Clark 150 So. L.B. Blvd., Cmpn. Buick Sales-Serv. 591-3311

Kott & Smoler Ford 338 W. Anaheim, Wilton Ford Sales-Serv.

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VERSARY, CAN BE MADE TO

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PERSON HONORED, & NAME
OF RELATIVE, & BE
NOTIFIED

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sen, 434-9241

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you get a lawyer if you need one.
115 Pine, Room 512

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WANTED: responsible person to
travel to private home in
Alhambra, Cal. for wife, Mrs.
Patterson, 424 E. 2nd St., L.B.
544-1411

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Auto from anywhere in U.S.
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livery. 814-477. CR 8-2735

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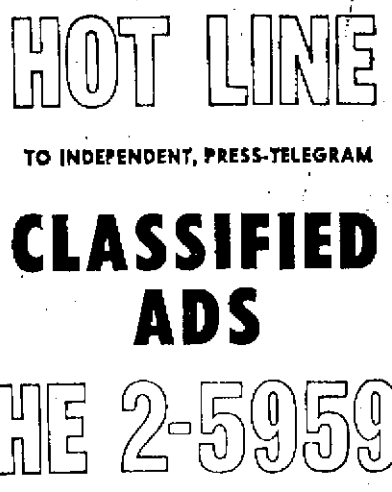
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Homes for Sale 139

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Homes for Sale 139

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'64 OLDS "98" COUPE Factory Air & Full Power (Stock #315A) \$2499	'65 CONT. 4-DOOR SEDAN Full Power & Air Cond. Leather, Landau Top. (NOA 176) \$4699
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'62 OLDS 4-DR. STA. WGN. Low Mileage Cream Puff (QIP 301) \$999	'59 CHRY. NEW YORKER Hdtip. Factory Air Condition and Full Power (HVV 218) \$699
'64 Cor'vr. MONZA COUPE Auto., radio, heater, 15,393 Actual Miles With Factory Warranty (NDAM 971) \$1599	'64 Pontiac CAT. 4-DR. HDTIP. Air Conditioned and Power Equipped (KIV 813) \$1999
'62 Rambler Amb. \$999 (POS 441) V-8, air conditioned and power. '60 CAD. Cpe. \$1399 (QKR 112) Air cond. and full power. '63 FIAT \$699 (FAT 747) '58 IMPALA \$799 (CFA 868) Powerglide, radio, heater, power steering and brakes. (327 engine)	'60 BUICK \$999 (QIK 275) Invicta 2-Door Hardtop. Automatic, R&H, PS, PB. '63 OLDS \$1799 (No. 236A) "98" 4-Door Hardtop, Air and full power. '63 IMPALA \$1499 (HYD 398) Powerglide, R&H, PS, PB. '61 OLDS \$999 (RCH 342) "88" Holiday Sdn. Hydro- Matic, R&H, PS, PB.

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Electric windows & seats, full power, chrome bumper with matching trim. T-Bird local car, perfect condition. Truly a beauty. Buy for \$2595.

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\$799 \$99.00 Down \$39.91 Month

'63 BUICK SPECIAL 2-DOOR

\$999 \$99.00 Down \$48.78 Month

'62 BUICK LE SABRE COUPE

\$1199 \$99.00 Down \$59.89 Month

'62 BUICK WILDCAT COUPE

\$1899 \$99.00 Down \$94.89 Month

'63 BUICK SPECIAL DELUXE STATION WAGON

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'64 BUICK LE SABRE STA. WGN.

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Equipped with AIR CONDITIONING, heater, overhead valve engine.

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V-8, auto, radio, heater, power steering, etc.

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Standard trans., radio, heater, Stock No. 2512.

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2-Door Hardtop, Automatic Trans, Radio, Heater, etc.

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This car includes a new motor.

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Time transportation

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This is a nice car. Priced to move today.

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Just 20,000 actual miles. Has automatic, power steering, etc.

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'62 CHRYSLER Newport 4-Door

Fully equipped including AIR CONDITIONING

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'62 CHRYSLER 300 2-Door Hardtop

This beauty shows excellent care. Your chance to buy the car at a reasonable price.

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Here's your chance to buy a fine little family transportation car. Excellent shape.

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Radio, heater, low mileage. Excellent condition.

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The pure V-8, V-8, automatic, power steering, FACTORY AIR CONDITIONING, etc.

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The finest Plymouth built. Fully equipped including FACTORY AIR CONDITIONING. Still has 20,000 miles of new car wear.

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Radio, heater, power steering, FACTORY AIR CONDITIONING, etc.

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V-8, automatic, radio, heater, power steering, power brakes, electric windows, air cond., tinted. Stock No. 317.

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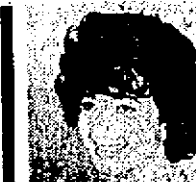

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18 YRS.
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'65 MONZA
SPT. CPE. #3331
Powersteering, 110 engine, seat belts, wiper, tinted glass, roof, & conv. group, padded dash, push button radio, white wall tires.
List \$2815.40
Discount 613.40
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Powersteering, tinted windshield, padded dash, push button radio, list \$2802.35
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PAT TRACY—18 YRS.
'65 MALIBU
SPT. CPE. #4207
Powersteering, EVR, padded dash, power steering, push button radio.
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Discount 521.45
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5 YRS.
NEW '66 FLEETSIDE
TRUCK #7585
V-8 eng., radio, heater, split fms, heavy duty springs, amp. & 600's.
SALE PRICE **\$2360**

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6-ft. bed, heater, heavy duty clutch, and 600's, heavy duty rear springs.
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6-ft. bed, V-8 eng., radio, heater, assisted trans., heavy duty springs.
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TAX, LICENSE, AND
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A MONTH 37 MONTHS
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V8—RADIO—HEATER
AUTO. TRANS.—TINTED GLASS
POWER STEERING—DLX. TRIM
WHITEWALL TIRES
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NEW 1966 FAIRLANE COUPE \$1997	NEW 1966 PICKUP TRUCK \$1897	NEW 1966 FALCON 2-DOOR COUPE \$1798
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'62 PONTIAC GRAND PRIX Full Power, FACTORY AIR. #KLC 028.	\$2200	\$1778
'64 DODGE 2-DOOR V-8, Radio, Heater, #SHB 556.	\$1400	\$977
'61 T-BIRD HARDTOP Full Power, Whitewalls, FACTORY AIR. #LXU 740.	\$1700	\$1179
'63 CHEVROLET BEL AIR V-8, Radio, Heater, Automatic Transmission, Full Power. #FTW 691.	\$1500	\$991
'65 MUSTANG V-8, automatic, radio, heater, 7 to choose from. Stock #P-693.	\$2700	\$2288
'61 PONTIAC Bonneville Hdtp. V-8, Full Power, FACTORY AIR. #GCP 400.	\$1500	\$1168
'64 T-BIRD HARDTOP Full Power, Factory Air, License #OTX 820, 2 TO CHOOSE.	\$3200	\$2784
'64 FORD Galaxie 500 2-Dr. HT V-8, Automatic, Heater, Power Steering, Whitewalls, Stock No. P521.	\$2000	\$1487
'61 FORD PICKUP V-8 Radio, Heater, Automatic, Camper Style. #KZZ 571.	\$1100	\$888
'61 FALCON 2-Door Sedan Radio, Heater, #LXW 272	\$700	\$422

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V-8, automatic, radio, heater, power steering, power brakes, electric windows, air conditioned. Stock No. 3138.

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COUPE

V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, factory air conditioned, electric windows. Stock No. 2031.

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'66 PLYMOUTH
SPORT FURY

V-8, automatic, radio, heater, power steering, power brakes, bucket seats. Stock No. 3043.

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'62 PLYMOUTH
BELVEDERE

V-8, automatic, radio, heater, power steering, white sidewalls. Stock No. 3067.

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'64 FORD
4-DOOR SEDAN

V-8, automatic, radio, heater, power steering, white sidewalls. Stock No. 2037.

\$1595

'65 BUICK
SPECIAL

V-8, automatic, radio, heater, power steering, white sidewalls. Stock No. 3037.

\$2295

'63 OLDSMOBILE
F-85

V-8, automatic, radio, heater, power steering, white sidewalls. Stock No. 3242.

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'64 PONTIAC
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V-8, automatic, radio, heater, power steering, power brakes, white sidewalls. Stock No. 3137.

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'64 IMPALA

V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, air conditioned. Stock No. 3113.

\$1995

'63 PONTIAC
CATALINA STATION WAGON

V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, factory air conditioned. Stock No. 2163.

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SALE PRICE **\$2202**



RAY ACOSTA—11 YRS.
'65 MALIBU
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Power windows, tilt engine, seat belts, waterlock, tinted glass, cam, & door, group, padded dash, push button radio, white walls, etc.
List \$2802.35
Discount 502.35
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PAT TRACY—10 YRS.
'65 MALIBU
SPT. CPE. #4207
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List \$2888.45
Discount 521.45
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BRAND NEW 1966 CHEVROLET TRUCKS



CLARENCE CAVIEZEL
5 YRS.
NEW '66 FLEETSIDE
TRUCK #7585
V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, air conditioned, etc.
SALE PRICE **\$2360**



GORDON GIBLIN—4 YRS.
NEW '66 STEPSIDE
TRUCK #7561
V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, air conditioned, etc.
SALE PRICE **\$1977**



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NEW '66 FLEETSIDE
TRUCK #7527
V-8, automatic, radio, heater, power steering, power brakes, white sidewalls, air conditioned, etc.
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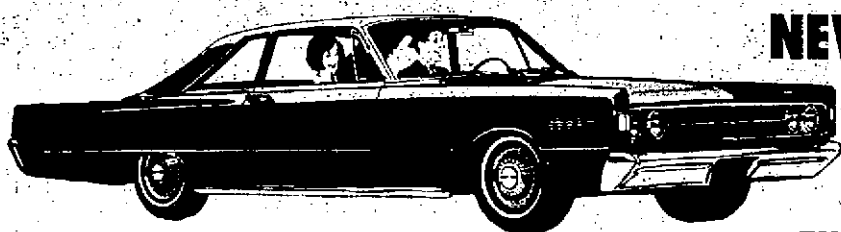
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- NEW BATTERY
- NEW BRAKES
- NEW SPARK PLUGS

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- COMPRESSION TESTED
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Equipped with padded sun visors, padded dash, windshield washers, seat belts front and rear, outside mirror, back-up light, emergency flasher, 3-speed manual trans.

NEW '66 MERCURY 2-DOOR

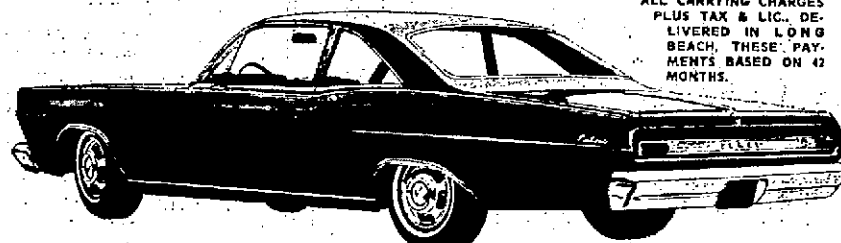
FULL PRICE! **\$2598**

NEW '66 COMET 2-DOOR

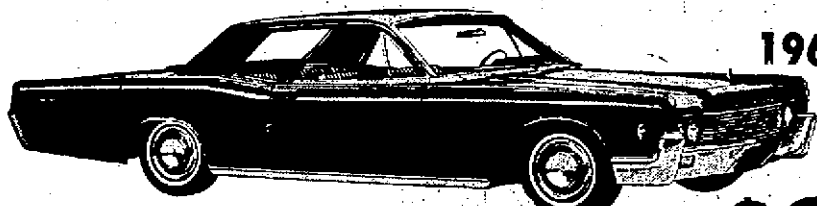
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1966 LINCOLN CONTINENTAL COUPE

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1961 FALCON STA. WAGON

Auto., R.H., WSW. (QPB880)

\$24 \$24

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

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FULL PRICE

1958 VW MICROBUS

4 Speed, radio, heater. (LWG147)

\$24 \$24

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$499

FULL PRICE

1959 T-BIRD CONV.

V-8, Auto., R.H., P.S. (KUZ293)

\$24 \$24

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$499

FULL PRICE

1962 FALCON DELUXE 4-DR.

Stick, Htr., w.s.w. (LNJ262)

\$29 \$29

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$699

FULL PRICE

1960 CHEV. IMPALA CONV.

V-8, Auto., R.H., P.S., WSW. (561, 3562)

\$35 \$35

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$899

FULL PRICE

1963 COMET CUSTOM 2-DR.

V-8, Auto., R.H., P.S. (RRT388)

\$41 \$41

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

1962 CHEV. PICKUP W/CAMPER

1/2-Ton, L. Bed, Stick, R.H.

\$41 \$41

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

1963 TEMPEST CONV.

V-8, Auto., R.H., WSW. (HSF183)

\$41 \$41

Full Dr. Pymt. Full Mo. Pymt.

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V-8, Auto., P.S., Air. (LJD592)

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OR IF YOU PREFER TO PAY CASH

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FULL PRICE

1962 T-BIRD H.T. COUPE

V-8, Auto., R.H., P.S. (NVM501)

\$46 \$46

Full Dr. Pymt. Full Mo. Pymt.

on incl. tax, lic. & all carrying charges for only 30 mos.

OR IF YOU PREFER TO PAY CASH

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FULL PRICE

1963 FORD FAIRLANE SQUIRE

4-dr. Sta. Wagon, V-8, Auto. Trans., R.H., WSW. (EXX249)

\$46 \$46

Full Dr. Pymt. Full Mo. Pymt.

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1962 OLDS STARFIRE COUPE

Fact. Air, Full Pwr. (SYT147)

\$47 \$47

Full Dr. Pymt. Full Mo. Pymt.

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FULL PRICE



'61 LINCOLN
CONTINENTAL 4-DOOR
Full Power, Fact. Air Cond.
Stock #R-3628

\$1999

SAVE!
CONTINENTALS



'64 LINCOLN

Continental, 4-dr. Full power, factory air cond., leather trim. Lic. NYL 610.

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'63 LINCOLN
CONTINENTAL 4-DOOR

Full Power, Factory Air Condition
Leather Trim. Lic. #NYZ 906

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'65 CLOSE-OUTS!

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MERCURYS-COMET

'64 COMET 4-DR. SDN.

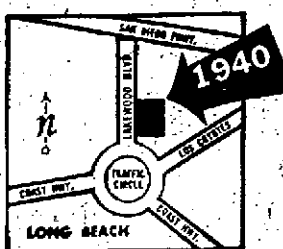
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Mercmarc trans. AM. Radio, heater, pad. Desk, whitewalls, demo. C-184.

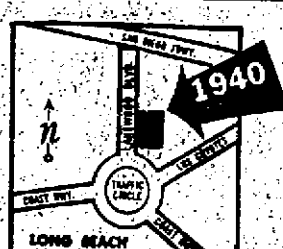
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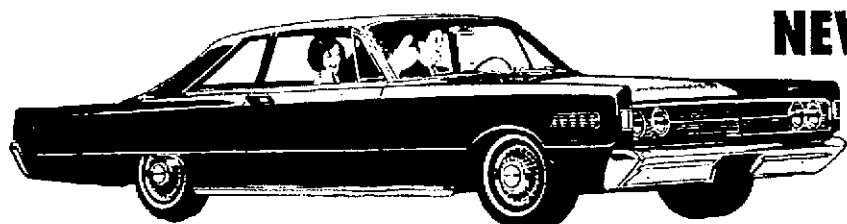
TAKE THE GAMBLE OUT OF BUYING USED CARS!
OUR USED CARS ARE HAND PICKED — WE SELL ONLY THE BEST!

10-DAY TRIAL EXCHANGE

- NEW TIRES
- NEW BATTERY
- NEW BRAKES
- NEW SPARK PLUGS
- NEW POINTS
- COMPRESSION TESTED
- TRANSMISSION & REAR END TESTED
- NEW RINGS, PINS, CLUTCH IF NEEDED
- ALL WHEELS BALANCED
- CARBURETORS, DISTRIBUTOR CALIB.
- EVERY PART LUBED & OIL CHANGED
- UPHOLSTERY CLEANED
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THERE'S NO RISK WHEN YOU BUY A MURPHYIZED CAR
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100% PARTS & LABOR GUARANTEED



NEW '66 MERCURY 2-DOOR

\$2598
FULL PRICE!

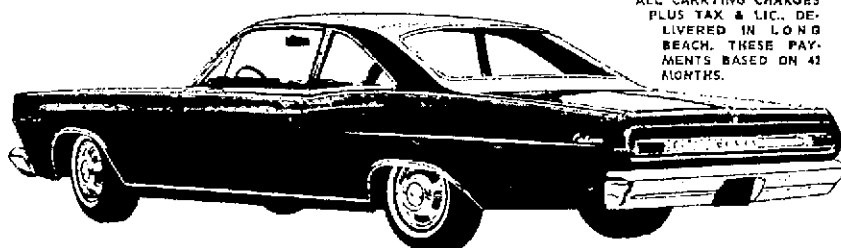
Equipped with padded sun visors, padded dash, windshield washers, seat belts front and rear, outside mirror, back-up lites, emergency flasher, 3-speed manual trans.

NEW '66 COMET 2-DOOR

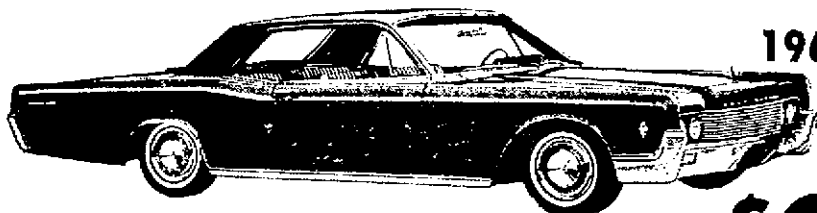
\$55 DOWN
PAYMENT

\$55 DOWN
PAYMENT

\$1988
FULL PRICE!



Equipped with padded sun visors, padded dash, windshield washers, seat belts front and rear, outside mirror, back-up lites, emergency flasher, 3-speed manual trans.



1966 LINCOLN CONTINENTAL COUPE

TERMS ON OUR LEASE PURCHASE PLAN

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INCLUDING AUTOMATIC TRANSMISSION, RADIO, HEATER, WHITEWALL TIRES, POWER STEERING AND BRAKES AND MANY MORE.

Buy your Continental where you have selection. See one of the most complete displays of new 1966 Continentals offered on the West Coast.

NOW SAVE! THE NO RISK WAY

OVERSTOCKED

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SALE ON USED CARS

1961 FALCON STA. WAGON

Auto., R&H, WSW. (QPB8001)

\$24 **\$24**

OR IF YOU PREFER TO PAY CASH

\$499

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1958 VW MICROBUS

4 Speed, radio, heater. (LWG167)

\$24 **\$24**

OR IF YOU PREFER TO PAY CASH

\$499

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1959 T-BIRD CONV.

V-8, Auto., R&H, P.S. (KUZ293)

\$24 **\$24**

OR IF YOU PREFER TO PAY CASH

\$499

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1962 FALCON DELUXE 4-DR.

Stick, Htr., w.s.w. (LNJ262)

\$29 **\$29**

OR IF YOU PREFER TO PAY CASH

\$699

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1960 CHEV. IMPALA CONV.

V-8, Auto., R&H, P.S., WSW. (Ser. 3562)

\$35 **\$35**

OR IF YOU PREFER TO PAY CASH

\$899

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1963 COMET CUSTOM 2-DR.

V-8, Auto., R&H, P.S. (RBT389)

\$41 **\$41**

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1962 CHEV. PICKUP W/CAMPER

1/2-Ton, L. Bed, Stick, R&H.

\$41 **\$41**

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1963 TEMPEST CONV.

V-8, Auto., R&H, WSW. (HSF183)

\$41 **\$41**

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1962 CHEV. IMPALA 4-DR. H.T.

V-8, Auto., P.S., Air. (OJD592)

\$41 **\$41**

OR IF YOU PREFER TO PAY CASH

\$1199

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1962 T-BIRD H.T. COUPE

V-8, Auto., R&H, P. Str. (NYM501)

\$46 **\$46**

OR IF YOU PREFER TO PAY CASH

\$1399

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1963 FORD FAIRLANE SQUIRE

4-dr. Sta. Wagon, V-8, Auto. trans., R&H, WSW. (FXZ249)

\$46 **\$46**

OR IF YOU PREFER TO PAY CASH

\$1399

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.

1962 OLDS STARFIRE COUPE

Fact. Air, Full Pwr. (1Y1167)

\$47 **\$47**

OR IF YOU PREFER TO PAY CASH

\$1499

FULL PRICE

Full Dn. Pymt. Full Mo. Pymt.
dn. incl. tax, lic. & all carrying charges for only 36 mos.



'61 LINCOLN
CONTINENTAL 4-DOOR
Full Power, Fact. Air Cond.
Stock #R-3628

\$1999

SAVE!
CONTINENTALS



'63 LINCOLN
CONTINENTAL 4-DOOR
Full Power, Factory Air Condition
Leather Trim, Lic. #NZY 906

\$2899



'64 LINCOLN
Continental, 4 dr., Full power, factory
air cond., leather trim, lic. #NZY 906.

\$3599

'65 CLOSE-OUTS!

SAVE UP TO

\$1400

ON REMAINING '65 MODELS

MERCURYS-COMET

'64 COMET 4-DR. SDN.

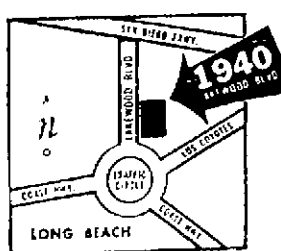
\$1777 FULL PRICE

Mercomatic Trans. A.M. Radio, heater, pad. Dash, whitewalls, domo. C-104.

SAVE UP TO

\$1400

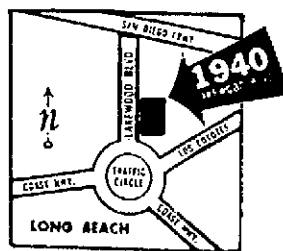
ON REMAINING '65 MODELS



MURPHY

CONTINENTAL MERCURY-COMET

1940 LAKEWOOD BLVD. LONG BEACH 434-9911



LOOK



what's POP-OPing IN LONG BEACH

By PAT McDONNELL
I, P-T Staff Writer

Art authorities say no one style is "in" this year—that many concepts, all emphasizing the exciting pace of "right now," are the essence of contemporary trends.

Other reflections of today's mood are fashion—elegant and unusual with jet-age activity permitting no boundaries to taste—music—with erratic beats and wild, wild dances—writing—suddenly on an escapist kick, spoofing the seriousness of international intrigue in a rash of spy thrillers.

In tune with the cultural pulse of 1966, Long Beach Art Museum Association has decided to portray a sampling of these developments by staging a Pop Op A-Go Go cocktail party and dinner dance March 12 in Lakewood Country Club.

Dress of the evening has been designated from black tie to way-out sportswear depicting the craze for checks, stripes and polka dots that crash together in one costume

BILLBOARD-SIZE Op art paintings—dazzling black and white optical illusions—and massive reproductions of Pop art—colorful blow-ups of real-life still-life objects—all will provide backdrops for guests costumed in do-your-own attire.

Furthering the "anything-goes" tempo will be booths enabling ball-goers to try their hand at making enameled copper ashtrays and jewelry or test their talents at creating abstract oil paintings.

Another bit of madness will be life-size copies of famous paintings with cut-outs permitting guests to have their portraits photographed as part of Leger's "Big Julie," Degas' "Absinthe Drinkers," or Manet's "Dejeuner Su L'herbe."

Committee workers also are preparing a likeness of a Playboy Club bunny which will serve as target for dart-throwing.

Demonstrations of the latest A-Go Go steps will be

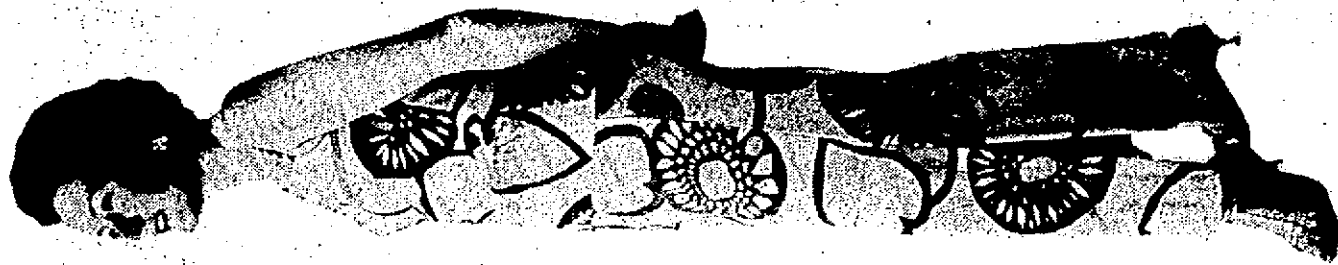


CLOSE-UP VIEW of discotheque fashion she's selected for POP-Op A-Go Go Ball is taken by Mrs. Frederic Wise.



See POP-OP, Page W-7

YOU'LL FLIP—as Mrs. Don E. Raney has—over way-out clothes Pop-Op ball-goers will wear to March 12 event in Lakewood Country Club.



RUFFLES A-GO GO—Wherever you look, Long Beach Art Museum friends are donning switched-on costumes. Examples: Mrs. Robert Buffum's (left) 007 raincoat; Mrs. James Edmond's hostess pajamas

Staff photos
by
Bob Shumway

INDEPENDENT-Press-Telegram Women and TRAVEL

LONG BEACH 12, CALIF., SUNDAY, FEB. 27, 1966, SECTION W

KIDS LOWER THE BROOM

Schools off to a good clean start

By MARY ELLIS CARLTON
Director, Women's News

Long Beach's school kids have a new extra particular, extra-curricular activity—civic beautification.

More than 100,000 strong, they've lowered the broom on everything from litter and dirt to chipped paint, old cans and junk-heaped vacant lots.

Cheered on by school administrators and teachers, all 78 schools in the Long Beach Unified School District have joined the sweeping citywide drive to help upgrade the city's visual environment.

At the helm are chairman Mrs. Elizabeth Hudson, school board member, and assistant chairman Vera Johnston, assistant supervisor of physical education for city schools. Both are members of the Chamber of Commerce's active civic beautification committee.

THE SCHOOLS got off to a good clean start for '66 with area meetings in the city's high schools. Attending were student delegates and

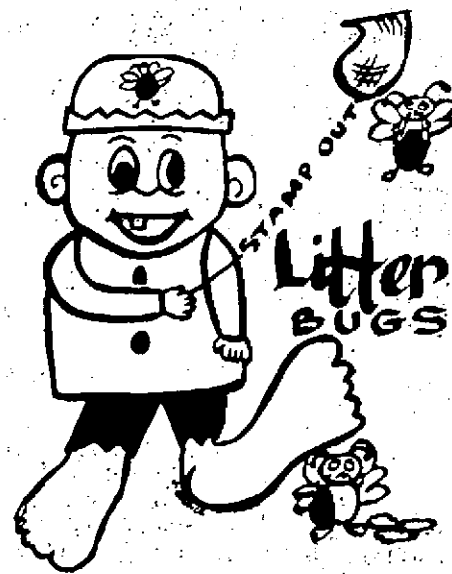
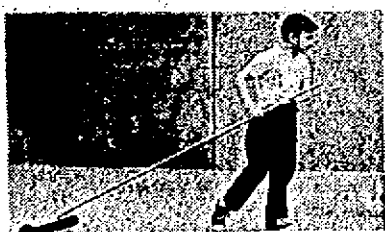
sponsoring teachers from area elementary and junior high schools; board of education administrators and representatives from the chamber's civic beautification committee.

Presiding at each of the kick-off meetings were student leaders, who figuratively rolled up their sleeves (and those of all attending) to set the schools' clean-up campaign in motion.

They displayed student-designed posters that will be used in the all-out effort, also outlined some of the specific projects to be undertaken.

As last year (when the campaign hit an all-time high with 100% school participation), student clean-up campaigners will beautify school grounds, plant trees, paint trash cans, design litter bags, sponsor slogan and limerick contests, write essays, give speeches, make surveys of neighborhood eyesores and police their own school grounds.

As one civic beautification leader put it:
(Continued on Page W-6)



LITTER BUG literature—such as this poster by Jamie Bolnick, Lakewood High School student—figures prominently in all-city school campaign.

LOOK



what's POP-OPing

IN LONG BEACH

By PAT McDONNELL
I, P-T Staff Writer

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BILLBOARD-SIZE Op art paintings—dazzling black and white optical illusions—and massive reproductions of Pop art—colorful blow-ups of real-life still-life objects—all will provide backdrops for guests costumed in do-your-own attire.

Furthering the "anything goes" tempo will be booths enabling hall-goers to try their hand at making enameled copper ashtrays and jewelry or test their talents at creating abstract oil paintings.

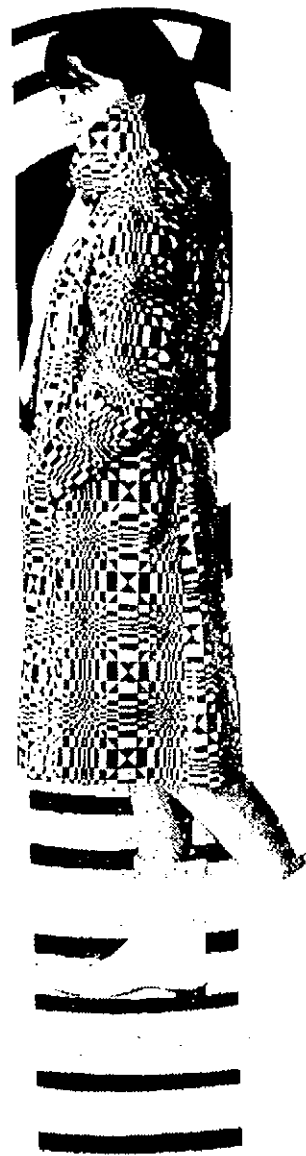
Another bit of madness will be life-size copies of famous paintings with cut-outs permitting guests to have their portraits photographed as part of Leger's "Big Julie," Degas' "Absinthe Drinkers," or Manet's "Dejeuner Sur L'herbe."

Committee workers also are preparing a likeness of a Playboy Club bunny which will serve as target for dart-throwing.

Demonstrations of the latest A-Go Go steps will be



CLOSE-UP VIEW of discotheque fashion she's selected for POP-Op A-Go Go Ball is taken by Mrs. Frederic Wise.



RUFFLES A-GO GO—Wherever you look, Long Beach Art Museum friends are donning switched-on costumes. Examples: Mrs. Robert Buffum's (left) 007 raincoat; Mrs. James Edmond's hostess pajamas

See POP-OP, Page W-7

Staff photos
by
Bob Shumway

YOU'LL FLIP—as Mrs. Don E. Raney has—over way-out clothes Pop-Op ball-goers will wear to March 12 event in Lakewood Country Club.



INDEPENDENT-Press-Telegram Women and TRAVEL

LONG BEACH 12, CALIF., SUNDAY, FEB. 27, 1966, SECTION W

KIDS LOWER THE BROOM

Schools off to a good clean start

By MARY ELLIS CARLTON
Director, Women's News

Long Beach's school kids have a new extra particular, extra-curricular activity—civic beautification.

More than 100,000 strong, they've lowered the broom on everything from litter and dirt to chipped paint, old cans and junk-heaped vacant lots.

Cheered on by school administrators and teachers, all 78 schools in the Long Beach Unified School District have joined the sweeping citywide drive to help upgrade the city's visual environment.

At the helm are chairman Mrs. Elizabeth Hudson, school board member, and assistant chairman Vera Johnston, assistant supervisor of physical education for city schools. Both are members of the Chamber of Commerce's active civic beautification committee.

THE SCHOOLS got off to a good clean start for '66 with area meetings in the city's high schools.

Attending were student delegates and

sponsoring teachers from area elementary and junior high schools, board of education administrators and representatives from the chamber's civic beautification committee.

Presiding at each of the kick-off meetings were student leaders, who figuratively rolled up their sleeves (and those of all attending) to set the schools' clean-up campaign in motion.

They displayed student-designed posters that will be used in the all-out effort, also outlined some of the specific projects to be undertaken.

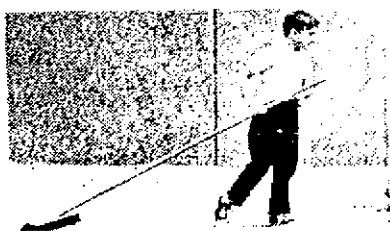
As last year (when the campaign hit an all-time high with 100% school participation), student clean-up campaigners will beautify school grounds, plant trees, paint trash cans, design litter bags, sponsor slogan and limerick contests, write essays, give speeches, make surveys of neighborhood eyesores and police their own school grounds.

As one civic beautification leader put it:

(Continued on Page W-6)



LITTER BUG literature—such as this poster by Jamie Bolnick, Lakewood High School student—figures prominently in all-city school campaign.





RESULTS OF adding machine totals give Janny (Mrs. Donald) Bauermeister (above left), Ruthie (Mrs. John) Pearce good cause for smiles. Members of Junior League rummage sale committee, found out last sale biggest ever. Full details in Wild Waves below.

WITHOUT ARGUMENT that developed (intentionally) about picture Patti (Mrs. John) Westland is seen with (right), surprise party that took her by storm might have flopped. For full scoop read what happened in item below.



By Iola Masterson
I. P. T. Society Editor

ADDING MACHINES have whirled this week for Junior League as members worked over figures and ledgers until their fingertips smoked, toting up the final "take" on their tremendous rummage sale of last weekend.

The sale, it appears, netted \$19,035 and is the most successful, financially, ever. A couple of bills aren't in yet so that above figure is not accurate to the cent but within not too many bucks.

To show you how the sale has been improving each year, let's quote figures from the previous two sales. In 1964 the league netted \$16,318.70 and in 1965 they made it in the black to the tune of \$15,527.27.

Drop in '65 income they attribute to the fact they moved to LB Arena and rental expenses soared over other years. Costs didn't go down this year, but leaguers made up by having more to sell and improving the manner (vastly) in which the crowds were handled.

For the hundreds who went and shopped and speculated on just how many, actually, were fellow shoppers, here's a break-down on that, too. The gate count for the two days proved that 11,300 people went for bargains. Numbers were about evenly divided between the two days (Friday and Saturday) and the fact that Saturday featured almost everything left over at exactly half price accounted for the good turn out on final day.

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LOCALITES attending the very plush Mardi Gras ball sponsored by Beverly Hills Mary and Joseph League in International Ballroom, Beverly Hilton, were Charles and Delphine Smith, Bob and Irene Ziebarth, Walter and Evelyn Scott, Spiros and Florence Douglas and Nina Harris (John had flu; couldn't go).

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Afloat on the social scene



THE MASQUE (too fancy to be called mask) worn by Delphine (Mrs. Charles) Smith in photo above won her one of four major prizes at one of Southland's biggest Mardi Gras balls at Beverly Hilton. Wild Waves tells all about Delphine's victory.

of Tri Delta Sorority's fall semester scholarship award to tune of \$200. "Trish" will be able to express her pleasure most coherently, too. She's an English major, now in her junior year. As a member of the A Capella Choir she could even warble out a little paean of joy.

She wore a shocking pink satin ball gown, its bodice detailed with bugle beads, pearls and rhinestones, and designed the masque to complement the dress, using oversize fake gems on the latter, topping it off with big swirls, pink roses, doves.

For her entry she was presented with a more-luscious-than-whipped-cream negligee valued at \$100! Too elegant to wear, just for wearing's sake, Delphine said she'd put it away for daughter Lynette's hope chest.

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Costume
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Gold button detail
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Schick's
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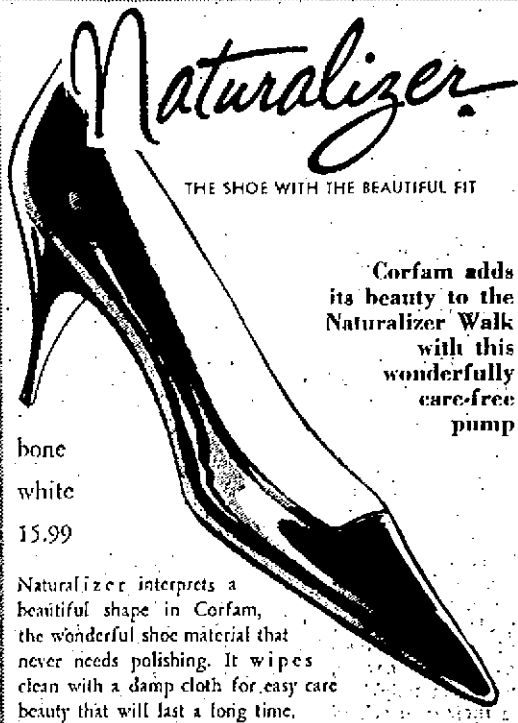
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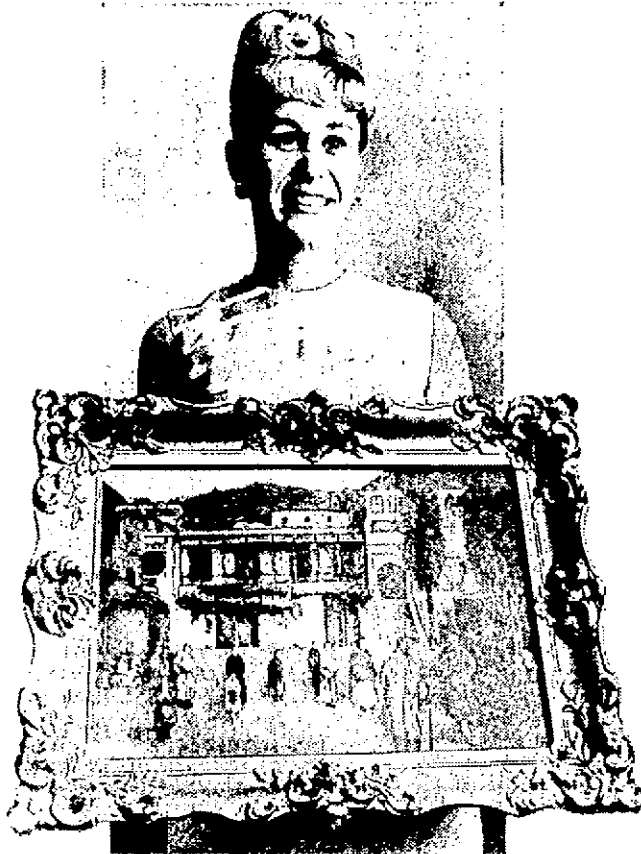
Schick's
701 Pine Avenue

Parking in
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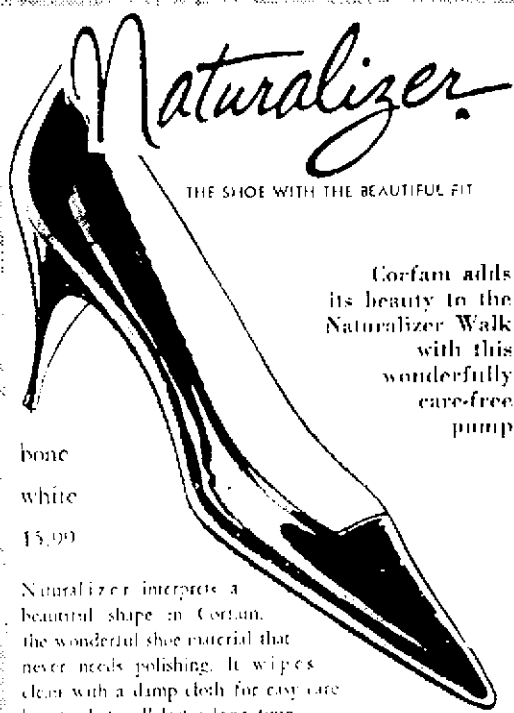
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bone
white
\$5.99

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IN STEP FOR DANCE
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Charity dance set

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Berlioz comic opera a winner

By JULIEN MUSAFIA

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work—money problems, family sickness) one is all the more charmed by the freshness of the music, light in texture, fluent and well knit, yet reminiscent of Gluck and Mozart and Wagner.

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THE PERFORMANCE given on the occasion of this premiere was loving and careful. Some dialogues were rewritten and polished by Andre Boll (Berlioz, like Wagner, was better at music than at literature). The soloists were singers of the first order, but the splendid voice of tenor Albert Voli must be singled out. Pierre Dervaux's conducting was exceptionally impressive.

For the college and university opera conductors, who are always in search of good yet only moderately difficult scores, "Beatrice and Benedict" should provide one answer.

An Invitation to Greater Beauty

with a lovely new hair style. Have your hair INDIVIDUALLY STYLED by our skilled coiffure artists in a style designed to flatter you.

COMPLETE PERMANENTS from \$10

Manicures
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2139 Bellflower Blvd., Long Beach, CA 90801
Joyce White, Owner — 15 Years in Los Altos

MARCH FOR BREATH

CARH volunteers launch door-to-door drive Friday

Long Beach members of area auxiliaries to Children's Asthma Research Institute and Hospital will stage a door-to-door fund-raising campaign Friday, Saturday and Sunday as the 1966 March for Breath gets underway.

"David and Goliath" is theme selected for this year's march. It stems from the remark of an asthmatic child who described his affliction as "having a giant on my chest."

According to the Old Testament, the youth David, conquered the Philistine

giant, Goliath, with only a sling shot, but children suffering from asthma need help to battle their Goliath. In an effort to assist them, mothers will seek contributions for the free, non-sectarian hospital-home in Denver, Colo.

TV star Richard Chamberlain is serving as CARH's 1966 national honorary chairman.

MORE THAN 95% of children admitted to the hospital have returned rehabilitated to their homes after 18 to 24 months' treatment.

More than 140 volunteer chapters and auxiliaries support the hospital and institute which is maintained solely through volunteer contributions. Expenses for treatment and care of one child over a one-year period totals more than \$6,000.

Additional information may be obtained by writing to CARH, Box 66211, Los Angeles.

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Annual style event scheduled Saturday by Los Altos women

Los Altos Women's Club will stage its annual fashion show Saturday at a 9:30 a. m. breakfast in Bullock's Lakewood.

Proceeds will go to the club's retarded children's fund. Tickets may be obtained from Mrs. Robert White or Mrs. Frank Bratkovich.

inquire about
Buffums'
charm school
directed by
Wilma Hastings

Buffums'

pre-styled wiglets
100% human hair
29.00

Special introductory offer... includes carrying case and styro form block. Be beautifully coiffed in a glamorous wiglet pre-styled in a swirl of curls or sleek twist. Choice of thirty six color tones.

Meet Mr. Senall, hair stylist for Miss Universe, in our Millinery Salon on Monday, February 28th from 11:00 a.m. till 9:00 p.m. and Tuesday, March 1st from 11:00 a.m. till 5:30 p.m. He will help you choose your most flattering shade and wiglet or style one for you... complimentary of course

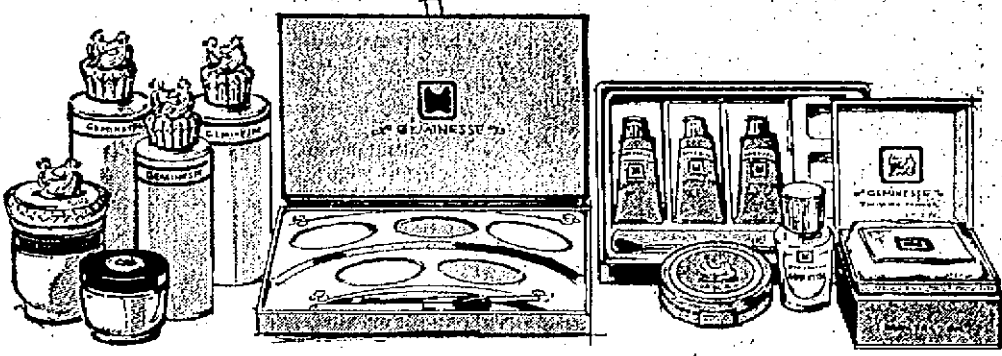
Downtown Long Beach



Geminesse by Max Factor for the The Eternally Younger Face



Excitingly new! More than superb skin-care or luxury make-up! Geminesse is the first complete beauty collection to inter-act through total moisture...while creating the illusion of forever young features.



BEAUTY CREAM, a rich night cream steeped in nourishing moisturizers. BEAUTY CLEANSER for thorough gentle cleansing. TONING LOTION refines and freshens with non-drying stimulation. MOISTURIZER guards against skin moisture loss, creates a silken surface for make-up. FLUID MAKE-UP, ultra sheer foundation in moisturized color. CONTOUR SUPREME, a trio of subtle make-up creams with brush, to correct, highlight or shadow for more perfect features. POWDER EXTRAVAGANZA kit of five light-reflective pressed 'contouring' powders and two brushes. FINISHING POWDER, a fine light-reflective powder.

for a limited time: Introductory Size Geminesse Beauty Cream, 1-oz. 3.50

free gift: An exquisite custom compact filled with Geminesse Translucent Powder... with your purchase of \$5.00 or more.

Cosmetics
Downtown Long Beach, Santa Ana, Pomona

Buffums'

<p>LONG BEACH Pine at Broadway HE 6-9841 Mon. and Fri. 9:30 till 9:00 Other Days 9:30 till 5:30</p>	<p>SANTA ANA Main at Tenth KI 2-6262 Mon. and Fri. 9:30 till 9:00 Other Days 9:30 till 5:30</p>	<p>POMONA Top of the Mall 623-4321 Mon. and Fri. 10:00 till 9:00 Other Days 10:00 till 6:00</p>	<p>PALOS VERDES Crenshaw at Silver Spur Rd. Peninsula Center 377-6737 Mon. and Fri. 10:00 till 9:00 Other Days 10:00 till 6:00</p>	<p>MARINA Pacific Coast Hwy. at 2nd Long Beach 437-0781 Mon. and Fri. 10:00 till 9:00 Other Days 10:00 till 5:30</p>	<p>LAKEWOOD Del Amo at Graywood Lakewood Center WE 4-5040 Mon., Thurs., Fri. 10:00 till 9:30 Other Days 10:00 till 6:00</p>
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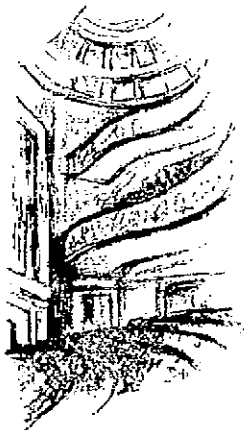
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work—money problems, family sickness) one is all the more charmed by the freshness of the music, light in texture, fluent and well knit, yet reminiscent of Gluck and Mozart and Wagner.

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THE PERFORMANCE given on the occasion of this premiere was loving and careful. Some dialogues were rewritten and polished by Andre Boll (Berlioz, like Wagner, was better at music than at literature). The soloists were singers of the first order, but the splendid voice of tenor Albert Voh must be singled out. Pierre Dervaux's conducting was exceptionally impressive.

For the college and university opera conductors, who are always in search of good yet only moderately difficult scores, "Beatrice and Benedict" should provide one answer.

MARCH FOR BREATH

CARIH volunteers launch door-to-door drive Friday

Long Beach members of area auxiliaries to Children's Asthma Research Institute and Hospital will stage a door-to-door fund-raising campaign Friday, Saturday and Sunday as the 1966 March for Breath gets underway.

"David and Goliath" is theme selected for this year's march. It stems from the remark of an asthmatic child who described his affliction as "having a giant on my chest."

According to the Old Testament, the youth David, conquered the Philistine

giant, Goliath, with only a sling shot, but children suffering from asthma need help to battle their Goliath. In an effort to assist them, mothers will seek contributions for the free, non-sectarian hospital-home in Denver, Colo.

TV star Richard Chamberlain is serving as CARIH's 1966 national honorary chairman.

MORE THAN 95% of children admitted to the hos-

pital have returned rehabilitated to their homes after 18 to 24 months' treatment. More than 140 volunteer chapters and auxiliaries support the hospital and institute which is maintained solely through volunteer

contributions. Expenses for treatment and care of one child over a one-year period totals more than \$6,000. Additional information may be obtained by writing to CARIH, Box 66211, Los Angeles.

Annual style event scheduled Saturday by Los Altos women

Los Altos Women's Club will stage its annual fashion show Saturday at a 9:30 a. m. breakfast in Bullock's Lake-wood.

Proceeds will go to the club's retarded children's fund. Tickets may be obtained from Mrs. Robert White or Mrs. Frank Bratkovich.

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Meet Mr. Senall, hair stylist for Miss Universe, in our Millinery Salon on Monday, February 28th from 11:00 a.m. till 9:00 p.m. and Tuesday, March 1st from 11:00 a.m. till 5:30 p.m. He will help you choose your most flattering shade and wiglet or style one for you ... complimentary of course

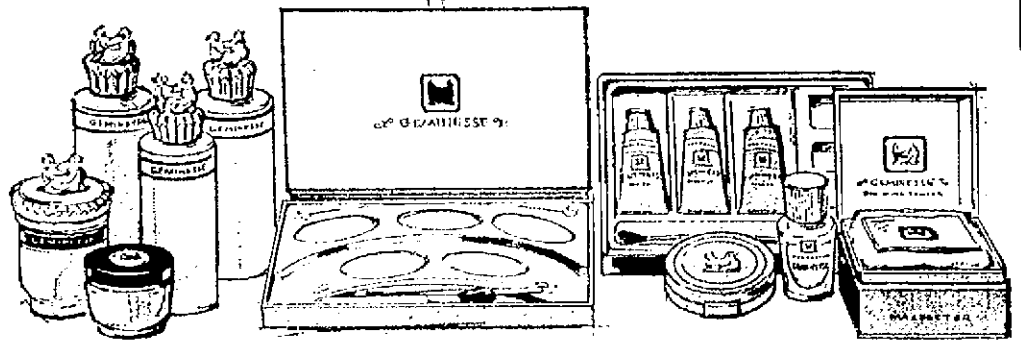
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Mon. and Fri. 9:30 till 9:00
Other Days 9:30 till 5:30

POMONA

Top of the Mall
623-4321
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 6:00

PALOS VERDES

Crossway at Silver Spur Rd.
Peninsula Center 377-6737
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 6:00

MARINA

Pacific Coast Hwy. at 2nd
Long Beach 437-0781
Mon. and Fri. 10:00 till 9:00
Other Days 10:00 till 5:30

LAKWOOD

Del Amo at Graywood
Lakewood Center ME 4-5040
Mon., Thurs., Fri. 10:00 till 9:30
Other Days 10:00 till 6:00



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...housewife and mother finds employment also rewarding



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Getting women out of the classroom and into immediate clerical, secretarial or other jobs is the whole idea, of course.

MATURE women go back to work — or to work for the first time — for many reasons.

Mrs. Orville (Charlotte) Sharp had a two-fold purpose. She doesn't believe in wasting time; also believes all women should be trained, in case of emergency to turn bread winners. With their children, Bruce, 10, Bryan, 8, in school she had time on her hands and took Business 920. She passed Civil Service exams with ease; now has a position she enjoys in personnel work with the U.S. Naval Shipyard.

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...bookkeeping is her main forte.



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Staff photos

GIRLS WANTED!

to train for Exciting,
Rewarding Space Age

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CAREER COLLEGE

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Name _____ Age _____
Address _____ Phone _____
City _____ State _____ Zip _____
Last year of school completed _____
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Ebell Junior provisionals schedule bridge benefit

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Tickets to the event, which is open to the public, are priced at \$1.50 and will be sold at the door. Proceeds will be donated to Long Beach Memorial Hospital rehabilitation program.

Among numerous door prizes will be a trip for two to Las Vegas with accommodations at the Hacienda Hotel.



MR. AND MRS. WILLIAM J. CROOKS

Mr. and Mrs. W. J. Crooks to celebrate golden date

Mr. and Mrs. William J. Crooks, 1459 Rose Ave., will celebrate their golden anniversary today. They will be honored at an open house from 3 to 6 p.m. at the home

of a daughter, Mrs. Robert Rose, 12331 Owen St., Garden Grove.

Their other children are John Crooks and Mrs. Louis

Silvey, Long Beach; Charles Crooks, Torrance; and Mrs. Clifton Bruce, Wilmington. They have 17 grandchildren and 2 great-grandchildren.

Mr. and Mrs. Crooks, residents of Long Beach for 45 years, were married Feb. 27, 1916 in Alva, Okla. Now retired, he was a crane engineer in the harbor area.

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dress of the month

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Nob-Hill knitted cotton boucle. 95% cotton and 5% rayon. Beige and Aqua...

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creates the unsurpassable look of

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FOUR NEW ULTIMATE GLOSSES: ULTIMATE LIPGLOSS SHADERS EACH \$1.25. MATCHING ULTIMATE NAIL SATIN \$1.95. ULTIMATE TOP GLOSS. FOR NAILS \$1.35. SLIP ON NEW SUN GLOSSES TODAY...YOU CAN'T SEE SPRING WITHOUT THEM!

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4th and Pine SHOP MON., FRI. 'TIL 9:00 • HE 2-7451 Park Free Any Victoria Lot

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Special Sale of genuine Charles Jeffries deluxe wigs imported from Germany. 100 percent pure European human hair. Wigs are designed and created by the world's most renowned wig makers and have won every major award for both beauty and construction. Regular price is \$135 but you may have your choice for only \$60 during this special sale. Wigs shown only by appointment.

Charles and Esther Jeffries

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dress of the month

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to train for Exciting, Rewarding Space Age

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Career-oriented training by leading fashion specialists in:

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Name _____ Age _____
Address _____ Phone _____
City _____ State _____ Zip _____
Last year of school completed _____

(Detach and Mail Today for Free Brochure)



'French Quarter, s'il vous plait?'

Long Beach social roads will lead to Petroleum Club, 3636 Linden Ave., Saturday evening when Adrian Department of Ebell hosts its always-posh scholarship benefit (this year, "le Bal du Vieux Carre") at 8 p.m. under supervision of Mrs. Earl Milton. Making sure they'll be in time

to dance to the music of Roger Bacon's orchestra are Mmes. Eugene McCluer (left), party chairman; Robert F. Carter and Robert P. Ludlam. Reservation for the event which will go toward scholarships for students at Long Beach City and State colleges, may be made with Mrs. Norbert Dean, 5311 El Parque St.

DEAR MRS. MAYFIELD

Too young for wedding bells

DEAR MRS. MAYFIELD: I have just become engaged to a boy I've known for about a year. We get along fine and are very much in love. Cliff has been a little wild in the past. In fact, he stepped out on me just after we got engaged but says he's sorry and will never do it again.

He seems to be settling down now that we're talking of marriage and children but I'm wondering if he'll be true after we're married. Cliff is 19 (I'm 17) and I'd like your opinion on whether we're old enough, mature enough to take on the responsibilities of marriage? O.C.

DEAR O.C.: You do seem to be quite level-headed in stopping to think about what marriage will mean, but you really aren't old enough. And neither is Cliff. But you both look like good possibilities.

Why not be engaged for a couple of years? That will give you time to know each other better and give you time to save toward a home and all it entails. Courtship is a beautiful thing and you'll never regret the time spent planning for that Big Day. M.M.

DEAR MRS. MAYFIELD: I wonder if I could ask some of your readers to send

cheery cards to my mother. She has been very ill and she just loves to get mail. She is 73 years old.

Her name is Mrs. Marie Schlegel, 317 Magnolia, Ft. Collins, Colo.

DEAR MRS. MAYFIELD: My wife is running around with a boy of 19. Can you imagine a woman of 40 doing that? We've been married 20 years and it all started when I had to work seven days a week.

We have five children ranging from 10 to 18. One of them has been sent to a house of correction, another smokes up a storm and has been picked up several times, another drinks like no boy should.

Right now she is living on her boy friend's farm. She left me once and came back. When she started all over again, that was enough. I think she's afraid of growing old—she wears real tight clothes and tries to look like a school girl.

We tried a marriage counselor but it didn't help any. I don't see any hope for us, do you?—ALVIN

DEAR ALVIN: No, not much. Your wife is on a sheer downward path that leads nowhere, but nowhere. Eventually, this 19-year-old boy will leave her flat. What she will do then

is anybody's guess. It seems no one, including you, cared much what the kids were doing. If your wife wouldn't do her part, you could have done yours—even if it meant working only five days a week. The money couldn't have possibly been more important than the welfare of the children.

I have no way of fixing the blame for your wife's going off the deep end, but I do blame both of you for what is happening to the children. M.M.

Mr. and Mrs. Ross announce daughter's forthcoming marriage

At a cocktail party in their Long Beach home, Mr. and Mrs. Robert L. Ross announced to relatives and close friends the engagement of their daughter, Patricia, to James D. Locke Jr., son of Mr. and Mrs. J. D. Locke.

The nuptials will be solemnized July 23. Miss Ross is a graduate of Wilson High School and Long Beach State College. Her fiancé was graduated from Wilson and Long Beach City College.

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more colorful than ever before
superbly styled by

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Oswald Jacoby

Long Beach 11, Calif., Sunday, Feb. 27, 1966 INDEPENDENT-PRESS-TELEGRAM—W. 5

Partner betrays the show

Waldemar von Zedtwitz of New York has been one of the greatest bridge players of all time. He won his first Vanderbilt Cup in 1930 and has won just about every trophy a player can pick up. What's more, he is still a top-flight competitor and there's nothing old-fashioned about either his bidding or play.

One of his favorite stories is about how one of his best deceptive plays went wrong when his partner gave the show away.

Waldy sat East and covered his partner's jack of clubs with the queen at trick one. South won and promptly finessed the ten of spades. Waldy ducked. This is a standard bit of defensive deception. You duck the first time, Waldy also noted that his partner had followed to the first spade with the deuce. They were playing odd and even, so Waldy

NORTH		28
♠ A Q J 10		
♥ 9 8 3 2		
♦ 5 4		
♣ 4 3 2		
WEST		EAST
♠ 8 5 2		♠ K 7 3
♥ K J		♥ Q 10 7 5
♦ 7 6 3		♦ J 10 9 8
♣ J 10 9 8 3		♣ Q 7
SOUTH (D)		
♠ 9 6 4		
♥ A 6 4		
♦ A K Q 2		
♣ A K 6		
Neither vulnerable		
West	North	East
Pass	1 ♠	Pass
Pass	Pass	3 N.T.
Opening lead—♠ J.		

knew that his partner had exactly three spades. If West held either two or four spades, he would have started a high-low signal.

SOUTH returned to his hand with a diamond and led a second spade. When

he played the jack from dummy, Waldy was ready with a play that should have been a winner. He ducked again!

Declarer returned to his hand with another diamond, cashed his last high diamond and led the deuce, to give Waldy a diamond trick. At this point, all Waldy's plans were shattered. West discarded his last spade!

Now declarer had no further problem with spades and Waldy's deceptive play had cost him an overtrick. Declarer might have picked up the king anyway if West had not helped him out. We'll never know.

Creativity to shine at style show

Twenty members, as well as several of their children, will model creative fashions at the 7:30 p.m. meeting Monday of El Dorado Women's Club, California Federation of Women's Clubs at Douglas E. Newcomb School auditorium.

The attire, all hand sewn or knitted, will include day time dresses, knits, coats, after-five apparel and formal wear.

Mrs. Leon McCleary is coordinator and Mrs. Robert Ashcraft will commentate.

Senior citizens

Happy Hour Senior Citizens will meet at 10 a.m. Thursday for a card party and dancing in the recreation hall at 3 Elm Way. Members have been asked to take a sack lunch.

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES...RENTALS
Raymond's
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don't miss this
very special
trunk showing of
the exciting
spring and summer
collection from

Charles Cooper and Cooper Couture

Mr. Bob Courtney, fashion authority, will present the entire collection... including dresses, costumes, cocktail wear, in Downtown Long Beach, Monday, February 28th.

Informal Modeling in the Designers' Circle 11:00 to 4:00 and in the Terrace Room during luncheon

... and in Palos Verdes on Tuesday, March 1st. Informal Modeling 11:00 to 4:00 in the Designers' Circle.

The collection will be shown by Mr. Ben Ray, also of Charles Cooper and Cooper Couture, in our Marina Sports wear, Wednesday, March 2nd.

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Buffums

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HE 6-9841

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KT 2-6262

POMONA
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PALOS VERDES
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Peninsula Center 377-8737

MARINA
Pacific Coast Hwy. at 2nd
Long Beach 437-0781

LAKEWOOD
Del Amo at Graywood
Lakewood Center 44-5000

Ring Mounting Sale 1/3 off

reg. 21.50 to 750.00
now 14.33 to 500.00

Sparkling savings on famous maker discontinued mountings! A choice opportunity to reset precious stones from a fine selection in diamond set or plain patterns. One, two or three center diamonds in platinum, white or yellow gold. Our usual credit plans available.

MONDAY, FEBRUARY 28TH
THROUGH SATURDAY,
MARCH 5TH ONLY!

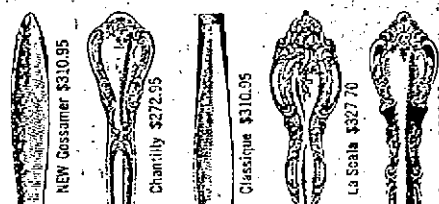
Fine Jewelry Department
Downtown Long Beach

Buffums

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GORHAM STERLING "Dinner-for-Eight"

Come in and choose your favorite Gorham design—then buy the popular service-for-eight AT A SAVING! Picture this elegant display on your dining table: eight 4-piece place settings with the essential serving pieces: butter serving knife, sugar spoon table or serving spoon, and pierced serving spoon. Hurry—offer ends April 13, 1966.



Save \$50.

CHOICE OF 20 PATTERNS

ALSO: Dinner-for-Four, SAVE \$25. Dinner-for-Twelve, SAVE \$75

JOIN OUR
CLUB
PLAN
Only \$50.00
per week

No carrying charge!
No down payment!
Immediate delivery!
No Federal Tax on
Gorham Sterling!

TARNISH-
PREVENTIVE
SILVER CHEST
Included
in Set.

Brand Jewelers

Jewelers for Three Generations

5413 HAZELBROOK AVE., LAKEWOOD CENTER • 634-8824, 744-0443



'French Quarter, s'il vous plait?'

Long Beach social roads will lead to Petroleum Club, 3636 Linden Ave., Saturday evening when Adrian Department of Ebell hosts its always-posh scholarship benefit (this year, "le Bal du Vieux Carre") at 8 p.m. under supervision of Mrs. Earl Milton. Making sure they'll be in time

to dance to the music of Roger Bacon's orchestra are Mmes. Eugene McCluer (left), party chairman; Robert F. Carter and Robert P. Ludlam. Reservation for the event which will go toward scholarships for students at Long Beach City and State colleges, may be made with Mrs. Norbert Dean, 5311 El Parque St.

DEAR MRS. MAYFIELD

Too young for wedding bells

DEAR MRS. MAYFIELD:

I have just become engaged to a boy I've known for about a year. We get along fine and are very much in love. Cliff has been a little wild in the past. In fact, he stepped out on me just after we got engaged but says he's sorry and will never do it again.

He seems to be settling down now that we're talking of marriage and children but I'm wondering if he'll be true after we're married.

Cliff is 19 (I'm 17) and I'd like your opinion on whether we're old enough, mature enough to take on the responsibilities of marriage? O.C.

DEAR O.C.:

You do seem to be quite level-headed in stopping to think about what marriage will mean, but you really aren't old enough. And neither is Cliff. But you both look like good possibilities.

Why not be engaged for a couple of years? That will give you time to know each other better and give you time to save toward a home and all it entails. Courtship is a beautiful thing and you'll never regret the time spent planning for that Big Day. M.M.

DEAR MRS. MAYFIELD:

I wonder if I could ask some of your readers to send

cheery cards to my mother. She has been very ill and she just loves to get mail. She is 73 years old.

Her name is Mrs. Marie Schlegel, 317 Magnolia, Ft. Collins, Colo.

DEAR MRS. MAYFIELD:

My wife is running around with a boy of 19. Can you imagine a woman of 40 doing that? We've been married 20 years and it all started when I had to work seven days a week.

We have five children ranging from 10 to 18. One of them has been sent to a house of correction, another smokes up a storm and has been picked up several times, another drinks like no boy should.

Right now she is living on her boy friend's farm. She left me once and came back. When she started all over again, that was enough. I think she's afraid of growing old—she wears real tight clothes and tries to look like a school girl.

We tried a marriage counselor but it didn't help any. I don't see any hope for us, do you?—ALVIN

DEAR ALVIN:

No, not much. Your wife is on a sheer downward path that leads nowhere, but nowhere. Eventually, this 19-year-old boy will leave her flat. What she will do then

is anybody's guess.

It seems no one, including you, cared much what the kids were doing. If your wife wouldn't do her part, you could have done yours—even if it meant working only five days a week. The money couldn't have pos-

sibly been more important than the welfare of the children.

I have no way of fixing the blame for your wife's going off the deep end, but I do blame both of you for what is happening to the children. M.M.

Mr. and Mrs. Ross announce daughter's forthcoming marriage

At a cocktail party in their Long Beach home, Mr. and Mrs. Robert L. Ross announced to relatives and close friends the engagement of their daughter, Patricia, to James D. Locke Jr., son of Mr. and Mrs. J. D. Locke.

The nuptials will be solemnized July 23.

Miss Ross is a graduate of Wilson High School and Long Beach State College. Her fiancé was graduated from Wilson and Long Beach City College.

Imported Italian Knitwear
more colorful than ever before
superbly styled by

Amalfi



Gino Paoli

Sebastian



the Harris aire
A Subsidiary of HARRIS FURS

4260 Atlantic Ave.

Oswald Jacoby

Long Beach 12, Calif., Sunday, Feb. 27, 1944 INDEPENDENT-PRESS-TELEGRAM—W-5

Partner betrays the show

Waldemar von Zedtwitz of New York has been one of the greatest bridge players of all time. He won his first Vanderbilt Cup in 1930 and has won just about every trophy a player can pick up. What's more, he is still a top-flight competitor and there's nothing old-fashioned about either his bidding or play.

One of his favorite stories is about how one of his best deceptive plays went wrong when his partner gave the show away.

Waldy sat East and covered his partner's jack of clubs with the queen at trick one. South won and promptly traversed the top of spades. Waldy ducked. This is a standard bit of defensive deception. You duck the first time. Waldy also noted that his partner had followed to the first spade with the deuce. They were playing odd and even, so Waldy

NORTH 26			
♠ A Q J 10			
♥ 8 3 2			
♦ 5 4			
♣ 5 4 2			
WEST			
♠ 8 5 2			
♥ K J			
♦ 7 6 3			
♣ J 10 9 8 3			
EAST			
♠ K 7 3			
♥ Q 10 7 5			
♦ J 10 9 8			
♣ Q 7			
SOUTH (D)			
♠ 9 6 4			
♥ A 6 4			
♦ A K Q 2			
♣ A K 6			
Neither vulnerable			
West	North	East	South
Pass	1 ♠	Pass	2 N.T.
Pass	Pass	Pass	Pass
Opening lead—♠ J.			

knew that his partner had exactly three spades. If West held either two or four spades, he would have started a high-low signal.

SOUTH returned to his hand with a diamond and led a second spade. When

he played the jack from dummy, Waldy was ready with a play that should have been a winner. He ducked again!

Declarer returned to his hand with another diamond, cashed his last high diamond and led the deuce to give Waldy a diamond trick. At this point, all Waldy's plans were shattered. West discarded his last spade!

Now declarer had no further problem with spades and Waldy's deceptive play had cost him an overtrick. Declarer might have picked up the king anyway if West had not helped him out. We'll never know.

Creativity to shine at style show

Twenty members, as well as several of their children, will model creative fashions at the 7:30 p.m. meeting Monday of El Dorado Women's Club, California Federation of Women's Clubs at Douglas F. Newcomb School auditorium.

The attire, all hand sewn or knitted, will include daytime dresses, knits, coats, after-five apparel and formal wear.

Mrs. Leon McCleary is coordinator and Mrs. Robert Ascheroff will commentate.

Senior citizens

Happy Hour Senior Citizens will meet at 10 a.m. Thursday for a card party and dancing in the recreation hall at 3 Elm Way. Members have been asked to take a sack lunch.

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES...RENTALS
Raymond's
TUX SHOP
3643 ATLANTIC GA 7-0115

don't miss this
very special
trunk showing of
the exciting
spring and summer
collection from

**Charles
Cooper
and
Cooper
Couture**

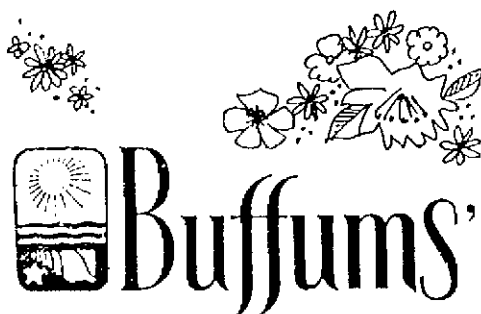
Mr. Bob Courtney, fashion authority, will present the entire collection... including dresses, costumes, cocktail wear, in Downtown Long Beach, Monday, February 28th.

Informal Modeling in the Designers' Circle 11:00 to 4:00 and in the Terrace Room during luncheon

...and in Palos Verdes on Tuesday, March 1st, Informal Modeling 11:00 to 4:00 in the Designers' Circle.

The collection will be shown by Mr. Ben Ray, also of Charles Cooper and Cooper Couture, in our Marina Sports-wear, Wednesday, March 2nd.

Informal Modeling 11:00 to 4:00 in the Designers' Circle.



LONG BEACH
Pine at Broadway
HE 6-9341

SANTA ANA
Main at Tenth
KI 2-6252

POMONA
Top of the Mall
623-4321

PALOS VERDES
Crenshaw at Silver Spur Rd.
Peninsula Center 377-6737

MARINA
Pacific Coast Hwy. at 2nd
Long Beach 437-0781

LAKEWOOD
Del Amo at Graywood
Lakewood Center 4-5040

Brand Jewelers

**GORHAM
STERLING
"Dinner-for-Eight"**

Come in and choose your favorite Gorham design—then buy the popular service-for-eight AT A SAVING! Picture this elegant display on your dining table: eight 4-piece place settings with the essential serving pieces: butter serving knife, sugar spoon, table or serving spoon, and pierced serving spoon. Hurry—offer ends April 13, 1966.



FOR LIMITED TIME!
Save \$50.
CHOICE OF 20 PATTERNS

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JOIN OUR
CLUB
PLAN
Only \$40.00
per week

Normal exchange
needed to qualify for
club plan. No cash
refunds. Tax on
club plan items.

TARNISH-
PREVENTIVE
SILVER CHIST
Included
in set.

**Brand
Jewelers**

Member for Three Generations

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(continued from page W-1)

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Besides, in case you haven't noticed, kids these days have quite a knack for influencing parents.

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—Staff photo by Roger Coar

OFF TO GOOD CLEAN START . . . Brian Marcotte, immediate past president of Poly High School students, outlines plans for this year's clean-up, paint-up campaign during kick-off meeting attended by area junior high and elementary school representatives. At his left are Robert Ellis, assistant personnel director for city schools; William B. Seal, Poly activities director.

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DOROTHY ANN METCALFE

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Her fiancé is a student at Pierce College in addition to his activities as a member of TV's "King Family."

Let Hammond's make you look your Very feminine Self

Let us help you select the color and coiffure that most becomes you. We offer you complete personalized beauty care. Call for an appointment today.

Hammond's Now Open Sunday

We Never Compromise Our Quality

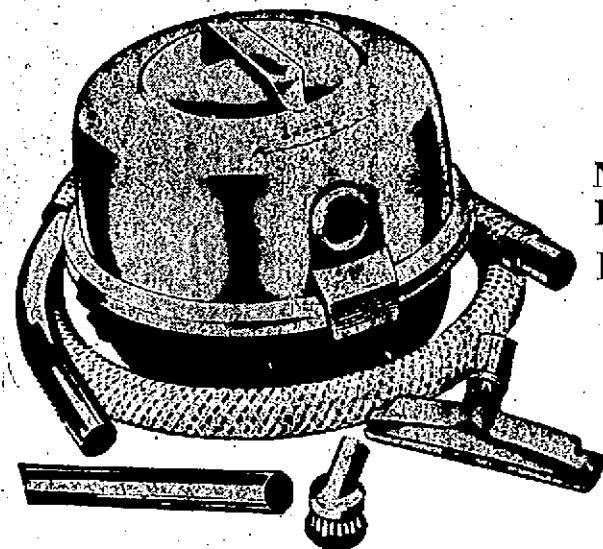
Hammond's

HAIR STYLISTS
LAKEWOOD LONG BEACH
HA 1-8206 596-4479
181 E. Washington Blvd. (at El Dorado Park Drive and New York Ave.)
4th FLOOR
AT CARSON

CALL TODAY FOR YOUR CONVENIENT APPOINTMENT

Buffet Luncheon—95¢

Our usual Choice Prime Rib, served from the buffet, in a delicious sandwich. Enjoy the luxurious surroundings, flawless service and immaculate linen at lunchtime . . . Tuesdays thru Fridays at the Tenderloin 4363 Atlantic Ave. GA 6-5533



Sears

Not a Rebuilt . . .
But a Brand New
Kenmore Canister Vacuum

Terrific Value! **\$18**

- Uses disposable dust bags.
- Easy to carry top handle
- Wrap-around cord storage
- Complete with hose, wands

NEW . . . ALL NEW AT SEARS!

THIS HOLE IN THE WALL WILL VACUUM YOUR HOME

Amazing new "Hole in the Wall" takes 1/2 the work out of house cleaning. There's no cord and you touch nothing but the light hose and wand. You Never lift, carry or push the motor or dust bag. A maintenance free powerful vacuum cleaning unit installed in your basement, utility room or garage. of your present home in less than a day. Simply plug the hose into the wall outlet and suck the dust into the "Hole in the Wall" and out of your living area. It lets you vacuum clean everything from thick rugs to fragile lamp shades. The cleaning suction is more powerful than any portable vacuum cleaner. It lets you vacuum up dirt that a portable vacuum can't budge. It exhausts outside your house so no dusty air blows around your rooms. Your house gets cleaner and stays cleaner! Yes, while baby sleeps and Dad watches TV. The "Hole in the Wall" vacuums your home quietly and efficiently. You've probably read about Sears new Kenmore built-in vacuum cleaner in the popular magazines.

NOW . . . SEE IT AT SEARS. IT'S SALE PRICED AT \$117 WITH 2 OUTLETS. ONE DAY INSTALLATION OPTIONAL

ALL ROADS LEAD TO

Sears

SOUTHERN CALIFORNIA STORES

SHOP 6 NIGHTS
SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.

The Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

WORLD'S FINEST FABRICS

SPRING FASHIONS

OPEN Mon. Night 'til 9:00

\$1.95 FINE COTTON Indian Madras 87¢ yd. 45" WIDE FOR DRESSES SPORTSWEAR	\$1.29 FINE COTTON Hawaiian Prints 54¢ yd. Large Assortment WASHABLE DRIP DRY	\$1.95 DRIP DRY ORLON 87¢ yd. ACRYLIC Sharkskin WASH/WEAR
--	---	--

\$2.95 TO \$3.95—FINE
LINEN PRINTS 97¢ yd.
AND RAYON HAND BLOCKED
45" Wide
LARGE ASSORTMENT—2 to 5 Yards

\$2.95 IMPORTED CREASE-RESISTANT
Irish Linen Prints \$1.67 yd.
FAMOUS BRAND NAME
FOR DRESSES SUITS, BLOUSES

• SENSATIONAL PURCHASE •
WORLD'S FINEST SEWING MACHINES

DELUXE ZIG ZAG SEWING MACHINES Case Included \$59.95	PORTABLE SEWING MACHINES Case Included \$34.75
--	--

\$1.95 WASHABLE
Raw Silk 94¢ yd.
100% PURE SILK WASHABLE

\$2.45 CREASE-RESISTANT
IMPORTED IRISH LINEN \$1.37 yd.
100% Pure Irish Linen
36" WIDE

Designers SCOOP
\$1.95 TO \$2.95
NOVELTY FABRICS
50¢ yd.
45" WIDE
• Home Spun
• Linen and Cotton
• Novelty
• Rufftex
• Dacron
• Polyester

95¢ WASHABLE
Gingham 44¢ yd.
COTTON CHECKS PLAIDS
FOR DRESSES AND BLOUSES

\$1.95 TO \$2.95 CREASE-RESISTANT
Abby Flannel 97¢ yd.
SPORT FABRICS RAYON ACETATE
45" WIDE

MONTH-END-SALE

49¢ to 89¢ WASHABLE

Cotton Prints 4 yds. for \$1.00
Large Assortment 2 to 10 Yds. DRIP DRY

95¢ ABSORBENT
Terry Cloth 2 yds. for \$1.00
COTTON TERRY WHITE

95¢ FINE QUALITY
POLISHED COTTON 3 yds. for \$1.00
CREASE-RESISTANT GOOD LENGTHS

89¢ FINE QUALITY
Broadcloth 4 yds. for \$1.00
BROAD CLOTH GOOD LENGTHS

79¢ TO \$1.00 FINE QUALITY
SATINS TAFFETA 25¢ yd.
RAYON/ACETATE

\$1.95 WASHABLE
ACRYLIC 2 for \$1.00
TOILET SEAT COVERS

69¢ FINE COTTON
FLANNEL 4 Yds. for \$1.00
ASSORTED COLORS

79¢ STURDY COTTON
DENIM 2 yds. for \$1.00
FOR SPORTSWEAR

HOME SILK SHOP

635 South St., North Long Beach
(5800 Atlantic Ave. on South St.)

TEL. 428-2828
636-4485

OPEN MONDAY
TIL 9 P.M.

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Let us help you select the color and coiffure that most becomes you . . . we offer you complete personalized beauty care. Call for an appointment today.

Hammond's Now Open Sunday

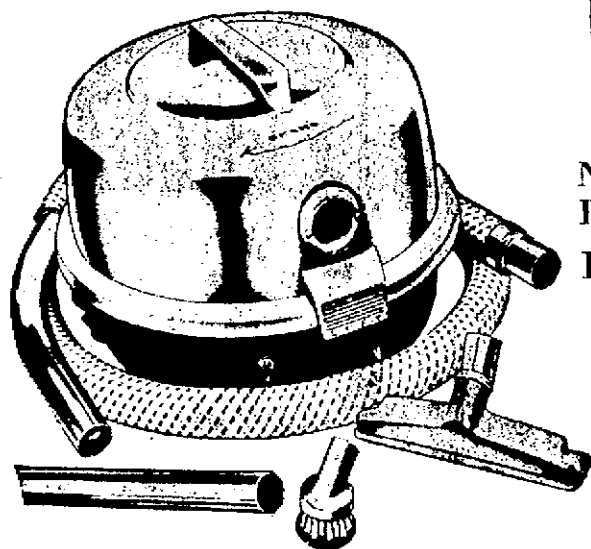
We Never Compromise Our Quality

HAIR STYLISTS
LAKEWOOD LONG BEACH
11A 1-8206 386-4479
4144 PARKWAY AT CARSON
1801 E. Wardlow at Norwalk Blvd. (W. El Dorado Park Estate and New York's Mt. L.)

CALL TODAY FOR YOUR CONVENIENT APPOINTMENT

Buffet Luncheon—95¢

Our usual Choice Prime Rib, served from the buffet, in a delicious sandwich. Enjoy the luxurious surroundings, flawless service and immaculate linen at lunchtime . . . Tuesdays thru Fridays at the Tenderloin 4363 Atlantic Ave. GA 6-5533



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Not a Rebuilt . . . But a Brand New

Kenmore Canister Vacuum

Terrific Value!

\$18

- Uses disposable dust bags
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- Complete with hose, wands

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\$1.95 FINE COTTON

Indian Madras 87¢ yd. 45" Wide
FOR DRESSES SPORTSWEAR

\$1.29 FINE COTTON

Hawaiian Prints 54¢ yd. Large Assortment
WASHABLE DRIP DRY

\$1.95 DRIP DRY

ORLON ACrylic Sharkskin 87¢ yd. WASH/WEAR

\$2.95 TO \$3.95 — FINE

LINEN 97¢ yd. 45" Wide
AND RAYON HAND BLOCKED PRINTS
LARGE ASSORTMENT — 2 to 5 Yards

\$2.95 IMPORTED CREASE-RESISTANT

Irish Linen Prints \$1.67 yd. FAMOUS BRAND NAME
FOR DRESSES SUITS, BLOUSES

SENSATIONAL PURCHASE

WORLD'S FINEST SEWING MACHINES

OPENING SALE PRICE

DELUXE ZIG ZAG SEWING MACHINES \$59.95
Case Included

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PORTABLE SEWING MACHINES \$34.75
Case Included

\$1.95 WASHABLE

Raw Silk 94¢ yd. 100% PURE SILK WASHABLE

Designers SCOOP

\$1.95 TO \$2.95 NOVELTY FABRICS

• Home Spun
• Linen and Cotton
• Novelty
• Rufftex
• Dacron
• Polyester
50¢ yd. 45" WIDE
CREASE-RESISTANT WASH/WEAR

95¢ WASHABLE

Gingham 44¢ yd. COTTON CHECKS PLAIDS
FOR DRESSES AND BLOUSES

\$1.95 TO \$2.95

CREASE-RESISTANT Abby Flannel

SPORT FABRICS RAYON ACETATE 97¢ yd. 45" WIDE

MONTH-END-SALE

69¢ TO 89¢ WASHABLE

Cotton Prints 4 yds. for \$1.00 36" Wide
Large Assortment 2 to 10 Yds. DRIP DRY

95¢ ABSORBENT Terry Cloth 2 yds. for \$1.00 36" Wide
COTTON TERRY WHITE

95¢ FINE QUALITY POLISHED COTTON 3 yds. for \$1.00 36" Wide
CREASE-RESISTANT GOOD LENGTHS

89¢ FINE QUALITY

Broadcloth COTTON 4 yds. for \$1.00 36" Wide
GOOD LENGTHS

79¢ TO \$1.00 FINE QUALITY SATINS TAFFETA 25¢ yd. RAYON/ACETATE

\$1.95 WASHABLE

ACRYLIC TOILET SEAT COVERS 2 for \$1.00 Assorted Colors

69¢ FINE COTTON

FLANNEL 4 Yds. for \$1.00 BEST COLOR

79¢ STURDY COTTON

DENIM 2 yds. for \$1.00 FOR SPORTSWEAR

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ARTY PARTY



PATRIOTIC CALENDAR

Ball on tap

(Continued from page W-1)

role of Karma Haltom and Jon Gaytas of Arthur Murray Studios.

Chairman Mrs. Garland Snow is being assisted by: Dr. Ward Youry, Mmes. Jack Brook, Robert Buffum, James Edmonds, Alexander Kadavy, Eric Laddéy, Don Raney, William S. Reid Jr., Michael Slinger, Leslie Still, Richard Sukman, E. Ray Webb and Frederic Wise.

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Early reservations are indicated and may be made through Mrs. Wise, 5221 Los Flores St.

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Also Jason Wong, Drs. and Mmes. Lester Baker, William Fogg, Martin Garron, Leroy Hyde, Richard Kelvin, Manuel Mayuga, Samuel Pilchman, Harold Seifer, Bernard Teitel and Sydney Willner.

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TUESDAY

Golden State Auxiliary 279, Veterans of Foreign Wars, card party and luncheon, 11:45 a.m., Veterans Memorial Building.



Crowning Glory

BEAUTY SALONS

FEBRUARY SPECIALS

Frosting 10⁹⁵

Includes shampoo & set ALL TONERS - 3.00 extra

The Zodiac Sign for February is AQUARIUS

Roux Fanci-full Rinse 6⁹⁵

Includes cut and plain set only

Miss Clairol Shampoo Tint 5⁰⁰

(ALL COLORS) Includes shampoo and plain set

Budget Cold Wave 5⁹⁵

Includes shampoo, cut and plain set. Tinted and bleached slightly higher

\$10 Sta Curl 6⁹⁵

Includes shampoo, cut and set complete

\$15 Wondercurl 7⁹⁵

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IN TUNE WITH NEW A-GO GO STEPS

Jon Gaytas teaches Mrs. Leslie Still to dance the Statue while Mrs. Frederic Wise (left) and Mrs. Eric Laddéy wait their turns.



Deft hands, daft styles make for madcap event

DISCOTHEQUE creation by Geoffrey Beene is Mrs. Frederic Wise's choice (left) for Pop-Op dance. Mrs. Don E. Raney wears print sleeveless overblouse, matching skirt.



PEACOCK EYES created for Mrs. Garland Snow by Maxine Bergman of Frida feature jeweled lashes and iridescent eye shadow in rainbow hues. Pop-Op A-Go ball-goers may make appointments March 12 with Jean Page at Buffums' for free makeup with purchase of lashes.



SWITCHED-ON LOOK — Mrs. Robert Buffum (left, center) models black and white vinyl raincoat. Mrs. James Edmonds wears printed hostess pyjamas with tiered flounce legs. Both styles from Buffums'.

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Traditional and Provincial lounge chair sale
one week only at these special prices

69⁹⁵ to 99⁹⁵ values 109.50 to 149.50

A. Channel back barrel chair.

Toast, antique gold or green classic damask.

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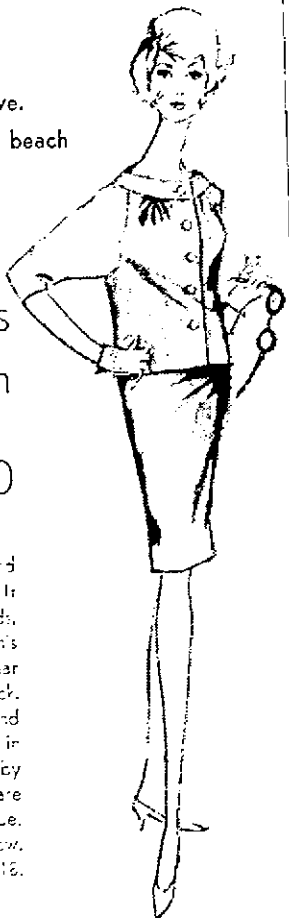
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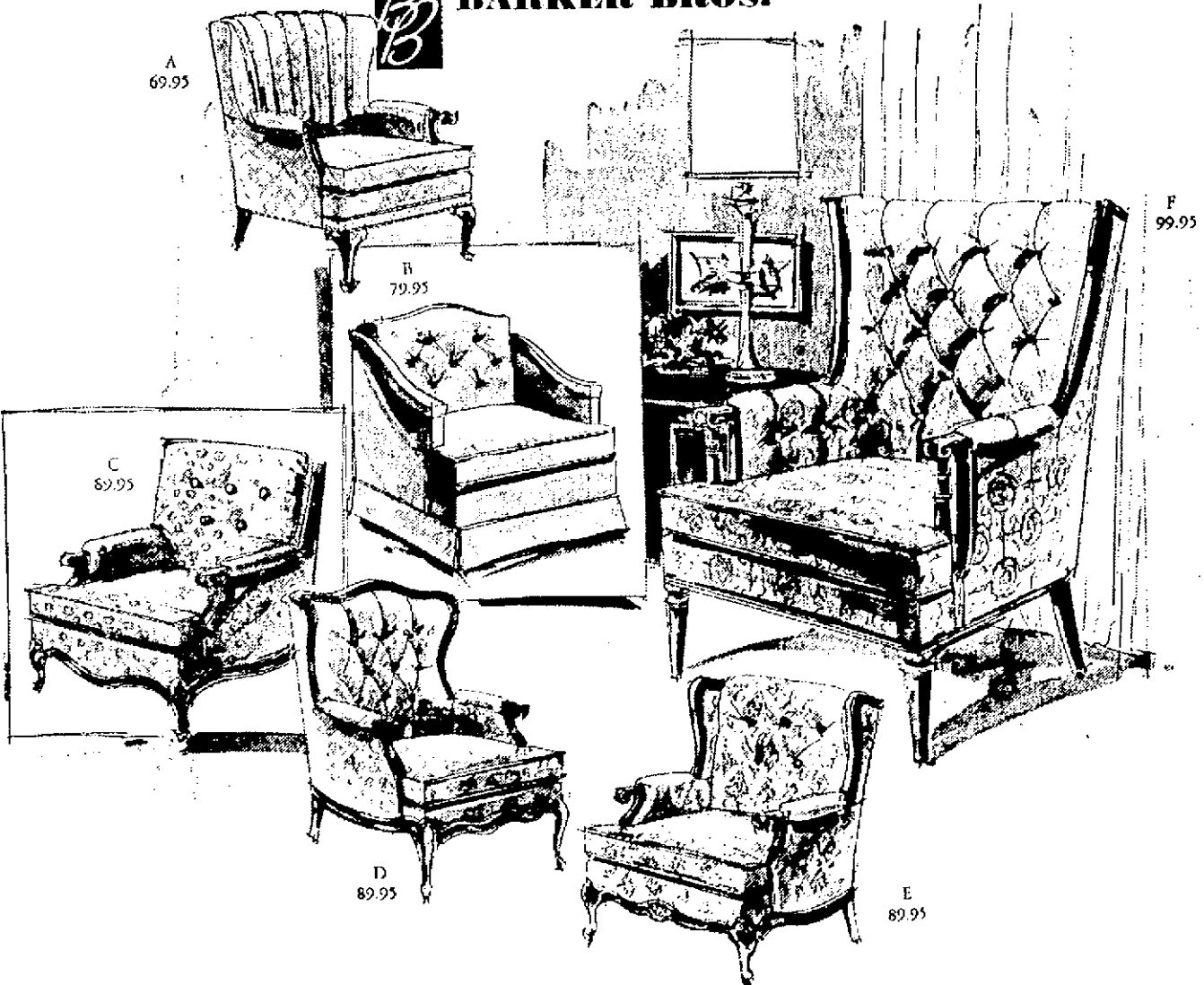
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'WOMAN'... CURVING VOLUMES

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Youth concerts

The first two performances of the fourth annual series of Symphony Concerts for Young People will be given Saturday in Santa Ana High School Auditorium. The first 11:15 a.m., the second at 1:15 p.m.

LBAA artists vie for top awards

By ELISE EMERY

Art's Place Editor

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SPECIAL EXHIBITS will be on view in two Fullerton galleries during March.

A reception today, beginning at 1 p.m., in Southland Artist Galleries, 535 W. Commonwealth Ave., will offer a preview of paintings by the late Edgar Alvin Payne (1882-1947), founder and first president of Laguna Beach Art Association. Mrs. Payne will be present.

Among outstanding awards won by the artist is one from the Paris Salon. It is for a work judged outstanding from among 7,000 paintings. He also won the Ranger Fund Purchase Prize at the 1930 National Academy Show in New York City.

From March 8 through 26 paintings by Valetta will be exhibited at the Carnie

Eichen Gallery, 305 N. Harbor Blvd.

The show will come from the Palace of Fine Arts in Mexico City and after the Fullerton showing will go to Oslo, Norway.

A woman of English birth and background, Valetta has become an honored artist in Mexico, winning praise from such art figures as Diego Rivera and Justino Fernandez.

FOR ONLY the third time in 14 years Athena Hall is exhibiting work by her students, who range in age from 7 to 70 years.

The public is invited to see the display of abstracts, representational subjects, crayons, pencils and oils, next Sunday from 2 to 5 p.m. at the Creatique, 1726 Clark Ave.

ACTIVITIES at Camp Pendleton, Japan, Taiwan and Viet Nam are depicted in the U.S. Navy Combat Art show which will continue through March 11 in the Fourth Floor Rotunda of Los Angeles City Hall. Artists represented are Ben Abril of La Canada, Freeman Butts of Encino, Leonard Cutrow of Hollywood, Jirayr Zorthian of Altadena and James Scott of Bothell, Wash.

Their paintings and those of others participating in the Navy art program will become part of a permanent collection to be shown in museums across the country.

Viewing hours at the Rotunda are 8 a.m. to 5 p.m. Mondays through Fridays. There is no admission charge.



Keyboard artist

Pianist Artur Rubinstein will play three different programs in Los Angeles, Wednesday at 8:30 p.m. and next Sunday at 3 p.m. he will appear at The Music Center Pavilion. Friday he will perform at 8:30 p.m. in UCLA's Royce Hall.

Young artists on MTA program

Music Teachers Association of Long Beach will present its annual young artist program Wednesday at 10 a.m. in the home of Joanna Hodges, 1053 Caragena Drive.

President Florence Zaok will conduct the business session. form sonatas by Beethoven and Prokofiev; Dana Rees will play a sonata by Mozart and a concerto by Saint-Saens. Elizabeth Motley will per-

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Film documentary is 'Portugal Perspective'

"Portugal Perspective," sixth program of the 1965-66 International Film Series, will be presented by Long Beach City College this week at five local high school auditoriums.

Starting at 8 p.m., the film-lecture will be shown Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each evening.

SHARING the platform as narrators will be Lisa Chickering and Jeanne Porterfield, who traveled 7,000 miles and spent more than one year in research, photography and editing. Their film is both a documentary on Portugal,

past and present, and a human-interest study. Two sections of the film dramatize the historic importance of Portugal as one of the world's leading maritime nations. One is a sequence on the contributions of Prince Henry the Navigator. The other is "The Last Race of the Tall Ships," a recent international regatta of old-style square-rigged sailship vessel.

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LIQUID PLASTIC CLASSES

Sign up now for March Classes (All Feb. classes are now filled).

Open Monday thru Saturday 9 to 5; Thursday 'til 9

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- Wrinkle resistant, little or no ironing
- 1 to 10-yard lengths

Regular 77c yard

2 DAY SALE 2 for 1

DRESS FABRICS

- Undetermined content, 36"-45" wide
- Taffetas, Sheers, Rayons, Dacrons & blends
- Beautiful assortment of solid colors & prints
- Values to 67c Yard

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- 54"-66" wide, hand washable or dry clean
- Solid colors
- Novelty weaves
- Make your own Easter Dress or Suit

Regular \$1.50 Yard

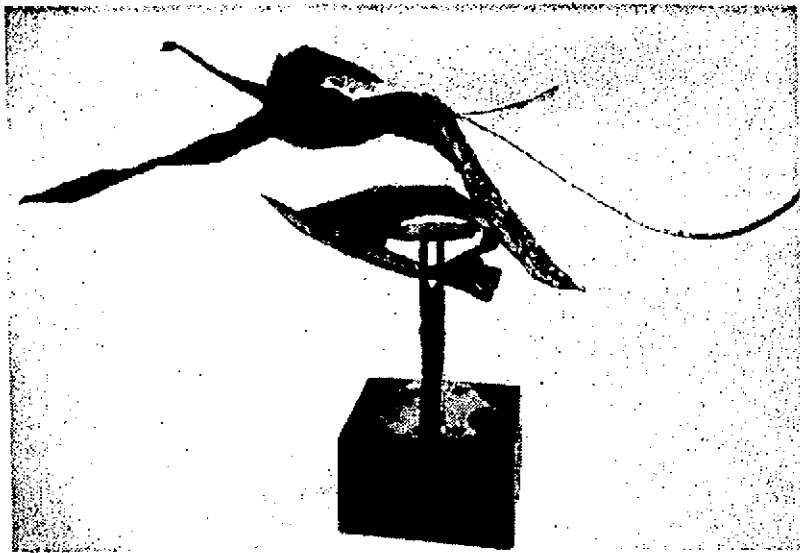
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SPECIAL EXHIBITS will be on view in two Fullerton galleries during March.

A reception today, beginning at 1 p.m., in Southland Artist Galleries, 535 W. Commonwealth Ave., will offer a preview of paintings by the late Edgar Alwin Payne (1882-1947), founder and first president of Laguna Beach Art Association. Mrs. Payne will be present.

Among outstanding awards won by the artist is one from the Paris Salon. It is for a work judged outstanding from among 7,000 paintings. He also won the Rauger Fund Purchase Prize at the 1930 National Academy Show in New York City.

From March 8 through 26 paintings by Valetta will be exhibited at the Carole

Eichen Gallery, 305 N. Harbor Blvd.

The show will come from the Palace of Fine Arts in Mexico City and after the Fullerton showing will go to Oslo, Norway.

A woman of English birth and background, Valetta has become an honored artist in Mexico, winning praise from such art figures as Diego Rivera and Justino Fernandez.

FOR ONLY the third time in 14 years Athena Hall is exhibiting work by her students, who range in age from 7 to 70 years.

The public is invited to see the display of abstracts, representational subjects, crayons, pencils and oils, next Sunday from 2 to 5 p.m. at the Creative, 1726 Clark Ave.

ACTIVITIES at Camp Pendleton, Japan, Taiwan and Viet Nam are depicted in the U.S. Navy Combat Art show which will continue through March 11 in the Fourth Floor Rotunda of Los Angeles City Hall. Artists represented are Ben Ahrl of La Canada, Freeman Butts of Encino, Leonard Cutlow of Hollywood, Jirayr Zorhian of Altadena and James Scott of Bothell, Wash.

Their paintings and those of others participating in the Navy art program will become part of a permanent collection to be shown in museums across the country.

Viewing hours at the Rotunda are 8 a.m. to 5 p.m. Mondays through Fridays. There is no admission charge.



Keyboard artist

Pianist Artur Schnabel will play three different programs in Los Angeles. Wednesday at 8:30 p.m. and next Sunday at 3 p.m. he will appear at The Music Center Pavilion. Friday he will perform at 8:30 p.m. in UCLA's Royce Hall.

Young artists on MTA program

Music Teachers Association of Long Beach will present its annual young artist program Wednesday at 10 a.m. in the home of Joanna Hughes, 1053 Carlagena Drive. President Florence Zook will conduct the business session. Elizabeth Motley will perform sonatas by Beethoven and Prokofiev. Dana Rees will play a sonata by Mozart and a concerto by Saint-Saens.

Youth concerts

The first two performances of the fourth annual series of Symphony Concerts for Young People will be given Saturday in Santa Ana High School Auditorium. The first 11:15 a.m. the second at 1:15 p.m.

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Film documentary is 'Portugal Perspective'

"Portugal Perspective," sixth program of the 1965-66 International Film Series, will be presented by Long Beach City College this week at five local high school auditoriums.

Starting at 8 p.m., the film-lecture will be shown Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each evening.

SHARING the platform as narrators will be Lisa Chickering and Jeanne Porterfield, who traveled 7,000 miles and spent more than one year in research, photography and editing. Their film is both a documentary on Portugal,

past and present, and a human-interest study.

Two sections of the film dramatize the historic importance of Portugal as one of the world's leading maritime nations. One is a sequence on the contributions of Prince Henry the Navigator. The other is "The Last Race of the Tall Ships," a recent international regatta of old-style square-rigged saillink vessel.

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A BEVY OF SPRING BLOSSOMS AND MMES. RICHARD SINCOCK (LEFT), DAVID CURRENT

El Dorado Women tune up for 'Rhapsody of Fashion'

New ensembles for the new season, "Rhapsody of Spring Fashions," will be seen Saturday when El Dorado Women's Club entertains at a luncheon and style show, 12:30 p.m. at Elk's Club, 3101 E. Willow St. Fashions from Town and Country will be shown with commentary by Genevieve Wood. Seventy door prizes, including a two-day stay at Hacienda Hotel in Las Vegas, will be awarded. Proceeds will go to club philanthropies according to Mmes. Dave Current and Richard Sincok, show co-chairmen.

Van Wert and Mottel Say Vows

After a honeymoon at Monterey and Carmel, Mr. and Mrs. Ronald Kent Van Wert will reside in San Francisco. Their marriage was solemnized Friday at 8 p.m. in Trinity Lutheran Church, San Francisco.

The bride is the former Giana Marie Mottel, daughter of Mr. and Mrs. Anthony B. Mottel of Malibu.

For her wedding she wore a gown of Italian satin designed with a brief train. A crown of seed pearls held her three-tiered veil. Susan Mottel attended her sister as maid of honor.

THE BRIDEGROOM, son of Mr. Richard Van Wert of San Marino and Mrs. Harold L. Hunter, 6329 Lemon Ave., asked Royal Lord to serve as best man.

The newlyweds greeted guests at a church reception.

She will be graduated in July from St. Luke's Hospital School of Nursing, San Francisco. Her husband, a graduate of UC at Santa Barbara, attends Hastings School of Law, San Francisco.

Parish readies Thursday party

St. Cyprian Parish will give a card party at 8 p.m. Thursday in the parish hall, 4720 N. Clark Ave. The public has been invited.

DEAR ABBY

Widow scores with strudel



DESIGNER PATTERN

Curved belt adds new back interest

MOST WONDERFUL WAY, we know, to zip into spring is in a two-piece dress by LARRY ALDRICH. For beauty of cut and line, the designs of this famous house are unsurpassed. Printed Pattern A939 has a paneled front jacket with a niftily curved belt in back. The slender falling skirt is eased by gathers below the waist. The slightly widened collar is spring's smartest. Sew it with short or 3/4 sleeves in wool or wool knit, sleeveless in linen or shantung.

Printed Pattern A939 is available in Misses' Sizes 10, 12, 14, 16, 18. Size 10 top requires 2 yards 35-inch fabric; skirt requires 1 1/4 yards 35-inch fabric.

Send ONE DOLLAR for Printed Pattern A939 to Independent Press-Telegram Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y. 10011. (Add 15c for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZIP, STYLE NUMBER and SIZE.

DEAR ABBY: So many lonely women write to you, asking how to get a man to marry them. They say that men don't have marriage in mind. Well, I was a bachelor for 44 years. I invited many women out to dinner, movies, concerts and sports events, and they were always tickled to go. They would say goodnight at the door, and that was all right with me as I never was the kind of man who expected anything more than the pleasure of a lady's company. I took one little widow to a movie, and afterwards she invited me into her small apartment. She went into her tiny kitchenette and came out with some home-made apple strudel and a cup of hot cocoa. It was delicious! You have my word



for it, when I saw that little woman in an apron, I knew then and there that I wanted her in my kitchen for the rest of my life.—JESS.

DEAR JESS: Please ask the lady to send me her recipe for apple strudel. Many of my readers would find it valuable.

Senior Citizens meet Monday

Myrtle William will chair the noon meeting and potluck luncheon of Long Beach League of Senior Citizens Monday at Machinists Hall, 728 Elm Ave.

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VENICE OF THE FAR EAST

Bangkok recaptures Asia's colorful past

By Fred Taylor Kraft
Travel Editor



BANGKOK OFFERS MUCH to the tourist, but chief among its attractions are the colorful klongs where life goes on as it has for centuries.

The romantic silk, spice and tea roads that once zigzagged through Asia have disappeared but high roads to tourist pleasure still take off in all directions.

One of these leads straight to Bangkok where you may recapture the past in the cities that grew on the old caravan trails—if you hurry. Bangkok today is, without exaggeration, the diadem of the Orient, where temple bells toll in the distance while Thai classical dancers in gem-rich golden costumes delicately move their bodies in exotic music; where girls sit by the roadside stringing lotus flowers into necklaces.

This teeming capital of Thailand (Siam), with two million happy inhabitants, has more than 300 Buddhist wats or temples that visitors are free to enter at any time. At the entrance to some of them you may buy famous temple rubbings, a form of art that thousands of tourists bring home for framing. Orange-clad bonzes—Buddhist monks—seem to be everywhere.

FOREMOST among the gaudiest of the temples is the Wat Phra Keo, where the Emerald Buddha—carved out of a solid piece of translucent jasper, is enshrined. Another, the Wat Po, contains the colossal Reclining Buddha which represents the moment the Lord Buddha passed into Nirvana. But chief among Bangkok's myriad marvels are its world-famous klongs, and no self-respecting tourist fails to rise at the crack of dawn to visit the klongs and witness a way of life found nowhere else on earth.

The klongs, if you didn't know, are canals that become thoroughfares on which much business is transacted in this tropical Venice. Most of them are lined with wooden houses built on stilts, some of them homes, others are business houses.

Your excursion boat with its English-speaking guide picks you up at 6:30 a.m., and for the next three hours you are in this completely new world where people are bathing, washing dishes or clothes and buying from sampan-borne vendors which your boat dodges with great dexterity.

Pots and pans, luscious fresh fruits, bags of rice, coal or bundles of wood, even expensively costumed classic dancing dolls, are among the unusual wares. And while these native merchants swap among themselves for the necessities of life, the tourist is not overlooked.

FOR INSTANCE, you may buy such precious stones as rubies, emeralds, sapphires, jade and topazes at unheard-of prices; and once the stone is selected, the ring can be completed next day.

Like other fascinating shops for which Bangkok is famous, the klong merchants have many other goodies to bust the most respectable budget, such as massive silver bowls, tea sets, bronze tableware, carved elephants, gorgeous hand-woven baskets, and occasionally antiques of Siamese sculpture or bronze Buddhas.

But, prized most among most American bargain hunters are the exquisite, hand-woven silks in jewel-like colors which, if you wish, tailors will make into a dress overnight.

Your boat slowly makes its way through the klongs in an atmosphere of gaiety. The Thais consider it a compliment to have their pictures taken, and the tourist who visits the klongs without his camera—well, he just plain forgot to fetch it along.

AS YOU LEAVE the klongs you visit Wat Arun, the shimmering Temple of Dawn on the shores of the Chao Phraya River. Wat Arun is covered with small bits of ceramic tile

that, even in their weathered and aging state, remain brilliantly colorful.

You will find the weather hot except from November through March, but you will find most hotels air-conditioned and most comfortable. And expanding.

Four thousand hotel rooms were available at the beginning of this year. Newcomers of these temples of comfort is the Victory, with 125 rooms. Another just completed hotel is the Imperial. The Rama, where I stayed on my visit, there not too many months ago, and the ritziest of Bangkok's palaces for visitors, is adding more rooms. Then there are the Erawan, Grand and Marida to name a few.

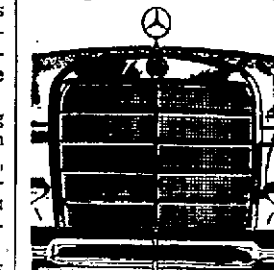
FOOD IS fit for the most exacting gourmet, and it is clean, particularly in the hotels and night-clubs where you may see the classic Thai dancers and move next door to a gay performance of belly dancers.

Everywhere the Thais are hospitable, and they are warm and gentle. I have seen waitresses holding hands or with their arms around each other while waiting for their next customer. Their smiles just don't wear off.

But you must hurry if you want to see Bangkok and Thailand as it was and is. The klongs are slowly giving way to wide, modern avenues in this modern city of ancient, the quaint shops and stores are beginning to look more Western than Eastern, and the communists are reportedly infiltrating the north part of this land of the free.

Right now, Thailand is one of the best friends the United States has. It is also one of the most worthwhile travel bargains you can cook up.

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Hong Kong is such an incredible place that words rarely capture its actual quality. It is really two cities with Kowloon on the mainland and Victoria, the city on Hong Kong Island, in the harbor. Even if this were not the paradise for city on Hong Kong Island, would still be incredibly interesting for its fascinating mixture of east and west is unequalled.

"We will have a few weeks we plan to spend in Switzerland and wonder if we should rent a car..."

THIS IS one country where I prefer the train. Quiet. Run on Swiss watch time. Clean—even the stations sparkle. They have big picture windows and very good food service.

While in Switzerland, remember you can get almost anything by dialing "11" on any phone. What's playing at the movie. Emergency road service. Leave messages for friends. And in all languages. You can even get a true "A" note if you want to tune your fiddle.

"...of course, in London, we want to see the Changing of the Guard."

YOU DIAL "ASK 9211." Gives you all tourist information for the day including time of guard changes at all places. (If you forget this number, look in the front pages of the London phone book. The front pages of the phone book in any foreign city have a lot of interesting things. First thing to look at when you hit a new town.)

"We are planning a trip to Mexico and would like some good restaurants..."

THE BEST is the Rivoli (right beside the Hotel Presidente), both for food and fine decor. Some others would be Jena, Delmonico's, El Paseo, the Del Prado Hotel Grill.

El Refugio is the most

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AUCKLAND—For people who want to get into new, almost no-tourist country, New Zealand's your place. Trout go 5 to 10 pounds. So many deer, there's a bounty on them. Miles of beaches fronting two seas. And summer here while it's winter up in America. About \$1,000 round-trip from West Coast cities by Pan American or Air New Zealand. Optional stopovers in Australia and South Pacific grass skirt islands.

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El Refugio is the most

comfortable place for Mexican food. (Meaning you can eat the salads, and it's in a good district.)

And for a few I like: Prendes is old-fashioned,

TRAVEL and RESORTS

bright-lit. Has the oldest waiters in Mexico and the best seafood. The Lincoln Hotel Grill that tourists rarely discover is one of the best. The roof of the Majestic Hotel—very Mexican and looking on the great plaza. Loredo's Colonial on Hamburgo. Mexican. Not great. I just like it, that's all.

"Where in Mexico City to but Alexandrite rings?"

YOU KNOW these are not real. They're cut from a synthetic material made in Switzerland. But they have the Alexandrite quality of changing color in different light. Usually mounted in 18-carat gold. I've seen some nice ones in the first jewelry shop on the right as you face the Del Prado Hotel.

"You advise that small hotels (with all meals) are quite inexpensive in the suburbs of Lisbon. But how do

you go about getting them. Can you write in advance?"

IF YOU WRITE in advance, how do you know you'll like the place you get? Do this: Have reservations for at least two days at a downtown Lisbon hotel on arrival. Now—get your hotel to get a taxi driver by the hour. (If he speaks English, so much the better.) Take him to the National Tourist Office. They'll give you a list and explain to him. And you drive around until you find what you want.

EUROPE

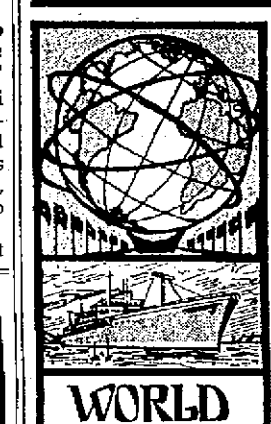
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Plan rail tour

Golden West Rail Tour plans a "Sunday in San Diego" trip March 13 aboard a special Santa Fe excursion train. Starting at 9 a.m. from Los Angeles Union Station, the train will make stops at Fullerton at 9:35 a.m. and Santa Ana at 9:55 a.m. and for photos at San Clemente. In San Diego, the party plans to visit the zoo, with arrival back in Los Angeles at 6:45 p.m.

Golden West Rail Tour is located at 2210 S. Sepulveda Blvd., Los Angeles.

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'VENICE OF THE FAR EAST'

Bangkok recaptures Asia's colorful past

By Fred Taylor Kraft
Travel Editor

The romantic silk, spice and tea roads that once zig-zagged through Asia have disappeared but high roads to tourist pleasure still take off in all directions.

One of these leads straight to Bangkok where you may recapture the past in the cities that grew on the old caravan trails—if you hurry.

Bangkok today is, without exaggeration, the diadem of the Orient, where temple bells toll in the distance while Thai classical dancers in gem-rich golden costumes delicately move their bodies in exotic music; where girls sit by the roadside stringing lotus flowers into necklaces.

This teeming capital of Thailand (Siam), with two million happy inhabitants, has more than 300 Buddhist wats or temples that visitors are free to enter at any time. At the entrance to some of them you may buy famous temple rubbings, a form of art that thousands of tourists bring home for framing. Orange-clad bonzes—Buddhist monks—seem to be everywhere.

FOREMOST among the gaudiest of the temples is the Wat Phra Keo, where the Emerald Buddha—carved out of a solid piece of translucent jasper, is enshrined. Another, the Wat Po, contains the colossal Reclining Buddha which represents the moment the Lord Buddha passed into Nirvana.

But chief among Bangkok's myriad marvels are its world-famous klongs, and no self-respecting tourist fails to rise at the crack of dawn to visit the klongs and witness a way of life found nowhere else on earth.

The klongs, if you didn't know, are canals that become thoroughfares on which much business is transacted in this tropical Venice. Most of them are lined with wooden houses built on stilts, some of them homes, others are business houses.

Your excursion boat with its English-speaking guide picks you up at 6:30 a.m., and for the next three hours you are in this completely new world where people are bathing, washing dishes or clothes and buying from sampan-borne vendors which your boat dodges with great dexterity.

Pots and pans, luscious fresh fruits, bags of rice, coal or bundles of wood, even expensively costumed classic dancing dolls, are among the unusual wares. And while these native merchants swap among themselves for the necessities of life, the tourist is, not overlooked.

FOR INSTANCE, you may buy such precious stones as rubies, emeralds, sapphires, jade and topazes at unheard-of prices; and once the stone is selected, the ring can be completed next day.

Like other fascinating shops for which Bangkok is famous, the klong merchants have many other goodies to bust the most respectable budget, such as massive silver bowls, tea sets, bronze tableware, carved elephants, gorgeous hand-woven baskets, and occasionally antiques of Siamese sculpture or bronze Buddhas.

But, prized most among most American bargain hunters are the exquisite, hand-woven silks in jewel-like colors which, if you wish, tailors will make in to a dress overnight.

Your boat slowly makes its way through the klongs in an atmosphere of gaiety. The Thais consider it a compliment to have their pictures taken, and the tourist who visits the klongs without his camera—well, he just plain forgot to fetch it along.

AS YOU LEAVE the klongs you visit Wat Arun, the shimmering Temple of Dawn on the shores of the Chao Phraya River. Wat Arun is covered with small bits of ceramic tile



BANGKOK OFFERS MUCH to the tourist, but chief among its attractions are the colorful klongs where life goes on as it has for centuries.

that, even in their weathered and aging state, remain brilliantly colorful.

You will find the weather hot except from November through March, but you will find most hotels air-conditioned and most comfortable. And expanding.

Four thousand hotel rooms were available at the beginning of this year. Newest of these temples of comfort is the Victory, with 125 rooms. Another just completed hotel is the Imperial.

The Rama, where I stayed on my visit there not too many months ago, and the ritziest of Bangkok's palaces for visitors, is adding more rooms. Then there are the Erawan, Grand and Marida to name a few.

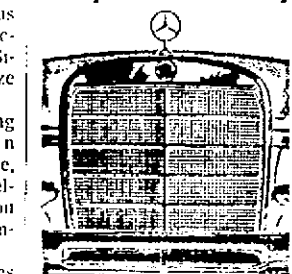
FOOD IS fit for the most exacting gourmet, and it is clean, particularly in the hotels and night-clubs where you may see the classic Thai dancers and move next door to a gay performance of belly dancers.

Everywhere the Thais are hospitable, and they are warm and gentle. I have seen waitresses holding hands or with their arms around each other while waiting for their next customer. Their smiles just don't wear off.

But you must hurry if you want to see Bangkok and Thailand as it was and is. The klongs are slowly giving way to wide, modern avenues in this modern city of ancient, the quaint shops and stores are beginning to look more Western than Eastern, and the communists are reportedly infiltrating the north part of this land of the free.

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"We are planning a trip to Mexico and would like some good restaurants..."

THE BEST is the Rivoli (right beside the Hotel Presidente), both for food and fine decor. Some others would be Jena, Delmonico's, El Pasion, the Del Prado Hotel Grill.

El Refugio is the most

comfortable place for Mexican food. (Meaning you can eat the salads, and it's in a good district.)

And for a few I like: Prendes is old-fashioned,

TRAVEL and RESORTS

bright-lit. Has the oldest waiters in Mexico and the best seafood. The Lincoln Hotel Grill that tourists rarely discover is one of the best. The roof of the Majestic Hotel—very Mexican and looking on the great plaza. Laredo's Colonial on Hamburg. Mexican. Not great. I just like it, that's all.

"Where in Mexico City to but Alexandrite rings?"

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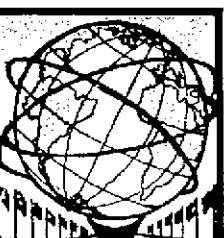
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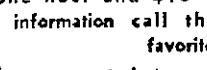
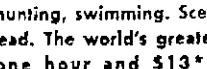
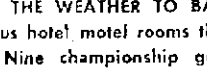
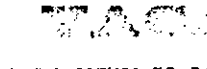
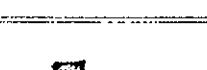
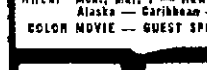
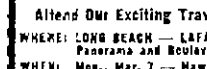
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SUMMER AND WINTER, the penguins at Stanley Park Zoo in Vancouver, B. C., strut their stuff. Spectacular scenery, international restaurants and sports activities make Vancouver a popular city to visit at any time of the year. (Canadian Government Travel Bureau photo.)

Stanley Park show stealers

By Molly DeProse

Follow the crowd when you visit famous Stanley Park in Vancouver, B. C. You will find yourself watching a group of stately birds who are more self-possessed than you would have believed possible.

They are the penguins attired nattily in black and white "dress suit" feathers. Quite oblivious to their audience they put on a show that attracts more tourists than all the other birds and beasts at Stanley Park's huge zoo.

Even Vancouverites exclaim: "Let's go and see the penguins." And the birds never let their public down. From the magnificent Emperor penguin himself, broad-chested, imperturbable and standing head and shoulders above the others, to the baby birds who cuddle up together in a crevice in the rocks, they offer a fascinating picture.

THE DESIGN of the enclosure is as close to their

natural habitat as possible. There is the circular pool with clear water at the right temperature. At the rear there is a platform backed by rocks. A runway makes a superb stage for their performance.

Recently while on a visit to the penguins we watched one who obviously had chosen that particular Sunday for diving. He waddled to the edge of the platform, considered his position for a few moments, then belly-flopped (penguins are not graceful divers) into the water. After swimming back to his starting point he climbed out and did the same thing from exactly the same spot. He repeated this routine for what seemed hours.

TO WATCH the penguins play "follow my leader" is a delight. Gravely and with tremendous dignity, the leader walks up to the top of the ramp, poises for a moment and then with rapidly decreasing dignity slides down on his derriere and lands in the water. This per-

formance is copied faithfully by five or six companions.

Neither leader nor follower show that they are conscious of an audience. But one feels that the penguins really are playing to the gallery.

As an added bonus there's a new Children's Zoo where mother and dad may join the young folks in fondling live animals in perfect safety.

For more information on Vancouver and its Stanley Park write to the Canadian Government Travel Bureau, Ottawa, Canada.

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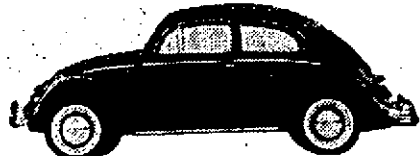
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Many tribes will gather at Winterhaven in the Imperial Valley for the annual Southwest Indian Pow Wow of Indian arts and crafts, a parade in tribal dress, colorful

dances of the Papago, Quechan, Apache, Hopi and Navajo tribes.

CORONA, the "lemon capital," holds the St. Patrick's Day parade of bands, drill teams and the "fairest collects this side of Dublin."

A queen will be chosen from girls of Irish descent between the ages of 17 and 25.

Stars such as Bob Hope, Danny Thomas and Frank Sinatra usually participate in the annual Palm Springs Police Show on March 19.

In the orange country below a backdrop of mountains glistening with snow, the great trade show of the citrus industry, the National Orange Show, will be held for the 51st year at San Bernardino March 10-20 with an orange cake and lemon pie baking contest.

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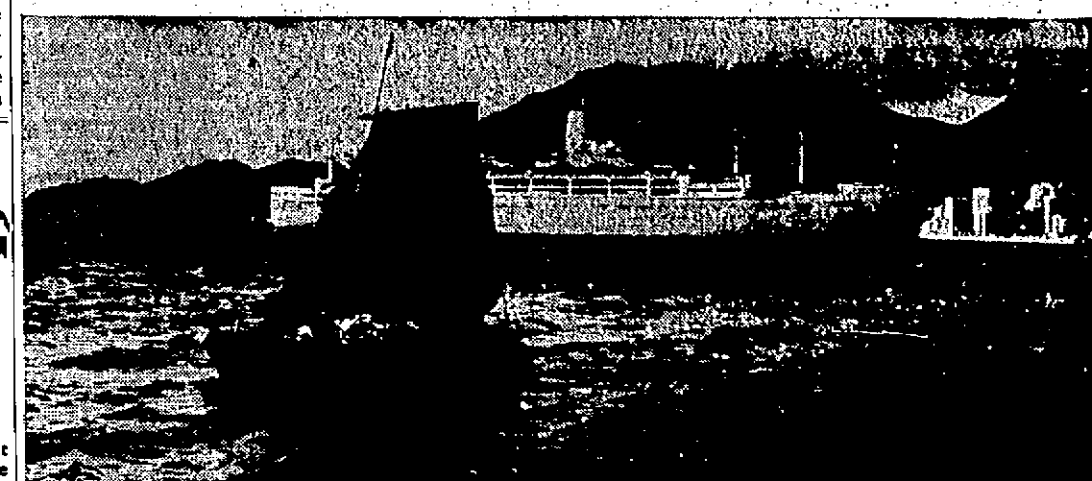
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Easy-to-reach Sitka charms Alaska visitors

During much of the 19th century, sea captains from Boston to Vladovostok knew Sitka, Alaska as the "Paris of the Pacific"—literally a jewel in the wilderness where fancy dress balls, lavish banquets, sophisticated entertainment, and priceless art objects contrasted sharply with the stark surroundings of the still-untamed frontier.

Of course the czarist Russians who originally settled there didn't call it Sitka. They named it New Archangel and it served as headquarters for the Russian-American Company's far flung fur-gathering operations which extended literally to California.

TRAVELERS today still recognize Sitka as one of the most fascinating port cities in the Pacific Ocean.

One reason is its setting. Facing nearby Kruzof Island's towering Mt. Edgecumbe—an extinct volcano which nearly duplicates Japan's Fujiyama—the city looks out, as well, on hundreds of large and small islands in its protected bays and channels.

Among the man-made attractions of the city, the most popular is probably Sitka National Monument. There, 18 totem poles stand as silent sentinels over the brand new National Park Service visitor center which features a slide showroom, totemic displays, and demonstration areas where native Alaskan artisans work with wood, ivory, jade and other Alaska materials.

EQUALLY impressive is the display of north country artifacts at Sheldon Jackson Junior College museum. For the visitor with industrial interests, the Alaska Lumber and Pulp Company's huge modern pulp mill regularly opens its doors.

In a fire that destroyed a number of downtown buildings, famed old St. Michael's Cathedral burned to the ground Jan. 2. Fortunately, however, almost all the icons and other religious treasures—valued in excess

of a million-and-a-half dollars—were saved. Already plans are under way to reconstruct the church.

It's easy to get to Sitka. Scheduled flights arrive and depart from nearby Juneau and Ketchikan several times daily and Alaska's sleek ferryliners dock with passengers and vehicles four times a week during the visitor season. Ample campgrounds are available.

Salmon fishing (for 40 and 50 pounders and larger) is unexcelled and is especially fun during the annual Sitka Salmon Derby June 18-19 and 25-26. Trout angling is equally productive.

More details on Sitka, its attractions and how to get there may be obtained from the Alaska Travel Division, Juneau.

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CHEF OF THE WEEK

His chicken is the only way to fly

By MILDRED K. FLANARY
P.T. Food Editor

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His recipe for Chicken

Paprika Baked is well worth your trying, however.
CHICKEN PAPRIKA BAKED
Chicken breasts or frying pieces
1 small carton sour cream
1 tblsp. lemon juice
1 tblsp. Worcestershire Sauce
1 tsp. celery salt
1 tsp. paprika
Salt and pepper to taste
Mix ingredients together.
Dip chicken in mixture, then in crushed cornflakes. Bake in shallow dish for 1 hour at 370°.

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and milk.
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LEASE A BRAND NEW '66

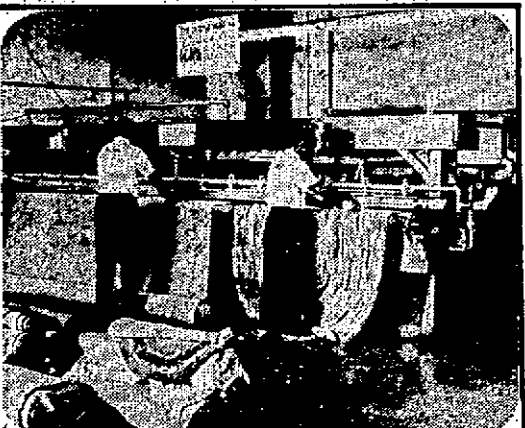
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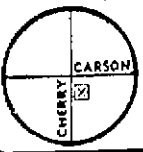


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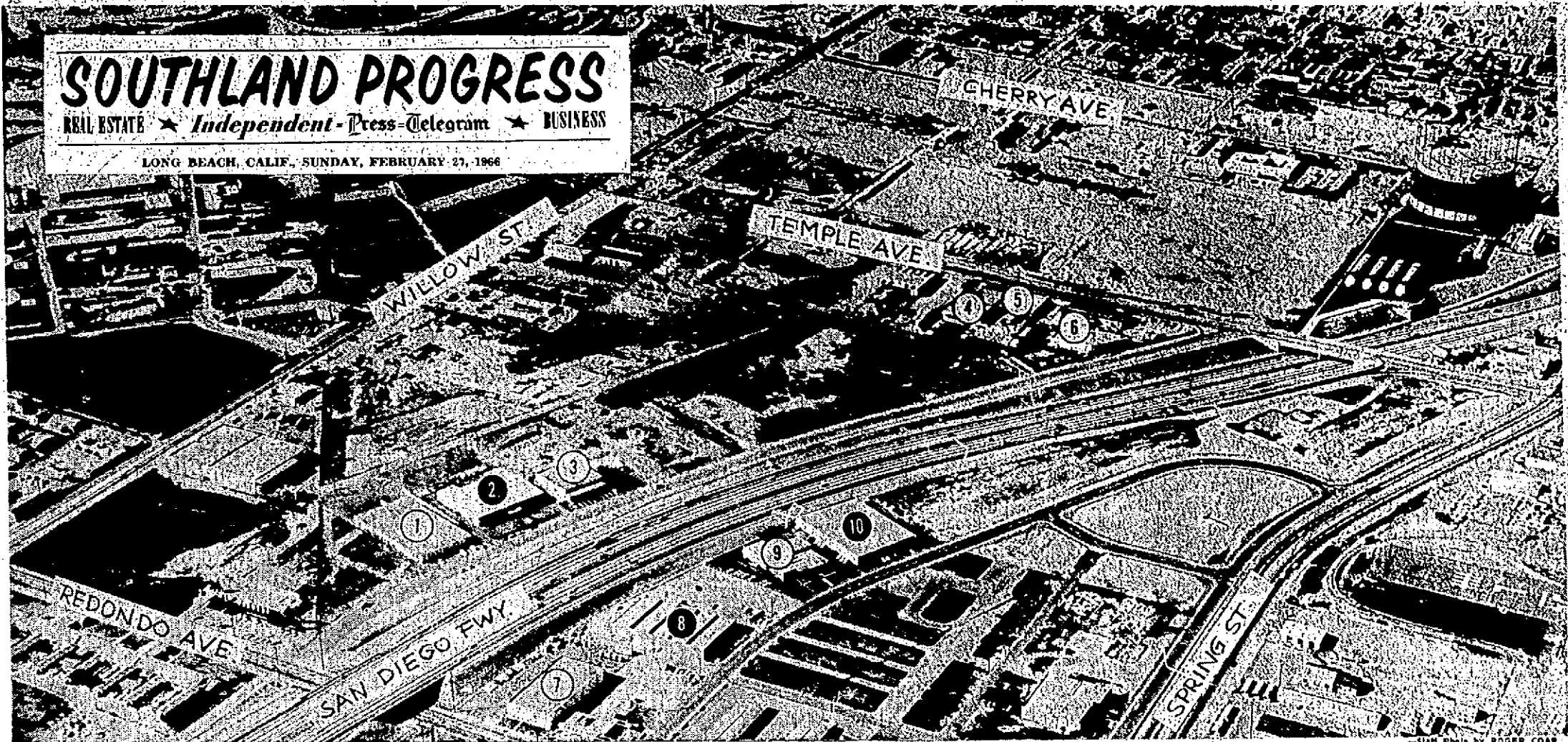
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SOUTHLAND PROGRESS

REAL ESTATE ★ Independent Press-Telegram ★ BUSINESS

LONG BEACH, CALIF., SUNDAY, FEBRUARY 27, 1966



NEW INDUSTRIES dot site of former homes of Air Force men near the Long Beach Airport and many more will be dotting the Airport Industrial Park development in the next few months. This aerial photograph shows some of the plants

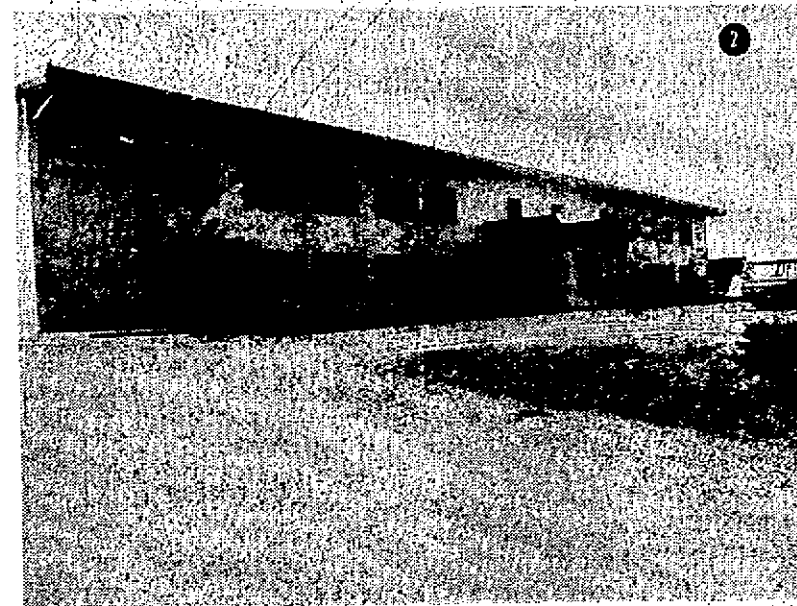
now in operation—No. 1 houses Singer Sewing Machine and the Aldrich Shoe Corp. No. 2 is the location of Reid Enterprises, electronics concern and industrial plating; No. 3 is Lloyd Hallamere, electronics manufacturing, which

will soon start a large addition; No. 4 is Southland Heating and Air Conditioning, facing Temple Avenue; No. 5 is Cosmetics Manufacturing Co.; No. 6 is Bell-Topex Co., manufacturers of safety helmets; No. 7 is Belmont Van and Stor-

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Staff Photo by ROGER COAR

Airport Perimeter Seething with Industry



Overshadowed by neighboring giants of aviation and oil, a growing group of dynamic and diversified industries, adjacent to Long Beach Municipal Airport, is mushrooming into a decided boost of the local economy.

Occupying an area which housed Air Force personnel for years, the Airport Industrial Park in recent months has seen more than 250,000 square feet of buildings constructed with more than 250,000 square feet of additional construction expected soon. Employment is provided 430 persons in the new businesses already operating.

THE 67½-ACRE tract of Long Beach Water Department property was subdivided into 43 industrial lots and all but three have been sold by the city under the direc-

By **KEN CHILCOTE**, Business Editor

tion of Harold C. Levy of the Water Department.

The tract is bordered on the north by Spring Street, the east by Redondo Avenue, by Temple Avenue on the west and extends in a southerly direction to near Willow Street.

Directly across Spring Street from the Airport and bi-sected by the San Diego Freeway, the industrial park is highly attractive for shipping convenience. Levy said that about one-fourth of the firms have been drawn there by the proximity of the airport.

SOME OF THE new industries are proving little industrial giants already and are making plans for expansions.

There is broad diversification in the industries and they are manufacturing such things as cosmetics, costume jewelry and crash helmets. Several missile and electronics

Staff Photos by **CHUCK SUNDQUIST**

parts manufacturers and suppliers are found there.

The city found a ready market awaiting when the land was offered for sale. Nearby is a large area designed for an industrial park. It is owned by a major oil company which seeks to lease—not sell—the property and the action there has been slow.

One area, already black-topped, will be utilized for a heliport, adding another transportation convenience.

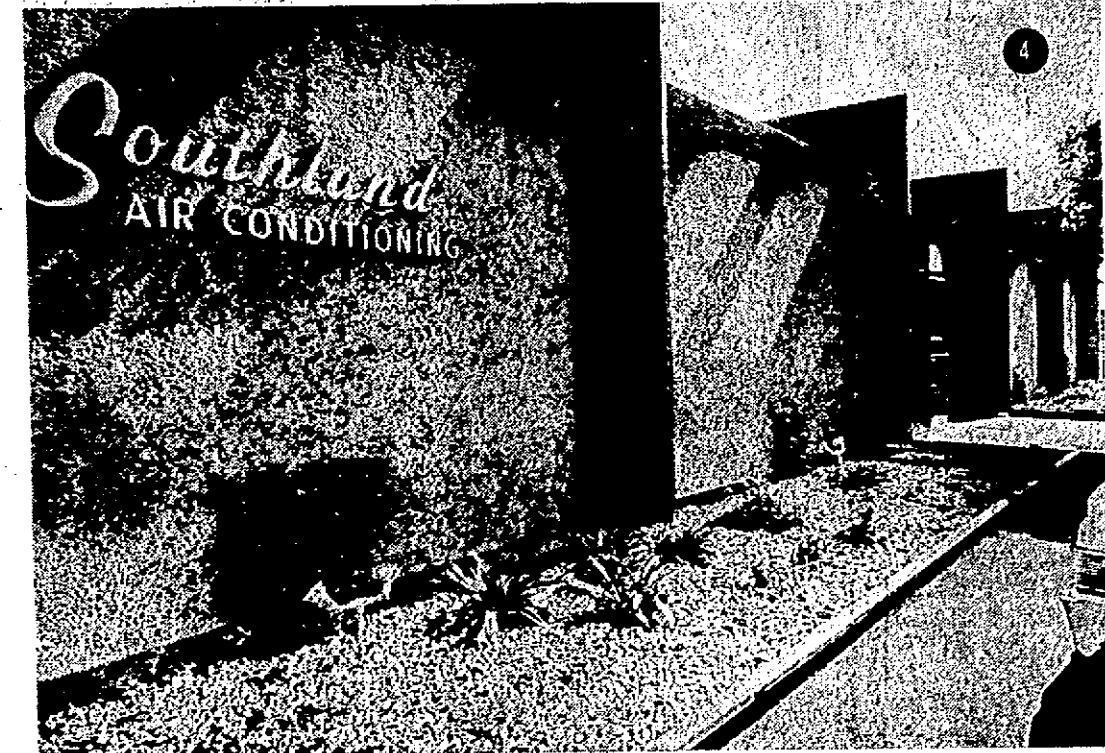
AMONG FIRMS already in operation are:

Harbor-Hill Auto Parts, 30,000 square feet, offering one of the largest assortment of parts for all types of motor vehicles in the Southland.

Twining Laboratories has 12,600 feet for its facilities for testing soils and materials. Edward Twining does considerable flying to projects and finds the airport convenience a decided help. So does R. Howard Strasbaugh who is occupying 24,000 feet in the manufacturing of optical grinding equipment.

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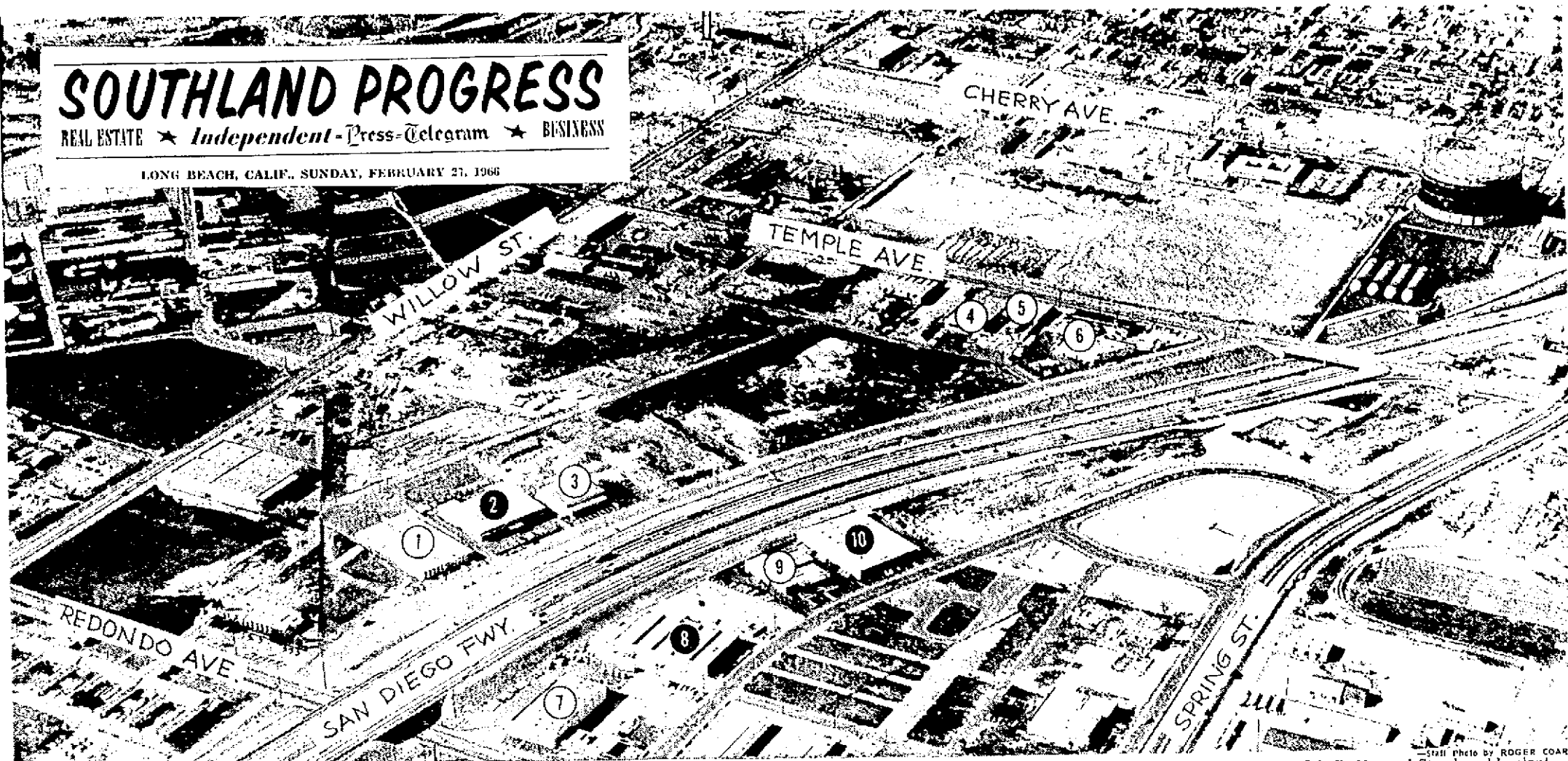
(Continued on Page 6, Col. 4)



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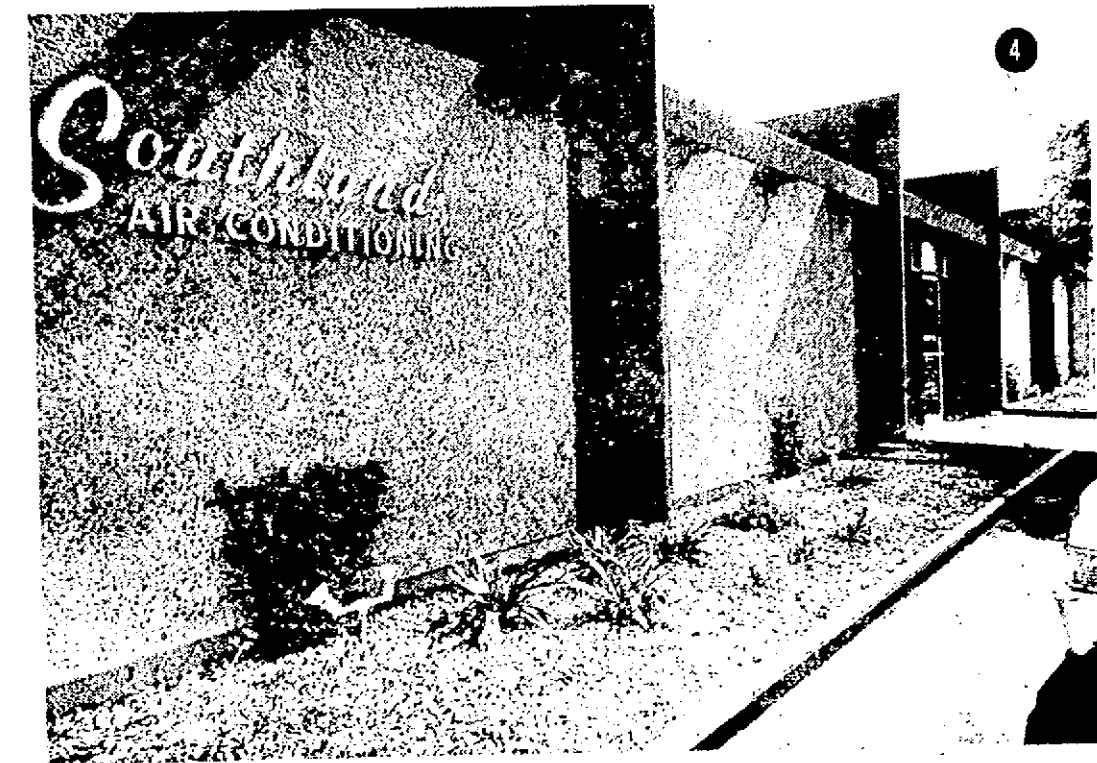
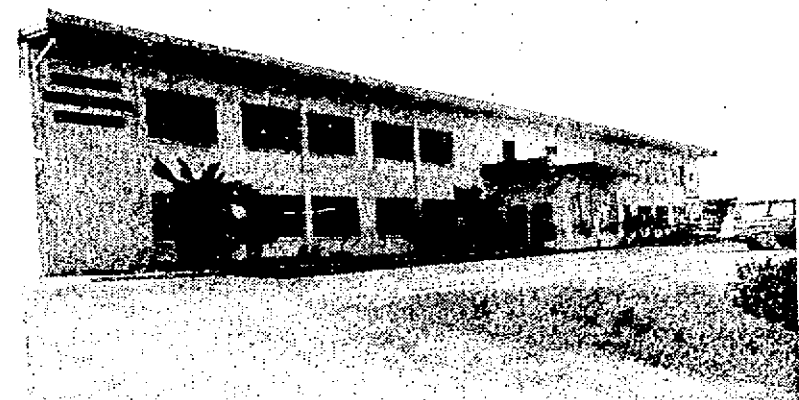
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Imperial Press, lithographers, has 11,025 feet and

(Continued on Page 6, Col. 4)



New Refrigeration Idea Spurs Food Shipments

By KEN CHILCOTE
Business Editor

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Occidental calls their process Oxytrol. It involves displacement of oxygen from a truck trailer or a railroad car and its replacement with pure nitrogen gas. With control of oxygen levels to very close tolerance during transit, perishables show little if any deterioration.

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The system automatically turns off when the temperature is properly reduced.

There are no moving parts to the system and no outside source of power. While liquid nitrogen has a temperature of about minus 300 degrees Fahrenheit, under the systems tested the lowest temperature maintained in cars with frozen foods is 20 degrees below.

EXPANSIONS BY FIRMS are quite commonplace in the Southland, but now we have something different.

A Long Beach firm is expanding its expansion before the latter is done!

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Architects are preparing plans on three projects for the University of California at Irvine with an estimated cost of \$18 million.

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ESCONDIDO—A \$3,275,000 building and remodeling program is planned for Palomar Memorial Hospital, 550 E. Grand Ave., owned by the Northern San Diego County Hospital District. Work would get under way next year.

LONG BEACH—Architects are preparing plans for two projects on Woodrow Wilson High School. One is for an estimated \$300,000 for an industrial arts building and the other is \$50,000 for remodeling and renovation of toilet rooms.

ANAHEIM—Bids will be

received March 2, on a new grade school to be built at Thunderbird Lane and Westminster Avenue. Estimated cost is \$390,000.

FULLERTON—McCoy Mills Ford will build a new agency headquarters at Commonwealth and Woods Street at an estimated cost of \$250,000.

LAGUNA HILLS—Orange County Board of Supervisors has called for bids March 7 for construction of a new fire station here at an estimated cost of \$180,000.

LONG BEACH—The City

Water Department has called for bids on construction of a warehouse at 2804 Redondo Ave., with an estimated cost of \$60,000.

DOMINGUEZ—Sinclair Koppers Co., Pittsburgh, Pa., will build a 100,000 square foot Purethane plant and industrial building in Dominguez Industrial Park, off Elam Road. It will be a three-story structure. Bids have been asked from a select list of contractors.

ORANGE—Sears, Roebuck & Co. has asked for bids March 1 on construction of a 248,000 square foot store and 25,000 square foot basement at Tustin Avenue and Canal Street.

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Orange County Firm Helps Fight Heart Ills

Fantastic advances have been transpiring in the all-out war against heart disease in Orange County.

And make no mistake about it being a war. You have the solemn word of the Heart Association that it's a "fight to the finish."

Every facet of cardiac research is a story worth relating.

One of the most dramatic is still unfolding at Edward's Laboratory, 624 Dyer Road, Santa Ana.

There you will meet the company's president, Lowell Edwards, the researcher who pioneered an idea into what is today a truly significant contribution to cardiac surgery techniques.

Edwards deserves much of the credit for the first intracardiac use of a heart valve.

THE "VALVE" STORY started a number of years ago when Edwards, a semi-retired hydraulics engineer, came up with an idea for a heart-lung machine.

He showed the design to Dr. Albert Starr, an instructor at University of Oregon's School of Medicine, where Edwards' son was an interne.

Dr. Starr reported the medical profession already had a similar machine, adding that what was needed to make it "functional" was a metal valve.

Lowell Edwards set to work—and the rest is history. Later, in 1962, an "aortic valve" became available to surgeons.

Now the company manufactures 16 different sizes of heart valves.

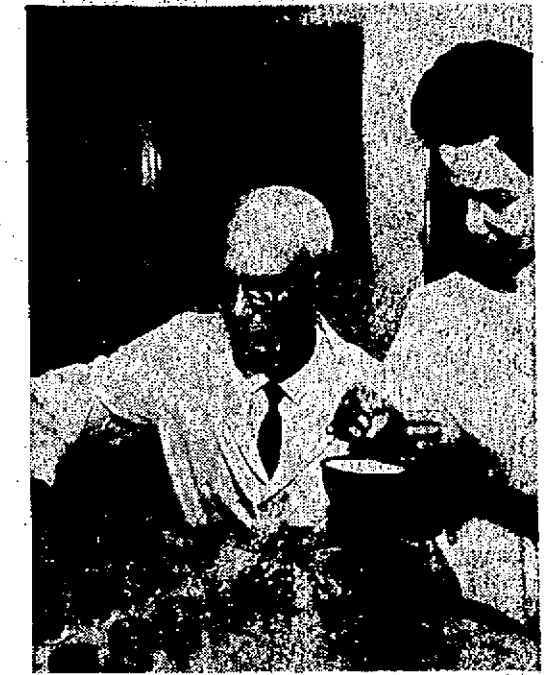
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With the "removal" problem solved, scientists at Edwards are trying to devise ways of eliminating the "clot" problem, altogether. Television actress Dorothy Malone recently had a brush with death due to blood clots.

The idea is simply to prevent the clots from forming in the first place. They hope to accomplish this by electrical means utilizing the "electric surface potential" prevalent in many non-ferrous metals.

Thus research in the cardiovascular field continues with the combined talents of engineers, scientists and doctors leading the way.



SANTA ANA'S Lowell Edwards, with Miss Michiko Morrow, laboratory aide, examine mechanical heart valves before shipment.

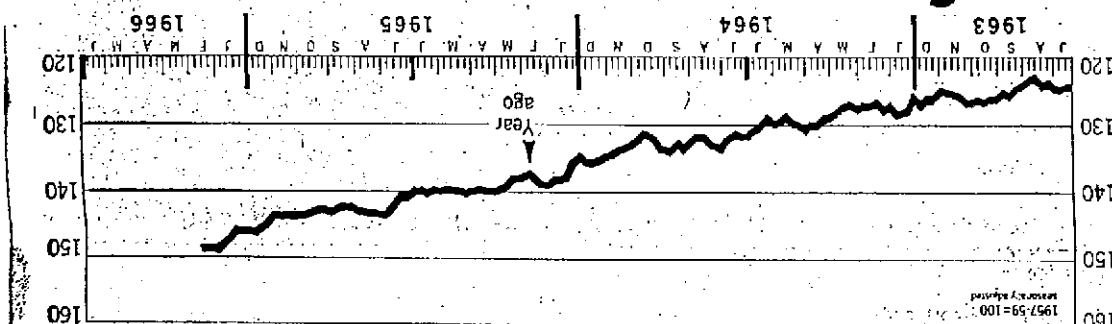
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Other chapters participating include Long Beach, Los Angeles, San Fernando Valley, Southwest Los Angeles, San Diego and San Gabriel Valley.

Joseph L. Brumit, national president, will be chairman of the workshop, assisted by Rawn Brinkley, executive director of the NAA. Purpose of the workshop, according to Kenneth G. Bloedel, host chapter president, is to review ways of improving service to members.

It's Blunt Fact: Prices Rising



The Index stands nearly 8% above where it was a year ago this week—proof, if any was needed, that the economy is coursing along at a record rate. You'd think that everyone would be enjoying the boom hugely.

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The cost of services keeps to its long-term uptrend. And now industrial prices seem to have joined the parade. They were up 0.3% in January, and have been

rising at an annual rate of almost 2.5% since September. In the preceding 12 months, the rise was 1.6%. And from 1959 to 1964, they didn't rise at all.

NONE OF THIS MEANS that the country is in the midst—or even on the brink—of rampant inflation. But the price stability of the early 1960s is definitely at an end. And that inevitably raises questions.

Our economic history indicates that periods of rapidly rising prices have always led to the kinds of economic imbalances that end up in business busts. Happily, there are no signs of such imbalances now. But the warning lights are flashing.

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Phone 432-0907 Los Angeles Service 775-6144
MEMBER: FEDERAL HOME LOAN BANK SYSTEM
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EXCITING NEW DUPLEXES

A CUSTOM HOME WITH INCOME

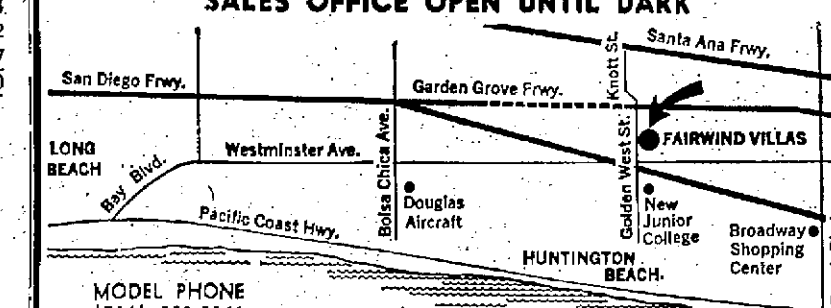
2 & 3 Bedrooms

\$31,900 to \$33,750

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SALES OFFICE OPEN UNTIL DARK



Preferred Residential Area
of THE CITY OF LONG BEACH

Model 2002-G also available
with 3-Car Garage

Magnifique!

... exciting concepts in design, features,
accessories, shown now in NEW 1966 MODELS
for the first time... in Long Beach's
"Parkside Living" prestige community!
Treasured elegance for a lifetime of enjoyment.
Durable beauty—based on quality.

10% DOWN • 6 1/4% FINANCING
from 33,600 to 46,500

El Dorado Park

ESTATES
LONG BEACH

Leah & Plaster
Construction

All Utilities
Underground

DIRECTIONS: Take San Diego Freeway south to
Studebaker Road turnoff, north on Studebaker Road
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S.S. SHAW

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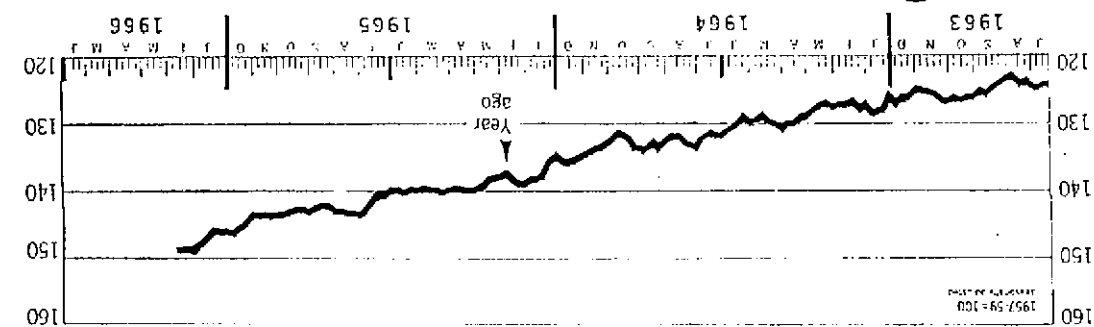
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Ad Club to Honor Its Past Presidents

Members of the Advertising Club of Long Beach will meet Thursday noon at the Reef Restaurant to honor the past presidents of the 45-year-old organization.

John S. Sarver, of Sarver & Witzerman Advertising, Inc., program chairman, also said guest speaker will be Walter Knott, founder of Knott's Berry Farm, speaking on "Our American Heritage."

FAIRWIND VILLAS

EXCITING NEW DUPLEXES

A CUSTOM HOME WITH INCOME

2 & 3 Bedrooms

\$31,900 to

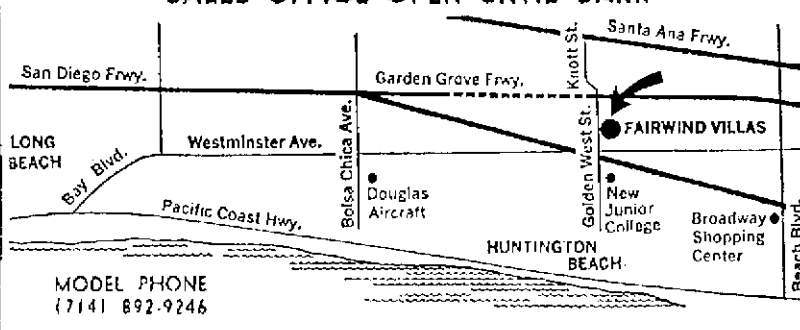
\$33,750

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SALES OFFICE OPEN UNTIL DARK



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DECEMBER 31, 1965

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10% DOWN • 6 1/4% FINANCING

from 33,600 to 46,500

El Dorado Park

ESTATES
LONG BEACH

Laib & Plesner
Construction

All Utilities
Underground

DIRECTIONS: Take San Diego Freeway south to
Studebaker Road turnoff, north on Studebaker Road
to Spring Street. East on Spring Street
to El Dorado Park Estates.

S&S
CONSTRUCTION CO.



APPOINTED

Virginia L. Griebel has been named senior escrow officer at Security First National Bank's Lakewood Plaza branch, Long Beach. Mrs. Griebel, mother of two and member of the Long Beach Escrow Association, also is associated with Jubilee Chapter, American Businesswomen's Association.

Annual F&M Bank Forum Set Thursday

Outlook of the future economy of the nation will be discussed by three distinguished panelists at the 15th annual Farmers & Merchants Bank Forum Thursday evening.

G. A. Walker, president of the bank, said the three will present their views on the outlook for securities, housing and general business and then will answer questions from the floor.

The panelists will be Sidney B. Lurie of the stock exchange firm of Josephthal & Co., of New York City; Nathaniel H. Rogg, executive vice president of the National Association of Home Builders, Washington, D.C., and Dr. Raymond J. Saulnier, who was chairman of President Eisenhower's Council of Economic Advisers and professor of economics, Columbia University.

WALKER SAID the panelists will discuss whether the economy is overheating and the future price trends, whether they will continue spiraling or begin lagging.

Lurie has been the leading marketing columnist of Forbes Magazine and he travels the nation extensively to visit leading industrialists to learn first hand material for discussing future business.

ROGG, AN ECONOMIST and attorney, is considered a key policy maker in the housing industry.

HOME BUYING TIPS

Fire Insurance Often Protects Mortgage Co., Not Homeowner

(This is another in a series of articles from Glendale Federal Savings and Loan Association offering money-saving hints to those buying, financing or refinancing the largest single expenditure for every family—the home.)

There is a great deal more that should be covered in your home in addition to the fire insurance which normally is required by the lender to secure the loan on your home.

Often the amount required by your mortgage company to protect its interest is not enough to reimburse you for your equity in the event that your house is totally destroyed.

If your home is a new one, to ascertain the amount of insurance you should carry to protect your interest, subtract the appraised value of the lot, excavations, underground plumbing and architects' fees from what it cost to build the house. What is left is the replacement cost.

If your house is an older one, any responsible insurance agency will provide a professional appraisal of your home with no cost, or you can have an appraiser from a financial institution or independent company give you an appraisal for a small charge.

It is recommended that an appraisal be made every three years in order to keep pace with rising building costs.

IT IS IMPORTANT to maintain the insurance on your house near its current replacement value, even though you feel the possibility of a total loss is very remote.

If the improvements on your land (your house, garage, fences, etc.) are not insured to within 80% or more of their current replacement value, the insurance company will reimburse you only on a percentage basis.

In other words, if you have a \$1,000 loss by fire, and you are insured only at 70% of the replacement cost of your entire house, you will be reimbursed only 70% of the total cost for repairs, or \$700.

Insurance companies also provide new material for old without deductions for depreciation in the event of loss if you are insured at least 80% of the replacement cost.

IN COMPUTING this, however, remember to deduct the appraised cost of the land on which your home is constructed, as this, of course, can not be destroyed by insurable hazards.

The normal fire and extended coverage insurance required by the company holding your mortgage includes wind, hail, explosion, fire, air-

craft, smoke and vehicle damage on your home, garage and other out buildings. This is considered essential protection by most insurance companies.

Important protection beyond this includes broad perils insurance which extends the normal fire and extended coverage to include boiler explosion; heating system or hot water damage; falling objects; weight collapse; water damage; glass breakage and electrical injury.

There is no reason to over insure your home, with the resultant higher premiums. Even though you are insured for \$100,000, and your home is destroyed by an insured hazard, if the replacement cost "with like kind and quality of material" is no more than \$60,000, the insurance company will pay only the \$60,000.



ACCEPTS CHECK

Lector Orrick, accounting student at Long Beach State College, has received \$200 check for winning annual scholarship given by Long Beach Chapter, National Association of Accountants.

Chevy's 'Sphere to Open

Residents of the Long Beach-West Orange area are invited to visit the Chevrolet Cinesphere Show beginning Friday at the Rossmore Shopping Center.

Hours for the show, which runs through March 13, are 10 a.m. to 10 p.m., according to Ben Bland, general sales manager of Harbor Chevrolet.

THE CINESPHERE is a movie theater that balloons in 10 minutes from a 4x4-foot

package to a giant dome large enough to seat 200 people. The unit, which cost \$1

Long Beach Man to Read Technical Paper

Norman E. Finck, 5208 Walkerton Ave., Long Beach, tool engineer at Douglas Aircraft Company's Long Beach Division, will present an original technical paper at the annual Western Metal and Tool Exposition and Conference March 7-11 in Los Angeles.

million, was shown at the New York World's Fair.

The motion picture is projected through a \$10,000 lens onto a 180-degree screen and gives the viewer the realistic effect of being at the heart of all the activity.

Title of the picture, "Chevrolet Excitement." Sponsors are the Chevrolet Motor Division, Rossmore Shopping Center and Harbor Chevrolet, 3770 Cherry Ave., Long Beach.

SHOPPING FOR



Choose the right MODEL...

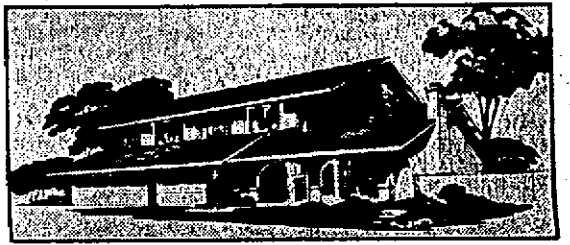
Choose the right PRICE...

Choose the right LOCATION...
to exactly suit YOUR family's needs!

1 Fashion Hills

1 & 2 stories; 3, 4, 5 bedrooms; up to 3 1/2 bathrooms; to 2,390 sq. ft. of living area; underground utilities; bath & plaster throughout • From \$29,600 to \$39,100. VA no down (except for costs and impounds), low FHA terms, excellent conventional financing.

SALES OFFICE: 714 / 637-0330



2 Fashion Valley

1 & 2 stories; 3 & 4 bedrooms; up to 2 1/2 bathrooms; family rooms. From \$28,050 to \$29,650. VA no down (except for costs and impounds), low FHA terms, excellent conventional financing.

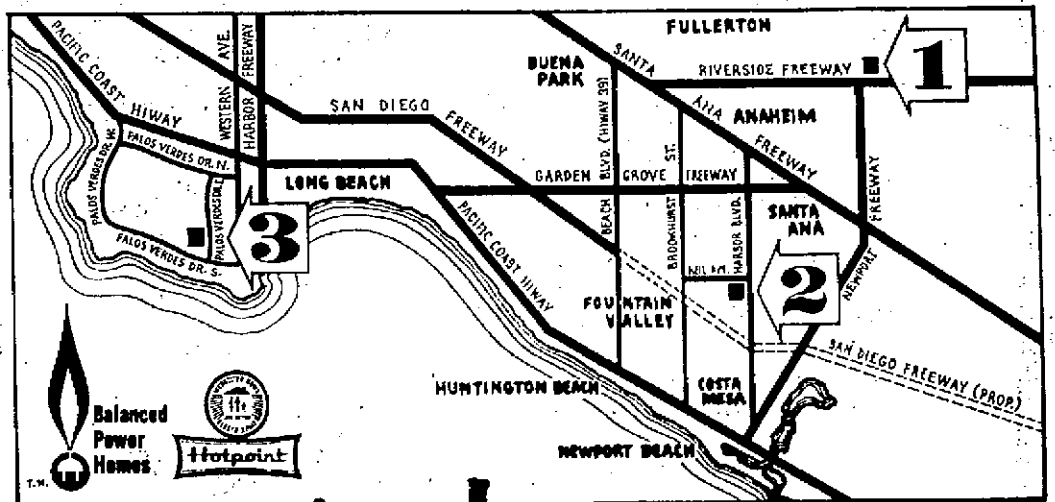
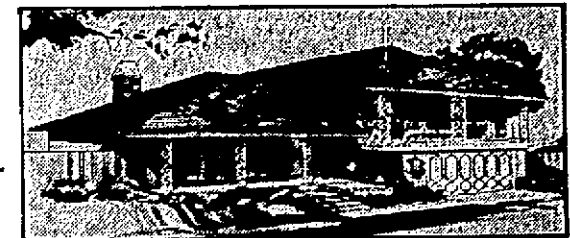
SALES OFFICE: 714 / 830-2240



3 Mediterranean

1, 2, 3 stories & split levels; up to 5 bedrooms; up to 4 1/2 bathrooms; to 2,556 sq. ft. of living area; underground utilities; magnificent views of Catalina Island and Catalina Channel. From \$45,950 to \$56,850. Conventional and insurance loans.

SALES OFFICE: 213 / 377-7868

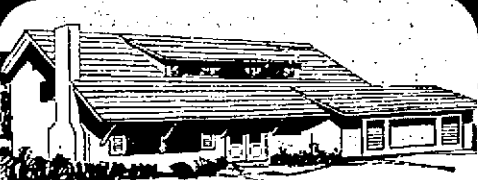


Fashion Homes

BUILDER OF QUALITY HOMES IN SOUTHERN CALIFORNIA FOR OVER A DECADE

CLOSE-OUT!

5 Bedroom Homes WE TAKE TRADES!



YOU GET a new 2-story Sunshine Home in Fountain Valley, 5 bedrooms, wall-to-wall carpeting, built-ins, fencing and famous 1-year warranty.

WE GET your old home in trade—and we'll take almost any old home! Find out the facts today!

Full Prices from **\$27,050**

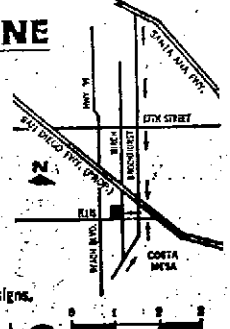
As low as **\$167** month (p & i)

6 1/4% Financing



From Santa Ana Freeway: South on Brookhurst to Ellis. From Pacific Coast Highway: North on Brookhurst to Ellis. West on Ellis to Birch St. and north to models. You'll see the signs.

Phone: (714) 962-2471



Fire Insurance Often Protects Mortgage Co., Not Homeowner



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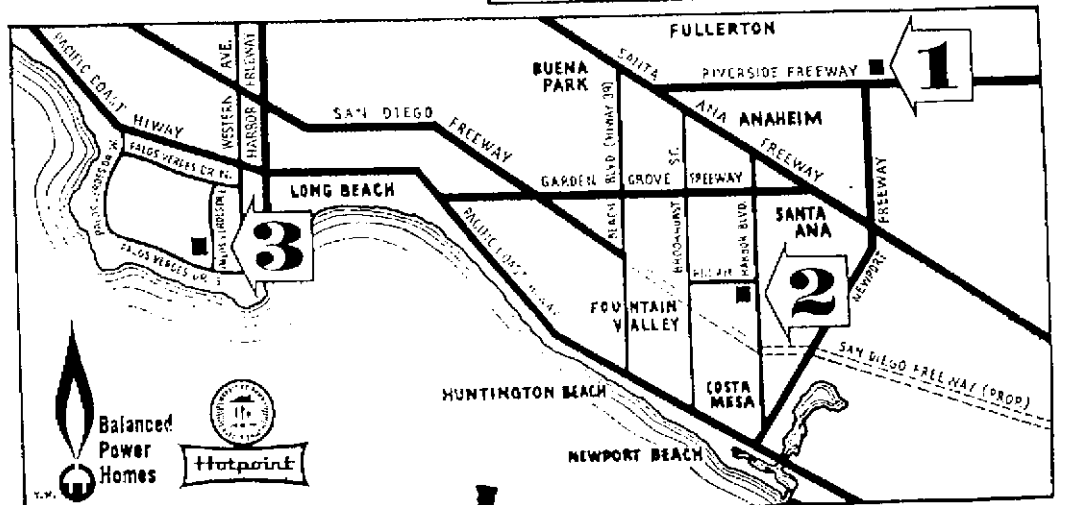
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conventional financing.
SALES OFFICE: 714 / 899-2240

Mediterrania

1, 2, 3 stories & split levels; up to 5 bedrooms; up to 4½ bathrooms; to 2,556 sq. ft. of living area; underground utilities; magnificent views of Catalina Island and Catalina Channel. From \$45,950 to \$56,850. Conventional and insurance loans. SALES OFFICE: 213 / 377-7865



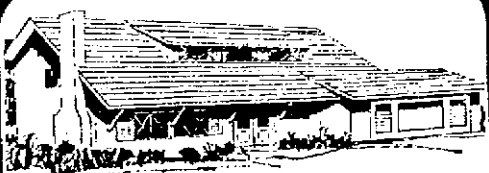
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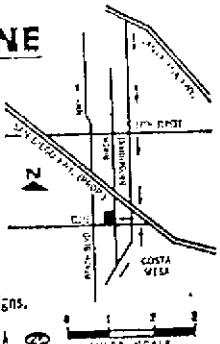
WE GET your old home in trade—and we'll take almost any old home! Find out the facts today!

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**SUNSHINE
HOMES
FOUNTAIN
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NYSE Problem: 'Loss Leader' Securities

New York Stock Exchange President Keith Funston characterized 1965 as a "year of important achievement" in current operations and in "the crucial area of getting ready for the future."

Noting that reported share volume has surpassed all previous yearly records, Funston said in the Exchange's annual report last week, "services/Market Data System of automatic computer handling of odd-lot orders for the public planning for the new Central Certificate Service; significant steps in the Exchange's new building program; completion of the Special Trust Fund in two years instead of five, and the excellent performance of the "900" ticker in its first full year of operation.

HOWEVER, Funston emphasized these achievements are only part of a "total effort" to meet the challenges facing the central securities marketplace. A major Exchange objective in this effort, he said, is "to see that facilities and services keep pace with market activity."

In pursuit of the objective, Funston continued, two considerations are impossible to ignore: "the Exchange Community's ability to maintain a strong competitive position, consistent with high standards of performance, while still operating profitably" and "maintenance of a favorable climate for securities investment and broader shareownership within the framework of national and international economic developments."

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In this connection, he said the Exchange's "strong central market is a national financial asset... admired by the entire Free World."

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"Even at high-volume levels and with strenuous cost-control efforts, it is clear that for many firms the handling of NYSE-listed securities has become a 'loss leader.'"

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Members of local boards named to committees:

LONG BEACH—Reg F. Dupuy, realtors' Washington committee; Clive Graham, realtor-public relations and library policy; Barbara Moss, multiple listing policy; Melvin L. Mould, professional standards.

BELLFLOWER—E. Thornton Ibbetson, Build American Better; Burton E. Smith, board services and professional standards.

Dozen Area Realtors on NAREB Committee

DOWNEY—C. Larry Hoag, multiple listing and license law.

PALOS VERDES—Robert C. Allen, professional standards and multiple listing.

ROLLING HILLS—George S. Denbo, board jurisdictions and 'Realtors' Washington committee; Frances H. Dunn, Realtor public relations.

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Management Society in Panel Discussions

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Chesley Lumbert of the Long Beach Harbor Department, president, said a king-sized after-dinner program calls for five different table discussions on problems current in the business and industrial community.

TYPICAL SUBJECTS to be discussed include "What Can the Business Community Expect from a College Graduate in Business Administration?" and, conversely, "What Can the College Graduate Expect from the Business Community?"

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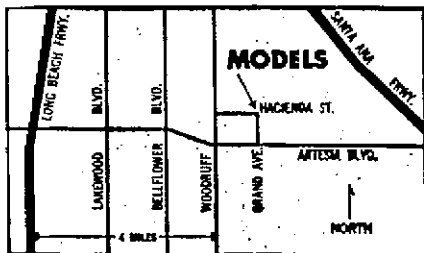
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Wall-to-wall carpeting, complete O'Keefe & Merrill Balanced Power kitchen, AM-FM intercom—full price as low as

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BELLFLOWER EASTRIDGE

Another R. A. Watt, Incorporated development—Ray Watt, President

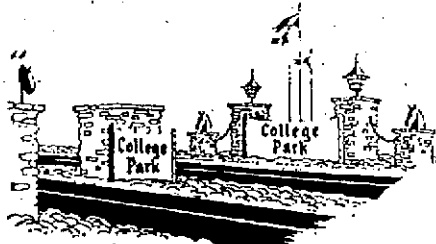
College Park Homes Quality

... which you want and deserve has always been the foremost consideration at S & S... to the point where S & S buyers recognize it!

The more than 3,000 owners of Garden Park Estates—of their own volition and to our delighted and grateful surprise—presented S & S with an award for "Excellence in Home Construction, Community Planning and Customer Service."

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One Story—Two Stories—Tri-Level

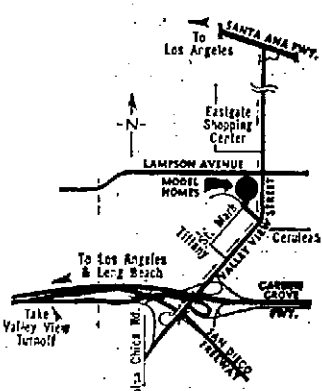
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VA - FHA - CONVENTIONAL FINANCING

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Among the year's accomplishments, the president cited: expansion of the Market Data System of automated trading communications; the establishment of three new service facilities—the Electronic Systems Center, Central Computer Accounting Corporation, and Institutional Investors Department; start of testing for ultimate computer handling of odd-lot orders for the public; planning for the new Central Certificate Service; significant steps in the Exchange's new building program; completion of the Special Trust Fund in two years instead of five, and the excellent performance of the "900" ticker in its first full year of operation.

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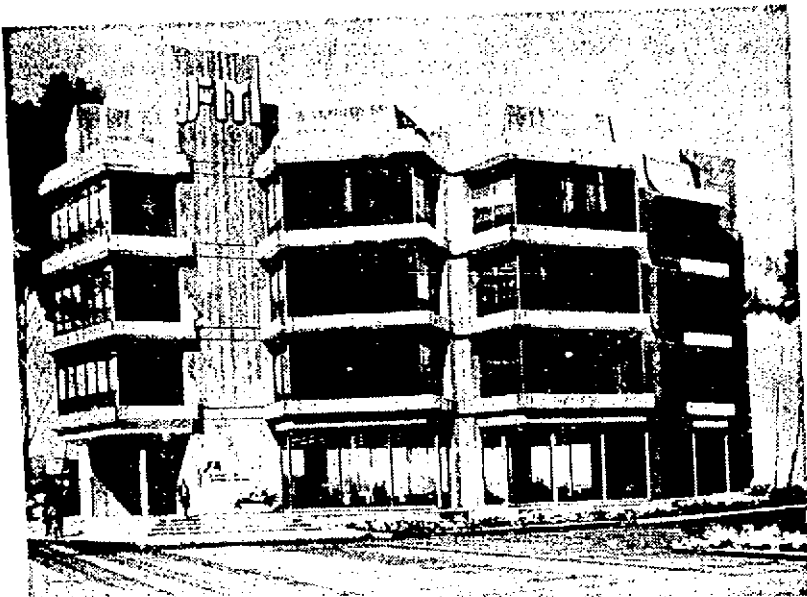
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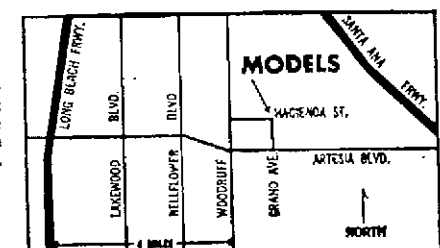
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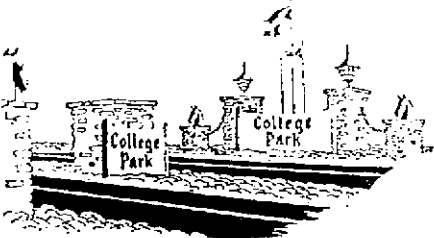
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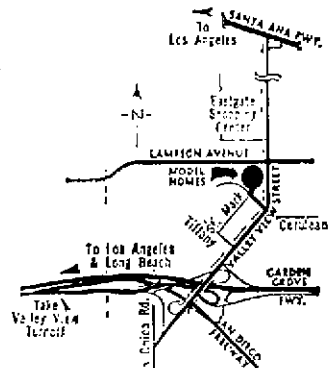
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Built by **S & S** CONSTRUCTION CO. Pride of Quality



CAVETT ROBERT

TUESDAY AT LONG BEACH

Real Estate Conference Slated

Cavett Robert, Phoenix, Ariz., sales management consultant, will be the major speaker at an all-day

real estate educational and sales conference to be held at the Long Beach Municipal Auditorium Tuesday.

Sponsors are the Long Beach District Board of Realtors and the California Real Estate Association,

along with neighboring boards.

HAROLD K. STEELE, president of the host board, said the featured speaker has been a sales instructor for 25 years and is a former practicing attorney, lecturer and teacher.

Robert's theme for the day: "Real Estate Salesman, Are You the Cause or Result?"

Steele said five noted California Realtors will appear on the program with Robert.

The five and their topics: Art Godi, of Stockton, "Servicing and Listing;" Emmette Gatewood, of Los Gatos, "Obtaining the Offer;" Justin Smith, of Chico, "Presenting the Offer;" Bob Westmyer, of Long Beach, "Selling Small Apartment Buildings;" and Herbert Hawkins, of Temple City, moderator.

A 20-MINUTE motion picture, "Presenting the Offer," produced for conferences such as this by the CREA, will be shown.

The conference is one of 18 being held this spring in every section of the state.

"Better service to the public in the purchase and sale of real estate is a direct result of these conferences," Steele said.

Two Men Honored

Robert H. Zangl, III, has been named "man of the year" for Penn Mutual Life Insurance Co.'s John Berger Agency of Long Beach.

Paul A. Laughlin of the same office was named "rookie of the year" for achieving over a million dollars in sales.

Orange County Realtors Planning Selling Conference on Thursday

The sales and educational conference for Orange County area Realtors will be held at the Disneyland Hotel Thursday.

W. W. Stewart, president of the Garden Grove Board of Realtors, and Champ Crewse, board educational chairman,

met last week with Burton E. Smith of Bellflower, president of the California Real Estate Association, and H. Jackson Pontius, executive vice president, to complete plans for the one-day session.

THE CREA editorial board has researched each subject to be presented, Stewart said, in order to present the "here and now" of real estate selling.

Cavett Robert, management consultant from Phoenix, Ariz., in this area for other such conferences, will be the major speaker.

The session is open to Realtors and their salesmen.

Apartments on Auction Block Tues.

Two apartment structures in Anaheim, with a reported replacement value of more than \$750,000, will be sold at auction Tuesday by the Piatelli Co., Beverly Hills real estate auction firm.

Mario Piatelli, president, said an auction is scheduled for 1 p.m. for a structure at 948 Roberts St. The building has 40 one-bedroom apartments, 15 furnished; 40 garages and two swimming pools.

The second auction will take place at 3 p.m. at 917 Cambridge St., four blocks from Disneyland. The 10-apartment structure there has a scheduled gross income of \$12,180, Piatelli said.



PANELIST

Kenneth H. Kerr, Douglas Aircraft Co. employee at Long Beach and past president of Long Beach Chapter, National Association of Accountants, will serve as panelist at National Association's Operation Seminar Monday at Disneyland Hotel.

Freight Car Firm Builds New Plant

Construction of 50,000 square feet of installations for Transco, Inc., railroad freight car assembly firm, has been completed on a 22-acre site between San Bernardino and Colton.

C. R. Johnston, president of Transco, which also has offices in Santa Ana, said operations of the new, eventual \$1 million plant are scheduled to build three freight cars a day.

The company has a plant in Macon, Ga., producing 12 cars a day.

The Southern California plant, Johnston said, will employ about 400.

L.A. County Puts Land Up for Auction

Marsh Dozar Associates, real estate auctioneering firm, has been assigned by Los Angeles County Administrator Baldo M. Kristovich to sell six parcels of county-owned property in March.

March 6 auctions are: 1 p.m., commercial lot, 9112 S. Figueroa St.; 2 p.m., commercial corner and vacant store, 356 E. 80th St., and 3 p.m., six stores and hotel, 1169-83 W. 11th St., all Los Angeles.

On March 13, auctions will take place at 1 p.m., vacant house and lot, 9533 Bandera St.; 2 p.m., vacant house and lot, 9913 Maie Ave., and 3 p.m., industrial building on 25x150-foot lot, 715 S. Crocker St.

Mortgage Bankers to Gather on Thursday

Members of the Orange County Mortgage Bankers Association will meet Thursday evening at the Revere House, Tustin.

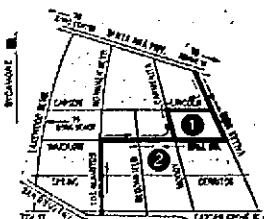
3,500,000 new veterans now qualify at all Larwin Company Communities no down payment 5 1/4% interest

The Senate and the Congress unanimously passed a new "Cold War GI Bill," of immediate benefit to an estimated 3,500,000 veterans discharged since the Korean GI program expired January 31, 1955.

At present, there are few builders as experienced with VA processing and construction requirements as the Larwin Company. Since 1948 every Larwin built home has met all VA requirements, and all Larwin sales representatives are experts in VA qualification and processing for you.

Veterans find out how you qualify. Come in today. FREE: special veterans booklet for you at:

Lake Park ①
"no down payment" from \$124.49 a month (P&I)
Tanglewood ②
"no down payment" from \$33.30 a month (P&I)



In community development, Larwin is the standard of quality. Valley West Villa Granada Kingspark Tanglewood Lake Park

Sunday, Feb. 27, 1966—R-5

COLONY COVE

Gracious adult living in smog-free San Clemente

In your sea-side home in Colony Cove, you'll enjoy privacy... thrill to panoramic vistas of green areas, luxuriant landscaping and the blue Pacific Ocean.



Prices from only \$21,000

Low as 10% down

5 3/4% Interest Available

29 1/2 year loans

Unbelievable Home Features at these prices!

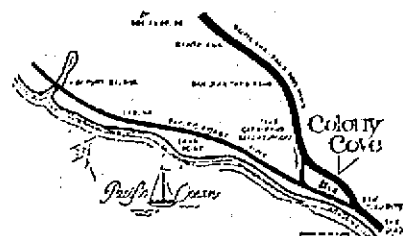
Underground Utilities • Sewers and Street Lights in and paid • Woodburning Fireplaces • Wall-to-wall Carpeting • Built-in Range and Oven • Garbage Disposal • Breakfast Bar • Ceramic Tile Showers and Bar Tops • Forced Air Heating • Sliding Glass Doors • Lifetime Copper Piping

Swimming Pool, Club House and Putting Greens
Patio and Garden Areas

Free Golf Membership in the Shorecliffs Country Club

Near the new 2000 Boat Dana Point Marina

Here, you are conveniently close to San Clemente's shopping, business and professional facilities...and only about an hour's drive to Los Angeles or San Diego.



For information call collect (714) 492-4136. • Furnished models open daily. • From Santa Ana Freeway take Capistrano Beach turn-off to Pacific Coast Highway. Left to Colony Cove (Approx. 2 miles). • A beautiful informative brochure will be sent upon request. Write Colony Cove, 149 Camino San Clemente, San Clemente, Calif.

Permanent residents must be 16 years or older. All exterior maintenance cared for at a slight monthly fee.

TUESDAY AT LONG BEACH

Real Estate Conference Slated

Cavett Robert, Phoenix, Ariz., sales management consultant, will be the major speaker at an all-day

real estate educational and sales conference to be held at the Long Beach Municipal Auditorium Tuesday.

Sponsors are the Long Beach District Board of Realtors and the California Real Estate Association.

along with neighboring boards.

HAROLD K. STEELE, president of the host board, said the featured speaker has been a sales instructor for 25 years and is a former practicing attorney, lecturer and teacher.

Robert's theme for the day: "Real Estate Salesman, Are You the Cause or Result?"

Steele said five noted California Realtors will appear on the program with Robert.

The five and their topics: Art Gudi, of Stockton, "Servicing and Listing;" Emmette Gatewood, of Los Gatos, "Obtaining the Offer;" Justin Smith, of Chico, "Presenting the Offer;" Bob Westmeyer, of Long Beach, "Selling Small Apartment Buildings;" and Herbert Hawkins, of Temple City, moderator.

A 20-MINUTE motion picture, "Presenting the Offer," produced for conferences such as this by the CREA, will be shown.

The conference is one of 18 being held this spring in every section of the state. "Better service to the public in the purchase and sale of real estate is a direct result of these conferences," Steele said.

Two Men Honored

Robert H. Zangl, III, has been named "man of the year" for Penn Mutual Life Insurance Co.'s John Berger Agency of Long Beach.

Paul A. Laughlin of the same office was named "rookie of the year" for achieving over a million dollars in sales.

Orange County Realtors Planning Selling Conference on Thursday

The sales and educational met last week with Burton E. Smith of Bellflower, president of the California Real Estate Association, and W. W. Stewart, president of the Garden Grove Board of Realtors, and Champ Crewse, board educational chairman.

THE CREA editorial board has researched each subject to be presented, Stewart said, in order to present the "here and now" of real estate selling.

Cavett Robert, management consultant from Phoenix, Ariz., in this area for other such conferences, will be the major speaker.

The session is open to Realtors and their salesmen.

Apartment on Auction Block Tues.

Two apartment structures in Anaheim, with a reported replacement value of more than \$750,000, will be sold at auction Tuesday by the Platielli Co., Beverly Hills real estate auction firm.

Mario Platielli, president, said an auction is scheduled for 1 p.m. for a structure at 3913 Maie Ave., and 3948 Roberts St. The building has 40 one-bedroom apartments, 15 furnished; 40 garages and two swimming pools.

The second auction will take place at 3 p.m. at 917 Cambridge St., four blocks from Disneyland. The 10-apartment structure there has a scheduled gross income of \$12,180, Platielli said.



PANELIST

Kenneth H. Kerr, Douglas Aircraft Co. employee at Long Beach and past president of Long Beach Chapter, National Association of Accountants, will serve as panelist at National Association's Operation Seminar Monday at Disneyland Hotel.

Freight Car Firm Builds New Plant

Construction of 50,000 square feet of installations for Transco, Inc., railroad freight car assembly firm, has been completed on a 22-acre site between San Bernardino and Colton.

C. R. Johnston, president of Transco, which also has offices in Santa Ana, said operations of the new, eventual \$1 million plant are scheduled to build three freight cars a day.

The company has a plant in Macon, Ga., producing 12 cars a day.

The Southern California plant, Johnston said, will employ about 400.

L.A. County Puts Land Up for Auction

Marsh Dozer Associates, real estate auctioneering firm, has been assigned by Los Angeles County Administrator Baldo M. Kristovich to sell six parcels of county-owned property in March.

March 6 auctions are: 1 p.m., commercial lot, 9112 S. Figueroa St.; 2 p.m., commercial corner and vacant store, 356 E. 80th St.; and 3 p.m., six stores and hotel, 1169-83 W. 11th St., all Los Angeles.

On March 13, auctions will take place at 1 p.m., vacant house and lot, 9533 Banderia St.; 2 p.m., vacant house and lot, 9913 Maie Ave.; and 3 p.m., industrial building on 25x150-foot lot, 715 S. Crocker St.

Mortgage Bankers to Gather on Thursday

Members of the Orange County Mortgage Bankers Association will meet Thursday evening at the Revere House, Tustin.

3,500,000 new veterans now qualify at all Larwin Company Communities no down payment 5 1/4% interest

The Senate and the Congress unanimously passed a new "Cold War GI Bill" of immediate benefit to an estimated 3,500,000 veterans discharged since the Korean GI program expired January 31, 1955.

At present, there are few builders as experienced with VA processing and construction requirements as the Larwin Company. Since 1948 every Larwin built home has met all VA requirements, and all Larwin sales representatives are experts in VA qualification and processing for you.

Veterans find out how you qualify. Come in today. FREE: special veterans booklet for you at:

- Lake Park ① "no down payment" from \$124.49 a month (P&I)
- Tanglewood ② "no down payment" from \$99.30 a month (P&I)



In community development, Larwin is the standard of quality. Valley West Villa Granada Kingspark Tanglewood Lake Park

COLONY COVE

Gracious adult living in smog-free San Clemente

In your sea-side home in Colony Cove, you'll enjoy privacy... thrill to panoramic vistas of green areas, luxuriant landscaping and the blue Pacific Ocean.



Prices from only \$21,000

Low as 10% down

5 3/4% Interest Available

29 1/2 year loans

Unbelievable Home Features at these prices!

Underground Utilities • Sewers and Street Lights in and paid • Woodburning Fireplaces • Wall-to-wall Carpeting • Built-in Range and Oven • Garbage Disposal • Breakfast Bar • Ceramic Tile Showers and Bar Tops • Forced Air Heating • Sliding Glass Doors • Lifetime Copper Piping

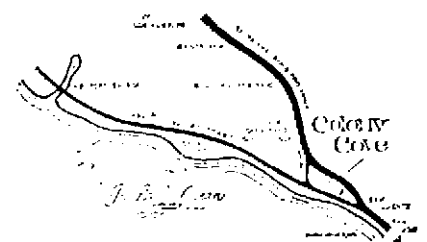
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To Reclaim Material in Mine Dump

ASPEN, Colo.—McCulloch Oil Corp. of California has acquired the old Smuggler Mountain silver mines in Aspen, Colo., and will begin operations there by milling 600,000 tons of dump material left over from old mining days.

THE DUMPS were created years ago from waste rock dumps contain low-grade sil-

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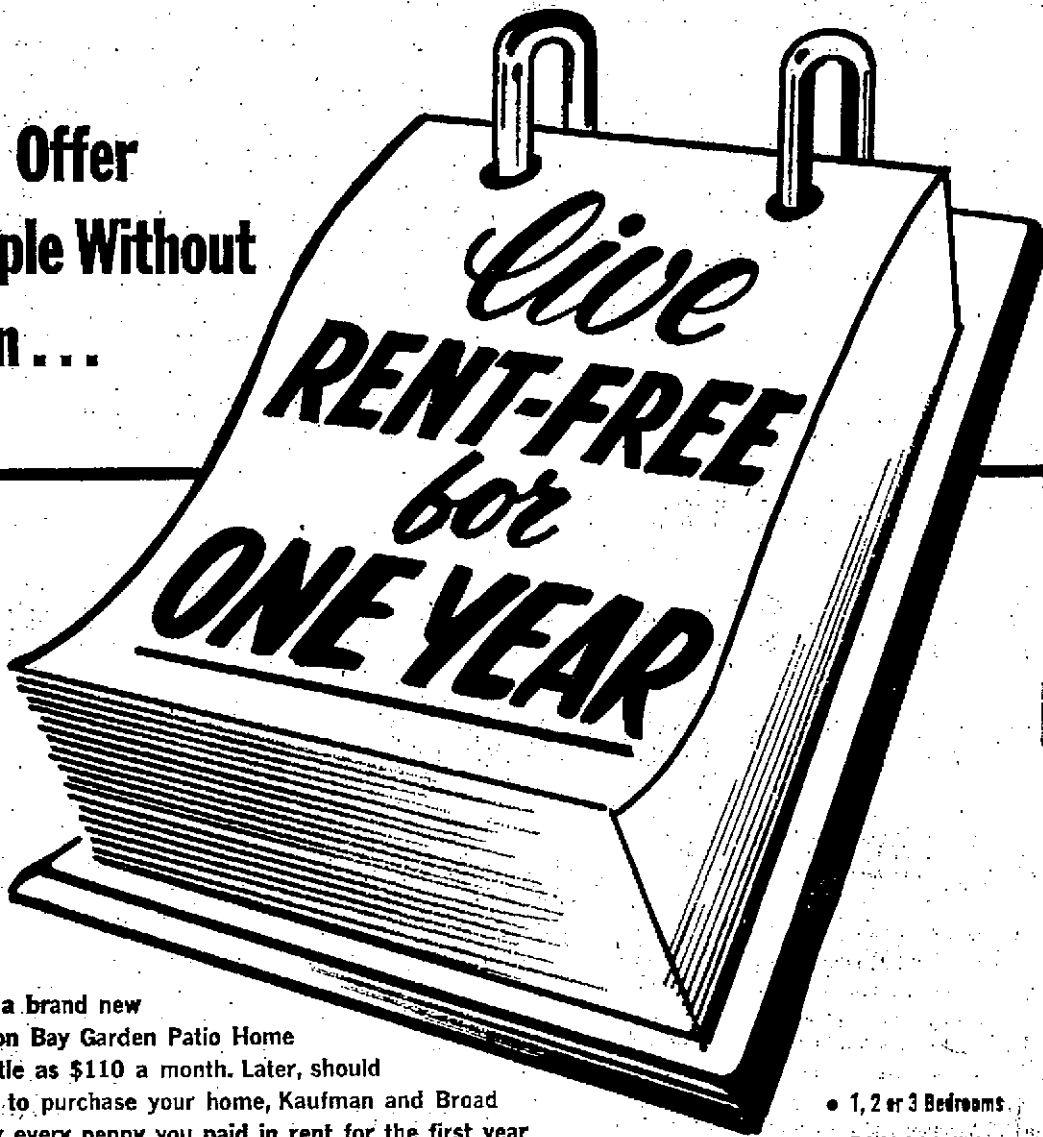
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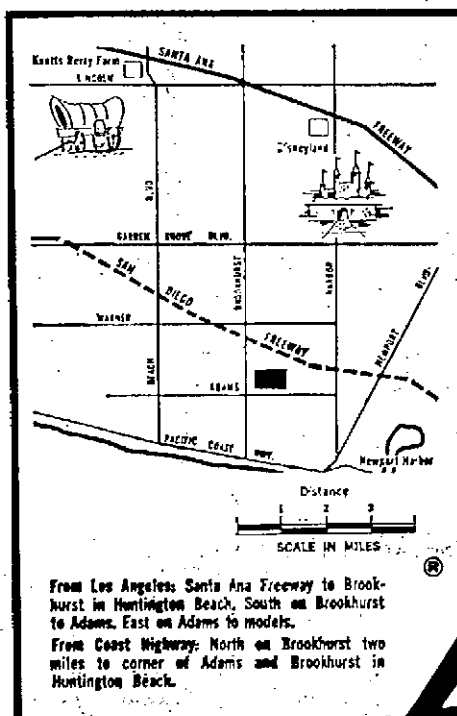
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INTRODUCING:

The Most Beautiful Investment
in Downey

4 BEDROOMS • 2 BATHS • FORMAL DINING ROOM • FAMILY ROOM

Owning a Brookshire Square Home in Downey is truly a beautiful and sound investment. It's especially pride of home ownership!

Here's your opportunity to avoid the "trick look" of housing—to live in a beautiful home of a limited series and unlimited value!

Here's protected home value in a growing rich area, where home and property values are rising steadily. A home with quality features, that are not considered "standard equipment" in most other homes: 2,053 square feet of spacious living area, Galters & Sattler built-in appliances including a dishwasher, fireplace, fully carpeted, and shake roofs. If you don't think that's real home value—just compare!

You're close to fine educational facilities, shopping centers, parks, golf courses and bounded by three freeways.

And that's why we are selling "beautiful investments" and quality built-in homes!

PRICE: \$36,000 • 10% DOWN • TRADE-IN ACCEPTED

For further information, call Cowburn Realty: 925-5005.

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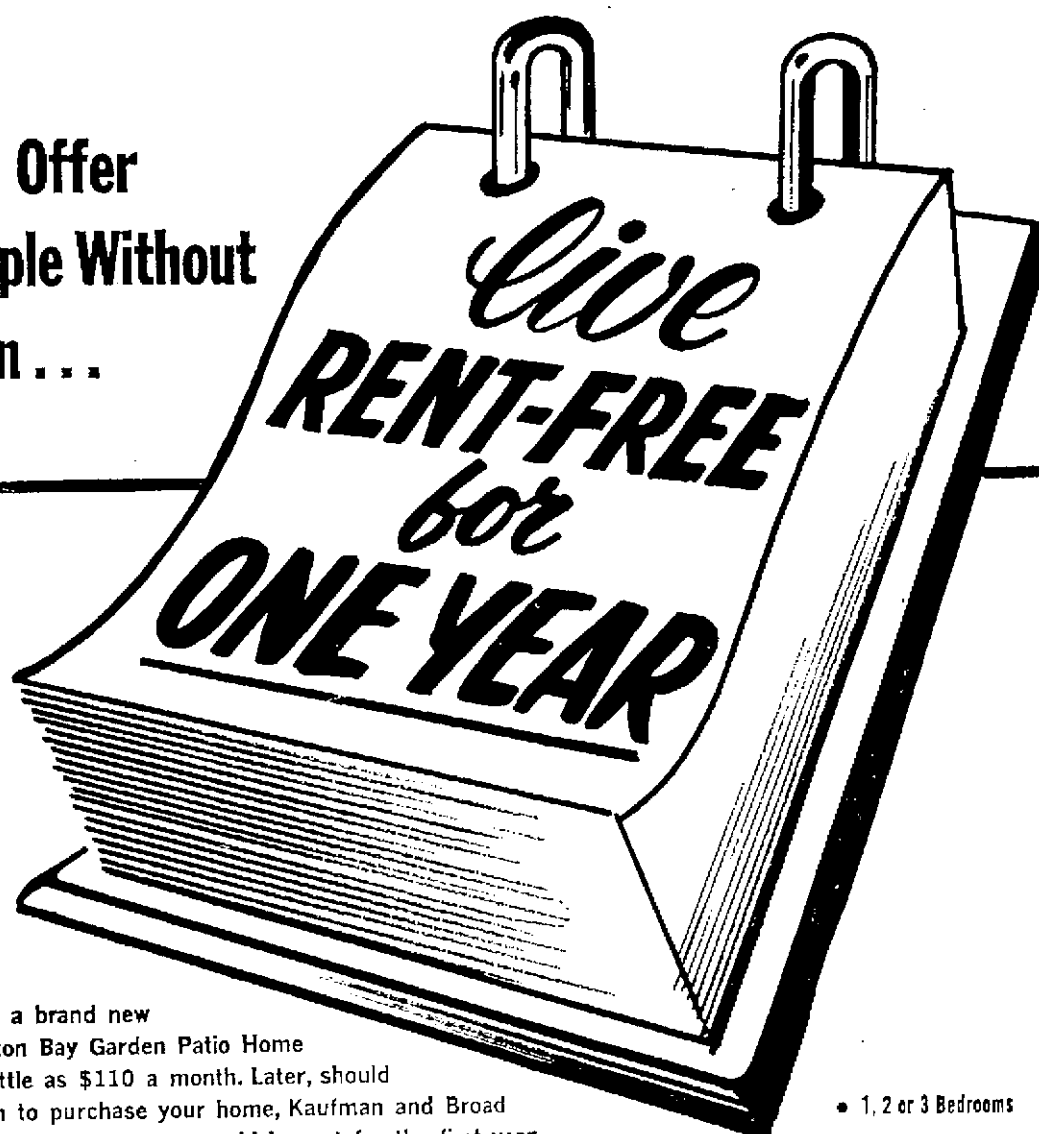
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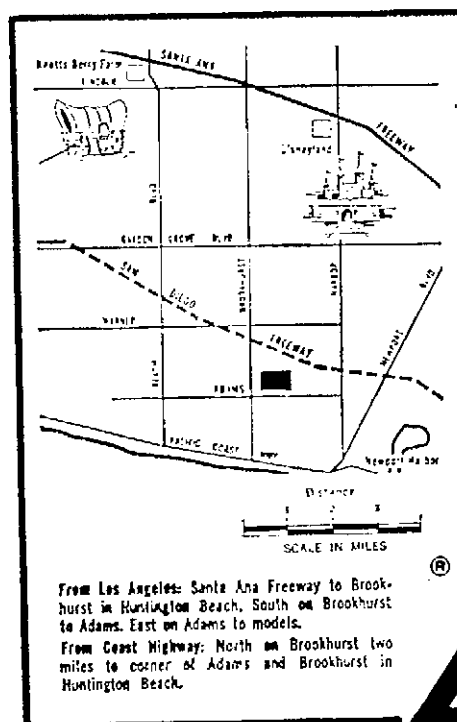
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From Los Angeles: Santa Ana Freeway to Brookhurst in Huntington Beach, South on Brookhurst to Adams, East on Adams to models.
From Coast Highway: North on Brookhurst two miles to corner of Adams and Brookhurst in Huntington Beach.

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BROOKSHIRE SQUARE HOMES

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Groundbreaking for \$30 Million Torrance Financial Center Set

Sunday, Feb. 27, 1966 R-7

Groundbreaking for Del Amo Financial Center in Torrance is set for Friday, March 11. Ceremonies will be held at the northwest corner of Hawthorne Boulevard and Carson Street, where the \$30 million office building is to be constructed.

According to officials of Del Amo Properties Company, which is managing the project, civic officials, local merchants, business leaders from the greater Long Beach area will be invited to the 11 a.m. affair.

The proposed center, hailed by Torrance Mayor Albert Isen as "a magnificent example of the tremendous economic activity taking place in Torrance," will provide upon completion more than 1,000,000

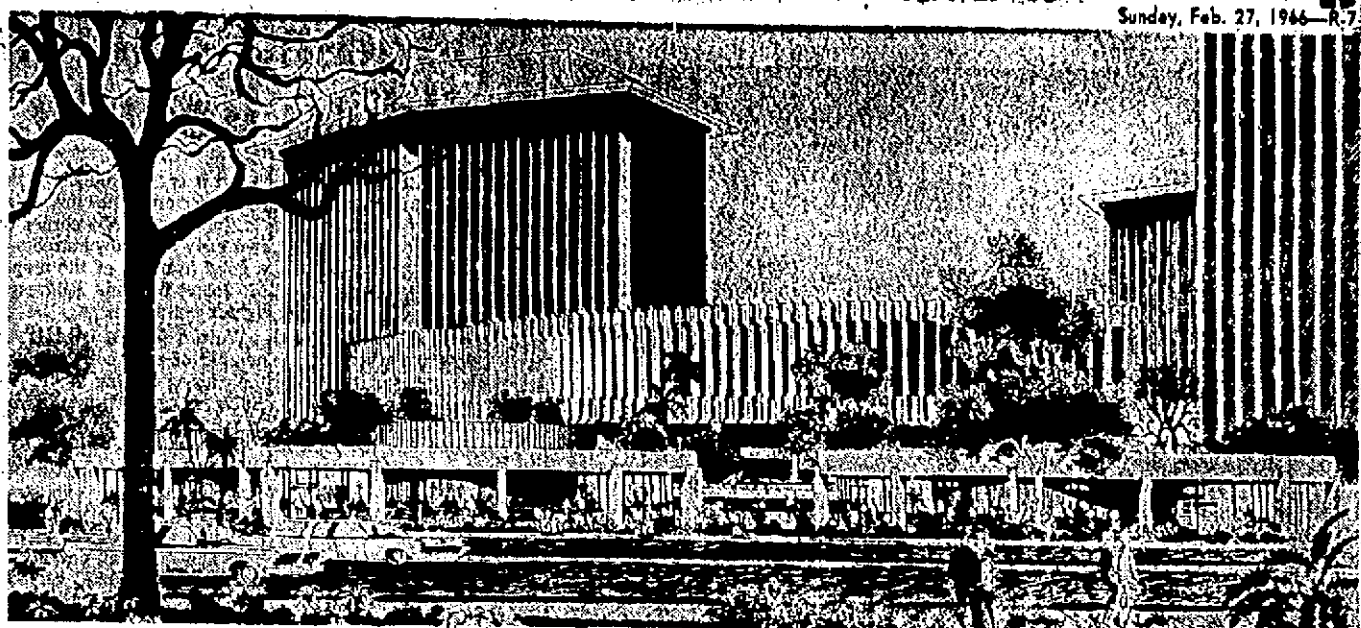
square feet of office space and a comparable amount of garage parking area.

BANKS, SAVINGS and loan firms, brokerage houses, legal and accounting firms and insurance companies are among the businesses slated to occupy the center.

Heading up the development team as partners of Del Amo Properties Company are Great Lakes Properties, Inc. of Los Angeles, and Guilford Glazer & Associates of Beverly Hills.

Both firms have long experience in real estate planning and marketing and are currently collaborating on "The City," a multimillion-dollar commercial-residential project in Orange County.

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STEPS TO STOCK PROFITS

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VETS AND NON-VETS

only \$350 down

AS LOW AS \$24,990 full total price

located in beautiful Fountain Valley the heart of the smog-free beach area

NO CLOSING COSTS!

- Love those landscaped front yards with beautiful olive trees
- Love those custom draperies and nylon carpeting
- Love those big fenced in backyards
- Love those award-winning designs
- Love those huge living rooms with fireplaces

Love these bonus features:

- Formal dining room
- Marble pullman baths
- Hotpoint custom kitchen appliances and dishwashers
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- You get the deed
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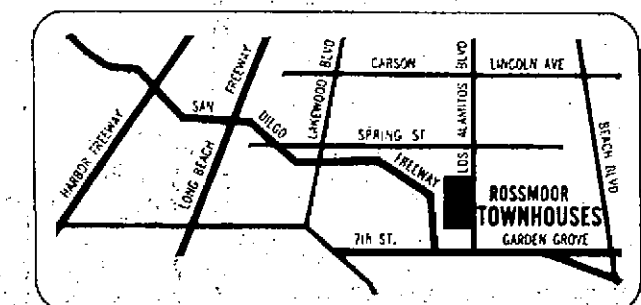
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A Quality Development by Jaymore Corporation, 3414 N. Carson, Lakewood, Calif.

Groundbreaking for \$30 Million Torrance Financial Center Set

Groundbreaking for Del Amo Financial Center, a 1,000,000 square foot office space and a comparable amount of garage parking area, is set for Friday, March 11, at 11 a.m. at the northeast corner of Hawthorne Boulevard and Carson by Torrance Mayor Albert Ison. Ceremonies will be held at the proposed center, hailed as "a magnificent example of office building is to be constructed."

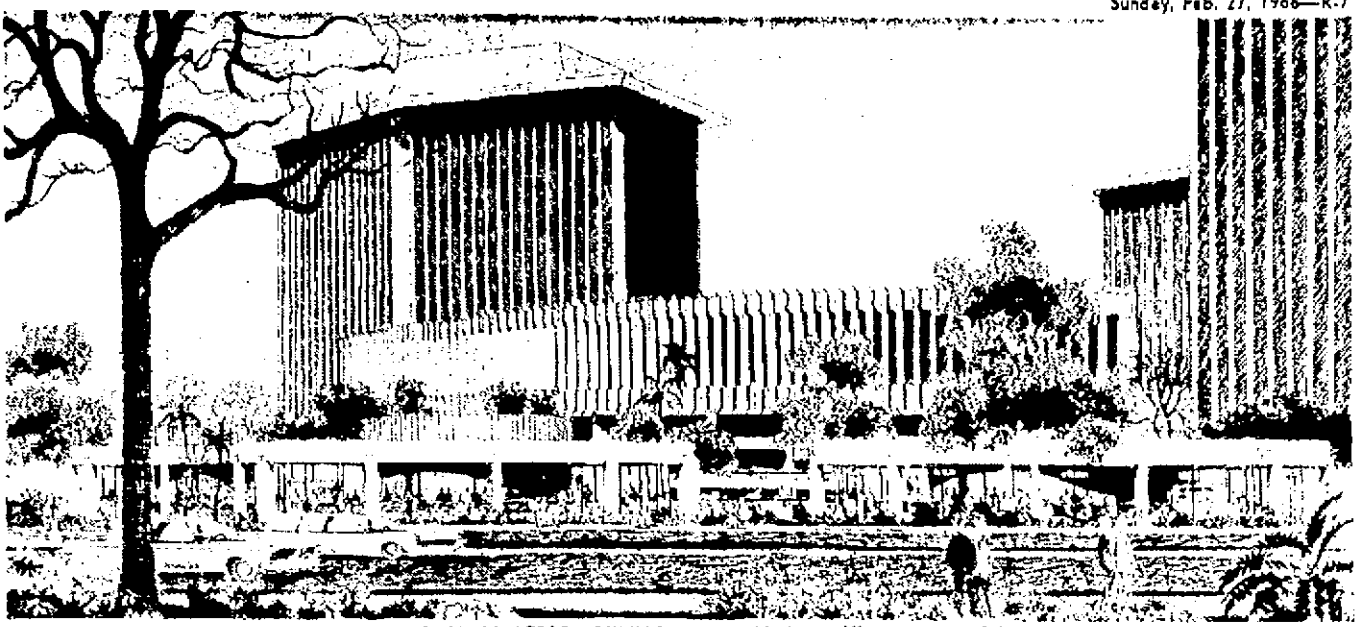
According to officials of Del Amo Properties Company, the project will provide upon completion more than 1,000,000 square feet of office space and a comparable amount of garage parking area.

BANKS, SAVINGS and loan firms, brokerage houses, legal and accounting firms and insurance companies are among the businesses slated to occupy the center.

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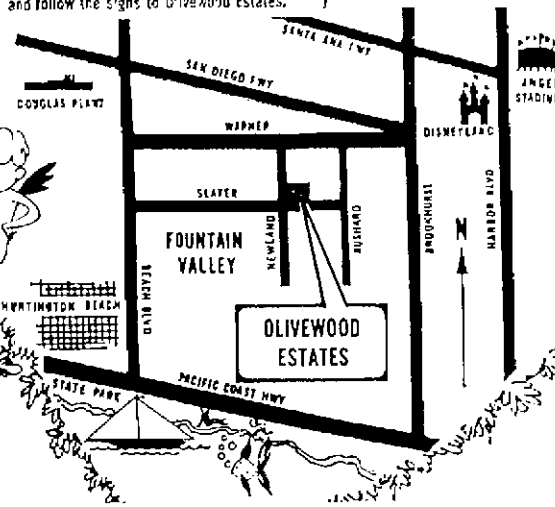
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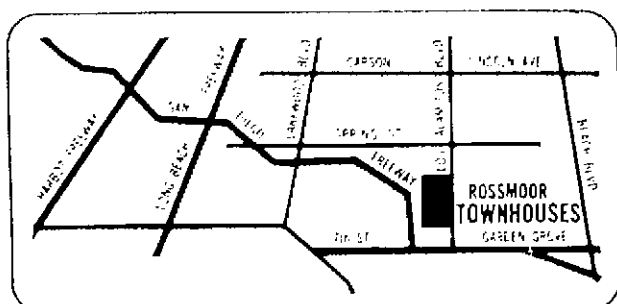


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L.B. Clothier Ask Quality Says Buyers

SPEAKER Speaker at Tuesday's 7:15 a.m. breakfast meeting of the Long Beach District Board of Realtors will be Jack Cook of Air Oasis Co. Cook's topic: "World on Wings," according to program chairman Melvin L. Mould. Meetings are held at Crown Cafeteria.

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DALLAS, Tex.—Male apparel sales in the Long Beach-Orange County area reflect the general national prosperity in the demand for better quality merchandise. Hilary Chasin of Chasin's Menswear, Long Beach, reported last week to 8,000 delegates to the convention here of the Menswear Retailers of America.

Chasin reported a perceptible rising demand for apparel with built-in permanent press and he anticipates a growing demand for clothing with this feature.

Chasin also announced he plans to feature extremely narrow trousers, long jackets and other extremes created in England and publicized by the Beatles.

GRAND OPENING

LANDMARK HOMES, ANAHEIM, offer discriminating homebuyers the ultimate in 2-story luxury homes... within the city of Anaheim. These spacious, beautifully planned family-size homes are but minutes from both Orange and Los Angeles Counties' major employment, recreational, educational and shopping centers.

COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • deluxe built-ins with dishwasher • custom cabinetry • forced air heating • Walk-In Closets • Separate Laundry Room with Outside Access

APPROX. 2070-2175 SQ. FT.

4 BEDROOMS • 2 BATHS • FAMILY & BUNKY ROOMS FROM \$29,975 • Excellent Financing

Big Estate Lots
Big Homes

Landmark Homes, Anaheim, are located at Berkeley St. and Ball Road in Anaheim between Knott Avenue and Valley View.

714-827-7750

Landmark Homes ANAHEIM

LANDMARK HOMES ARE ALSO AVAILABLE AT:
Northridge (Tampa & Devonshire St.) 213-360-2109
Agoura (Liberty Canyon Rd. & Ventura Fwy.) 213-889-1446
Walnut (Pierre & Carrey Roads) 714-595-4377
La Palma (Windsong & Moody St.) 714-826-0640

Another outstanding development by Shattuck & McHone

"I'm a lucky black cat" says Inky,
"I've got nine lives to relax
and enjoy living at Fernhill"

Folks at Fernhill in Huntington Beach don't work much more than Inky, either. No mowing, trimming, painting or "backyard slavery." They just do the things they enjoy. At Fernhill all exterior maintenance, including your heated swimming pool, putting greens, shuffleboard, badminton and tennis courts is professionally done for you. You're free to relax in the recreational wonder world of the Orange Coast. Golf at adjoining Meadowlark Country Club, fishing, surfing, swimming, sailing and riding are all minutes-handly. Best of all, Fernhill offers this rich way of life at realistic prices.

\$22,400 to \$25,500
AS LOW AS 5% DOWN — 30 YR. 6% LOANS
*There is a small separate monthly maintenance payment

3 & 2 Bedrooms • 2 Baths • Underground Utilities • Nylon Carpeting Throughout • Ultra Spacious — 1400 to 1600 sq. ft. • Gold Medal Kitchen with Custom Imperial Range Oven Combination Dishwasher • D. Sposer • High-Style Woodburning Fireplace • Log Lighter • Ceramic Tile Shower Enclosures and Pullmans • Recreation Building • Recreation Facilities Include Large Heated Pool 3 Putting Greens • Badminton • Shuffleboard & Tennis Courts

Directions: Take Santa Ana Freeway to the Beach Blvd. (Hwy 39) turnoff, and drive south on Beach to Warner. Turn right on Warner to Fernhill. Or: Take the San Diego Freeway to Bolsa Chica Road and drive south on Bolsa Chica to Warner. Turn left on Warner to Fernhill. FROM LONG BEACH: Take Hwy 101 to the intersection of Warner Ave. at the south end of Sunset Beach. Turn left on Warner to Fernhill or take the San Diego Freeway as above.

Sold by FERNHILL HOMES • 10622 Coast Line, Huntington Beach, California
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Chairman is Vita A. Garrett.

"What We Expect of Our Legislators" is the subject narrow trousers, long jackets and other extremes created in the students are to develop, and he anticipates a growing demand for clothing with this feature.

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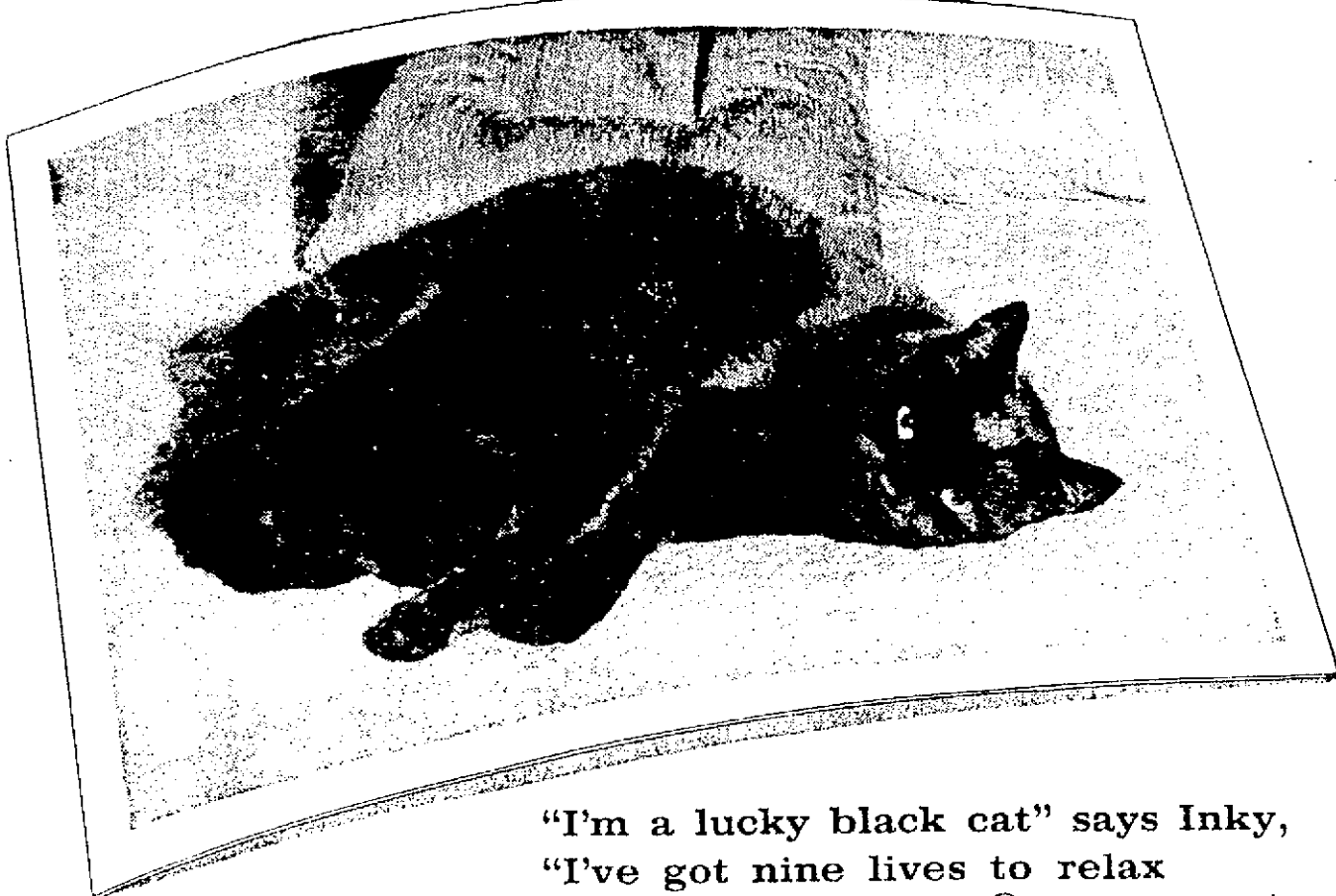
SPEAKER

Speaker at Tuesday's 7:15 a. m. breakfast meeting of the Long Beach District Board of Realtors will be Jack Cook of An Oasis Co. Cook's topic: "World on Wings," according to program chairman Melvin L. Mould. Meetings are held at Crown Cafeteria.

L.B. Clothier Ask Quality Says Buyers

DALLAS, Tex.—Male apparel sales in the Long Beach-Orange County area reflect the general national prosperity in the demand for better quality merchandise. Hilly Chasin of Chasin's Menswear, Long Beach, reported last week to 8,000 delegates to the convention here of the Menswear Retailers of America.

Chasin also announced he plans to feature extremely narrow trousers, long jackets and other extremes created in the students are to develop, and he anticipates a growing demand for clothing with this feature.



"I'm a lucky black cat" says Inky, "I've got nine lives to relax and enjoy living at Fernhill"

Folks at Fernhill in Huntington Beach don't work much more than Inky, either. No mowing, trimming, painting or "backyard slavery." They just do the things they enjoy. At Fernhill all exterior maintenance, including your heated swimming pool, putting greens, shuffleboard, badminton and tennis courts is professionally done for you.* You're free to relax in the recreational wonder world of the Orange Coast. Golf at adjoining Meadowlark Country Club, fishing, surfing, swimming, sailing and riding are all minutes-handly. Best of all, Fernhill offers this rich way of life at realistic prices.

\$22,400 to \$25,500
AS LOW AS 5% DOWN — 30 YR. 6% LOANS
*There is a small separate monthly maintenance payment



3 & 2 Bedrooms • 2 Baths • Underground Utilities • Nylon Carpeting Throughout • Ultra-Spacious — 1400 to 1600 sq. ft. • Gold Medallion Frigidaire Kitchen with Custom Imperial Range-Oven Combination, Dishwasher, Disposer • High-Styled Woodburning Fireplace, w. Log Lighter • Ceramic Tile Shower Enclosures and Pullmans • Recreation Building • Recreation Facilities Include Large Heated Pool, 3 Putting Greens, Badminton, Shuffleboard & Tennis Courts

Built by FERNHILL HOMES • 19822 Coast Lane, Huntington Beach, California
Pacific Shores Realty, Sales Agents • 947-2634 • 847-8598

GRAND OPENING

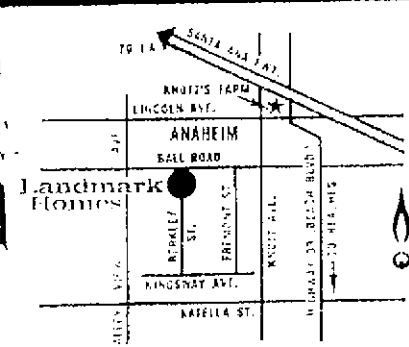
LANDMARK HOMES, ANAHEIM, offer discriminating homebuyers the ultimate in 2-story luxury homes... within the city of Anaheim. These spacious, beautifully planned family-size homes are but minutes from both Orange and Los Angeles Counties' major employment, recreational, educational and shopping centers.

COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • custom built-ins with dishwasher • custom cabinetry • forced air heating • Walk-In Closets • Separate Laundry Room with Outside Access

APPROX. 2070-2175 SQ. FT.



4 BEDROOMS • 2 BATHS • FAMILY & RUMPUS ROOMS FROM \$29,875 • Excellent Financing

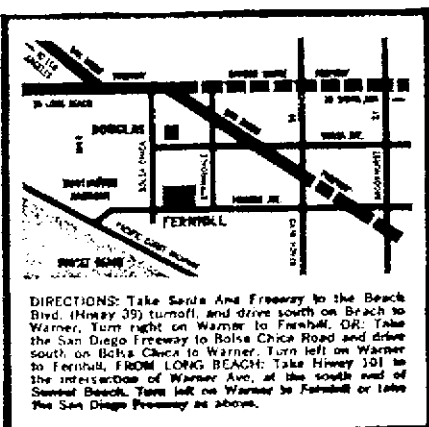


Big Estate Lots • Big Homes • Longmark Homes, Anaheim, are located at Berkeley St. and Ball Road in Anaheim between Knott's Farm and Valley View.



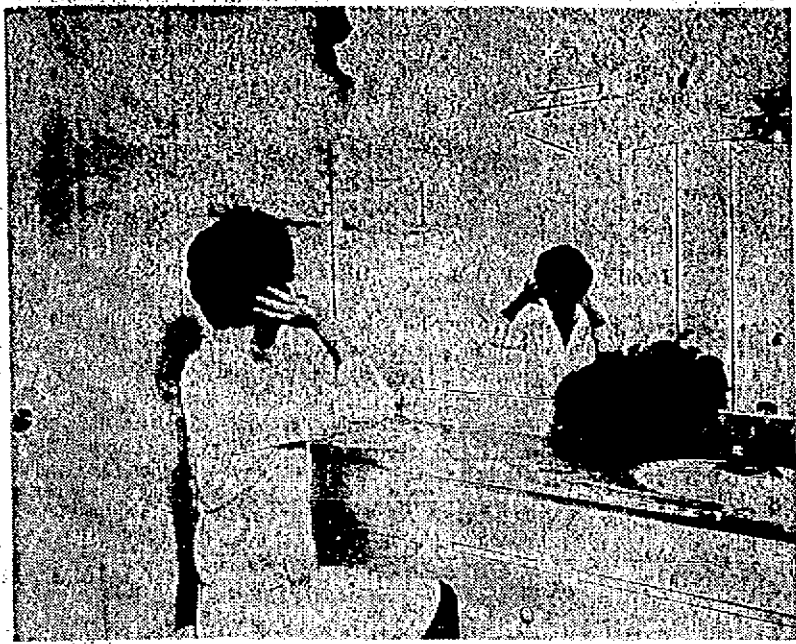
Landmark Homes ANAHEIM

LANDMARK HOMES ARE ALSO AVAILABLE AT:
Northridge (Tampa & Devonshire St.) 213-360-2109
Agoura (Liberty Canyon Rd. & Ventura Hwy.) 213-889-1446
Walnut (Pierre & Carrey Roads) 714-595-4377
La Palma (Windsong & Moody St.) 714-826-6540



DIRECTIONS: Take Santa Ana Freeway to the Beach Blvd. (Hwy. 39) turnoff, and drive south on Beach to Warner. Turn right on Warner to Fernhill, OR: Take the San Diego Freeway to Bolsa Chica Road and drive south on Bolsa Chica to Warner. Turn left on Warner to Fernhill. FROM LONG BEACH: Take Hwy. 101 to the intersection of Warner Ave. at the south end of Seaside Beach. Turn left on Warner to Fernhill or take the San Diego Freeway as above.

Valbrook Homes Grand Opening Under Way



DOUBLE PULLMANS . . . In Valbrook Powder Rooms

Grand opening is being observed at Valbrook homes in Fullerton by builder-developer, Aaron Lipton. Valbrook is a group of homes, functional and well constructed in an exclusive suburban area of Orange County, close to recreational areas and conveniently near the business and industrial areas.

The homes, which sell for \$32,950 to \$38,950, have four to six bedrooms, two to four bathrooms, family rooms and formal dining rooms.

ONE OF THE MOST exciting features is the size of these homes—from 1,800 to 2,450 square feet of living space. Others include tele-

phone outlets in kitchens and bedrooms, forced-air gas heat. To visit the Fullerton homes drive north on the State College turn-off from the Riverside Freeway and turn right on Orangefield to Placentia Avenue. Take Placentia Avenue north to Palm Drive and turn right on Palm, then left on Valencia.

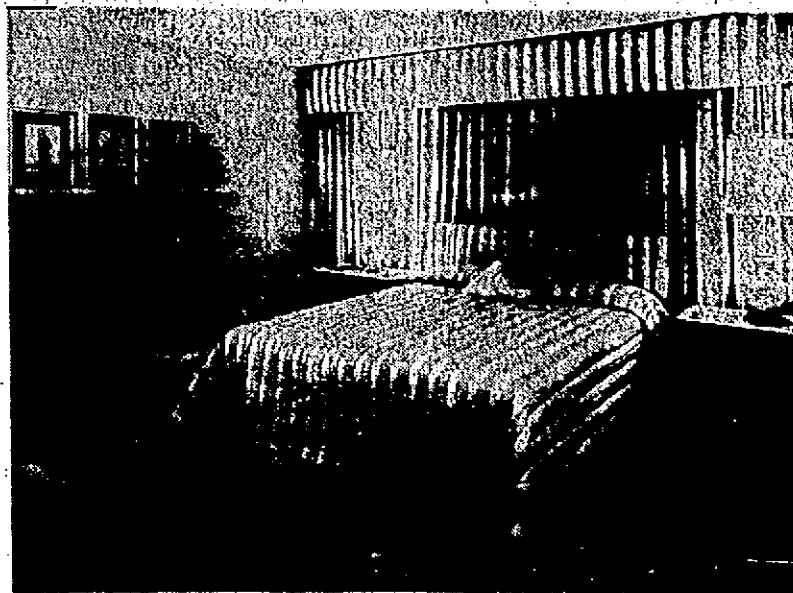
Two More Models in El Dorado Park

Two new 1966 model homes are now being offered at El Dorado Park Estates in Long Beach by S & S Construction Co.

There are nine furnished and decorated model homes making an interesting home show displaying latest decorating techniques. The homes are one and two story with one split-level model. They have three to five bedrooms in a variety of well-planned combinations.

David Knutson, sales and marketing manager of Shapell Land Co. sales agents, reports the homes are selling for \$33,600 to \$46,500 with excellent financing available.

Model homes are open every day and may be reached by driving on the San Diego Freeway to Studebaker Road, north on Studebaker to Spring Street and east to the new homes.



FIREPLACE IN BEDROOM . . . Adds to Luxury

3 Douglas Scientists Buy in Fairway Park

Three families from England—in the United States less than two months—will move to Fairway Park within the next two weeks, reports W. Dean Hanson, vice president of marketing and sales for builder-developer Robert H. Grant & Co.

"Recruited from England by Douglas Aircraft, the men

are engineering scientists," said Hanson. The new residents are Mr. and Mrs. John Eyre, Mr. and Mrs. Adrian Barraclough and Mr. and Mrs. Benjamin Hornby.

A SECRETARY at Douglas, Mrs. Robert Allen, referred Eyre to Fairway Park. In turn, Eyre referred the others to the \$40 million 1,200-home community.

Referrals account for more than half of the sales at Fairway Park, noted Hanson.

"About 450 of the 900 homebuyers have been friends or relatives sent to the project by satisfied buyers," he said.

FAIRWAY PARK is located across Cerritos Avenue from the Los Alamitos Golf Course.

Priced from \$26,500, homes include three to five bedrooms and up to three baths. One and two-story homes are available in five floor plans and 18 elevations.

Furnished models may be

reached by driving east on Spring (Cerritos) Avenue to the models.



LEGAL COUNSEL

William E. Gummerman has joined Belmont Savings & Loan Association as vice president and legal counsel, leaving Security Title Insurance Company as vice president and associate counsel.



"There's so much to enjoy here—it's like living at a country club"

says Homeowner, Miss Francis Braddock

"Living in Sunshine Village is like belonging to a country club," said Miss Braddock. "There's so much to enjoy—and, what a marvelous buy I got on my new home."

Like so many Sunshine Villagers you'll find that this new carefree way of life makes real sense to busy people.

You can take a dip in the pool—play tennis—shuffleboard—basketball—or, if you prefer, laze around the Clubhouse chatting with new friends. Relax! There's no yard work, no maintenance, no lawn to mow—the Homeowners Association takes care of all that for you.

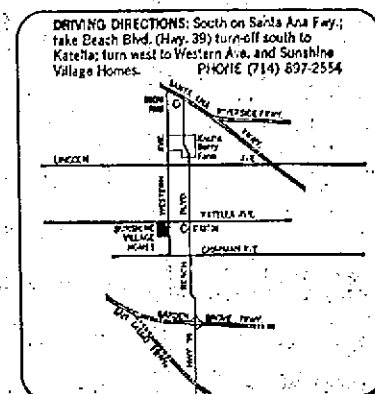
And here are the features that make it such a great value: Magic Triangle Kitchen with the latest in modern built-ins—oven, range, disposer, automatic dishwasher and washer/dryer—plus a full complement of hand-rubbed walnut finish cabinets.

Wall-to-wall carpeting in a choice of 9 dramatic colors. Pullman baths with decorative murals on tubs and showers.

A completely private patio.

Your own lockable double garage, with an extra room for storage.

Country club atmosphere, choice central location, convenience to schools and shopping, proximity to Knott's Berry Farm and Disneyland—all these are yours at a price that makes these new townhouse homes the finest buys in Stanton. Only \$19,995. Come out for a look and a swim.



SUNSHINE VILLAGE HOMES/STANTON

FROM \$19,995

LESS THAN 1% DOWN INCLUDES CLOSING COSTS

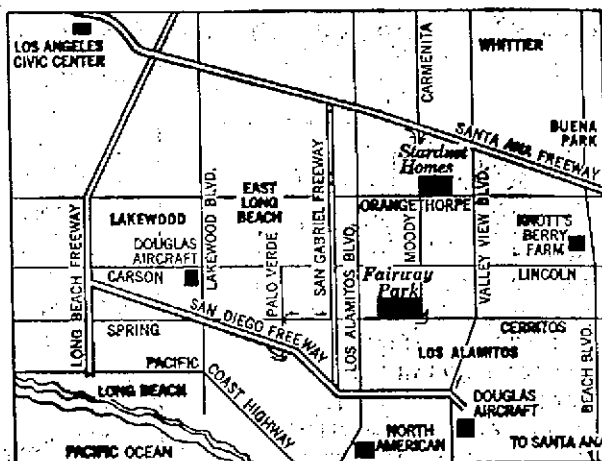
Think that a kitchen should be more than a cooking room?

Our Sun-Lite® Kitchen proves you're right.

The kitchen is mainly for you. So we've made it a bright, cheery place. Plenty of windows, lots of light from a huge fluorescent fixture. ▲ Because the Sun-Lite Kitchen works hard for the whole family, your work is a lot easier. There's a tiled sandwich bar about a step and a half from the built-in range. So you can serve the kids a quick snack without their getting underfoot in the work areas. Many eating areas look large until you put furniture in them. Ours is over 10 ft. by 10 ft. Plenty of room for a family of 6 without the kids ducking under the table to get out. ▲ First we figured out how much storage and counter space you might need. Then increased it by 50%. There's counter space near every appliance: heat proof and easy to clean. The cabinets are at convenient levels and designed to let you use all the space. ▲ The Sun-Lite Kitchen is more than pretty. It's efficient and functional. It's spacious, but there aren't acres of floor you'll have to trot across and clean. The utility room is just through the door; from the kitchen you can keep an eye on play areas; there's a bath nearby. And nicest of all, a counter which opens to the patio: ideal for outdoor meals. ▲ If it looks to you like we've put a lot of thought into our Sun-Lite Kitchen, come see it. Because you're obviously the kind of person we did it all for.

• phone: (714) 827-0760 • \$26,500 to \$31,000 • still 5 1/2% FHA-VA: excellent conventional financing • luxurious hardwood floors • crystal chandeliers • lifetime wood roof • lifetime concrete driveways

Another major community developed by award winning Robert H. Grant and Company, builders of over 7,000 homes in Orange County alone.



FAIRWAY PARK

ASK ABOUT OUR NEW 72-HOUR GUARANTEED TRADE-IN PLAN

Valbrook Homes Grand Opening Under Way

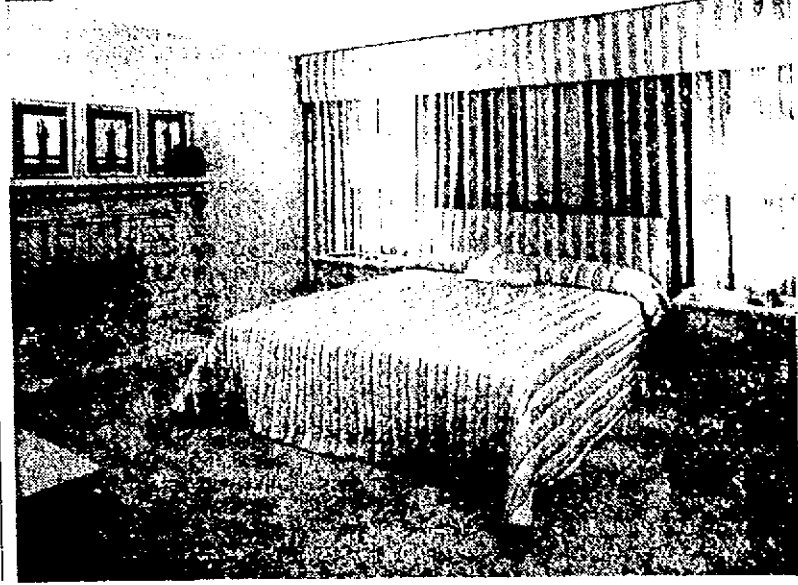


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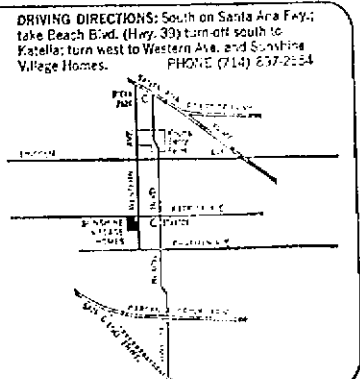
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FROM \$19,995

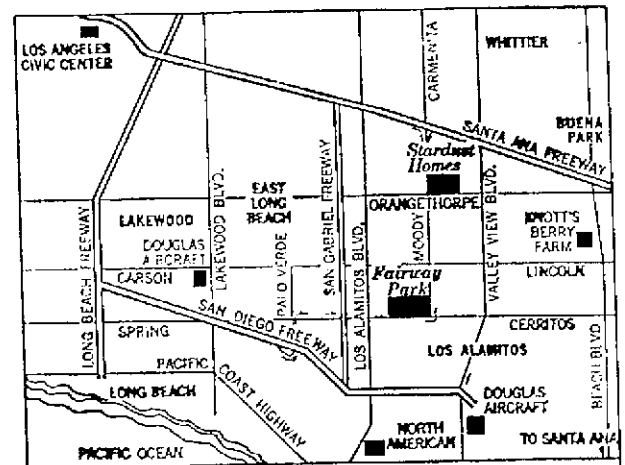
LESS THAN 3% DOWN INCLUDES CLOSING COSTS

Think that a kitchen should be more than a cooking room? Our Sun-Lite® Kitchen proves you're right.

The kitchen is mainly for you. So we've made it a bright, cheery place. Plenty of windows, lots of light from a huge fluorescent fixture. ▲ Because the Sun-Lite Kitchen works hard for the whole family, your work is a lot easier. There's a tiled sandwich bar about a step and a half from the built-in range. So you can serve the kids a quick snack without their getting underfoot in the work areas. Many eating areas look large until you put furniture in them. Ours is over 10 ft. by 10 ft. Plenty of room for a family of 6 without the kids ducking under the table to get out. ▲ First we figured out how much storage and counter space you might need. Then increased it by 50%. There's counter space near every appliance: heat proof and easy to clean. The cabinets are at convenient levels and designed to let you use all the space. ▲ The Sun-Lite Kitchen is more than pretty. It's efficient and functional. It's spacious, but there aren't acres of floor you'll have to trot across and clean. The utility room is just through the door; from the kitchen you can keep an eye on play areas; there's a bath nearby. And nicest of all, a counter which opens to the patio: ideal for outdoor meals. ▲ If it looks to you like we've put a lot of thought into our Sun-Lite Kitchen, come see it. Because you're obviously the kind of person we did it all for.

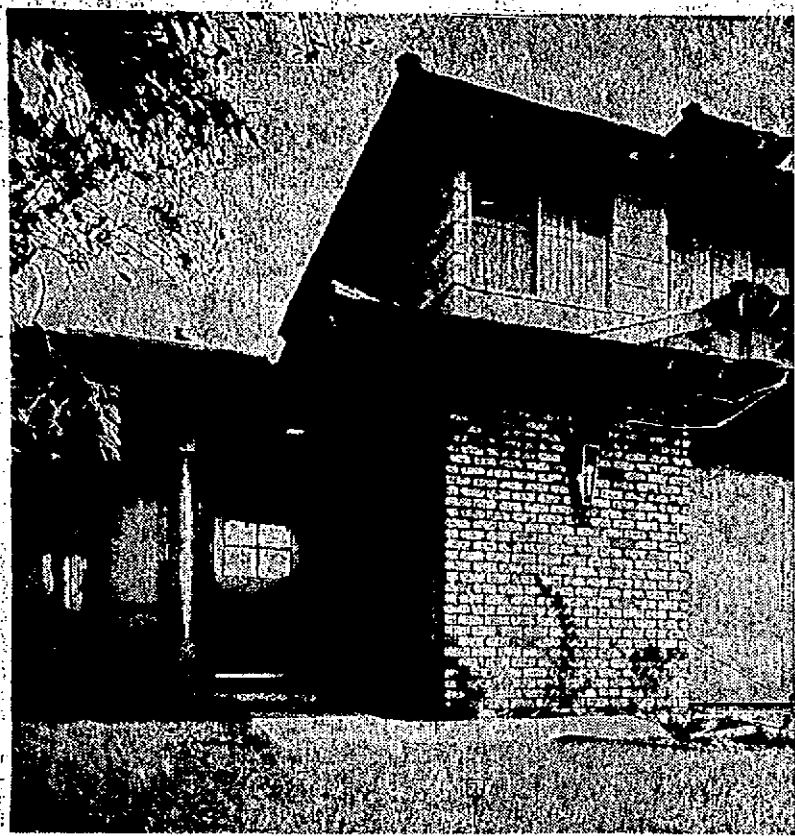
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Another major community developed by award winning Robert H. Grant and Company, builders of over 7,000 homes in Orange County alone.



FAIRWAY PARK

ASK ABOUT OUR NEW 72-HOUR GUARANTEED TRADE-IN PLAN



THAT RUSTIC TOUCH

Fashion Valley homes in Fountain Valley offer new and different exteriors with the rustic touch. The one and two-story homes priced from \$26,050 also feature huge country-style kitchens in many of the models. Model homes are on Heil Avenue, just off Harbor Boulevard in Fountain Valley.

New College Park Model Homes Open

Furnished models are being shown at College Park Homes, S. & S. Construction Co.'s new 1,800-home community in Seal Beach. Helping commemorate the new group of homes are the 3,000 owners of Garden Park Estates, another S. & S. community adjacent to College Park.

Mark Bader, project sales manager, revealed nearly \$2 million in sales were made during construction of the models. Buyers were permitted early selection from plans, blueprints and artists' drawings of the new homes as they will look when completed. A number of sales are attributed to referrals from home owners in Garden Park Estates.

THERE ARE ONE and two-story models and a tri-level. The homes have three, four and five bedrooms with two and three bathrooms. Most will be available with three-car garages, excellent for boat trailers and campers. They sell from \$26,250 with conventional, FHA and VA financing plans.

The price includes all electric kitchen with dishwasher, 100% continuous filament nylon carpeting, block wall completely enclosing the

rear, concrete driveways and lath and plaster walls and ceilings for heat insulation, sound and fire resistance. All utilities have been placed underground.

The model homes may be visited at Lampson and Valley View in Garden Grove.

Hunt-Wesson Promotes 6

FULLERTON—Six executives of Hunt-Wesson Foods have been promoted to officer rank. F. G. Fabian, president of Hunt Foods and Industries Inc., announced, reflecting the broadening scope of their responsibilities, Fabian said.

Harold M. Williams has been named president of Hunt-Wesson. He had been manager since the Hunt-Wesson Foods division was launched 18 months ago.

Five who will report to Williams have been named vice presidents.

THEY ARE: Albert Crosson, grocery products marketing; Emile Libresco, material; Horace Rowley, institutional and industrial products marketing; Wedell Suydam, operations; and Wargil Wodicka, research and development.

Big Homes in La Palma



HOME IN LA PALMA . . . Offered by Landmark

Near all conveniences in the fast-growing La Palma area, Landmark offers homes that range in square footage up to 2222. Officials point out that they feel Landmark offers the best value per square foot than any other area home.

LOCATED AT THE intersection of Moody Street and La Palma Avenue, this new Landmark Homes community will eventually comprise some 360 homes. Features include underground utilities, carpeting, concrete drives, fencing, landscaping, sprinklers and walk-in closets.

Prices begin at \$28,500 with a 5% down plan offered.

Townhome Unit Is Already Half Sold

After six weeks of selling, Cecil Bishop, sales manager for Tanglewood Townhomes in Cypress, reports that the community's new fourth unit of development is now more than 50% sold out.

"Buyer response here at Tanglewood has been far greater than our original estimates," Bishop stated.

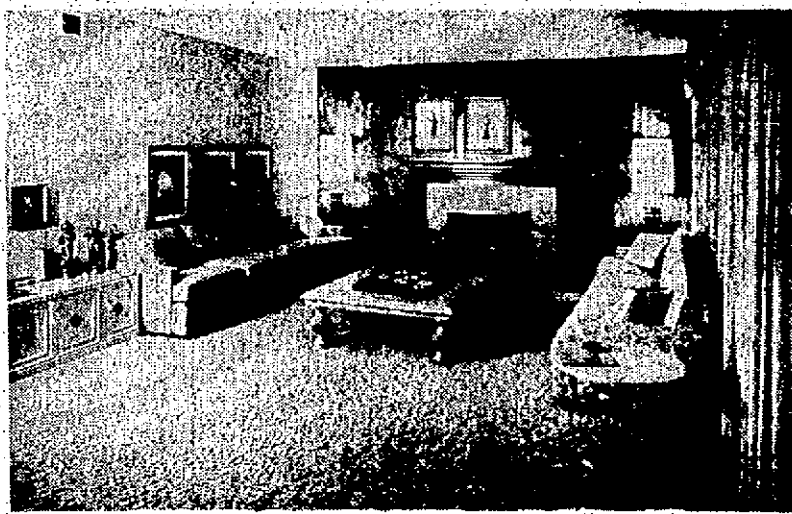
Bishop attributes a great measure of Tanglewood's success to the unique manner in which the townhome community has been planned. "While some communities of this type have crowded their town houses together in long rows that are designed to get a maximum number to the acre," Bishop explained, "we have followed our own original concept of placing each cluster of homes in a free pattern within private neighborhood parks, thus providing our homes with broader lawn areas for relaxation and recreation."

Focal point for myriad activities is the community's

own clubhouse and swimming pool recreation center, which is located in a park-like green area.

THE LARWIN CO.'s new recreation-oriented community which offers a choice of six one and two-story floor plans, ranging from two to four bedrooms. Prices start at \$16,950 with FHA, VA and conventional finance terms available.

Tanglewood may be reached from the Long Beach area by taking Spring Street (which becomes Cerritos) to Bloomfield.



ELEGANCE IN LIVING ROOM . . . In College Park



WHAT THIS COUNTRY NEEDS IS A GOOD FOUR-BEDROOM HOME

AT A 3 BEDROOM PRICE!

AND . . . HARTFORD SQUARE HOMES HAS IT!
10 MINUTES DUE EAST OF LAKEWOOD!

SEE PLAN 524
2300 SQUARE FEET

\$28,650

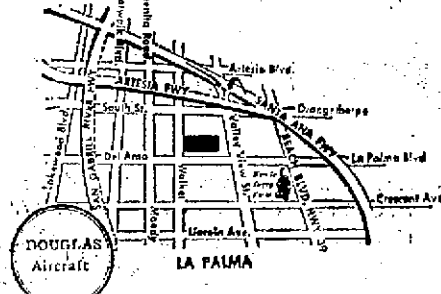
VA—
FHA

INCLUDES

FENCING, LAWNS, SPRINKLERS PLUS Completely Finished GARAGE



**HARTFORD SQUARE
V A - F H A HOMES**



MESA REALTY—DIRECTOR OF SALES
Ph. (714) 522-5015

3, 4 & 5 Bedrooms

2 & 3 Baths

Ceramic Tile

Concrete Drives

Westinghouse

Automatic Built-Ins

PREVIEW SHOWING!

1. WALLS & CEILINGS FULLY INSULATED
2. OAK PARQUET FAMILY ROOMS!
3. OAK FLOORS AND STAIRS!
4. UNDERGROUND UTILITIES!
5. SPACIOUS GARDEN KITCHENS!
6. VA-FHA TERMS AND QUALITY!
7. \$26,325 to \$30,950 FULL PRICE!

• 10 Minutes Due East of Lakewood

• City of La Palma

• Minutes to 5 Freeways

HARTFORD SQUARE HOMES



BY STERLING CONSTRUCTION

PEOPLE IN NEWS

Martin Echeto, Buena Park, has been named to the position of district representative in Long Beach for Southern California Edison Co., District Manager George Hanawalt announced. Echeto has represented Edison in the Fullerton district 24 years.

William H. Jesse, assistant manager for Security First National Bank's La Mirada branch has been transferred to the Carson Street and Woodruff Avenue branch in Lakewood.

James G. Jume, Long Beach, who graduated last year from L.B. State College, has been hired as a western region representative of Atlas Chemical Industries Stuart Co. Division. The plant in Pasadena makes ethical pharmaceutical products.

J. Gordon Hay, who was retail sales manager and later wholesale manager for Foremost Dairies in Long Beach from 1947 to 1959, has been named economic serve sales manager for the firm. Recently he had been Towne Avenue Branch manager in Los Angeles.

Spafford M. Gregory, 3850 Olive Ave., has been cited with a special award as the leading salesman with the Longstreet-Abbott Co.

Two Long Beach accountants, Richard Allen Ellis and Gerald O. Tollefson have been elected members of the American Institute of Certified Public Accountants.

Richard E. Rogers, 4341 Marion Ave., Cypress, has completed a 34-week advanced course in business insurance planning. He is a special agent here for Prudential.

Today—New Homes Tour on TV

NARROW YOUR SEARCH—SAVE TIME & GAS

WATCH

HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living

KTLA
5

TODAY—11 A.M. TO 12 NOON

OCEANA Oceanside

\$11,995—\$21,995

From L.B.—South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76—east 3 miles on Hiway 76 to El Camino Real—then south to Oceana.

MOUNT WASHINGTON WEST Los Angeles

From \$33,495

From L.B. take San Diego Freeway to Harbor Freeway. Continue to Pasadena Freeway to Figueroa. Right on Figueroa to Cypress. Left on Cypress to Division, then right on Division to Furnished Model.

HUNTINGTON BAY

In the City of Huntington Beach

From \$12,990

From L.B.—take 7th Street (Garden Grove Blvd.) to Brookhurst—South to Adams—East on Adams to models.

PARK SOUTH South Bay Area

\$24,500 and \$25,500

From Long Beach—Take San Diego Freeway to Harbor Freeway. North to Artesia East turn-off. East on Artesia to Main St. Right on Main St. and right to Victoria.

PARK LIDO Newport Beach

\$25,500—\$29,950

From Long Beach—Take San Diego Freeway to Beach Blvd. turn south on Beach Blvd. and turn left on Pacific Coast Hwy. to Superior. Go left on Superior up the hill to Models.

SHORECREST Huntington Beach

From \$23,950

From Long Beach—Take San Diego Freeway to Beach Blvd. South on Beach Blvd. to Adams—Left on Adams to Brookhurst then right to Indianapolis and Models.

PALO DEL AMO WOODS South Bay Area

From \$32,500

From Long Beach—Take San Diego Freeway west to Harbor Freeway South to Sepulveda Blvd. West on Sepulveda to Models.

FLANDERS' NORTH Riverside

\$26,475—\$29,950

From L.B.—Take Riverside Freeway to Third St. turnoff in Riverside—East on Third St. (Blaine St.) to Watkins Rd.—then South to Big Springs Rd.—Then East to Mt. Vernon—South on Mt. Vernon to development.

NORTHBRIDGE VILLAGE San Fernando Valley

Price Range from \$25,995

From Long Beach—Take San Diego Freeway to Roscoe Blvd.—West (left) on Roscoe to Reseda Blvd.—South (left) on Reseda 1 Block to Strathern.

DEVONSHIRE PLACE San Fernando Valley

From \$26,990

From Long Beach—Take San Diego Freeway North to Devonshire St., then West approximately 5 miles to Lureline—From Ventura Freeway take Topanga Canyon north to Devonshire St. then East as above.

JR. SPREAD CORONA—NORCO

Priced \$23,000 to \$26,450

From L.B.—Take Santa Ana Freeway to Riverside Freeway—East on Riverside Freeway to Norco Turnoff in Corona. Go North on Main St. (which becomes Hammar to Second St.—Left (West) and follow signs to JR. SPREAD.

SPRINGTIME HOMES Thousand Oaks

\$20,500 to \$21,500

From Long Beach take San Diego Freeway to Ventura Freeway, west to Moorpark Turnoff (Hwy. 23) and continue No. on Moorpark to Camino Dos Palos and right to models.



THAT RUSTIC TOUCH

Fountain Valley homes in Fountain Valley offer new and different exteriors with the rustic touch. The one and two-story homes priced from \$26,050 also feature huge country-style kitchens in many of the models. Model homes are on Hill Avenue, just off Harbor Boulevard in Fountain Valley.

New College Park Model Homes Open

Furnished models are being shown at College Park Model Homes, S & S Construction Co.'s new 1,800-home community in Seal Beach. Help-utilities have been placed ing commemorate the new-underground. The model homes may be owners of Garden Park visited at Lampson and Val-Estates, another S & S com-ley View in Garden Grove. munity adjacent to College Park.

Mark Bader, project sales manager, revealed nearly \$2 million in sales were made during construction of the models. Buyers were permitted early selection from plans, blueprints and artists' drawings of the new homes as they will look when completed. A number of sales are attributed to referrals from home owners in Garden Park Estates.

THERE ARE ONE and two-story models and a tri-level. The homes have three, four and five bedrooms with two and three bathrooms. Most will be available with three-car garages, excellent for boat trailers and campers. They sell from \$26,250 with conventional, FHA and VA financing plans.

The price includes all-electric kitchen with dishwasher, 100% continuous filament nylon carpeting, block wall completely enclosing the

Hunt-Wesson Promotes 6

FULLERTON—Six executives of Hunt-Wesson Foods have been promoted to officer rank. F. G. Fabian, president of Hunt Foods and Industries Inc., announced, reflecting the broadening scope of their responsibilities, Fabian said.

Harold M. Williams has been named president of Hunt-Wesson. He had been manager since the Hunt-Wesson Foods division was launched 18 months ago.

Five who will report to Williams have been named vice presidents.

THEY ARE: Albert Crosson, grocery products marketing; Emile Libresco, material; Horace Rowley, institutional and industrial products marketing; Wedell Suydam, operations; and Wirt Wodicka, research and development.

Big Homes in La Palma



HOME IN LA PALMA . . . Offered by Landmark

Near all conveniences in the fast growing La Palma area, Landmark officials report that the new second unit sales are exceeding all expectations. Many new home designs have been incorporated into this new additional group of homes and public response continues to be overwhelming.

Landmark offers homes that range in square footage from 1,200 to 2,222. Officials point out that they feel Landmark offers the best value per square foot than any other utilities, carpeting, concrete drives, fencing, landscaping, sprinklers and walk-in closets. Prices begin at \$28,500 with a 5% down plan offered.

LOCATED AT THE intersection of Moody Street and La Palma Avenue, this new community will eventually comprise some 360 homes.

Townhome Unit Is Already Half Sold

After six weeks of selling, Cecil Bishop, sales manager for Tanglewood Townhomes in Cypress, reports that the community's new fourth unit of development is now more than 50% sold out.

"Buyer response here at Tanglewood has been far greater than our original estimates," Bishop stated.

Bishop attributes a great measure of Tanglewood's success to the unique manner in which the townhome community has been planned. "While some communities of this type have crowded their town houses together in long rows that are designed to get a maximum number to the acre," Bishop explained, "we have followed our own original concept of placing each cluster of homes in a free pattern within private neighborhood parks, thus providing our homes with broader lawn areas for relaxation and recreation."

Focal point for myriad activities is the community's

THE LARWIN CO.'s new recreation-oriented community which offers a choice of six one and two-story floor plans, ranging from two to four bedrooms. Prices start at \$16,950 with FHA, VA and conventional finance terms available.

Tanglewood may be reached from the Long Beach area by taking Spring Street (which becomes Cerritos) to Bloomfield.



ELEGANCE IN LIVING ROOM . . . In College Park

WHAT THIS COUNTRY NEEDS IS A GOOD FOUR-BEDROOM HOME

AT A 3 BEDROOM PRICE!

AND . . . HARTFORD SQUARE HOMES HAS IT!
10 MINUTES DUE EAST OF LAKEWOOD!

SEE PLAN 524
2300 SQUARE FEET

\$28,650

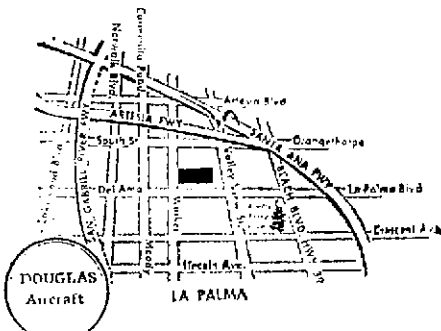
VA—
FHA

INCLUDES

FENCING, LAWNS, SPRINKLERS PLUS Completely Finished GARAGE



HARTFORD SQUARE V A - F H A HOMES



MESA REALTY—DIRECTOR OF SALES
Ph. (714) 522-5015

3, 4 & 5 Bedrooms

2 & 3 Baths

Ceramic Tile

Concrete Drives

Westinghouse

Automatic Built-Ins

PREVIEW SHOWING!

1. WALLS & CEILINGS FULLY INSULATED
2. OAK PARQUET FAMILY ROOMS!
3. OAK FLOORS AND STAIRS!
4. UNDERGROUND UTILITIES!
5. SPACIOUS GARDEN KITCHENS!
6. VA-FHA TERMS AND QUALITY!
7. \$26,325 to \$30,950 FULL PRICE!

• 10 Minutes
Due East of
Lakewood

• City of
La Palma

• Minutes to
5 Freeways

HARTFORD SQUARE HOMES



BY STERLING
CONSTRUCTION

PEOPLE IN NEWS

Martin Echeto, Buena Park, has been named to the position of district representative in Long Beach for Southern California Edison Co., District Manager George Hanawalt announced. Echeto has represented Edison in the Fullerton district 24 years.

William H. Jesse, assistant manager for Security First National Bank's La Mirada branch has been transferred to the Carson Street and Woodruff Avenue branch in Lakewood.

James G. Jumper, Long Beach, who graduated last year from L.B. State College, has been hired as a western region representative of Atlas Chemical Industries Stuart Co. Division. The plant in Pasadena makes ethical pharmaceutical products.

J. Gordon Hay, who was retail sales manager and later wholesale manager for Foremost Dairies in Long Beach from 1947 to 1959, has been named economic serve sales manager for the firm. Recently he had been Towne Avenue Branch manager in Los Angeles.

Spafford M. Gregory, 3850 Olive Ave., has been cited with a special award as the leading salesman with the Longstreet-Abbott Co.

Two Long Beach accountants, Richard Allen Ellis and Gerald O. Tollefson have been elected members of the American Institute of Certified Public Accountants.

Richard E. Rogers, 4111 Marion Ave., Cypress, has completed a 34-week advanced course in business insurance planning. He is a special agent here for Prudential.

Today—New Homes Tour on TV

NARROW YOUR SEARCH—SAVE TIME & GAS

WATCH

HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living



TODAY — 11 A.M. TO 12 NOON

OCEANA Oceanside

\$11,995—\$21,995

From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

MOUNT WASHINGTON WEST Los Angeles

From \$33,495

From L. B. take San Diego Freeway to Harbor Freeway. Continue to Pasadena Freeway to Figueroa. Right on Figueroa to Cypress. Left on Cypress to Division, then right on Division to Furnished Model.

HUNTINGTON BAY

In the City of Huntington Beach

From \$12,990

From L.B.—take 7th Street (Garden Grove Blvd.) to Brookhurst—South to Adams—East on Adams to models.

PARK SOUTH

South Bay Area

\$24,500 and \$25,500

From Long Beach — Take San Diego Freeway to Harbor Freeway North to Artesia East turn-off. East on Artesia to Main St. Right on Main St. and right to Victoria.

PARK LIDO

Newport Beach

\$25,500 — \$29,950

From Long Beach — Take San Diego Freeway to Beach Blvd., turn south on Beach Blvd. and turn left on Pacific Coast Hwy. to Superior. Go left on Superior up the hill to Models.

SHORECREST

Huntington Beach

From \$23,950

From Long Beach — Take San Diego Freeway to Beach Blvd. South on Beach Blvd. to Adams — Left on Adams to Brookhurst then right to Indianapolis and Models.

PALO DEL AMO WOODS

South Bay Area

From \$32,500

From Long Beach — Take San Diego Freeway west to Harbor Freeway South to Sepulveda Blvd. West on Sepulveda to Models.

FLANDERS NORTH

Riverside

\$26,475 - \$29,950

From L.B.—Take Riverside Freeway to Third St. turnoff in Riverside — East on Third St. (Blaine St.) to Watkins Rd. — Then South to Big Springs Rd. — Then East to Mt. Vernon — South on Mt. Vernon to development.

NORTHDRIDGE VILLAGE

San Fernando Valley

Price Range from \$25,995

From Long Beach — Take San Diego Freeway to Roscoe Blvd. — West (left) on Roscoe to Reseda Blvd. — South (left) on Reseda Blvd. to Strathern.

DEVONSHIRE PLACE

San Fernando Valley

From \$26,990

From Long Beach — Take San Diego Fwy. North to Devonshire St., then West approximately 5 miles to Lureline — from Ventura Freeway take Topanga Canyon north to Devonshire St. then East as above.

JR. SPREAD

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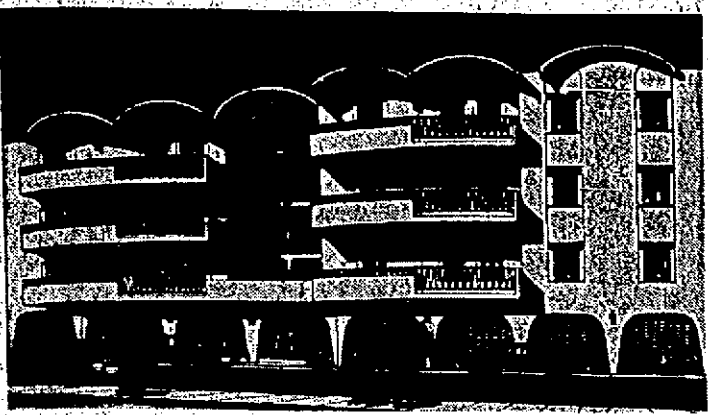
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MEDITERRANEAN THEME . . . Brought to E. Second Street

La Contessa Apartments

Designed with an international flavor and providing 18 luxury units, La Contessa Apartments, 3737 E. Second St., may now be viewed daily from 1 to 4:30 p.m.

This is another outstanding own-your-own development by Richard E. Barton, who has built several major apartment structures in the city.

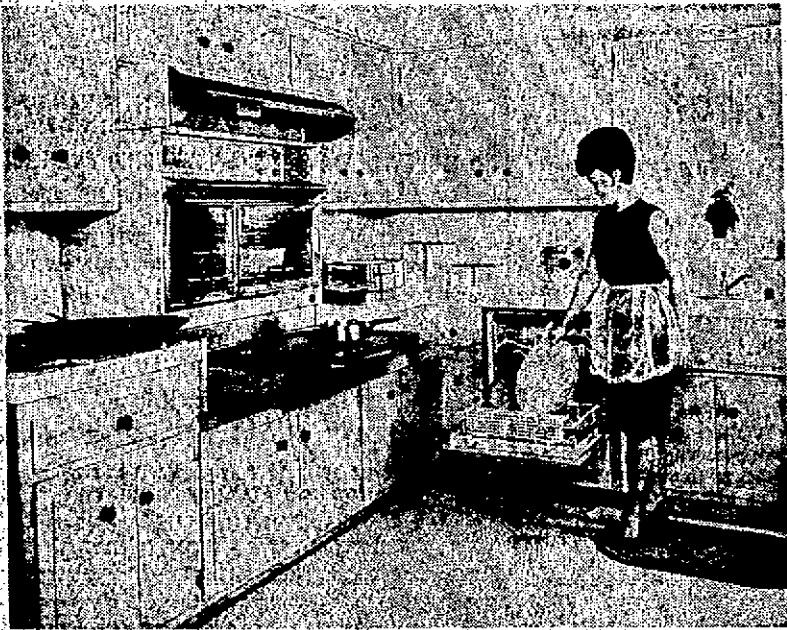
In Mediterranean exterior styling, the structure has nine two-bedroom units with 1,111 to 1,467 square feet; six two-bedroom and den units with 1,600 to 1,700 square feet and three one-bedroom units of 846 square feet.

AWARDED THE Gold Medallion by Edison Co. for electrical excellence, each apartment has all-electric kitchens with General Electric appliances.

Sidewalk level approach is to the lobby and elevator. There is a spacious 23-car street-level parking garage with easy access provided by elevator to the three floors of apartments.

An intercom system to each apartment from the lobby will provide privacy and protection.

Fernhill in Huntington Beach Ideal for Living Leisure Life



DREAM KITCHEN . . . Appeals to Fernhill Viewers

Fernhill in Huntington Beach is perfectly located for maximum enjoyment of the Orange Coast "leisure belt" according to sales agent Gerald Lance of Pacific Shores Realty. Fernhill is one mile east of Huntington Harbour and the ocean, close to the Douglas plant.

The sales agent points out that in a leisure-oriented area like the Orange Coast, Fernhill's "no exterior maintenance" concept frees residents to enjoy life in a desirable, smog-free area. All exterior

maintenance, including extensive recreational facilities, is professionally handled for residents. There is a small separate monthly maintenance payment as part of the purchase arrangements.

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Fernhill's own facilities to enjoy, which include tennis, shuffleboard and swimming, plus the best ocean beach in California and a wonderful variety of shopping within a half hour."

Features include Gold Medallion kitchens. Cabinets are ash and ceramic tile is lavishly used throughout kitchens and baths.

Fernhill offers two and three-bedroom homes, all with two baths, with up to 1600 square feet of living space. Prices start at \$22,400 with 5% down and 30 year loans at 6%.

Visitors may take Bolsa Chica Road south from San Diego Freeway to Warner Avenue, and turn left on Warner to Fernhill.

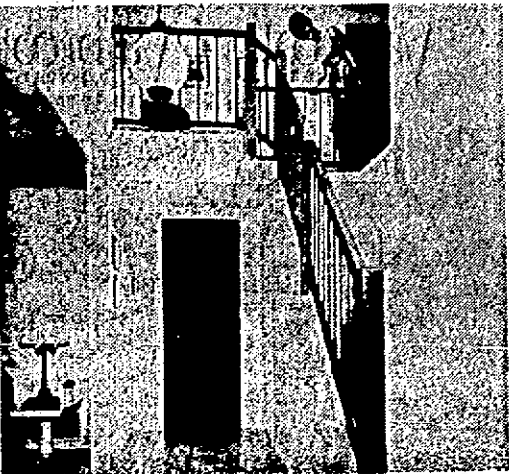
Landmark Homes in Anaheim Attractive

Bob Morrison, sales manager for Landmark Homes in Anaheim reports excellent interest and activity at the site. Grand opening of these homes is now in effect and interested homebuyers are invited to visit the model area on Ball Road for a preview selection of homes and homesites.

The four bedroom, two bath homes are located within the city of Anaheim at Berkley Street and Ball Road. This community will be a very custom-like one because there are only 20 homes to be built.

THE TWO-STORY homes are spacious and family planned for maximum comfort and activity at the site. Grand opening of these homes is now in effect and interested homebuyers are invited to visit the model area on Ball Road for a preview selection of homes and homesites.

Features include custom carpeting, landscaping, fencing, sprinklers, massive fireplaces, deluxe built-ins. Prices begin at just \$29,875 and financing is said to be both excellent and completely flexible.



NOW SHOWING . . . In Anaheim Project

Mediterrania Homes Offering 38 Exterior Styles

Mediterrania homes—Palos Verdes peninsula's most exclusive new address—offers potential home-buying families a choice of 38 different elevations in a wide variety of stylings.

The 38 exteriors encompass eight floor plans, with up to five bedrooms, four-and-a-half

bathrooms, three-car garages, and contain as much as 2,556 square feet of living area, according to sales director, Bob Drake.

Built by Mervin B. Johnson, Mediterrania homes are 700 to 800 feet above the Catalina Channel and offer unexcelled views of the ocean and Catalina Island and on some days, are such outstanding features as black walnut kitchen and bathroom cabinets, formal dining areas in many plans, rumpus rooms in some plans, huge master bedroom suites or sanctuaries in others, sunken baths, living rooms or master bedrooms; underground utilities and concrete driveways.

From the Long Beach area take any convenient way to Western Avenue; south on Western to 25th St., right on 25th to Palos Verdes Drive East. Right on Palos Verdes Drive East up the hill to Mediterrania's model homes.

PRICED FROM \$45,950, the homes can be purchased on conventional or insurance loans, reports Drake. Included in the full price of the homes

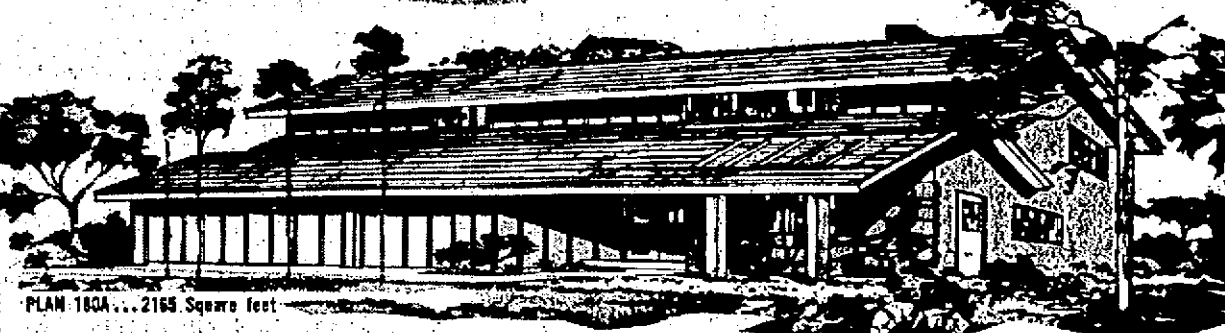
Spacious & Spectacular New Home Designs

in the East Lakewood area of growth

GRAND OPENING Second unit



PLAN 1804 . . . 2222 Square feet



PLAN 1804 . . . 2165 Square feet

FIRST IN THE AREA DESIGNS . . .

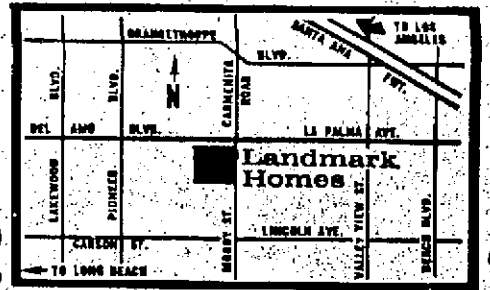
You are invited to see the all new "FIRST IN THE AREA" home designs now offered in the second unit of Landmark Homes. The first unit recorded a smashing sales success. Just one visit will show why Landmark Homes are the fastest selling homes in the entire area . . . offering more housing value per square foot than any other area home.

FAMILY-READY PACKAGE INCLUDES: ALL AT NO EXTRA COST! CARPETING • LANDSCAPING • CUSTOM FENCING • SPRINKLERS • 3-CAR GARAGES • UNDERGROUND UTILITIES • MAGNIFICENT ENTRIES • BONUS ROOM

4 BEDROOMS • 2 BATHS • 2 STORY HOMES

FROM \$28,500 - \$29,750

LOW 5% DOWN, EXCELLENT TERMS



FROM LONG BEACH AND VICINITY: East on Carson Street which becomes Lincoln Avenue to Moody Street. Left on Moody just 1/2 mile to Landmark Homes.

Landmark Homes

IN THE EAST LAKEWOOD AREA OF GROWTH

SHATTUCK & McHONE, BUILDERS-DEVELOPERS

LESS THAN 10 MINUTES FROM DOUGLAS HUNTINGTON BEACH FACILITY



PREMIER

Homes in Huntington Beach

FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER EXTRAS
- BETTER CONSTRUCTION
- BETTER PRICING & FINANCING

FEATURING

4 Bedrooms, 2 Baths, Formal Dining Room plus FINISHED 17x22 PLAYROOM Plumbed for wet bar or 3rd bath (can be 5th bedroom) Over 2000 sq. ft. of living area

\$26,500

25 and 30 Year Loans at 5 3/4% or 6% Interest

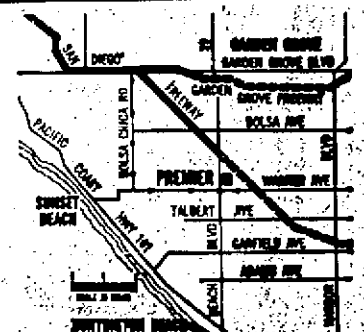
3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM

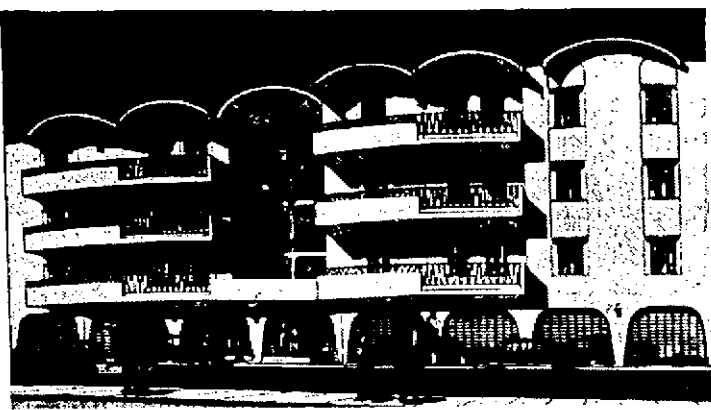
"Total Convenience" Hotpoint Kitchen • Premium Area—Fully Finished Room with tile floor and plumbing roughed-in for future bath • Wall-to-Wall Luxury Carpeting • Tiled Entry Hall • Fenced Rear Yard • Front Yard Landscaping • Ceramic Tile • Glass-Enclosed Showers • Cultured Marble Pullmans • All Copper Water Piping • One Year Home Warranty

A WILLIAM ROUSEY Development
Frank McFarland
Sales Agent



Take Bolsa Chica Road south from the San Diego Freeway to Warner Avenue. Turn left on Warner to Beach Boulevard (Highway 39) and turn left on Beach to the Premier model home display, which adjoins the south side of Fantastic Fair.





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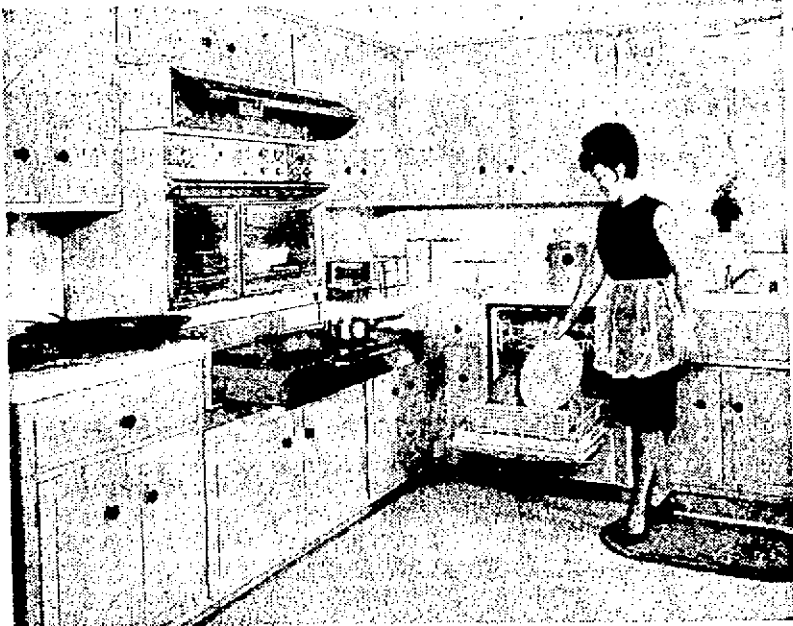
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The four bedroom, two bath homes are located within the city of Anaheim at Berkley Street and Ball Road. This community will be a very custom-like one because there are only 20 homes to be built.

THE TWO-STORY homes are spacious and family planned for maximum comfort and convenience. Situated on estate-sized lots, the Landmark community is minutes from both Orange and Los Angeles counties major employment, recreations, educational and shopping centers.

Features include custom carpeting, landscaping, fencing, sprinklers, massive fireplaces, deluxe built-ins. Prices begin at just \$29,875 and financing is said to be both excellent and completely flexible.

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Spacious & Spectacular New Home Designs

in the East Lakewood area of growth

GRAND OPENING Second unit



PLAN 180A ... 2222 Square feet



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FIRST IN THE AREA DESIGNS...

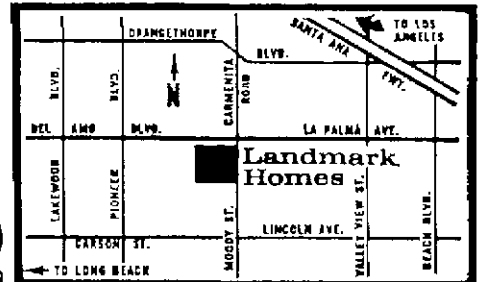
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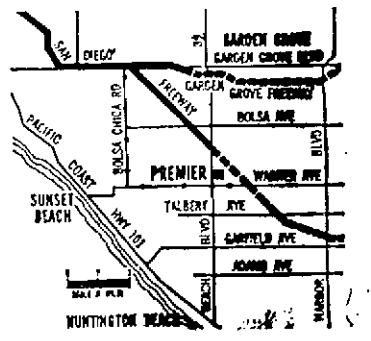
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NOW SHOWING . . . In Anaheim Project

Rossmoor Townhouse Close Out Is Slated



CHARM IN TOWNHOUSE . . . Rossmoor Offering

Close-out sale begins today of the successful Rossmoor Townhouses, residential development at Montecito and Bradbury adjacent to the Rossmoor Shopping Center on Los Alamitos Boulevard. For the first time since the opening of the modern-day home development, Jaymar Corp., the builder, has authorized the low down payment of only \$495.

Pete Blair, sales manager, said the company would be accepting these small down payments to make it easier for those families who have wanted to purchase a Rossmoor Townhouse to do so. "Many potential buyers were short of cash until they could dispose of their old homes and this was one of the reasons we have lowered the down payment," said Blair.

PRICED at \$22,950 and \$23,950, a complete selection of three and four-bedroom homes is available with a vast array of features including GE Medallion kitchens with built-in Americana oven and range, disposal, dishwasher and combination washer-dryer, wall-to-wall nylon carpeting, carports, private concrete patios,

and privacy (no common walls).

The homes are within walking distance of the Rossmoor Shopping and Business Center, within easy access to freeways leading to all Southern California, and within

three miles of North American and Douglas plants.

They may be reached from Long Beach via the San Diego Freeway or Seventh Street to the Los Alamitos-Bay Blvds. exit, then right (north) two blocks on Los Alamitos Boulevard.

Yesterday's Terms Prevail at Premier

Buyers of Premier Homes in Huntington Beach may take advantage of yesterday's prices and loan arrangements with considerable savings, according to sales agent Frank McFarland.

The realtor pointed out that a recent national boost in interest rates would inevitably be reflected not only in the cost of new homes, but also in their financing. He emphasized the long term benefit to homeowners of buying at Premier Homes North and South, where 25 and 30-year loans are offered at 5% and 6%.

McFARLAND said that the

dynamic growth of Huntington Beach at the present time "exceeding all estimates and forecasts," made a family home in such an area one of the soundest family investments available.

Premier Homes currently is offering immediate move-in on four-bedroom, two-bath homes, with family room and an upstairs 17x22 playroom.

Price on these homes is \$28,500. Visitors take San Diego Freeway to Beach Blvd. (Highway 39) and drive south on Beach 1 mile to Terry Street and the Premier model home display.

Fine Construction Is Stressed in Fashion Hills Homes Tract

The construction features of a home development are a buyer's best insurance that a home will retain, if not increase, its value over a period of years. Mervin B. Johnson, builder of Fashion Hills homes in East Anaheim declares:

"And here at Fashion Hills we've attempted to give our buyers that assurance by including underground utilities, concrete driveways and the use of lath and plaster throughout. Attention to small construction details insures our buyers that they have purchased a home that will still be in good serviceable order in 25 to 30 years and will have good resale value."



A FASHION HILLS HOME . . . In East Anaheim

THE ONE AND TWO-STORY, three, four and five-bedroom, two and three-car garage homes in Fashion Hills unit 2—the Star Series—are priced from \$33,600 with no down, VA, except for costs and impounds; low monthly FHA terms; and conventional financing all available for the convenience of the homebuying family.

Nylon carpeting is included in all bedrooms, living rooms, halls and stairways; the all electric kitchens feature Hot-point appliances; there are big wardrobes or walk-in closets in each bedroom; and the Fashion Hills homes con-

tain as much as 2,390 sq. ft. of liveable area. From Long Beach, take the Newport Freeway in East Anaheim, Fashion Hills is located on the Northside of the Riverside Freeway. The Riverside Freeway. Go east temporary entrance is from a on the Riverside Freeway to left hand turning lane on the 1000 feet beyond its junction Riverside Freeway.



DOWNY HOME . . . In Brookshire Square

Building Council Women's Group Installs Officers

The Young Women's Building Council will install officers during a dinner program Monday at the Rodger Young Auditorium in Los Angeles. Coral Allen, of S.V.H. Investments, will be installed as president, succeeding Phebe Adams, of the three-county organization.

Other officers are Marilyn Kirk, Great Western Savings & Loan Association, first vice president; Nancy Epperheimer, of R. A. Watt, Inc., second vice president; Katherine Jones, Superior Shower Door Company, secretary, and Judy Hanson, Universal Dry Wall Company, Inc., treasurer.

Built-Ins Attract in Brookshire Home

A dishwasher and other built-in appliances, plus a masonry fireplace, and a formal dining room are the features most often mentioned in a survey conducted among visitors to Brookshire Square Homes in Downey.

These two-story homes have 2,053 square feet of spacious living area, offering four bedrooms, 2-baths, family rooms, and wall-to-wall carpeting. The exterior of the home provides a rear yard completely fenced and attractive roofs.

Brookshire Square Homes are priced at \$36,000 with 10% down. These homes are in an area where property and home values are continually increasing. Additional information can be obtained from Cogburn Realty Co., Bellflower.

Visitors may reach this project by taking the Long Beach Freeway to the Imperial Highway exit, then east to the corner of Brookshire Avenue and Imperial Highway in the city of Downey.



PEACHES IN LOS ALTOS

Jan Smith, who becomes manager of the Los Altos Business Association March 1, checks one of the 184 flowering peach trees that have been transplanted in Los Altos Shopping Center under the city beautification program. Miss Smith has been advertising manager and director of promotions for the center.

THIS HOUSE CAN BE YOURS FOR ADDED INCOME IN 1966 . . .



FOR \$5495⁰⁰ IF BUILT ON YOUR LOT JUST PAID FOR OR NOT

NO MONEY DOWN — 100% FINANCING AVAILABLE

WE ALSO BUILD APARTMENT UNITS OF ANY SIZE!

MINNICK CONSTRUCTION CO.

WORLD'S LARGEST and OLDEST ON-YOUR-LOT BUILDER
16435 PIONEER BLVD. — NORWALK — UN 5-5243

OPEN HOUSE SATURDAY and SUNDAY
9 A.M. to 5 P.M.

8 Deluxe 1-Bedroom Units

14411-14417 FLALLON — NORWALK

WILL BUILD TO SUIT ON YOUR LOT ABOVE NOW AVAILABLE FOR RENT

2 BLOCKS SOUTH OF ROSECRANS
2 BLOCKS WEST OF PIONEER BLVD.

GRAND OPENING Valbrook HOMES

TRADE
IN YOUR
PRESENT
HOME



BIG VIEW LOTS! BIG BEAUTIFUL HOMES!

At last! Homes Designed for Big, Lively Families

Up to 2,840 sq. ft. of living space inside . . . a world of beauty outside

6-5-4 BEDROOMS 4-3-2 BATHS

FULLERTON \$32,950 to \$38,950
PLACENTIA \$28,950 to \$33,500

SO MUCH of the Good Life for the money . . .
CHECK THESE FEATURES!

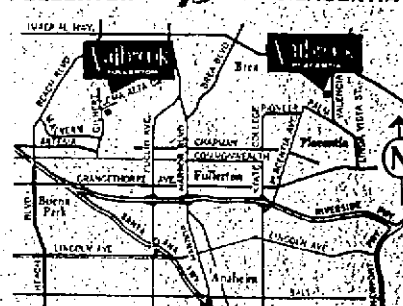
All-electric Kitchen with Built-in Range, Double Oven, Dishwasher & Disposer • Travertine Entries • Imported Mosaic Tile in Baths • 50 Gallon glass-lined Water Heater • Nylon Carpeting Throughout • Two Fireplaces (most models) • Log Lighter • Formal Dining Rooms • Upstairs Studies • Forced Air Heat • Cultured Marble Pullmans • Optional Air Conditioning • Extra Large Wardrobes • Family Rooms • Estate Size View Lots



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TWO FINEST LOCATIONS

Valbrook HOMES
FULLERTON



SALES OFFICES

FULLERTON — 2241 Loma Alta Dr. at Gilbert — (714) 825-7802
PLACENTIA — 550 Swenson Ave. at Valencia — (714) 825-8181

Rossmoor Townhouse Close Out Is Slated

Fine Construction Is Stressed in Fashion Hills Homes Tract

The construction features of a home development are a buyer's best insurance that a home will retain, if not increase, its value over a period of years, Mervin B. Johnson, builder of Fashion Hills homes in East Anaheim declares.

"And here at Fashion Hills we've attempted to give our buyers that assurance by including underground utilities, concrete driveways and the use of lath and plaster throughout. Attention to small construction details insures our buyers that they have purchased a home that will still be in good serviceable order in 25 to 30 years and will have good resale value."

THE ONE AND TWO-STORY; three, four and five-bedroom; two and three-car garage homes in Fashion Hills unit 2—the Star Series—are priced from \$33,600 with no down VA, except for costs and impounds; low monthly FHA terms; and conventional financing all available for the convenience of the homebuying family.

Nylon carpeting is included in all bedrooms, living rooms, halls and stairways; the all electric kitchens feature Hot-point appliances; there are big wardrobes or walk-in closets in each bedroom; and the Fashion Hills homes con-

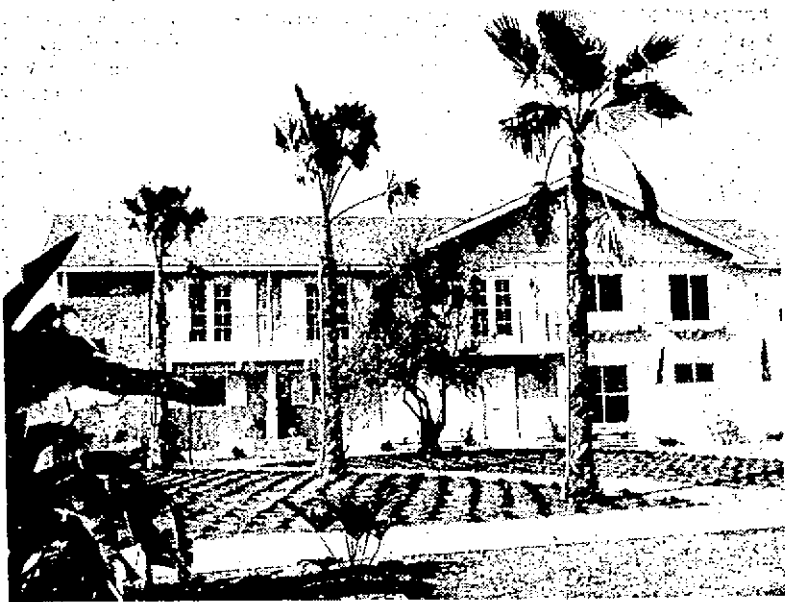


A FASHION HILLS HOME . . . In East Anaheim



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CHARM IN TOWNHOUSE . . . Rossmoor Offering

Close-out sale begins today and privacy (no common three miles of North American and Douglas plants).

The homes are within walking distance of the Rossmoor Shopping Center, adjacent to the Shopping and Business Center, within easy access to freeways leading to all Southern California; and within

Yesterday's Terms Prevail at Premier

Pete Blair, sales manager, said the company would be accepting these small down payments to make it easier for those families who have wanted to purchase a Rossmoor Townhouse to do so. "Many potential buyers were short of cash until they could dispose of their old homes and this was one of the reasons we have lowered the down payment," said Blair.

PRICED at \$22,950 and \$23,950, a complete selection of three and four-bedroom homes is available with a vast array of features including GE Mc-

Buyers of Premier Homes in Huntington Beach may take advantage of "yesterday's prices and loan arrangements" with considerable savings, according to sales agent Frank McFarland.

The realtor pointed out that a recent national boost in interest rates would inevitably be reflected not only in the cost of new homes, but also in their financing. He emphasized the long term benefit to homeowners of buying at Premier Homes.

McFarland said that the

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tain as much as 2,390 sq. ft. with the Newport Freeway in of liveable area. East Anaheim. Fashion Hills From Long Beach: take the most convenient way to the Riverside Freeway. The Riverside Freeway. Go east temporary entrance is from a left hand turning lane on the 1000 feet beyond its junction Riverside Freeway.

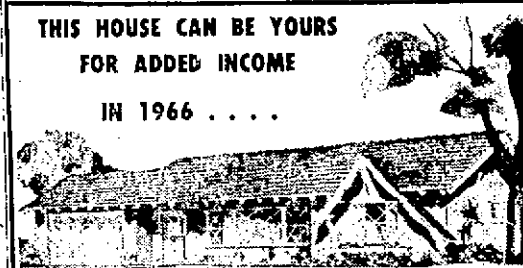


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2 BLOCKS SOUTH OF ROSECRANS

2 BLOCKS WEST OF PIONEER BLVD.

The Biggest, Most Beautiful Two Home Program You've Ever Seen!

GRAND OPENING Valbrook

HOMES FULLERTON

TRADE IN YOUR PRESENT HOME

BIG VIEW LOTS! BIG BEAUTIFUL HOMES!

At last! Homes Designed for Big, Lively Families

Up to 2,840 sq. ft. of living space inside . . . a world of beauty outside

6-5-4 BEDROOMS 4-3-2 BATHS

FULLERTON

\$32,950 to \$38,950

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SO MUCH of the Good Life for the money . . . CHECK THESE FEATURES!

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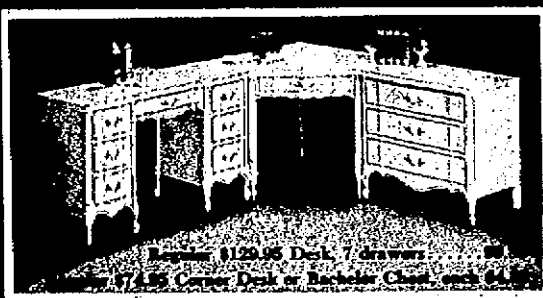
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Sears

ANNUAL SPRING FESTIVAL of FURNITURE VALUES

SUPPLEMENT TO THE
INDEPENDENT, PRESS-TELEGRAM
LONG BEACH, CALIFORNIA, SUNDAY, FEBRUARY 27, 1946

Regular \$94.95
4-Drawer Chest 74.95



SAVE \$40⁹⁰ to \$50⁹⁰

French Provincial Bedroom Suites in Elegant White and Gold Color

Gentle curves, delicate carvings and exquisite cabinetry... this is Provincial at its finest. Crafted with old world artistry of choice hardwoods with a silken white finish and antiqued pulls. *Plastic tops* for beauty without bother! Plate glass mirrors. Matching Night Stand 39.88
"Spring Glory" Bedspread, Full 24.97, Twin 22.97
"Spring Glory" Canopy, Full 13.97, Twin 11.97

2-Pc. Suite—Triple Dresser with Mirror and Panel Bed OR
2-Pc. Suite—Canopy Bed and Double Dresser with Mirror

\$199

YOUR CHOICE
Regular 239.90 and 249.90

NO MONEY DOWN on Sears Easy Payment Plan

Shop at Sears and Save

Sears

Satisfaction Guaranteed
or Your Money Back

**ALL ROADS LEAD TO SEARS
SOUTHERN CALIFORNIA STORES**

**Shop 6 Nights MONDAY THRU
SATURDAY 9:30 A.M. TO 9:15 P.M.**

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"Spring Glory" Bedspread, Full 24.97, Twin 22.97
"Spring Glory" Canopy, Full 13.97, Twin 11.97

2-Pc. Suite—Triple Dresser with Mirror and Panel Bed

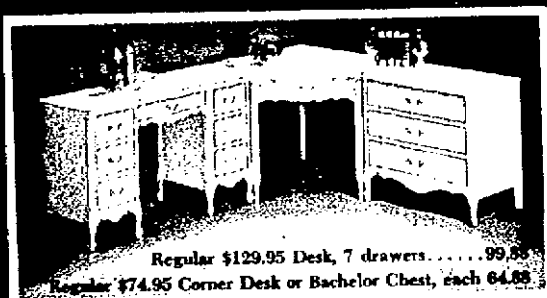
OR

2-Pc. Suite—Canopy Bed and Double Dresser with Mirror

\$199

YOUR CHOICE

Regular 239.90 and 249.90



Regular \$129.95 Desk, 7 drawers... 99.88

Regular \$74.95 Corner Desk or Bachelor Chest, each 64.88

NO MONEY DOWN on Sears Easy Payment Plan

Shop at Sears and Save

Sears

Satisfaction Guaranteed
or Your Money Back

**ALL ROADS LEAD TO SEARS
SOUTHERN CALIFORNIA STORES**

**Shop 6 Nights MONDAY THRU
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Sears

SAVE \$60.75—DELUXE 5-PC. COLONIAL ROOM GROUPS

Complete decorator coordinated room, rich in authentic details. High pillow backs, wood trim wings, rich tweed rayon and acetate covers. Reversible polyurethane foam cushions. All this plus 3 big tables. Now sale priced!! Regular \$17.99 Colonial Eagle Lamp.....15.88

- 86-in. Wing Back Sofa
- Matching Lounge Chair
- 2 Step Tables with Mellow Maple Veneers
- 1 Cocktail Table

Regular \$459.75

\$399

Group also available with sofa-sleeper instead of sofa.
Regular \$539.75. NOW \$459

RICH 'n RUGGED COUNTRY COLONIAL PIECES WITH SOLID MAPLE TOPS

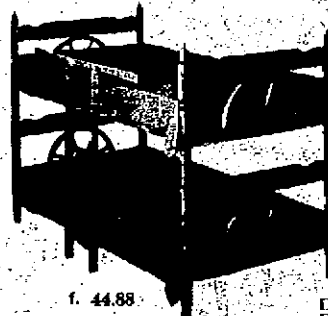
Even at this low price you enjoy authentic Colonial styling. Sears popular "Pioneer" group offers all the charm of the originals plus solid dependable construction. Sturdily built of choice hardwoods with thick maple tops and a warm Salem finish. Beds are solid hardwood. Carved bases and antiqued drawer pulls add to the beauty. Save now on your choice of pieces.

Single Dresser Mirror of Premium Sheet Glass 15.00

"Ribeord" Bedspread. Full or Twin 5.99, Bunk 5.79

Open Stock Sale!
Your Choice **\$44.88**

- a. Single Dresser Base
- b. 4-Drawer Chest
- c. Student Desk
- d. Bachelor Chest
- e. Full or Twin Spindle Bed plus Night Stand
- f. Twin Bunk Bed



f. 44.88

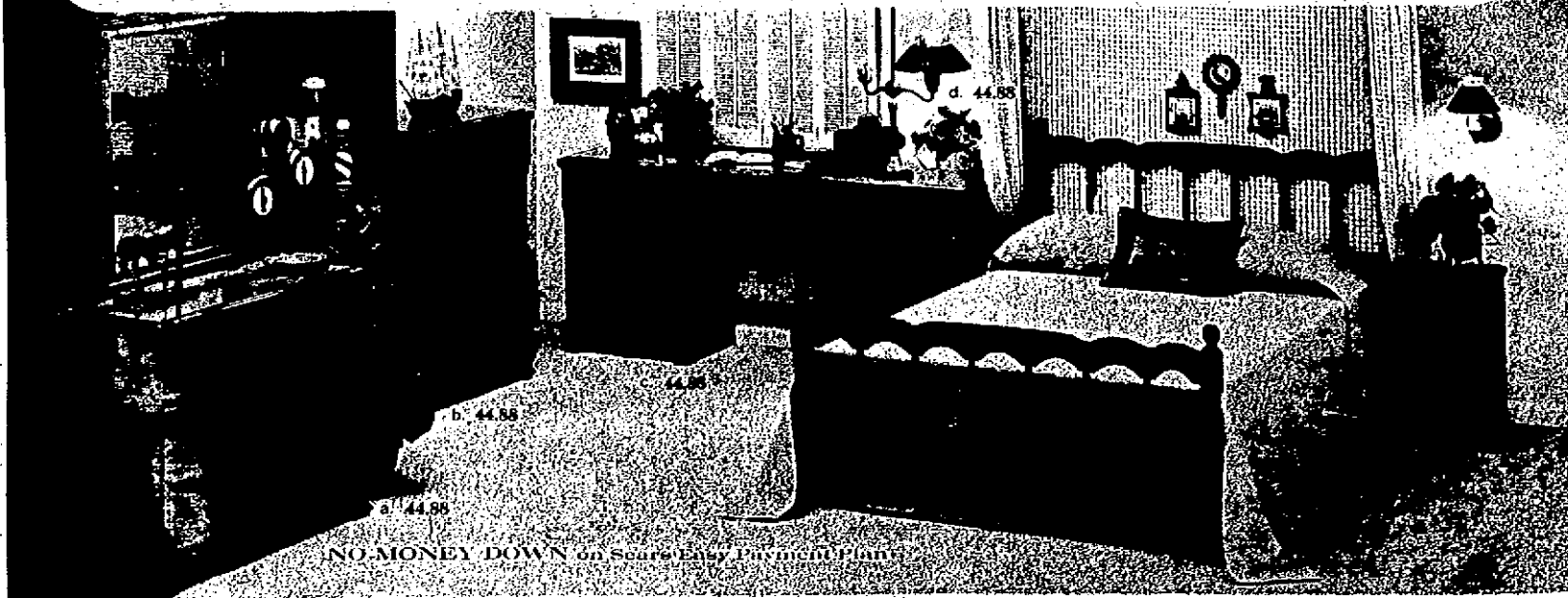
Full or Twin Bookcase Bed 39.88



Double Dresser Base 54.88
Framed Mirror 20.00



Bookcase 26.88
Corner Desk 28.88



NO MONEY DOWN on Sears Easy Payment Plan

Sears

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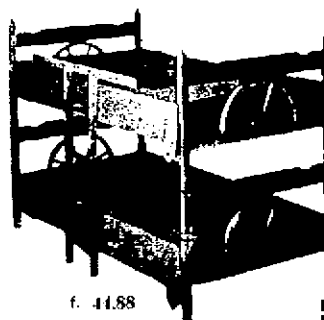
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"Ribcord" Bedspread. Full or Twin 5.99, Bunk 5.79

Open Stock Sale!
Your Choice **\$44⁸⁸**

- Single Dresser Base
- 4-Drawer Chest
- Student Desk
- Bachelor Chest
- Full or Twin Spindle Bed plus Night Stand
- Twin Bunk Bed



f. 44.88

Full or Twin Bookcase Bed 39.58



Double Dresser Base 54.88
Framed Mirror 20.00



Bookcase 26.88
Corner Desk 26.88



c. 44.88



a. 44.88



d. 44.88

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CONTEMPORARY BEDROOM PIECES with the WARM GLOW OF WALNUT

Here's superb simplicity of line, enhanced by fine walnut veneers and exquisite carved overlays on top drawers. Worlds of storage area in 62-in. triple dresser with 9 drawers. Quality crafted throughout. Dustproof interiors.

Regular \$10.98 Modern Lamp 8.88

- \$40 Plate Glass Mirror..... 29.88
- \$89.95 Chest, 4 Drawers... 69.88
- \$49.95 Full or Twin Panel Bed 39.88
- Matching Night Stand..... 49.88

King-Size Headboard
Is Also Available

SAVE \$30.07
Triple Dresser Base

99⁸⁸

Regular \$129.95

SAVE \$30.07 5-Pc. Danish Inspired Living Room Groups

Regular \$199.95

169⁸⁸

- 66-in. Sofa • Arm Chair
- Coffee Table • 2 Step Tables

New sculptured wood styling plus the comfort of reversible polyurethane foam cushions. Satin walnut finish on hard wood frames. Plastic-top tables. Heavy rayon and acetate tweed covers.



Decorator Sofa Sleepers Open to Full-Size Beds

Year Class

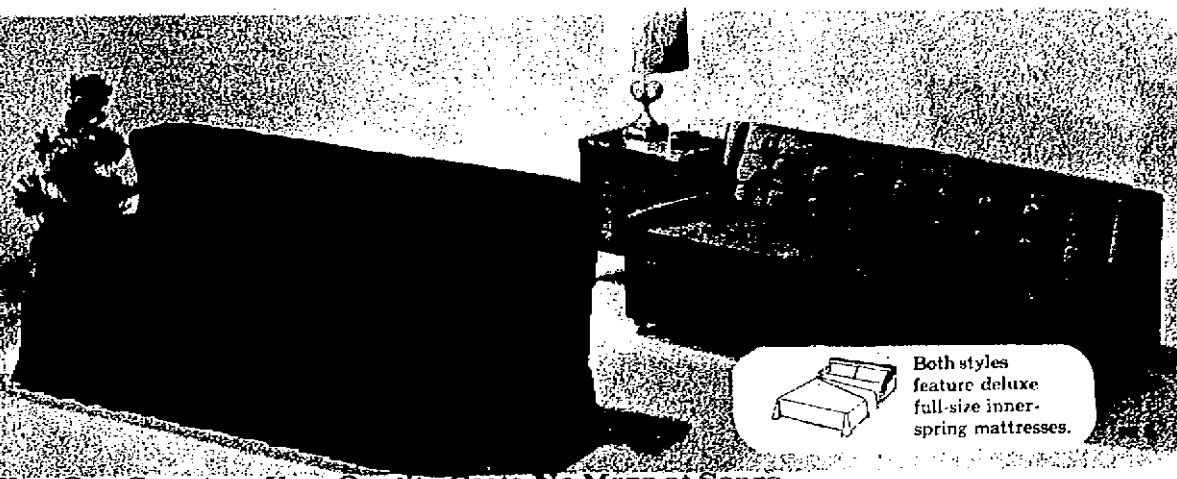
SALE!

199⁸⁸

Colonial style with maple trim, rich textured cover, 71 in. long.

Contemporary sofa sleeper has solid walnut trim, deep green back, smooth basket-weave cover, 69 in. long.

Sofa sleepers in queen-size lengths with matching mattresses. SALE \$239.88 each.



Both styles
feature deluxe
full-size inner-
spring mattresses.

You Can Count on Us... Quality Costs No More at Sears

Sears

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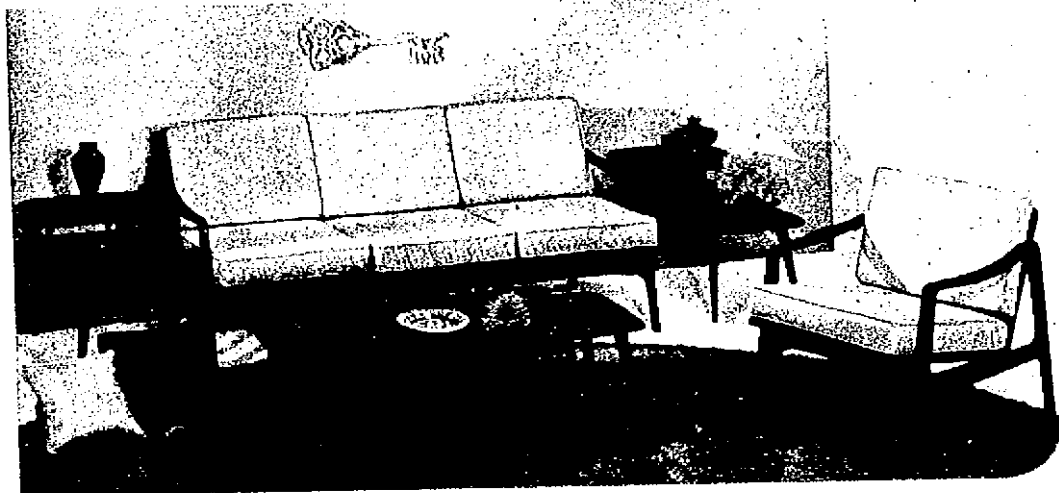
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Regular \$199.95

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New sculptured wood styling plus the comfort of reversible polyurethane foam cushions. Satin walnut finish on hardwood frames. Plastic-top tables. Heavy rayon and acetate tweed covers.



Decorator Sofa Sleepers Open to Full-Size Beds

Your Choice

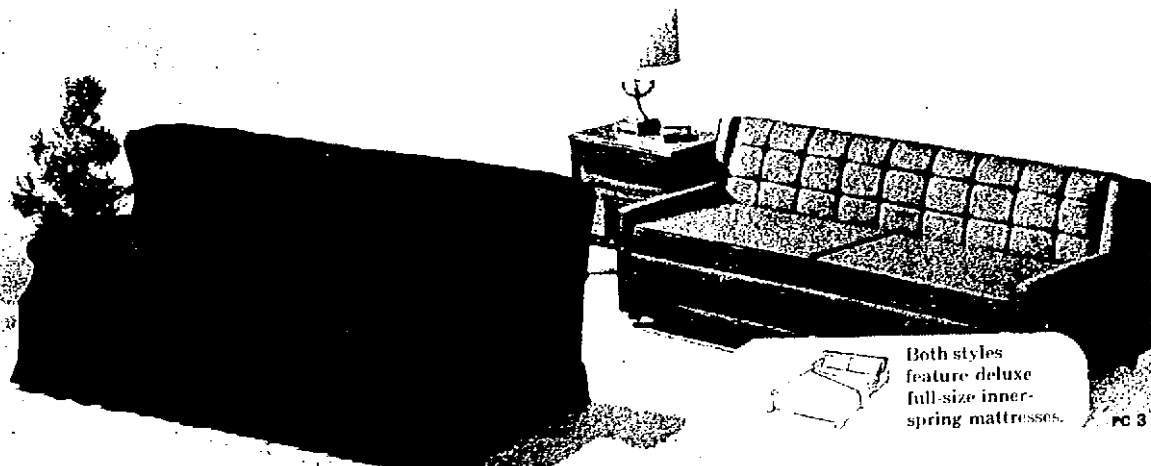
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PC 3

You Can Count on Us... Quality Costs No More at Sears

Sears



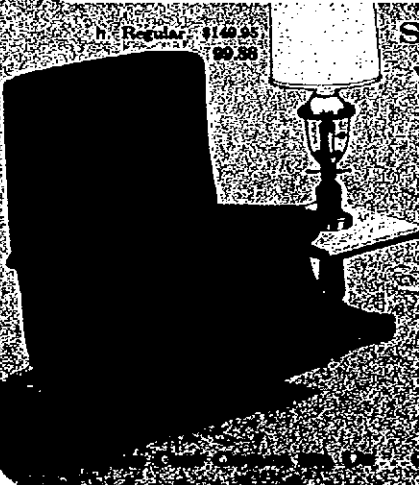
**SAVE \$10⁰⁷ to \$15⁰⁷ on SEARS TOP-FASHION CHAIRS
and SWIVEL ROCKERS... ALL FINELY DETAILED**

- a. Traditional occasional chair, Regular \$69.95... 59.88
- b. Colonial swivel rocker, Regular \$89.95... 79.88
- c. Contemporary swivel rocker, Regular \$89.95... 79.88
- d. Modern vinyl swivel rocker, Regular \$74.95... 59.88
- e. Modern print swivel rocker, Regular \$79.95... 69.88
- f. Modern vinyl swivel rocker, Regular \$89.95... 79.88
- g. Modern occasional chair, Regular \$79.95... 69.88

- The most wanted styles—everything from charming Colonial to dramatic Modern.
- All exquisitely crafted and impeccably tailored in deluxe fabrics or vinyls.
- Luxury in every detail! Many have costly wood trims and deep hand-tufted backs.
- All with reversible polyurethane foam cushions for long-lasting comfort.
- In colors galore—come see them all!

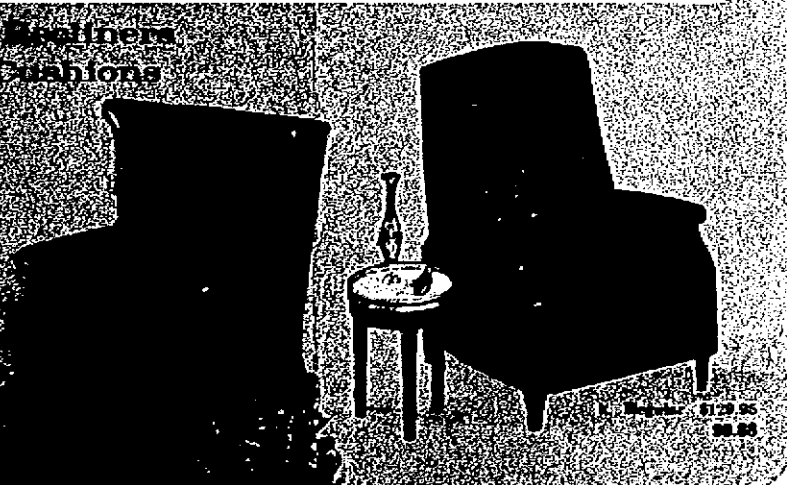
59⁸⁸ to 79⁸⁸

**OUR LOWEST PRICES EVER FOR
CHAIRS OF SUCH SUPERB QUALITY!**

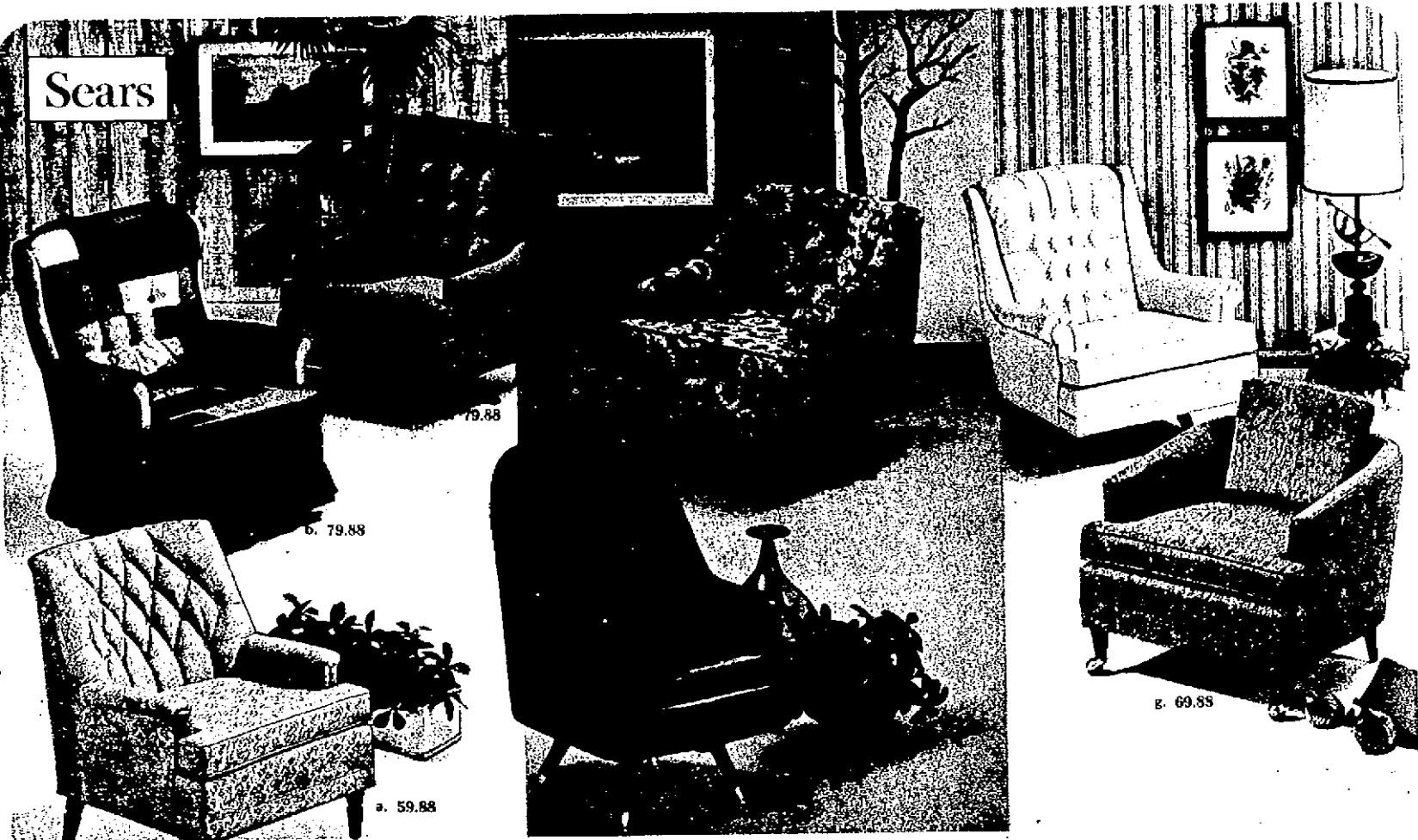


SALE! Big Savings on Reversible Cushioners

Your Choice of Reversible Cushioners
Modern vinyl swivel rocker
Colonial swivel rocker
Contemporary swivel rocker
Modern vinyl swivel rocker
Modern print swivel rocker
Modern vinyl swivel rocker
Modern occasional chair



Sears



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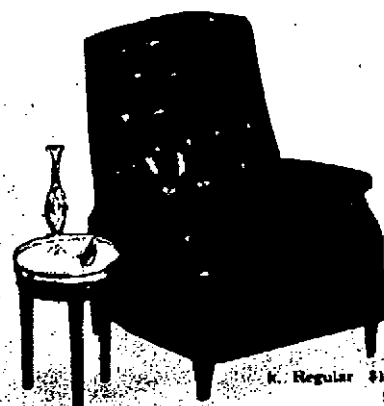
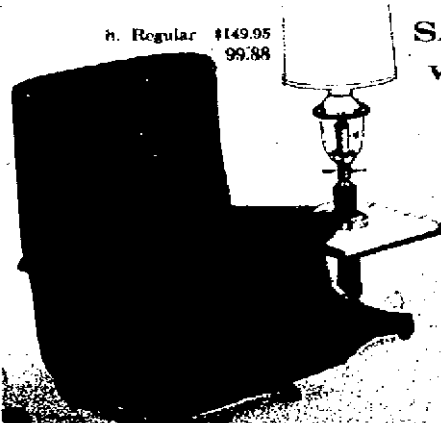
h. Regular \$149.95
99.88

SALE! Big Rockers and Recliners with Reversible Foam Cushions

Your Choice!

99⁸⁸

- h. Modern 3-position rocker-recliner covered in super-soft supported vinyl. Reversible polyurethane foam cushion. Luxuriously comfortable!
- j. Colonial swivel rocker. Polyurethane foam cushion, rich textured cover.
- k. Contemporary recliner. Soft touch vinyl cover, foam latex seat cushion.



k. Regular \$129.95
99.88

You Can Count on Us... Quality Counts

Sears

All fabrics
Protected by

Scotchgard

SAVE \$20.07 to \$70.07—FINE CUSTOM CRAFTED SOFAS, INDIVIDUALLY MADE FOR YOU

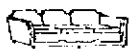
Choose from 9 Custom Styles...24 Costly Designer Fabrics...Over 70 Glorious Colors



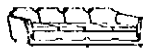
SHOP AT
HOME
for your custom
made sofa.
Phone for an
appointment.



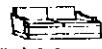
Style A Loveseat,
62 in. long.



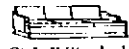
Style A Standard
Sofa, 88 in. long.



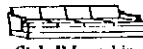
Style A Long-Line
Sofa, 100 in. long.



Style B Loveseat,
58 in. long.



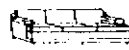
Style B Standard
Sofa, 84 in. long.



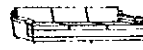
Style B Long-Line
Sofa, 96 in. long.



Style C Loveseat,
63 in. long.



Style C Standard
Sofa, 86 in. long.



Style C Long-Line
Sofa, 98 in. long.

OUR FINEST LUXURY DESIGNS with SUPERB QUALITY CRAFTSMANSHIP and CAREFUL HAND TAILORING

Sears invites you to design your dream sofa—in the size, the style, the fabric, the color you prefer. All magnificently crafted with loose pillow backs, soft rounded cushions and fine spring interiors. Our most expensive fabrics including quilts, tapestries, tweeds, matelasses, corduroys, even velvets—all are protected with Scotchgard® brand stain repeller.

Offering includes fabrics of all-nylon, all-linen, all-rayon
all-cotton, cotton and rayon, rayon and acetate, acetate and rayon.

SALE PRICED FROM

150⁸⁸ to 399⁸⁸

Regular \$200.95 to \$449.95

Loveseat Sizes on Sale....\$150.88 to \$273.88

Standard Sizes on Sale....\$193.88 to \$319.88

Long-line Sizes on Sale....\$229.88 to \$399.88

Matching Custom Chairs Also
at Sale Prices—\$111.88 to \$167.88

SAVE \$50.07 to \$60.07—Foam Cushioned Colonial and Contemporary Sofas

Your Choice 199⁸⁸

Impressive styling, generous proportions and deep comfort—it all adds up to value. Reversible cushions are foam latex or deluxe polyurethane. Wide array of colors.

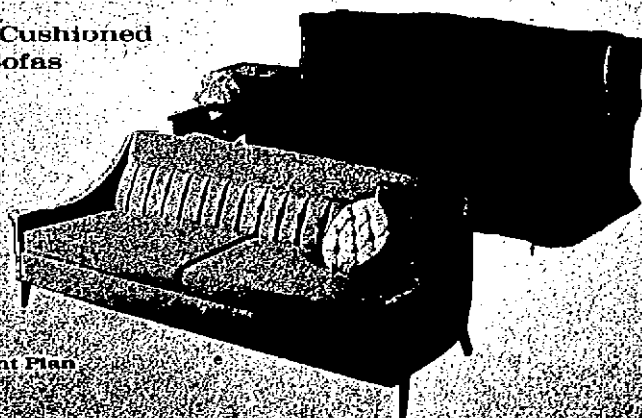
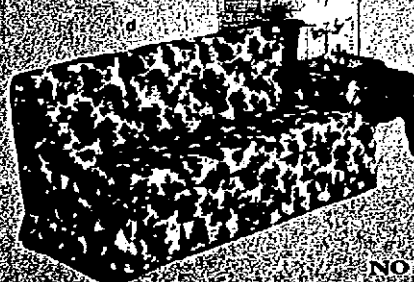
d. Regular \$259.95 Colonial in quilted linen print with Scotchgard® stain repeller. 85 in.

e. Regular \$249.95 Contemporary sofa, long and

luxurious in handsome all-nylon tweed. 95 in.

f. Regular \$249.95 Colonial in basket-weave fabric with Scotchgard® stain repeller. 84 in.

NO MONEY DOWN on Sears Easy Payment Plan



Sears



Style A

All fabrics
Protected by



SAVE \$20.07 to \$70.07—FINE CUSTOM CRAFTED SOFAS, INDIVIDUALLY MADE FOR YOU

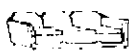
Choose from 9 Custom Styles... 24 Costly Designer Fabrics... Over 70 Glorious Colors



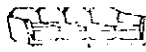
SHOP AT
HOME
for your custom
made sofa.
Phone for an
appointment.



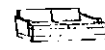
Style A Loveseat,
62 in. long.



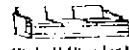
Style A Standard
Size, 89 in. long.



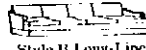
Style A Long-Line
Sofa, 100 in. long.



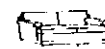
Style B Loveseat,
58 in. long.



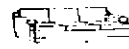
Style B Standard
Size, 81 in. long.



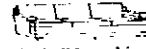
Style B Long-Line
Sofa, 99 in. long.



Style C Loveseat,
63 in. long.



Style C Standard
Size, 89 in. long.



Style C Long-Line
Sofa, 98 in. long.

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Offering includes fabrics of all-nylon, all-linen, all-rayon, all-cotton, cotton and rayon, rayon and acetate, acetate and rayon.

SALE PRICED FROM
150⁸⁸ to 399⁸⁸

Regular \$200.95 to \$449.95

Loveseat Sizes on Sale... \$150.88 to \$273.88

Standard Sizes on Sale... \$193.88 to \$319.88

Long-line Sizes on Sale... \$229.88 to \$399.88

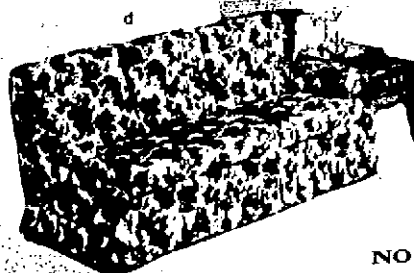
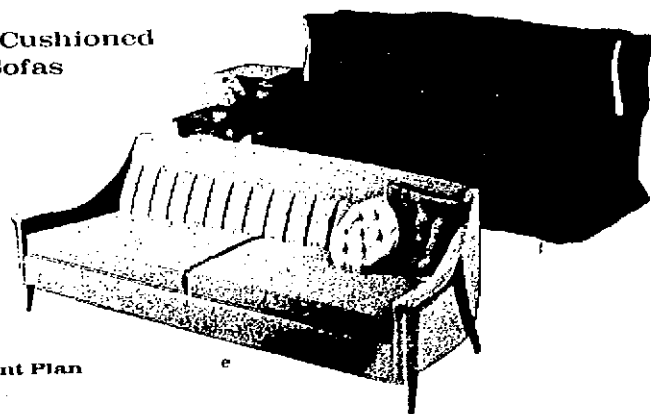
Matching Custom Chairs Also
at Sale Prices—\$111.88 to \$167.88

SAVE \$50.07 to \$60.07—Foam Cushioned Colonial and Contemporary Sofas

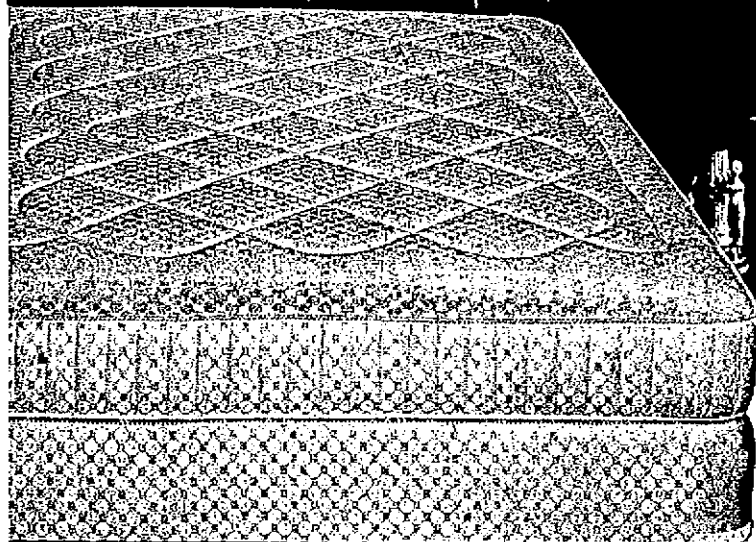
Your Choice **199⁸⁸**

Impressive styling, generous proportions and deep comfort—it all adds up to value. Reversible cushions are foam latex or deluxe polyurethane. Wide array of colors.

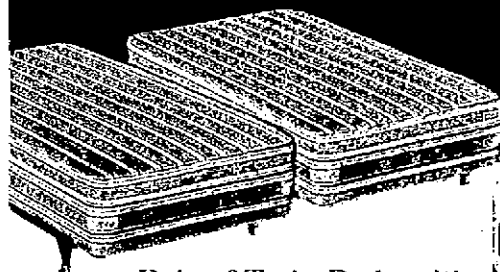
- d. Regular \$259.95 Colonial in quilted linen print with Scotchgard® stain repeller. 85 in.
- e. Regular \$249.95 Contemporary sofa, long and luxurious in handsome all-nylon tweed. 95 in.
- f. Regular \$249.95 Colonial in basket-weave fabric with Scotchgard® stain repeller. 84½ in.



NO MONEY DOWN on Sears Easy Payment Plan



1000 Coils



Pair of Twin Beds with Solid Maple Headboards

2 beds \$12988

- 2 buoyant polyurethane foam mattresses.
- 2 box springs plus 2 metal bed frames.
- 2 Colonial headboards in solid maple.

Innerspring Hollywood Bed, Choice of Headboards

Regular \$89.95 Each twin **7988**

- Quilt-top 216-coil mattress, medium firm.
- Matching box spring with metal bed frame.
- Choice of decorator headboard! White vinyl, maple or brass plated.



6 PCs

Sears

1000-Coil or 6-In. Foam Latex Mattresses with LUXURY-QUILT TOPS!

SAVE \$20⁰⁷

Each Full or Twin Mattress

Regular \$79.95

5988

1000-coil units, cushioned with 3 in. of polyurethane foam for extra comfort. Scientific coil-on-coil construction assures firm support. Non-sag borders. Ivory rayon damask cover.

Matching box springs: 1000-coil full size or 680-coil twin size . . . \$9.88

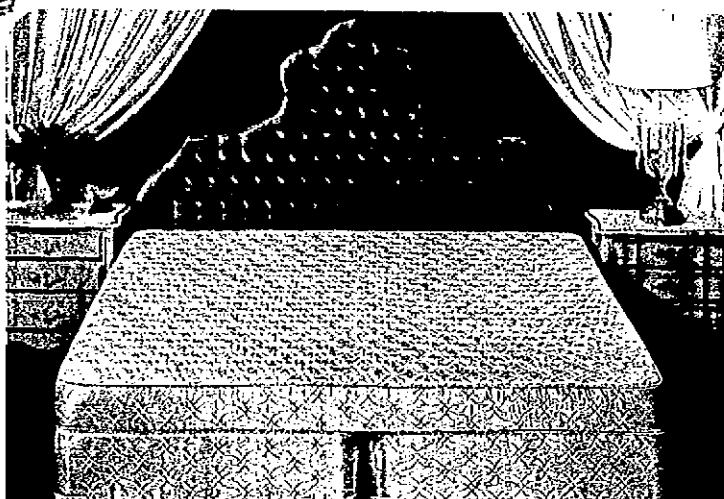
Dimple-top Foam Latex cradles you more evenly than any other foam mattress. Firm-posture core promotes better sleep. Odorless and nonallergenic. Blue rayon damask cover.

Matching box springs: 612-coil full size or 442-coil twin size . . . \$9.88

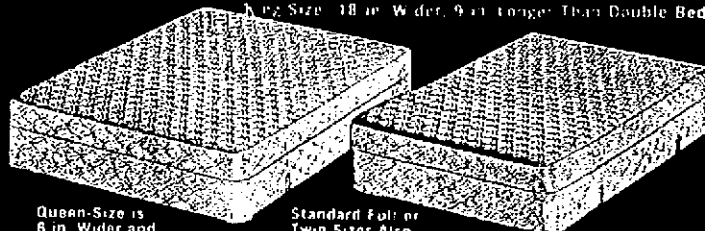
Sanitized ®

A Sears exclusive! All our innerspring bedding is Sanitized 6: treated to remain hygienically clean and resist bacteria formation.

Above bedding available in king-size plus accessories to fit



King Size—18 in. Wider, 9 in. Longer Than Double Bed



Queen-Size is 8 in. Wider and 5 in. Longer!

Standard Full or Twin Sizes Also at Sale Prices

SAVE \$30⁰⁷

KING-SIZE Quilt-Top Serofoam Sleep Sets

King-Size Foam Mattress and 2 Longster Box Springs Regular \$199.90 **16988**

Stretch out in king-size luxury. Sears deluxe foam set gives over 50% more sleeping area. And what superb comfort! 6-in. polyurethane foam mattress and matching springs provide firm even support. Quilted rayon satin cover. 72x84 in. set.

QUEEN-SIZE Serofoam Sleep Sets—Save \$20.07

Regular \$159.90 Queen Mattress and Box Spring **13988**

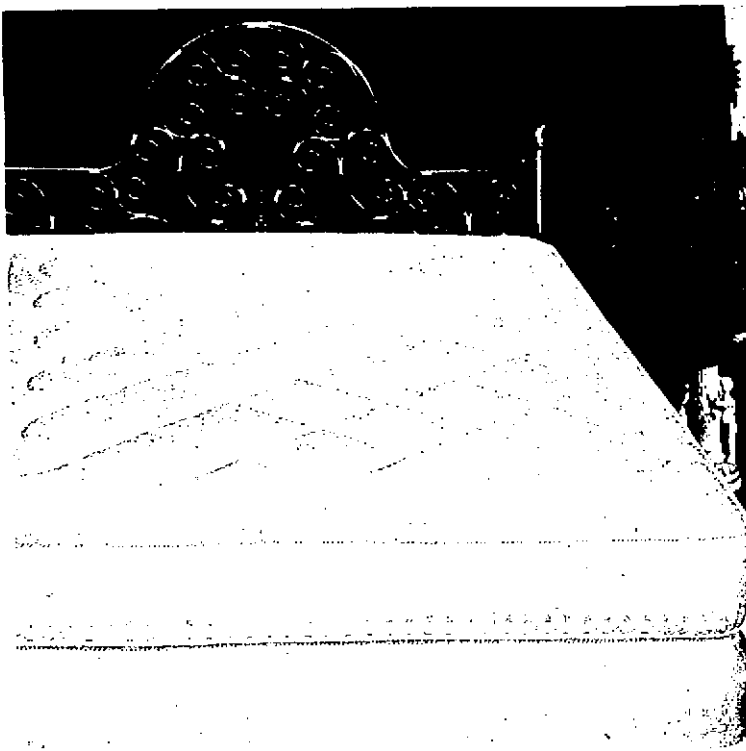
Fits your standard size bedstead by attaching convertible rails. Same construction as above. 60x80 in.

STANDARD-SIZE Mattresses or Springs—Save \$10.07

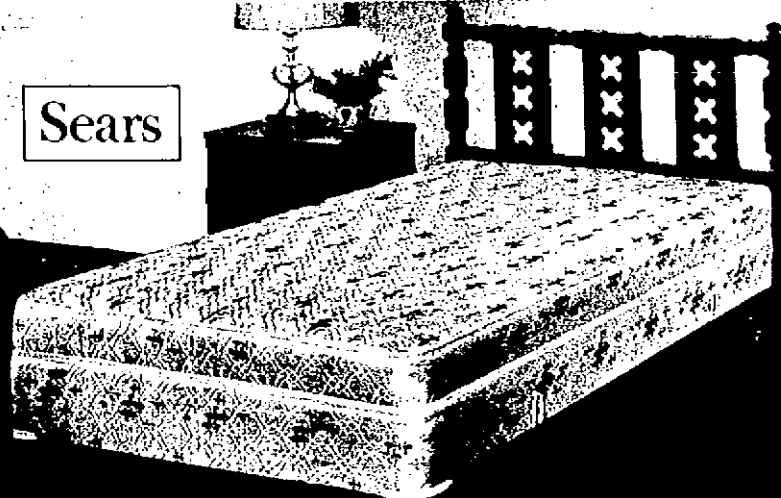
Regular \$49.95 Each Full or Twin Unit **3988**

Standard 54x75-in. full size or 39x75-in. twin size. Same deluxe construction as king size set.

NO MONEY DOWN ON SEARS FIVE YEAR PAYMENT PLAN



Sears



1000-Coil or 6-In. Foam Latex Mattresses with LUXURY-QUILT TOPS!

SAVE \$20⁰⁷

Each Full or Twin Mattress

Regular \$79.95

59⁸⁸

1000-coil units, cushioned with 3 in. of polyurethane foam for extra comfort. Scientific coil-on-coil construction assures firm support. Non-sag borders. Ivory rayon damask cover.

Matching box springs: 1000-coil full size or 630-coil twin size . . . **59.88**

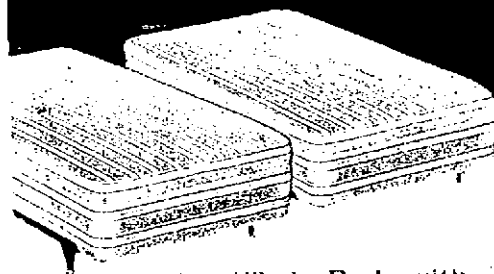
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Matching box springs: 612-coil full size or 442-coil twin size . . . **59.88**

Sanitized [®]

A Sears exclusive! All our innerspring bedding is Sanitized [®] treated to remain hygienically clean and resist bacteria formation.

Above bedding available in king-size plus accessories to fit



Pair of Twin Beds with Solid Maple Headboards

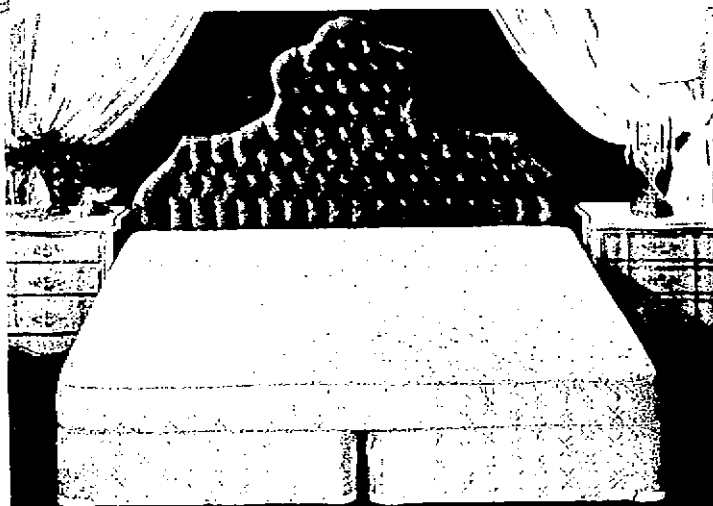
2 beds \$129⁸⁸

- 2 buoyant polyurethane foam mattress
- 2 box springs plus 2 metal bed frames.
- 2 Colonial headboards in solid maple.

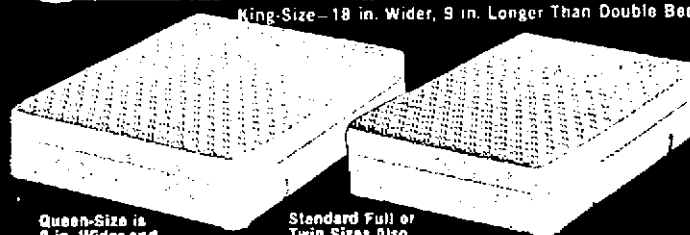
Innerspring Hollywood Bed, Choice of Headboards

Regular \$89.95 Each twin **79⁸⁸**

- Quilt-top 216-coil mattress, medium firm.
- Matching box spring with metal bed frame.
- Choice of decorator headboard! White vinyl, maple or brass plated.



King-Size—18 in. Wider, 9 in. Longer Than Double Bed



Queen-Size is
8 in. Wider and
6 in. Longer!

Standard Full or
Twin Sizes Also
at Sale Prices

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QUEEN-SIZE Serofoam Sleep Sets—Save \$20.07

Regular \$159.90 Queen Mattress and Box Spring **139⁸⁸**

Fits your standard size bedstead by attaching convertible rails. Same construction as above. 60x80 in.

STANDARD-SIZE Mattresses or Springs—Save \$10.07

Regular \$49.95 Each Full or Twin Unit **39⁸⁸**

Standard 54x75-in. full size or 39x75-in. twin size. Same deluxe construction as king size set.

NO MONEY DOWN on Sears Easy Payment Plan



SAVE *30%—7-Pc. Oval Dinette Sets

Deluxe maple walnut plastic top with attractive gold-tone borders. 36x48-in. table opens to 60 in. Antique white finish. Chairs covered in supported vinyl.

Regular \$149.95
119⁸⁸

Table, 6 Chairs



Bronzetone 5-Pc. Dinettes with Woodgrain Plastic Tops

Table 36x40 in. opens to 48 in. Plastic top. Rich walnut finish. Chairs covered in supported vinyl.

Regular \$59.95
39⁸⁸

Table, 4 Chairs



SAVE \$20.07—5-Pc. Dinettes with Marble Pattern Tops

Antique white finish. Plastic top. 36x48 in. table opens to 60 in. Gay vinyl upholstery.

Regular \$99.95
79⁸⁸

Table, 4 Chairs



SAVE *20%—7-Pc. Deluxe Dinettes

Decorator Styled in Metallic Bronzetone Finish

Big, beautiful contemporary set has a carefree plastic top that looks like real walnut. 35 1/2 x 47 1/4 in. table extends with two leaves to 71 1/2 in. Comfortable contour style chairs covered in soft vinyl. Tapered metal legs.

Regular \$119.95
99⁸⁸

Table, 6 Chairs



Sears

Includes New Adult-Design Nursery Chair

Complete 11-Pc. Nursery Outfits

Featuring Our Deluxe Double Dropside Crib

Everything baby needs for comfort, charmingly coordinated in a gay circus theme. White contemporary crib has toe-touch releases, removable decorator plaques. Chest has padded dressing table top.

Regular \$122.95
89⁹⁹

Includes: Dressing Table, Crib, Mattress, Nursery Chair, Crib Sheets, 1 Crib Blanket, Mattress Cover

NO MONEY DOWN on Sears Easy Payment Plan



SAVE \$10.07—Danish Style Solid Hardwood Cribs

Satin walnut finish. Maple 7 (main) / hardwood. 6-in. Mattress. \$6.49 Bumper Pad.


Regular \$49.95
39⁸⁸



SAVE \$10.07—Authentically Styled Colonial Cribs

Maple 7 (main) / hardwood. 6-in. Mattress. \$6.49 Bumper Pad.

Regular \$49.95
29⁸⁸



Baby Walkers

Candy stripe cover. Plastic bumpers and casters.

Regular \$2.99
1⁹⁹

Folding Strollers

Front swivel wheels. 1-position. Back. Plastic seat. Chrome plated. 95%.

5-Pc. All-Redwood Barbecue Sets

Seat at 45 in. sq. table and 4 benches. Finished with preservative stain.

Regular \$49.95
24⁸⁸



SAVE *\$30⁰⁷—7-Pc. Oval Dinette Sets

Elegant bisque walnut plastic top with attractive gold-tone border. 42x54-in. table opens to 66-in. Antique white finish. Chairs covered in supported vinyl.

Regular \$149.95

119⁸⁸

Table, 6 Chairs



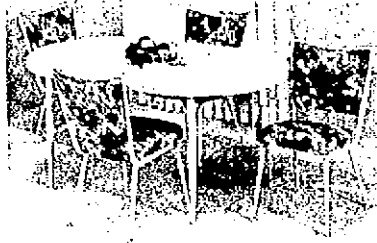
Bronzetone 5-Pc. Dinettes with Woodgrain Plastic Tops

Table 30x40 in. opens to 48 in. Plastic top looks like rich walnut. Vinyl chair covers.

Regular \$59.95

39⁸⁸

Table, 4 Chairs



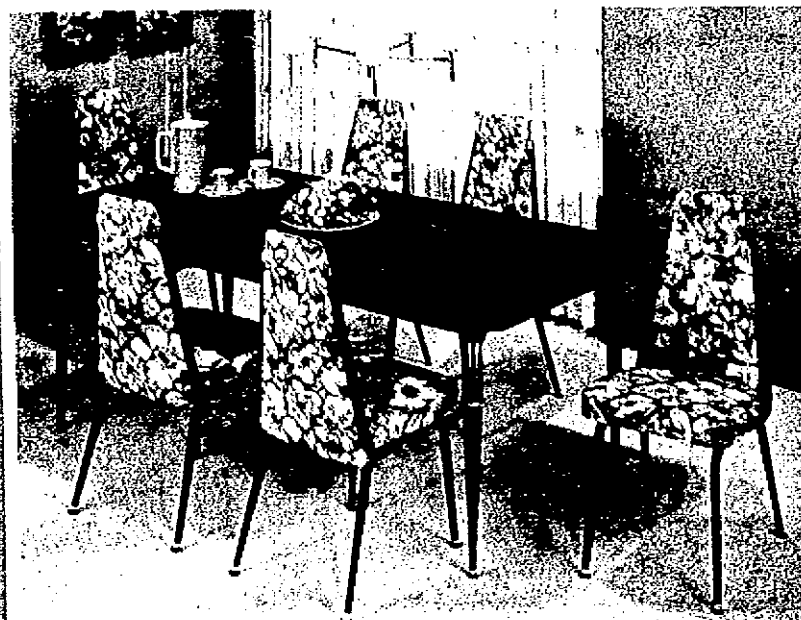
SAVE \$20.07—5-Pc. Dinettes with Marble Pattern Tops

Antique white finish. Plastic top, 36x48-in. table opens to 60 in. Gay vinyl upholstery.

Regular \$79.95

79⁸⁸

Table, 4 Chairs



SAVE *\$20⁰⁷—7-Pc. Deluxe Dinettes

Decorator Styled in Metallic Bronzetone Finish Big, beautiful contemporary set has a carefree plastic top that looks like real walnut. 35½x47½-in. table extends with two leaves to 71½ in. Comfortable contour style chairs covered in soft vinyl. Tapered metal legs.

Regular \$119.95

99⁸⁸

Table, 6 Chairs



Sears

Includes New Adult-Design Nursery Chair

Complete 11-Pc. Nursery Outfits

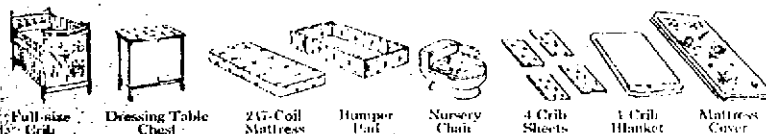
Featuring Our Deluxe Double-Dropside Crib

SAVE *\$23⁰⁶

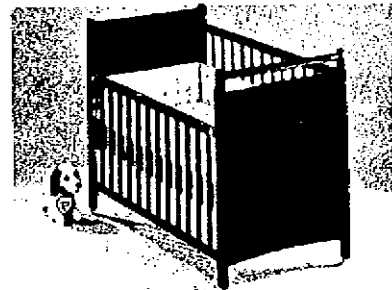
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Regular \$122.95

\$99



NO MONEY DOWN on Sears Easy Payment Plan



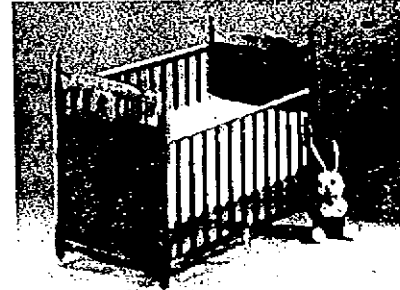
SAVE \$10.07—Danish Style Solid Hardwood Cribs

Satin walnut finish. Sale! Polyurethane Foam 6-in. Mattress. \$6.49 Bumper Pad.

Regular \$49.95

39⁸⁸

4.98



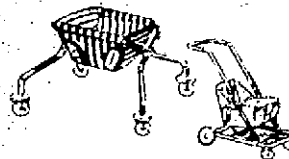
SAVE \$10.07—Authentically Styled Colonial Cribs

Maple finish hardwood. Sale! Polyurethane Foam 4-in. Mattress. \$3.95 Bumper Pad.

Regular \$39.95

29⁸⁸

2.88



Baby Walkers

Candy-stripe cover, Plastic bumpers and casters. Regular \$2.99

1.99

Folding Strollers

Front swivel wheels, 3-position lock. Plastic seat. Chrome plated

98⁸⁸



5-Pc. All-Redwood Barbecue Sets

Seat 8 at 45-in. sq. table and 4 benches. Finished with preservative stain.

Regular \$34.95



98 7

Sears

DESIGNER TABLES, PRICED FOR YOUNG HOMEMAKERS

SAVE \$15⁰⁷

CHOICE OF ANTIQUED MEDITERRANEAN OR MARBLE-TOP CONTEMPORARY STYLES

Regular \$54.95 each **39⁸⁸**

Mediterranean style tables reflect classic beauty of Italian design. Fine butternut veneers dramatized by dark fruitwood finish, bold carved effects. Choice of commode, 54-in. cocktail table, column commode or lamp table.

Contemporary masterpieces with creamy beige marble inlaid into the tops. Richly veneered in walnut, polished to a satin luster. Hand-woven walnut accents. Choice of commode, 54-in. cocktail, step or lamp table.

MEDITERRANEAN Credenzas, Consoles, Tables

ON SALE!

- a. \$99.95 Hall console (36 in. wide) with plate glass mirror..... 89.88
- b. \$139.95 Credenza, two doors, 60x18x30½ in. high..... 99.88
- c. \$99.95 Cocktail table, 66 in. long..... 89.88
- d. \$69.85 Hexagon commode, 24½ in. diameter x 21 in. high..... 54.88
- e. \$99.95 Post lamp table, 28 in. square x 22 in. high..... 54.88

CONTEMPORARY Consoles, Tables and Credenzas

ON SALE!

- f. \$99.95 Hall console (36 in. wide) with framed plate glass mirror..... 89.88
- g. \$139.95 Credenza, 60x18x30½ in. high..... 99.88
- h. \$99.95 Cocktail table, 66 in. long..... 89.88
- i. \$69.85 Hexagon commode, 25 in. dia. 54.88
- k. \$99.95 Commode, 21x24x20 in. high..... 54.88

NO MONEY DOWN on Sears Easy Payment Plan—Ask Your Salesman How You May Have Up to 3 Years to Pay

Scars

DESIGNER TABLES, PRICED FOR YOUNG HOMEMAKERS

SAVE *15⁰⁷

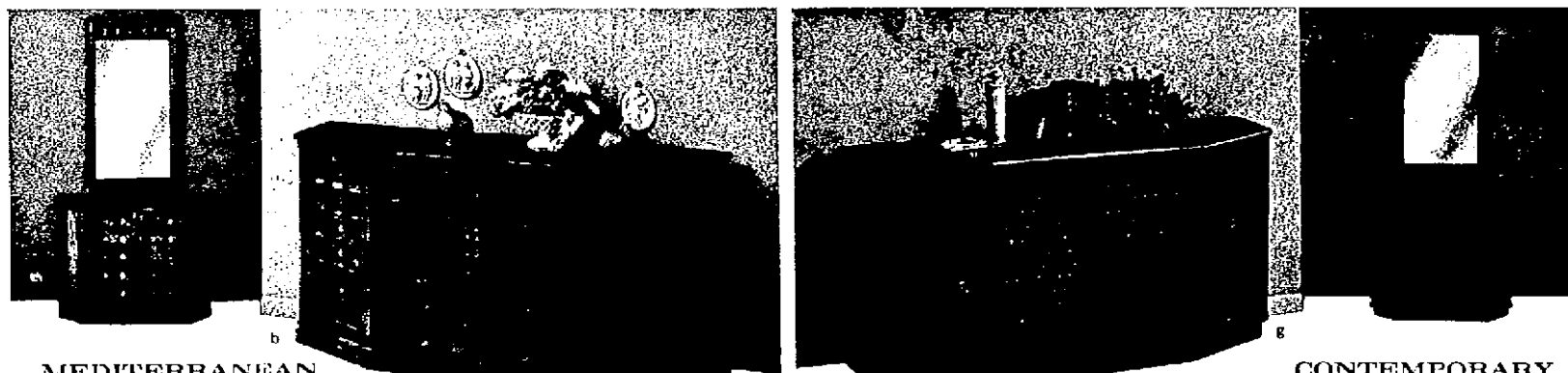
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MEDITERRANEAN

Credenzas,
Consoles, Tables

ON SALE!

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- b. \$139.95 Credenza, two doors, 60x18x30 1/2 in. high **99.88**
- c. \$99.95 Cocktail table, 66 in. long **89.88**
- d. \$69.95 Hexagon commode, 24 1/2 in. diameter x 21 in. high **54.88**
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and Credenzas

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MEMORIAL WEST



a new concept

SUPPLEMENT TO THE INDEPENDENT, PRESS-TELEGRAM AND EVENING NEWS, SUNDAY, FEBRUARY 27, 1966

PROGRAM

Invocation.....The Rev. Robert F. Gunter
Director, Department of Pastoral Care

Presiding.....Noble Millie
Hospital President

"What Gifts Have Meant".....Harry C. Hachmeister
Chairman, Memorial Hospital of Long Beach Foundation

"Rehabilitation Features
and Advanced Care".....Julian Knutson, M.D.
Chief of Staff

"Construction of Memorial West"....Earl Burns Miller

Dedication Ceremonies Memorial West

SUNDAY, FEB. 27, 1966
2 P. M.

**Memorial Hospital
of Long Beach**

2801 Atlantic Ave.

DEDICATION

Mr. Miller — Mr. Millie — Dr. Knutson
Chairman, Building Committee

Doors will be opened by patient...Raymond Garves, Jr.

Benediction.....Chaplain Gunter

Music.....Long Beach Municipal Band
Charles Payne, Conductor

GUIDED TOURS TO FOLLOW

MEMORIAL WEST



a new concept

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GUIDED TOURS TO FOLLOW



'COPTER RUSHES 'PATIENT' TO MEMORIAL

An Airman arrives by Air Force helicopter at emergency entrance to Memorial Hospital during rescue demonstration. Special parking area for 'copters is maintained for fly-in emergency patients.

Patient's Activities Stress Daily Living

The new 30,000-square-foot location for the Department of Rehabilitation Medicine will provide expanded facilities and the latest in equipment for its component services.

A staff of approximately 30 provides for patient care in the areas of Physical Therapy, Occupational Therapy, Speech Therapy, Social Service and directed recreation.

Comprehensive testing and treatment is available for those with speech difficulties.

An emphasis is being placed on "Activities of Daily Living." A small apartment with living room, bedroom, kitchen and bathroom has been included. It is a great asset in teaching the handicapped patient how to function the best in his own home.

For example: how is a potato peeled with one hand? What is the best way for a

move in-and out of the bathtub.

Grass and gravel, pebble walks, concrete and black-top ramps and steps all can be big obstacles for the handicapped unless he is previously prepared. The outdoor training area simulates the many surfaces the handicapped meet daily in the community. It provides a protected area in which the

patient can evaluate his needs and practice to overcome difficult surfaces.

A new physical fitness program under medical prescription will be possible through the versatile gymnasium and hydrotherapy. Hydrotherapy includes in addition to the whirlpools and Hubbard tank a 20-by-40-sauna. The sauna bath provides a dry, generalized heat.

Drop Card in the Slot, Out Pops Pipin' Hot Meal

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Problems were: serving time at the new unit coincides with serving time in main hospital, which could not be extended; there is a considerable distance from the main kitchen with ensuing heat loss in food, and maintenance of the same great variety of choices in the menu.

AFTER MANY tests and trials, Food Service Manager Erwin Oplatka conceived the following solution:

Upon entering the dining room, the patient will drop his I.D. card into a designated slot. A few minutes later, a waitress will deliver a complete tray of his choice.

Salad and desserts will be kept crisp and cold under refrigeration until the last moment, and the rest of the food will come hot and appetizing from an electronic radar range.

On the dinner tray, the patient will find the menu for the next day where he can indicate his choices for breakfast, lunch and dinner.

SICKROOM EQUIPMENT

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Ember Glo Fluorescent Lighting
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Atmosphere Used Throughout
in **MEMORIAL WEST**

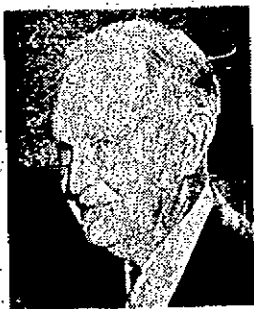
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addition.*

*We, too, have expanded
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time you're in the area,
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EARL BURNS MILLER,
a great friend of Memorial Hospital, heads the Building Committee.

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'COPTER RUSHES 'PATIENT' TO MEMORIAL

An Airman arrives by Air Force helicopter at emergency entrance to Memorial Hospital during rescue demonstration. Special parking area for 'copters' is maintained for fly-in emergency patients.

Patient's Activities Stress Daily Living

The new 30,000-square-foot location for the Department of Rehabilitation Medicine will provide expanded facilities and the latest in equipment for its component services.

A staff of approximately 30 provides for patient care in the areas of Physical Therapy, Occupational Therapy, Speech Therapy, Social Service and directed recreation.

Comprehensive testing and treatment is available for those with speech difficulties.

An emphasis is being placed on "Activities of Daily Living." A small apartment with living room, bedroom, kitchen and bathroom has been included. It is a great asset in teaching the handicapped patient how to function the best in his own home.

For example: how is a potato peeled with one hand? What is the best way for a

move in and out of the bathtub.

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AT MEMORIAL WEST

...recovery ...rehabilitation

With the dedication today of Memorial West, the people of Long Beach and Southern California will gain more than an outstanding Rehabilitation Medicine facility and a new concept of hospitalization.

There will be a significant increase in all services to be offered at Memorial Hospital.

It will all be triggered by the move of the Rehabilitation Department from its present quarters on the ground floor and on the fourth floor of the existing hospital into the new Rehab unit.

The existing Isolation Unit on the fifth floor will be converted to acute beds, an increase of 10. A greater Isolation Unit will be constructed on the fourth floor, adding 15 beds.

THE VITAL Cardio-Pulmonary and Technical Services functions will be expanded and relocated and expansion work will be done in the area of Intensive Medicine on the third floor.

On the second floor, the delivery suite will be altered for surgical procedures. The Coffee Shop will be altered and expanded for a Gift Shop.

There will be physician consultation and family retiring space off the lobby. Medical Library and Medical Records will be expanded in their present location, as will Emergency. Radiology will be provided with an in-patient waiting room.

ON THE LOWER level, many changes are contemplated. There will be more meeting rooms and student nurse lockers. The existing Technical Services will be converted into meeting-dining rooms.

Autopsy room will be expanded in its present location and the physical therapy area will be made into classrooms and an expanded Central Services.

Further contemplated changes will include a larger pharmacy, photography and radiation therapy work area, furniture storage, kitchen expansion and installation of an escalator.



Mrs. Bea Shirley, R.N., left, will be manager of the new Memorial West unit. Mrs. Claire O'Malley, R.N., is director of nursing.

By BEN ZINSER
Medical Science Editor

Memorial West, Memorial Hospital's new \$2,500,000 addition, will feature a new treatment concept and expansion of an old one.

The new concept is that of advanced care, with emphasis on the patient's independence, to speed recovery to normal daily activities.

The old concept, which will be greatly expanded and located in new quarters, is that of rehabilitation.

The new addition will be dedicated at 2 p.m. today

at the Patterson Street entrance. now occupied by patients not requiring acute-level care.

Construction of Memorial West has been under way since April 4, 1965.

Located just west of Memorial Hospital's main building, Memorial West is expected to reduce hospital costs for the patient by as much as 30%.

The 86-bed advanced-care unit of Memorial West has a double purpose: to stimulate the patient to participate in his own care as much as possible and to make available general hospital beds

Because advanced-unit patients will require minimal nursing care, daily room rates will be far less than those of acute-care or intensive-care beds.

The advanced-care part of Memorial West will include six private rooms and 40 semi-private rooms, all with electric beds.

Every room will have a pullman lavatory with built-in wardrobes, fully tiled showers, hot and chilled (Turn to Page 8)



Luxury, comfort and convenience are keynotes of the new rooms in the advanced care unit at Memorial West. Barbara Kennedy relaxes in modern, Borg-Warner bed, watches TV.

Full-Size Swim Pool In Hydrotherapy Center

With the opening of Memorial West, Memorial Hospital of Long Beach becomes the only hospital in the city to have a therapeutic pool for use by adults under private auspices.

The pool, 20 by 40 feet, is a major part of the greatly enlarged Rehabilitation Medicine facility. Maintained at a temperature averaging 80 degrees, the pool also is equipped with a hydraulic lift for non-ambulatory patients, has whirlpool agitators, traveling parallel bars and special stretchers for patient treatment.

SINCE THE pool has a stepped bottom instead of an incline, the movable

COSTS LESS

The average charge for a bed in Memorial West will be 30% less than the charge for a bed in Memorial Hospital proper. This is because the patients are being encouraged to aid in their own recovery and be more independent.

parallel bars are most effective in assisting patients to recover their ability to walk. Since water is buoyant, it is the perfect way for a patient, who is not allowed to put full weight on his legs or on a broken hip, to walk.

As the patient makes progress in his recovery and is allowed to put more weight on his legs, he can move to shallower water where the weight will increase. The stepped pool allows level areas for walking.

TREATMENT in the therapeutic pool will not be limited to patients with walking problems. The buoyancy of the water, providing lessened stress on weakened parts of the body, will allow, many times, for a patient to begin therapy much earlier. Thus, recovery is hastened.

Both in-patients and out-patients will be treated in the pool.

LENGTH OF STAY

The length of stay in Memorial West will range from five days to one month. It is not intended to keep patients for longer than one month unless they are progressing toward more complete recovery.



NOBLE MILLIE, Long Beach construction firm executive, is president of Memorial Hospital of Long Beach.

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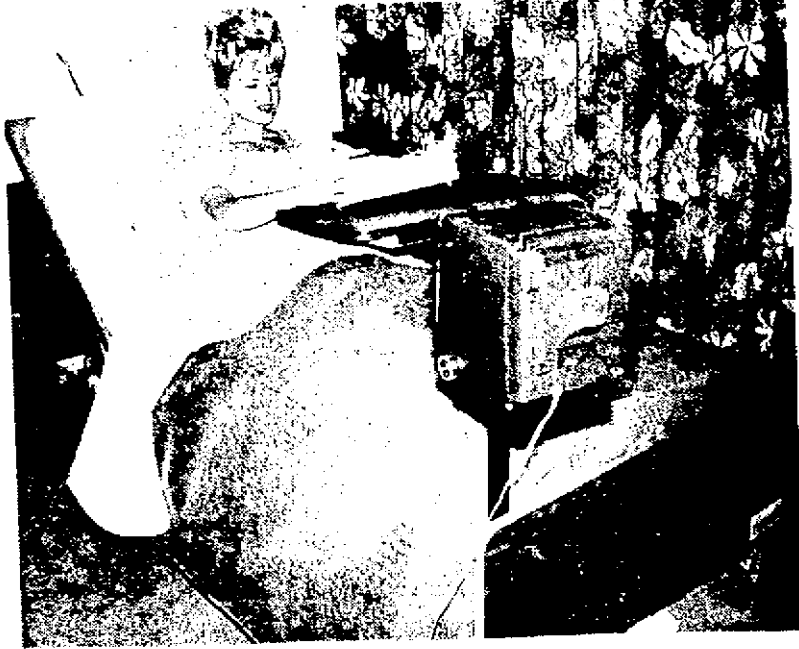
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To the Many Individuals and Organizations Who Have Given Gifts to Memorial Hospital of Long Beach Since It Opened in 1960 . . .

THANK YOU!

YOUR INTEREST . . . YOUR CONCERN . . . AND YOUR GIFTS have helped Memorial make tremendous advances in health care for the people of California. **YOU HAVE HELPED** Memorial keep abreast of new techniques . . . new services and equipment . . . **YOU HAVE HELPED** research studies and projects . . . medical education and teaching programs . . . and encouraged the hospital to become a center for health information.

TO THE MEMBERS OF MEMORIAL'S AUXILIARIES, VOLUNTEERS AND VOLUNTEERS, BOARDS OF TRUSTEES AND DIRECTORS, AND COMMITTEES

who have so generously contributed thousands of hours of their time and talents for the benefit of Memorial's patients and families . . . we express our deepest appreciation. The value of their services is beyond measure. With the generous contribution of these gifts and services Memorial has become one of our nation's finest Medical Centers. With the growing support of more and more friends and organizations, advancements in health care here at Memorial Hospital of Long Beach for everyone it will serve in the future can be beyond our greatest hopes and expectations.

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Clock, Mr. and Mrs. John Clock, Mrs. Maude Clock, Clock, Westman and Clock, Walter Close, Vera Clough, M.D., William Clough, M.D., Mrs. Louis Cohn, Coit Cattle Company, Mrs. Clifford Cole, Mr. and Mrs. Elten Cole, Mrs. Elva Cole, Mr. and Mrs. J. R. Cole, Lugardio Cole, O. W. Cole, M.D., Herman Coleman, M.D., Mr. and Mrs. William R. Coleman, Mr. and Mrs. Edwin Collett, Mr. and Mrs. Harry Collins, Mr. and Mrs. L. A. Collins, Mr. and Mrs. Owen Collins, Colorado National Bank, Mr. and Mrs. Eldredge Combs, Ernest Combs, Commission on World Service and Finance, Mrs. Aurora Conal, Eugene S. Conklin, Ola Conklin, Mr. and Mrs. Lauren Conley, Mr. and Mrs. Matthew Conley, Mr. and Mrs. Howard Conrad, Consolidated Field Services, Inc., Lucille Constantides, Continental Can Co., Inc., Mr. and Mrs. Ted Conyers, Mr. D. W. Cook, Mrs. Elsie Cook, Mrs. Ivan Cook, Mr. and Mrs. J. D. Cook, Mr. and Mrs. Robert L. Cook, Mr. and Mrs. Harry Conzen, Mild Edna Coop, Mr. and Mrs. Robert L. Cooper, Bernard Cooperman, M.D., Jerome Cope, M.D., Mr. and Mrs. Glenn Copeland, Mr. and Mrs. Paul Copeland, Mr. and Mrs. William T. Corbuser, Carl Corey, Mr. and Mrs. Ralph Corlew, Mr. and Mrs. Ray R. Cormier, Mr. and Mrs. Felix Cordery, Pedro U. Corral, Mr. and Mrs. Virgil Corson, Mrs. George Cottle, Mrs. John Cottrell, Katherine Cougle, Mrs. Winifred Cover, Dr. and Mrs. Lawrence Cowan, Mrs. Mae Cox, Mrs. Marion Cox, Mrs. Nellie Coxon, Mrs. Norman Coxey, Christine Crabtree, Mrs. Ellen C. Crawford, Mrs. Ann V. Craig, Mr. and Mrs. George Craig, II, Mr. and Mrs. James Craig, Craig Shipbuilding Co., Mr. and Mrs. John Craig, II, Mr. and Mrs. Travis Craig, Mr. and Mrs. William R. Crail, Mrs. C. E. Crankall, Elizabeth Crane, Mrs. Marion G. Crane, Rill Crawford, Donald J. Crawford, M.D., Mr. and Mrs. Robert Crawford, Robert M. Crawford, M.D., Mr. and Mrs. L. O. Crayne, Mrs. Viola Cressey, Martha Crittenden, John P. Crivano, M.D., Mrs. Fred C. Cromer, Mr. and Mrs. William Cronbach, John P. Cronin, M.D., Mr. and Mrs. Jim Crooker, William Crooks, John H. Crosby, Mr. and Mrs. W. D. Crose, Crossfield Products Corporation, Leonard Crowley, M.D., Crown Zellerbach Foundation, Barbara A. Crump, Donald Cruse, M.D., Mr. and Mrs. William L. Cullen, Rev. and Mrs. E. G. Culley, Mabel J. Cunningham, Mr. and Mrs. V. C. Cummings, Ruby Copper, Barbara Curtis, Mr. and Mrs. W. J. Curry, Mr. and Mrs. W. C. Curry, Jane Caxdo, Bill Crouch, Nancy Crouch, Mr. and Mrs. George H. Dahl, Mr. and Mrs. J. Dennis Daly, Dr. and Mrs. Harold Damuth, Dr. and Mrs. E. H. Daniels, Richard E. Daniels, M.D., Dee Ann Danielson, Josephine Daniewicz, Charlotte D'Arcey, Donald Davenport, M.D., Marguerite Davidson, Mr. and Mrs. Robert L. Davidson, Mr. and Mrs. Edwina Davis, Howard Davis, DDS, Mr. and Mrs. John P. Davis, Mr. and Mrs. Kenneth Davis, Mabel H. Davis, Nadia Davis, Olivia Davis, Mr. and Mrs. Bob Dawes, Dr. and Mrs. G. Thomas Dean, Mrs. Joyce Dean, Mr. and Mrs. Paul W. Deardorf, Mr. and Mrs. Gordon S. 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ANNUAL REPORT FOR 1965	
Memorial Hospital of Long Beach	
INCOME:	
For Hospital Care of Patients	
From these sources:	
Blue Cross	\$1,942,617.00
Californian	
Physician's Service	305,805.00
Care of Federal	
Employees	72,273.00
Compensation	
Insurance	349,239.00
County Emergency	
Care	132,924.00
Group and Private	
Insurance	3,299,274.00
For Handicapped	
Children	27,930.00
Memorial's Clinics	48,236.00
From Patients	2,844,980.00
	\$9,023,278.00
Other Income	565,209.00
TOTAL RECEIPTS	\$9,588,487.00
DISBURSEMENTS:	
Charitable Care Provided Patients	\$ 231,857.00
Depreciation Funded	558,665.00
Financing Costs	11,008.00
For Hospital Improvements	697,565.00
For Salaries, Supplies and Services	8,089,392.00
TOTAL DISBURSEMENTS	\$9,588,487.00
*For fiscal year ending September 30, 1965	

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VOLUNTEERS, BOARDS OF TRUSTEES
AND DIRECTORS, AND COMMITTEES...

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Dahl, Mr. and Mrs. J. Dennis Daly, Dr. and Mrs. Harold Damuth, Dr. and Mrs. E. H. Daniels, George Berbowice, Mr. and Mrs. Melvin Berbowice, George Bergman, Richard E. Daniels, M.D., Dee Ann Danielson, Josephine Daniewicz, M.D., Charlotte Bernard, Mr. and Mrs. John Becker, Albert Berol, Charlotte D'Arcy, Donald Davenport M.D., Marguerite Davidson, Phil Bertz, Ernest A. Bickell, M.D., June Biedenhan, Mr. and Mrs. Me. and Mrs. Robert L. Davidson, Mr. and Mrs. Edwon Davis, Howard Adrian Bigelow, Mr. and Mrs. William Bigler, Charles Bigman, M.D. Davis, DDS, Mr. and Mrs. John P. Davis, Mr. and Mrs. Kenneth Davis, Bill Tempura Company, Mr. and Mrs. Sanford Bill, Mrs. J. E. Bibeck, Mabel H. Davis, Nada Davis, Olivia Davis, Mr. and Mrs. Bob Daves, Dr. and Mrs. Carl Bishop, Gene M. Bishop, Bishop Medical Group, Mr. and Mrs. C. Thomas Dean, Mrs. Joyce Dean, Mr. and Mrs. Paul and Mrs. M. H. Ellwell Bixby, Jr., Mr. and Mrs. Edgar Black, Mildred W. Deardorf, Mr. and Mrs. Gordon S. 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INCOME:	
For Hospital Care of Patients	
From these sources:	
Blue Cross	\$1,942,617.00
California	
Physician's Service	305,805.00
Care of Federal	
Employees	72,273.00
Compensation	
Insurance	349,239.00
County Emergency	
Care	132,924.00
Group and Private	
Insurance	3,299,274.00
For Handicapped	
Children	27,930.00
Memorial's Clinics ..	48,236.00
From Patients	<u>2,844,980.00</u>
	\$9,023,278.00
Other Income	565,209.00
TOTAL RECEIPTS	<u>\$9,588,487.00</u>
DISBURSEMENTS:	
Charitable Care Provided Patients \$	231,857.00
Depreciation Funded	558,665.00
Financing Costs	11,000.00
For Hospital Improvements	697,565.00
For Salaries, Supplies and Services...	8,089,392.00
TOTAL DISBURSEMENTS	<u>\$9,588,487.00</u>

* For fiscal year ending September 30, 1965.

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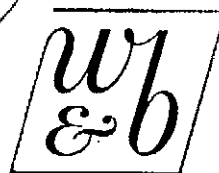


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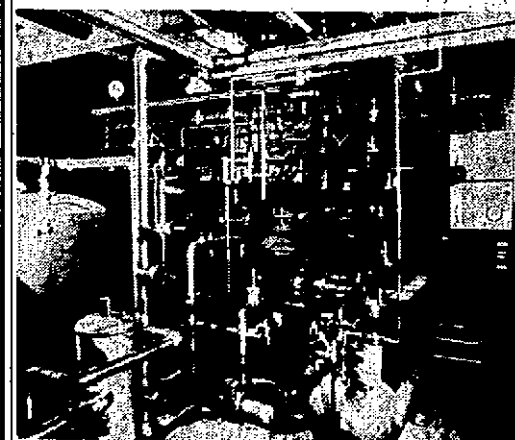
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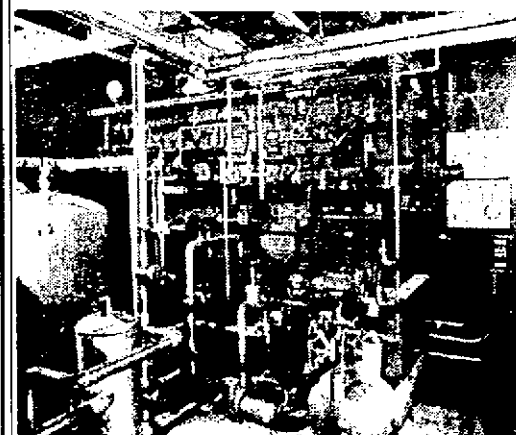
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TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

'Men, Listen to Women's Instinct!' Advises Agnes

By BERT RESNIK
TV and Radio Editor

IF AGNES MOOREHEAD was really a witch, she'd probably use her powers to enlighten men about women.

Enlighten and accept, but not necessarily understand.

As TV witch Endora in ABC-TV (channel 7's) Thursday night "Bewitched," Miss Moorehead uses her acting powers as she has all through her career.

"An actor has a great responsibility to an audience—to touch their hearts."

She wishes she had the ability to touch the minds of men and impart to them the wisdom of accepting an element common to most women—instinct.

"Women have much more instinct than men," she said. "There's no analyzing it. You can't give a reason for it."

"And it's baffling to men."

A woman, after offering an opinion, will be asked by a man why she thinks so.

"Because," replies the femme.

The man wants to know what are the logical reasons behind her opinion. The woman answers:

"I just feel it."

It is Miss Moorehead's opinion that the man eventually will find out the woman was right—instinctively so.

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HOPEFULLY for the males, however, she adds:

"Men should rule."

"I'm not saying that women can't do it, but men have greater balance."

"A man is not nearly as ruthless as a woman when she wants something."

Furthermore, women are basically homemakers and mothers. They're also here to bring out the gentle side of men.

It's just that their instinct prowess is underrated by men.

"A wise man will take a woman's advice even if he doesn't understand it," Miss Moorehead said.

"A wise woman will not say, 'I told you so.'"

She'll say, "You did it."

Applying the woman-instinct, man-balance rule to her own profession, Miss Moorehead would like to see the teaming of men and women directors. A man-woman directing team could impart two points of view to a production and the audience would be the benefactor.

★ ★ ★
THE AUDIENCE has been the benefactor since Miss Moorehead began her career in summer-stock when she was 10 years old.

The dedicated actress, in addition to winning numerous other awards, has five times been nominated for Oscars for her performances in "The Magnificent Ambersons," "Johnny Belinda," "Mrs. Parkington," "All That Heaven Allows," and "Hush, Hush, Sweet Charlotte."

It is her audience about whom Miss Moorehead thinks when she attests:

"I'm an idealist. I'll die an idealist in the theater. I'll stick to my convictions if I starve to death."

That idealism and those convictions are



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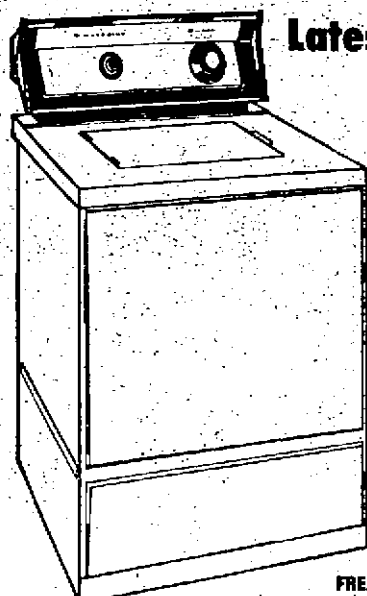
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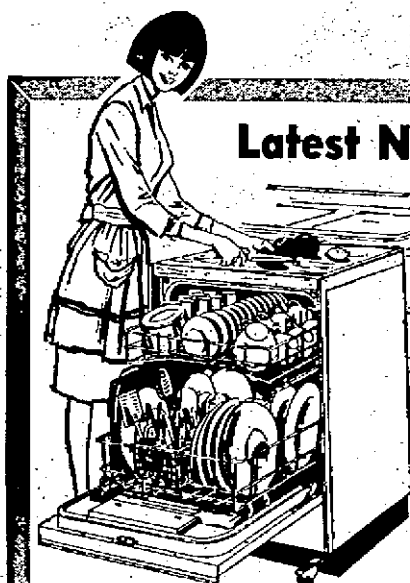
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A New Concept for Treatment, Recovery

(Continued from Page 3)

running water for coffee and beverages, refrigerated units for ice cubes, and personal television sets.

There will be three large lounges, reading and writing areas and a pantry for refreshments.

A color television set will be in one of the lounges.

Patients will take all meals hotel-style in a Danish modern dining room.

Nearly 5,000 square feet of landscaped courtyard will enable patients to stroll in the vicinity of their rooms. Benches on which they may rest will be available along walkways.

Handrails will be throughout the building to make walking easier and safer.

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A beauty parlor and barber shop will be located in the area.

Interiors have been designed for a non-institutional look.

There are recessed lighting fixtures, vinyl wall covering and carpeting.

Patients assigned to advanced care will be there five days to one month, it is estimated. Cases of all patients in the unit for more than 30 days will be reviewed by a special committee.

For chronically ill patients

metric room for hearing diagnosis and treatment, a physical therapy exercise area, an outdoor recreational therapy area and a hydrotherapy area including a 20-by-40-foot pool with whirlpool agitators, hydraulic lift for paraplegic patients, and a sauna bath.

The advanced-care unit will become operational on March 15 and the rehabilitation medicine center will begin functioning in its new quarters April 1.

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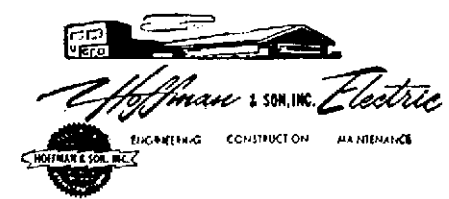
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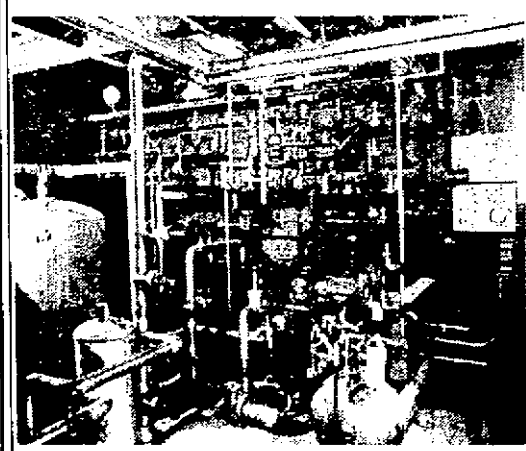
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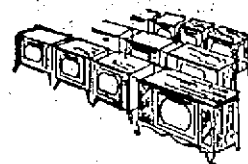
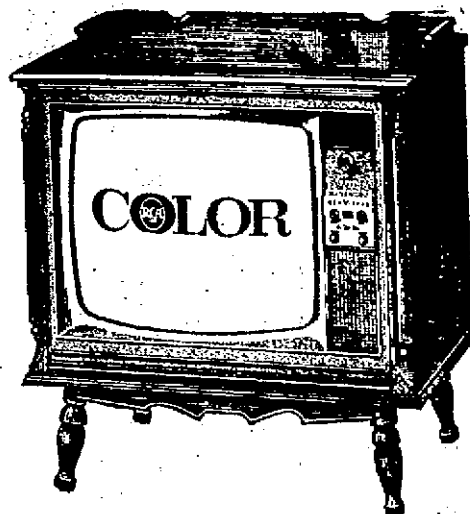
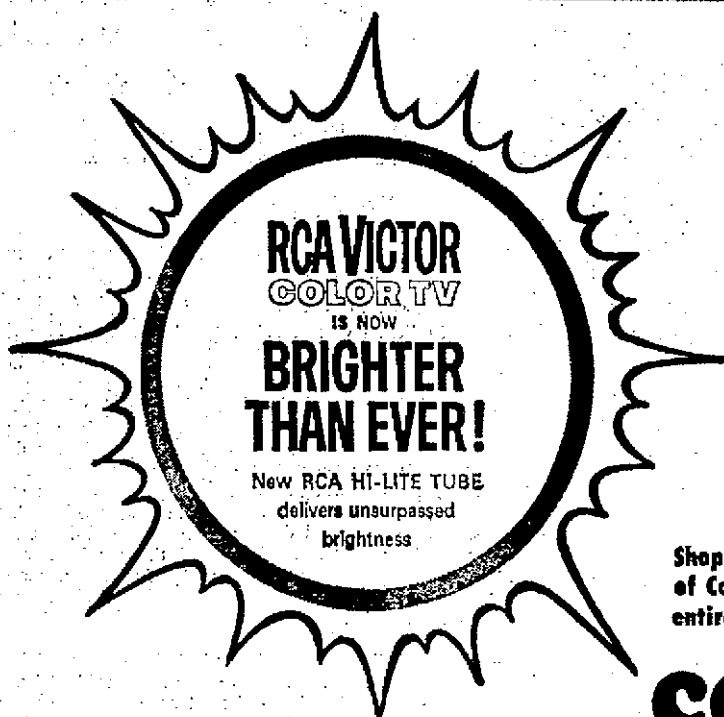
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TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

'Men, Listen to Women's Instinct!' Advises Agnes

By BERT RESNIK
TV and Radio Editor

IF AGNES MOOREHEAD was really a witch, she'd probably use her powers to enlighten men about women.

Enlighten and accept, but not necessarily understand.

As TV witch Endora in ABC-TV (channel 7's) Thursday night "Bewitched," Miss Moorehead uses her acting powers as she has all through her career.

"An actor has a great responsibility to an audience—to touch their hearts."

She wishes she had the ability to touch the minds of men and impart to them the wisdom of accepting an element common to most women—instinct.

"Women have much more instinct than men," she said. "There's no analyzing it. You can't give a reason for it."

"And it's baffling to men."

A woman, after offering an opinion, will be asked by a man why she thinks so.

"Because," replies the femme.

The man wants to know what are the logical reasons behind her opinion. The woman answers:

"I just feel it."

It is Miss Moorehead's opinion that the man eventually will find out the woman was right—instinctively so.

★ ★ ★
HOPEFULLY for the males, however, she adds:

"Men should rule."

"I'm not saying that women can't do it, but men have greater balance."

"A man is not nearly as ruthless as a woman when she wants something."

Furthermore, women are basically homemakers and mothers. They're also here to bring out the gentle side of men.

It's just that their instinct prowess is underrated by men.

"A wise man will take a woman's advice even if he doesn't understand it," Miss Moorehead said.

"A wise woman will not say, 'I told you so.' She'll say, 'You did it.'"

Applying the woman-instinct, man-balance rule to her own profession, Miss Moorehead would like to see the teaming of men and women directors. A man-woman directing team could impart two points of view to a production and the audience would be the benefactor.

★ ★ ★
THE AUDIENCE has been the benefactor since Miss Moorehead began her career in summer-stock when she was 10 years old.

The dedicated actress, in addition to winning numerous other awards, has five times been nominated for Oscars for her performances in "The Magnificent Ambersons," "Johnny Belinda," "Mrs. Parkington," "All That Heaven Allows," and "Hush, Hush, Sweet Charlotte."

It is her audience about whom Miss Moorehead thinks when she attests:

"I'm an idealist. I'll die an idealist in the theater. I'll stick to my convictions if I starve to death."

That idealism and those convictions are

(Continued on Page 11)



AGNES MOOREHEAD OF 'BEWITCHED'

TeleVues

FOR THE WEEK BEGINNING FEBRUARY 27, 1966

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BERT RESNIK, EDITOR

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NEVILLE BRAND... Claims He's 'Slob'

PRETTY BOYS

★ ★ ★

Neville Brand Blasts 'Sweet'

HOLLYWOOD (UPI) — Actor Neville Brand, no beauty himself, blasts motion pictures and television for selling out to "a bunch of pretty little-boy actors."

The Peck's Bad Boy of Universal, Brand is an outspoken rebel who says what he pleases and is especially pleased when he can un-horse studio management.

"The public is getting sick of these mincing pretty boys, too," Brand said during a break in his "Laredo" series.

"I'll tell ya one thing, I'm not ever going to work with them again. I can't stand them. The studio brings 'em in here as guest stars and they spend more time looking in the mirror than they do studying their lines."

"When they're not working, they spend more time in beauty parlors than dames. And I'm not talking about the real sissies, you know, the limp-wrist guys. No. These pretty boys are just plain nothing."

BRAND refused to specify individuals but said everyone in Hollywood would know them in a minute.

"They've got them under contract here right on the lot," he said. "Once in a while they let one of 'em

star in a series and it always bombs.

"They're temperamental on the set and they can't act. I'd rather work with women any time. They run 'em through here like IBM cards. They attract a little attention for a couple years and then they've had it."

"But I don't have to put up with them. If they don't get these bums outta the business, then I'll get out." Brand had worked himself into a rage. He glared around the studio commissary looking for a victim. Fortunately for all, none of the pretty boys was present.

"LOOK, I'm a Polack, see," Brand said. "And I hear from other Polacks, miners and workers. They object to these sweet little guys playing heroes in movies and television. They aren't fooled. They know real men from the phonies, but not some people at this studio."

Universal has had corporate fitters ever since Brand was first signed for the NBC-TV show. He has been suspended, called on the carpet and rebuked for his independent views.

Brand couldn't care less. In a town full of characters, he stands alone these days as a marvelous eccen-

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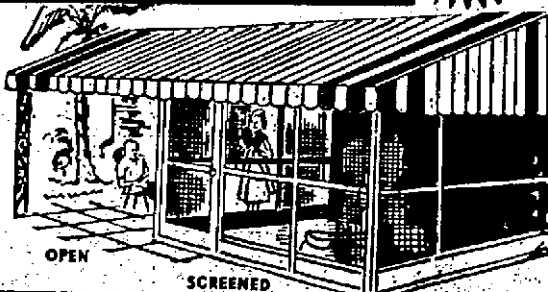
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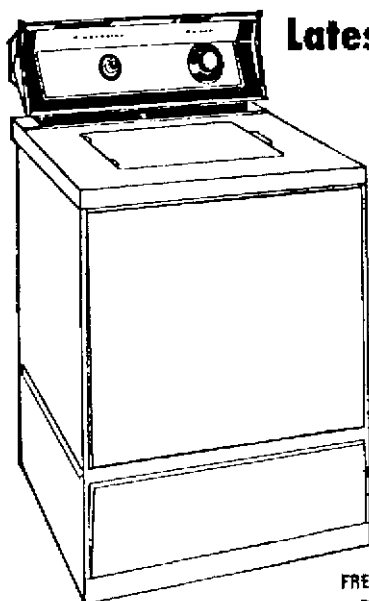


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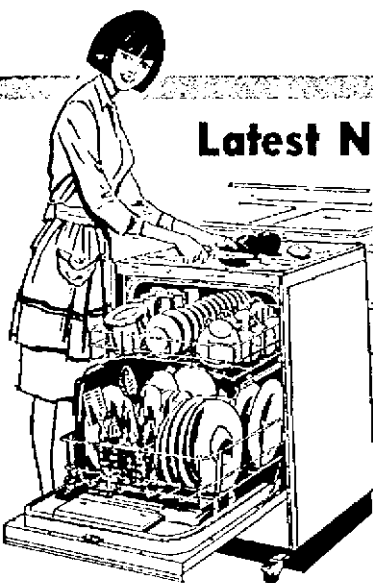
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'BUMS'

★ ★ ★

Little Heroes'

tric. His voice is a landslide in a rock quarry. His straight, unruly hair hangs in his face like a comic shroud. Most of the time there is more dirt on his face than on his boots.

The uglier he can make himself the more he enjoys it.

"I DIDN'T look pretty when I was born, so there's no use trying to pretty up a guy with a face like mine," he said. "But neither can they take any of the pretty little boys on this lot and make 'em look rugged like me. They've tried all right. But they made me sick."

"I've had to fight to become a slob around here. The studio don't believe a hero should look like a slob. They wanted me to have the Victor McLaglen look. I can't look like anybody but me."

Actually, Brand comes closer to that lovable old slob Wally Beery. But even that comparison leaves Brand cold. He's his own man.

Any attempt to convert Brand into a matinee idol has been abandoned. His early publicity stills depict him as an almost glamorous soul. His recent "Laredo" portraits reflect the true Neville—a name which fits him like a silk glove on Jack Dempsey.

"THEY'VE tried to replace me on this show a couple times—without making any noise about it," Brand said. "But the viewers got sore as hell."

"The fans want to see me every week in this show, so I'm getting more and more to do in every segment."

A thoroughgoing tough guy, Brand was a platoon sergeant in World War II and won a fistful of medals, including the Silver Star, for gallantry under fire. He's an accomplished actor with a background at New York's American Theatre Wing.

Brand figures he has put in his time studying acting and he resents the profiles resented from elevator jobs or gasoline pumps and converted overnight into "actors."

"Keep those bums away from me," Brand concluded. "I'm liable to muss 'em up if they get in my way in the future."

That Is Hay

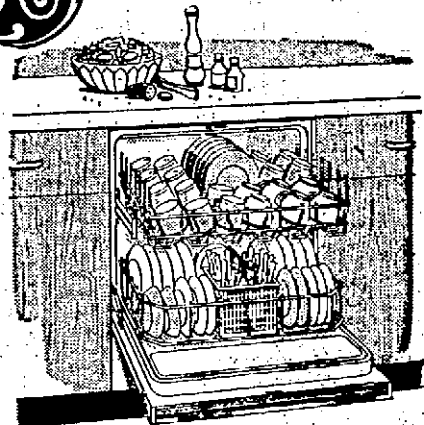
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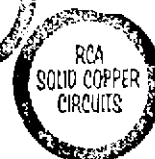
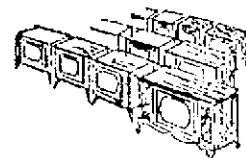
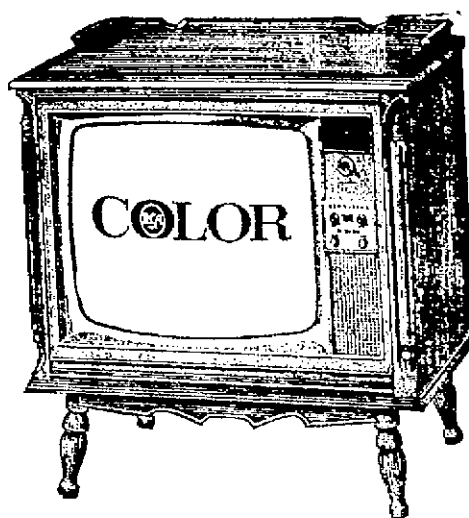
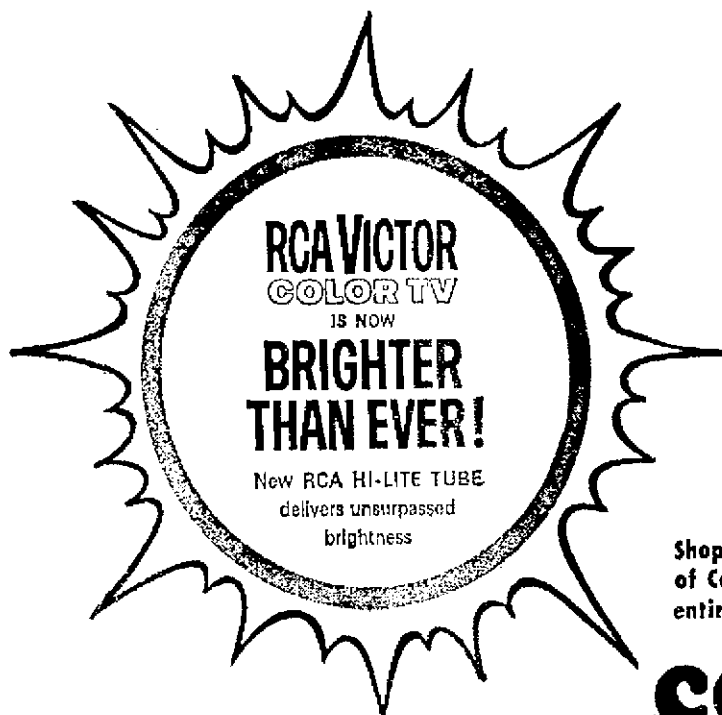
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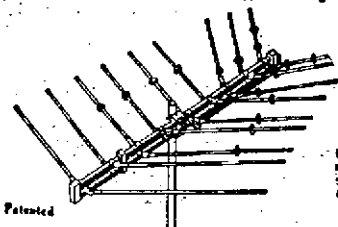
GEORGE GOBEL, DEAN MARTIN AND SID CAESAR find it difficult to work amidst distracting circumstances during "The Dean Martin Show" at 10 p. m. Thursday, channel 4, in COLOR. Oh well, who wanted to work? And what—wow!—circumstances.

P
I
C
(K)
S
of
the
Week



NANCY KOVACK plays a stewardess in a drama about a hijacked airplane on "The FBI" at 8 p. m. today (Sunday), ch. 7, in COLOR.

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LAWRENCE WELK (left), Kathy Byrns and Jack Bailey put their heads together to decide how they'll perform during the 19-hour Arthritis Foundation benefit telethon starting at 11 p. m. Saturday on channel 5.

TeleVues

FOR THE WEEK BEGINNING FEBRUARY 27, 1966

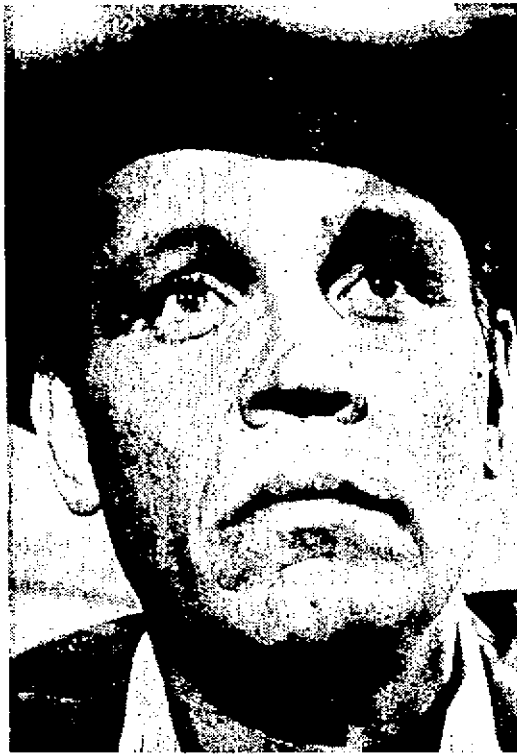
Bert's Eye View	1
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Radio	23

BERT RESNIK, EDITOR

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NEVILLE BRAND... Claims He's 'Slob'

PRETTY BOYS

★ ★ ★

Neville Brand Blasts 'Sweet'

HOLLYWOOD (UPI) — Actor Neville Brand, no beauty himself, blasts motion pictures and television for selling out to "a bunch of pretty little-boy actors."

The Peck's Bad Boy of Universal, Brand is an outspoken rebel who says what he pleases and is especially pleased when he can unhorse studio management.

"The public is getting sick of these mincing pretty boys, too," Brand said during a break in his "Laredo" series.

"I'll tell ya one thing, I'm not ever going to work with them again. I can't stand them. The studio brings 'em in here as guest stars and they spend more time looking in the mirror than they do studying their lines."

"When they're not working, they spend more time in beauty parlors than dames. And I'm not talking about the real sissies, you know, the limp-wrist guys. No, these pretty boys are just plain nothing."

BRAND refused to specify individuals but said everyone in Hollywood would know them in a minute.

"They've got them under contract here right on the lot," he said. "Once in a while they let one of 'em

star in a series and it always bombs."

"They're temperamental on the set and they can't act. I'd rather work with women any time. They run 'em through here like IBM cards. They attract a little attention for a couple years and then they've had it."

"But I don't have to put up with them. If they don't get these bums outta the business, then I'll get out."

Brand had worked himself into a rage. He glared around the studio commissary looking for a victim. Fortunately for all, none of the pretty boys was present.

"LOOK, I'm a Polack, see," Brand said. "And I hear from other Polacks, miners and workers. They object to these sweet little guys playing heroes in movies and television. They aren't fooled. They know real men from the phonies, but not some people at this studio."

Universal has had corporate jitters ever since Brand was first signed for the NBC-TV show. He has been suspended, called on the carpet and rebuked for his independent views.

Brand couldn't care less. In a town full of characters, he stands alone these days as a marvelous eccen-

VOX & FENDER

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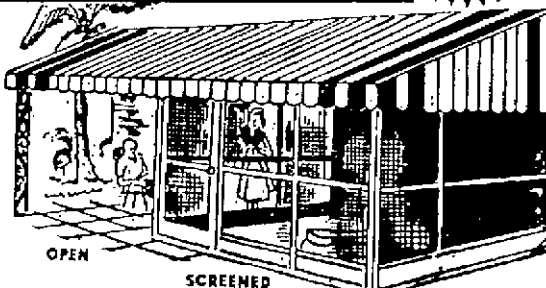
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winter —
cool and
breezy in
summer



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14-cu.-ft. Imperial. Bottom
Freezer. Frost-proof. Serial No.
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Flex-Time Control. Big 12-lb.
load capacity. 8 ONLY **\$128**

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damage. Serial No. 42TD1088. **\$246**

FRIGIDAIRE ELECTRIC RANGE

30" double oven with built-in
ventilation system. RC1M639V.
55C92541 **\$435**

FRIGIDAIRE REFRIGERATOR

12-cu.-ft. Cross Top Freezer.
Dial defrost. Copper-tone and
white. 3 ONLY **\$168**

FRIGIDAIRE DISHWASHER

Built-in Imperial Model. Two
washes. Some colors **\$198**

FRIGIDAIRE ELECTRIC OVEN

Deluxe Model with automatic
clock and window. Four close-
outs left **\$86**

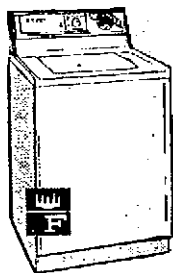
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Big capacity freezer. Serial
No. 88A662284 **\$196**

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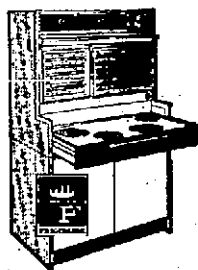


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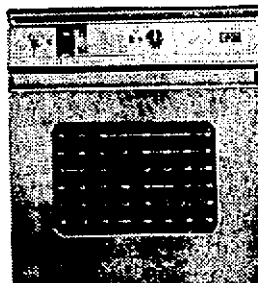
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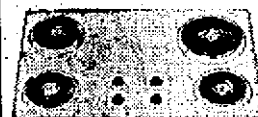


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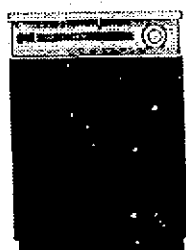
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Cast iron grates. Cooks like
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Little Heroes'

trio. His voice is a landslide in a rock quarry. His straight, unruly hair hangs in his face like a comic shroud. Most of the time there is more dirt on his face than on his boots.

The uglier he can make himself the more he enjoys it.

"I DIDN'T look pretty when I was born, so there's no use trying to pretty up a guy with a face like mine," he said. "But neither can they take any of the pretty little boys on this lot and make 'em look rugged like me. They've tried all right. But they made me sick."

"I've had to fight to become a slob around here. The studio don't believe a hero should look like a slob. They wanted me to have the Victor McLaglen look. I can't look like anybody but me."

Actually, Brand comes closer to that lovable old slob Wally Beery. But even that comparison leaves Brand cold. He's his own man.

Any attempt to convert Brand into a matinee idol has been abandoned. His early publicity stills depict him as an almost glamorous soul. His recent "Laredo" portraits reflect the true Neville—a name which fits him like a silk glove on Jack Dempsey.

"THEY'VE tried to replace me on this show a couple times—without making any noise about it," Brand said. "But the viewers got sore, as hell."

"The fans want to see me every week in this show, so I'm getting more and more to do in every segment."

A thoroughgoing tough guy, Brand was a platoon sergeant in World War II and won a fistful of medals, including the Silver Star, for gallantry under fire. He's an accomplished actor with a background at New York's American Theatre Wing.

Brand figures he has put in his time studying acting and he resents the profiles rescued from elevator jobs or gasoline pumps and converted overnight into "actors."

"Keep those bums away from me," Brand concluded. "I'm liable to muss 'em up if they get in my way in the future."

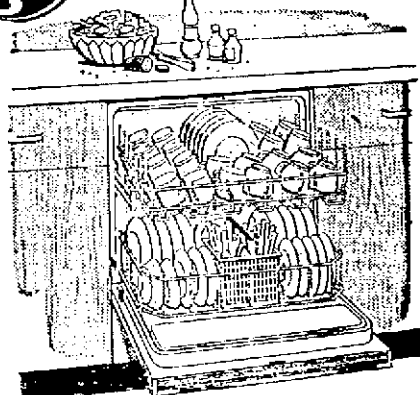
That Is Hay

The weekly diet of the animals in Africa, U.S.A., where "Daktari" is filmed near Los Angeles, includes up to a ton of hay, 100 pounds of salt, a ton of meat and dozens of hard-boiled eggs.

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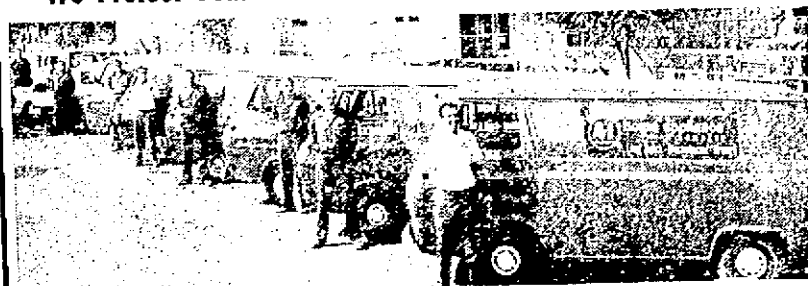
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SUNDAY

February 27, 1966

★ PAID ADVERTISEMENT 7:00 A.M.

- 9 Charge at Feather River
★ Guy Madison, F. Lovejoy
"Colorbration" continues
11 The Bible Answers

- 11 Mr. Wishbone, Jim Allan
13 Gospel Favorites (relig.)

- 8:00 A.M.
2 Lamp Unto My Feet:
"Conversation on the
Bank of Job," filmed in
Jerusalem.

- 4 Movie: "Relentless,"
Robert Young ('48)

- 2 Look Up & Live: "The
Vacation of Public Ser-
vice," Sen. Jacob K.
Javits, Frank D. O'Con-
nor, Philip Scharper

- 5 Herald of Truth (relig.)
7 Sun. Story Time (relig.)
"The Good Samaritan"

- 9 REVOLT at FORT LARAMIE
★ 1st Run—J. Dehnar, F. Helm
('57—in color)

- 11 (Clr) Sunday Comics
13 TV Gospel Time (relig.)

- 9:00 A.M.
2 Camera Three: "In
Search of Ezra Pound"

- 5 God Is the Answer (relig.)
7 (Color) Beany & Cecil
11 Highway Patrol

- 13 Variedades, R. Inglesias

- 9:30
2 Light of Faith (relig.)
4 Government by Conflict:
"Who Rings the School
Bell?" Francis Keppel,
Thomas Braden, Gov.

- Edmund G. Brown, Hale
Champion, Max Rafferty

- 7 (Color) Peter Potamus
11 Superman, Geo. Reeves

- 10:00 A.M.
2 Steps to Learning (educ.)
4 This Is the Life (Luth.)

- 5 Wild Bill Hickok
7 (Color) Bullwinkle Show
9 Movie: "Born to Be Bad,"
Joan Fontaine ('50)

- 11 LeRoy Van Dyke Show
Guest: Skeeter Davis

- 13 Panorama Latino (Span.)
34 Escuela KMEX (English)

- 10:30
2 Movie: "Orchestra
Wives," Glenn Miller

- 4 Frontiers of Faith: "Man
& His Work," Dr. Reu-
ben Gornitzka

- 5 Mormon Tabern. Choir
7 Discovery: "Alexander
Discovers the World"

- (pt. 1). Two-part films
of a 4-year trip to 47
countries by UNESCO's
puppet and 25-year-old
French puppeteer

- Philippe Genty
11 Polka Varieties, Wilcox
13 Soc. Security in Action

- 10:45
13 Reconciliation (relig.)

- 11:00 A.M.
4 Movie: "I Shot Jesse
James," John Ireland

- 5 HOME BUYERS' GUIDE
★ Paul Langford visits new
homes throughout S. Calif.

- 7 NBA Basketball (sports)
13 Church in the Home

- 11:30
9 Movie: "Mark of Tor-
toise," Hildegarde Neff

- 11 (Clr) Movie: "Samson &
Slave Queen," Pierre
Brice (Ital.-'63)

- 12:00 NOON
2 Viewpoint, Jere Witter
with Fr. Ellwood Kieser

- 5 Stories of the Century
13 Rev. Oral Roberts (relig.)

- 12:30
2 Face the Nation: Sen.
Robert F. Kennedy, who
advocates a coalition
government for South
Viet Nam

- 4 (Clr) Quiz a Catholic
5 Movie: "City That Never
Sleeps," Gig Young ('53)

- 13 (Color) Faith for Today

- 1:00 P.M.
2 Movie: "Honeymoon in
Bali," Fred MacMurray

- 4 (Clr) My Favorite Ser-
mon: Dr. Frank Kepner
(1st Baptist, L.B.)

- 7 Directions '66: "7-Story
World of Thomas Mer-
ton," Hurd Hatfield, Dra-
matized profile of eni-
gmatic author, a priest
and Trappist monk

- 11 (Clr) Movie: "Naked
Maja," Ava Gardner

- 13 Voice of Calvary (relig.)
34 Cine Domical (movie)

- 1:30
4 (Clr) Discovering Calif
7 Issues & Answers
(see "special")

- 9 Movie: "Mark of Tor-
toise," Hildegarde Neff

- 13 Cal's Corral (to 4 p.m.)

- 2:00 P.M.
4 Profile: "Art of Guitar"
(pt. 1). Flamenco

- 5 (Clr) Movie: "Johnny
Guitar," Joan Crawford

- 7 770 on TV, Carl George

- 2:30
2 CBS Sports Spectacular
(see "sports")

- 4 (Clr) Agriculture USA

- 7 Movie: "Panama Hattie,"
Red Skelton ('3)

- 34 Yate del Prado (music)

- 3:00 P.M.
4 (Clr) College Report, Bob
Wright: "Troubadour
Tourist" (Occidental)

- 11 (Clr) Movie: "Halls of
Montezuma," Richard
Wildmark ('51)

- 3:30
4 (Color) Meet the Press:
Sec. of Labor W. Willard
Wirtz, on 20th anniver-
sary of Employment Act

- 7 Sea Cole of Calif's "Escape
Suif" on Press Conference

- ★ Baxter Ward with Sen.
Joseph Clark (D-Pa.)

- 9 The People's Choice

- 4:00 P.M.
2 Alumni Fun, Peter Lind
Hayes, Purdue alums

- ★ Virgil I. (Gus) Grissom

- Durward Kirby and Bob
Friend challenge Ober-
lin's Bruce Catton, Rear
Adm. James F. Calvert
and Dr. John R. Brown

- 4 NBC Sports in Action
(see "sports")

- 5 Movie: "She Wolf of
London," June Lockhart

- 7 (Color) American Sports-
man (see "sports")

- 9 Movie: "O.K. Nero,"
Walter Chiari (Ital.-'53)

- 13 (Clr) Passport to Profit

- 34 Guitarras (guitarists)

- 4:15
13 (Color) Changing Times

- 4:30
2 KNXT News, Jim Brown

- 13 The Ann Sothorn Show

- 34 Mano a Mano Ranchero

- 5:00 P.M.
2 Newsmakers (interview)

- 4 (Clr) Wild Kingdom,
Marlin Perkins: "Oka-
vango," Exploration of
luxuriant oasis in desert

- 7 Anatomy of Pop: The
Music Explosion (Spec.)

- 11 Chiller (movie): "Awful
Dr. Orloff," Howard Ver-
non (Br.-'63)

- 13 New Phil Silvers Show

- 34 Toros (bullfights). Tapes

- 5:30
2 (Clr) Ted Mack's Orig-
inal Amateur Hour. Cali-
fornia talent from Bay
area

- 4 (Clr) College Bowl, Robt.
Earle. Mount Holyoke
coeds are challenged by
Princeton

- 5 (Clr) Adventure Thea-
ter, Dr. Frank C. Baxter:
"Ski Down the Years."

- 9 Step This Way, Gretchen
Wyler (repeat of Fri.)

- 13 (Color) Rocky & Friends

- 6:00 P.M.
2 20th Century: "Man of
the Month—Dr. Michael
E. DeBakey," Walter
Cronkite. The 4th of 6
monthly profiles focuses
on the world-famous
cardiovascular surgeon
and pioneer in the de-
velopment of the artifi-
cial heart

- 4 (Clr) Frank McGee Re-
port. World and national

- 5 "POLKA PARADE"—Color

- ★ FARMER JOHN MEATS
Dick Sinclair is host

- 7 (Clr) Movie: "Villa,"
Brian Keith ('58).
Catman's Demise. Por-
tions of last Monday's
series premiere—and
final show. This cat
had but one life.

- 13 (Clr) Waldo's Cartoons

- 28 French Chef, Julia Child:
"Empress Rice"

- 6:30
2 Ralph Story's L.A. A trip
back to a swanky turn-
of-the-century neighbor-
hood for L.A.'s well-
heeled, including Chester
Place and St. James Park

- 4 (Color) Bell Telephone
Hour (see "special")

- 9 Marshal Dillon, J. Arness

- 11 Outer Limits: "Don't
Open 'til Doomsday,"
Buck Taylor, John Hoyt

- 13 Basketball (see "sports")

- 28 Cineposium, Michael
Jackson, panel.

- 7:00 P.M.
2 (Clr) Lassie, Robt. Bray:
Half-wild collie pup is
found in a ghost town,
but meets friendly ad-
vances with snarls

- 5 Grand Ole Opry, Billy
Walker, Connie Smith,
the Osborn Brothers.

- 7 (Clr) Voyage to Bottom
of Sea, Richard Basehart,
Mark Richman. Trying
to recover a new type
highly-combustible fuel,
the flying sub is at-
tacked by a spider-like



RAYMOND Burr tours
an art gallery during
"Perry Mason" at 9
p. m. Sunday, channel

monster.

9 Twilight Zone: "Walking
Distance," Gig Young,
Frank Overton. Man es-
capes back 30 years to
his own childhood

28 World Press. In-depth

7:30
2 (Clr) My Favorite Mar-
tian, Ray Walston, Bill
Bixby, Wayne Stam.

Martin's precocious
nephew literally drops in
from Mars and threatens
to rock the spaceship

4 (Clr) Disney's Wonderful
World of Color: "Bal-
lerina," Kirsten Simone,
Henning Kronstam,
Mette Honningens, Royal
Danish Ballet (pt. 1).

Two-part story of the
hardships and rewards of
a young girl who ded-
icates her life to ballet in
her native Denmark

5 MAY GO. FASHION SHOW
★ American Young Designers

Fashion Director Toni
Tacoma narrates as
models show the crea-
tions of 14 winners
of the Mayda award.

9 BERGMAN-FERRER
★ Paris Goes Strange Things
with Jean Marais,
Juliette Greco ('57-in
color-1st run).

11 (Clr) High Adventure
with Lowell Thomas:
"The Savage—New
Guinea." Headhunters

8:00 P.M.
2 (Clr) Ed Sullivan Show
with Alan King, Petula
Clark, Blossom Seeley,
Gary Lewis & Playboys,
Richard Pryor, the
Berosini Chimps and the
Tokyo Happy Coats.

5 Showcase 5: "Marilyn
Monroe," Mike Wallace.

7 (Color) The FBI, Efrim
Zimbalist Jr., Arthur
Hill, Jessica Walter, Mil-
ton Selzer, Jason Evers.
Erskine is rushed to An-
chorage to stop a defect-
ing nuclear physicist en
route to Red China in a
hijacked plane.

28 USA—Arts & the
School: "Prints."

34 Mama (drama).

8:30
4 (Color) Branded, Chuck
Connors, Robert Lans-
ing, David Brian, Wil-
liam Bryant, H. M.
Wynant, Kathie Brown.

In first part of 3-pt.
segment, Jason is asked
by President Grant to
help prevent an Indian
war and to save Gen.
Custer from making a

political blunder.

6:30 P.M. ISSUES & ANSWERS—Vice President Hubert H.
Humphrey, who returned Wednesday from a mission to
Southeast Asia, is asked about the war in Viet Nam and
the views of the leaders of the nine nations he visited dur-
ing a Washington interview at 1:30 p.m., ch. 7. (One he
visited, Mrs. Indira Gandhi, is interviewed on this series
March 13, with next Sunday's guest expected to be Sen.
J. William Fulbright.)

ANATOMY OF POP: The Music Explosion—The big
beat sweeping the country is examined by probing the di-
verse forms of contemporary music in the U.S.—blues and
blue grass, Dixieland and discotheque, ragtime and rock 'n'
roll—in a repeat hour narrated by Bob Young at 5 p.m., ch.
7. Among those taking part are Tony Bennett, the Dave
Clark Five, Gene Krupa, Paul and Mary and Tex Ritter.

TELEPHONE HOUR—Music written around the lyrics
of Alan Jay Lerner will be featured during a 6:30 p.m.
color hour, ch. 4, as actor Cyril Ritchard is singing host to
Florence Henderson, Barbara Harris, John Cullum, Edward
Villella and special guest Stanley Holloway. Divided into
four sections, show will include songs from "Camelot,"
"Brigadoon," "Gigi," "My Fair Lady" and the current "On
a Clear Day You Can See Forever." (Hour next week
goes to "Children's Theatre" adaptation of "Stuart
Little," with Johnny Carson as off-camera narrator.)

BOARD OF SUPERVISORS—A taped session of the
L.A. County group is screened from the Hall of Adminis-
tration during a special hour at 10:30 p.m., ch. 5. With
Stan Chambers narrating, Supervisors seen include Burton
Chace, Warren Dorn, Kenneth Hahn, Frank Bonelli,

the Army, Jack Warden,
Gary Collins, Lloyd
Bochner. The crew frets
under the harsh disci-
pline of a British naval
officer who's taken com-
mand of the Kiwi for a
dangerous mission. Then
resentment turns to ad-
miration.

5 The Law & Mr. Jones
9 (Color) Passport Nine:
11 (Clr) Tom Franklin news
13 (Color) The Ski Show
34 Dan Smoot Report (Sp.)

10:30
2 What's My Line? J. Daly
5 Board of Supervisors
(see "special")

11 (Color) Louis E. Lomax
with controversial
Fr. William DuBay,
M.A.R.S. critic Assem-
blyman Charles Conrad,
poverty election debate
between Thomas Bradley
and Bill Rivera,
lyn Jones ('57), Herman
Wouk novel.

13 (Color) Changing Times
10:45
13 (Clr) Passport to Profit

11:00 P.M.
2 Joseph Benti, News
4 (Color) 11th Hour News
7 Bob Young with News
9 Bus Stop, Rod Taylor
13 Movie: "Rendezvous
with Annie," Eddie Al-
bert ('46)

11:15
2 Harry Reasoner, News
4 The Saint, Roger Moore
7 (Clr) Movie: "Has Any-
body Seen My Gal,"
Rock Hudson ('52).

11:30
2 NATALIE WOOD stars as
★ "Marjorie Morningstar"
IN COLOR! The Late Show
with Gene Kelly, Caro-
line Kennedy Jones, Jo-
seph Cotten ('48)

12:30
13 Movie: "Yokel Boy,"
Albert Dekker ('42)

1:00
2 Movie: "Doubting Thom-
as," Will Rogers, Billie
Burke ('35)

★ SUNDAY NIGHT MOVIE

by RELIABLE MORTGAGE
"Laura," Gene Tierney,
Dana Andrews ('44)

11 Profiles in Courage:
"Robert A. Taft," Lee
Tracy, David Opatoshu.

Questioning the justice
of the Nuremberg trials
endangers Senator's
Presidential dreams.

13 (Clr) Impact, Don Rey-
nolds: "Man's Wonderful
World."

28 Intertel: "Question of
Color," Growing racism
in England

34 La Hora de Raul Astor

9:00 P.M.
2 (Color) Perry Mason,
Raymond Burr, Victor
Buono, Kevin O'Neal,
Scott Graham. In his
first color segment, Ma-
son goes from Olvera
Street to Angels Flight,
the Strip and L.A.'s new
art museum in an at-
tempt to track down a
modern day Fagin and
solve two murders.

4 (Color) Bonanza, Lorne
Greene, Sam Jaffe, Tom
Palmer, Parley Baer.

"San Francisco's Joshua
(Emperor) Norton, first
to envision a bridge
across the Bay and pow-
erful champion of the
underdog, comes to the
Ponderosa to escape
being sent to asylum.

7 (Color) Movie: "Holiday
for Lovers," Clifton
Webb, Jane Wyman, Jill
St. John, Gary Crosby
(59-1st run).

13 Your Income Tax, with
CPA and IRS panelists

34 Teatro 34 (drama)

9:30
11 Opinion in the Capital:
Sen. George McDermott

13 Dan Smoot Report

28 Sun. Night Symphonies:
"Houston Symphony,"
Sir John Barbirolli

9:45
13 Capital Rep't, D. Jackson

10:00 P.M.
2 Candid Camera, Durward
Kirby, with Joey Faye as
hotel bellhop, boilermak-
ers in physical fitness

4 (Color) Wackiest Ship in

10:30 P.M. ISSUES & ANSWERS—Vice President Hubert H.
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Burke ('35)

1:30
2 CBS Sports Spectacular
(see "sports")

4 (Clr) Agriculture USA

7 Movie: "Panama Hattie,"
Red Skelton ('3)

34 Yate del Prado (music)

3:00 P.M.
4 (Clr) College Report, Bob
Wright: "Troubadour
Tourist" (Occidental)

11 (Clr) Movie: "Halls of
Montezuma," Richard
Wildmark ('51)

3:30
4 (Color) Meet the Press:
Sec. of Labor W. Willard
Wirtz, on 20th anniver-
sary of Employment Act

7 Sea Cole of Calif's "Escape
Suif" on Press Conference

★ Baxter Ward with Sen.
Joseph Clark (D-Pa.)

9 The People's Choice

4:00 P.M.
2 Alumni Fun, Peter Lind
Hayes, Purdue alums

★ Virgil I. (Gus) Grissom

Durward Kirby and Bob
Friend challenge Ober-
lin's Bruce Catton, Rear



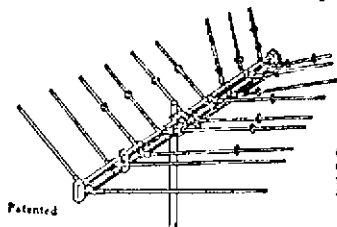
GEORGE GOBEL, DEAN MARTIN AND SID CAESAR find it difficult to work amidst distracting circumstances during "The Dean Martin Show" at 10 p. m. Thursday, channel 4, in COLOR. Oh well, who wanted to work? And what—wow!—circumstances.

P
I
C
(K)
S
of
the
Week



NANCY KOVACK plays a stewardess in a drama about a hijacked airplane on "The FBI" at 8 p. m. today (Sunday), ch. 7, in COLOR.

Is a "Color-Blind" antenna
FOGGING UP
Your Color TV reception?



Shown Model
LPV-VU
(one of 5 different
models for local
suburban & fringe
areas).

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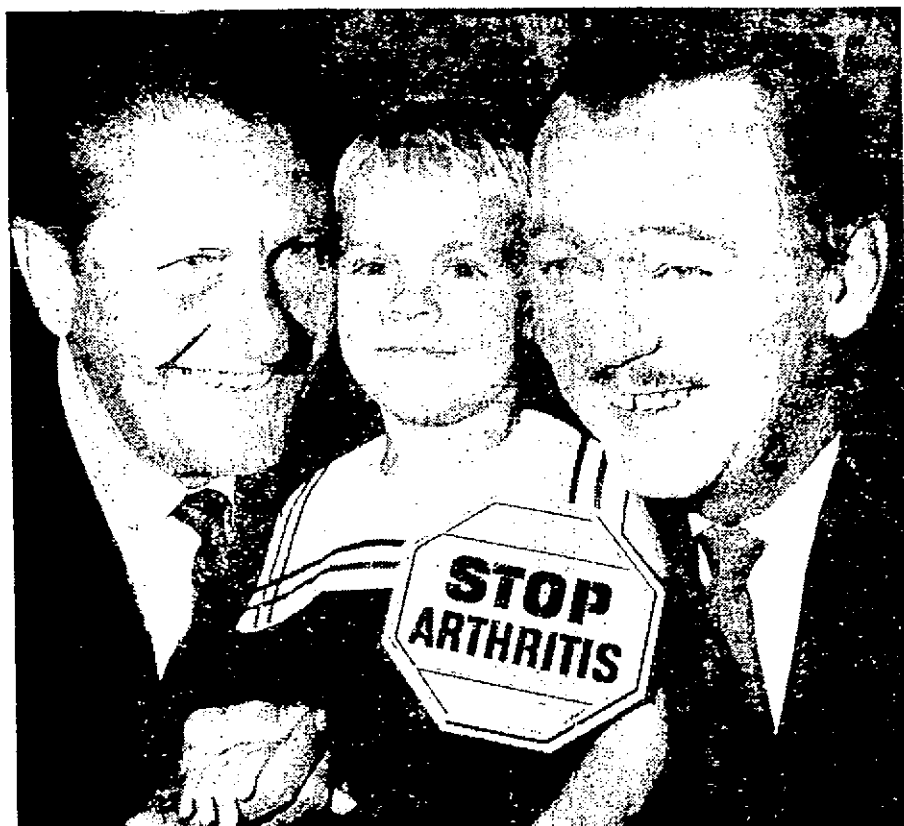
JFD LPV-VU
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UHF-VHF/ANTENNA

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LAWRENCE WELK (left), Kathy Byrns and Jack Bailey put their heads together to decide how they'll perform during the 19-hour Arthritis Foundation benefit telethon starting at 11 p. m. Saturday on channel 5.

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HILL'S PRE-TAX CLEARANCE SALE!

OVER 500 APPLIANCES MUST BE SOLD DURING THIS SALE!

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PRICES S-L-A-S-H-E-D ZENITH COLOR TV



HUGE 19-CU.-FT. FROST-PROOF REFRIGERATOR

- 211-lb. Zero Zone Freezer
- Auto. Ice Ejector
- Butter Keeper
- 7-Day Meat Tender

PRICE SLASHED TO
\$399

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JET ACTION WASHER

- This Jet Action Washer washes and dries better than old fashioned overnight soakings!
- Jet-action mechanism — no belts, pulleys, gears!

\$168

FLOWING HEAT DRYER

- Gentle Flowing Heat Dries Your Fine Fabrics
- Porcelain Enamel Drum

\$128



IMMEDIATE DELIVERY!!

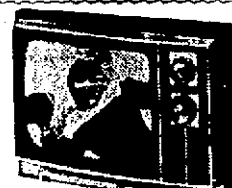
ON OUR BIG STOCK OF

25-in. Rectangular and 21-in. Models
WALNUT, MAPLE & CHERRY CABINETS

PRICES S-L-A-S-H-E-D ON ALL ZENITH STEREOS



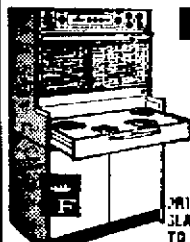
TO CLEAR BEFORE TAX TIME!!



PRICES SLASHED ON ALL ZENITH PORTABLE TV

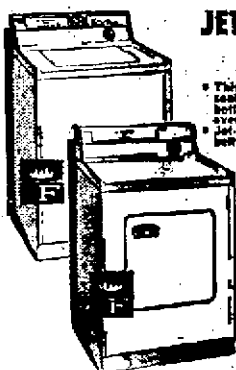
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- THE MOST DESIRED RANGE IN AMERICA TODAY!
- INSTALLED IN SECONDS
- LOOKS BUILT-IN
- WHILE THEY LAST

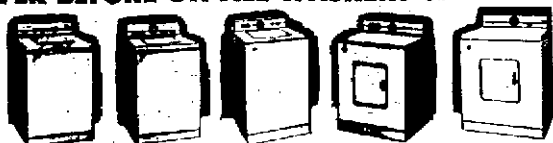
PRICE SLASHED TO **\$318**



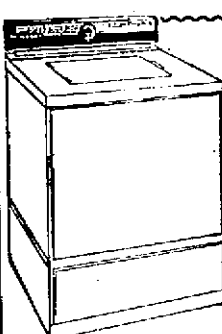
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IF YOU PLAN TO BUY WITHIN THE NEXT 6 MOS. DON'T MISS THESE SPECIALS!!



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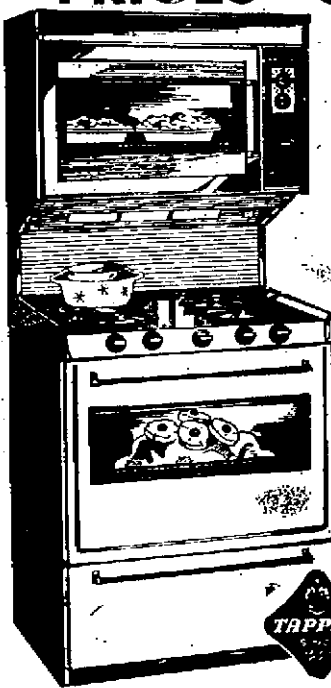
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BIG 12-CU.-FT. REFRIGERATOR WITH CROSS TOP FREEZER WITH CROSS-TOP FREEZER

PRICE SLASHED TO **\$149⁶⁷**



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HURRY! DRASTIC REDUCTIONS! LOWEST PRICES EVER! **\$2.78** PER WK.

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FRIGIDAIRE
WASTE KING

TAPPAN
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Gaffers & Sattler
General Electric

ADMIRAL
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THERMADOR
GIBSON

WESTINGHOUSE
O'Keefe & Merrill

MAGIC CHEF
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FANTASTIC SAVINGS ON 1965
CLOSEOUTS & ONE-OF-A-KINDS

FRIGIDAIRE REFRIGERATOR

14-cu.-ft. Imperial. Bottom
Freezer. Frost-proof. Serial No.
84A07604 **\$358**

FRIGIDAIRE DELUXE DRYER

Flex-Time Control. Big 12-lb.
load capacity. 8 ONLY **\$128**

FRIGIDAIRE IMPERIAL WASHER

Rapid Dry . . . 1000 CP. Slight
damage. Serial No. 42TD1088. **\$246**

FRIGIDAIRE ELECTRIC RANGE

30" double oven with built-in
ventilation system. RCH639V,
55C92541 **\$435**

FRIGIDAIRE REFRIGERATOR

12-cu.-ft. Cross Top Freezer.
Dial defrost. Copper-tone and
white. 3 ONLY **\$168**

FRIGIDAIRE DISHWASHER

Built-in Imperial Model. Two
washers. Same colors . . . **\$198**

FRIGIDAIRE ELECTRIC OVEN

Deluxe Model with automatic
clock and window. Four close-
outs left **\$86**

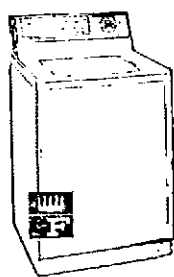
FRIGIDAIRE REFRIGERATOR

2-Door. Cycle-matic defrost.
Big capacity freezer. Serial
No. 88A662284 **\$196**

FRIGIDAIRE DISHWASHER

IMPERIAL
MODEL.
3 only **\$176**

JET ACTION WASHER

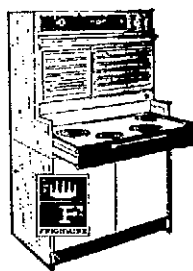


- Patented Deep Action Agitator helps remove heaviest soil.
- Jet-Away Rinsing "Jets" away lint and suds.
- Jet-Simple Mechanism.

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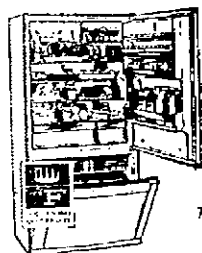
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- Compare Frigidaire Frost-Proof system. No frost even in the freezer
- Fresh Meat Tender

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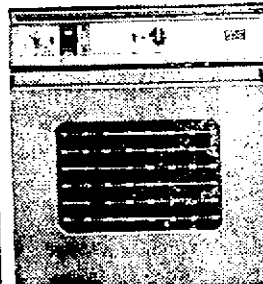
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NOW IS THE TIME TO SAVE
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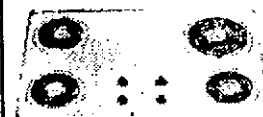
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- Precision-balanced heat
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- Easy lift-off doors
- Five oven rack positions
- Six broiler rack positions

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HUGE SELECTION OF COLORS AND SIZES —
You'll find just the style you need GAS or
ELECTRIC.

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So quiet that you can talk
in whispers while it's run-
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never before . . . Including
a sanitizing superheater
that chases germs at 160°

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MOVE THESE
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Buy Them In The Crate

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CLOSEOUTS & FEW-OF-A-KINDS

WASTE KING DOUBLE OVEN

Electric. Auto. clock. Bake and
broil in both ovens. Serial No.
0228231 **\$168**

WASTE KING GAS OVEN & TOP COMBINATION

Large size oven. . . . Lift-up
top **\$218**

WASTE KING GARBAGE DISPOSAL

Only 22 left at this special
sale price **\$28**

WASTE KING IMPERIAL OVEN

Model 900. Automatic clock.
Roastmaster rotisserie. White.
Serial No. 0269418. 1 only **\$194**

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Cast iron grates. Cooks like
a restaurant broiler. Serial No.
15787. 1 ONLY **\$118**

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30" Slide-in Model. Clock
timer. Big oven broiler. Serial
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Slide-in Model. Clock. Extra
large oven broiler. Serial No.
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MONDAY

February 28, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 Classical Mythology
- 8:30**
2 Expansion of Europe
4 21st Century: Theatre
7 Guidelines: Boat safety
- 7:00 A.M.**
2 News with Mike Wallace
4 See the COLE OF CALIF.
★ 'ESCAPE SUIT' on 'TODAY'
Hugh Downs, in color, with Lee Remick, Eugene Lyons
7 Scope: Marine biology
9 Cartoon Shows (to 10)
11 Japanese Theatre
- 7:25**
2 Clete Roberts, News
- 7:30**
7 Gypsy Rose Lee Show
11 The Hobo Kelly Show
- 8:00 A.M.**
2 Captain Kangaroo
Salute to Longfellow
7 Girl Talk, Virginia Graham, Betty White
- 8:30**
7 The Pamela Mason Show
- 9:00 A.M.**
2 I Love Lucy, Lucille Ball
4 (Color) Eye Guess, Cullen
5 Yoga for Health
11 The Jack LaLanne Show
- 9:15**
13 Guidepost to L.A. (3)
- 9:30**
2 The McCuys, W. Brennan
4 Concentration, H. Downs
5 Scarlet Hill (serial)
7 The Mike Douglas Show with Henry Morgan
11 Movie: "Cry Wolf," Errol Flynn, Barb. Stanwyck
- 9:45**
13 Guidepost to Spanish
- 10:00 A.M.**
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Woman on Pier 13," Laraine Day (50)
- 10:15**
13 Your Fed'l Exec. Board: "Veterans Administration"
- 10:30**
2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

- 11:00 A.M.**
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud
- 11:30**
2 Search for Tomorrow
4 (Color) Let's Play Post Office, Don Morrow
5 Movie: "Dishonored," Marlene Dietrich (31)
7 Dating Game, Jim Lange
9 Spectrum: "Spanish"
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Diann
- 11:45**
2 The Guiding Light
- 12:00 NOON**
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Film: "Lake Wilderness"
28 Focus on Behavior
- 12:30**
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Faith for Today (relig.)
11 Movie: "Confession," Kay Francis (37)
13 Dialing for Dollars
28 French Chef, Julia Child: "Empress Rice"
- 1:00 P.M.**
2 Password, Allen Ludden.
Peter Lind Hayes, Angie Dickinson are guests.
4 The Doctors, J. Pritchett
5 Movie: "Million Dollar Legs," Betty Grable
7 Ben Casey, Vincent Edwards, Luther Adler
9 Movie: "Yes, My Darling Daughter," Priscilla Lane (39)
- 1:30**
2 (Clr) Linkletter's House Party, Evele J. Younger
4 Another World (serial)
13 (Clr) Movie: "West of Zanzibar," Anthony Steel (Br. 55)
- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 (Color) You Don't Say! Allan Sherman, Jean Crain are week's guests.
7 The Nurses, M. Fickett
11 Movie: "Railroaded," John Ireland (47)
- 2:30**
2 The Edge of Night
4 (Color) The Match Game.
5 December Bride
7 A Time for Us (serial)

- 9 9 on the Line (interview)
- 3:00 P.M.**
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 Great Decisions '66: "Sub-Saharan Africa"
- 3:30**
2 Loretta Young Theater
4 Movie: "Jet over the Atlantic," Guy Madison
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show
28 Apothecary: Drug prices
- 4:00 P.M.**
2 Sea Hunt, Lloyd Bridges
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
- 4:30**
2 Movie: "5 Graves to Cairo," Franchot Tone
5 (Clr) Geo. Putnam news
7 Where the Action Is, Joe Tex, Everly Bros.
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal
- 5:00 P.M.**
5 (Color) Shebang! Casey Kasen, the Apollos
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja
- 5:30**
11 Winchell-Mahoney Time
28 The Friendly Giant
- 5:45**
4 (Color) KNBC Report
28 Sing Hi—Sing Lo
- 6:00 P.M.**
2 Big News, Jerry Dunphy
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Glenn Corbett, Larry Blyden, Linc runs into war coward.
7 (Clr) Movie: "Konga," Michael Gough (Br. 61)
9 The Honeymooners
13 (Color) Lloyd Thaxton with The Fortunes
28 Posin's Giants: Brahe
34 Noticiero 34 (News)
- 6:30**
4 (Color) KNBC Report
9 Tall Man, B. Sullivan
11 (Clr) Huckleberry Hound
28 Physical Geography

- "Chemistry of Minerals"
- 7:00 P.M.**
2 (Color) Walter Cronkite
4 (Color) Golden Voyage, Jack Douglas: "Switzerland" from Matterhorn to Lake Lucerne.
5 Rifleman, Chuck Connors
9 Twilight Zone: "Escape Clause," David Wayne, Thomas Gomez. Man loses zest for living when he makes pact with devil.
11 Dennis the Menace,
13 EXPEDITION! Search for Sacred Wall of Sacrificial Yucatan, in 1961
28 Modern Math for Parents
- 7:30**
2 To Tell the Truth, Bud Collyer
4 (Color) Hullabaloo, Geo. Hamilton is host to Lanie Kazan, the Young Rascals, Mel Carter, Simon and Garfunkel, pop ballet to "Batman."
5 Johnny Grant's Movie: "Rawhide," Tyrone Power, Susan Hayward (51). The old television, incidentally, will be seen on KTLA in repeats next fall.
7 12 o'Clock High, Paul Burke, Roddy McDowall. Flight engineer is determined to save from retirement the B-17 he considers his good luck
9 BOB MITCHUM—M S M
★ "The Enemy Below" with Curt Jurgens, Theodore Bikel (57-color). Cat-and-mouse chase between destroyer and U-boat.
11 The Untouchables, Robt. Stack, Barbara Stanwyck. This was spin-off for series that never made it.
13 HOLIDAY! In Sweden's Romantic Chateau Country! Bill Burrud, in color
28 Great Decisions, David Schoenbrun: "Sub-Saharan Africa"
34 Un Canto de Mexico
- 8:00 P.M.**
2 I've Got a Secret, Steve Allen, Vivian Vance is guest as Jayne Meadows joins the panel.
4 (Color) John Forsythe Show. Seeing Miss Wilson and Sgt. Robbins using subterfuge to work on a secret project, Foster suspects they're spies
13 DARING VENTURES! Color! ★ DARE-DEVIL DRAGSTERS! Craig Breedlove and others, in cars and boats
28 French Chef Julia Child: "Empress Rice"
34 Comicos y Canciones
- 8:30**
2 (Clr) Lucy Show, Lucille Ball, Jay (Dennis) North, Vito Scotti. When walking, talking robot for Mooney's nephew is broken before delivery, Lucy decides to take its place. (To her regular series next season, Lucy adds two hour specials.)
4 (Color) Dr. Kildare I, Richard Chamberlain, William Shatner, Martin Balsam, Joanna Pettet. (part 3). Conflict between doctors deepens as Kildare continues questioning release of neurotic patient.
7 Legend of Jesse James, Chris Jones, Allen Case, Liam Redmond. A cherubic-looking bounty hunter sets a trap for the brothers by hiring them to protect him.
11 The Mary Griffin Show, with Pinky Lee, Ferlin

- Husky, Jimmy Brown
- 13 ARREST AND TRIAL**
★ Wild Beach Party Murder! Chuck Connors, Ben Gazzara, William Shatner. Ambitious man gets involved in playgirl's death at tycoon's party.
28 Cecil Brown; Off Ramp
- 9:00 P.M.**
2 (Clr) Andy Griffith Show When Goober falls for a new waitress (Alberta Nelson) at the diner, he's anxious for Andy to meet her.
4 (Color) Perry Como Music Hall (see "special")
7 A Man Called Shenandoah, Robert Horton, Norman Fell, Anne Helm. Shenandoah finds a clue to his past—and court-martial charges—in the files of a western cavalry regiment.
28 International Magazine, David Culhane. Feature stories on Poland, Bahrain
- 9:30**
2 (Color) Hazel, Shirley Booth, Claude Akins. Redecorating Hazel's room simultaneously with Dierdre's having her portrait painted results in a mad mixup between a house painter and an eccentric artist.
7 Peyton Place I, Ryan O'Neal, Rodney's jittery about taking the stand, while Martin's frustrated by keeping a promise, and Rossi and Stella strike up a "devil's bargain."
9 The People's Choice
34 Ciné en su Casa (movie)
- 10:00 P.M.**
2 (Color) Art Linkletter's Hollywood Talent Scouts. A fight by Hollywood stunt men is featured, with celebrity scouts including Audrey Meadows, Robert Horton and Jan Murray. Latter's find is the singing wife of writer Mickey Spillane.
4 (Color) Testing: How Quick Is Your Eye? (see "special").
5 (Clr) Geo. Putnam news
7 Ben Casey, Vincent Edwards, Christopher Harris, Jack Weston, Carole Mathews, Florida Friebus. Casey finds the key to a hostile youngster's ungovernable temper, after he nearly kills his teacher. (Hour is preempted next week for a Wolper close-up of crime and the police.)
9 (Color) Passport Nine: "Eastern Canada"
11 (Color) Alex Dreier news
13 (Color) Bill Johns, News
28 Focus on Behavior: "Computer Research"

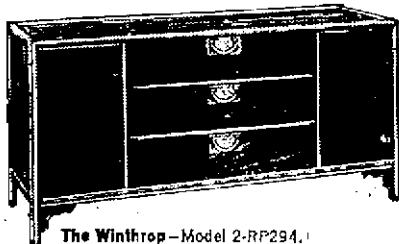


LUCILLE Ball plays a robot during "The Lucy Show" at 8:30 p. m. Monday, channel 2, in COLOR.

- 13 (Clr) Vagabond, Burrud
28 Cecil Brown: Off Ramp
- 11:00 P.M.**
2 News, Jerry Dunphy
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "What Really Happened?" Anne Francis.
7 News, Baxter Ward
9 Movie: "His Kind of Woman," Robt. Mitchum
11 (Clr) Tom Dugan Show with Ruth St. Denis, Pat Collins, Milton Boren, Maxie Rosenbloom.
13 Movie: "The Payoff," Lee Tracy (42)
28 Diary: Abraham Lincoln

- 11:30**
2 Movie: "Imitation of Life," Claudette Colbert, Louise Beavers (34) Far superior to the Lana Turner remake.
4 (Color) Tonight, Bob Barker w/ Cliff Arquette, Joe Garagiola, Everly Brothers, Dr. Lorraine Chase, Macdonald Carey (Carson's appearing at Miami Beach for a week.)
7 Movie: "Ma & Pa Kettle at the Fair," Marjorie Main (52)
- 12:00**
5 Movie: "Men Without Names," Lyn Overman
- 12:30**
11 Movie: "King & Chorus Girl," Fernand Gravet, Joan Blondell (37)
13 Movie: "Man Who Died Twice," Rod Cameron
- 12:45**
9 Movie: "Woman on Pier 13," Laraine Day (50)
- 1:15**
2 Movie: "Border Flight," Robert MacNeil, John Howard (36)

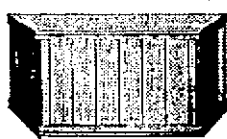
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SUNDAY

February 27, 1966

★ PAID ADVERTISEMENT

7:00 A.M.

★ Charge at Feather River

★ Guy Madison, F. Lovejoy

"Colorbration" continues

11 The Bible Answers

7:30

11 Mr. Wishbone, Jim Allan

13 Gospel Favorites (relig.)

8:00 A.M.

2 Lamp Unto My Feet:

"Conversation on the Book of Job," filmed in Jerusalem.

4 Movie: "Relentless,"

Robert Young (48)

8:30

2 Look Up & Live: "The

Vocation of Public Service," Sen. Jacob K. Javits, Frank D. O'Connor, Philip Scharper

5 Herald of Truth (relig.)

7 Sun. Story Time (relig.)

"The Good Samaritan"

9 REVOLT at FORT LARAMIE

★ 1st Run—I Dehner, F. Helm

('57—in color)

11 (Clr) Sunday Comics

13 TV Gospel Time (relig.)

9:00 A.M.

2 Camera Three: "In

Search of Ezra Pound"

5 God Is the Answer (relig.)

7 (Color) Beany & Cecil

11 Highway Patrol

13 Variedades, R. Inglesias

9:30

2 Light of Faith (relig.)

4 Government by Conflict:

"Who Rings the School Bell?" Francis Keppel, Thomas Braden, Gov. Edmund G. Brown, Hale Champion, Max Rafferty

7 (Color) Peter Potamus

11 Superman, Geo. Reeves

10:00 A.M.

2 Steps to Learning (educ.)

4 This Is the Life (Luth.)

5 Wild Bill Hickok

7 (Color) Bullwinkle Show

9 Movie: "Born to be Bad,"

Joan Fontaine ('50)

11 LeRoy Van Dyke Show

Guest: Skeeter Davis

10:30

★ Sports Today

11 a.m., ch. 7, finds the Baltimore Bullets playing host to the Boston Celtics.

CBS SPORTS Spectacular,

2:30 p.m., ch. 2, has Dick Button in Montreal for the North American Gymnastic Championships, plus Jack Whitaker with a color-film closeup of rookie Ken Willard of the 49ers, and tapes of yesterday's Santa Anita Handicap.

NBC SPORTS in Action, 4

p.m., ch. 4, finds Dick Button (who gets around, thanks to tape) and Jim Simpson at Bratislava, Czechoslovakia, for the European figure skating championships.

AMERICAN Sportsman, 4

p.m., in color, ch. 7, watches actor Robert Fuller hunting white tail deer in southwest Texas, while bow-and-arrow expert Fred Bear stalks grizzly bear in British Columbia, Joe Brooks visits the Brotherhood of the Jungle Cock in Maryland, and Dud Faulk demonstrates to actors Rip Torn and Burt Reynolds his skill as international clock-calling champion.

BASKETBALL, 6:30 p.m.,

ch. 13, has Bill Brundige with tapes of Friday's clash between Cal State Long Beach and Valley State.

13 Panorama Latino (Span.)

34 Escuela KMEX (English)

10:30

2 Movie: "Orchestra

Wives," Glenn Miller

4 Frontiers of Faith: "Man

& His Work," Dr. Reuben Gornitzka

5 Mormon Tabern. Choir

7 Discovery: "Alexander

Discovers the World" (pt. 1). Two-part films

of a 4-year trip to 47

countries by UNESCO's

puppet and 25-year-old

French puppeteer

Philippe Genty

11 Polka Varieties, Wilcox

13 Soc. Security in Action

10:45

13 Reconciliation (relig.)

11:00 A.M.

4 Movie: "I Shot Jesse

James," John Ireland

5 HOME BUYERS' GUIDE

★ Paul Langford visits new

homes throughout S. Calif.

7 NBA Basketball (sports)

13 Church in the Home

11:30

9 Movie: "Mark of Tor-

toise," Hildegard Neff

11 (Clr) Movie: "Samson &

Slave Queen," Pierre

Brice (Ital.-'63)

12:00 NOON

2 Viewpoint, Jere Wilter

with Fr. Ellwood Kieser

5 Stories of the Century

13 Rev. Oral Roberts (relig.)

12:30

2 Face the Nation: Sen.

Robert F. Kennedy, who

advocates a coalition

government for South

Viet Nam.

4 (Color) Quiz a Catholic

5 Movie: "City That Never

Sleeps," Gig Young ('53)

13 (Color) Faith for Today

1:00 P.M.

2 Movie: "Honeymoon in

Bali," Fred MacMurray

4 (Clr) My Favorite Ser-

mon: Dr. Frank Kepner

(1st Baptist, L.B.)

7 Directions '66: "7-Story

World of Thomas Mer-

ton," Hurd Hatfield, Dra-

matized profile of eni-

gomatic author, a priest

and Trappist monk

11 (Clr) Movie: "Naked

Maja," Ava Gardner

13 Voice of Calvary (relig.)

34 Cine Dominical (movie)

1:30

4 (Clr) Discovering Calif

7 Issues & Answers

(see "special")

9 Movie: "Mark of Tor-

toise," Hildegard Neff

13 Cal's Corral (to 4 p.m.)

2:00 P.M.

4 Profile: "Art of Guitar"

(pt. 1). Flamenco

5 (Clr) Movie: "Johnny

Guitar," Joan Crawford

7 770 on TV, Carl George

2:30

2 CBS Sports Spectacular

(see "sports")

4 (Clr) Agriculture USA

7 Movie: "Panama Hattie,"

Red Skelton ('3)

34 Yate del Prado (music)

3:00 P.M.

4 (Clr) College Report, Bob

Wright: "Troubadour

Tourist" (Occidental)

11 (Clr) Movie: "Halls of

Montezuma," Richard

Widmark ('51)

3:30

4 (Color) Meet the Press:

Sec. of Labor W. Willard

Wirtz, on 20th anniversary

of Employment Act

1 See Cole of Calif's "Escape

Suit" on Press Conference

Baxter Ward with Sen.

Joseph Clark (D-Pa.)

9 The People's Choice

4:00 P.M.

2 Alumni Fun, Peter Lind

Hayes, Purdue alumni

Virgil I. (Gus) Grissom,

Dorward Kirby and Bob

Friend challenge Ober-

lin's Bruce Catton, Rear

Adm. James F. Calvert

and Dr. John R. Brown

4 NRC Sports in Action

(see "sports")

5 Movie: "She Wolf of

London," June Lockhart

7 (Color) American Sports-

man (see "sports")

9 Movie: "O.K. Nero,"

Walter Chiari (Ital.-53)

13 (Clr) Passport to Profit

34 Guitarras (guitarists)

4:15

13 (Color) Changing Times

4:30

2 KNXT News, Jim Brown

13 The Ann Sothorn Show

34 Mando a Mando Ranchero

5:00 P.M.

2 Newsmakers (interview)

4 (Clr) Wild Kingdom,

Marlin Perkins: "Oka-

vango," Exploration of

luxuriant oasis in desert

7 Anatomy of Pop: The

Music Explosion (spec.)

11 Chiller (movie): "Awful

Dr. Orloff," Howard Ver-

non (Br.-'63)

13 New Phil Silvers Show

34 Toros (bullfights). Tapes

5:30

2 (Clr) Ted Mack's Orig-

inal Amateur Hour, Cal-

ifornia talent from Bay

area

4 (Clr) College Bowl, Robt.

Earle. Mount Holyoke

coeds are challenged by

Princeton

5 (Clr) Adventure Thea-

ter, Dr. Frank C. Baxter:

"Ski Down the Years,"

9 Step This Way, Gretchen

Wylar (repeat of Fri.)

13 (Color) Rocky & Friends

6:00 P.M.

2 20th Century: "Man of

the Month—Dr. Michael

E. DeBakey," Walter

Cronkite. The 4th of 6

monthly profiles focuses

on the world-famous

cardiovascular surgeon

and pioneer in the de-

velopment of the artifi-

cial heart

4 (Clr) Frank McGee Re-

port. World and national

5 "POLKA PARADE"—Color

★ FARMER JOHN MEATS

Dick Sinclair is host

7 (Clr) Movie: "Villa,"

Brian Keith ('58).

Catman's Demise. Por-

tions of last Monday's

series premiere—and

final show. This cat

had but one life.

13 (Clr) Waldo's Cartoons

28 French Chef, Julia Child:

"Empress Rice"

6:30

2 Ralph Story's L.A. A trip

back to a swanky turn-

of-the-century neighbor-

hood for L.A.'s well-

heeled, including Chester

Place and St. James Park

4 (Color) Bell Telephone

Hour (see "special")

9 Marshal Dillon, J. Arness

11 Outer Limits: "Don't

Open 'til Dooomsday,"

Buck Taylor, John Hoyt,

Basketball (see "sports")

28 Cineposium, Michael

Jackson, panel.

7:00 P.M.

2 (Clr) Lassie, Robt. Bray.

Half-wild collie pup is

found in a ghost town,

but meets friendly ad-

vances with snails

5 Grand Ole Opry, Billy

Walker, Connie Smith,

the Osborn Brothers,

7 (Clr) Voyage to Bottom

of Sea, Richard Basehart,

Mark Richman. Trying

to recover a new type

highly-combustible fuel,

the flying sub is at-

tacked by a spider-like



RAYMOND Burr tours an art gallery during "Perry Mason" at 9 p. m. Sunday, channel

monster.

9 Twilight Zone: "Walking

Distance," Gig Young,

Frank Overton. Man es-

capes back 30 years to

his own childhood

28 World Press. In-depth

7:30

2 (Clr) My Favorite Mar-

garian, Ray Walston, Bill

Bixby, Wayne Stam.

Martin's precocious

nephew literally drops in

from Mars and threatens

to rock the spaceship

4 (Clr) Disney's Wonderful

World of Color: "Bal-

lerina," Kirsten Simone,

Henning Kronstam,

Mette Henningsen, Royal

Danish Ballet (pt. 1).

Two-part story of the

hardships and rewards of

a young girl who ded-

icates her life to ballet in

her native Denmark

5 MAY CO. FASHION SHOW

★ American Young Designers

Fashion director Toni

Tacoma narrates as

models show the crea-

tions of 14 winners

of the Mayda award.

9 BERGMAN-FERRER

★ Paris Does Strange Things

with Jean Marais,

Juliette Greco ('57-in

color-1st run).

11 (Clr) High Adventure

with Lowell Thomas:

"The Savage—New

Guinea." Headhunters

8:00 P.M.

2 (Clr) Ed Sullivan Show

with Alan King, Petula

Clark, Blossom Seeley,

Gary Lewis & Playboys,

Richard Pryor, the

Berosini Chimps and the

Tokyo Happy Coats.

5 Showcase 5: "Marilyn

Monroe." Mike Wallace.

Pan and Fan

Louis Lomax and Melvin Belli—these two men are on channel 11, KTTY.

They are expressing viewpoints to the public and doing disservice to our nation. They ought not be allowed to speak to our nation on TV or radio.

A Persian Square type of presentation.

We will not purchase the products that sponsor time.

Mrs. L. Britten, Cypress
How will you know what products not to buy unless you watch the shows and see who are the sponsors?

It has been rumored that Mia Farrow is leaving the "Peyton Place" show.

Is this true? If so, when?

Maude Fricker, Lakewood
Twentieth-Century Fox spokesmen state.

"Not true. She'll continue for many a moon. Not a grain of truth."

I am interested in knowing how much money the average wrestler receives

per match (as shown Wednesdays on channel 5).

Also, isn't it true that the winner and loser both receive the same amount?

Jack S. Steele, Garden Grove

Dick Lane, wrestling announcer, reports that wrestlers in the main event receive about \$100 each. Those in preliminary events get less.

It is true that the winner and loser both receive the same amount.

Well, that's show-biz.

"Just finished watching 'Hoodlums on Wheels,' the Feb. 21 episode of 'Run for Your Life.'

I thought it was one of the best shows of the series. Is there any chance of that particular episode being shown again?

Mary Medtm, Long Beach

Pretty good chance of it being repeated during the summer season. The producers of the series, like you, think it was one of the best.

'Listen to Instinct'

(Continued from Page 1)

summed up in Miss Moorehead's determination "not to contribute things that would destroy audience."

Such things, for example, as movies or stage productions with filth, blasphemy, hopelessness, sordidness, physical shock or "peep show."

"I'm not interested in pushing an audience's nose into the mud," she said. "And we have enough pressures in the world without the theater adding to them."

"Certainly an audience shouldn't leave a theater with a feeling of 'No hope.'"

"An artist has tremendous power. Like a great evangelist."

"I'm not about to use the little power God gave me to contribute to the delinquency of an audience."

Instinctively, she knows she's right.

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SPACE MAINTAINERS
- GUM TREATMENTS—SCALING, BLEACHING

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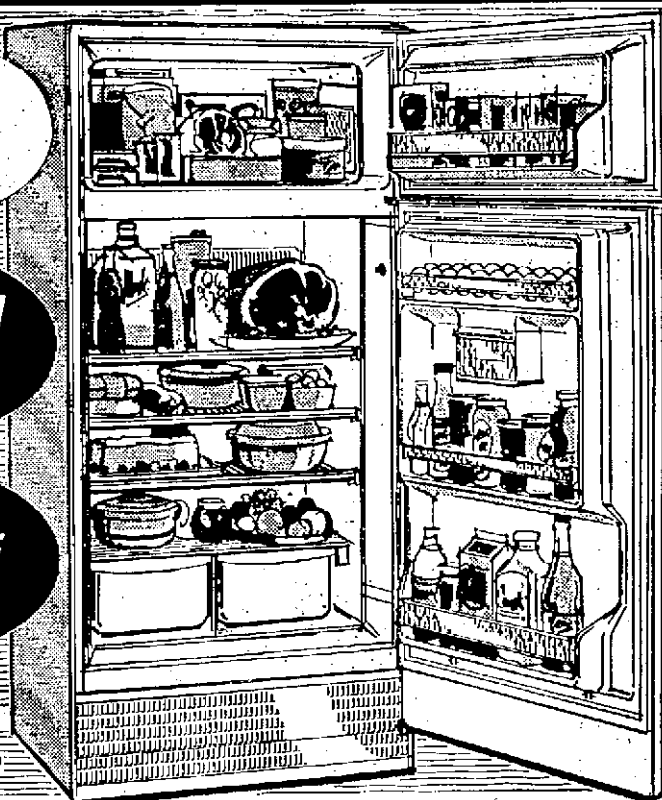
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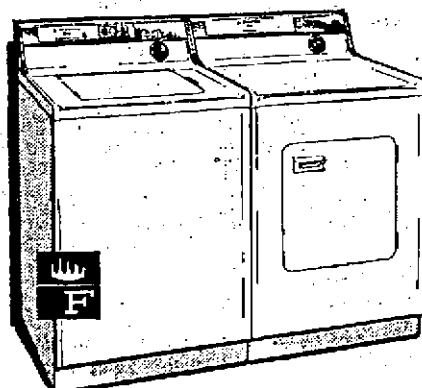
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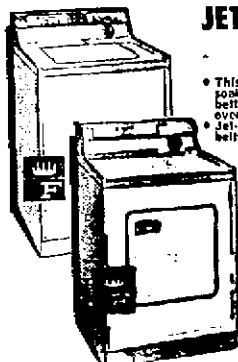
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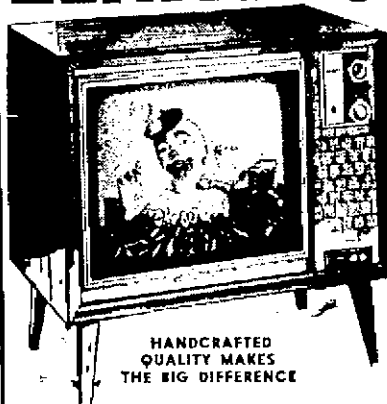
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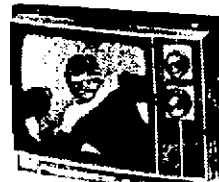


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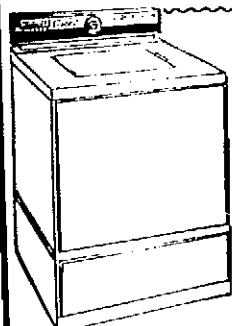
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SPECIALS!!**



PRICES SLASHED ON **Hotpoint**

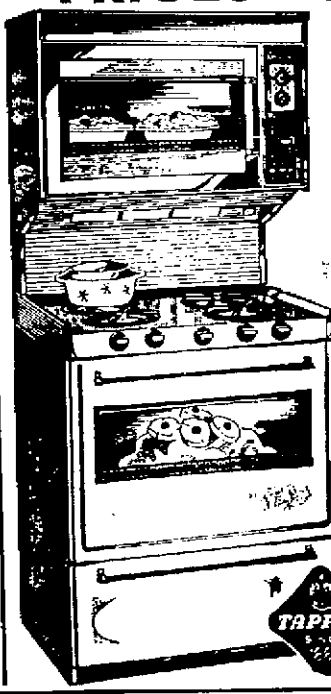


**LARGE
FAMILY
SIZE
2-SPEED
WASHER
ALL PORCELAIN
CABINET
PRICE SLASHED TO
\$169³³**

BIG 12-CU.-FT. REFRIGERATOR

WITH CROSS TOP FREEZER
WITH CROSS-TOP FREEZER

**PRICE
SLASHED
TO
\$149⁶⁷**



TAPPAN

30-INCH EYE LEVEL
HIGH-LOW OVEN
GAS RANGES

HURRY!
DRASTIC REDUCTIONS!
LOWEST LOW AS
PRICES **\$2.78**
EVER! PER WK

LOW AS
\$2.78
PER WK



**HIGHEST
TRADE-IN
ALLOWANCE**

90-DAY TERMS FREE TO CASH BUYERS!

**Our Own Service Department
Backs Up What We Sell!!!
18 YEARS IN SAME LOCATION**

STORE HOURS:
Mon. and Fri. 'til 9 p.m.
Tues., Wed., Thurs.
and Sat. 'til 5:30 p.m.
CLOSED SUNDAY

5650 ATLANTIC AVE., LONG BEACH, GA 2-0908

DATE	PRE-TAX INVENTORY SALE	HILL'S PRE-TAX INVENTORY SALE	HILL'S PRE-TAX INVENTORY SALE
12/31/2011	100	100	100
12/31/2012	100	100	100
12/31/2013	100	100	100
12/31/2014	100	100	100
12/31/2015	100	100	100
12/31/2016	100	100	100
12/31/2017	100	100	100
12/31/2018	100	100	100
12/31/2019	100	100	100
12/31/2020	100	100	100
12/31/2021	100	100	100
12/31/2022	100	100	100
12/31/2023	100	100	100
12/31/2024	100	100	100
12/31/2025	100	100	100
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12/31/2087	100	100	100
12/31/2088	100	100	100
12/31/2089	100	100	100
12/31/2090	100	100	100
12/31/2091	100		

HILL'S PRE-TAX INVENTORY SALE • HILL'S PRE-TAX INVENTORY SALE

• HILL'S PRE-TAX INVENTORY SALE • HILL'S PRE-TAX INVENTORY SALE • HILL'S PRE-TAX INVENTORY SALE • HILL'S PRE-TAX INVENTORY SALE

Latest National Nielsen Ratings

The latest national Nielsen ratings include the following results in numerical order:

Bonanza, Bewitched, Red Skelton, Gomer Pyle, Lucy, Beverly Hillbillies, Green Acres, Hogan's Heroes, Andy Griffith and Get Smart.

I've Got A Secret, Batman (Wednesdays), Batman (Thursdays), Dick Van Dyke, My Three Sons, Man From Uncle, Petticoat Junction, Danny Thomas Special, Wild,

Wild West and Dakarti.

Ed Sullivan, I Dream of Jeannie, Lawrence Welk, Lassie, Jackie Gleason, FBI, Flipper, Peyton Place (Thursdays), To Tell the Truth and Virginian.

Sunday Night Movies, Saturday Night Movies, Gunsmoke, Darrin Boone, I Spy, Gilligan's Island, Andy Williams, Candid Camera, Bob Hope Theater and Voyage to the Bottom of the Sea.

NO CASH NEEDED

BEEF

SALE

532-3346

USDA CHOICE

Front Halves

Avg. Wt. 250 to 350 lbs.
250 lbs. at 37c lb.
Total — \$92.50

\$15.42 per month
for 6 Months

6 MONTHS

7 DAYS ONLY

Ends Sat., March 5th

37c

DENVER

Hindquarters

Avg. Wt. 150 to 200 lbs.
150 lbs. at 36c lb.
Total — \$54.00

\$9.00 Per Month
For 6 Months

36c

DENVER

Sides of Beef

Avg. Wt. 250 to 350 lbs.
250 lbs. at 31c lb.
Total — \$77.50

\$12.92 Per Month
For 6 Months

31c

USDA CHOICE

Beef Loins

Avg. Wt. 50 to 70 lbs.
(MOSTLY STEAKS)

49c

NO FREEZER NEEDED

To take advantage of low Low Prices

3 MONTHS FREE STORAGE

DURING THIS SALE

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(If Toll, • 635-8111

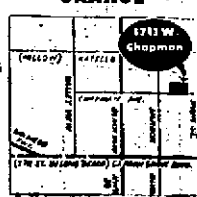
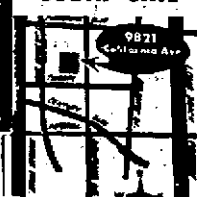
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Supreme Beef
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All Beef Sold Hanging
Weight Subject to
Trim Loss

NO MONEY DOWN

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9821 CALIFORNIA AVE.

In Nearby South Gate

Take Long Beach Freeway to Firestone, go West to California Ave. (between Atlantic and Long Beach Blvd.), turn left and go approximately one mile to 9821 California.

• 1711 W. Chapman in Orange

From Long Beach or Lakewood, take San Diego Freeway East to Beach Blvd. Turn left and go to Chapman, turn right and go East past Santa Ana Freeway.

BLACK ANGUS
FREEZER MEATS, INC.

'Children Short-Changed in Schooling'—Levenson

By JACK GAVER

NEW YORK (UPI)—Humorist Sam Levenson is a funny fellow during his many television guest-shot appearances, but the former schoolteacher has a number of sobering thoughts about teenagers and education.

For example, he thinks children are being short-changed in their schooling.

"The average teenager," Levenson said, "couldn't name five living American composers or five living American artists or five singers at the Metropolitan Opera.

"Kids have no feeling of the importance of culture as part of life. In the arts, kids don't know the difference between mediocrity and excellence.

"In school we instruct, we cram students full of information, but they have very little reverence for culture when they get out of school. And while they're in school, arts could untie the knots students get into.

"Madison Avenue knows how to sell, but the schools don't know how to sell as well."

Educational television could be a help, he continued, but:

"The skills of commercial video have to be applied to educational video. They have to take personalities who can sell and let them sell culture as they sell soap.

"When you see a show about painting on television, it's dull, monotonous. Why should that be when millions of persons are interested in painting today?

"People like Leonard Bernstein, Clifton Fadiman and John Daly could make these subjects interesting. They could explain things so that a viewer would understand and appreciate what he's seeing or hearing.

"I THINK that if they took a personality such as Andy Griffith, for instance, and let him introduce a symphony in his homespun way, a lot of people would watch it, learn something and enjoy it. It could open up horizons for millions.

"But I think educational television will have to be sponsored by the state. People just don't support it."

Levenson is partial to the informal "real" video show such as the Johnny Carson program or Mike Douglas' syndicated program.

"One day, when I was spending a week as co-host on Mike's show," he said, "I happened to mention that I used to practice the violin in the bathroom because the tone was better there. The next day, on the air, Mike brought out a bathtub and shower, handed me a fiddle and said, 'Play.' There was no warning. Everything on the show is for real."



SAM LEVENSON

Long Beach Officials on TV

Three city officials will describe Long Beach, the state's fifth largest incorporated community, when they appear during "Nine on the Line" at 2:30 p.m. Friday, channel 9.

The three are Mayor Edwin W. Wade, Harry E. (Bud) Ridings, vice president of the Long Beach Board of Harbor Commissioners, and Don Ohl, president of the Long Beach Convention and Visitors Bureau in addition to serving as editorial page editor for the Independent, Press-Telegram.

Among facts the trio will emphasize:

Long Beach population is 374,000 and, as a market area, the community serves a populace in excess of two million.

The Port of Long Beach is the most modern in America and the second busiest harbor on the Pacific Coast.

Long Beach Airport is the busiest in the nation from the standpoint of airplane take-offs and landings.

Long Beach is developing the largest oil reserve in the nation in offshore waters.

The community is transforming its waterfront into the finest water recreation area in the West.

High-rise construction along the Long Beach shoreline is second only to the "Miracle Mile" on Wilshire Blvd.

MONDAY

February 28, 1966

★ PAID ADVERTISEMENT

- 6:00
2 Classical Mythology
- 6:30
2 Expansion of Europe
4 21st Century: Theatre
7 Guidelines: Boat safety
- 7:00 A.M.
2 News with Mike Wallace
4 See the COLE OF CALIF.
★ 'ESCAPE SUIT' on 'TODAY'
Hugh Downs, in color,
with Lee Remick, Eugene
Lyons
7 Scope: Marine biology
9 Cartoon Shows (to 10)
11 Japanese Theatre
- 7:25
2 Cleve Roberts, News
- 7:30
7 Gypsy Rose Lee Show
11 The Hubo Kelly Show
- 8:00 A.M.
2 Captain Kangaroo
Salute to Longfellow
7 Girl Talk, Virginia Gra-
ham, Betty White
- 8:30
7 The Pamela Mason Show
- 9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Color) Eye Guess, Cullen
5 Yuga for Health
11 The Jack LaLanne Show
- 9:15
13 Guidepost to L.A. (3)
- 9:30
2 The McCloys, W. Brennan
4 Concentration, H. Downs
5 Scarlet Hill (serial)
7 The Mike Douglas Show
with Henry Morgan
11 Movie: "Cry Wolf," Errol
Flynn, Barb. Stanwyck
- 9:45
13 Guidepost to Spanish
- 10:00 A.M.
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Woman on Pier
13," Laraine Day ('60)
- 10:15
13 Your Fed'l Exec. Board:
"Veterans Administrat'n"
- 10:30
2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

- 11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud
- 11:30
2 Search for Tomorrow
4 (Color) Let's Play Post
Office, Don Morrow
5 Movie: "Dishonored,"
Marlene Dietrich (31)
7 Dating Game, Jim Lange
9 Spectrum: "Spanish"
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Diani
- 11:45
2 The Guiding Light
- 12:00 NOON
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Film: "Lake Wilderness"
28 Focus on Behavior
- 12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Faith for Today (relig.)
11 Movie: "Confession,"
Kay Francis (37)
13 Dialing for Dollars
28 French Chef, Julia Child:
"Empress Rice"
- 1:00 P.M.
2 Password, Allen Ludden.
Peter Lind Hayes, Angie
Dickinson are guests.
4 The Doctors, J. Pritchett
5 Movie: "Million Dollar
Legs," Betty Grable
7 Ben Casey, Vincent Ed-
wards, Luther Adler
9 Movie: "Yes, My Darling
Daughter," Priscilla
Lane (39)
- 1:30
2 (Clr) Linkletter's House
Party, Eveille J. Younger
4 Another World (serial)
13 (Clr) Movie: "West of
Zanzibar," Anthony
Steel (Br-'55)
- 2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
Allan Sherman, Jean
Crain are week's guests.
7 The Nurses, M. Fickert
11 Movie: "Railroaded,"
John Ireland (47)
- 2:30
2 The Edge of Night
4 (Color) The Match Game.
5 December Bride
7 A Time for Us (serial)

- 9 9 on the Line (interview)
- 3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 Great Decisions '66:
"Sub-Saharan Africa"
- 3:30
2 Loreta Young Theater
4 Movie: "Jet over the At-
lantic," Guy Madison
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show
28 Apothecary: Drug prices
- 4:00 P.M.
2 Sea Hunt, Lloyd Bridges
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
- 4:30
2 Movie: "5 Graves to
Cairo," Franchot Tone
5 (Clr) Geo. Putnam news
7 Where the Action Is,
Joe Tex, Everly Bros.
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal
- 5:00 P.M.
5 (Color) Shebang! Casey
Kasem, the Apollos
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja
- 5:30
11 Winchell-Mahoney Time
28 The Friendly Giant
- 5:45
4 (Color) KNBC Report
28 Sing Hi—Sing Lo
- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Color) Humbley-Brinkley
5 Route 66, Martin Milner,
Glenn Corbett, Larry
Blyden. Linc runs into
war coward.
7 (Clr) Movie: "Konga,"
Michael Gough (Br-'61)
9 The Honeymooners
13 (Color) Lloyd Thaxton
with The Fortunes
28 Puss'n'Giants: Brahe
34 Noticiero 34 (News)
- 6:30
4 (Color) KNBC Report
9 Fall Man, B. Sullivan
11 (Clr) Huckleberry Hound
28 Physical Geology

"Chemistry of Minerals"

- 7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) Golden Voyage,
Jack Douglas: "Switzer-
land" from Matterhorn
to Lake Lucerne.
5 Rifleman, Chuck Connors
9 Twilight Zone: "Escape
Clause," David Wayne,
Thomas Gomez. Man
loses zest for living
when he makes pact
with devil.
11 Dennis the Menace,
13 EXPEDITION: Search for
★ Sacred Well of Sacrifice!
Yucatan, in 1961
28 Modern Math for Parents
- 7:30
2 To Tell the Truth, Bud
Collyer
4 (Color) Hullabaloo, Geo.
Hamilton is host to
Lanie Kazan, the Young
Rascals, Mel Carter, Si-
mon and Garfunkel, op-
pop ballet to "Batman."
5 Johnny Grant's Movie:
"Rawhide," Tyrone
Power, Susan Hayward
(51). The old televi-
sion, incidentally, will be
seen on KTLA in repeats
next fall.
7 12 o'Clock High, Paul
Burke, Roddy McDowall.
Flight engineer is deter-
mined to save from re-
tirement the B-17 he
considers his good luck
9 BOB MITCHUM—M & M
★ "The Enemy Below"
with Curt Jurgens, Theo-
dore Bikel ('57-color).
Cat-and-mouse chase be-
tween destroyer and
U-boat.
11 The Untouchables, Robt.
Stack, Barbara Stan-
wyck. This was spin-off
for series that never
made it.
13 HOLIDAY! In Sweden's
★ Romantic Chateau Country!
Bill Burrud, in color
28 Great Decisions, David
Schoenbrun: "Sub-
Saharan Africa"
- 8:00 P.M.
2 Five Got a Secret, Steve
Allen. Vivian Vance is
guest as Jayne Meadows
joins the panel.
4 (Color) John Forsythe
Show. Seeing Miss Wil-
son and Sgt. Robbins
using subterfuge to work
on a secret project. Fos-
ter suspects they're spies
13 DARING VENTURES! Color!
★ DARE-DEVIL DRAGSTERS!
Craig Breedlove and
others, in cars and boats
28 French Chef Julia Child:
"Empress Rice"
34 Comicos y Cantones
- 8:30
2 (Clr) Lucy Show, Lucille
Ball, Jay (Dennis) North,
Vitto Scotti. When walk-
ing, talking robot for
Mooney's nephew is
broken before delivery,
Lucy decides to take
its place. (To her regular
series next season, Lucy
adds two hour specials.)
4 (Color) Dr. Kildare I,
Richard Chamberlain,
William Shatner, Martin
Balsam, Joanna Pettet.
(part 3). Conflict
between doctors deepens
as Kildare continues
questioning release of
neurotic patient.
7 Legend of Jesse James,
Chris Jones, Allen
Case, Liam Redmond. A
cherubic-looking bounty
hunter sets a trap for the
brothers by hiring them
to protect him.
11 The Merv Griffin Show,
with Pinky Lee, Ferlin

Husky, Jimmy Brown

- 13 ARREST AND TRIAL
★ Wild Beach Party Murder!
Chuck Connors, Ben
Gazzara, William
Shatner. Ambitious man
gets involved in playgirl's
death at tycoon's party.
28 Cecil Brown; Off Ramp
- 9:00 P.M.
2 (Clr) Andy Griffith Show
When Goober falls for a
new waitress (Alberta
Nelson) at the diner, he's
anxious for Andy to
meet her.
4 (Color) Perry Como
Music Hall (see "special")
7 A Man Called Shenan-
doah, Robert Horton,
Norman Fell, Anne Helm.
Shenandoah finds a clue
to his past—and court-
martial charges—in the
files of a western cavalry
regiment.
28 International Magazine,
David Culhane. Feature
stories on Poland,
Bahrain
- 9:30
2 (Color) Hazel, Shirley
Bonth, Claude Akins.
Redecorating Hazel's
room simultaneously
with Dierdre's having
her portrait painted
results in a mad mixup
between a house painter
and an eccentric artist.
7 Peyton Place I, Ryan
O'Neal. Rodney's jittery
about taking the stand,
while Martin's frustrated
by keeping a promise, and
Rossi and Stella strike
up a "devil's bargain."
9 The People's Choice
34 Cine en su Casa (movie)
- 10:00 P.M.
2 (Color) Art Linkletter's
Hollywood Talent Scouts.
A fight by Hollywood
stunt men is featured,
with celebrity scouts
including Audrey

★ SPECIAL

PERRY COMO — With
Judy Garland and Bill
Cosby as his guests for the
9 p.m. color hour, ch. 4,
Como decides to combine
song with a story line—so
sends spy Cosby off on a
search for Judy's lost \$100,
000 ring. So while Judy and
Perry sing, Cosby conducts
his search, with time out for
monologues about his child-
hood and his Noah and
Clark Kent specialties.
Judy's soloist for "What
Now, My Love?" and "Just
in Time," while Como is ac-
companied by guitarist Tony
Matocha in the "requests"
section.

TESTING: How Quick Is
Your Eye?—Here's another
test—and one you're expect-
ed to flunk—as Frank Mc-
Gee explores man's limited
use of his powers of obser-
vation, the choices he
makes in looking at things,
and the mechanics of both
seeing and hearing. Filmed
dramatic vignettes are used
in a number of observation
tests, with a caution that
perception is influenced by
background and training,
and scores are compared
with those made by such
specially-qualified groups as
commercial pilots, Marine
Corps squad leaders, taxi
drivers, artists and scien-
tists. Special material for
the 10 p.m. color hour, ch.
4, is presented by NBC's
Robert MacNeil.



LUCILLE Ball plays a
robot during "The Lucy
Show" at 8:30 p.m.
Monday, channel 2, in
COLOR.

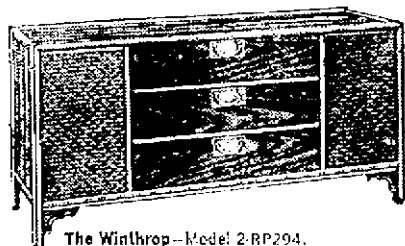
- Meadows, Robert Horton
and Jan Murray. Latter's
find is the singing wife
of writer Mickey Spillane.
4 (Color) Testing: How
Quick Is Your Eye? (see
"special").
5 (Clr) Geo. Putnam news
7 Ben Casey, Vincent
Edwards, Christopher
Harris, Jack Weston,
Carole Mathews, Florida
Friebus. Casey finds
the key to a hostile
youngster's ungovernable
temper, after he nearly
kills his teacher. (Hour
is preempted next week
for a Wolper close-up
of crime and the police.)
9 (Color) Passport Nine:
"Eastern Canada"
11 (Color) Alex Dreier news
13 (Color) Bill Johns, News
28 Focus on Behavior:
"Computer Research"
- 10:30
13 (Clr) Vagabond, Burrud
28 Cecil Brown; Off Ramp

11:00 P.M.

- 2 News, Jerry Dunphy
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour:
"What Really Happened?"
Anne Francis.
7 News, Baxter Ward
9 Movie: "His Kind of
Woman," Robt. Mitchum
11 (Clr) Tom Duggan Show
with Ruth St. Denis, Pat
Collins, Milton Boren,
Maxie Rosenbloom.
13 Movie: "The Payoff,"
Lee Tracy (42)
28 Diary: Abraham Lincoln
11:30
2 Movie: "Imitation of
Life," Claudette Colbert,
Louise Beavers ('34)
Far superior to the
Lana Turner remake.
4 (Color) Tonight, Bob
Barker w/ Cliff Arquette,
Joe Garagiola, Everly
Brothers, Dr. Lorrelne
Chase, Macdonald Carey
(Carson's appearing at
Miami Beach for a week.)
7 Movie: "Ma & Pa Kettle
at the Fair," Marjorie
Main ('52)
12:00
5 Movie: "Men Without
Names," Lyn Overman
12:30
11 Movie: "King & Chorus
Girl," Fernand Gravet,
Joan Blondell ('37)
13 Movie: "Man Who Died
Twice," Rod Cameron
12:45
9 Movie: "Woman on Pier
13," Laraine Day ('60)
1:15
2 Movie: "Border Flight,"
John Howard ('36)

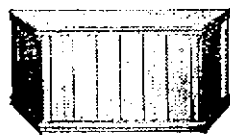
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SAVE UP TO \$100



The Winthrop—Model 2-RP204.

The exclusive Micromatic Record Player preserves
the life of your records by preventing any wear
no discernible wear on records or damaged stylus.
The stylus is guaranteed for 12 years.



... plus this \$39.90 Remote Stereo
Speaker System for another room
(Model 5-571).

OPEN NITELY
UNTIL 9 P.M.
SUNDAY, 1-5

\$198⁵⁰
FOR BOTH

THE ESTERN CO.
3344 E. PACIFIC COAST HIGHWAY
LONG BEACH GE 4-7457

SAVE!



BERT BOND, Owner

Washday Blues Gone Forever! PRICE-SMASHER!



47 READY
FOR DELIVERY
COMPARE AT \$169

New From General Electric HI-SPEED DRYER

Now is a grand opportunity to eliminate the drudgery of your wash days. Just put your wet washing in your G-E dryer—set the dial—then forget it. Buy yours today at low "Price Smashing" Bond prices.

\$138⁸⁸ FULL PRICE

Price includes Bond Service. Pay only \$7.50 per month

BUY BOTH
\$10.88 Mo.



54 READY
FOR DELIVERY
COMPARE AT \$209

Step Up to Top Washer Quality FILTER-FLO WASHER

World famous for service free modern washer design. This high quality washer was built for the budget conscious homemaker with family size washer requirement. See and buy today!

LOWEST PRICE EVER!! **\$178⁸⁸** FULL PRICE

Price includes Bond Service — Pay only \$9.88 per month

COLOR TV SALE

ZENITH 21" & 25" Models



Price includes
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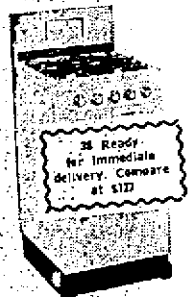
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A Persian Square type of presentation.

We will not purchase the products that sponsor time.

Mrs. L. Britten, Cypress
How will you know what products not to buy unless you watch the shows and see who are the sponsors?

It has been rumored that Mia Farrow is leaving the "Peyton Place" show.

Is this true? If so, when? Maude Fricker, Lakewood Twentieth-Century Fox spokesmen state.

"Not true. She'll continue for many a moon. Not a grain of truth."

I am interested in knowing how much money the average wrestler receives

per match (as shown Wednesdays on channel 5).

Also, isn't it true that the winner and loser both receive the same amount?

Jack S. Steele, Garden Grove

Dick Lane, wrestling announcer, reports that wrestlers in the main event receive about \$100 each. Those in preliminary events get less.

It is true that the winner and loser both receive the same amount.

Well, that's show-biz.

Just finished watching "Hoodlums on Wheels," the Feb. 21 episode of "Run for Your Life."

I thought it was one of the best shows of the series. Is there any chance of that particular episode being shown again?

Mary Medim, Long Beach

Pretty good chance of it being repeated during the summer season. The producers of the series, like you, think it was one of the best.

'Listen to Instinct'

(Continued from Page 1)

summed up in Miss Monroehead's determination "not to contribute things that would destroy audience."

Such things, for example, as movies or stage productions with filth, blasphemy, hopelessness, sordidness, physical shock or "peep show."

"I'm not interested in pushing an audience's nose into the mud," she said. "And we have enough pressures in the world without the theater adding to them."

"Certainly an audience shouldn't leave a theater with a feeling of 'No hope.'"

"An artist has tremendous power. Like a great evangelist."

"I'm not about to use the little power God gave me to contribute to the delinquency of an audience."

Instinctively, she knows she's right.

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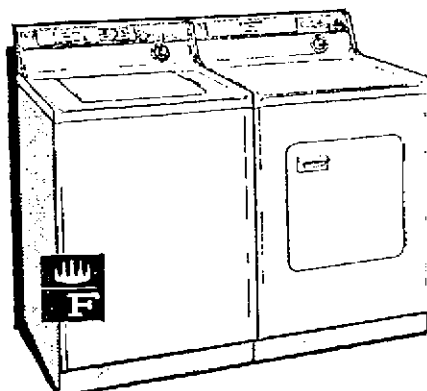
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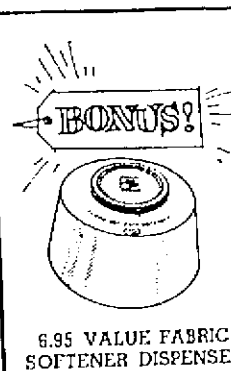
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TUESDAY

March 1, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 The Age of Rubens
- 6:30**
2 The Troubled Self
4 21st Century: "Media"
7 Guidelines: Boat safety
- 7:00 A.M.**
2 News with Mike Wallace
4 (Clr) Today, Hugh Downs with Kirk Douglas and Kukulka, Fran & Ollie
7 Scope: Dental Assist'g
9 Cartoon Shows (to 10)
11 Japanese Poetry
- 7:25**
2 Cleve Roberts, News
- 7:30**
7 Gypsy Rose Lee Show
Guest: Liberace
11 The Hobo Kelly Show
- 8:00 A.M.**
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Blanche Sweet
- 8:30**
7 The Pamela Mason Show
- 9:00 A.M.**
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Yoga for Health
11 The Jack LaLanne Show
13 Public Service Film
13 Guidepost: Geometry (6)
- 9:30**
2 The McCoy's, W. Brennan
4 Concentration, H. Downs
5 Scarlett Hill (serial)
7 The Mike Douglas Show with Henry Morgan
11 Movie: "Girl Trouble," Don Ameche, Joan Bennett (42)
13 Assignment Education
- 10:00 A.M.**
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Las Vegas Story," Victor Mature
10:15
13 Essence of Judaism
- 10:30**
2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News
- 11:00 A.M.**
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud
- 11:30**
2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "Night After Night," George Raft (32)
7 Dating Game, Jim Lange
9 Focus on Our America
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Danni
- 11:45**
2 The Guiding Light
- 12:00 NOON**
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Word of Life (relig.)
2 Children Growing: "The Eldest Child"
- 12:30**
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Tangled World (relig.): "Sex & the Family"
11 Movie: "Yankee Fakir," Douglas Fowley (47)
13 Dialing for Dollars
28 Casals Master Class
- 1:00 P.M.**
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "The Thief," Ray Milland, Rita Gam (52)
7 Ben Casey, Vincent Edwards, Susan Oliver
Casey tours San Francisco with Russian ballerina.
9 (Clr) Movie: "Half Breed," Robert Young (52)
- 1:30**
2 (Clr) Linkletter's House Party, Edith Head
4 Another World (serial)
13 (Clr) Movie: "Doctor at Sea," Dirk Bogarde (Br. 56)

- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 The Nurses, M. Fickett
11 Movie: "June Bride," Bette Davis, Robt. Montgomery (48)
- 2:30**
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 on the Line (interview)
- 3:00 P.M.**
2 The Secret Storm
4 (Clr) P.D.Q., Dennis James
5 Our Miss Brooks
7 General Hospital
9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 Teacher '66, Arnold Pike
- 3:30**
2 Loretta Young Theatre
4 Movie: "The Accused," Donald Wolfitt, Robert Bray (Br. 58)
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show
- 4:00 P.M.**
2 Sea Hunt, Lloyd Bridges
7 Never Too Young (serial) with Dick & Dee Dee
9 (Color) Popeye Cartoons
28 Fire Dept. Training
34 Escuela KMEX (English)
- 4:30**
2 Movie: "Bad for Each Other," Charlton Heston, Elizabeth Scott (54)
5 (Clr) George Putnam nws
7 Where the Action Is, Al Martino, Lovin' Spoonful, Marvin Gaye
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal (drama)
- 5:00 P.M.**
5 (Color) Shebang! Casey Kasem, The Newbeats
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja
- 5:30**
11 Winchell-Mahoney Time
The Friendly Giant
5:45
4 (Color) KNBC Report
28 Sing Hi—Sing Lo
- 6:00 P.M.**
2 Big News, Jerry Dunphy
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Robert Loggia: Assassination plot.
7 (Clr) Movie: "Man from Bitter Ridge," Lex Barker (55-1st run)
9 The Honeymooners
13 (Color) Lloyd Thaxton with The Sunrises
28 Once on Japanese Time
34 Noticero 34 (news)
- 6:30**
4 (Color) KNBC Report
9 Ens. O'Toole, Dean Jones
11 Zorro, Guy Williams
28 Calif. History & Govt.: "The Gold Rush"
- 7:00 P.M.**
2 (Color) Walter Cronkite
4 (Color) Americal Jack Douglas: "California," monarch of the far west
5 Rifleman, Chuck Connors
7 Twilight Zone: "The Lonely," Jack Warden. Sentenced to 40 years on asteroid, convict is given lady robot for company.
11 Dennis the Menace
13 Wonders of the World!
★ Inside Forbidden Arabia! The Linkers, in color, including Riyadh, the desert, the royal palace and a Bedouin feast.
28 Writers of Today: Agnes de Mille
- 7:30**
2 (Clr) Dakota, Marshall Thompson, Nico



ZSA ZSA Gabor plays a Gypsy during "F Troop" at 9 p. m. Tuesday, channel 7.

Minardos, Richard Angarola. Tracy is blamed when Clarence and Judy carry off a pouch of diamonds owned by smugglers.

4 (Clr) My Mother the Car, Jerry Van Dyke. When the Crabtrees win a new car in a market drawing, "Mother" tells Dave he'll have to decide between the two of them—and there's not room in the garage for two cars.

5 (Clr) Johnny Wooden's Champions in Action, with Forrest Twogood, films from last week-end's games with Cal and Stanford.

7 Combat! Rick Jason. With Saunders wounded, and the big guns out, Hanley leads the squad up an enemy-held hill, knowing that it could mean death for all.

9 (Clr) Movie: "The Enemy Below," Robert Mitchum, Curt Jurgens
11 The Untouchables, Robt. Stack, Dane Clark, Herschel Bernardi. Both Ness and Health Dept. are interested in small time hood.

13 (Clr) Wanderlust, Bill Burrud: "Heart of Paris," as its own workers know it.

28 Koltanowski on Chess: "Becoming a Master"

34 Un Canto de Mexico

8:00 P.M.
4 (Color) Movie: "Home from the Hill," Robert Mitchum, Eleanor Parker, Luana Patten, George Peppard, George Hamilton, Everett Sloane (60-1st run). Sins of Texas father cause tragedy to those around him. (Note: extra length of film preempts both "Daisies" and "Kildare")

5 ROLLER GAMES—LIVE!
★ Thunderbirds vs. Detroit
13 (Clr) American West, Jack Smith: "Fantastic World of Utah," and last fall's discovery of a previously unreported natural arch.

28 USA—Painters: "Jim Dine," at home, work.
34 Lluvia de Estrellas

- "Skelton Scrapbook" (see "special")
7 McHale's Navy, Ernest Borgnine, Tim Conway. Binghamton takes advantage of McHale's absence by putting Parker in command, telling him to get tough, and giving the PT-73 crew a choice of suicide mission or transfer papers.
11 The Merv Griffin Show with Zsa Zsa Gabor, Steve Perry, Dom Deluise
★ HAVE GUN? Angry mob deprived of their victim!
28 Cecil Brown; Kendall on Music (8:40), Lloyd Stone
34 Maximiliano y Carlota
- 9:00 P.M.**
7 F Troop, Forrest Tucker, Larry Storch, Zsa Zsa Gabor, Jackie Loughery, Angela Korens. Fascinated by Cpl. Agarn's bankroll, gypsy sisters lure him away from the Army by convincing him he's the long-missing king of the gypsies.
★ THE REBEL Johnny Yuma
Tricks a wounded killer!
11 Adams killers.
28 Casals Master Class
- 9:15**
9 Allan Moll, News
- 9:30**
2 (Clr) Petticoat Junction, Bea Benaderet, Edgar Buchanan. While Kate tries to spruce up the Shady Rest to impress a convention inspector, Uncle Joe tries to reduce it to shambles to impress the tax assessor's inspector.
7 Peyton Place II, Mia Farrow. An unplanned visit sets off a sad longing for Allison, and Rodney takes the stand.
9 The People's Choice
13 Victory at Sea: "Two If by Sea." Ground fighting in the Pacific.
28 Sakl: Improper Stories of H. H. Munro. Final show, with 3 short stories.
34 Videovox (variety)

10:00 P.M.
2 Town Meeting of the World (see "special")
5 (Clr) George Putnam nws
7 The Fugitive, David Janssen, Laura Devon, Paul Richards, Wayne Rogers. While Kimble's working as an odd-job man at a motel, a racketeer guest asks him to teach poise and manners to his girlfriend. And an officer keeping the bookie under surveillance wonders about Kimble's having too much class for the job he holds.
9 Special '66: "Aerial Odyssey," Ted Meyers. Garden Grove's Stuart Jewell, with a repeat of his films of a 38,000 mile trip in "Flight of the Magellan."

11 (Clr) Alex Dreier, News
13 (Clr) Bill Johns, News
13 Toros de Espana (bull-fights from Spain)

10:30
13 (Clr) Treasure, B. Burrud
★ Sands of Tortuga
28 Cecil Brown; Kendall on Music (see 8:40 p.m.)

11:00 P.M.
2 News, Jerry Dunphy
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "Final Vow," Carol Lynley, Clu Gulager. Young gun tries to get back on his feet.

11:30
2 Movie: "Road to Singapore," Bing Crosby, Bob Hope, Dorothy Lamour (40)
4 (Color) Tonight, Alan King with Kay Starr, Harry Belafonte and Dick Roman
7 Movie: "Blueprint for Murder," Joseph Cotten

12:00
5 Movie: "S10000 a Touchdown," Joe E. Brown
11 Movie: "Loan Shark," George Raft (52)
13 Movie: "I Cover the Underworld," Ray Middleton (54)
9 Movie (12:35): "Las Vegas Story," Victor Mature (52)

2 Movie: "Life Begins in College," Ritz Brothers, Tony Martin (37)

12:00
11 Movies: "Brasher Doubloon," "Two Lost Worlds" and "Quiet Please, Murder"

9 News (2:05); Spectrum

- ★ SUIT ON NEWS FINAL**
with Baxter Ward.
9 Movie: "Smallest Show on Earth," Margaret Rutherford, Peter Sellers
11 (Color) Joe Pyne Show
13 Movie: "Men of San Quentin," J. Anthony Hughes (42)
28 Diary: Eliz. Browning
- 11:30**
2 Movie: "Road to Singapore," Bing Crosby, Bob Hope, Dorothy Lamour (40)
4 (Color) Tonight, Alan King with Kay Starr, Harry Belafonte and Dick Roman
7 Movie: "Blueprint for Murder," Joseph Cotten
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SPECIAL

RED SKELTON — Actor John Wayne, newly a father again (and with ten grandchildren), makes a rare TV appearance as host to introduce Red in a "Skelton Scrapbook" offering six of the comedian's classic comedy routines and sketches at 8:30 p.m. In color, ch. 2. Included are Red's monologue on doctors, short vaudeville blackouts, a Willie Lump Lump sketch, the famed doughnut-dunking routine, and silent spots regarding a love-smitten bachelor and the unrequited love of a young maiden. Supporting players include Roberta Lubbell, Chanin Hale, Ray Kellogg, Peggy Rea and Bob Duggan.

TOWN MEETING OF THE WORLD — Nuclear proliferation and how it might be halted is discussed from New York, Geneva, Paris and Munich at 10 p.m., ch. 2, as the Early Bird satellite brings together Sen. Robert F. Kennedy (D-N.Y.) and three leading military and diplomatic figures from Europe. With Eric Sevareid as moderator, the junior Senator from New York exchanges views on how to stop the spread of nuclear weapons with Lord Chalfont, minister of state for foreign affairs in the British labor government; retired French Air Force Gen. Pierre Gallois, sometimes called the "father of the French atomic strike force; and former West German defense minister Franz Josef Strauss, political leader of the Christian Social Union, who wants British and French nuclear capabilities fused into one nuclear force. (Next week this hour takes a provocative look at the rift in Franco-American relations.)

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Latest National Nielsen Ratings

The latest national Nielsen ratings include the following results in numerical order:

Bonanza, Bewitched, Red Skelton, Gomer Pyle, Lucy, Beverly Hillsbillies, Green Acres, Hogan's Heroes, Andy Griffith and Get Smart.

I've Got A Secret, Batman (Wednesdays), Batman (Thursdays), Dick Van Dyke, My Three Sons, Man From UNCLE, Petticoat Junction, Danny Thomas Special, Wild,

Wild West and Daktari.

Ed Sullivan, I Dream of Jeannie, Lawrence Welk, Lassie, Jackie Gleason, FBI, Flipper, Peyton Place (Thursdays), To Tell the Truth and Virginian.

Sunday Night Movies, Saturday Night Movies, Gunsmoke, Daniel Boone, I Spy, Gilligan's Island, Andy Williams, Candid Camera, Bob Hope Theater and Voyage to the Bottom of the Sea.

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For 6 Months

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DENVER

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Avg. Wt. 250 to 350 lbs.
250 lbs. at 31c lb.
Total — \$77.50

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For 6 Months

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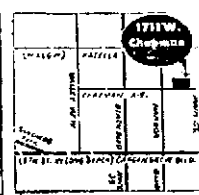
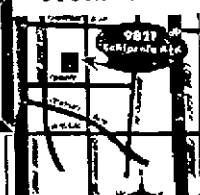
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'Children Short-Changed in Schooling'—Levenson

By JACK GAVER

NEW YORK (UPI)—Humorist Sam Levenson is a funny fellow during his many television guest-shot appearances, but the former schoolteacher has a number of sobering thoughts about teenagers and education.

For example, he thinks children are being short-changed in their schooling.

"The average teenager," Levenson said, "couldn't name five living American composers or five living American artists or five singers at the Metropolitan Opera.

"Kids have no feeling of the importance of culture as part of life. In the arts, kids don't know the difference between mediocrity and excellence.

"In school we instruct, we cram students full of information, but they have very little reverence for culture when they get out of school. And while they're in school, arts could untie the knots students get into.

"Madison Avenue knows how to sell, but the schools don't know how to sell as well."

Educational television could be a help, he continued, but:

"The skills of commercial video have to be applied to educational video. They have to take personalities who can sell and let them sell culture as they sell soap.

"When you see a show about painting on television, it's dull, monotonous. Why should that be when millions of persons are interested in painting today?

"People like Leonard Bernstein, Clifton Fadiman and John Daly could make these subjects interesting. They could explain things so that a viewer would understand and appreciate what he's seeing or hearing.

"I THINK that if they took a personality such as Andy Griffith, for instance, and let him introduce a symphony in his homespun way, a lot of people would watch it, learn something and enjoy it. It could open up horizons for millions.

"But I think educational television will have to be sponsored by the state. People just don't support it."

Levenson is partial to the informal "real" video show such as the Johnny Carson program or Mike Douglas' syndicated program.

"One day, when I was spending a week as co-host on Mike's show," he said, "I happened to mention that I used to practice the violin in the bathroom because the tone was better there. The next day, on the air, Mike brought out a bathtub and shower, handed me a fiddle and said, 'Play.' There was no warning. Everything on the show is for real."



SAM LEVENSON

Long Beach Officials on TV

Three city officials will describe Long Beach, the state's fifth largest incorporated community, when they appear during "Nine on the Line" at 2:30 p.m. Friday, channel 9.

The three are Mayor Edwin W. Wade; Harry E. (Bud) Ridings, vice president of the Long Beach Board of Harbor Commissioners, and Don Ohl, president of the Long Beach Convention and Visitors Bureau in addition to serving as editorial page editor for the Independent, Press-Telegram.

Among facts the trio will emphasize:

Long Beach population is 374,000 and, as a market area, the community serves a populace in excess of two million.

The Port of Long Beach is the most modern in America and the second busiest harbor on the Pacific Coast. Long Beach Airport is the busiest in the nation from the standpoint of airplane take-offs and landings.

Long Beach is developing the largest oil reserve in the nation in offshore waters.

The community is transforming its waterfront into the finest water recreation area in the West.

High-rise construction along the Long Beach shoreline is second only to the "Miracle Mile" on Wilshire Blvd.



METTE HONNINGEN dances with her partner, Henning Kronstam, during the first of a two-parter, "Ballerina," on "Disney's Wonderful World of Color" at 7:30 p. m. today (Sunday), channel 4.

New Candidate for Toothpaste Test

Although June Lockhart thought she had learned most everything about dogs during her years with the "Lassie" series, she recently made a new discovery.

Miss Lockhart, now starring in CBS-TV's

"Lost in Space," sent her own dog to the veterinarian for a check-up. When the pet returned, Miss Lockhart noticed his teeth had been cleaned.

He smiles real pretty now," she said.

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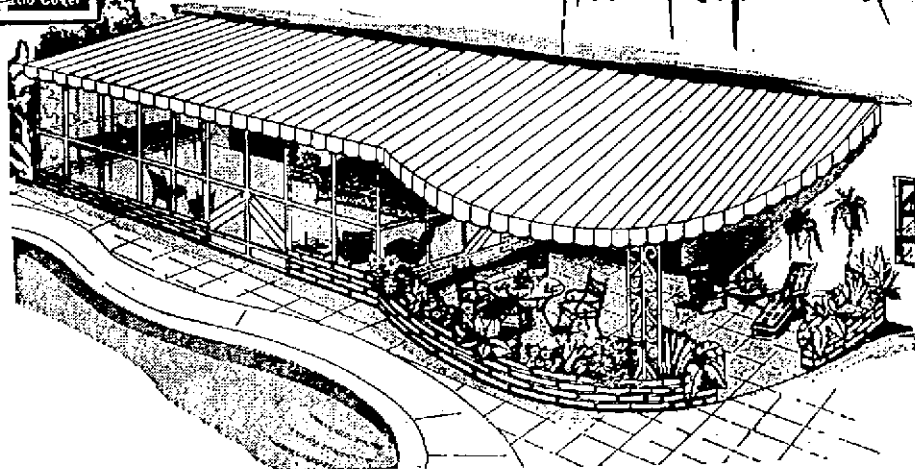
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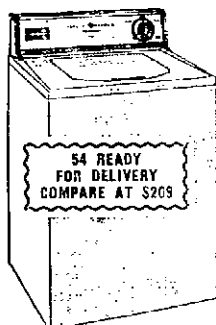
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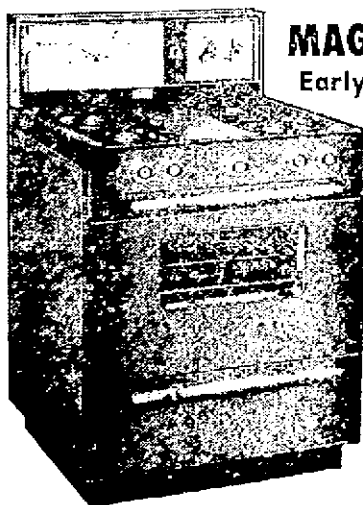
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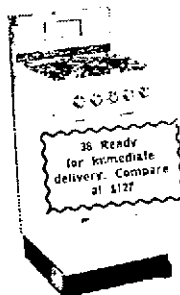
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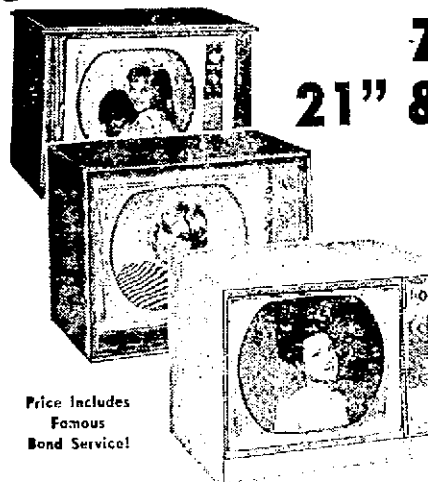


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WEDNESDAY

March 2, 1968

★ PAID ADVERTISEMENT

6:30

- 2 Expansion of Europe
- 4 21st Century: "In World"
- 7 Guidelines: "Nursing"

7:00 A.M.

- 2 News with Mike Wallace
- 4 (Clr) Today, Hugh Downs with Henry Onda
- 7 Scope: "Painting"
- 9 Cartoon Shows (to 10)
- 11 Science in Action

7:25

- 2 Clete Roberts, News.

7:30

- 7 Gypsy Rose Lee Show

- 11 The Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, Virginia Graham, Rita Gam

8:30

- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Eye Guess, B. Cullen
- 5 Yoga for Health
- 11 The Jack LaLanne Show

9:15

- 5 Cooking with Corbis: "Stuffed Flank Steak"
- 13 Guidepost to Science (4)
- 13 Guideposts (to 10:30)

9:30

- 2 The McCoys, W. Brennan
- 4 Concentration, H. Downs
- 5 Scarlett Hill (serial)
- 7 The Mike Douglas Show
- 11 Movie: "Casbah," Yvonne



NBA BASKETBALL, 6:30 p.m., ch. 11, finds Chick Hearn at Baltimore as the Bullets host the Lakers.

POST TIME at Santa Anita, 7:30 p.m., ch. 5, looks at owners, trainers and jockeys talking with Bill Garr about the Santa Anita Derby.

WRESTLING, 8:30 p.m., ch. 5, with Dick Lane at the Olympic, where the card includes Cowboy Jack Lanza, Lonnie Mayne, El Mongul, Gorilla Monsoon, Nikita Mulkovich, Thunderbolt Patterson and Alberto Torres.

DeCarlo, Tony Martin

10:00 A.M.

- 2 Andy of Mayberry
- 4 (Color) Morning Star
- 5 Burns and Allen Show
- 9 (Clr) Movie: "Land of the Pharaohs," Jack Hawkins ('55)

10:30

- 2 Dick Van Dyke Show
- 4 (Color) Paradise Bay
- 5 (Clr) World Adventures
- 13 Bill Johns, News

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Peter Gunn, C. Stevens
- 7 Supermarket Sweep
- 13 (Clr) Treasure, B. Burrud

11:30

- 2 Search for Tomorrow
- 4 (Clr) Play Post Office
- 5 Movie: "The Hoodlum," Lawrence Tierney ('51)
- 7 Dating Game, Jim Lange
- 9 Spectrum: "Spanish," Sheriff John, J. Rovick
- 11 Romper Rm, Miss Diann

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Noon Show, Bill Keene
- 4 (Clr) Let's Make a Deal
- 7 The Donna Reed Show
- 9 Movie: "Montana Territory," Lon McCallister
- 28 League of Women Voters (premiere), Marlen Neumann looks at McCone Commission report

12:30

- 2 As the World Turns
- 4 (Clr) Days of Our Lives
- 5 Movie: "Young Widow," Jane Russell ('46)
- 7 Father Knows Best
- 11 The Texan, R. Calhoun
- 13 Dialing for Dollars

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 7 Ben Casey, Vincent Edwards, Ronnie Haren
- 9 Movie: "D.O.A.," Edmond O'Brien ('49)
- 11 (Clr) Movie: "There's No Business Like Show Business," Ethel Merman ('54)

1:30

- 2 (Clr) Linkletter's House Party, Bennett Cerf
- 4 Another World (serial)
- 13 (Clr) Movie: "To Paris with Love," Alec Guinness (Br-'55)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 7 The Nurses, M. Fickett

2:30

- 2 The Edge of Night
- 4 (Clr) The Match Game
- 5 December Bride
- 7 A Time for Us (serial)
- 9 9 on the Line (interviews)

3:00 P.M.

- 2 The Secret Storm
- 4 (Clr) PDQ, Dennis James
- 5 Our Miss Brooks
- 7 General Hospital
- 9 9 on the Line (comment)
- 13 (Clr) Mickey Mudturtle
- 28 Posin's Giants: Brahe

3:30

- 2 Lorella Young Theater
- 4 Movie: "Almost a Bride," Shirley Temple ('49)
- 5 Divorce Court, V. Perkins
- 7 The Young Marrieds
- 9 Astro Boy (cartoons)
- 11 (Clr) Billy Barty Show
- 28 Teachers In-Service

4:00 P.M.

- 2 Sea Hunt, Lloyd Nolan
- 7 Never Too Young (serial)
- 9 (Color) Popeye Cartoons
- 28 Fire Dept. Training

4:30

- 2 Movie: "Wistful Widow of Wagon Gap," Abbott & Costello ('47)
- 5 (Clr) George Putnam news
- 7 Where the Action Is, Vic Dana, Wilson Pickett
- 11 008th Man (cartoon)
- 13 Bozo's Big Top Show
- 34 Novela Semanal

5:00 P.M.

- 5 (Color) Sheebang! Casey Kasem, The Toys
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- 11 Gigantor (cartoon)
- 13 (Color) Morgan's Alley
- 28 What's New?
- 34 Operation Ja-Ja

5:30

- 11 Winchell-Mahoney Time
- 28 The Friendly Giant

5:45

- 4 (Color) KNBC News
- 28 Sing Hi—Sing Lo

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Huntley-Brinkley
- 5 Route 66, Martin Milner, Nina Foch, Patricia Neal
- Tod's marked for death when he weds (pt. 1)



PIPPA Scott stars in a medical research drama during "The Bob Hope Theater" at 9 p. m. Wednesday, channel 4, in COLOR.

- 7 Cole of Calif. "ESCAPE SUIT" on 5 o'clock Movie
- ★ (Clr) Movie: "Mouse That Roared," Peter Sellers (Br-'59)
- 9 The Honeymooners
- 13 (Color) Lloyd Thaxton Guest: Lorne Greene
- 28 Travel Film: "Thailand"
- 34 Noticern 34 (News)

- 4 (Color) KNBC Report
- 9 Wyatt Earp, H. O'Brien
- 11 NBA Basketball (sports)
- 28 Physical Geology

- 7:00 P.M.
- 2 (Color) Walter Cronkite
- 4 (Clr) Death Valley Days: "Mrs. Romney and the Outlaws," Rosemary DeCamp, Crusading lady newspaper editor defies hoodlum gang controlling early-day Durango. Miss DeCamp is guest hostess.
- 5 Rifleman, Chuck Connors
- 9 Twilight Zone: "Time Enough to Last," Burgess Meredith. Only survivor of bombing plans at last to have time for reading.
- 13 EXCITING WORLD! Egyptian
- ★ Tombs: King Tut, Ramses III. Alan Sloane, in color.
- 28 Modern Math for Parents

- 7:30
- 2 Lost in Space, Guy Williams, Michael Ansara, Kurt Russell. Alien ruler and his son set out to prove Earth's inferiority by challenging John and Will to tests of strength and courage.
- 4 (Color) The Virginian, John Dehner, Randy Boone, Eduard Franz, Warren Oates. An old Indian chief's belief in the prophesied return of the buffalo leads him into a strange duel with Morgan Starr and Randy.

- 5 Post Time at Santa Anita (see "sports")
- 7 (Color) Batman, Adam West, Cesar Romero, Donna Loren. The green-haired Joker's back in a campaign to lure Dick Grayson's school chums down the primrose path
- 9 (Clr) Movie: "Enemy Below," Robert Mitchum
- 13 ISLANDS in the SUN! The
- ★ Vocalists: Puerto Rico! In color, with Bill Burrud
- 28 Playing the Guitar (premiere), Frederick

- Noad. First of 26 parts.
- 34 Un Canto de Mexico

- 8:00 P.M.
- ★ MAY 60. FASHION SHOW
- ★ American Young Designers
- Showing of creations by 14 young Southern California designers. Clr
- 7 The Patty Duke Show. Martin's upset when Patty has a date with an "older man" (Steve Franken), who arrives sporting a mustache and a big sports car.

- 13 Rendezvous w/Adventural
- ★ Red's Invasion of Quemo! In color.
- 28 Cineposium, Michael Jackson, guests

- 8:30
- 2 (Clr) Beverly Hillbillies, Buddy Ebsen, John Carradine. Vaudeville magician sees in the glibility of Jethro and his uncle a chance to get rich quick by unloading his magic paraphernalia.
- 5 WRESTLING—DICK LANE
- ★ BY RELIABLE MORTGAGE (see "sports")

- 7 (Clr) Blue Light, Robert Goulet, Gail Kobe (former Mrs. Schuster of "Peyton Place"). Russian agent threatens to expose March unless he turns information over to her government.
- 13 Cary Grant, Robert Taylor, Norma Shearer, Glenn Ford see "Hollywood without Make-Up"
- 28 Cecil Brown; Meet Your Public Servant (8:40)

- 8:45
- 11 The Merv Griffin Show (following basketball), with Vernon "Gardabout" Gaddis, Jackie Mason
- ★ 9:00 P.M.
- 2 (Clr) Green Acres, Eddie Albert, Eva Gabor (repeal). Oliver petitions Washington when a conservation delegation informs him he can't plant 160 acres of wheat.

- 4 (Clr) Chrysler Theatre: "Wind Fever," William Shatner, Pippa Scott, John Cassavetes, Wilfrid Hyde-White. Medical scientist in remote jungle hospital, searching for tropical fever cure, is charged with malpractice and murder when the daughter of a native chief dies.
- 7 (Color) Big Valley, Barbara Stanwyck, Lee Majors, Marvin Mason, Peter Haskell. Heath is blackmailed by a childhood friend who fakes an injury in order to "get even"

- 28 Turnley Walker on Hooks "Wretched of the Earth" 9:30
- 2 Dick Van Dyke Show. Buddy's so secretive in studying for his long-delayed bar mitzvah that Rob and Sally are sure he has an extracurricular girl friend. Pippa Scott plays a rabbi's wife.
- 9 "HOME-O-RAMA"
- ★ TV SPECIAL! (see "special")
- 13 BAT MASTERSON! exposes
- ★ a Cheyenne poker-cheat!
- 28 China—The Awakened Giant: "Reshaping of Chinese Society," Francis L. Hsu. Second in 2-pt. study of modern China.
- 34 TV Musical Ossart

- 10:00 P.M.
- 2 (Clr) Danny Kaye Show. Guests Joanne Woodward and Robert Goulet join Kaye in a spoof of TV's

Tele-Vues
current fugitive heroes, including Richard Thimble, a man called Shenandopey, and Paul Bryant, with only 18 months to live.

4 (Color) I Spy, Ruhl, Culp, Bill Cosby, Jeanette Nolan, Philip Bourneuf, Kelly and Scott are used as cat's paws by an unscrupulous American official who plans to kidnap a wealthy widow on the U.S. embassy staff.

5 (Clr) Geo. Putnam News

7 Long, Hot Summer, Dan O'Herlihy, Uta Hagen. A former resident of Frenchman's Bend makes a surprise visit after 20 years. And Will Varner pleads with her to leave town for the sake of Clara and Jody.

9 Open End, David Suskind: "Wild Beatniks."

11 (Clr) Alex Dreier, News

13 (Color) Bill Johns, News

34 Boxing (Mexico City)

- 10:30
- 13 (Clr) Vagabond, B. Burrud
- 11:00 P.M.
- 2 Jerry Dunphy, News
- 4 (Color) 11th Hour News
- 5 Alfred Hitchcock Hour: "An Out for Oscar," Larry Storch
- 7 News, Baxter Ward
- 9 Movie: "Arizona," William Holden ('40)
- 11 (Clr) Melvin Belli Show. Commentator William Winter criticizes "no-guts" TV journalism
- 13 Movie: "Home of the Brave," James Edwards
- 28 Diary: The Brownings

- 11:30
- 2 Movie: "The Sniper," Arthur Franz ('52)
- 4 (Color) Tonight, Alan King with Pat Boone, Harry Golden
- 7 (Clr) Movie: "Girls at Sea," Guy Rolfe (Br-'61)
- 12:00
- 5 Movie: "Great Moment."
- 12:30
- 11 Movie: "Return of Monte Cristo," Louis Hayward
- 13 Movie: "City of Shadows," Victor McLaglen

- 12:45
- 9 (Clr) Movie: "Land of Pharaohs,"
- 1:15
- 2 Movie: "Wild and Woolly," Jane Withers ('37)
- 2:00
- 11 Movies: "Charter Pilot," "Unknown Island" and "Rings on Her Fingers"

SPECIAL

HOLLYWOOD WITHOUT MAKE-UP—That little old filmmaker Ken Murray shows up at 8:30 p.m., ch. 13, to show home movies from his private collection. Hour includes humorous and human interest scenes of Cary Grant, Robert Taylor, Norma Shearer, Dick Powell, Glenn Ford, others.

HOME-O-RAMA—George Coulouris hosts a half-hour look at the 7th annual Long Beach Home Show, taped earlier today for showing at 9:30 p.m., ch. 9. Cameras will peek in at decorators' rooms, including a special "teenager's bedroom," at the paintings of 60 Newport Beach artists, at a model highrise apartment, at camping equipment and at a trade apprentice program where men are learning bricklaying, wiring, etc. The Young Folks are featured.

ESTERN'S TAX REDUCTION SALE

COLOR—B & W—STEREO
ONE OF A KIND

- CURTIS MATHIS 23" Rectangular B & W TV Full Console in Walnut Cabinet—Was \$239.95..... NOW \$142⁰⁰
- GE STEREO—SOLID STATE AM & FM radio, Danish Modern Walnut—Was \$189.95..... NOW \$144⁹⁵
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- RCA STEREO Modern Walnut—Was \$319.95..... NOW \$229⁹⁵
- DUMONT STEREO Solid State AM & FM FM-Stereo—Was \$549.95..... NOW \$279⁹⁵
- G.E. SOLID STATE TAPE—STEREO COMBINATION Solid State AM & FM FM-Stereo—Was \$549.95..... NOW \$339⁹⁵
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TUESDAY

March 1, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 The Age of Rubens
6:30
2 The Troubled Self
4 21st Century: "Media"
7 G'delines: Boat safety
7:00 A.M.
2 News with Mike Wallace
4 (Clr) Today, Hugh Downs with Kirk Douglas and Kukla, Fran & Ollie
7 Scope: Dental Assist'g
9 Cartoon Shows (to 10)
11 Japanese Poetry
7:25
2 Clele Roberts, News
7:30
7 Gypsy Rose Lee Show
Guest: Liberace
11 The Hobo Kelly Show
8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Blanche Sweet
8:30
7 The Pamela Mason Show
9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Yoga for Health
11 The Jack LaLanne Show
13 Public Service Film
13 Guidepost: Geometry (6)
9:30
2 The McCoys, W. Brennan
4 Concentration, H. Downs
5 Scarlett Hill (serial)
7 The Mike Douglas Show with Henry Morgan
11 Movie: "Girl Trouble," Don Ameche, Joan Bennett ('42)
9:45
13 Assignment Education
10:00 A.M.
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Las Vegas Story," Victor Mature
10:15
13 Essence of Judaism
10:30

- 2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News
11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud
11:30
2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "Night After Night," George Raft ('32)
7 Dating Game, Jim Lange
9 Focus on Our America
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Diann
11:45
2 The Guiding Light
12:00 NOON
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Word of Life (relig.)
28 Children Growing: "The Eldest Child"
12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
9 Tangled World (relig.): "Sex & the Family"
11 Movie: "Yankee Fakir," Douglas Fowley ('47)
13 Dialing for Dollars
28 Casuals Master Class
1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "The Thief," Ray Milland, Rita Gam ('52)
7 Ben Casey, Vincent Edwards, Susan Oliver. Casey towns San Francisco with Russian ballerina.
9 (Clr) Movie: "Half Breed," Robert Young ('52)
1:30
2 (Clr) Linkletter's House Party, Edith Head
4 Another World (serial)
13 (Clr) Movie: "Doctor at Sea," Dirk Bogarde (Br.-'56)

- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 The Nurses, M. Fickett
11 Movie: "June Bride," Bette Davis, Robt. Montgomery ('48)
2:30
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interview)
3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 Teacher '66, Arnold Pike
3:30
2 Loretta Young Theatre
4 Movie: "The Accused," Donald Wolfelt, Robert Bray (Br.-'58)
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show
4:00 P.M.
2 Sea Hunt, Lloyd Bridges
7 Never Too Young (serial) with Dick & Dee Dee
9 (Color) Popeye Cartoons
28 Fire Dept., Training
34 Escuela KMFEX (English)
4:30
2 Movie: "Bad for Each Other," Charlton Heston, Elizabeth Scott ('64)
5 (Clr) George Putnam nws
7 Where the Action Is, Al Martino, Lovin' Spoonful, Marvin Gaye
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal (drama)
5:00 P.M.
5 (Color) Shebang! Casey Kasem, The Newbeats
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Giganator (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja
5:30
11 Winchell Mahoney Time
28 The Friendly Giant
5:45
4 (Color) KNBC Report
28 Sing Hi—Sing Lo
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Robert Loggia. Assassination plot.
7 (Clr) Movie: "Man from Bitter Ridge," Lex Barker ('55-1st run)
9 The Honeymooners
13 (Color) Lloyd Thaxton with The Sunrays
28 Once on Japanese Time
34 Noticias 34 (news)
6:30
4 (Color) KNBC Report
9 Fns. O'Toole, Dean Jones
11 Zorro, Guy Williams
28 Calif. History & Govt.: "The Gold Rush"
7:00 P.M.
2 (Color) Walter Cronkite
4 (Color) America! Jack Douglas: "California," monarch of the far west
5 Rifleman, Chuck Connors
9 Twilight Zone: "The Lonely," Jack Warden. Sentenced to 40 years on asteroid, convict is given lady robot for company.
11 Dennis the Menace
13 WONDERS OF THE WORLD!
★ Inside Forbidden Arabia! The Linkers, in color, including Riyadh, the desert, the royal palace and a Bedouin feast.
28 Writers of Today: Agnes de Mille
7:30
2 (Clr) Daktari, Marshall Thompson, Nico



ZSA ZSA Gabor plays a Gypsy during "F Troop" at 9 p. m. Tuesday, channel 7.

- Minardos, Richard
Angarola, Tracy is blamed when Clarence and Judy carry off a pouch of diamonds owned by smugglers.
4 (Clr) My Mother the Car, Jerry Van Dyke. When the Crabtrees win a new car in a market drawing, "Mother" tells Dave he'll have to decide between the two of them—and there's not room in the garage for two cars.
5 (Clr) Johnny Wooden's Champions in Action, with Forrest Twogood, films from last week-end's games with Cal and Stanford.
7 Combat! Rick Jason. With Saunders wounded, and the big guns out, Hanley leads the squad up an enemy-held hill, knowing that it could mean death for all. Co-star Vic Morrow directed this 2-pt. segment, filmed in the hilly countryside near Thousand Oaks.
9 (Clr) Movie: "The Enemy Below," Robert Mitchum, Curt Jurgens
11 The Untouchables, Robt. Stack, Dane Clark, Herschel Barnard. Both Ness and Health Dept. are interested in small time hood.
13 (Clr) Wanderlust, Bill Burrud: "Heart of Paris," as its own workers know it.
28 Koltanowski on Chess: "Becoming a Master"
34 Un Canto de Mexico
8:00 P.M.
4 (Color) Movie: "Home from the Hill," Robert Mitchum, Eleanor Parker, Luana Patten, George Peppard, George Hamilton, Everett Sloane ('60-1st run). Sins of Texas father cause tragedy to those around him. (Note: extra length of film preempts both "Daisies" and "Kildare").
★ ROLLER GAMES—LIVE!
Thunderbirds vs. Detroit
13 (Clr) American West, Jack Smith: "Fantastic World of Utah," and last fall's discovery of a previously unreported natural arch.
28 USA—Painters: "Jim Dine," at home, work.
34 Elvira de Estrellas
8:30
2 (Clr) Red Skelton Hour

- "Skelton Scrapbook" (see "special")
7 McHale's Navy, Ernest Borgnine, Tim Conway. Binghamton takes advantage of McHale's absence by putting Parker in command, telling him to get tough, and giving the PT-73 crew a choice of suicide mission or transfer papers.
11 The Merv Griffin Show with Zsa Zsa Gabor, Steve Perry, Dom Deluise
13 HAVE GUN! Angry mob
★ deprived of their victim!
28 Cecil Brown: Kendall on Music (8:40), Lloyd Stone
34 Maximiliano y Carlota
9:00 P.M.
7 F Troop, Forrest Tucker, Larry Storch, Zsa Zsa Gabor, Jackie Loughery, Angela Korrens. Fascinated by Cpl. Agarn's bankroll, gypsy sisters lure him away from the Army by convincing him he's the long-missing king of the gypsies.
13 THE REBEL! Johnny Yuma
★ tracks a wounded killer!
Nick Adams stars.
28 Casuals Master Class
9:15
9 Allan Moll, News
9:30
2 (Clr) Petticoat Junction, Bea Benaderet, Edgar Buchanan. While Kate tries to spruce up the Shady Rest to impress a convention inspector, Uncle Joe tries to reduce it to shambles to impress the tax assessor's inspector.
7 Peyton Place II, Mia Farrow. An unplanned visit sets off a sad longing for Allison, and Rodney takes the stand.
9 The People's Choice
13 Victory at Sea: "Two If by Sea." Ground fighting in the Pacific.
28 Saki: Improper Stories of H. H. Munro. Final show, with 3 short stories.
34 Videovox (variety)
10:00 P.M.
2 Town Meeting of the World (see "special")
5 (Clr) George Putnam nws
7 The Fugitive, David Janssen, Laura Devon, Paul Richards, Wayne Rogers. While Kimble's working as an odd-job man at a motel, a racketeer guest asks him to teach poise and manners to his girlfriend. And an officer keeping the bookie under surveillance wonders about Kimble's having too much class for the job he holds.
9 Special '66: "Aerial Odyssey," Ted Meyers. Garden Grove's Stuart Jewell, with a repeat of his films of a 38,000 mile trip in "Flight of the Magellan."
11 (Clr) Alex Dreier, News
13 (Clr) Bill Johns, News
13 Toros de Espana (bull-fights from Spain)
10:30
13 (Clr) Treasure, B. Burrud "Sands of Tortuga"
28 Cecil Brown: Kendall on Music (see 8:40 p.m.)
11:00 P.M.
2 News, Jerry Dunphy
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "Final Vow," Carol Lynley, Clu Gulager. Young nun tries to get back stolen art object.

- Tele-Vues
★ COLE OF CALIF. 'ESCAPE SUIT' ON NEWS FINAL
with Baxter Ward.
9 Movie: "Smallest Show on Earth," Margaret Rutherford, Peter Sellers
11 (Color) Joe Pyne Show
13 Movie: "Men of San Quentin," J. Anthony Hughes ('42)
28 Diary: Eliz. Browning
11:30
2 Movie: "Road to Singapore," Bing Crosby, Bob Hope, Dorothy Lamour ('40)
4 (Color) Tonight, Alan King with Kay Starr, Harry Belafonte and Dick Roman
7 Movie: "Blueprint for Murder," Joseph Cotten
12:00
5 Movie: "\$1000 a Touchdown," Joe E. Brown
12:30
11 Movie: "Loan Shark," George Raft ('52)
13 Movie: "I Cover the Underworld," Ray Middleton ('54)
9 Movie (12:35): "Las Vegas Story," Victor Mature ('52)
1:15
2 Movie: "Life Begins in College," Ritz Brothers, Tony Martin ('37)
2:00
11 Movies: "Brasher Doubloon," "Two Lost Worlds" and "Quiet Please, Murder"
9 News (2:05); Spectrum

SPECIAL

RED SKELTON — Actor John Wayne, newly a father again (and with ten grandchildren), makes a rare TV appearance as host to introduce Red in a "Skelton Scrapbook," offering six of the comedian's classic comedy routines and sketches at 8:30 p.m., in color, ch. 2. Included are Red's monologue on doctors, short vaudeville blackouts, a Willie Lump Lump sketch, the famed doughnut-dunking routine, and silent spots regarding a love-smitten bachelor and the unrequited love of a young maiden. Supporting players include Roberta Lubbell, Chanin Hale, Ray Kellogg, Peggy Rea and Bob Duggan.

TOWN MEETING OF THE WORLD — Nuclear proliferation and how it might be halted is discussed from New York, Geneva, Paris and Munich at 10 p.m., ch. 2, as the Early Bird satellite brings together Sen. Robert F. Kennedy (D-N.Y.) and three leading military and diplomatic figures from Europe. With Eric Sevareid as moderator, the junior Senator from New York exchanges views on how to stop the spread of nuclear weapons with Lord Clarendon, minister of state for foreign affairs in the British labor government; retired French Air Force Gen. Pierre Gallois, sometimes called the "father of the French atomic strike force; and former West German defense minister Franz Josef Strauss, political leader of the Christian Social Union, who wants British and French nuclear capabilities fused into one nuclear force. (Next week this hour takes a provocative look at the rift in Franco-American relations.)

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TELEVISION MOVIE TIPS



GEORGE HAMILTON and **Luana Patten** portray youthful sweethearts in the three-hour, 1960 **COLOR** movie "Home From the Hill" at 8 p. m. Tuesday, channel 4. It's about a Texas family and a domineering father.



MARLON BRANDO won an Academy Award for his performance in "On the Waterfront," which airs 11:15 p. m. Saturday on channel 2. It's about racketeering on the docks. The movie also features **Lee J. Cobb**, **Eva Marie Saint** and **Karl Malden**.

SUNDAY

VILLA—6 p.m. In **COLOR** on channel 7. A 1958 movie with **Brian Keith** and **Cesar Romero**. About **Pancho Villa**, Mexican bandit.

PARIS DOES STRANGE THINGS—7:30 p.m. In **COLOR** on channel 9. A 1955 French film with **Ingrid Bergman** and **Mel Ferrer**. About a Polish countess in France. She seeks financial security.

HOLIDAY FOR LOVERS—9 p.m. In **COLOR** on channel 7. A 1959 movie with **Clifton Webb**, **Jane Wyman**, **Jill St. John** and **Carol Lynley**. Boston psychiatrist has problems with his teen-age daughters.

HAS ANYBODY SEEN MY GAL?—11:15 p.m. In **COLOR** on channel 7. A 1952 film with **Piper Laurie** and **Rock Hudson**. About family that inherits \$100,000.

MARJORIE MORNINGSTAR—11:30 p.m. In **COLOR** on channel 2. A 1957 production with **Natalie Wood** and **Gene Kelly**. About an aspiring actress who falls in love with a dancer.

MONDAY

THE ENEMY BELOW—7:30 p.m. and nightly through Thursday in **COLOR** on channel 9. A 1957 movie with **Robert Mitchum**, **Curt Jurgens** and **Theodore Bikel**. It's U.S. destroyer vs. Nazi sub.

TUESDAY

THE SMALLEST SHOW ON EARTH—11 p.m. on channel 9. A 1957 English production with **Peter Sellers** and **Bill Travers**. A couple inherits a movie house.

WEDNESDAY

THE MOUSE THAT ROARED—6 p.m. In **COLOR** on channel 7. A 1959 English film with **Peter Sellers** playing three roles. About small country that declares war on the U.S.

THURSDAY

THE DEVIL AT 4 O'CLOCK—9 p.m. In **COLOR** on channel 2. A 1961 movie with **Spencer Tracy**, **Frank Sinatra** and **Jean Pierre Aumont**. Priest on South Pacific

Island enlists aid of three convicts in helping when leper colony is endangered by erupting volcano.

FRIDAY

MARIE ANTOINETTE—10 p.m. In **COLOR** on channel 9 and at 11 p.m. on Saturday. A 1954 French movie with **Michele Morgan** and **Richard Todd**. About Marie's romantic interest in a Swedish army officer.

SATURDAY

THE FIVE PENNIES—9 p.m. In **COLOR** on channel 4. A 1959 movie with **Danny Kaye**, **Barbara Bel Geddes**, **Louis Armstrong** and **Bob Crosby**. About the life of bandleader **Red Nichols** who quit at the peak of his career as a jazz musician because he felt guilt concerning his daughter's affliction with polio.

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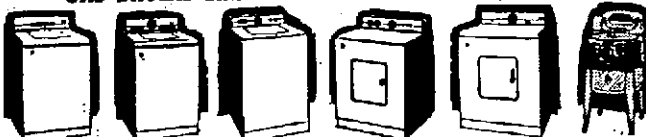
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METTE HONNINGEN dances with her partner, Henning Kronstam, during the first of a two-partter, "Ballerina," on "Disney's Wonderful World of Color" at 7:30 p. m. today (Sunday), channel 4.

New Candidate for Toothpaste Test

Although June Lockhart thought she had learned most everything about dogs during her years with the "Lassie" series, she recently made a new discovery.

Miss Lockhart, now starring in CBS-TV's

"Lost in Space," sent her own dog to the veterinarian for a check-up. When the pet returned, Miss Lockhart noticed his teeth had been cleaned.

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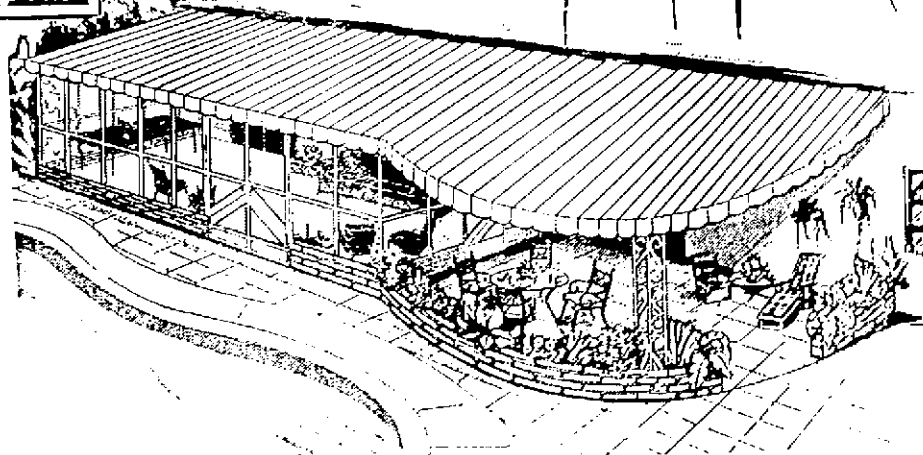
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THURSDAY

March 3, 1966

★ PAID ADVERTISEMENT

6:00

- 2 The Age of Rubens
- 6:30
- 2 The Troubled Self
- 4 The 21st Century: "The Computed Campus?"
- 7 Guidelines: "Nursing"

7:00 A.M.

- 2 News with Mike Wallace
- 4 (Clr) Today, Hugh Downs with McGeorge Bundy
- 7 Scope: Piano Techniques
- 9 Cartoon Shows (to 10)
- 11 Teachers In-Service

7:25

- 2 Clete Roberts, News
- 7:30
- 7 Gypsy Rose Lee Show. Guest: Erin O'Brien
- 11 The Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, Virginia Graham, Rita Gam
- 8:30
- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Eye Guess, B. Cullen
- 5 Yoga for Health
- 11 The Jack LaLanne Show
- 13 Public Service Film

9:15

- 13 Guidepost to Music (4)
- 9:30
- 2 The McCloys, W. Brennan
- 4 Concentration, H. Downs
- 4 Scarlett Hill (serial)
- 7 The Mike Douglas Show
- 11 Movie: "Where the Side-



AUTO SHOW, 7:30 p.m., in color, ch. 5, has vintage autos in both displays and races, filmed at New Hope, Pa.

OLYMPIC BOXING, 8:30 p.m., ch. 5, has Dick Enberg ringside with a 10-round heavyweight bout between Joe Arrollo and Lars Norling.

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- Gall Bladder
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- Headaches
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuralgia
- Piles
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- Sour Stomach
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walk Ends," Dana Andrews ('50)

9:45

13 The Intelligent Parent

10:00 A.M.

- 2 Andy of Mayberry
- 4 (Color) Morning Star
- 5 Burns and Allen Show
- 9 Movie: "Never a Dull Moment," Irene Dunne, Fred MacMurray, Natalie Wood ('50)

10:15

13 Essence of Judaism

10:30

- 2 Dick Van Dyke Show
- 4 (Color) Paradise Bay
- 5 (Clr) World Adventures
- 13 Bill Johns, News

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Peter Gunn, C. Stevens
- 7 Supermarket Sweep
- 13 (Clr) Treasure, B. Burrud

11:30

- 2 Search for Tomorrow
- 4 (Clr) Play Post Office
- 5 Movie: "Motor Patrol," Reed Hadley ('50)
- 7 Dating Game, Jim Lange
- 9 Focus on Our America
- 11 Sheriff John, J. Rovick
- 13 Romper Rm., Miss Diann

11:45

- 2 The Guiding Light
- 12:00 NOON
- 2 Noon Show, Bill Keene
- 4 (Clr) Let's Make a Deal
- 7 The Donna Reed Show
- 9 Movie: "The Nebraskan," Phil Carey ('53)
- 28 Antiques, Geo. Michael

12:30

- 2 As the World Turns
- 4 (Clr) Days of Our Lives
- 7 Father Knows Best
- 11 (Clr) Documentary
- Movie: "Aku Aku," Thor Heydedahl ('61), Easter Island.

13 Dialing for Dollars

28 Turnley Walker on Books

"Wretched of the Earth"

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Second Woman," Robert Young ('51)
- 7 Ben Casey, Vincent Edwards, Nan Martin
- Woman patient lives in past, nips on sherry.
- 9 Movie: "Honey-moon for 3," George Brent, Ann Sheridan ('41)

1:30

- 2 (Clr) Linkletter's House Party, Dr. Alonzo Baker on his trip to Russia.
- 4 Another World (serial)
- 13 (Clr) Movie: "Love Lottery," David Niven (Br.-'54)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 7 The Nurses, M. Fickett
- 11 Movie: "Winter Wonderland," Charles Drake

2:30

- 2 The Edge of Night
- 4 (Clr) The Match Game
- 5 December Bride
- 7 A Time for Us (serial)
- 9 9 on the Line (interviews)

3:00 P.M.

- 2 The Secret Storm
- 4 (Clr) PDQ, Dennis James
- 5 Our Miss Brooks
- 7 General Hospital
- 9 9 on the Line (comment)
- 13 (Clr) Mickey Mudturtle
- 28 Basic Issues of Man: "Science and Man"

3:30

- 2 Loretta Young Theater
- 4 Movie: "Wolf Larsen," Barry Sullivan ('58)
- 5 Divorce Court, V. Perkins
- 7 The Young Marrieds
- 9 Astro Boy (cartoons)
- 11 (Clr) Billy Marty Show
- 28 Teachers In-Service

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 7 Never Too Young (serial)
- 9 (Color) Popeye Cartoons
- 28 Fire Dept. Training
- 34 Escuela KMEX (English)

4:30

- 2 (Clr) Movie: "3 Hours to Kill," Dana Andrews, Donna Reed ('54).
- 5 (Clr) Geo. Putnam news
- 7 Where the Action Is, Knickerbockers, Buck Owens & Buckeros
- 11 008th Man (cartoon)
- 13 Bozo's Big Top Show
- 34 Novela Semanal (drama)

5:00 P.M.

- 5 (Color) Shebang! Casey Kasem, Barbara Lewis
- 7 News Hour, Baxter Ward
- 9 9th St. West, Sam Riddle
- 11 Gigantor (cartoon)
- 13 (Color) Morgan's Alley
- 28 What's New?
- 34 Operacion Ja-Ja

5:30

- 11 Winchell-Mahoney Time
- 28 The Friendly Giant
- 5:45
- 4 (Color) KNBC Report
- 28 Sing Hi—Sing Lo

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Huntley-Brinkley
- 5 Route 66, Martin Milner, Nina Foch (pt. 2). Tod drives off on his honeymoon in segment which wound up CBS run.
- 7 (Clr) Movie: "Buchanan Rides Alone," Randolph Scott ('58-1st run)
- 9 The Honey-mooners
- 13 (Color) Lloyd Thaxton
- 28 Music for Young People: "Stradivarius Trio"
- 34 Noticiero (News)

6:30

- 4 (Color) KNBC Report
- 9 (Clr) Surf's Up! Stan Richards, surfing films
- 11 (Color) Yogi Bear
- 28 Calif. History & Govt.: "First Constitution"

7:00 P.M.

- 2 (Color) Walter Cronkite
- 4 (Clr) Happy Wanderers: "Arizona's Upside-Down River" at Wickenburg
- 5 Rifleman, Chuck Connors
- 9 Twilight Zone: "Perchance to Dream," Richard Conte, Man

fears going to sleep for fear a dream-woman will slay him.

- 11 Dennis the Menace
- 13 (Clr) Passport to Travel, Hal Sawyer: "See the USA" (pt. 1): 'New Orleans, Paris of America'
- 28 KCET Music Festival, John Crown, USC student woodwind quintet

7:30

- 2 The Munsters, Fred Gwynne, Al Lewis, Butch Patrick. When Herman forces tone-deaf Eddie to take up the trumpet, Grandpa concocts a potion to provide instant talent.

- 4 (Color) The Market (see "special")
- 5 (Clr) New Hope Auto Show (see "sports")

- 7 (Color) Batman, Adam West, Cesar Romero, Donna Loren. Continuing his drive to turn students into delinquents, the Joker plots to fix the big game with Disko Tech.

- 9 (Clr) Movie: "Enemy Below," Robert Mitchum, Curt Jergens ('57)

- 11 The Untouchables, Robt. Stack, Steve Hill, Legs Diamond's hijacking of imported narcotics.

- 13 Bill Burrud: "Hard to Windward," aboard winner in the Sydney-Tasmania yacht race.

- 28 Antiques, Geo. Michael: "The Table"

- 34 La Hora Phoenix (music)

8:00 P.M.

- 2 (Color) Gilligan's Island, Bob Denver. A lion in a crate destined for Singapore washes up on the island and takes a liking to Gilligan.

- 5 "SCIENCE IN ACTION" "AQUARIUM"

- ★ Color visit to the Steinhart Aquarium.

- 7 (Clr) Gidget, Sally Field, Tim Rooney, Carl Reindel. John hires a handsome college man to keep a watch on Gidget during the weekend surfing championships.

- 13 (Clr) Faces & Places: "By Ship Across Sweden." The Gota Canal from Stockholm to Gothenburg.

- 28 USA—Gathering of Poets: "William Carlos Williams," late Pulitzer Prize-winner.

8:30

- 2 (Color) My Three Sons, Fred MacMurray. Robbie learns what a pest a kid brother can be when Chip and a buddy break up his date with a pretty girl. Then everyone tries to get even.

- 4 (Color) Laredo, Neville Brand, Barbara Rush, Tina Holland. Bennett is assigned to escort two nuns to an Indian mission where two priests were massacred—actually by whites using the mission as a hide-out, with Indians blamed for the atrocities.

- 5 Olympic Boxing ("spts")

- 7 (Clr) Double Life of Henry Phye, Red Buttons, Fred Clark, Leon Askin, Severn Darden. Hannahan has trouble getting Henry to tell even a white lie as he tries to get a code book that endangers U.S. national security.

- 11 The Merv Griffin Show

- 13 The Rogues, Gig Young, J. D. Cannon, Tony

- matches with a



BARBARA Rush plays a nun during "Laredo" at 8:30 p. m. Thursday, channel 4, in COLOR.

ruthless tycoon who buys up controlling stocks of businesses to bleed them to death.

- 28 Cecil Brown: Drama
- 34 Maximiliano y Carlota

9:00 P.M.

- 2 (Color) Movie: "Devil at 4 O'Clock," Spencer Tracy, Frank Sinatra ('61—1st run). Aged priest and young criminal join forces when tropical island's children are threatened by erupting volcano.

- 7 Bewitched, Elizabeth Montgomery, Patty Regan. Samantha helps a runaway race horse elude her trainer by turning her into a human filly—with a whinny-like laugh, a fondness for colery and an aversion to shoes.

- 28 The Basic Issues of Man: "Science and Man"

- 34 Tormenta de Pasiones

9:15

- 9 Allan Moll, News

9:30

- 4 (Clr) Mona McCluskey, Juliet Provse, Denny Miller. A trained chimp from Mona's jungle movie takes such a liking to her he complicates her home life. (Segment was preempted Jan. 6 for a report on the N.Y. transit strike.)

- 7 Peyton Place III, Wm. Smithers, Mia Farrow. New understanding for the Schusters, a startling resolution by Allison, and a loving declaration of "battle" by Elliot

- 9 The People's Choice

- 10 The Secret Conscience (grand jury)

- 13 Colt 45, Wayne Preston

- 28 Speculation, Keith Berwick: "Minority Groups." Leaders from L.A.'s Negro and Mexican-American communities contrast their problems.

- 34 Las Estrellas y Usted

10:00 P.M.

- 4 (Clr) Dean Martin Show with Sid Caesar, Abbe Lane, Marguerita Piazza, George Gobel, the Lettermen and an acrobatic duo, David and Goliath. (Renewed for a 2nd season, Dino will be replaced for summer by Rowan and Martin.)

- 5 (Clr) Geo. Putnam News

- 7 SEE THE COLE OF CALIF. "Escape Suit" on The Baron in color, starring Steve Forrest, with Sue Lloyd.

Visiting an antique fair in an Iron Curtain country with Manning, Cordelia is taken prisoner by security police. (Hour is pre-empted next week for a news special on the role of the U.S. Navy in the Viet Nam conflict.)

- 9 (Color) Passport Nine: "Land of Maharajahs"

- 11 (Clr) Alex Dreier news
- 13 (Clr) Bill Johns, News
- 34 Triki Triki/Pompo

10:30

- 13 (Clr) Treasure, B. Burrud
- 28 Cecil Brown: Drama
- 34 Estudio "A" (variety)

11:00 P.M.

- 2 Jerry Dunphy, News
- 4 (Color) 11th Hour News
- 5 Alfred Hitchcock Hour: "Death of a Copy," Victor Jory. Policeman seeks to avenge his son's death.

- 7 News, Baxter Ward
- 9 Movie: "N.Y. Confidential," Broderick Crawford ('55)

- 11 (Color) Louis E. Lomax
- 13 Movie: "Spectre of the Rose," Judith Anderson
- 28 Diary: John Sutter

11:30

- 2 Movie: "Kiss the Blood Off My Hands," Burt Lancaster, Joann Fontaine ('48)

- 4 (Color) Tonight, Hugh Downs with Ethel Ennis, Shelley Winters, Margie King.

- 7 Movie: "Runaway Daughters," Maria English, Anna Sten ('56)

12:00

- 5 Movie: "Lured," George Sanders, Lucille Ball

12:30

- 9 Movie: "Never a Dull Moment," Irene Dunne, Fred MacMurray ('50)

- 11 Movie: "Danger Signal," Faye Emerson, Zachary Scott ('45)

- 13 Movie: "Double Jeopardy," Rod Cameron

1:00

- 4 News Wrap-Up

1:15

- 2 Movie: "The Great Gambini," Akim Tamiroff

2:00

- 9 News; Spectrum
- 11 Movies: "Crowd Roars," "Woman Who Came Back," "3 Blind Mice"



THE MARKET—The wild and wacky world of the L.A. wholesale business, where 4½ billion pounds of 400 varieties of produce change hands every year, is probed by producer-director Edward Kay in a color hour at 7:30 p.m., ch. 4. To show the element of high financial risk shared by everyone from grower to broker, cameras go into the fields, the market and the table to trace the perilous life of a perishable head of lettuce from planting to the table. In a race against time, the lettuce is picked, cooled, transported, inspected five times, sold, taken to market and resold to a customer—all of which must be done within 24 hours, or it's wilted, and discarded. (Hour locally preempts KNBC's favorite target for killing, NBC's "Daniel Boone," whose segment for today can be seen by those able to get San Diego's ch. 10 next Sunday at 4 p.m.)

WEDNESDAY

March 2, 1966

★ PAID ADVERTISEMENT

6:30
2 Expansion of Europe
4 21st Century: "In World"
7 Guidelines: "Nursing"

7:00 A.M.
2 News with Mike Wallace
4 (Clr) Today, Hugh Downs with Henry of Indiana
7 Scope: "Painting"

9 Cartoon Shows (to 10)
11 Science in Action
7:25
2 Clele Roberts, News.

7:30
7 Gypsy Rose Lee Show
11 The Hobo Kelly Show

8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Rita Gam

8:30
7 The Pamela Mason Show
9:00 A.M.

2 Love Lucy, Lucille Ball
4 (Clr) Eye Guess, B. Cullen
5 Yoga for Health
11 The Jack LaLanne Show

9:15
5 Cooking with Corris: "Stuffed Flank Steak"
13 Guidepost to Science (4)
13 Guideposts (to 10:30)

9:30
2 The McCays, W. Brennan
4 Concentration, H. Downs
5 Scarlett Hill (serial)
7 The Mike Douglas Show
11 Movie: "Casbah," Yvonne

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DeCarlo, Tony Martin

10:00 A.M.

2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 (Clr) Movie: "Land of the Pharaohs," Jack Hawkins (55)

10:30

2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

11:00 A.M.

2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud

11:30

2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "The Hoodlum," Lawrence Tierney (51)
7 Dating Game, Jim Lange
9 Spectrum: "Spanish"
11 Sheriff John, J. Rovick
13 Rumpel Run, Miss Diann

11:45

2 The Guiding Light
12:00 NOON
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Montana Territory," Lon McCallister
28 League of Women Voters (premiere), Marlen Neumann looks at McCone Commission report

12:30

2 As the World Turns
4 (Clr) Days of Our Lives
5 Movie: "Young Widow," Jane Russell (46)
7 Father Knows Best
11 The Texan, R. Calhoun
13 Dialing for Dollars

1:00 P.M.

2 Password, Allen Ludden
4 The Doctors, J. Pritchett
7 Ben Casey, Vincent Edwards, Ronnie Haren
9 Movie: "D.O.A.," Edmond O'Brien (49)
11 (Clr) Movie: "There's No Business Like Show Business," Ethel Meriman (54)
1:30

2 (Clr) Linkletter's House Party, Bennett Cerf
4 Another World (serial)
13 (Clr) Movie: "To Paris with Love," Alec Guinness (Br. 55)

2:00 P.M.

2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 The Nurses, M. Fickett
2:30

2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interviews)

3:00 P.M.

2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 Posit's Giants: Brahe

3:30

2 Loretta Young Theater
4 Movie: "Almost a Bride," Shirley Temple (49)
5 Divorce Court, V. Perkins
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show
28 Teachers In-Service

4:00 P.M.

2 Sea Hunt, Lloyd Nolan
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
28 Fire Dept. Training
4:30

2 Movie: "Wistful Widow of Wagon Gap," Abbott & Costello (47)
5 (Clr) George Putnam news
7 Where the Action Is, Vic Dana, Wilson Pickett
13 Bozo's Big Top Show
34 Novela Semanal

5:00 P.M.

5 (Color) Sheebang! Casey Kasem, The Toys
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operation Ja-Ja

5:30

11 Winchell-Mahoney Time
28 The Friendly Giant
5:45
4 (Color) KNBC News
28 Sing Hi—Sing Lo

6:00 P.M.

2 Big News, Jerry Dunphy
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Nina Foch, Patricia Neal
7 Tod's marked for death when he weds (pt. 1)



PIPPA Scott stars in a medical research drama during "The Bob Hope Theater" at 9 p. m. Wednesday, channel 4, in COLOR.

7 Cole of Calif. "ESCAPE SUIT" on 6 o'clock Movie (Clr) Movie: "Mouse That Roared," Peter Sellers (Br. 59)
9 The Honeymooners
13 (Color) Lloyd Thaxton Guest: Lorne Greene
28 Travel Film: "Thailand"
34 Noticias 34 (News)

6:30
4 (Color) KNBC Report
9 Wyatt Earp, H. O'Brien
11 NBA Basketball (sports)
28 Physical Geology

7:00 P.M.
2 (Color) Walter Cronkite
4 (Clr) Death Valley Days: "Mrs. Romney and the Outlaws," Rosemary DeCamp, Crusading lady newspaper editor defies hoodlum gang controlling early-day Durango. Miss DeCamp is guest hostess.
5 Rifleman, Chuck Connors
9 Twilight Zone: "Time Enough to Last," Burgess Meredith. Only survivor of bombing plans at last to have time for reading.
13 EXCITING WORLD! Egyptian Tombs: King Tut, Ramses III
★ Alan Sloane, in color.
28 Modern Math for Parents

7:30
2 Lost in Space, Guy Williams, Michael Ansara, Kurt Russell. Alien ruler and his son set out to prove Earth's inferiority by challenging John and Will to tests of strength and courage.
4 (Color) The Virginian, John Dehner, Randy Boone, Edward Franz, Warren Oates. An old Indian chief's belief in the prophesied return of the buffalo leads him into a strange duel with Morgan Starr and Randy. (Both Dehner and Lee J. Cobb will be back for series' 5th season, same time slot.)
5 Post Time at Santa Anita (see "sports")
7 (Color) Batman, Adam West, Cesar Romero, Donna Loren. The green-haired Joker's back in a campaign to lure Dick Grayson's school chums down the primrose path
9 (Clr) Movie: "Enemy Below," Robert Mitchum
13 ISLANDS in the SUN! The ★ Vacationer's Puerto Rico! In color, with Bill Burrud
28 Playing the Guitar (premiere), Frederick

Noad. First of 26 parts.
34 Un Canto de Mexico
8:00 P.M.

5 MAY CO. FASHION SHOW
★ American Young Designers
Showing of creations by 14 young Southern California designers. Clr
7 The Patty Duke Show. Martin's upset when Patty has a date with an "older man" (Steve Franken), who arrives sporting a mustache and a big sports car.
13 Rendezvous w/Adventure!
★ Red's Invasion of Queamoy! In color.
28 Cineposium, Michael Jackson, guests

8:30
2 (Clr) Beverly Hillsbillies, Buddy Ebsen, John Carradine. Vaudeville magician sees in the gullibility of Jethro and his uncle a chance to get rich quick by unloading his magic paraphernalia.
5 WRESTLING—DICK LANE
★ by RELIABLE MORTGAGE (see "sports")
7 (Clr) Blue Light, Robert Goulet, Gail Kobe (former Mrs. Schuster of "Peyton Place"). Russian agent threatens to expose March unless he turns information over to her government.
13 Cary Grant, Robert Taylor, ★ Norma Shearer, Glenn Ford! see "Hollywood without Make-Up")
28 Cecil Brown; Meet Your Public Servant (8:40)
8:45
11 The Merv Griffin Show (following basketball), with Vernon "Gadaboul" Gaddis, Jackie Mason
9:00 P.M.

2 (Clr) Green Acres, Eddie Albert, Eva Gabor (repeat). Oliver petitions Washington when a conservation delegation informs him he can't plant 160 acres of wheat.
4 (Clr) Chrysler Theatre: "Wind Fever," William Shatner, Pippa Scott, John Cassavetes, Wilfrid Hyde-White. Medical scientist in remote jungle hospital, searching for tropical fever cure, is charged with malpractice and murder when the daughter of a native chief dies.
7 (Color) Big Valley, Barbara Stanwyck, Lee Majors, Marilyn Mason, Peter Haskell. Heath is blackmailed by a childhood friend who takes an injury in order to "get even"
28 Turnley Walker on Books "Wretched of the Earth" 9:30
2 Dick Van Dyke Show. Buddy's so secretive in studying for his long-delayed bar mitzvah that Rob and Sally are sure he has an extracurricular girl friend. Pippa Scott plays a rabbi's wife.
9 "HOME-O-RAMA"
★ TV SPECIAL! (see "special")
13 BAT MASTERSON! exposes a Cheyenne poker-cheat!
28 China—The Awakened Giant: "Reshaping of Chinese Society," Francis L. Hsu. Second in 2-pt. study of modern China.
34 TV Musical Ossart
10:00 P.M.

2 (Clr) Danny Kaye Show. Guests Joanne Woodward and Robert Goulet join Kaye in a spoof of TV's

current fugitive heroes, including Richard Thinble, a man called Shenandope, and Paul Bryant, with only 18 months to live.
4 (Color) I Spy, Robt. Culp, Bill Cosby, Jeanette Nolan, Philip Bourneuf. Kelly and Scott are used as cat's paws by an unscrupulous American official who plans to kidnap a wealthy widow on the U.S. embassy staff.
5 (Clr) Geo. Putnam News
7 Long, Hot Summer, Dan O'Herlihy, Uta Hagen. A former resident of Frenchman's Bend makes a surprise visit after 20 years. And Will Varner pleads with her to leave town for the sake of Clara and Jody.
9 Open End, David Suskind: "Wild Beatniks."
11 (Clr) Alex Dreier, News
13 (Color) Bill Johns, News
34 Boxing (Mexico City)

10:30
13 (Clr) Vagabond, B. Burrud
11:00 P.M.
2 Jerry Dunphy, News
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "An Out for Oscar," Larry Storch
7 News, Baxter Ward
9 Movie: "Arizona," William Holden (40)
11 (Clr) Melvin Belli Show. Commentator William Winter criticizes "nogens" TV journalism
13 Movie: "Home of the Brave," James Edwards
28 Diary: The Brownings
11:30
2 Movie: "The Sniper," Arthur Franz (52)
4 (Color) Tonight, Alan King with Pat Boone, Harry Golden
7 (Clr) Movie: "Girls at Sea," Guy Rolfe (Br. 61)
12:00
5 Movie: "Great Moment!"
12:30
11 Movie: "Return of Monte Cristo," Louis Hayward
13 Movie: "City of Shadows," Victor McLaglen
12:45
9 (Clr) Movie: "Land of Pharaohs,"
1:15
2 Movie: "Wild and Woolly," Jane Withers (37)
2:00
11 Movies: "Charter Pilot," "Unknown Island" and "Rings on Her Fingers"

★ SPECIAL
HOLLYWOOD WITHOUT MAKE-UP — That little old filmmaker Ken Murray shows up at 8:30 p.m., ch. 13, to show home movies from his private collection. Hour includes humorous and human interest scenes of Cary Grant, Robert Taylor, Norma Shearer, Dick Powell, Glenn Ford, others.
HOME-O-RAMA — George Coulouris hosts a half-hour look at the 7th annual Long Beach Home Show, taped earlier today for showing at 9:30 p.m., ch. 9. Cameras will peek in at decorators' rooms, including a special "teenager's bedroom," at the paintings of 60 Newport Beach artists, at a model highrise apartment, at camping equipment and at a trade apprentice program where men are learning bricklaying, wiring, etc. The Young Folks are featured.

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'Fugitive' Viewers Believe One-Armed Man Innocent

By VERNON SCOTT

HOLLYWOOD (UPI) — David Janssen can't catch up with the one-armed man in "The Fugitive" television show, but I found his quarry in the Brown Derby dispatching a pot roast sandwich.

His name is Bill Raisch and he really does have only one arm.

Bill has appeared in five segments of the show as the murderer of Janssen's wife. The cops are always breathing down Janssen's neck while he, in turn, fruitlessly pursues Raisch.

The ABC-TV series is in its third year now and Raisch is seen in the opening roll-out behind the credits.



BILL RAISCH

He is paid every 13 weeks for his brief bit of film as long as the format remains the same.

"But I don't have a contract with them," said Bill. "If they want me to work on a show and I'm outta town, that's their tough luck."

NEITHER have the producers filmed the final segment of the show which may run another year or two. It is expected that Janssen will catch up with Raisch in the last episode and assure that justice triumphs.

If Raisch is unavailable they'll have to think up a new ending.

Before World War II the 61-year-old Raisch was a Broadway actor. But after losing his arm as a member of the Merchant Marine, he returned to civilian life looking for any kind of work he could find.

"How many parts are there for a one-armed actor?" he asked without bitterness.

"With one flipper I'm lucky to have a stand-in job. I've been Burt Lancaster's stand-in for 14 years. But now I'm also a celebrity. I have an artificial arm I wear sometimes, and still people stop me and ask me to turn myself into the police."

"EVERYBODY wants to feel my sleeve to see if it's really empty. Doesn't bother me at all."

"Funny thing is, most of the fans think I'm innocent and are pulling for me to escape. Some of them want the detective in the show to take the rap for the murder, but not me. They feel sorry for me because I've only got one wing."

Policemen, the same as others who watch the show, do a double take when they spot Raisch. One cop in Gallup, N.M., stopped him for questioning and ended up with an autograph.

Last Jan. 11 Bill's identity in the series was established when he appeared throughout the episode. He was even given a name—Fred Johnson.

He and Janssen came in contact with one another briefly, and for a split second it appeared as if the hero would finally grab the villain. But Raisch escaped once more and the chase resumed with Bill in the lead, followed closely by Janssen who in turn was a nose ahead of the fuzz.

Week's Top Shows

Sunday—"Bell Telephone Hour" at 6:30 p.m. in COLOR on channel 4 salutes lyricist Alan Jay Lerner. Cyril Ritchard hosts. Performers include Stanley Holloway, Barbara Harris, Florence Henderson and Patricia McBride.

Monday—"Testing: How Quick Is Your Eye?" at 10 p.m. in COLOR on channel 4 is an hour program. Audience participates in observation tests.

Tuesday—"Town Meeting of the World" at 10 p.m. on channel 2 utilized the Early Bird satellite for a discussion on nuclear weapons. Participants include Sen. Robert F. Kennedy (D-NY); French Gen. Pierre Gallois; Franz Josef Strauss, former West Germany defense minister, and Lord Chalfont, Britain's minister of state of foreign affairs.

Wednesday—The Home-a-

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Rama Show at the Long Beach Municipal Auditorium is visited during a half-hour program at 9:30 on channel 9. Exhibits include camping equipment and decorator rooms. George Coulouris hosts.

Thursday—"The Market" at 7:30 p.m. on channel 4 in COLOR is an hour program about the wholesale produce business in Southern California. It focuses on two central markets.

Friday—Long Beach is saluted by "Nine on the Line" at 2:30 p.m. on channel 9. Participating officials include Mayor Edwin W. Wade, Harbor Commissioner Harry E. (Bud) Ridings Jr., and Don Ohl, president of the Convention and Visitors Bureau.

Saturday—The 19-hour

Arthritis Foundation benefit telethon starts at 11 p.m. on channel 5. Numerous Hollywood personalities will participate.



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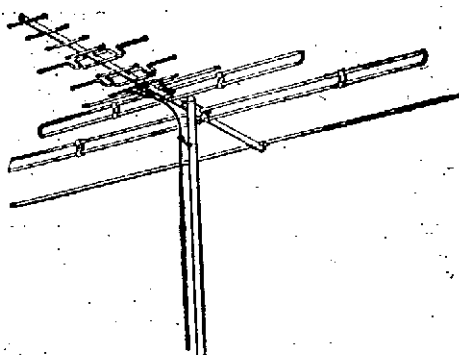
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TELEVISION MOVIE TIPS



GEORGE HAMILTON and **Luana Patten** portray youthful sweethearts in the three-hour, 1960 **COLOR** movie "Home From the Hill" at 8 p. m. Tuesday, channel 4. It's about a Texas family and a dominating father.



MARLON BRANDO won an Academy Award for his performance in "On the Waterfront," which airs 11:15 p. m. Saturday on channel 2. It's about racketeering on the docks. The movie also features Lee J. Cobb, Eva Marie Saint and Karl Malden.

SUNDAY

VILLA—6 p.m. in **COLOR** on channel 7. A 1958 movie with Brian Keith and Cesar Romero. About Pancho Villa, Mexican bandit.

PARIS DOES STRANGE THINGS—7:30 p.m. in **COLOR** on channel 9. A 1955 French film with Ingrid Bergman and Mel Ferrer. About a Polish countess in France. She seeks financial security.

HOLIDAY FOR LOVERS—9 p.m. in **COLOR** on channel 7. A 1959 movie with Clifton Webb, Jane Wyman, Jill St. John and Carol Lynley. Boston psychiatrist has problems with his teen-age daughters.

HAS ANYBODY SEEN MY GAL?—11:15 p.m. in **COLOR** on channel 7. A 1952 film with Piper Laurie and Rock Hudson. About family that inherits \$100,000.

MARJORIE MORNINGSTAR—11:30 p.m. in **COLOR** on channel 2. A 1957 production with Natalie Wood and Gene Kelly. About an aspiring actress who falls in love with a dancer.

MONDAY

THE ENEMY BELOW—7:30 p.m. and nightly through Thursday in **COLOR** on channel 9. A 1957 movie with Robert Mitchum, Curt Jurgens and Theodore Bikel. It's U.S. destroyer vs. Nazi sub.

TUESDAY

THE SMALLEST SHOW ON EARTH—11 p.m. on channel 9. A 1957 English production with Peter Sellers and Bill Travers. A couple inherits a movie house.

WEDNESDAY

THE MOUSE THAT ROARED—6 p.m. in **COLOR** on channel 7. A 1959 English film with Peter Sellers playing three roles. About small country that declares war on the U.S.

THURSDAY

THE DEVIL AT 4 O'CLOCK—9 p.m. in **COLOR** on channel 2. A 1961 movie with Spencer Tracy, Frank Sinatra and Jean Pierre Aumont. Priest on South Pacific

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island enlists aid of three convicts in helping when leper colony is endangered by erupting volcano.

FRIDAY

MARIE ANTOINETTE—10 p.m. in **COLOR** on channel 9 and at 11 p.m. on Saturday. A 1954 French movie with Michele Morgan and Richard Todd. About Marie's romantic interest in a Swedish army officer.

SATURDAY

THE FIVE PENNIES—9 p.m. in **COLOR** on channel 4. A 1959 movie with Danny Kaye, Barbara Bel Geddes, Louis Armstrong and Bob Crosby. About the life of bandleader Red Nichols who quit at the peak of his career as a jazz musician because he felt guilt concerning his daughter's affliction with polio.

REPEAT OF A SELLOUT

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SPECTACULAR VALUES
3 DAYS ONLY
EXTRA SAVINGS ON "PAIRS"
STARTS 8:30 A.M. MON.

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We feel that our huge
Special Purchase of

CLOSEOUT MODELS

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MARATHON

OUR FACTORY DIRECT
LOAD of 1966
MAYTAGS IS HERE

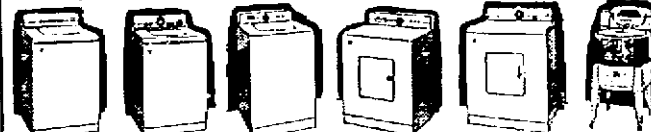
Brand New Models
Exciting New Features
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HONEST TRADE-INS

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Colors Available

LIVE DEMONSTRATIONS DAILY

AUTOMATIC WASHERS, DRYERS and WRINGER WASHERS
All Models — Features — Colors • All With Maytag Dependability
GAS DRYERS and ELECTRIC DRYERS ARE AVAILABLE



100 MUST BE SOLD--DON'T DELAY!

No matter what your budget, Maytag has a model for you! Yes, we stock famous Maytag wringer washers! NO DOWN!

ONE-OF-A-KIND VALUES

3 TEMP DRYERS
Copperline (CDE302)
\$168⁹⁵

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3 TEMP WASHERS
(102)
Huge Capacity
\$193⁹⁵

with trade

DELUXE DRYERS
Color (TDE702)
\$199

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MAYTAG
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Service
GUARANTEED USED
APPLIANCE SALES

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Now Used Rentals
3055 ALONDRA BELLEVUE 856-7514

- FREE REFRESHMENTS
- FREE PARKING
- FREE DELIVERY
- NO DOWN

FRIDAY

March 4, 1966

★ PAID ADVERTISEMENT

6:00

- 2 Classical Mythology
3:30
2 Expansion of Europe
4 The 21st Century: "Does
2000 Equal 1984?"
7 Guidelines: "Adults"

7:00 A.M.

- 2 News with Mike Wallace
4 (Clr) Today, Hugh Downs
7 Scope: "Younger Set"
9 Cartoon Shows (to 10)
11 The Fisher Family

7:25

- 2 Clete Roberts, News

7:30

- 7 Gypsy Rose Lee Show
11 The Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Caroline Richter

8:30

- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Yoga for Health
11 The Jack LaLanne Show

9:15

- 13 Public Service Film

9:30

- 13 G'depost: Soc. Studies (5)
2 The McCoy's, W. Brennan
4 Concentration, H. Downs
5 Scarlett Hill (serial)
7 The Mike Douglas Show
with Henry Morgan

9:45

- 11 Movie: "Ghost Goes West," Robert Donat

9:55

- 13 Guidepost to Spanish

10:00 A.M.

- 2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Young Stranger,"
James MacArthur (57)

10:15

- 13 Mr. Merchandising

10:30

- 2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

RENT

A NEW

COMET

at

VAL C. WALTER, INC.

912 N. Long Beach Blvd.
COMPTON

LOW, LOW

Daily or Weekly

RATES

639-6502 or 636-0774

Lincoln-Mercury-Comet
Dealer

11:00 A.M.

- 2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud

11:30

- 2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "She Loves Me
Not," Miriam Hopkins,
Bing Crosby (34)
7 Dating Game, Jim Lange
9 Spectrum: Industr. Arts
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Diann

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Phantom Stage-
coach," William Bishop
28 Food for Life (nutrition)

12:30

- 2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 Movie: "Michael Shayne,
Private Detective," Lloyd
Nolan (40)

13

- 13 Dialing for Dollars
28 Heritage: R. Rodgers

1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Maryland," John
Payne (40)

7

- 7 Ben Casey, Vincent Ed-
wards, James Whitmore.
Middle-aged man's deter-
mination to finish in-
ternship strains family
relationships.

9

- 9 Movie: "Quicksand,"
Mickey Rooney (50)

1:30

- 2 (Clr) Linkletter's House
Party, Lena Horne
4 (Color) Another World
13 (Clr) Movie: "Bambuti,"
(59-documentary). Africa.

2:00 P.M.

- 2 To Tell the Truth, Collyer
4 (Clr) You Don't Say!
7 The Nurses, M. Fickett
11 Movie: "Four Wives,"
Lane Sisters, Claude
Rains (39)

2:30

- 2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line: "Salute to
Long Beach" (special)

3:00 P.M.

- 2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 League of Women Vot-
ers, Marlen Neumann on
McCone report.

3:30

- 2 Loretta Young Theater
4 (Clr) Movie: "Two
Weeks in Another
Town," Kirk Douglas,
Cyd Charisse (62)
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show

4:00 P.M.

- 2 Movie: "The Accused,"
Loretta Young, Robt.
Cummings (48)
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
28 Fire Dept. Training

4:30

- 5 (Clr) Geo. Putnam News
7 Where the Action Is,
James Brown, Kingston
Trio, the Knickerbockers
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal (drama)

5:00 P.M.

- 5 (Color) Shebang! Casey
Kasem, the Deep Six
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja

5:30

- 11 Winchell-Mahoney Time
28 The Friendly Giant

5:45

- 4 (Color) KNBC Report
28 Sing Hi—Sing Lo

6:00 P.M.

- 2 COLE of CALIF. "ESCAPE
★ SUIT" on THE BIG NEWS
Jerry Dunphy anchors.

- 4 (Color) Hundley-Brinkley
Route 66, Martin Milner,
Nehemiah Persoff, Mar-
tin Balsam. Son of friend
is responsible for daugh-
ter's death.

- 7 (Clr) Movie: "Wings of
the Hawk," Van Heflin
(53-1st run)

- 9 The Honeymooners
13 (Color) Lloyd Thaxton
28 Challenge (final show):
"Subnuclear Particles"

- 34 Noticiero 34 (News)

6:30

- 4 (Color) KNBC Report
9 Marshall Dillon, J. Arness
11 (Clr) Woody Woodpecker
28 Physical Geology, Prof.
Bellemin: "Soils"

7:00 P.M.

- 2 (Color) Walter Cronkite
4 (Clr) News Conference:
5 Rifleman, C. Connors
9 Twilight Zone: "Judge-
ment Night," Nehemiah
Persoff, Ben Wright.

- Passenger knows boat
will sink at 1:15 a.m.
11 Dennis the Menace
13 (Clr) High & Wild, Don
Hobart: "Wilderness
Trout," caught through
ice of high mountain
country.

- 28 Dynamic Beauty of Geo-
metric Forms. Demon-
strated by projecting
lantern slides onto a
string model.

7:30

- 2 Wild, Wild West, Robert
Conrad, Ross Martin,
Arthur O'Connell. West
poses as a federal prison
inspector during an out-
break of violence and
becomes an unwilling
candidate to be the first

- 5 (Color) Hogan's Heroes,
Bob Crane, J. Pat
O'Malley. A U.S. general,
a radar expert, poses as
a corporal and lets him-
self be captured, so at
Stalag 13 he can install
a device to guide Allied
bombers to a Nazi rocket
factory.

- 4 (Color) Sammy Davis Jr.
Show (see "special")
5 Movie: "Ministry of
Fear," Ray Milland (44)
7 Addams Family, Carolyn
Jones, Allyn Joslyn.
When the headmaster
cracks under the strain
of running the private
school Wednesday and
Pugsley attend, Gomez
buys the place.

- 28 Comment & Perspective,
Cecil Brown and panel.
34 Maximiliano y Carlota

- 9:00 P.M.
2 (Clr) Gomer Pyle, USMC,
Jim Nabors, Ronnie
Schell. Duke Slater tries

- man in history to die in
the electric chair.

- 5 (Clr) Camp Runamuck,
Arch Johnson, David
Ketchum. Penny-plinch-
ing counselors try to
save money by tackling
a do-it-yourself termite
extermination job. (Both
Runamuck and Hank
yield next week to a
Paris-filmed "Ballet for
Skeptics" hour.)
5 (Clr) Surfing World, Walt
Phillips, surfing film
7 (Color) The Flintstones.
While painting Mr.
Slate's yacht, Fred and
Barney fall asleep and
the boat drifts off to a
strange island.

- 9 SHIRLEY TEMPLE
★ "CURLY TOP"
John Boles, Rochelle
Hudson, Jane Darwell
(35). Shirley sings "Ani-
mal Crackers in My
Soup."

- 11 The Soupy Sales Show
13 (Clr) The Roving Kind:
"Silver and White Gold."
Past and present of
Aspen, Colo.
28 Heritage: Richard Rod-
gers (1st of 4 shows)
34 Mano a Mano Ranchero

- 8:00 P.M.
4 (Color) Hank, Dick Kal-
li-man, Dabbs Greer,
Maury Wills. When Hank
learns that Coach Weiss
may lose his job, he gets
the famed shortstop to
pretend that the Dodgers
want Ozzie's services.
5 (Clr) Danger Is My Busi-
ness: "Speedboat
Jockey"
7 (Color) Tammy, Debbie
Watson, Frank McGrath,
Denver Pyle. Uncle
Lucius surprises Grandpa
by returning home—in a
crate shipped C.O.D.
11 (Color) Movie: "Vera
Cruz," Gary Cooper, Burt
Lancaster (54)
13 College Basketball
(see "sports")
28 Sports Film: "Golf a Go
Go." Tour of most scenic
holes in both U.S. and
abroad.
34 Lola Beltran (musical)

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his hand as a night club
comic, building his act
around Carter's
idiosyncrasies.

7 Honey West, Anne Fran-
cis, William Keene,
Marvin Kaplan. Toy
manufacturer, seeking
refuge in Honey's office,
is killed by a pursuing
robot.

9 (Clr) Hollywood Back-
stage, John Willis. Films
at Bob Hope golf tourna-
ment (Phyllis Diller's a
caddy) and of Golden
Globe Awards.

28 Computers & Mind of
Man (final): "Modern
Digital Computer"

8:30
2 The Smothers Brothers.
Tom poses as a hayseed
father and runs for
mayor in his battle
against a crooked mayor
(Tol Avery) and a City
Council packed with his
relatives.

4 (Clr) Mr. Roberts, Roger
Smith, Steve Harmon,
Richard X. Slattery.
Captain Morton loses not
only his appendix, but
his ship, when the
Reluctant's ordered to
sea with Roberts in
command while the
captain's at the base
hospital.

7 (Clr) Farmer's Daughter,
Inger Stevens. Victim-
ized by the computers of
a book club, Katy gets
an expert to doctor one
of the club's punch
cards.

9 Step This Way, Gretchen
Wyller, Ina Balin
28 Festival of Arts: "Elisa-
beth Schwarzkopf." An
hour-long soprano
recital

34 Yeah-Yeah (music)

10:00 P.M.
2 Trials of O'Brien, Peter
Falk, Britt Ekland,
Nehemiah Persoff, David
Carradine, Ludwig
Donath. In first of 2-part
segment, a Balkan girl
gets involved in stealing

11 (Color) Alex Dreier news
13 (Clr) Bill Johns, News
34 Lucha Libre (wrestling)

10:30
13 (Clr) Vagabond, Burrud
28 Diary: Benj. Franklin

11:00 P.M.
2 Jerry Dunphy, News
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour:
"Annabel," Dean Stock-
well, Susan Oliver. Love
knows no limits.

7 News, Baxter Ward
11 (Color) Tom Duggan
13 Movie: "Tobor the
Great," Charles Drake

11:30
2 Movie: "Pick-Up Alley,"
Victor Mature, Anita
Ekberg (Br.-57)
4 (Color) Tonight, Henry
Morgan with guests
7 Movie: "Time Running
Out," Dane Clark,
Simone Signoret (59)

12:00
5 Movie: "The Virginian,"
Gary Cooper, Walter
Huston (29)
9 Movie: "Young
Stranger," James Mac-
Arthur (57)

12:30
11 Movie: "Girl in White,"
June Allyson (52)
13 Movie: "Terror at Mid-
night," Scott Brady (55)

1:00
4 News Wrap-Up
1:15
2 Movie: "Temptation,"
Merle Oberon (46)

2:00
11 Movies: "Crime by
Night," "Go, Man, Go,"
"Berlin Correspondent"



KAREN Steele guests
with the "Farmer's
Daughter" at 9:30 p. m.
Friday, channel 7, in
COLOR.

a jeweled treasure from
a national shrine, and
O'Brien is retained to
negotiate its return.
(Miss Ekland is Mrs.
Peter Sellers.)

4 (Color) The Man from
U.N.C.L.E. Robert
Vaughn, David McCal-
lum, Diana Hyland, J.
Pat O'Malley, Lou
Jacoby. A cybernetics
scientist is held prisoner
at a secret THRUSH lab
in the deserted town of
Nowhere, Nevada.

5 (Clr) Geo. Putnam news
7 The Jimmy Dean Show,
with Al Martino, Don
Gibson, Sharon Carnes,
and the gospel singing
group, The Statesmen.
9 (Clr) Cinema IX: "Marie
Antoinette," Richard
Todd, Michele Morgan,
Louis Massot (Fr.-60-
1st run)

11 (Color) Alex Dreier news
13 (Clr) Bill Johns, News
34 Lucha Libre (wrestling)

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THURSDAY

March 3, 1966

★ PAID ADVERTISEMENT

- 6:00
2 The Age of Rubens
6:30
2 The Troubled Self
4 The 21st Century: "The Computed Campus?"
7 Guidelines: "Nursing"

- 7:00 A.M.
2 News with Mike Wallace
4 (Clr) Today, Hugh Downs with McGeorge Bundy
7 Scope: Piano Techniques
9 Cartoon Shows (to 10)
11 Teachers In-Service

- 7:25
2 Clete Roberts, News
7:30
7 Gypsy Rose Lee Show. Guest: Erin O'Brien
11 The Hobo Kelly Show

- 8:00 A.M.
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Rita Gam
8:30
7 The Pamela Mason Show

- 9:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, B. Cullen
5 Yoga for Health
11 The Jack LaLanne Show
13 Public Service Film

- 9:15
13 Guidepost to Music (4)
9:30
2 The McCays, W. Brennan
4 Concentration, H. Downs
4 Scarlett Hill (serial)
7 The Mike Douglas Show
11 Movie: "Where the Side-

Sports Today

AUTO SHOW, 7:30 p.m., in color, ch. 5, has vintage autos in both displays and races, filmed at New Hope, Pa.

OLYMPIC BOXING, 8:30 p.m., ch. 5, has Dick Enberg ringside with a 10-round heavyweight bout between Joe Arbillo and Lars Norling.

(Advertisement)
DOES ASTHMA
Make You Short of Breath?
At the first sign of wheezing, difficult breathing or coughing from recurring bronchial asthma or bronchitis, aggravated by air contaminated by smoking, smog, dust and pollen, take quick action. MENDACO, it combats allergy, relaxes bronchial tubes, thins and helps remove thick, clogging phlegm. This usually eases breathing fast, allows coughing, thus promoting better sleep. Get MENDACO at drugists. Let it help you.

ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

If you are troubled with STIFFENING, ACHING INFLAMED, SWOLLEN, PAINFUL JOINTS AND MUSCLES you should try DR. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese Herbs may help you back to the road to health and happiness again.



Dr. Chan D. C.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing acid and lowering the blood pressure. In most common ailments there are Herbal Remedies.

HELP FOR SUFFERERS OF THESE AILMENTS

- | | | | |
|-----------------|-----------------|------------------|-----------------|
| • Arthritis | • Chronic Cough | • Headaches | • Rheumatism |
| • Asthma | • Croup | • Kidney Trouble | • Skin Trouble |
| • Blood Trouble | • Allergies | • Liver Trouble | • Sleeplessness |
| • Cancers | • Diabetes | • Lumbago | • Stomach |
| • Cold | • Dysentery | • Nervousness | • Urinary |
| • Colic | • Five Toes | • Neuritis | • Diseases |
| • Constipation | • Eczema | • Piles | • Vomiting |

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- walk Ends." Dana Andrews ('50)
9:45
13 The Intelligent Parent
10:00 A.M.
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Never a Dull Moment," Irene Dunne, Fred MacMurray, Natalie Wood ('50)

- 10:15
13 Essence of Judaism
10:30
2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

- 11:00 A.M.
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud

- 11:30
2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "Motor Patrol," Reed Hadley ('50)
7 Dating Game, Jim Lange
9 Focus on Our America
11 Sheriff John, J. Ravick
13 Romper Rm., Miss Diann

- 11:45
2 The Guiding Light
12:00 NOON
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "The Nebraskan," Phil Carey ('53)
28 Antiques, Geo. Michael

- 12:30
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 (Clr) Documentary Movie: "Aku Aku," Thor Heydedahl ('64), Easter Island.
13 Dialing for Dollars
28 Turnley Walker on Books "Wretched of the Earth"

- 1:00 P.M.
2 Passport, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Second Woman," Robert Young ('51).
7 Ben Casey, Vincent Edwards, Nan Martin. Woman patient lives in past, nips on sherry.
9 Movie: "Honeymoon for 3," George Brent, Ann Sheridan ('41)

- 1:30
2 (Clr) Linkletter's House Party, Dr. Alonzo Baker on his trip to Russia.
4 Another World (serial)
13 (Clr) Movie: "Love Lottery," David Niven (Br.-'54)

- 2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
7 The Nurses, M. Fickett
11 Movie: "Winter Wonderland," Charles Drake

- 2:30
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line (interviews)

- 3:00 P.M.
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Minton
28 Basic Issues of Man: "Science and Man"

- 3:30
2 Loretta Young Theater
4 Movie: "Wolf Larsen," Barry Sullivan ('58)
5 Divorce Court, V. Perkins
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Marly Show
28 Teachers In-Service

- 4:00 P.M.
2 Sea Hunt, Lloyd Bridges
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
28 Fire Dept. Training
34 Escuela KMEX (English)

- 4:30
2 (Clr) Movie: "3 Hours to Kill," Dana Andrews, Donna Reed ('54).
5 (Clr) Geo. Putnam news
7 Where the Action Is, Knickerbockers, Buck Owens & Buckaroos
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal (drama)

- 5:00 P.M.
5 (Color) Shebang! Casey Kasem, Barbara Lewis
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operation Ja-Ja

- 5:30
11 Winchell-Mahoney Time
28 The Friendly Giant
5:45
4 (Color) KNBC Report
28 Sing Hi—Sing Lo

- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Nina Foch (pt. 2). Tod drives off on his honeymoon in segment which wound up CBS run.
7 (Clr) Movie: "Buchanan Rides Alone," Randolph Scott ('58-1st run)

- 8:30
9 The Honeymooners
13 (Color) My Three Sons, Fred MacMurray. Robbie learns what a pest a kid brother can be when Chip and a buddy break up his date with a pretty girl. Then everyone tries to get even.
4 (Color) Laredo, Neville Brand, Barbara Rush, Tina Holland, Bennett is assigned to escort two nuns to an Indian mission where two priests were massacred—actually by whites using the mission as a hide-out, with Indians blamed for the atrocities.
5 Olympic Boxing ("spts")
7 (Clr) Double Life of Henry Phylle, Red Buttons, Fred Clark, Leon Askin. Severn Darden, Hannah has trouble getting Henry to tell even a white lie as he tries to get a code book that endangers U.S. national security.

- 7:00 P.M.
2 (Color) Walter Cronkite
4 (Clr) Happy Wanderers: "Arizona's Upside-Down River" at Wickenburg
5 Rifleman, Chuck Connors
9 Twilight Zone: "Perchance to Dream," Richard Conte. Man

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fears going to sleep for fear a dream woman will slay him.

- 11 Dennis the Menace
13 (Clr) Passport to Travel, Hal Sawyer: "See the USA" (pt. 1): "New Orleans, Paris of America"
28 KCET Music Festival, John Crown, USC student woodwind quintet

- 7:30
2 The Munsters, Fred Gwynne, Al Lewis, Butch Patrick. When Herman forces tone-deaf Eddie to take up the trumpet, Grandpa concocts a potion to provide instant talent.
4 (Color) The Market (see "special")
5 (Clr) New Hope Auto Show (see "sports")

- 7 (Clr) Batman, Adam West, Cesar Romero, Donna Loren. Continuing his drive to turn students into delinquents, the Joker plots to fix the big game with Disko Tech.
9 (Clr) Movie: "Enemy Below," Robert Mitchum, Curt Jurgens ('57)
11 The Untouchables, Robt. Stack, Steve Hill. Legs Diamond's hijacking of imported narcotics.
13 Bill Burrud: "Hard to Windward," aboard winner in the Sydney-to-Tasmania yacht race.
28 Antiques, Geo. Michael: "The Table"

- 34 La Hora Phoenix (music)
8:00 P.M.
2 (Color) Gilligan's Island, Bob Denver. A lion in a crate destined for Singapore washes up on the island and takes a liking to Gilligan.
13 (Clr) Gidget, Sally Field, Tim Rooney, Carl Reindel. John hires a handsome college man to keep a watch on Gidget during the weekend surfing championships.
5 "SCIENCE IN ACTION" "AQUARIUM"
★ Color visit to the Steinhart Aquarium.
7 (Clr) Gidget, Sally Field, Tim Rooney, Carl Reindel. John hires a handsome college man to keep a watch on Gidget during the weekend surfing championships.

- 13 (Clr) Faces & Places: "By Ship Across Sweden," The Gota Canal from Stockholm to Gothenburg.
28 USA—Gathering of Poets: "William Carlos Williams," late Pulitzer Prize-winner.
8:30
2 (Color) My Three Sons, Fred MacMurray. Robbie learns what a pest a kid brother can be when Chip and a buddy break up his date with a pretty girl. Then everyone tries to get even.

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7 (Clr) Double Life of Henry Phylle, Red Buttons, Fred Clark, Leon Askin. Severn Darden, Hannah has trouble getting Henry to tell even a white lie as he tries to get a code book that endangers U.S. national security.

- 11 The Merv Griffin Show
13 The Rogues, Gig Young, J. D. Cannon, Tony matches wits with a



BARBARA Rush plays a nun during "Laredo" at 8:30 p. m. Thursday, channel 4, in COLOR.

ruthless tycoon who buys up controlling stocks of businesses to bleed them to death.
28 Cecil Brown: Drama
34 Maximiliano y Carlota

- 9:00 P.M.
2 (Color) Movie: "Devil at 4 O'Clock," Spencer Tracy, Frank Sinatra ('61-1st run). Aged priest and young criminal join forces when tropical island's children are threatened by erupting volcano.
7 Bewitched, Elizabeth Montgomery, Patty Regan. Samantha helps a runaway race horse elude her trainer by turning her into a human filly—with a whinny-like laugh, a fondness for celery and an aversion to shoes.
28 The Basic Issues of Man: "Science and Man"
34 Tormenta de Pasiones

- 9:15
9 Allan Moll, News
9:30
4 (Clr) Mona McCluskey, Juliet Prowse, Denny Miller. A trained chimp from Mona's jungle movie takes such a liking to her he complicates her home life. (Segment was pre-empted Jan. 6 for a report on the N.Y. transit strike.)
7 Peyton Place III, Wm. Smithers, Mia Farrow. New understanding for the Schusters, a startling resolution by Allison, and a loving declaration of "battle" by Elliot
9 The People's Choice
10 The Secret Conscience (grand jury)
13 Colt .45, Wayne Preston
28 Speculation, Keith Berwick: "Minority Groups." Leaders from L.A.'s Negro and Mexican-American communities contrast their problems.

- 34 Las Estrellas y Usted
10:00 P.M.
4 (Clr) Dean Martin Show with Sid Caesar, Abbe Lane, Marguerita Piazza, George Gobel, the Lettermen and an acrobatic duo, David and Goliath. (Renewed for a 2nd season, Dino will be replaced for summer by Rowan and Martin.)
5 (Clr) Geo. Putnam News
7 SEE THE GOLF OF CALIF.
★ "Escape Suit" on The Baron In color, starring Steve Forrest, with Sue Lloyd.

Visiting an antique fair in an Iron Curtain country with Mannerling, Cordelia is taken prisoner by security police. (Hour is pre-empted next week for a news special on the role of the U.S. Navy in the Viet Nam conflict.)
9 (Color) Passport Nine: "Land of Maharajahs"
11 (Clr) Alex Dreier news
13 (Clr) Bill Johns, News
34 Triki Triki/Pombo

- 10:30
13 (Clr) Treasure, B. Burrud
28 Cecil Brown: Drama
34 Estudio "A" (variety)

- 11:00 P.M.
2 Jerry Dunphy, News
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "Death of a Copy," Victor Jory. Policeman seeks to avenge his son's death.
7 News, Baxter Ward
9 Movie: "N.Y. Confidential," Brudenck Crawford ('55)
11 (Color) Louis E. Lomax
13 Movie: "Spectre of the Rose," Judith Anderson
28 Diary: John Sutter

- 11:30
2 Movie: "Kiss the Blood Off My Hands," Burt Lancaster, Joan Fontaine ('48)
4 (Color) Tonight, Hugh Downs with Ethel Ennis, Shelley Winters, Margio King.
7 Movie: "Runaway Daughters," Marka English, Anna Sten ('56)

- 12:00
5 Movie: "Lured," George Sanders, Lucille Ball
12:30
9 Movie: "Never a Dull Moment," Irene Dunne, Fred MacMurray ('50)
11 Movie: "Danger Signal," Faye Emerson, Zachary Scott ('45)
13 Movie: "Double Jeopardy," Rod Cameron

- 1:00
4 News Wrap-Up
1:15
2 Movie: "The Great Gambini," Akim Tamiroff
2:00
9 News: Spectrum
11 Movies: "Crowd Roars," "Woman Who Came Back," "3 Blind Mice"

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SPECIAL
THE MARKET—The wild and wacky world of the L.A. wholesale business, where 4½ billion pounds of 400 varieties of produce change hands every year, is probed by producer-director Edward Kay in a color hour at 7:30 p.m., ch. 4. To show the element of high financial risk shared by everyone from grower to broker, cameras go into the fields, the market and the table to trace the perilous life of a perishable head of lettuce from planting to the table. In a race against time, the lettuce is picked, cooled, transported, inspected five times, sold, taken to market and resold to a customer—all of which must be done within 24 hours, or it's wilted, and discarded. (Hour locally preempts KNBC's favorite target for killing, NBC's "Daniel Boone," whose segment for today can be seen by those able to get San Diego's ch. 10 next Sunday at 4 p.m.)

CRITIC'S CORNER

Excerpted Reviews on Recent TV Programs

Program: "The 20th Century," aired last Sunday on channel 2.

CBS-TV's "The Twentieth Century" offered a half-hour survey of Moscow University, which, we were informed, is a school without benefit of cheerleaders or drum major-ettes.

The broadcast, filmed in Moscow, presented numerous facts, among them:

Students at Moscow U get free tuition, board and room, and each also receives at least \$40 a month allowance. To help repay this, they work for the government for three years after graduation, and then find their own jobs.

Students generally seem to be exempt from being drafted.

Single men and women live in adjoining rooms in dormitories and visit each other freely.

The program noted also that Russian students are not as outspoken as ours in denouncing their own form of government freely in a classroom if the urge is upon them. As correspondent Hughes Rudd suggested, they are not yet at quite the stage when students might picket with signs saying: Get the Red army out of Hungary.

Critic Rick Du Brow of UPI

Program: "The Daughters of Orange," aired last Sunday on channel 4.

The NBC-TV news department special was an enterprising example of how routine library film material can be woven into a rather gossipy, romantic television feature.

Critic Cynthia Lowry of AP

Program: "This Proud Land," aired last Sunday on channel 7.

By far the best of the "This Proud Land" series was this visit to the Far West and Northwest. Whereas "Land" sometimes has spluttered and been too cluttered in past outings, the Sunday night show was exciting, always interesting and absorbing. Faithfully captured were the manners and mores of westerners, their way of life, the individualism marking what was aptly termed "the last frontier."

Critic Daku of "Variety"

The show, like others in the series, seemed to lack imagination or spark.

Critic Cynthia Lowry of AP

Program: "The Strutting 20s," aired last Monday on channel 2.

Television's major entertainment moment of the season arrived Monday night: A one-hour CBS-TV musical special trying to capture the spirit of Harlem in the 1920s and starring Sidney Poitier, Diahann Carroll, Sammy Davis Jr. and Duke Ellington and his orchestra.

As of now, this is the show to beat in all the year-end awards. The only other music or variety program in the same league thus far was Frank Sinatra's one-man performance for NBC-TV.

The executive producer of the Harlem-set program, was Harry Belafonte, who created the broadcast, packaged it and served simply as the host who made the introduction. If a show is so good that it doesn't need a Harry Belafonte performing in it, you can get a pretty fair idea of its quality. In his one stroke, Belafonte did more to upgrade the falling New York image in network television entertainment production than anyone in years.

Backbone of the hour was the script by poet-playwright-journalist Langston Hughes... each musical number a knockout... Miss Carroll burned up the home screen... Davis was dandy... can't be enough said for the contribution of Ellington's music to the hour... Joe Williams, finest blues singer in the whole world, was unforgettable... George Kirby and Nipsey Russell carried

the comedy load, and carried it well... dancing precise and exciting... musical arrangements best on television in memory... show left viewer with a glow.

Critic Rick Du Brow of UPI

This attempt to recreate the Harlem of the 1920's was a lack-lustre effort which failed most of the time, and was generally lacking in spontaneity, excitement or originality. In fact, for most of the color special, the impression was that Harlem was a wonderful, wonderful place to live, with lots of parties, swingers and scantily clad septa beauties romping all over the place. Slums, tenements, poverty? Not on CBS-TV!

Critic Daku of "Variety"

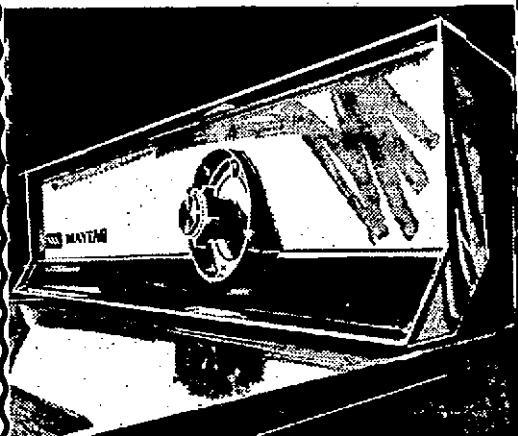
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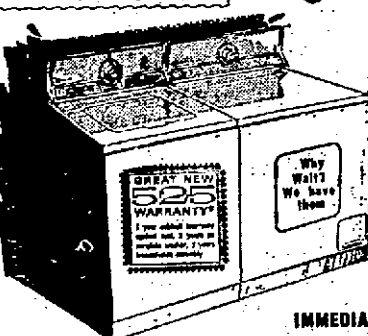
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The hour was a melodic, nicely understated memoir to "that dusky sash across Manhattan" called Harlem, almost 40 years ago.

It was a delightful and unusual program, put together with taste and honesty by Harry Belafonte.

Critic Cynthia Lowry of AP

An excellent special which fell short of being outstanding because of weakness in the dancing department.

Excepting a real swinging number at "The Savoy," the choreography seemed to lack authentic Harlem flavor.

Critic Bert Resnik of "TeleVues"

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'Fugitive' Viewers Believe One-Armed Man Innocent

By VERNON SCOTT

HOLLYWOOD (UPI) — David Janssen can't catch up with the one-armed man in "The Fugitive" television show, but I found his quarry in the Brown Derby dispatching a pot roast sandwich.

His name is Bill Raisch and he really does have only one arm.

Bill has appeared in five segments of the show as the murderer of Janssen's wife. The cops are always breathing down Janssen's neck while he, in turn, fruitlessly pursues Raisch.

The ABC-TV series is in its third year now and Raisch is seen in the opening roll-out behind the credits.



BILL RAISCH

He is paid every 13 weeks for his brief bit of film as long as the format remains the same.

"But I don't have a contract with them," said Bill. "If they want me to work on a show and I'm outta town, that's their tough luck."

NEITHER have the producers filmed the final segment of the show which may run another year or two. It is expected that Janssen will catch up with Raisch in the last episode and assure that justice triumphs.

If Raisch is unavailable they'll have to think up a new ending.

Before World War II the 61-year-old Raisch was a Broadway actor. But after losing his arm as a member of the Merchant Marine, he returned to civilian life looking for any kind of work he could find.

"How many parts are there for a one-armed actor?" he asked without bitterness.

"With one flipper I'm lucky to have a stand-in job. I've been Burt Lancaster's stand-in for 14 years. But now I'm also a celebrity. I have an artificial arm I wear sometimes, and still people stop me and ask me to turn myself into the police."

"EVERYBODY wants to feel my sleeve to see if it's really empty. Doesn't bother me at all.

"Funny thing is, most of the fans think I'm innocent and are pulling for me to escape. Some of them want the detective in the show to take the rap for the murder, but not me. They feel sorry for me because I've only got one wing."

Policemen, the same as others who watch the show, do a double take when they spot Raisch. One cop in Gallup, N.M., stopped him for questioning and ended up with an autograph.

Last Jan. 11 Bill's identity in the series was established when he appeared throughout the episode. He was even given a name—Fred Johnson.

He and Janssen came in contact with one another briefly, and for a split second it appeared as if the hero would finally grab the villain. But Raisch escaped once more and the chase resumed with Bill in the lead, followed closely by Janssen who in turn was a nose ahead of the fuzz.

Week's Top Shows

Sunday — "Bell Telephone Hour" at 6:30 p.m. in COLOR on channel 4 salutes lyricist Alan Jay Lerner. Cyril Ritchard hosts. Performers include Stanley Holloway, Barbara Harris, Florence Henderson and Patricia McBride.

Monday — "Testing: How Quick Is Your Eye?" at 10 p.m. in COLOR on channel 4 is an hour program. Audience participates in observation tests.

Tuesday — "Town Meeting of the World" at 10 p.m. on channel 2 utilized the Early Bird satellite for a discussion on nuclear weapons. Participants include Sen. Robert F. Kennedy (D-NY); French Gen. Pierre Gallois; Franz Josef Strauss, former West Germany defense minister, and Lord Chalfont, Britain's minister of state of foreign affairs.

Wednesday — The Home-a-

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Rama Show at the Long Beach Municipal Auditorium is visited during a half-hour program at 9:30 on channel 9. Exhibits include camping equipment and decorator rooms. George Coulouris hosts.

Thursday — "The Market" at 7:30 p.m. on channel 4 in COLOR is an hour program about the wholesale produce business in Southern California. It focuses on two central markets.

Friday — Long Beach is saluted by "Nine on the Line" at 2:30 p.m. on channel 9. Participating officials include Mayor Edwin W. Wade, Harbor Commissioner Harry E. (Bud) Ridings Jr., and Don Ohi, president of the Convention and Visitors Bureau.

Saturday — The 19-hour

Arthritis Foundation benefit telethon starts at 11 p.m. on channel 5. Numerous Hollywood personalities will participate.



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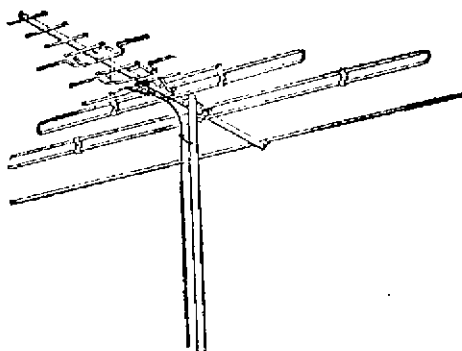
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SATURDAY

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8:00 A.M.

- 2 Captain Kangaroo
4 (Color) The Jetsons
6 Movie: "Scandal, Inc." Walter-Woolf King (42)
9 From the Ground Up
8:30
4 (Color) Atom Ant
7 Movie: "The Scavengers," Vincent Edwards (59)
9 Movie: "White Tower," Glenn Ford, Valli (50)

9:00 A.M.

- 2 (Color) Heckle & Jeckle
4 (Color) Secret Squirrel
11 Movie: "Dangerous," Bette Davis (35)
13 Panorama Latino (Span.)
9:30
2 (Clr) Tennessee Tuxedo
4 (Clr) Underdog (cartoon)
5 Movie: "Hijacked," Jim Davis (50)

10:00 A.M.

- 2 (Color) Mighty Mouse
4 (Clr) Top Cat (cartoon)
7 (Clr) Movie: "Montana," Errol Flynn (50)
34 Escuela KMEC (English)
10:15
11 Movie: "Fort Algiers," Yvonne DeCarlo (53)
10:30

- 2 Lassie, Jon Provost, Boys raise \$5 in effort to save job of their teacher.
4 Fury, Bobby Diamond
7 (Color) The Beetles
34 Gutierrez (serial)

11:00 A.M.

- 2 (Color) Tom & Jerry
4 (Clr) First Look... at Human Senses. Enjoyment of our 5 senses.
5 Movie: "Yellow Fin," Wayne Morris (51)
7 (Color) Casper Cartoons
13 Fun for All, John Marshall, talented children.

11:30

- 2 (Clr) Quick Draw McGraw
4 (Clr) Exploring, Dr. Albert Hibbs: "Age of the Atom." Science breakthroughs and WWII.
7 (Clr) Magilla Gorilla
9 Play: "Passage Home"
11 Movie: "Man Who Wouldn't Die," Lloyd Nolan (42)

12:00 NOON

- 2 Sky King, Kirby Grant
4 Teacher '66: "Dodgers." Bellflower High's Mike Kelitch, P.E. teacher
7 (Clr) Bugs Bunny Show
9 (Clr) Movie: "Enemy Below," Robert Mitchum
13 Movie: "Dr. X," Lionel Atwill, Fay Wray (32)
12:30

- 2 (Clr) Linus Lionhearted
4 (Clr) Movie: "Arctic Flight," Wayne Morris
5 Movie: "Crash Dive," Tyrone Power (43)
7 (Clr) Milton the Monster
34 Cine Comedia (movie)

1:00 P.M.

- 2 (Color) My Friend Flicka
7 (Color) Hoppy Hopper
11 Movie: "Titanic," Clifton Webb, Barb. Stanwyck.
1:30

- 2 Images & Attitudes, Bob Williams: "High Cost of Discrimination at the Executive Level."
7 New Amer. Bandstand, Dick Clark with Freddie Cannon, Duane Eddy
13 Movie: "Gun Moll," Franchot Tone (49)

2:00 P.M.

- 2 Conversations with a Psychiatrist, Dr. Edward Stainbrook: "On Being Hysterical." How mind deceives body in creation of symptoms.
4 (Clr) Existence (agric.): "Agriculture in Roumania," now paying off under capitalist free market system.
9 Movie: "Macao," Robert Mitchum, Jane Russell
34 Relij Musical

2:30

- 2 Repertoire Workshop: "J-Ann-C Trio."
4 Movie: "Bitter Creek," William Elliott (54)
5 AAUW Basketball (see "sports")
7 Movie: "Phony American," William Bendix
34 Matinee 34 (movie)

3:00 P.M.

- 2 Scholarquiz, John Condon: Hawthorne High vs. Ramona (Riverside)
11 (Clr) Movie: "Tunes of Glory," Alec Guinness
13 Movie: "Hitlers Beast," Alan Ladd (39)

3:30

- 2 CBS Golf Classic (spts)
7 Pro Bowlers Tour (spts)
9 Championship Bowling
4:00 P.M.
4 (Clr) Ski Breed, Brauers
5 Bowling Tournament
9 Maverick, Jack Kelly
34 Futbol (soccer), Taped
4:30
2 Santa Anita Feature Race (see "sports")
4 (Clr) Gadabout Gaddis
13 (Color) Rocky & Friends
5:00 P.M.
2 Life of Riley, W. Bendix
4 (Clr) Shell's Wonderful World of Golf (sports)
5 (Color) Best of Shebang, Casey Kasem with Johnny Walsh, Barbara Lewis
7 ABC's Wide World of Sports (see "sports")
9 Movie: "Invisible Invaders," John Agar (59)
11 Movie: "One Million B.C.," Victor Mature
13 (Clr) Top 40! Charlie O'Donnell with Gloria Jones, Tomi Basil, the Four Girls, Johnny Daniels, the Purple Gang
5:30
2 Ralph Story's L.A. (repeat of Sun.), turning back the clock to visit

SPECIAL

HOLLYWOOD PALACE

—Milton Berle, who'll head his own hour on ABC next season, takes over the reigns of the Palace to join topline guests in a spoof of the comic strip mania. With Uncle Miltie as Superman, Martha Raye as Little Orphan Annie, Henny Youngman as Jungle Jim and Adam West in his own TV Batman outfit, the four are all in dire danger until the crusading Batman foils the evil-doers. Also joining in the 9:30 p.m. color hour, ch. 7, in which West also makes his TV singing debut, are dancer-singer Elaine Dunn, musically performed Sandler and Young, and the acrobatic Amin Brothers.

ARTHUR TELETHON

—Johnny Grant is host for a 19-hour appeal for the Arthritis Foundation, to kick off at 11 p.m., ch. 5, and continue round the clock until 8 p.m. Sunday. Robert Goulet heads the opening hour, with the cast of "The Addams Family" taking over at midnight, and other headliners including Steve Allen, Lawrence Welk, Cliff Arquette, Nick Adams, the cast of "The Beverly Hillbillies," Joan Caulfield, Keith Andes, Henny and Jim Backus and the castaways of "Gilligan's Island." Alvy Moore, Jack Kelly and Exa Gabor and Pat Buttram of "Green Acres."

3:30

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7 Pro Bowlers Tour (spts)
9 Championship Bowling

4:00 P.M.

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5:30

- 2 Ralph Story's L.A. (repeat of Sun.), turning back the clock to visit

what was L.A.'s seat of opulence at the turn of the century.

6:00 P.M.

- 2 Jerry Dunphy Report
4 (Color) Scherer-MacNeill
5 Leave It to Beaver
13 Best of Lloyd Thaxton. Guests: Jan & Dean
28 Jass Casual: Louis "Satchmo" Armstrong
34 Todos a Bailar (dance)

6:30

- 2 (Clr) Roger Mudd News
4 (Color) KNBC Report
5 McKeever & the Colonel
7 Sat. Sports, Jim Healy
9 Twilight Zone: "Valley of a Shadow," Ed Nelson, David Opatoshu.
11 Outer Limits: "The Inheritors," Robert Duval, Ivan Dixon (pt. 1). Victims of bullets made from meteor find they've gained a genius IQ.
28 Turnley Walker on Books

6:45

- 7 Sat. News, Carl George
7:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
4 (Color) Survey '66
5 (Color) Melody Ranch. Guests: Dottie West, Don Bowman
7 Shvaree, Gene Weed with the Newbeats, the Temptations
13 Bobby Lord Show, with Skeeter Davis, Osborne Brothers, the Duke of Paducah
28 International Magazine

7:30

- 2 Jackie Gleason Show
4 (Color) Flipper, Brian Kelly, Dan Frazer. Porter's ability as a park ranger is questioned by an inspector who believes animals should remain wild and not be made pets. (But making their pets has resulted in series being renewed for a third season, same time slot.)
7 (Color) Ozzie & Harriet. One of the neighborhood kids decides he wants to be a lawyer and elects David and Rick to show him the ropes.
9 Movie: "Ten Second to Hell," Jeff Chandler, Jack Palance (59)
11 (Color) High Adventure with Lowell Thomas: "Danger Island."

7:30

- 4 I Dream of Jeannie, Barbara Eden, Larry Hagman, Hayden Rorke. Dr. Bellows moves in with Tony to keep a 24-hour watch on his strangely behaving astronaut. And he almost catches Jeanie red-handed.
5 (Clr) Kingdom of Sea: "Freak Fish"
7 The Donna Reed Show. A completed "young in heart" questionnaire in the Sunday paper causes a misunderstanding between Donna and Alex.
28 USA—Gathering of Poets: "William Carlos Williams."

8:00 P.M.

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34 Fiesta Tropical Music 8:30

- 2 Secret Agent, Patrick McGeehan, Zia Mohyeddin, Maurice Denham. Posing as a gun-runner, Drake goes to the Caribbean.

- 4 (Color) Get Smart! Don Adams, Barbara Feldon, Milton Selzer, Lew Gallo. The future of the world is in Smart's hands when he stumbles on a mountain cabin where KAOS agents are set to detonate a bomb.

- 5 (Clr) World Adventures: "Glacier Climbers"
7 (Color) Lawrence Welk. A program of all-time favorites

- 11 NBA Basketball (spts)
13 New Gene Davis Show
28 Speculation, Keith Berwick: "Minority Causes."

9:00 P.M.

- 4 (Color) Movie: "The 5 Pennies," Danny Kaye, Barbara Bel Geddes, Louis Armstrong, Bob Crosby ('58-1st run). Biopic of Red Nichols

- 5 (Clr) Movie: "Road to Denver," John Payne
9 (Clr) Movie: "Enemy Below," Robt. Mitchum
34 Comi-Club (variety)

9:30

- 2 The Loner, Lloyd Bridges
Victor Jory. Colton is "deputized" by a community of reformed criminals to defend them from the persecution of a wealthy cattle baron.

- 7 (Clr) Hollywood Palace (see "special")
13 Movie: "Third Visitor," Elisabeth Schwarz, kopf, in soprano recital.

10:00 P.M.

- 2 Gunsmoke, J. Amess France Nuyen, Noah Berry, Michael Ansara. An Indian chief's daughter defies the law of her people by asking Matt's help in saving her father's life.

10:30

- 5 Robt. Taylor Detectives
7 ABC Scope: The War in Viet Nam, H. K. Smith
11 (Clr) Tom Franklin news
28 Diary: Robt. E. Lee

11:00 P.M.

- 2 Jerry Dunphy Report
5 ROBERT GOULET OPENS
★ 19-HOUR TELETHON LIVE SPECTACULAR ARTHRITIS BENEFIT (see "special")
7 Bob Young with News
9 (Clr) Cinema IX: "Marie Antoinette," Michele Morgan, Richard Todd
11 (Color) Joe Pyne Show
13 Movie: "Earl Carroll Vanities," Dennis O'Keefe, Eve Arden (45)

11:15

- 2 MARLON BRANDO in "ON THE WATERFRONT" I ACADEMY AWARDS! THE FABULOUS \$21
Oscars for Brando, Eva Marie Saint, Elia Kazan, Budd Schulberg. Dockworker becomes tool of crooked union boss (Lee J. Cobb)

- 4 (Color) KNBC Report
7 ROCK HUDSON & SIDNEY
★ POTTER STAR IN "SOMETHING OF VALUE" Also See the Great COLE ESCAPE SUIT with Dana Wynter (57)

11:30

- 4 (Clr) Sat. Night Tonight (repeat of 4/8) Johnny Carson, Charles Aznavour, Cig Young

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MILTON Berle hosts "The Hollywood Palace" at 9:30 p. m. Saturday, ch. 7, in COLOR.

12:00

- 5 SPECIAL LIVE SHOW
★ MAGIC HOUR & "ADDAMS FAMILY" ON TODAY'S ARTHRITIS BENEFIT
13 Movie: "Brazil," Tito Guizar (44)

1:00

- 9 (Clr) Movie: "Bunco Squad," Robert Sterling
1:15
2 Movie: "Adventures of Sherlock Holmes," Basil Rathbone, Nigel Bruce
1:30

- 11 Movies: "Top Gun," "Wife of Monte Cristo" and "Thief of Bagdad"
1:45
7 Movie: "Night of the Blood Beast," Michael Emmett ('58-1st run)

1:45

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CHRYSLER

Plymouth

FRIDAY

March 4, 1966

★ PAID ADVERTISEMENT

- 6:00**
2 Classical Mythology
- 6:30**
2 Expansion of Europe
4 The 21st Century: "Does 2000 Equal 1984?"
7 Guidelines: "Adults"
- 7:00 A.M.**
2 News with Mike Wallace
4 (Clr) Today, Hugh Downs
7 Scope: "Younger Set"
9 Cartoon Shows (to 10)
11 The Fisher Family
- 7:25**
2 Cleo Roberts, News
- 7:30**
7 Gypsy Rose Lee Show
11 The Hobo Kelly Show
- 8:00 A.M.**
2 Captain Kangaroo
7 Girl Talk, Virginia Graham, Caroline Richter
9 The Pamela Mason Show
- 9:00 A.M.**
2 I Love Lucy, Lucille Ball
4 (Clr) Eye Guess, Cullen
5 Yoga for Health
11 The Jack Lalanne Show
13 Public Service Film
- 9:15**
13 G'depost: Soc. Studies (5)
- 9:30**
2 The McCoys, W. Brennan
4 Concentration, H. Downs
5 Scarlett Hill (serial)
7 The Mike Douglas Show with Henry Morgan
11 Movie: "Ghost Goes West," Robert Donal
- 9:45**
13 Guidepost to Spanish
- 10:00 A.M.**
2 Andy of Mayberry
4 (Color) Morning Star
5 Burns and Allen Show
9 Movie: "Young Stranger," James MacArthur ('57)
- 10:15**
13 Mr. Merchandising
- 10:30**
2 Dick Van Dyke Show
4 (Color) Paradise Bay
5 (Clr) World Adventures
13 Bill Johns, News

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- 11:00 A.M.**
2 The Love of Life
4 (Clr) Jeopardy, Fleming
5 Peter Gunn, C. Stevens
7 Supermarket Sweep
13 (Clr) Treasure, B. Burrud
- 11:30**
2 Search for Tomorrow
4 (Clr) Play Post Office
5 Movie: "She Loves Me Not," Miriam Hopkins, Bing Crosby ('34)
7 Dating Game, Jim Lange
9 Spectrum: Industr. Arts
11 Sheriff John, J. Rovick
13 Romper Rm., Miss Danni
- 11:45**
2 The Guiding Light
- 12:00 NOON**
2 Noon Show, Bill Keene
4 (Clr) Let's Make a Deal
7 The Donna Reed Show
9 Movie: "Phantom Stagecoach," William Bishop
28 Food for Life (nutrition)
- 12:30**
2 As the World Turns
4 (Clr) Days of Our Lives
7 Father Knows Best
11 Movie: "Michael Shayne, Private Detective," Lloyd Nolan ('40)
13 Dialing for Dollars
28 Heritage: R. Rodgers
- 1:00 P.M.**
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 Movie: "Maryland," John Payne ('40)
7 Ben Casey, Vincent Edwards, James Whitmore. Middle-aged man's determination to finish internship strains family relationships.
9 Movie: "Quicksand," Mickey Rooney ('50)
- 1:30**
2 (Clr) Linkletter's House Party, Lena Horne
4 (Color) Another World
13 (Clr) Movie: "Bambuti," ('59-documentary), Africa.
- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 (Clr) You Don't Say!
7 The Nurses, M. Fickett
11 Movie: "Four Wives," Lane Sisters, Claude Rains ('39)
- 2:30**
2 The Edge of Night
4 (Clr) The Match Game
5 December Bride
7 A Time for Us (serial)
9 9 on the Line: "Salute to Long Beach" (special)
- 3:00 P.M.**
2 The Secret Storm
4 (Clr) PDQ, Dennis James
5 Our Miss Brooks
7 General Hospital
9 9 on the Line (comment)
13 (Clr) Mickey Mudturtle
28 League of Women Voters, Marlen Neumann on McCone report.
- 3:30**
2 Loretta Young Theater
4 (Clr) Movie: "Two Weeks in Another Town," Kirk Douglas, Cyd Charisse ('62)
5 Divorce Court
7 The Young Marrieds
9 Astro Boy (cartoons)
11 (Clr) Billy Barty Show

- 4:00 P.M.**
2 Movie: "The Accused," Loretta Young, Robt. Cummings ('48)
7 Never Too Young (serial)
9 (Color) Popeye Cartoons
28 Fire Dept. Training
- 4:30**
5 (Clr) Geo. Putnam News
7 Where the Action Is, James Brown, Kingston Trio, the Knickerbockers
11 008th Man (cartoon)
13 Bozo's Big Top Show
34 Novela Semanal (drama)
- 5:00 P.M.**
5 (Color) Shebang! Casey Kasem, the Deep Six
7 News Hour, Baxter Ward
9 9th St. West, Sam Riddle
11 Gigantor (cartoon)
13 (Color) Morgan's Alley
28 What's New?
34 Operacion Ja-Ja
- 5:30**
11 Winchell-Mahoney Time
28 The Friendly Giant
- 5:45**
4 (Color) KNBC Report
28 Sing Hi—Sing Lo
- 6:00 P.M.**
2 **CODE of CALIF. "ESCAPE SUIT" on THE BIG NEWS**
★ Jerry Dunphy anchors.
4 (Color) Huntley-Brinkley
5 Route 66, Martin Milner, Nehemiah Persoff, Martin Balsam. Son of friend is responsible for daughter's death.
7 (Clr) Movie: "Wings of the Hawk," Van Heflin ('53-1st run)
9 The Honeymooners
13 (Color) Lloyd Thaxton
28 Challenge (final show): "Subnuclear Particles"
34 Noticiero 34 (News)
- 6:30**
4 (Color) KNBC Report
9 Marshall Dillon, J. Arness
11 (Clr) Woody Woodpecker
28 Physical Geology, Prof. Bellemint: "Soils"
- 7:00 P.M.**
2 (Color) Walter Cronkite
4 (Clr) News Conference: Rifleman, C. Connors
9 "Twilight Zone: "Judgment Night," Nehemiah Persoff, Ben Wright. Passenger knows boat will sink at 1:15 a.m.
11 Dennis the Menace
13 (Clr) High & Wild, Don Hobart: "Wilderness Trout," caught through ice of high mountain
- 7:30**
28 Dynamic Beauty of Geometric Forms. Demonstrated by projecting lantern slides onto a string model.
- 7:30**
2 Wild, Wild West, Robert Conrad, Ross Martin, Arthur O'Connell. West poses as a federal prison inspector during an outbreak of violence and becomes an unwilling candidate to be the first

Sports Today
BASKETBALL, 8 p.m., ch. 13, winds up its season as Loyola plays host to the University of San Francisco, with Bill Brundige court-side.

ALCOHOLISM
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- man in history to die in the electric chair.
4 (Clr) Camp Runamuck, Arch Johnson, David Ketchum. Penny-pinching counselors try to save money by tackling a do-it-yourself termite extermination job. (Both Runamuck and Hank yield next week to a Paris-filmed "Ballet for Skeptics" hour.)
5 (Clr) Surfing World, Walt Phillips, surfing film
7 (Color) The Flintstones. While painting Mr. Slate's yacht, Fred and Barney fall asleep and the boat drifts off to a strange island.
- SHIRLEY TEMPLE "CURLY TOP"**
★ John Boles, Rochelle Hudson, Jane Darwell ('35). Shirley sings "Animal Crackers in My Soup."
11 The Snappy Sales Show
13 (Clr) The Roving Kind: "Silver and White Gold." Past and present of Aspen, Colo.
28 Heritage: Richard Rodgers (1st of 4 shows)
34 Mano a Mano Ranchero
- 8:00 P.M.**
4 (Color) Hank, Dick Kallman, Dabbs Greer, Maury Wills. When Hank learns that Coach Weiss may lose his job, he gets the famed shortstop to pretend that the Dodgers want Ossie's services.
5 (Clr) Danger Is My Business: "Speedboat Jockey"
7 (Color) Tammy, Debbie Watson, Frank McGrath, Denver Pyle. Uncle Lucius surprises Grandpa by returning home—in a crate shipped C.O.D.
11 (Color) Movie: "Vera Cruz," Gary Cooper, Burt Lancaster ('54)
13 College Basketball (see "sports")
28 Sports Film: "Golf a Go Go." Tour of most scenic holes in both U.S. and abroad.
34 Lola Beltran (musical)
- 8:30**
2 (Color) Hogan's Heroes, Bob Crane, J. Pat O'Malley. A U.S. general, a radar expert, poses as a corporal and lets himself be captured, so at Stalag 13 he can install a device to guide Allied bombers to a Nazi rocket factory.
4 (Color) Sammy Davis Jr. Show (see "special")
5 Movie: "Ministry of Fear," Ray Milland ('44)
7 Addams Family, Carolyn Jones, Allyn Joslyn. When the headmaster cracks under the strain of running the private school Wednesday and Pugsley attend, Gomez buys the place.
28 Comment & Perspective, Cecil Brown and panel.
34 Maximiliano y Carlota
- 9:00 P.M.**
2 (Clr) Gomer Pyle, USMC, Jim Nabors, Ronnie Schell. Duke Slater tries

- his hand as a night club comic, building his act around Carter's idiosyncrasies.
7 Honey West, Anne Francis, William Keene, Marvin Kaplan, Toy manufacturer, seeking refuge in Honey's office, is killed by a pursuing robot.
9 (Clr) Hollywood Backstage, John Willis. Films at Bob Hope golf tournament (Phyllis Diller's a caddy) and of Golden Globe Awards.
28 Computers & Mind of Man (final): "Modern Digital Computer"
- 9:30**
2 The Smothers Brothers. Tom poses as a hayseed farmer and runs for mayor in his battle against a crooked mayor (Tol Avery) and a City Council packed with his relatives.
4 (Clr) Mr. Roberts, Roger Smith, Steve Harmon, Richard X. Slattery. Captain Morton loses not only his appendix, but his ship, when the Reluctant's ordered to sea with Roberts in command while the captain's at the base hospital.
7 (Clr) Farmer's Daughter, Inger Stevens. Victimized by the computers of a book club, Katy gets an expert to doctor one of the club's punch cards.
9 Step This Way, Gretchen Wyler, Ina Balin
28 Festival of Arts: "Elisabeth Schwarzkopf." An hour-long soprano recital.
34 Yeah-Yeah (music)

- 10:00 P.M.**
2 Trials of O'Brien, Peter Falk, Britt Ekland, Nehemiah Persoff, David Carradine, Ludwig Donath. In first of 2-part segment, a Balkan girl gets involved in stealing
4 (Clr) Alex Dreier news
13 (Clr) Bill Johns, News
34 Lucha Libre (wrestling)

SPECIAL
9 ON THE LINE—Taking part in a salute to the city of Long Beach, at 2:30 p.m., ch. 9, are Mayor Edwin Wade, Harry E. (Bud) Ridings Jr., vice president of the Long Beach Board of Harbor Commissioners, and president of the Long Beach Convention and Visitors Bureau Don Ohi.
SAMMY DAVIS JR.—Clinging to the ninth rung from the bottom of the ladder in the latest nationwide Nielsen, the late-starting series will get an early season closing (though no cancellation as yet), winding up after the April 22 outing for summer (?) repeats of selected hours from the 4-season run of "Sing Along with Mitch." Two 3-girl singing groups, of different generations, are featured in fedleys of the other group's top records as highlight of today's 8:30 p.m. color hour, ch. 4, as the Andrews Sisters—Patti, Maxine and LaVerne—offer the rockin' sounds of the Supremes' "Stop in the Name of Love" while Diana Ross, Florence Ballard and Mary Wilson offer their version of "Apple Blossom Time" and "Bei Mir Bist du Schoen." Other guests are Jonathan Winters and singer Johnny Hartman.



KAREN STEELE guests with the "Farmer's Daughter" at 9:30 p. m. Friday, channel 7, in COLOR.

- a jeweled treasure from a national shrine, and O'Brien is retained to negotiate its return. (Miss Ekland is Mrs. Peter Sellers.)
4 (Color) The Man from U.N.C.L.E. Robert Vaughn, David McCallum, Diana Hyland, J. Pat O'Malley, Lou Jacoby. A cybernetics scientist is held prisoner at a secret THRUSH lab in the deserted town of Nowhere, Nevada.
5 (Clr) Geo. Putnam news
7 The Jimmy Dean Show, with Al Martino, Don Gibson, Sharon Carnes, and the gospel singing group, The Statesmen.
9 (Clr) Cinema IX: "Marie Antoinette," Richard Todd, Michele Morgan, Louis Massot (Fr.-'60-1st run)
11 (Color) Alex Dreier news
13 (Clr) Bill Johns, News
34 Lucha Libre (wrestling)
- 10:30**
13 (Clr) Vagabond, Burrud
28 Diary: Benj. Franklin
- 11:00 P.M.**
2 Jerry Dunphy, News
4 (Color) 11th Hour News
5 Alfred Hitchcock Hour: "Annabel," Dean Stockwell, Susan Oliver. Love knows no limits.
7 News, Baxter Ward
11 (Color) Tom Duggan
13 Movie: "Tobor the Great," Charles Drake
11:30
2 Movie: "Pick-Up Alley," Victor Mature, Anita Ekberg (Br.-'57)
4 (Color) Tonight, Henry Morgan with guests
7 Movie: "Time Running Out," Dane Clark, Simone Signoret ('59)
12:00
5 Movie: "The Virginian," Gary Cooper, Walter Huston ('29)
9 Movie: "Young Stranger," James MacArthur ('57)
12:30
11 Movie: "Girl in White," June Allyson ('52)
13 Movie: "Terror at Midnight," Scott Brady ('55)
1:00
4 News Wrap-Up
1:15
2 Movie: "Temptation," Merle Oberon ('46)
2:00
11 Movies: "Crime by Night," "Go, Man, Go," "Berlin Correspondent"

CRITIC'S CORNER

Excerpted Reviews on Recent TV Programs

Program: "The 20th Century," aired last Sunday on channel 2.

CBS-TV's "The Twentieth Century" offered a half-hour survey of Moscow University, which, we were informed, is a school without benefit of cheerleaders or drum majorettes.

The broadcast, filmed in Moscow, presented numerous facts, among them:

Students at Moscow U get free tuition, board and room, and each also receives at least \$40 a month allowance. To help repay this, they work for the government for three years after graduation, and then find their own jobs.

Students generally seem to be exempt from being drafted.

Single men and women live in adjoining rooms in dormitories and visit each other freely.

The program noted also that Russian students are not as outspoken as ours in denouncing their own form of government freely in a classroom if the urge is upon them. As correspondent Hughes Rudd suggested, they are not yet at quite the stage when students might picket with signs saying: Get the Red army out of Hungary.

Critic Rick Du Brow of UPI

Program: "The Daughters of Orange," aired last Sunday on channel 4.

The NBC-TV news department special was an enterprising example of how routine library film material can be woven into a rather gossipy, romantic television feature.

Critic Cynthia Lowry of AP

Program: "This Proud Land," aired last Sunday on channel 7.

By far the best of the "This Proud Land" series was this visit to the Far West and Northwest. Whereas "Land" sometimes has sputtered and been too cluttered in past outings, the Sunday night show was exciting, always interesting and absorbing. Faithfully captured were the manners and mores of westerners, their way of life, the individualism marking what was aptly termed "the last frontier."

Critic Daku of "Variety"

The show, like others in the series, seemed to lack imagination or spark.

Critic Cynthia Lowry of AP

Program: "The Strutting 20s," aired last Monday on channel 2.

Television's major entertainment moment of the season arrived Monday night: A one-hour CBS-TV musical special trying to capture the spirit of Harlem in the 1920s and starring Sidney Poitier, Dianna Carroll, Sammy Davis Jr. and Duke Ellington and his orchestra.

As of now, this is the show to beat in all the year-end awards. The only other music or variety program in the same league thus far was Frank Sinatra's one-man performance for NBC-TV.

The executive producer of the Harlem-set program, was Harry Belafonte, who created the broadcast, packaged it and served simply as the host who made the introduction. If a show is so good that it doesn't need a Harry Belafonte performing in it, you can get a pretty fair idea of its quality. In his one stroke, Belafonte did more to upgrade the falling New York image in network television entertainment production than anyone in years.

Backbone of the hour was the script by poet-playwright-journalist Langston Hughes . . . each musical number a knockout. . . Miss Carroll burned up the home screen. . . Davis was dandy . . . can't be enough said for the contribution of Ellington's music to the hour. . . Joe Williams, finest blues singer in the whole world, was unforgettable. . . George Kirby and Nipsey Russell carried

the comedy load, and carried it well . . . dancing precise and exciting . . . musical arrangements best on television in memory . . . show left viewer with a glow.

Critic Rick Du Brow of UPI

This attempt to recreate the Harlem of the 1920's was a lack-lustre effort which failed most of the time, and was generally lacking in spontaneity, excitement or originality. In fact, for most of the color special, the impression was that Harlem was a wonderful, wonderful place to live, with lots of parties, swingers and scantily clad sepia beauties romping all over the place. Slums, tenements, poverty? Not on CBS-TV!

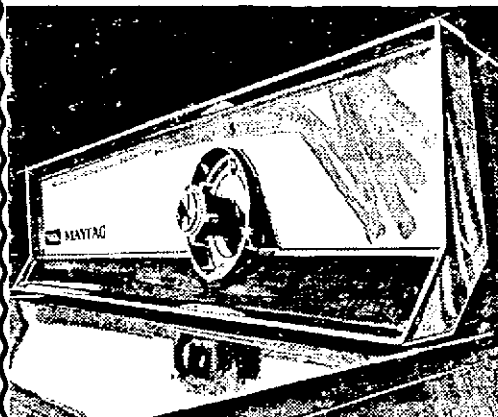
Critic Daku of "Variety"

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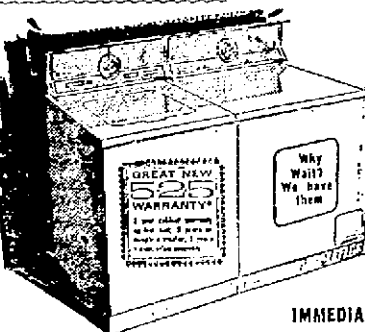
young-family GAS DRYERS



Dryers for families with a lot of living to do.

Slim, trim new Maytag dries in a gentle circle of warm air—no hot spots to damage delicate fabrics. Snag-free porcelain enameled drum and dryer top!

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The hour was a meiotic, nicely understated memoir to "that dusky sash across Manhattan" called Harlem, almost 40 years ago.

It was a delightful and unusual program, put together with taste and honesty by Harry Belafonte.

Critic Cynthia Lowry of AP

An excellent special which fell short of being outstanding because of weakness in the dancing department.

Excepting a real swinging number at "The Savoy," the choreography seemed to lack authentic Harlem flavor.

Critic Bert Resnik of "TeteVues"

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SATURDAY

March 5, 1966

★ PAID ADVERTISEMENT

- 8:00 A.M.
2 Captain Kangaroo
4 (Color) The Jetsons
5 Movie: "Scandal, Inc."
Walter-Woolf King (42)
9 From the Ground Up
8:30
4 (Color) Atom Ant
7 Movie: "The Scavengers,"
Vincent Edwards (59)
9 Movie: "White Tower,"
Glenn Ford, Valia (59)

- 9:00 A.M.
2 (Color) Heckle & Jeckle
4 (Color) Secret Squirrel
11 Movie: "Dangerous,"
Bette Davis (35)
13 Panorama Latino (Span.)
9:30
2 (Chr) Tennessee Tuxedo
4 (Chr) Underdog (cartoon)
5 Movie: "Hijacked," Jim
Davis (59)

- 10:00 A.M.
2 (Color) Mighty Mouse
4 (Chr) Top Cat (cartoon)
7 (Chr) Movie: "Montana,"
Errol Flynn (59)
34 Escuela KMEX (English)
10:15
11 Movie: "Fort Algiers,"
Yvonne DeCarlo (53)
10:30
2 Lassie, Jon Provost. Boys
raise \$5 in effort to save
job of their teacher.
4 Fury, Bobby Diamond
7 (Color) The Beatles
31 Guerreros (serial)

- 11:00 A.M.
2 (Color) Tom & Jerry
4 (Chr) First Look... at
Human Senses. Enjoyment
of our 5 senses.
5 Movie: "Yellow Fin,"
Wayne Morris (51)
7 (Color) Casper Cartoons
13 Fun for All, John Mar-
shall, talented children.

- 11:30
2 (Chr) Quick Draw McGraw
4 (Chr) Exploring, Dr. Al-
bert Hibbs: "Age of the
Atom." Science break-
throughs and WWII.
7 (Chr) Magilla Gorilla
9 Play: "Passage Home"
11 Movie: "Man Who
Wouldn't Die," Lloyd
Nolan (42)

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12:00 NOON

- 2 Sky King, Kirby Grant
4 Teacher "GG: "Dodgers,"
Bellflower High's Mike
Kelitch, P.E. teacher
7 (Chr) Bugs Bunny Show
9 (Chr) Movie: "Enemy Be-
low," Robert Mitchum
13 Movie: "Dr. X," Lionel
Atwill, Fay Wray (32)

- 12:30
2 (Chr) Linus Lionhearted
4 (Chr) Movie: "Arctic
Flight," Wayne Morris
5 Movie: "Crash Dive,"
Tyronne Power (43)
7 (Chr) Milton the Monster
34 Cine Comedia (movie)

- 1:00 P.M.
2 (Color) My Friend Flicka
7 (Color) Hooty Hopper
11 Movie: "Titanic," Clifton
Webb, Barb. Stanwyck.
1:30

- 2 Images & Attitudes, Bob
Williams: "High Cost of
Discrimination at the
Executive Level."
7 New Amer. Bandstand,
Dick Clark with Freddie
Cannon, Duane Eddy
13 Movie: "Gun Moll,"
Frankot Tone (49)

- 2:00 P.M.
2 Conversations with a
Psychiatrist, Dr. Edward
Stainbrook: "On Being
Ilysterical." How mind
deceives body in creation
of symptoms.
4 (Chr) Existence (agric.):
"Agriculture in Rou-
mania," now paying off
under capitalist free mar-
ket system.
9 Movie: "Macan," Robert
Mitchum, Jane Russell
34 Relij Musical

- 2:30
2 Repertoire Workshop:
"J-Ann-C Trio."
4 Movie: "Bitter Creek,"
William Elliott (54)
5 AAUW Basketball
(see "sports")
7 Movie: "Phony Ameri-
can," William Bendix
34 Matinee 34 (movie)

- 3:00 P.M.
2 Scholastic Quiz, John Con-
don: Hawthorne High vs.
Ramona (Riverside)
11 (Chr) Movie: "Tunes of
Glory," Alec Guinness
13 Movie: "Hitlers' Beast,"
Alan Ladd (39)

SPECIAL

HOLLYWOOD PALACE
—Milton Berle, who'll head his own hour on ABC next season, takes over the reigns of the Palace to join topliner guests in a spoof of the comic strip mania. With Uncle Miltie as Super-
man, Martha Raye as Little Orphan Annie, Henry Youngman as Jungle Jim and Adam West in his own TV Batman outfit, the four are all in dire danger until the crusading Batman foils the evil-doers. Also joining in the 9:30 p.m. color hour, ch. 7, in which West also makes his TV singing debut, are dancer-singer Elaine Dunn, musically perform-
ers Sandler and Young, and the acrobatic Amin Brothers

ARTHRITIS TELETHON
—Johnny Grant is host for a 19-hour appeal for the Arthritis Foundation, to kick off at 11 p.m., ch. 5, and continue 'round the clock until 6 p.m. Sunday. Robert Goulet leads the opening hour, with the cast of "The Addams Family" taking over at midnight, and other headliners including Steve Allen, Lawrence Welk, Cliff Arquette, Nick Adams, the cast of "The Beverly Hillbillies," Joan Caulfield, Keith Andes, Henny and Jim Backus and the castaways of "Gilligan's Island," Alvy Moore, Jack Kelly and Ewa Gabor and Pat Buttram of "Green Acres."

3:30

- 2 CBS Golf Classic (spts)
7 Pro Bowlers Tour (spts)
9 Championship Bowling.

- 4:00 P.M.
4 (Chr) Ski Breed, Brauers
5 Bowling Tournament
9 Maverick, Jack Kelly
34 Futbol (soccer). Taped

- 4:30
2 Santa Anita Feature
Race (see "sports")
4 (Chr) Gadabout Gaddis
13 (Color) Rocky & Friends

- 5:00 P.M.
2 Life of Riley, W. Bendix
4 (Chr) Shell's Wonderful
World of Golf (sports)
5 (Color) Best of Shebang,
Casey Kasem with John-
ny Walsh, Barbara
Lewis

- 7 ABC's Wide World of
Sports (see "sports")
9 Movie: "Invisible In-
vaders," John Agar (59)
11 Movie: "One Million
B.C.," Victor Mature

- 13 (Chr) Top 40! Charlie
O'Donnell with Gloria
Jones, Toni Basil, the
Four Girls, Johnny
Daniels, the Purple Gang

- 5:30
2 Ralph Story's L.A. (re-
peat of Sun.). Turning
back the clock to visit

- what was L.A.'s seat of
opulence at the turn of
the century.

6:00 P.M.
2 Jerry Dunphy Report
4 (Color) Scherer-MacNeil
5 Leave It to Beaver
13 Best of Lloyd Thaxton.
Guests: Jan & Dean
28 Jass Casual: Louis
'Satchmo' Armstrong
34 Todos a Bailar (dance)

- 6:30
2 (Chr) Roger Mudd News
4 (Color) KNBC Report
5 McKeever & the Colonel
7 Sat. Sports, Jim Healy
9 Twilight Zone: "Valley
of a Shadow," Ed Nel-
son, David Opatoshu.
11 Outer Limits: "The In-
heritors," Robert Du-
vall, Ivan Dixon (pt. 1).
Victims of bullets made
from meteor find they've
gained a genius IQ.
28 Turnley Walker on Books

- 6:45
7 Sat. News, Carl George
7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) Survey '66
5 (Color) Melody Ranch.
Guests: Dottie West,
Don Bowman
7 Shivaare, Gene Weed
with the Newbeats, the
Temptations
13 Bobby Lord Show, with
Skeeter Davis, Osborne
Brothers, the Duke of
Paducah
28 International Magazine

- 7:30
2 Jackie Gleason Show
4 (Color) Flipper, Brian
Kelly, Dan Frazer. Por-
ter's ability as a park
ranger is questioned by
an inspector who be-
lieves animals should re-
main wild and not be
made pets. (But making
them pets has resulted
in series being renewed
for a third season, same
time slot.)
7 (Color) Ozzie & Harriet.
One of the neighborhood
kids decides he wants
to be a lawyer and elects
David and Rick to show
him the ropes.
9 Movie: "Ten Second to
Hell," Jeff Chandler,
Jack Palance (50)
11 (Color) High Adventure
with Lowell Thomas:
"Danger Island."

- 8:00 P.M.
4 (Color) Dream of Jeannie,
Barbara Eden, Larry Hag-
man, Hayden Rorke. Dr.
Bellows moves in with
Tony to keep a 24-hour
watch on his strangely-
behaving astronaut. And
he almost catches Jean-
nie red-handed.
5 (Chr) Kingdom of Sea:
"Freak Fish"
7 The Donna Reed Show.
A completed "young in
heart" questionnaire in
the Sunday paper causes
a misunderstanding be-
tween Donna and Alex.
28 USA—Gathering of
Poets: "William Carlos
Williams."

- 8:30
2 (Chr) The Loner, Lloyd Bridges
Victor Jory, Colton is
"deputized" by a com-
munity of reformed
criminals to defend them
from the persecution of
a wealthy cattle baron.
7 (Chr) Hollywood Palace
(see "special")
13 Festival of the Arts:
"Elisabeth Schwarzkopf,"
in soprano recital.

- 10:00 P.M.
2 Gunsmoke, J. Arness
France Nuyem, Noah
Berry, Michael Ansara.
An Indian chief's daugh-
ter defies the law of her
people by asking Matt's
help in saving her
father's life.
34 Boxing (Mexico City)

- 10:30
5 Robt. Taylor Detectives
7 ABC Scope: The War in
Viet Nam, H. K. Smith
11 (Chr) Tom Franklin news
28 Diary: Robt. E. Lee

- 11:00 P.M.
2 Jerry Dunphy Report
5 ROBERT GOULET OPENS
★ 19-HOUR TELETHON
LIVE SPECTACULAR
ARTHRITIS BENEFIT
(see "special")
7 Bob Young with News
9 (Chr) Cinema IX: "Marie
Antoinette," Michelle
Morgan, Richard Todd
11 (Color) Joe Pyne Show
13 Movie: "Earl Carroll
Vanities," Dennis
O'Keefe, Eva Arden (45)

- 11:15
2 MARLON BRANDO in
★ "ON THE WATERFRONT"
8 ACADEMY AWARDS!
THE FABULOUS 52!
Oscars for Brando, Eva
Marie Saint, Elia Kazan,
Budd Schulberg. Dock
worker becomes tool of
crooked union boss (Lee
J. Cobb)
4 (Color) KNBC Report
7 ROCK HUDSON & SIDNEY
★ POITIER STAR IN
'SOMETHING OF VALUE'
Also See the Great
COLE ESCAPE SUIT
with Dana Wynter (57).

- 11:30
4 (Chr) Sat. Night Tonight
(repeat of 4/6), Johnny
Carson, Charles Azna-
vour, Gig Young

34 Fiesta Tropical. Music
8:30

- 2 Secret Agent, Patrick
McGonham, Zia Mohyed-
din, Maurice Denham.
Posing as a gun-runner,
Drake goes to the Carib-
bean
4 (Color) Get Smart! Don
Adams, Barbara Feldon,
Milton Selzer, Lew
Gallo. The future of the
world is in Smart's
hands when he stumbles
on a mountain cabin
where KAOS agents are
set to detonate a bomb
5 (Chr) World Adventures:
"Glacier Climbers"
7 (Color) Lawrence Welk.
A program of all-time
favorites
11 NBA Basketball (spts)
13 New Gene Davis Show
28 Speculation, Keith Ber-
wick: "Minority Causes."

- 9:00 P.M.
4 (Color) Movie: "The 5
Pennies," Danny Kaye,
Barbara Bel Geddes,
Louis Armstrong, Bob
Crosby (59-1st run).
Biopic of Red Nichols
5 (Chr) Movie: "Road to
Denver," John Payne
9 (Chr) Movie: "Enemy
Below," Robt. Mitchum
34 Comi-Club (variety)

- 9:30
2 The Loner, Lloyd Bridges
Victor Jory, Colton is
"deputized" by a com-
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criminals to defend them
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MILTON Berle hosts
"The Hollywood Pal-
ace" at 9:30 p. m. Sat-
urday, ch. 7, in COLOR.

12:00
5 SPECIAL LIVE SHOW

★ MAGIC HOUR & "ADDAMS
FAMILY" ON TODAY'S
ARTHRITIS BENEFIT

- 13 Movie: "Brazil," Tito
Guzar (44)

- 1:00
9 (Chr) Movie: "Banco
Squad," Robert Sterling
1:15

- 2 Movie: "Adventures of
Sherlock Holmes," Basil
Rathbone, Nigel Bruce
1:30

- 11 Movies: "Top Gun,"
"Wife of Monte Cristo"
and "Thief of Bagdad"
1:45

- 7 Movie: "Night of the
Blood Beast," Michael
Emmett (58-1st run)

- 1:45
7 Movie: "Night of the
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Emmett (58-1st run)

- 1:45
7 Movie: "Night of the
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Emmett (58-1st run)

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Sunday, February 27, 1966

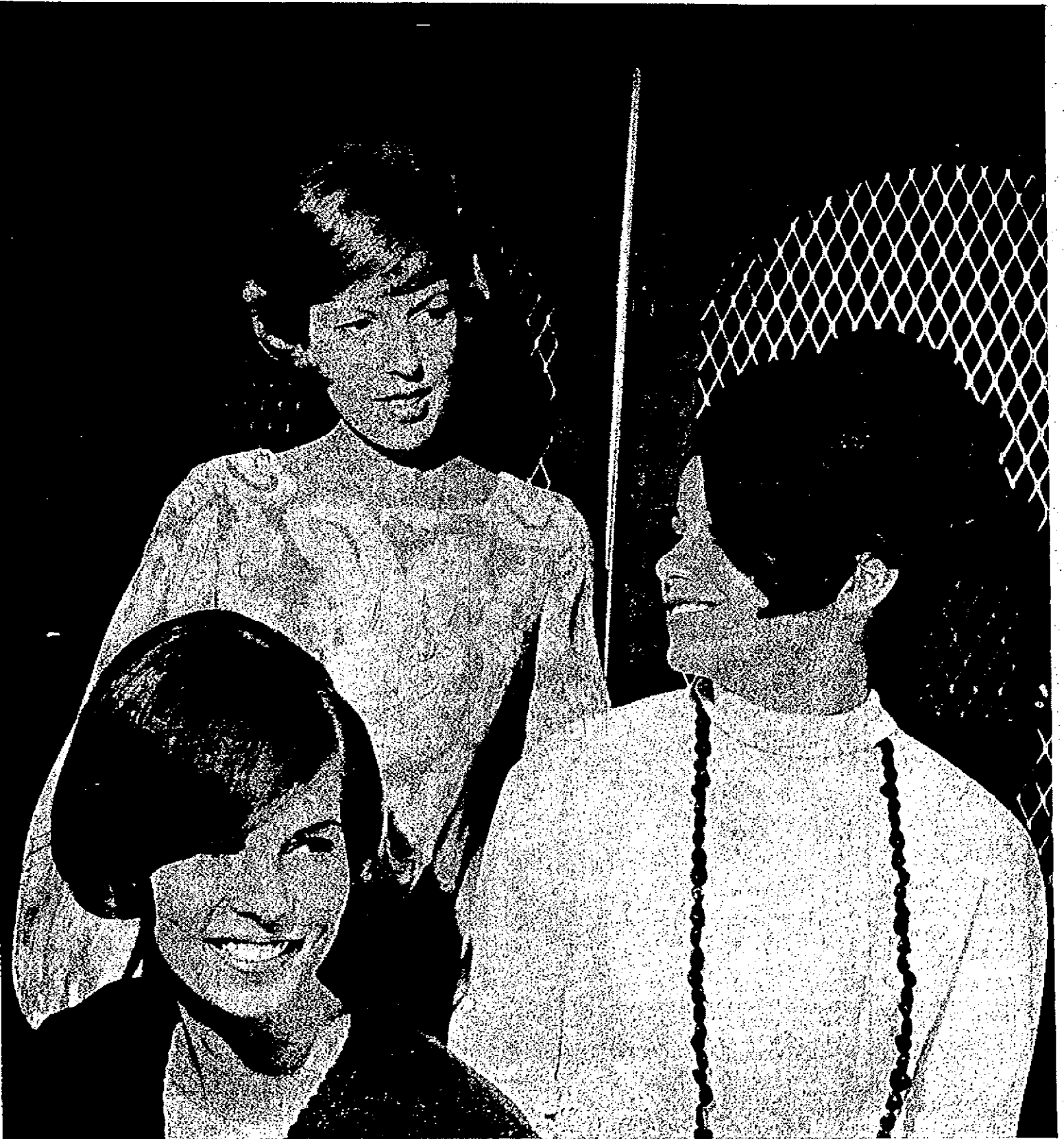
Southland

POST OFFICE AUTOMATION

ZIP ... There
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MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM



There's Spring in the Hair ... See Page 7

Color photography by Tom Shaw

Sears

Ready-Made Slipcovers

SALE!

The Look of Fine Upholstery with

Quilted Covers

Regular \$17.98 Chair Cover

Save
\$5!

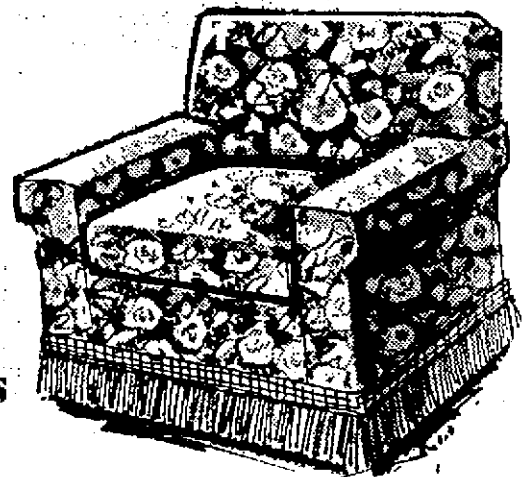
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\$24.98 Sofa Bed Covers19.97

\$34.98 Sofa Covers28.97

- Choose quilted solids or quilted florals in gold, green or beige colors
- Fashion of rich cotton with self-welts and kick pleats
- Dry clean for best results

CHARGE YOUR PURCHASES
on Sears Revolving Charge



\$14.98 Chair Covers

- Smart, printed cotton and nylon stretch slip covers in brown, green or blue floral.
- Snug fitting, it's almost like having your own furniture re-upholstered... machine washable, too.

10⁹⁷

\$19.98 Sofa Bed Covers15.97

\$29.98 Sofa Covers24.97

Stretch Nylon Slipcovers Prints or Solids

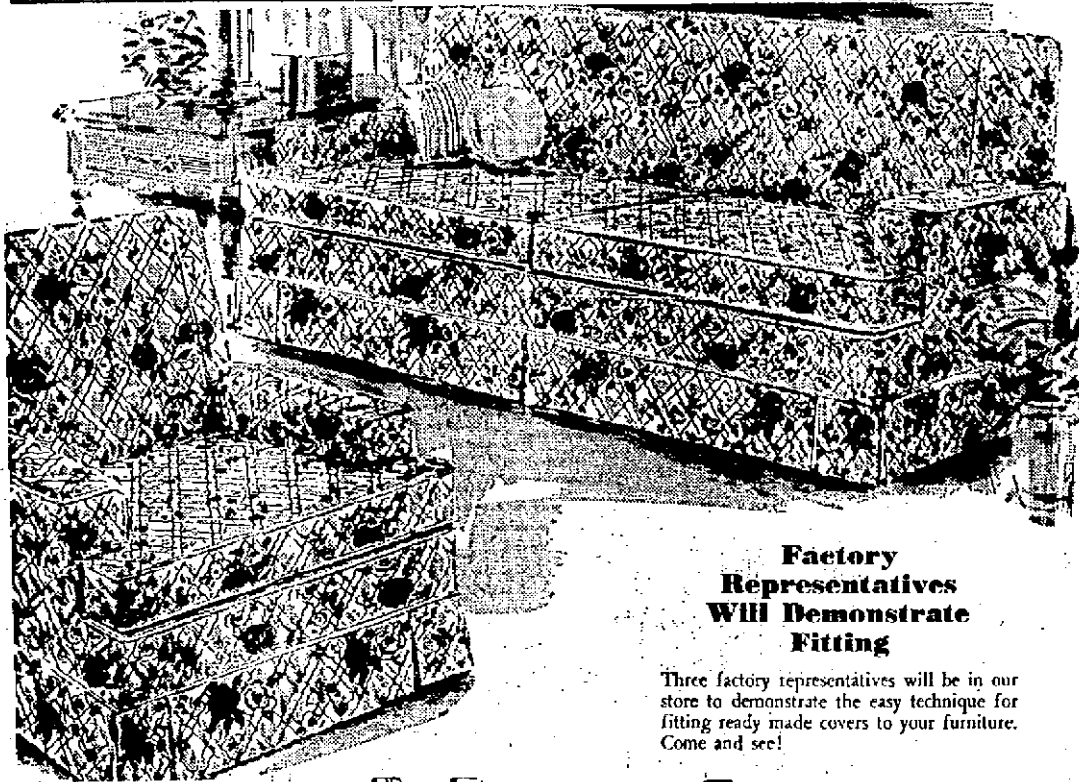
- Hobnail texture upholstery-type surface design.
- Machine washable... no ironing needed. Green, brown, gold, or beige colors

Regular \$16.98
Chair Cover

11⁹⁷

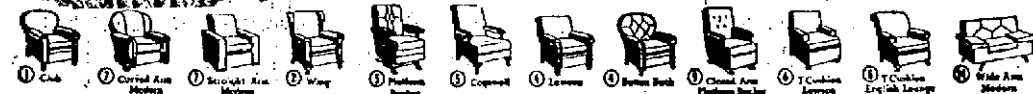
\$24.98 Sofa Bed Covers19.97

\$34.98 Sofa Covers28.97



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Three factory representatives will be in our store to demonstrate the easy technique for fitting ready made covers to your furniture. Come and see!



WE CAN FIT ALL THESE FURNITURE STYLES AND MORE!



**\$5.98, 1-piece
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\$1 **4⁹⁷**

Laminated foam polyurethane seat and back. Houndstooth pattern in green, brown, gold, black/white, bittersweet. Machine wash, no ironing.

\$11.98 Sofa
Slipcovers9.97

**\$8.98 Recliner
Chair Slipcovers**

BUY
NOW! **7⁹⁷**

4-piece laminated construction, stays in place in all positions. Green, brown, gold, black/white, bittersweet. With separate footrest cover. Fits all sized recliners!

Foam Laminated Throw Covers

Regular \$4.98
72x60-inches

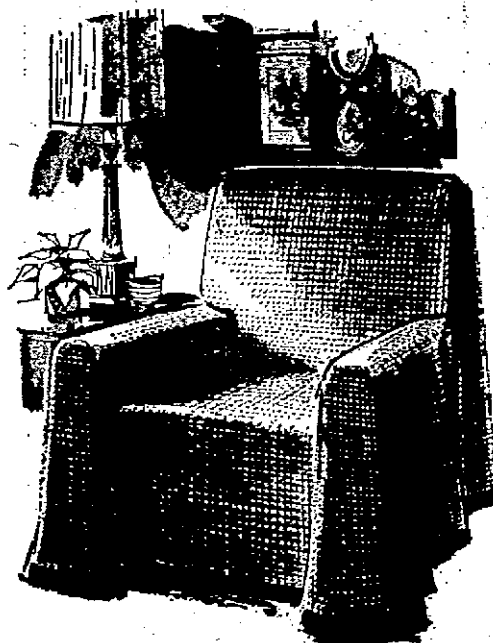
Save
20% **3⁹⁷**

\$6.98, 72 x 90-inches5.97

\$8.98, 72 x 108-inches7.97

\$10.98, 72 x 144-inches9.97

Laminated polyurethane foam backing clings to furniture and will not creep or slip. Delicate hounds-tooth pattern for versatility. Decorator colors of green, brown, gold, black on white and bittersweet!



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PRICE

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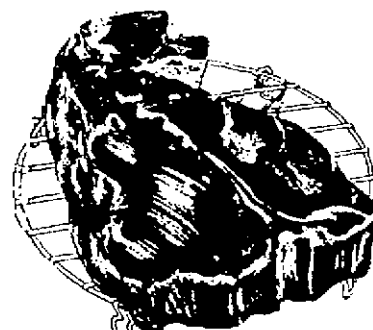
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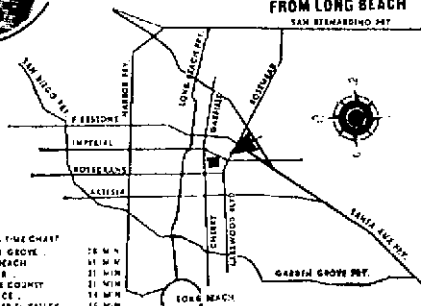
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Sunday, February 27, 1966

Southland

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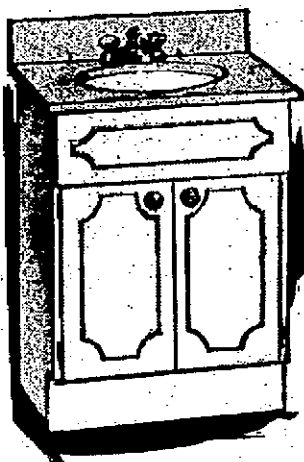
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Fred Taylor Kraft, Editor

Published by Southland
Sunday, February 27, 1966

World's Largest Hardware Department Store!



DOOLEY'S CUSTOM BATHROOM PULLMANS

With Luxurious And Practical Cultured Marble Tops

20"x23" Model 75 with DELUXE RAISED PANEL

For exciting new vistas in design and decorative effects! Similar in appearance to natural marble in a choice of marbled effects and colors. This cabinet has deluxe raised panel.

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These elegant pullmans blend in beautifully with any bathroom decor . . . for a large selection visit DOOLEY'S PLUMBING DEPARTMENT in the Garden Shop and Plumbing Supply Building.

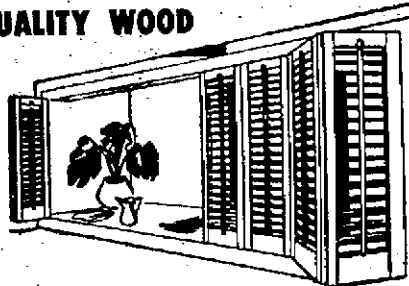
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Picture Extra

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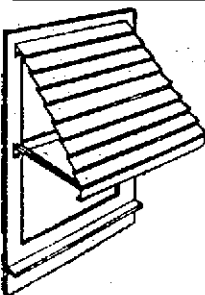
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Large size shutters available at comparable Low Discount Prices!



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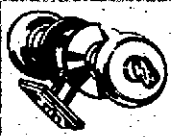
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Medium Stock Sizes . . . \$1.79 ea.

Large Stock Sizes . . . \$1.98 up

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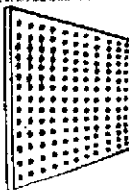
NEW SPACE-SAVER

TENSION POLE

No. 8001

Handy space-saver with chrome-plated poles. Comes in off-white finish.

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ELECTRIC CONTROL BED 30%
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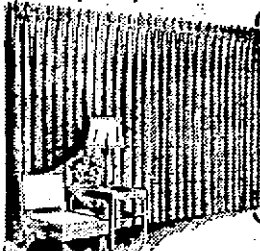
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Vicki Fee (left) models costume originally styled for Rita Hayworth and given final touch by designer Edith Head. Right, Mae West gown. Apparel is part of Universal Studio tour film depicting Hollywood style history.

MOVIES

Film Modes: Then, Now

NEWEST ATTRACTION to capture the attention of visitors at the Universal City Studio's bustling Tour Entertainment Center is a movie depicting in lush color the history of movie fashions from the flapper era of Clara Bow to such present-day beauties as Natalie Wood and Shirley Maclaine.

Since its premiere showing last November, thousands of sightseers have filled the plushly decorated Glamour Pavillion at the Center to view this 20-minute "tour."

The unlikely introduction to the film, by the master of suspense, Alfred Hitchcock, lends humor and charm which as carried throughout the remaining narrative by eight-time Academy Award-winning designer, Edith Head. All of the stunning creations shown are original designs by

Miss Head and are modeled by some of Hollywood's brightest new young stars as well as many of the country's leading high fashion models.

AMONG THE many creations seen is the dress worn by Gloria Swanson as she descends the staircase in that famous scene from "Sunset Boulevard." Also seen is that trend-setting black gown worn by Mae Murray in "Merry Widow." Among the favorites is a gown which Miss Head simply calls "The Spy Dress."

The fashion film is shown on regular schedules, daily except Sunday, from 10 a. m. to 4 p. m. To get to Universal City Studios, drive through Hollywood on Hollywood Freeway to Lankershim Boulevard. The address is 3900 Lankershim Blvd.



In a classic example of cos'tumi-foolery, Carole Lombard elected to sit on her borrowed fur wrap (left) and Grace Kelly (right) wore this "princess gown" in "To Catch a Thief." Costumes are among those in film.

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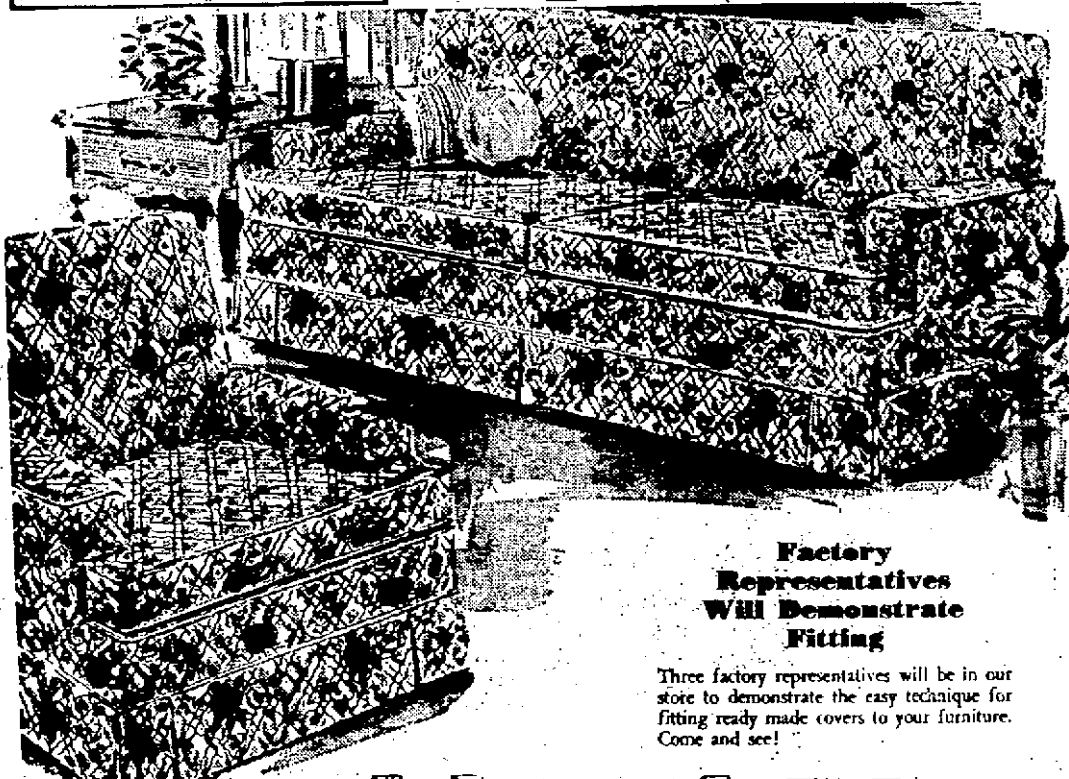
LICENSED—INSURED—BONDABLE



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SALE!



Factory Representatives Will Demonstrate Fitting

Three factory representatives will be in our store to demonstrate the easy technique for fitting ready made covers to your furniture. Come and see!



WE CAN FIT ALL THESE FURNITURE STYLES AND MORE!



\$5.98, 1-piece Chair Slipcovers

SAVE \$1 4⁹⁷

Laminated foam polyurethane seat and back. Houndstooth pattern in green, brown, gold, black/white, bittersweet. Machine wash, no ironing.

\$11.98 Sofa Slipcovers 9.97

\$8.98 Recliner Chair Slipcovers

BUY NOW! 7⁹⁷

4-piece laminated construction, stays in place in all positions. Green, brown, gold, black/white, bittersweet. With separate footrest cover. Fits all sized recliners!

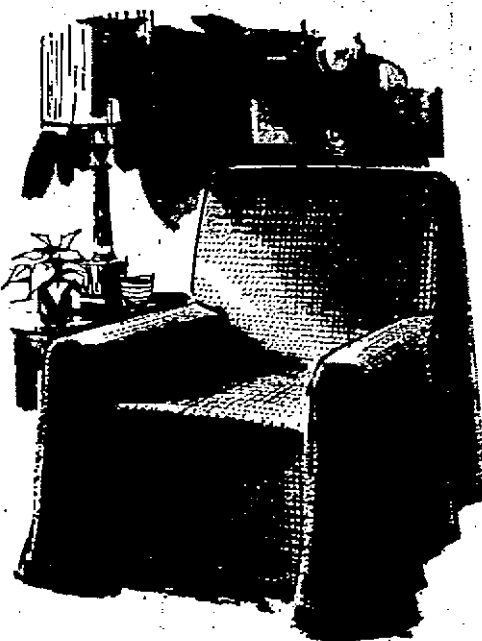
Foam Laminated Throw Covers

**Regular \$4.98
72x60-inches**

Save 20% 3⁹⁷

**\$6.98, 72 x 90-inches 5.97
\$8.98, 72 x 108-inches 7.97
\$10.98, 72 x 144-inches 9.97**

Laminated polyurethane foam backing clings to furniture and will not creep or slip. Delicate houndstooth pattern for versatility. Decorator colors of green, brown, gold, black on white and bittersweet!



The Look of Fine Upholstery with Quilted Covers

Regular \$17.98 Chair Cover

Save \$5!

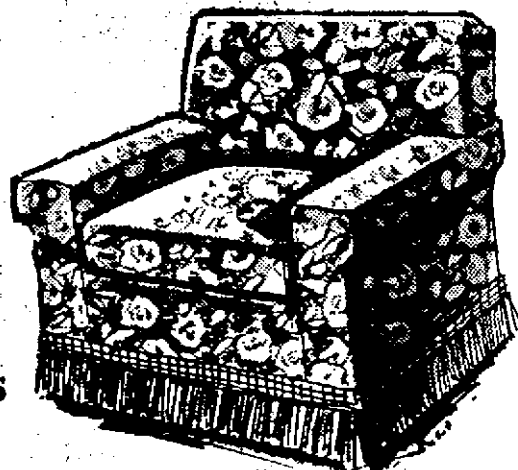
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\$34.98 Sofa Covers 28.97

- Choose quilted solids or quilted florals in gold, green or beige colors
- Fashion of rich cotton with self-welts and kick pleats
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- Smart, printed cotton and nylon stretch slip covers in brown, green or blue floral.
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- Hobnail texture upholstery-type surface design
- Machine washable... no ironing needed. Green, brown, gold, or beige colors

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SUNDAY
10 to 6

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OUR COVER



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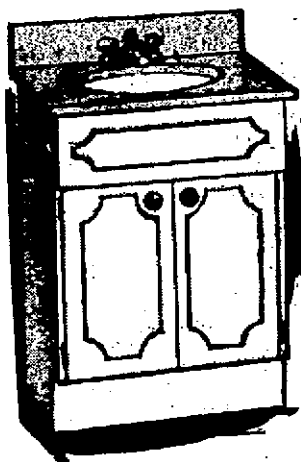
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World's Largest Hardware Department Store!



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With Luxurious And Practical Cultured Marble Tops
20"x23" Model 75 with DELUXE RAISED PANEL

For exciting new vistas in design and decorative effects! Similar in appearance to natural marble in a choice of marbled effects and colors. This cabinet has deluxe raised panel.

Dooley's LOW PRICE

49⁸⁸

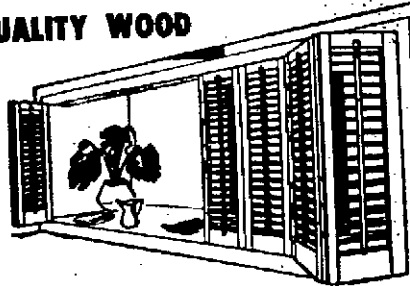
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AMERICAN MADE QUALITY WOOD

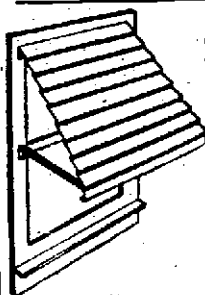
SHUTTER PANELS

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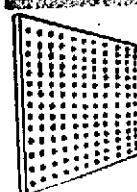
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The Long Beach Hairdressers' Guild

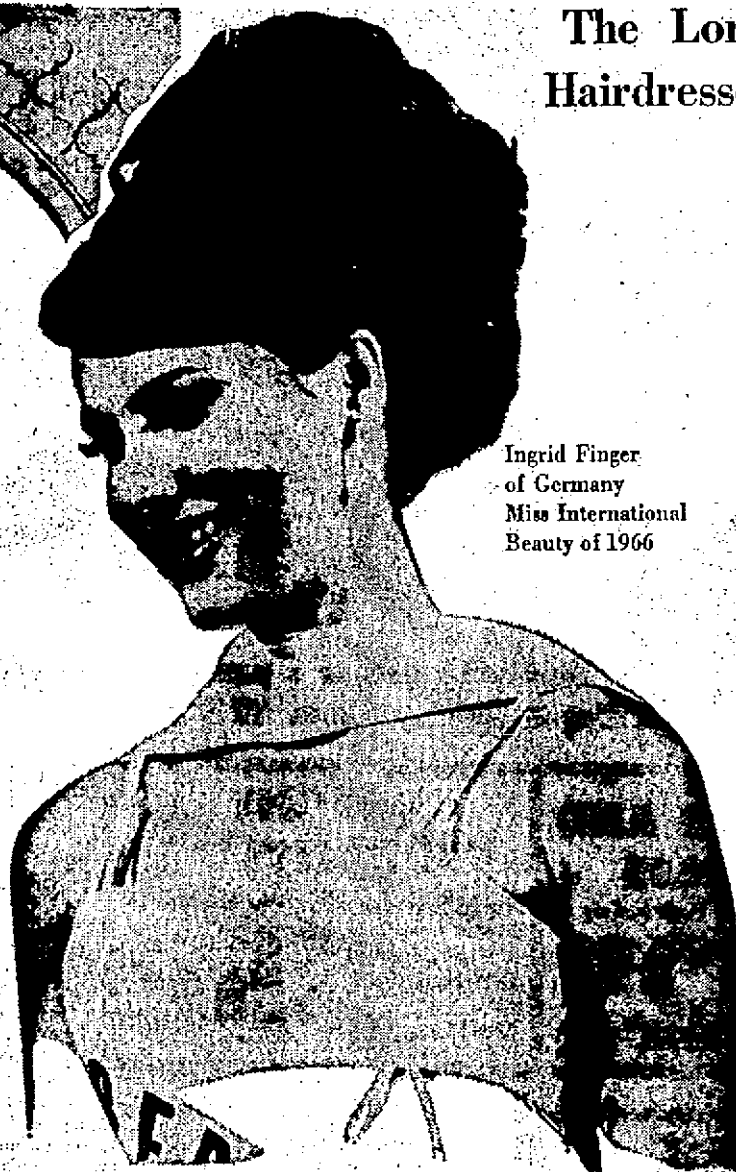
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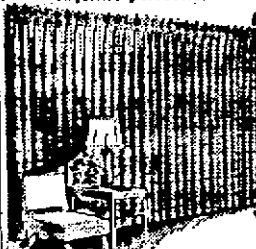
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Vicki Fee (left) models costume originally styled for Rita Hayworth and given final touch by designer Edith Head. Right, Mae West gown. Apparel is part of Universal Studio tour film depicting Hollywood style history.

MOVIES

Film Modes: Then, Now

NEWEST ATTRACTION to capture the attention of visitors at the Universal City Studio's bustling Tour Entertainment Center is a movie depicting in lush color the history of movie fashions from the flapper era of Clara Bow to such present-day beauties as Natalie Wood and Shirley MacLaine.

Since its premiere showing last November, thousands of sightseers have filled the plushly decorated Glamour Pavilion at the Center to view this 20-minute "tour."

The unlikely introduction to the film, by the master of suspense, Alfred Hitchcock, lends humor and charm which as carried throughout the remaining narrative by eight-time Academy Award-winning designer, Edith Head. All of the stunning creations shown are original designs by

Miss Head and are modeled by some of Hollywood's brightest new young stars as well as many of the country's leading high fashion models.

AMONG THE many creations seen is the dress worn by Gloria Swanson as she descends the staircase in that famous scene from "Sunset Boulevard." Also seen is that trend-setting black gown worn by Mae Murray in "Merry Widow." Among the favorites is a gown which Miss Head simply calls "The Spy Dress."

The fashion film is shown on regular schedules, daily except Sunday, from 10 a. m. to 4 p. m. To get to Universal City Studios, drive through Hollywood on Hollywood Freeway to Lankershim Boulevard. The address is 3900 Lankershim Blvd.



In a classic example of cos-tum-foolery, Carole Lombard elected to sit on her borrowed fur wrap (left) and Grace Kelly (right) wore this "princess gown" in "To Catch a Thief." Costumes are among those in film.

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Tresses, like dresses, are on the move. Where they're headed will be previewed at two-day show.



Reflecting hairdo trends for spring—the school-girl (left), the Sassoon cut (above).



IN LONG BEACH TODAY

There's Spring in the Hair

By MARY ELLIS CARLTON

HAIR STYLES, like fashions, are taking a short cut this season. Action is the go-word. Tresses, like dresses, are swifty and, quite naturally, spring-y.

That's the word from the Lafayette Hotel where, today and Monday, some 150 hair stylists from the United States and Canada are knee deep in brushes and combs, shampoo and wave set, rollers and clips.

As participants in the 23rd annual Trade and Hair Styling Show sponsored by the Long Beach Hairdressers Guild, they're brushing up on techniques, competing for trophies and previewing what's new in hairdos.

All hope to win top billing as winner of the grand award, which carries a \$500 cash prize and a towering gold trophy. In preliminary competition, a sparkling array of smaller trophies will be matched up with talent.

GUEST ARTIST for the two-day hair-styling marathon is Leo Passage of Chicago, past winner at the Festival of Paris, a member of the first Olympic hair-styling team to represent the United States in Belgium and 1961 Hair Stylist of the Year at the Illinois state show in Chicago.

His demonstrations will evolve around what he

terms the "pivot point," his simplified method of teaching basic hair styling.

A daily attendance of 3,000 is anticipated by Stephen Johns, guild president.

Show hours are from 12 noon today (when Johns will deliver the welcoming address) to 9:30 p. m., when preliminary contest winners will be awarded trophies. Monday's events, starting with the novice contest at 11:30 a. m., will conclude at 9:30 p. m. with announcement of the grand award winner.

AND WHAT'S ahead for hairdos?

Will the scissor antics of Britisher Vidal Sassoon, originator of the architectural and much-publicized Sassoon cut (sketched above, right) cut a swathe in female tresses this season? Or is the little-girl look a natural for spring?

Johns reports the Sassoon cut is definitely riding a crest, but predicts it's the coif styled simple as a school girl's that will win this year's popularity contest.

One thing certain: those poufs, beehives, birds' nests, teased and tortured coils of yesterday are as gone as last year's tumbleweed. This spring, hair must glow with vibrant health. Studied artifice is out—the natural beauty is "in."



Straight . . . and to the point (often swished over one eye), the gentle architecture of 1966 coif; modeled by Lynore Oliver.

Naturally, you'll be in fashion this spring with hairdo styled so simply it becomes ultimate of sophistication.

From left, Mona Johns, Barbara Oliver (also above) and Diane Lopez. All creations by guild hair stylists.



Photography by Tom Shaw

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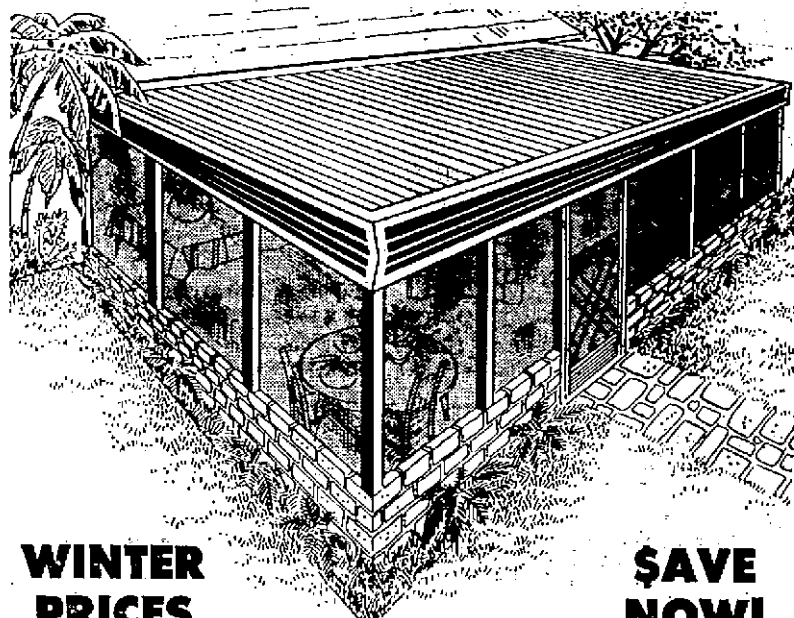
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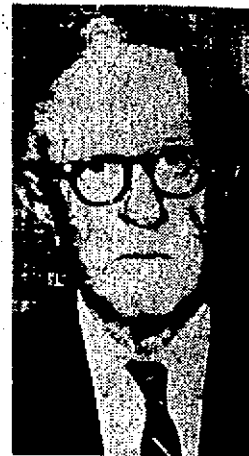
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Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

Man of Ideas

By Muriel Mercer



**Inventive genius of
James E. Trafford is
influenced by desire
to assist fellow man.**

AN INVENTIVE genius, motivated simply by the desire to relieve human suffering has, through observation and ministering to the ill, constantly created simpler and better devices for medical use.

James E. Trafford of 319 Elm Ave., Long Beach is a humanitarian inspired inventor. In this era of irreverence, greed and inconsideration for others, Trafford continues to serve mankind. From his analytical mind to the drawing board is a short step. A design follows, then corrections and a call to his engineer who transforms the design to a working model. From that point, the new unit goes to the patent office. Manufacture follows and then comes the day when he has the satisfaction of seeing the benefits of his work.

One of his achievements is the Trafford Suction Unit, whose function is to drain infected, internal body cavities. Used at the Children's Memorial Hospital, Chicago, it was said by the hospital doctor to have saved the life of a boy suffering from a kidney and bladder infection. The dramatic incident in 1943, was noted by the Chicago Daily Sun.

AT THE PRESENT time, this unit is not in production. Trafford, as usual, has introduced several new features, which simplify and improve it. The product, covered by about five patents, awaits capital necessary for manufacture.

Trafford modestly admits to a score of patents. With fresh ideas struggling for recognition, he works one out thoroughly before starting another.

Not yet in production is a self-operated lift, enabling a person paralyzed from the waist down to propel him or herself, regardless of weight and without assistance from bed to wheelchair. The entire procedure can then be reversed and the patient can return to bed, completely unaided.

ANOTHER invention is the Trafford endoscope, a device used through the urethra to examine the neck of the bladder and calculated to eliminate swabbing and aspirating and shorten the time of examination.

Trafford was born on a farm in Arkansas. He went into the Army as soon as he could. Was honorably discharged in 1922. With a natural sympathy toward his fellow man and a driving urge to help alleviate pain and suffering, he turned toward the medical field.

Trafford's interest in

things medical started when he worked as an orderly at the Los Angeles County Hospital, and later at the State Hospital at Norwalk where he was a male nurse. Later he worked as a laboratory technician under Dr. Frank Hinman in urological research at the University of California where he remained for years. It was during this time that he invented the Trafford Suction Unit.

NEW INVENTIONS outside the field of medicine awaiting the finances necessary for development are such diversified products as a safety device for parachutes. With this attachment, he claims a chute will never fail to open. Also, it is easier to release.

Another is a safety lock

for motel and hotel doors, designed to provide a guest with absolute security. This device might also be installed in private homes.

The list goes on and on.

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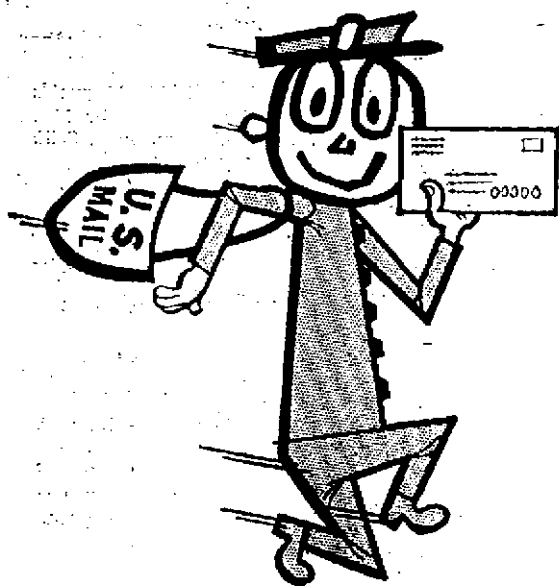
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ZIP! There Goes the Mail

By BILL DUNCAN

WITH AN IDEA he borrowed from the fastidiously efficient West Germans, Uncle Sam hopes to deliver mail in the near future faster than you can say ZIP!

That is, if Uncle Sam can educate his nieces and nephews to substitute numbers for names when addressing mail. Uncle Sam plans—possibly as early as 1967—to have a fully automated postal service that will cut hours and days off delivery time of the ordinary letter.

The key to the automation is use of the ZIP code—the government's last word in mail addressing.

The ZIP code system has been in effect since July 1963 when it was introduced by then Postmaster General J. Edward Day. The coding idea was borrowed from the West German Post Office, rated as the world's most efficient postal service.

THE ORIGINAL method was designed for business mail only, but after a trial period, the U. S. Post Office Department ordered a study to determine if the public at large would accept the ZIP code mailing idea. The study showed that in time the public would accept the numerals as routinely as they did the zone numbers used in large cities.

The study also showed that use of the ZIP code would move personal letters with greater speed and increased efficiency. The code used for business mail had decreased the number of "missent" letters—letters that went to Long Beach, Fla., instead of Long Beach, Calif.

The new ZIP for mail consists of a five-digit code. The first three digits—such as Garden Grove's 926—identify the state and central points of air, highway and rail transportation for mail. The last two digits identify the post office or delivery station. Postal workers have long identified these focal points of transportation by codes.

IN CITIES that have local postal zones, as Long Beach does, the first three digits identify the state and the city and the last two digits designate the local zone number. For instance, if you live in postal zone 12, the ZIP code is 90812.

There are 10 ZIP code national areas. The first number of the code indicates the national area. Starting with 0 and ending with 9 the national areas include: 0—Maine, Vermont, New Hampshire, New Jersey, Connecticut, Rhode Island, Massachusetts, Puerto Rico and the Virgin Islands. 1—New York, Delaware and Pennsylvania. 2—West Virginia, Virginia, Maryland, North Caro-

lina and South Carolina. 3—Tennessee, Mississippi, Alabama, Georgia and Florida. 4—Michigan, Ohio, Indiana, Kentucky. 5—Wisconsin, Iowa, Minnesota, South Dakota, North Dakota, Montana. 6—Nebraska, Kansas, Missouri and Illinois. 7—Oklahoma, Arkansas, Louisiana and Texas. 8—Idaho, Wyoming, Nevada, Utah, Colorado, New Mexico and Arizona. 9—California, Oregon, Washington, Alaska and Hawaii.

The Post Office Department has a book the size of a metropolitan phone book which includes every ZIP code for every city, town and hamlet that has a post office in the 50 states. The book sells for \$7, but a telephone call to any post office will get you the ZIP code for anywhere in the U. S. A.

WHEN DAY visited West Germany to observe the postal coding system used there he found that 80% of the public participated in the country's coded mail program which in most cases cut mail delivery time by 24 hours.

(In Long Beach Postmaster Dave Selcer said an independent survey made at Christmas time showed that 70% of the incoming mail had ZIP code addresses. Most of these were ordinary Christmas cards sent with 4c postage, he said.)

At first, Day was fearful that U. S. postal patrons—natural born fighters of regimentation and weary of the growing numbers game—would reject the plan. But with promises of faster, more efficient mail handling and reduction of costs, the public has accepted the plan surprisingly well.

Without benefit of the ZIP code, as many as eight to 10 postal employees read the address of an individual letter before it reaches its destination. Each reading slows the mail, consumes time in transit and increases the possibility of error, particularly when the address is poorly written.

WITH ZIP CODE, a clerk needs only to glance at the code and know immediately to what national area and post office the letter is destined. In many cases, after one clerk has scanned the letter's coded address, it will go directly from the post office of origin to train, truck or air terminal for immediate dispatch to the sectional center or to the post office of destination—bypassing as many as six mail handling steps and cutting as much as 24 hours off the time between deposit and delivery.

By reducing the number of steps re-



Today's mail ZIPs on its way—provided you and your correspondents use the code. Above and below, mail sorting at the Long Beach Post Office.



ZIP coded mail comes down chute, soon to be bagged and shipped out.



Edison utility bills are stacked for distribution, all of them ZIP-coded.

quired in mail handling and by cutting the time required to process letters, ZIP code helps the Post Office Department stabilize costs. Reducing the time clerks spend in mail handling, allows them to devote more time to moving peak-volume mail.

WIDESPREAD use of the ZIP code will smooth the way toward automation of the nation's postal service. In the foreseeable future the post office will install optical scanners that will read ZIP codes and automatically separate the mail into delivery areas.

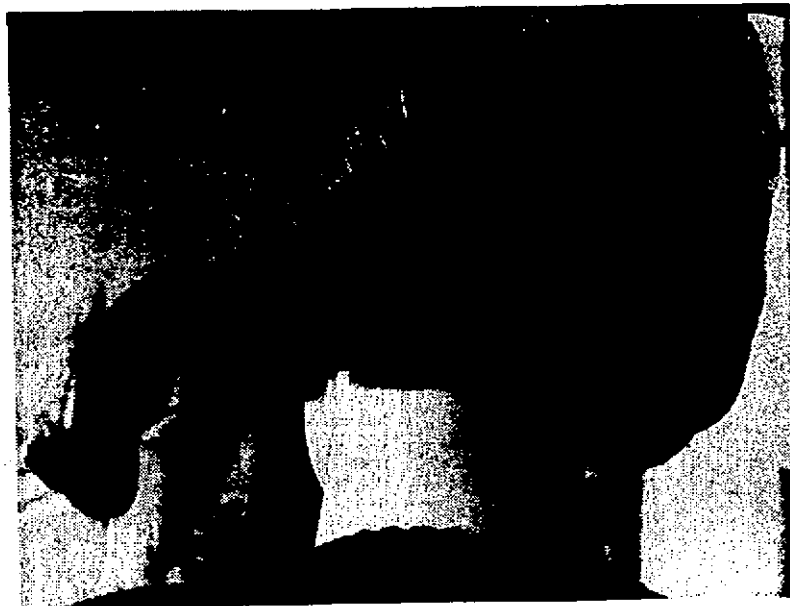
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Eventually, when automation in the post office is fully operational, to address a letter to a town with a jawbreaking name like Wewahitchica, Fla., you will only need to write 32465, eliminating the name of the town entirely.

The only thing the ZIP code will not replace is the man that neither sleet nor snow nor dark of night will keep from his appointed rounds—the walking postman.

Tresses, like dresses, are on the move. Where they're headed will be previewed at two-day show



Reflecting hairdo trends for spring—the school-girl (left), the Sassoon cut (above).



IN LONG BEACH TODAY

There's Spring in the Hair

By MARY ELLIS CARLTON

HAIR STYLES, like fashions, are taking a short cut this season. Action is the go-word. Tresses, like dresses, are swifty and, quite naturally, spring-y.

That's the word from the Lafayette Hotel where, today and Monday, some 150 hair stylists from the United States and Canada are knee deep in brushes and combs, shampoo and wave set, rollers and clips.

As participants in the 23rd annual Trade and Hair Styling Show sponsored by the Long Beach Hairdressers Guild, they're brushing up on techniques, competing for trophies and previewing what's new in hairdos.

All hope to win top billing as winner of the grand award, which carries a \$500 cash prize and a towering gold trophy. In preliminary competition, a sparkling array of smaller trophies will be matched up with talent.

GUEST ARTIST for the two-day hair-styling marathon is Leo Passage of Chicago, past winner at the Festival of Paris, a member of the first Olympic hair-styling team to represent the United States in Belgium and 1961 Hair Stylist of the Year at the Illinois state show in Chicago.

His demonstrations will evolve around what he

terms the "pivot point," his simplified method of teaching basic hair styling.

A daily attendance of 3,000 is anticipated by Stephen Johns, guild president.

Show hours are from 12 noon today (when Johns will deliver the welcoming address) to 9:30 p. m., when preliminary contest winners will be awarded trophies. Monday's events, starting with the novice contest at 11:30 a. m., will conclude at 9:30 p. m. with announcement of the grand award winner.

AND WHAT'S ahead for hairdos?

Will the scissor antics of Britisher Vidal Sassoon, originator of the architectural and much-publicized Sassoon cut (sketched above, right) cut a swathe in female tresses this season? Or is the little-girl look a natural for spring?

Johns reports the Sassoon cut is definitely riding a crest, but predicts it's the coif styled simple as a school girl's that will win this year's popularity contest.

One thing certain: those poufs, beehives, birds' nests, teased and tortured coils of yesterday are as gone as last year's tumbleweed. This spring, hair must glow with vibrant health. Studied artifice is out—the natural beauty is "in."

Photography by Tom Shaw



Straight . . . and to the point (often swished over one eye), the gentle architecture of 1966 coif; modeled by Lynore Oliver.

Naturally, you'll be in fashion this spring with hairdo styled so simply it becomes ultimate of sophistication.

From left, Mona Johns, Barbara Oliver (also above) and Diane Lopez. All creations by guild hair stylists.



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Recipe of the Week

FLAVORFUL salad is the winner of \$5 in this week's recipe contest; the recipe submitted by Mrs. Gladys M. Gardella, P.O. Box 243, Santa Rosa, Calif. The recipe: **Pickled Peach Salad**

- 1 pkg. lemon flavored gelatin
- 1 1/4 cups hot water
- 1/2 cup pickled peach syrup
- 2 tbsps. fresh lemon juice
- 4 tbsps. club soda
- 8 pickled peaches, pits removed

Filling:

- 1 3-oz. pkg. cream cheese
- 1/4 cup chopped celery
- 1/4 cup chopped Brazil nuts
- 1/4 cup stuffed olives, chopped

Pour hot water over gelatin and dissolve well. Add peach syrup, lemon juice and club soda. Mix well. Pour half of gelatin mixture into a glass baking dish, 10x6x2 rinsed with cold water. Chill until almost firm. Blend filling ingredients together well and fill peaches with mixture. Place peaches on almost firm gelatin mixture. Pour remaining gelatin mixture over peaches and cut in squares. Serve on lettuce leaves topped with the following dressing:

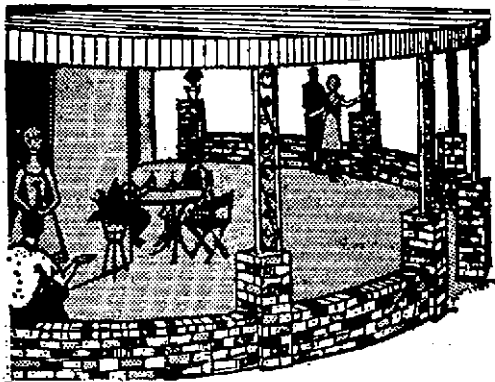
- 1/2 cup mayonnaise
- 2 tbsps. sour cream
- 2 tbsps. pickled peach juice
- 1 tbsps. lemon juice

Blend the above dressing ingredients and pour over each serving and sprinkle top with sliced Brazil Nuts.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipe along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

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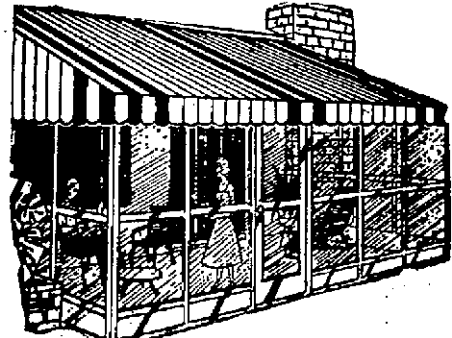
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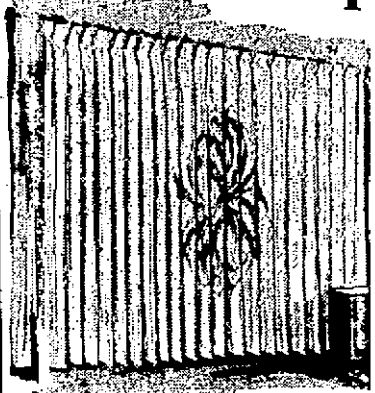
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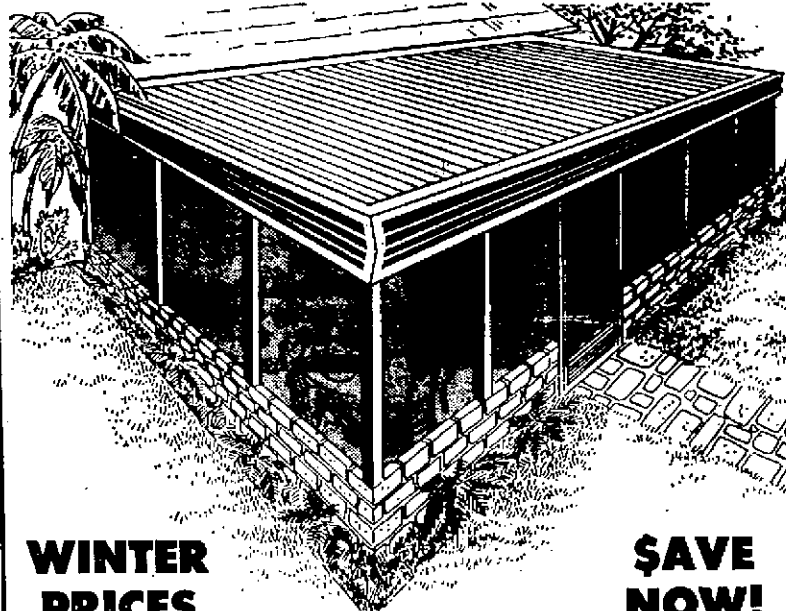
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Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

Man of Ideas

By Muriel Mercer

AN INVENTIVE genius, motivated simply by the desire to relieve human suffering has, through observation and ministering to the ill, constantly created simpler and better devices for medical use.

James E. Trafford of 319 Elm Ave., Long Beach is a humanitarian inspired inventor. In this era of irreverence, greed and inconsideration for others, Trafford continues to serve mankind. From his analytical mind to the drawing board is a short step. A design follows, then corrections and a call to his engineer who transforms the design to a working model. From that point, the new unit goes to the patent office. Manufacture follows and then comes the day when he has the satisfaction of seeing the benefits of his work.

One of his achievements is the Trafford Suction Unit, whose function is to drain infected, internal body cavities. Used at the Children's Memorial Hospital, Chicago, it was said by the hospital doctor to have saved the life of a boy suffering from a kidney and bladder infection. The dramatic incident in 1943, was noted by the Chicago Daily Sun.

AT THE PRESENT time, this unit is not in production. Trafford, as usual, has introduced several new features, which simplify and improve it. The product, covered by about five patents, awaits capital necessary for manufacture.

Trafford modestly admits to a score of patents. With fresh ideas struggling for recognition, he works one out thoroughly before starting another.

Not yet in production is a self-operated lift, enabling a person paralyzed from the waist down to propel him or herself, regardless of weight and without assistance from bed to wheelchair. The entire procedure can then be reversed and the patient can return to bed, completely unaided.

ANOTHER invention is the Trafford endoscope, a device used through the urethra to examine the neck of the bladder and calculated to eliminate swabbing and aspirating and shorten the time of examination.

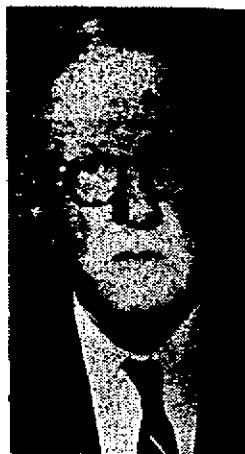
Trafford was born on a farm in Arkansas. He went into the Army as soon as he could. Was honorably discharged in 1922. With a natural sympathy toward his fellow man and a driving urge to help alleviate pain and suffering, he turned toward the medical field.

Trafford's interest in

things medical started when he worked as an orderly at the Los Angeles County Hospital, and later at the State Hospital at Norwalk where he was a male nurse. Later he worked as a laboratory technician under Dr. Frank Hinman in urological research at the University of California where he remained for years. It was during this time that he invented the Trafford Suction Unit.

NEW INVENTIONS outside the field of medicine awaiting the finances necessary for development are such diversified products as a safety device for parachutes. With this attachment, he claims a chute will never fail to open. Also, it is easier to release.

Another is a safety lock



Inventive genius of James E. Trafford is influenced by desire to assist fellow man.

for motel and hotel doors, designed to provide a guest with absolute security. This device might also be installed in private homes.

The list goes on and on.

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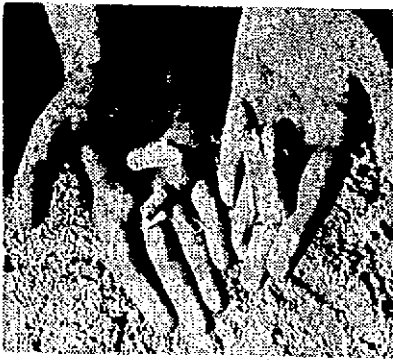
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Among the bits of fossils held above are a snail and, right, part of leg bone of 15.3-million-year-old horse.

THE HUNT FOR FOSSIL TREASURES

California's Famous

Peccary Men

By JACK B. KEMMERER

"HEY FELLAS, I think I got something!" Triumphant, the youthful, T-shirted boy struggled to lift a heavy rock into better viewing position. The rest of the teenage diggers rushed to his aid. And he did have something, too. Additional digging unearthed vestiges of sponges, jelly fish and other fossils that have since been established as being one billion years old!

The group was at the bottom of the Grand Canyon in the Bass Limestone area just above the granite walls of the Colorado River. This discovery of pre-Cambrian fossil trails is very likely to be the oldest trace of animal life yet unearthed and this important discovery has been hailed by paleontologists throughout the world.

In common with these teen-age diggers are a paleontologist at the University of California, an associate curator of fossil mammals at New York's Museum of Natural History, and a geologist doing important work with the U. S. Geological Survey.

THEY'RE ALL Peccary Men—members of a strange but well-known group of treasure diggers—but their treasures consist of fossils, not gold and silver. These professionals joined the select group some years ago when they prepped for college at the Webb School in Claremont. While there they came under the stimulating influence of one teacher, Raymond M. Alf. A mathematician and geologist, Alf has been at Webb for more than 35 years, and has been fascinated by fossils for almost as long. To him, paleontology—the study of fossilized remains—is almost a way of life.

For better than 25 years, Alf has been taking Webb students on weekend trips to desert and mountain areas in California as well as extended summer trips to Arizona, Nevada, Utah, Wyoming, Nebraska, South Dakota and Colorado. His boys have dug in such fossil-rich locations as the Big Horn Mountains, Dinosaur National Monument, the Black Hills and the Grand Canyon. Every student that has even been along on a trip automatically becomes a Peccary Man, a member of a unique scientific society.

It was on a weekend trip in June 1937, that the Peccary Men earned their unusual name. They were scouting an area on the desert country near Barstow when one of the boys stumbled and fell. He spotted a fossil fragment almost right under his nose. When he found a small tooth, he yelled and the rest of the party came running.

DIGGING WITH extreme care, the boys unearthed a skull complete with fossilized brain. They encased their find in plaster



A Peccary Man studies the skull of a rhinoceros head that is millions of years old and was found on a Peccary summer field trip. Left, fourteen members of Peccary Men dig into the side of a hill in quest of fossils. Below, Peccary field trips are rough and ready as boys sleep on the ground, cook their own meals, each with a fry pan.

of paris and took it back to the school for cleaning and examination. An expert from Cal Tech made a thorough study of it. Without doubt, he said, the students had discovered the head of a young female peccary—a relative of the pig—dating back to the Miocene period. That meant that the skull was about 20 million years old. That notable find aroused international scientific interest and produced a name for the students.

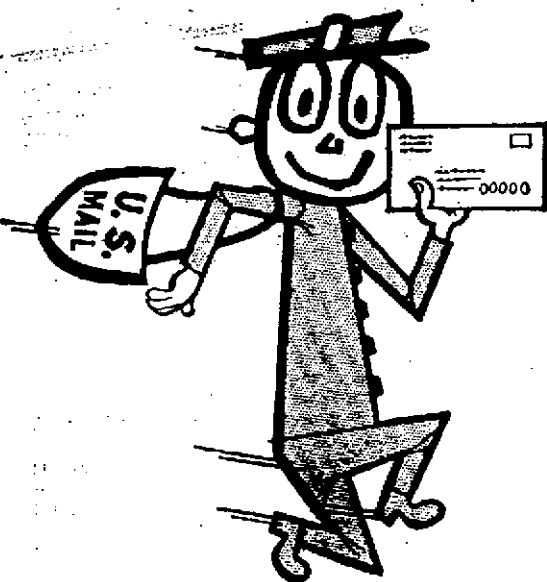
The treasures gathered by the Peccary Men through the years include an awesome collection of teeth: 96 camel, saber-toothed tiger and horse skulls, and a variety of other bones, some of which date back about 40 million years.

Another big find made in the northwest corner of Nebraska in 1947 turned out to be the skull of a Brontothere, a distant cousin of today's horse and rhino and thought to have roamed America 50 million years ago. The head was so big that the young scientists didn't have enough plaster of paris to make a proper matrix for it. One party had to scout nearby towns for more of the white powder.

That night the boys sat around a campfire learning about their find. Their leader told them that the Brontothere was known



(Continued on Page 26)



ZIP! There Goes the Mail



Today's mail ZIPs on its way—provided you and your correspondents use the code. Above and below, mail sorting at the Long Beach Post Office.

By BILL DUNCAN

WITH AN IDEA he borrowed from the fastidiously efficient West Germans, Uncle Sam hopes to deliver mail in the near future faster than you can say ZIP!

That is, if Uncle Sam can educate his nieces and nephews to substitute numbers for names when addressing mail. Uncle Sam plans—possibly as early as 1967—to have a fully automated postal service that will cut hours and days off delivery time of the ordinary letter.

The key to the automation is use of the ZIP code—the government's last word in mail addressing.

The ZIP code system has been in effect since July 1963 when it was introduced by then Postmaster General J. Edward Day. The coding idea was borrowed from the West German Post Office, rated as the world's most efficient postal service.

THE ORIGINAL method was designed for business mail only, but after a trial period, the U. S. Post Office Department ordered a study to determine if the public at large would accept the ZIP code mailing idea. The study showed that in time the public would accept the numerals as routinely as they did the zone numbers used in large cities.

The study also showed that use of the ZIP code would move personal letters with greater speed and increased efficiency. The code used for business mail had decreased the number of "missent" letters—letters that went to Long Beach, Fla., instead of Long Beach, Calif.

The new ZIP for mail consists of a five-digit code. The first three digits—such as Garden Grove's 926—identify the state and central points of air, highway and rail transportation for mail. The last two digits identify the post office or delivery station. Postal workers have long identified these focal points of transportation by codes.

IN CITIES that have local postal zones, as Long Beach does, the first three digits identify the state and the city and the last two digits designate the local zone number. For instance, if you live in postal zone 12, the ZIP code is 90812.

There are 10 ZIP code national areas. The first number of the code indicates the national area. Starting with 0 and ending with 9 the national areas include: 0—Maine, Vermont, New Hampshire, New Jersey, Connecticut, Rhode Island, Massachusetts, Puerto Rico and the Virgin Islands. 1—New York, Delaware and Pennsylvania. 2—West Virginia, Virginia, Maryland, North Caro-

lina and South Carolina. 3—Tennessee, Mississippi, Alabama, Georgia and Florida. 4—Michigan, Ohio, Indiana, Kentucky. 5—Wisconsin, Iowa, Minnesota, South Dakota, North Dakota, Montana. 6—Nebraska, Kansas, Missouri and Illinois. 7—Oklahoma, Arkansas, Louisiana and Texas. 8—Idaho, Wyoming, Nevada, Utah, Colorado, New Mexico and Arizona. 9—California, Oregon, Washington, Alaska and Hawaii.

The Post Office Department has a book the size of a metropolitan phone book which includes every ZIP code for every city, town and hamlet that has a post office in the 50 states. The book sells for \$7, but a telephone call to any post office will get you the ZIP code for anywhere in the U. S. A.

WHEN DAY visited West Germany to observe the postal coding system used there he found that 80% of the public participated in the country's coded mail program which in most cases cut mail delivery time by 24 hours.

(In Long Beach Postmaster Dave Selcer said an independent survey made at Christmastime showed that 70% of the incoming mail had ZIP code addresses. Most of these were ordinary Christmas cards sent with 4c postage, he said.)

At first, Day was fearful that U. S. postal patrons—natural born fighters of regimentation and weary of the growing numbers game—would reject the plan. But with promises of faster, more efficient mail handling and reduction of costs, the public has accepted the plan surprisingly well.

Without benefit of the ZIP code, as many as eight to 10 postal employees read the address of an individual letter before it reaches its destination. Each reading slows the mail, consumes time in transit and increases the possibility of error, particularly when the address is poorly written.

WITH ZIP CODE, a clerk needs only to glance at the code and know immediately to what national area and post office the letter is destined. In many cases, after one clerk has scanned the letter's coded address, it will go directly from the post office of origin to train, truck or air terminal for immediate dispatch to the sectional center or to the post office of destination—bypassing as many as six mail handling steps and cutting as much as 24 hours off the time between deposit and delivery.

By reducing the number of steps re-



ZIP coded mail comes down chute, soon to be bagged and shipped out.



Edison utility bills are stacked for distribution, all of them ZIP-coded.

quired in mail handling and by cutting the time required to process letters, ZIP code helps the Post Office Department stabilize costs. Reducing the time clerks spend in mail handling, allows them to devote more time to moving peak-volume mail.

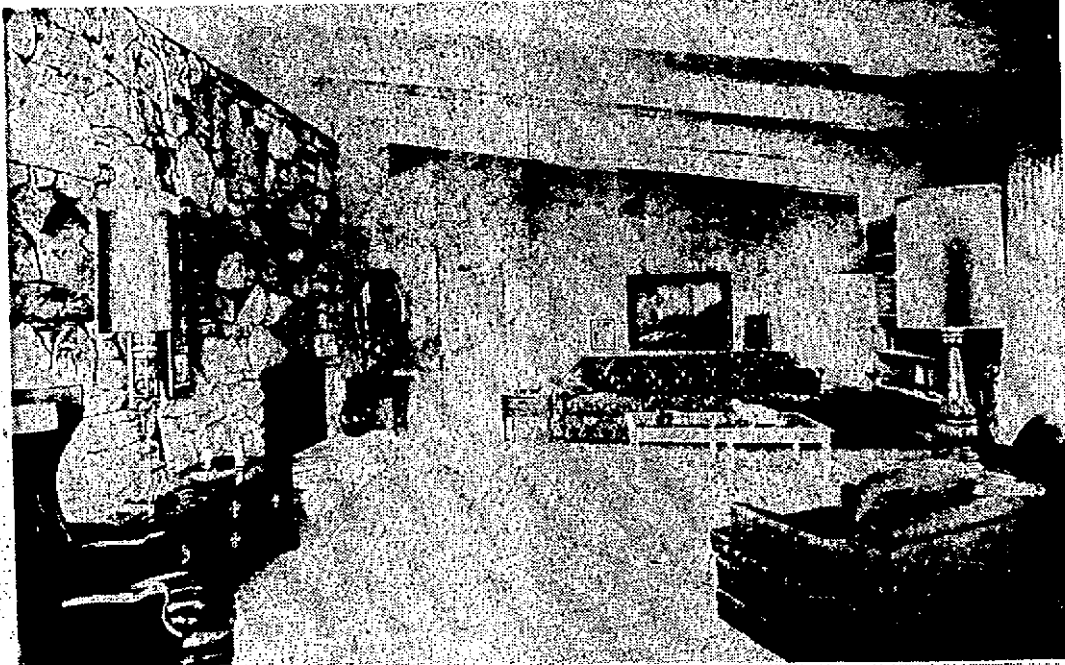
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pation in ZIP coding—a mail clerk can sort only 2,000 pieces of mail an hour. The optical scanner will sort 30,000 pieces an hour.


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The only thing the ZIP code will not replace is the man that neither sleet nor snow nor dark of night will keep from his appointed rounds—the walking postman.



Gracious Living Is the Theme

By Stella George



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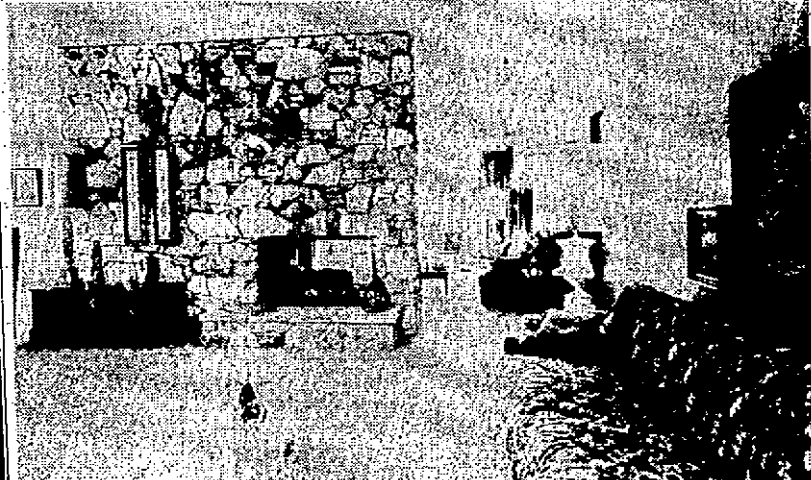
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THERE are certain residential areas in Long Beach which, for many reasons (not the least of which is geographical location), become even more exclusive and desirable as time goes on. Park Estates is one such area, and the quality of Park Estates homes is well known. The home owned by Mrs. Gladys Bryant at 1070 Bryant Road is an example of such a home.

The exterior is well landscaped, and certain "extras" add their own special touch. Along the walk leading to the front door a tall rock planter holding a pole light is especially eye-catching, and also serves a very practical purpose. Also ornamental is the extensive use of rock on the exterior of the house.

Designers Dick Sharp and Don McLaughlin are responsible for the interior decorating which is both a pleasure to see and comfortable to live with.

Gracious living in a delightful setting marks the Park Estates home of Mrs. Gladys Bryant. Living room (above) is separated by a division of stone (center), from a family room (below) in which is built a dual purpose fireplace. Top right, a view of the exterior.

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In the family room (above) the sofa is covered in tones of deep olive and java brown. A dining or game table and chairs is set up in front of the far glass wall which overlooks the patio. The dining chair seats and club chair are upholstered in turquoise and light green. On the paneled wall are maps and oil paintings of the many places where Mrs. Bryant has traveled.

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Recipe of the Week

FLAVORFUL salad is the winner of \$5 in this week's recipe contest; the recipe submitted by Mrs. Gladys M. Gardella, P.O. Box 243, Santa Rosa, Calif. The recipe: **Pickled Peach Salad**

- 1 pkg. lemon flavored gelatin
- 1 1/4 cups hot water
- 1/2 cup pickled peach syrup
- 2 tbsps. fresh lemon juice
- 4 tbsps. club soda
- 8 pickled peaches, pits removed

Filling:
1 3-oz. pkg. cream cheese
1/2 cup chopped celery
1/2 cup chopped Brazil nuts
1/2 cup stuffed olives, chopped
Pour hot water over gelatin and dissolve well. Add peach syrup, lemon juice and club soda. Mix well. Pour half of gelatin mixture into a glass baking dish, 10x6x2 rinsed with cold water. Chill until almost firm. Blend filling ingredients together well and fill peaches with mixture. Place peaches on almost firm gelatin mixture. Pour remaining gelatin mixture over peaches and cut in squares. Serve on lettuce leaves topped with the following dressing:

- 1/2 cup mayonnaise
- 2 tbsps. sour cream
- 2 tbsps. pickled peach juice
- 1 tbsps. lemon juice

Blend the above dressing ingredients and pour over each serving and sprinkle top with sliced Brazil Nuts.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipe along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

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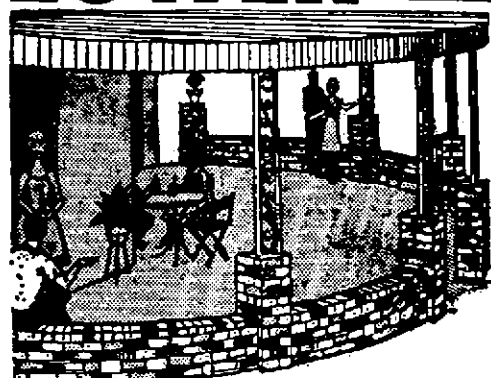
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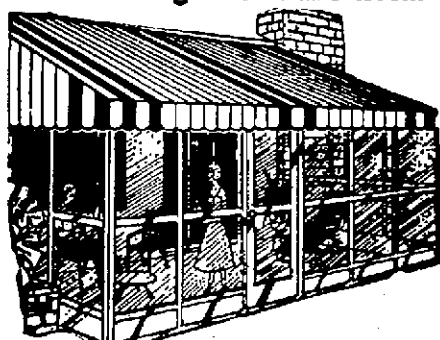
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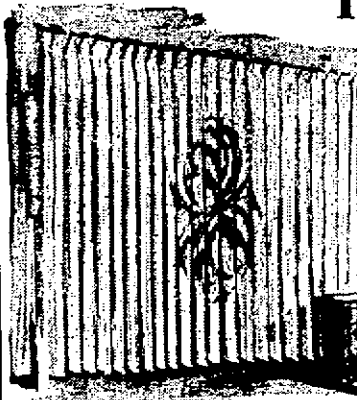
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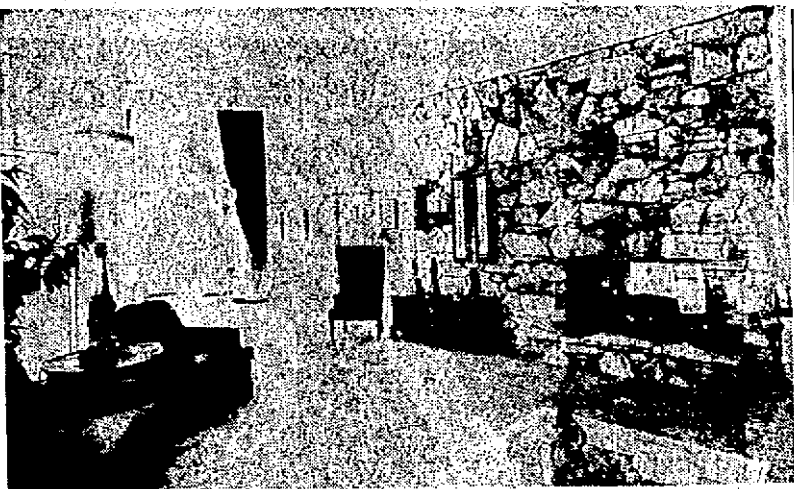
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Photos by Joe Risner

Green satin under drape and a sheer print over drape provides unusual window-wall treatment.

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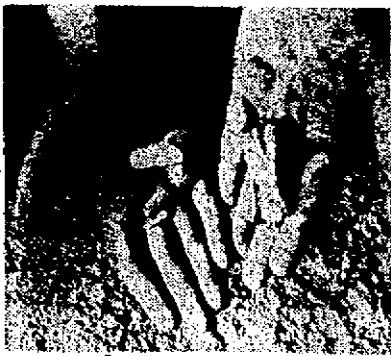
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Busy is the housewife with the hundred-and-one tasks of the day—breakfast, kids off to school, lunches, laundry, shopping, club, P.T.A., you name it. So it's welcome assistance with menu planning that *Southland* Magazine offers a weekly recipe for the family menu. Watch for Mildred K. Flanary's cooking column each Sunday in *Southland*.



Among the bits of fossils held above are a snail and, right, part of leg bone of 15.3-million-year-old horse.

THE HUNT FOR FOSSIL TREASURES

California's Famous Peccary Men

By JACK B. KEMMERER

"HEY FEILLAS, I think I got something!" Triumphantly, the youthful, T-shirted boy struggled to lift a heavy rock into better viewing position. The rest of the teenage diggers rushed to his aid. And he did have something, too. Additional digging unearthed vestiges of sponges, jelly fish and other fossils that have since been established as being one billion years old!

The group was at the bottom of the Grand Canyon in the Bass Limestone area just above the granite walls of the Colorado River. This discovery of pre-Cambrian fossil trails is very likely to be the oldest trace of animal life yet unearthed and this important discovery has been hailed by paleontologists throughout the world.

In common with these teen-age diggers are a paleontologist at the University of California, an associate curator of fossil mammals at New York's Museum of Natural History, and a geologist doing important work with the U. S. Geological Survey.

THEY'RE ALL Peccary Men—members of a strange but well-known group of treasure diggers—but their treasures consist of fossils, not gold and silver. These professionals joined the select group some years ago when they prepped for college at the Webb School in Claremont. While there they came under the stimulating influence of one teacher, Raymond M. Alf. A mathematician and geologist, Alf has been at Webb for more than 35 years, and has been fascinated by fossils for almost as long. To him, paleontology—the study of fossilized remains—is almost a way of life.

For better than 25 years, Alf has been taking Webb students on weekend trips to desert and mountain areas in California as well as extended summer trips to Arizona, Nevada, Utah, Wyoming, Nebraska, South Dakota and Colorado. His boys have dug in such fossil-rich locations as the Big Horn Mountains, Dinosaur National Monument, the Black Hills and the Grand Canyon. Every student that has even been along on a trip automatically becomes a Peccary Man, a member of a unique scientific society.

It was on a weekend trip in June 1937, that the Peccary Men earned their unusual name. They were scouting an area on the desert country near Barstow when one of the boys stumbled and fell. He spotted a fossil fragment almost right under his nose. When he found a small tooth, he yelled and the rest of the party came running.

DIGGING WITH extreme care, the boys unearthed a skull complete with fossilized brain. They encased their find in plaster



A Peccary Man studies the skull of a rhinoceros head that is millions of years old and was found on a Peccary summer field trip. Left; fourteen members of Peccary Men dig into the side of a hill in quest of fossils. Below, Peccary field trips are rough and ready as boys sleep on the ground, cook their own meals, each with a fry pan.

of paris and took it back to the school for cleaning and examination. An expert from Cal Tech made a thorough study of it. Without doubt, he said, the students had discovered the head of a young female peccary—a relative of the pig—dating back to the Miocene period. That meant that the skull was about 20 million years old. That notable find aroused international scientific interest and produced a name for the students.

The treasures gathered by the Peccary Men through the years include an awesome collection of teeth: 96 camel, saber-toothed tiger and horse skulls, and a variety of other bones, some of which date back about 40 million years.

Another big find made in the northwest corner of Nebraska in 1947 turned out to be the skull of a Brontothere, a distant cousin of today's horse and rhino and thought to have roamed America 50 million years ago. The head was so big that the young scientists didn't have enough plaster of paris to make a proper matrix for it. One party had to scout nearby towns for more of the white powder.

That night the boys sat around a campfire learning about their find. Their leader told them that the Brontothere was known



(Continued on Page 26)

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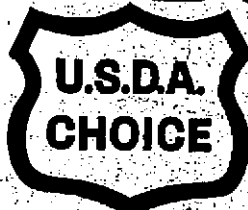
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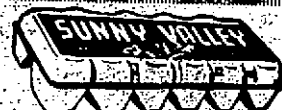
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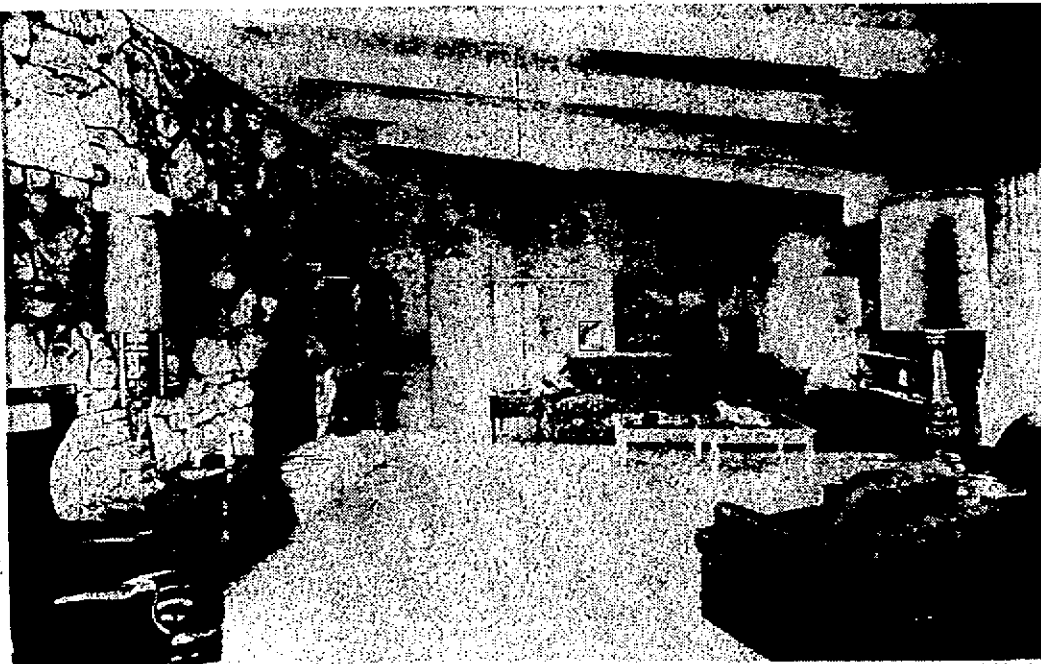
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RED EMPEROR

Pound 5¢

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Gracious Living Is the Theme

By Stella George

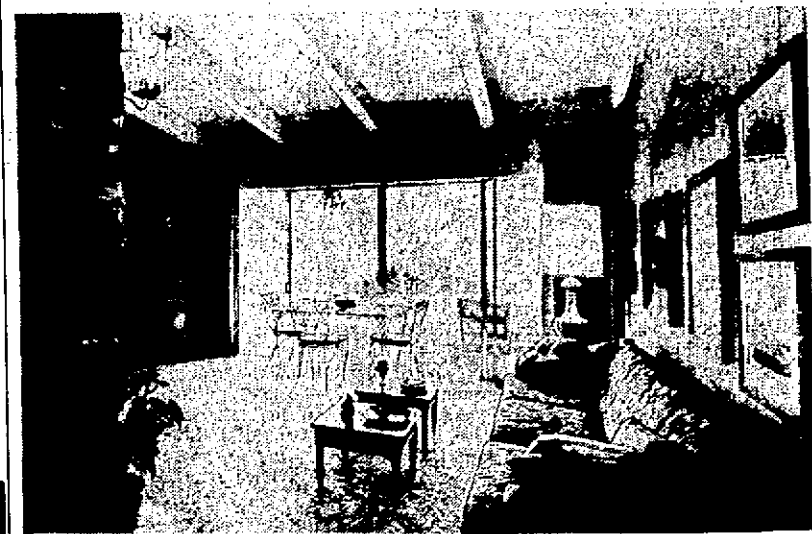


THERE are certain residential areas in Long Beach which, for many reasons (not the least of which is geographical location), become even more exclusive and desirable as time goes on. Park Estates is one such area, and the quality of Park Estates homes is well known. The home owned by Mrs. Gladys Bryan at 1070 Bryant Road is an example of such a home.


The exterior is well landscaped, and certain "extras" add their own special touch. Along the walk leading to the front door a tall rock planter holding a pole light is especially eye-catching, and also serves a very practical purpose. Also ornamental is the extensive use of rock on the exterior of the house.

Gracious living in a delightful setting marks the Park Estates home of Mrs. Gladys Bryant. Living room (above) is separated by a division of stone (center) from a family room (below) in which is built a dual purpose fireplace. Top right, a view of the exterior.

Designers Dick Sharp and Don McLaughlin are responsible for the interior decorating which is both a pleasure to see and comfortable to live with.



In the family room (above) the sofa is covered in tones of deep olive and java brown. A dining or game table and chairs is set up in front of the far glass wall which overlooks the patio. The dining chair seats and club chair are upholstered in turquoise and light green. On the paneled wall are maps and oil paintings of the many places where Mrs. Bryan has traveled.



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Texas Beef and Bean Soup, seasoned with chili powder in Rio Grande tradition, is a man's dish—good to see, good to eat.

This Soup's from Texas

By Mildred K. Flanary

Southard Magazine Home Economics Editor

SOUPS have always been an important part of our diet. As this sprawling country was discovered and developed, the settlers of each region created cuisine characteristics associated with their own cooking customs and availability. Today, many of these regional soups are conveniently prepared and packaged for every homemaker and her family to enjoy.

Why not go on a soup spree with the following suggestions:

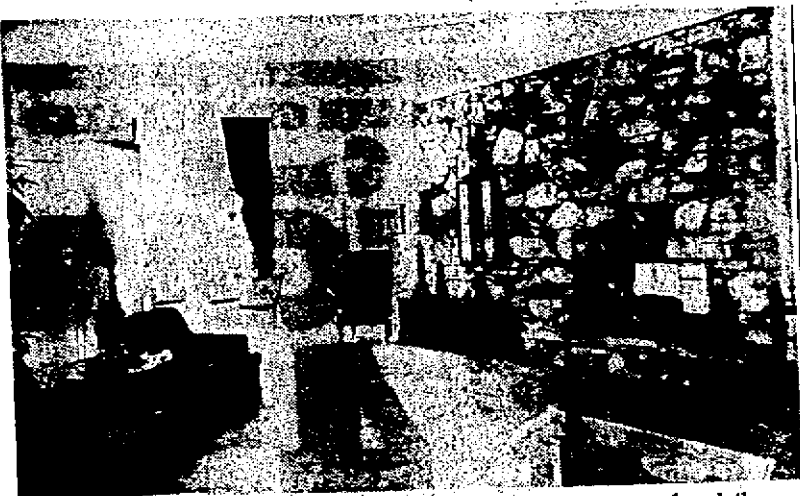
Texas Beef and Bean Soup

1 can (10¾ ounces) condensed beef soup

1 soup can water

1 can (8 ounces) red kidney beans, drained

(Continued on Page 24)



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Thirteen



Photos by Joe Blumner

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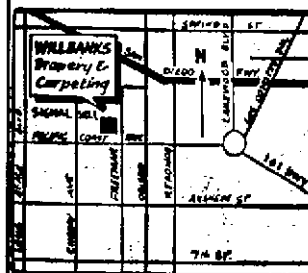
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COIN ROUNDUP

Bills on the Go

By Maurice M. Gould

IN ANSWER to a number of queries about the path money takes as it goes into circulation, we are going to take a look at the banking system, which serves to distribute our paper money.

Paper money is first produced at the Bureau of Printing and Engraving in Washington, D. C. New bills are turned over to the Treasury Department, which then ships the certificates to the 12 Federal Reserve Banks throughout the country.

It is from the Federal Reserve Banks that new currency is turned over to commercial and savings banks and other financial institutions and from there to you.

MOST OF our money is picked up at various banking institutions—largely as payrolls—by the public and then used in every-day transactions: it is spent in department stores, discount houses, the supermarkets and the corner grocery store, and these in turn redeposit the paper in commercial banks.

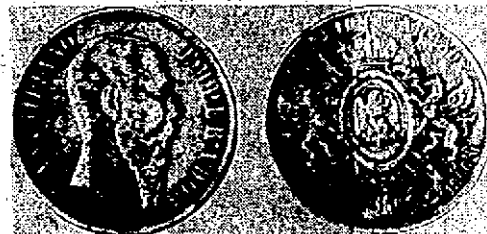
When the banks find they have too much paper on hand, they send the excess right back to the Federal Reserve Banks. As returning currency is received by these banks, it is first counted and then sorted to see if it is fit for circulation again. If it can be re-used, it is stored in the vaults until it is again needed by the commercial banking system.

UNFIT, WORN and mutilated currency is retired immediately and replaced with new bills; this retired currency is then destroyed. The unfit U. S. notes and silver certificates are burned to ashes at the Federal Reserve Banks. Unfit Federal Reserve notes are sent back to Washington, D. C., where they are destroyed by the Treasury Department.

Both the Reserve Banks and the Treasury Department exercise the greatest scrutiny and caution in checking and disposing of the badly worn money. At one time, these bills were mutilated and shredded and then made into various souvenirs, such as reproductions of the Washington Monument or Lincoln Memorial; many other items were also made.

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Dollar-size crown of Maximilian.

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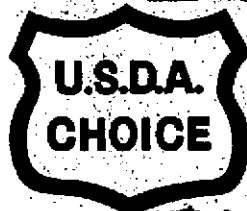
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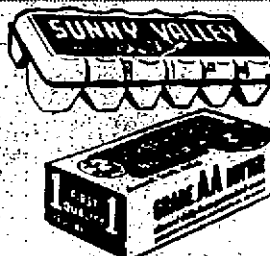
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GRAPES 2 lbs. 25¢

Food Allergy Cited

By Ben Zinser

Southland Magazine Medical-Science Writer

FOOD ALLERGY can sometimes be a major factor in chronic bronchitis or emphysema, a lung ailment marked by difficulty in breathing.

If allergy is found to be a factor, cereals, milk, eggs and chocolate must be eliminated from the diet, say Drs. Albert H. Rowe and Albert Rowe Jr. of Oakland.

In a report in *Diseases of the Chest* they tell of 20 patients who obtained good to marked relief when they stopped eating foods found to produce an allergic condition. Avoidance of certain foods enabled them to greatly reduce or eliminate the need for certain drugs.

AN ENGLISH doctor describes what he calls "flip-flop" dermatitis, and says such skin inflammation is a result of wearing Japanese-made rubber flip-flop shoes.

Dr. J. N. Griffin, reporting in *British Medical Journal*, says these shoes can cause a V-pattern dermatitis on the foot. These shoes are becoming popular throughout the world. In fact, flip-flop dermatitis is common in Aden, on the southern coast of Arabia.

SOVIET physicians say that a substance obtained from dried white cabbage juice is often beneficial in the treatment of peptic ulcer or chronic gastritis (stomach inflammation).

They call the substance vitamin U or the anti-ulcer factor.

The researchers report that symptoms were relieved in three of every five ulcer patients. Pain disappeared and appetite improved. In more than 70% of patients with gastritis, the

treatment eliminated nausea and vomiting.

The vitamin U was given dissolved in water before meals, three times daily, for 20 to 30 days. All other medications were withheld during this time, the researchers say.

WHAT TO DO when your child gets a toothache in the middle of the night:

1. Give the child aspirin in the same dosage that has been recommended by your physician for a child's headache or temperature.

2. Use a hot water bottle or heating pad to help get the child back to sleep. Heat is soothing.

Those are the "do's," according to the American Society of Dentistry for Children.

Here are the "don'ts":

1. Don't put the aspirin inside the child's mouth against the tooth. That won't help any more than putting an aspirin in your shoe to help a toe ache.

2. Don't put whisky on the tooth.

WAS THE GREAT writer Edgar Allan Poe under the influence of alcohol or opium when he wrote his masterpieces?

Very unlikely, thinks Dr. Charles T. Brown of San Antonio in a report in *Military Medicine*.

It's true that Poe was a heavy drinker and an occasional user of opium. But the poisonous effect of these substances on his sensitive nervous system made him deathly ill and completely incapable of writing while under their influence, Dr. Brown contends.

Most observers are agreed today that Poe was mentally ill—specifically a victim of manic-depressive disease. As a consequence, his behavior alternated between madness and depression.

Poe's drinking pattern fits the history of the manic-depressive patient.

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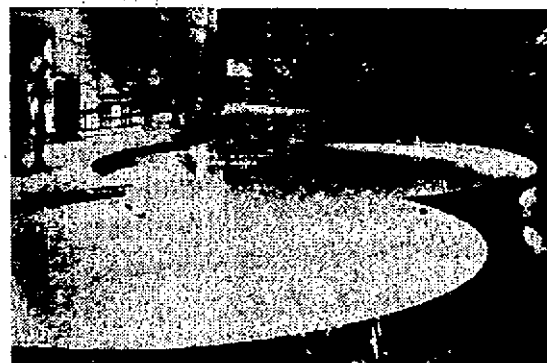
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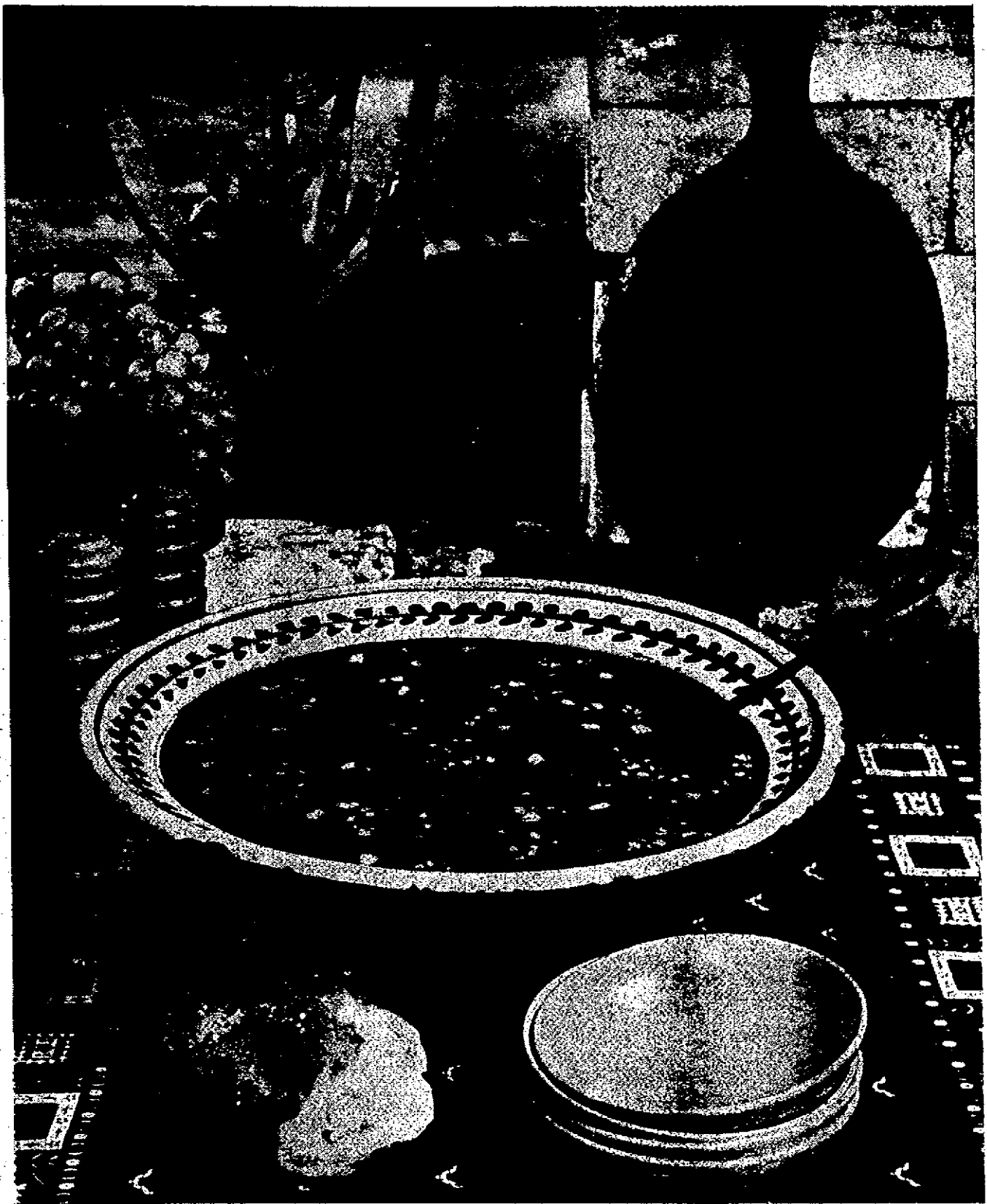
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Texas Beef and Bean Soup, seasoned with chili powder in Rio Grande tradition, is a man's dish—good to see, good to eat.

This Soup's from Texas

By Mildred K. Flanary

Southland Magazine Home Economics Editor

SOUPS have always been an important part of our diet. As this sprawling country was discovered and developed, the settlers of each region created cuisine characteristics associated with their own cooking customs and availability. Today, many of these regional soups are conveniently prepared and packaged for every homemaker and her family to enjoy.

Why not go on a soup spree with the following suggestions:

Texas Beef and Bean Soup

1 can (10½ ounces) condensed beef soup

1 soup can water

1 can (8 ounces) red kidney beans, drained

(Continued on Page 24)

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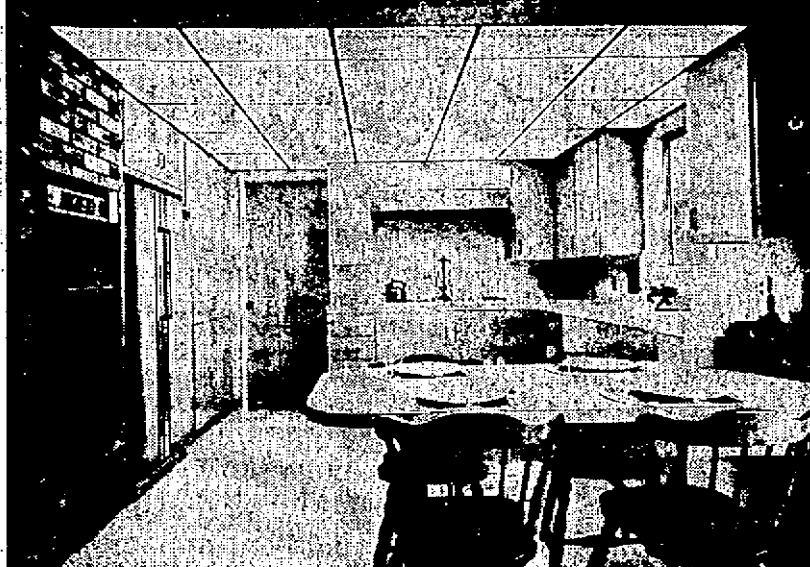


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—Photo by JOE RISINGER

Illuminated-ceilinged kitchen in Gene Searles home, 4151 Heather Rd., Lakewood

The 'Future' in Ceilings

By Vera Williams

If you like to shave, cook, read without shadows or glare or "hot spots" in the lighting, the answer, believes William E. Ross, is illuminated ceilings.

He and his associate, Stephen D. Blazevich who have established Modern Ceilings, 6732 Long Beach Blvd., believe that illuminated ceilings, especially in bathrooms, kitchens and dens, have a definite place in houses of the future, and many are being installed in houses remodeled and modernized. Ross achieves spectacular effects with illuminated panels and exposed beams.

THE PANELS come in a variety of colors and designs so that they fit into traditional or contemporary homes, says Ross.

"With an illuminated ceiling, the whole area is lighted, not just a spot under or beside a lamp," he explains. "And colors are true, you know exactly what shade they are—you don't have to take them out into the sunlight to see."



Ceiling above lavatory is effectively illuminated in home at 4332 Hayter Ave., Lakewood.

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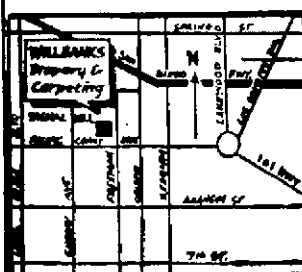
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Bills on the Go

By Maurice M. Gould

IN ANSWER to a number of queries about the path money takes as it goes into circulation, we are going to take a look at the banking system, which serves to distribute our paper money.

Paper money is first produced at the Bureau of Printing and Engraving in Washington, D. C. New bills are turned over to the Treasury Department, which then ships the certificates to the 12 Federal Reserve Banks throughout the country.

It is from the Federal Reserve Banks that new currency is turned over to commercial and savings banks and other financial institutions and from there to you.

MOST OF our money is picked up at various banking institutions—largely as payrolls—by the public and then used in every-day transactions: it is spent in department stores, discount houses, the supermarkets and the corner grocery store, and these in turn redeposit the paper in commercial banks.

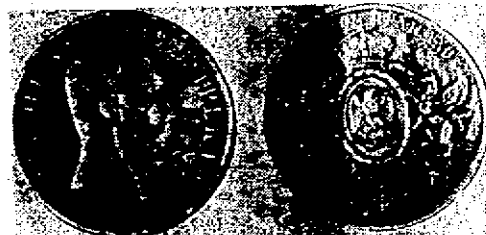
When the banks find they have too much paper on hand, they send the excess right back to the Federal Reserve Banks. As returning currency is received by these banks, it is first counted and then sorted to see if it is fit for circulation again. If it can be re-used, it is stored in the vaults until it is again needed by the commercial banking system.

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Center for Sewing



How this easily-built cabinet helps to keep sewing central is shown by Mari Blanchard.

By Steve Ellingson

OF COURSE, things were cheaper when you were born, and they were cheaper still when Grandma was a girl. Grandpa could remember when a dollar a day was good pay and a man could raise a family on it if he had a savin' woman.

MAKING THE best of things, no matter what the conditions, was a valuable educational experience for the children. And certainly

there was a feeling of satisfaction for the parents in being able to pull a family through no matter what faced them. Their self-reliance gave them self-respect and made them independent. Thrift was a virtue, their home was their castle and they leaned on the government for nothing they could do themselves.

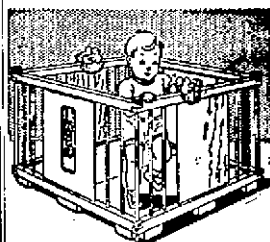
One of the savingest activities in those days was performed by Mother with her needle and thread. Sewing seems to be one department that's just as popular today as it was a generation ago. And - - that's the purpose for the sewing cabinet shown here with actress Mari Blanchard.

YOU WILL notice that the cabinet is designed to hold all of the supplies that Mother needs when she sews. There's a space for patterns, yarns, fabrics and things of that kind along with a removable tray for threads, needles, pins, thimbles and so forth.

Under the cover you will see how scissors, measuring tape and other miscellaneous items are kept. The cabinet also doubles as a stool, lamp or end table. It's easy to build when you use the full size pattern. All that you need to do is trace the pattern parts on wood, then saw them out and put them together. All pertinent details are included with each pattern.

To obtain the full-size sewing cabinet pattern No. 195, send \$1 in currency, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.

You Make It



A playpen with toys built in has a floor well off the ground, is easy to store and quickly set up. Amusing ducks slide along the top and a cut-out acrobat set in a side panel flips over and over. Pattern 459, which lists materials, gives full-size cutting guides and directions, is 35 cents. It also is one of four patterns in the Tiny Tots Toy Packet No. 52, all for \$1. Send orders to: Pattern Dept., Southland Magazine, Independent/Press-Telegram, Bedford Hills, N.Y.

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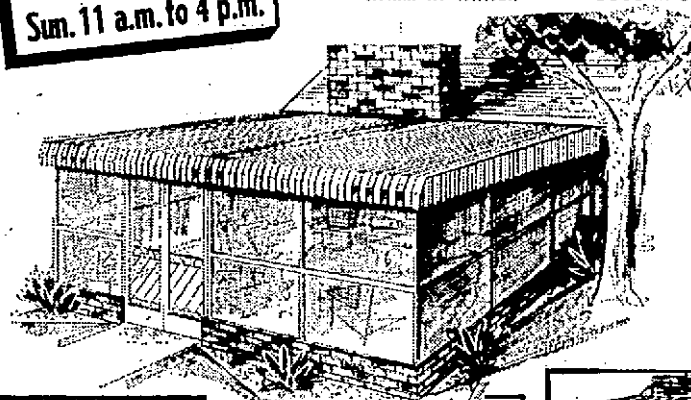
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Food Allergy Cited

By Ben Zinser

Southland Magazine Medical Science Writer

FOOD ALLERGY can sometimes be a major factor in chronic bronchitis or emphysema, a lung ailment marked by difficulty in breathing.

If allergy is found to be a factor, cereals, milk, eggs and chocolate must be eliminated from the diet, say Drs. Albert H. Rowe and Albert Rowe Jr. of Oakland.

In a report in Diseases of the Chest they tell of 20 patients who obtained good to marked relief when they stopped eating foods found to produce an allergic condition: Avoidance of certain foods enabled them to greatly reduce or eliminate the need for certain drugs.

AN ENGLISH doctor describes what he calls "flip-flop" dermatitis, and says such skin inflammation is a result of wearing Japanese-made rubber flip-flop shoes.

Dr. J. N. Griffin, reporting in British Medical Journal, says these shoes can cause a V-pattern dermatitis on the foot. These shoes are becoming popular throughout the world. In fact, flip-flop dermatitis is common in Aden, on the southern coast of Arabia.

SOVIET physicians say that a substance obtained from dried white cabbage juice is often beneficial in the treatment of peptic ulcer or chronic gastritis (stomach inflammation).

They call the substance vitamin U or the anti-ulcer factor.

The researchers report that symptoms were relieved in three of every five ulcer patients. Pain disappeared and appetite improved. In more than 70% of patients with gastritis, the

treatment eliminated nausea and vomiting.

The vitamin U was given dissolved in water before meals, three times daily, for 20 to 30 days. All other medications were withheld during this time, the researchers say.

WHAT TO DO when your child gets a toothache in the middle of the night:

1. Give the child aspirin in the same dosage that has been recommended by your physician for a child's headache or temperature.
2. Use a hot water bottle or heating pad to help get the child back to sleep. Heat is soothing.

Those are the "do's," according to the American Society of Dentistry for Children.

Here are the "don'ts":

1. Don't put the aspirin inside the child's mouth against the tooth. That won't help any more than putting an aspirin in your shoe to help a toe ache.
2. Don't put whisky on the tooth.

WAS THE GREAT writer Edgar Allan Poe under the influence of alcohol or opium when he wrote his masterpieces?

Very unlikely, thinks Dr. Charles T. Brown of San Antonio in a report in Military Medicine.

It's true that Poe was a heavy drinker and an occasional user of opium. But the poisonous effect of these substances on his sensitive nervous system made him deathly ill and completely incapable of writing while under their influence, Dr. Brown contends.

Most observers are agreed today that Poe was mentally ill—specifically a victim of manic-depressive disease. As a consequence, his behavior alternated between madness and depression.

Poe's drinking pattern fits the history of the manic-depressive patient.

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Bottle Magic

IF YOU have an ordinary-looking bottle, some bits of old jewelry and glue, you can make a beautiful bottle.

The effect is even more dramatic if the bottle is pretty to start with.

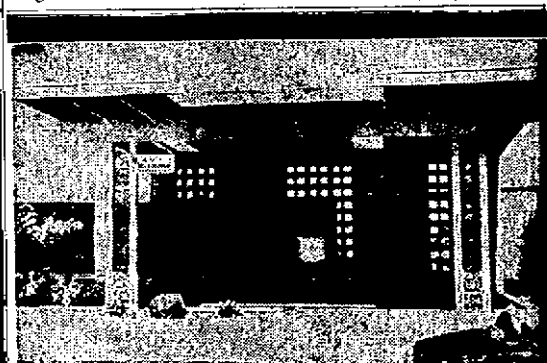
Ruth G. Aragon, 114 Ximeno Ave., estimates that in the past three years she has "beautified" 150 bottles of varying shapes and sizes, as well as quite a few plates and bowls.

"I had a perfume bottle, with a pretty shape," says Mrs. Aragon. "I kept thinking what I could do with it.

I had some old jewelry, sequins, pearl necklaces, and bright bracelets.

"**I TOOK THEM** apart and glued the sequins, pearls and the bright stones on the bottle. It was lovely."

The largest object Mrs. Aragon has decorated are cider and Italian wine bottles. She first draws a design to fit the bottle, then puts the ornaments on, one by one, with glue or crockery cement. She estimates it takes six hours to decorate a bottle.



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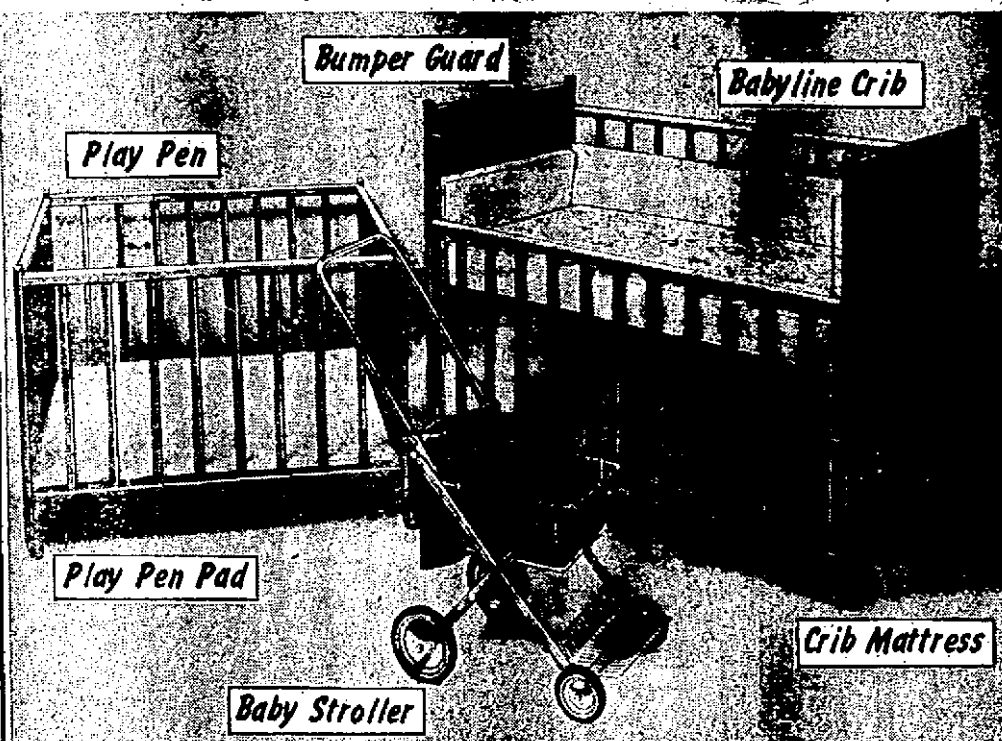
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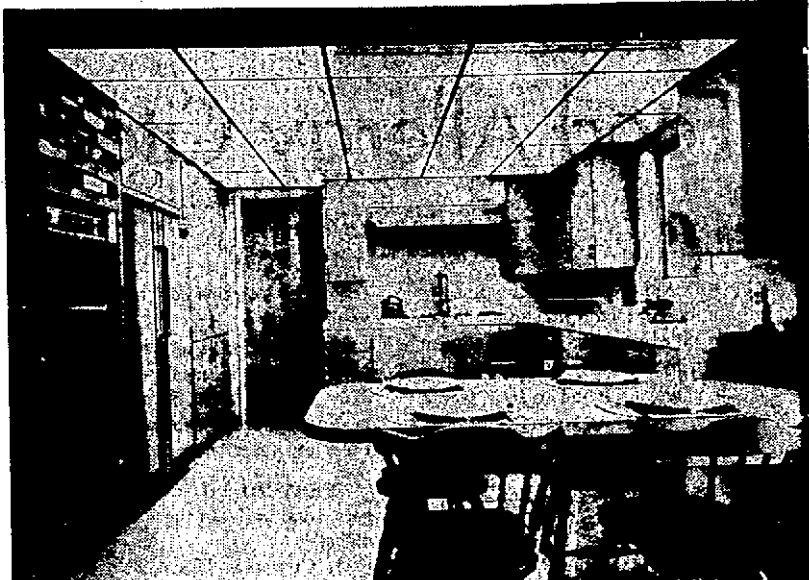


Photo by JOE RISINGER

Illuminated-ceilinged kitchen in Gene Searles home, 4151 Heather Rd., Lakewood

The 'Future' in Ceilings

By Vera Williams

If you like to shave, cook, read without shadows or glare or "hot spots" in the lighting, the answer, believes William E. Ross, is illuminated ceilings.

He and his associate, Stephen D. Blazevich who have established Modern Ceilings, 6732 Long Beach Blvd., believe that illuminated ceilings, especially in bathrooms, kitchens and dens, have a definite place in houses of the future, and many are being installed in houses remodeled and modernized. Ross achieves spectacular effects with illuminated panels and exposed beams.

THE PANELS come in a variety of colors and designs so that they fit into traditional or contemporary homes, says Ross.

"With an illuminated ceiling, the whole area is lighted, not just a spot under or beside a lamp," he explains. "And colors are true, you know exactly what shade they are—you don't have to take them out into the sunlight to see."



Ceiling above lavatory is effectively illuminated in home at 4332 Hayter Ave., Lakewood.

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War for Colorado's Water

By Vera Williams

Southeastern Book Editor



CERTAIN feuds seem to have been with us for so long they have come to seem almost ageless. India and Pakistan, the Turks and the Greeks, Arizona and California. India and Pakistan, the Turks and the Greeks (on Cyprus at least) fight theirs out with shot and shell, and no doubt many an Indian or Pakistani, many a Turk or Greek has forgotten what it's all about.

California and Arizona wage their war with suits and writs and appeals, with bills in Congress. There's a war for water, and nobody concerned forgets for a minute what it's all about. From the day the first white men settled beyond the Mississippi and then past the Rockies, wars, big and little, have been waged incessantly for water. Individuals and groups in the earlier wars used the six-gun and the rifle. Commissions and courts and congressmen are the combatants and the battlegrounds today and legal arguments and senatorial debates the weapons.

John Upton Terrell's "WAR FOR THE COLORADO RIV-

ER" (Arthur H. Clark Co., Glendale, 2 vols., \$17.50) must surely be regarded as the definitive work on the modern-day battle for the waters of the Colorado River. "War for a waterhole," Edward Ainsworth calls the battle for the life-preserving liquid, in his introduction. The focal point of the battle, the main front in the war, is the Colorado River. The fields of California's Imperial and Coachella Valleys, the burgeoning metropolitan areas of Southern California and their ever-increasing populations, to them the waters of the Colorado are the difference between growth and stagnation.

Arizona, with its own dreams and plans for the future, wanted those waters, too. How should the liquid gold of the Colorado be divided? In the long contest between the two states,

the public, knowing that survival from aridity, the threat of famine and ruin, lay in the background of the fight, has been eager to understand what it was all about. But terms like Colorado River Compact, Central Arizona Project, California Limitation Act, First-in-Time, First-in-Rights, not to mention sulphurous charges of skulduggery, villainy, scoundrelism, all these bewildered people.

John Upton Terrell, who for 20 years or more has been studying, taking notes, making himself an expert on Western water, power and reclamation, participating in the activities of the Colorado River Association of California and numerous water and irrigation districts, has earned, as Ainsworth puts it, the title of

Boswell of this epic of bitterness. He has written the story of the gigantic combat so that everything, from the start, falls into place, and can easily be understood by all. Because the Colorado drains a twelfth of America's land area, this is a subject of utmost importance and urgency, and Terrell's skill in clarifying it earns the commendation of millions of Southern Californians.

In his first volume, the Lower Colorado River Basin, the complete story of the California-Arizona conflict, the Central Arizona Project, nub of Arizona's claims for the waters, Nevada's interests are encompassed. Volume 2 tells the story of the Colorado waters insofar as they affect the Upper Basin states — Colorado, Utah, Wyoming, New Mexico. Not merely compacts and stor-



ITALY-BORN ALBERTO MORAVIA is best known to U. S. readers for his novels and short stories. Now they may read his intellectual essays. "MAN AS AN END" has just been published by Farrar, Straus (\$5.50).

age plans are explained; the dramatic conservationist activities are told. It is an invaluable record.

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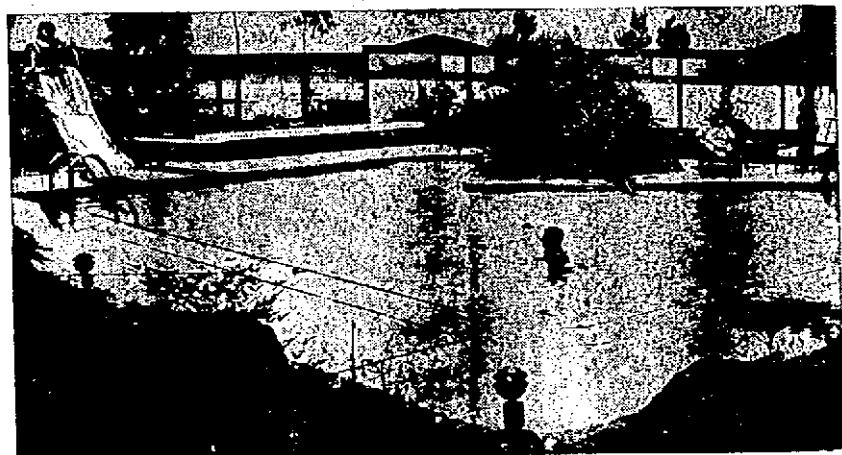
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Center for Sewing



How this easily-built cabinet helps to keep sewing central is shown by Mari Blanchard.

By Steve Ellingson

OF COURSE, things were cheaper when you were born, and they were cheaper still when Grandma was a girl. Grandpa could remember when a dollar a day was good pay and a man could raise a family on it if he had a savin' woman.

MAKING THE best of things, no matter what the conditions, was a valuable educational experience for the children. And certainly

there was a feeling of satisfaction for the parents in being able to pull a family through no matter what faced them. Their self-reliance gave them respect and made them independent. Thrift was a virtue, their home was their castle and they leaned on the government for nothing they could do themselves.

One of the savingest activities in those days was performed by Mother, with her needle and thread. Sewing seems to be one department that's just as popular today as it was a generation ago. And — that's the purpose for the sewing cabinet shown here with actress Mari Blanchard.

YOU WILL notice that the cabinet is designed to hold all of the supplies that Mother needs when she sews. There's a space for patterns, yarns, fabrics and things of that kind along with a removable tray for threads, needles, pins, thimbles and so forth.

Under the cover you will see how scissors, measuring tape and other miscellaneous items are kept. The cabinet also doubles as a stool, lamp or end table. It's easy to build when you use the full size pattern. All that you need to do is trace the pattern parts on wood, then saw them out and put them together. All pertinent details are included with each pattern.

To obtain the full-size sewing cabinet pattern No. 195, send \$1 in currency, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.

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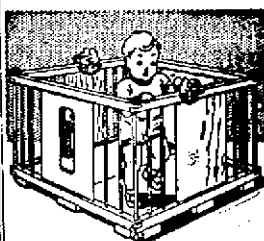
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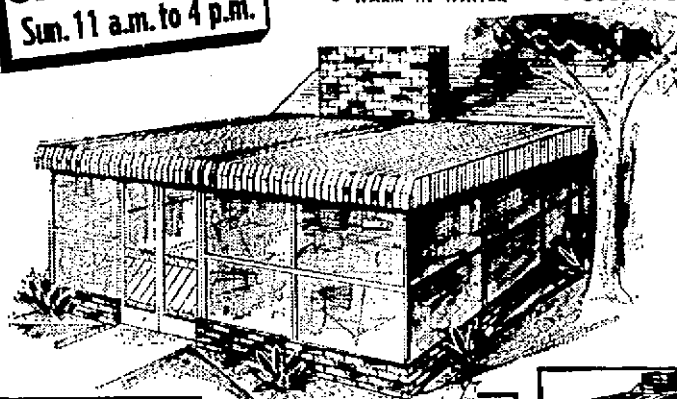
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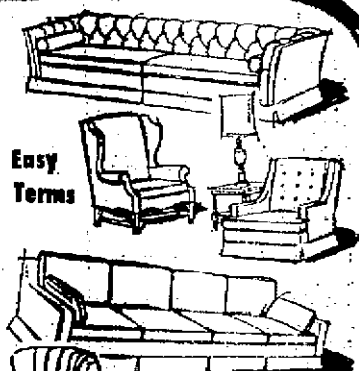
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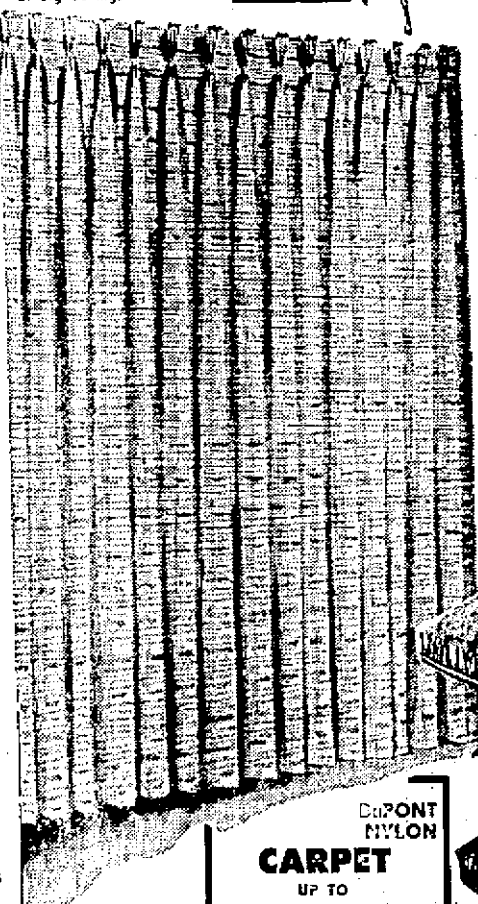


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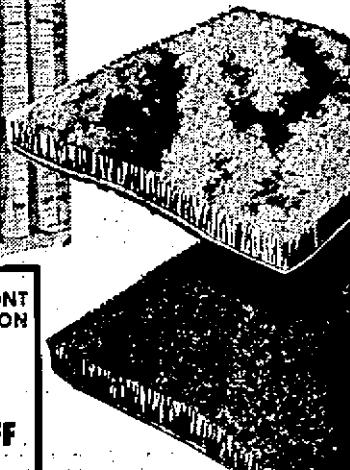


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By Eleanor Avery Price

CARAVAN Cat Club will present an All-American Scored Quadruple Championship Show next Saturday and Sunday at South Gate Recreation Park, 2900 Southern St., South Gate. Judges will be Lynn Cassidy, Lou Murray, Clyde Murray, and Jack Rodewald.

We wish all cats could be in clover as are show cats. There are approximately 28 million family cats in 12 million homes. And the cat food business last year was \$160 million. However, it is established that there are 15 or more million homeless cats. In Long Beach alone, during 1965, 9,686 cats were taken in at the animal shelter, but only 584 found homes, and just 171 were redeemed by owners. This means 8,931 lovable felines were put to sleep. None was released to laboratories.

IF CATS were licensed, they would be held a few days, as it would be required by law. Since they are not licensed, the cats' lives are snuffed out almost always on the same day they are brought in. If your beloved cat wanders off, contact the shelter immediately, in person if possible. Give a complete description of your cat and your phone number. Then pray that one of the 11 overworked crew, 13 animal control officers, and eight women who collect dog fees house-to-house recognizes your cat and saves its life.

Now is the time to have your pets neutered before the spring surplus of animal babies. There is no real fun to raise a litter of kittens for six weeks, and then march

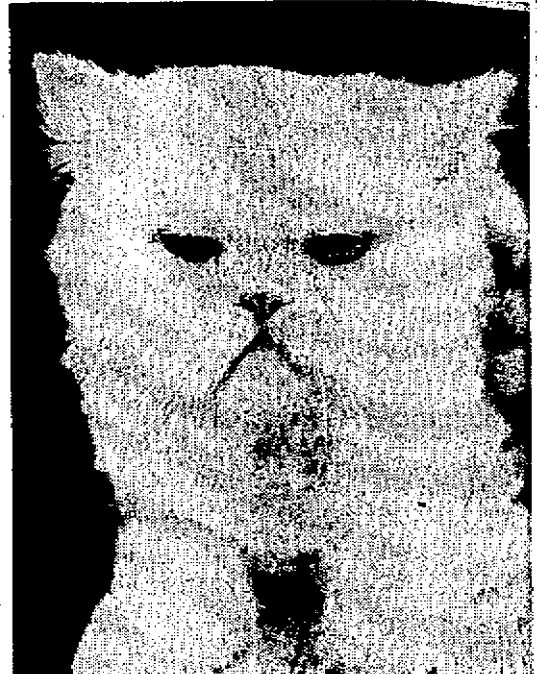


Photo by Bond

White Persian, Grand Champion Montpeller Royalty O'Long Pine, seems displeased but he's a wintier in cat shows. The Don R. Yoders own him.

them off to their execution. Contact your veterinarian tomorrow. If his fee is beyond your means, call any one of the following telephone numbers for humane assistance: TO 7-2114, TO 7-0235, HE 5-9004, GA 2-1918, DA 4-2325, NO 2-2716, RA 3-3079, OX 9-7243, TW 7-5480.

ALMOST ALL dogs, too, should be neutered, both male and female. In 1965, 8,532 dogs were handled at Long Beach Animal Shelter. Of these, 2,369 were sold at a low fee, and 1,716 were claimed by owners. The other 4,447 were put to sleep.

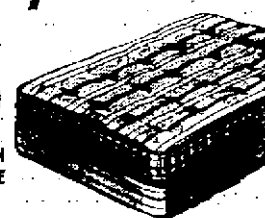
It was a big year for dogs, during 1965. The American Kennel Club processed 722,800 individual registrations, and 319,925 litters. Poodles occupied first place, with 207,393 being registered. Next came German shepherd

dogs, with 78,241 registered. Other placings were in this order: Beagles, dachshunds, chihuahua, pekinese, collies, miniature schnauzers, cocker spaniels, pomeranians, basset hounds, Boston terriers, Labrador retrievers, fox terriers, Shetland sheepdogs, boxers, and pugs. The biggest percentage of increases over 1964 in the top 10 were registrations of German shepherd dogs and miniature schnauzers. There were 900 competitive championship events in 1965, with 322,299 purebred dogs entered. Most all other dogs are family pets. Take care of yours.

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Bottle Magic

IF YOU have an ordinary-looking bottle, some bits of old jewelry and glue, you can make a beautiful bottle.

The effect is even more dramatic if the bottle is pretty to start with.

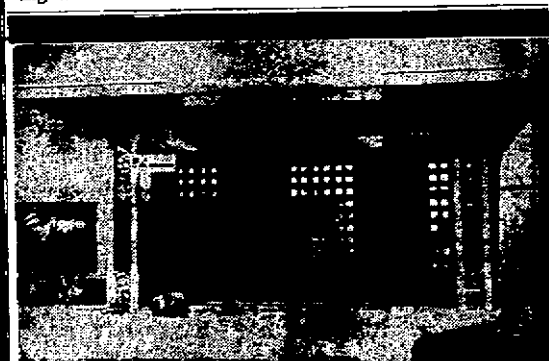
Ruth G. Aragon, 114 Ximeno Ave., estimates that in the past three years she has "beautified" 150 bottles of varying shapes and sizes, as well as quite a few plates and bowls.

"I had a perfume bottle, with a pretty shape," says Mrs. Aragon. "I kept thinking what I could do with it.

I had some old jewelry, sequins, pearl necklaces, and bright bracelets.

"I TOOK THEM apart and glued the sequins, pearls and the bright stones on the bottle. It was lovely."

The largest object Mrs. Aragon has decorated are cider and Italian wine bottles. She first draws a design to fit the bottle, then puts the ornaments on, one by one, with glue or crockery cement. She estimates it takes six hours to decorate a bottle.



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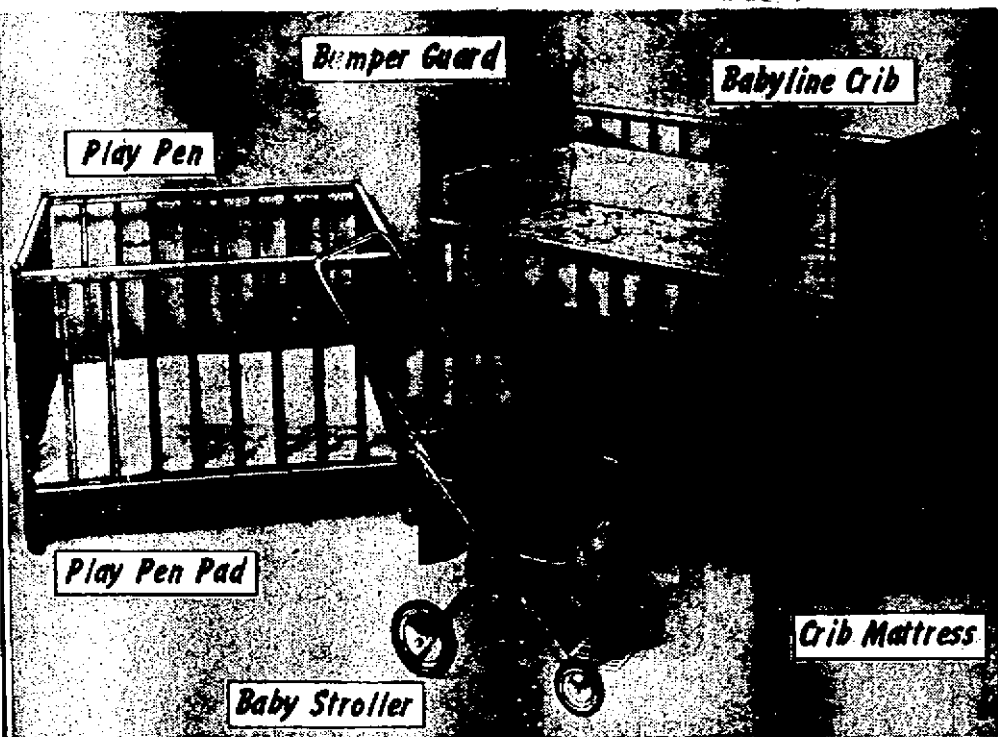
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Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page... but no fair peeking.

What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801, for origin, meaning and brief genealogy, for reply only in this column.

MISS RULE: Please explain the source of BIGGS.—N.B., Long Beach

BIGGS is from an early Anglo-Saxon English occupational name, Biga, which deciphered as "hewer or feller of trees." Biga also referred to "slayer of men in battle," a warrior-hero name. The Biggs armorial shield is coated with ermine on the left half, and with blue on the right half, emblazoned with a gold-crowned red lion within a red border.

MISS RULE: What is the origin of CHUMLEY.—A.S., Long Beach

CHUMLEY was once a lengthy English town-name, Cholmondeley, a place in Cheshire meaning "ship-protector's pasture meadow." Word condensation resulted in shortening this word to Chumley, the name of a village in Devonshire, and then to the present surname Chumley. John Chumley was recorded at London in 1726. The Cholmondeley or Chumley armorial shield is red, decorated with two warrior helmets above a golden wheat sheaf.

MISS RULE: Would you give the background on HOPKINS.—O.H., Huntington Beach; C.H., Westminster

HOPKINS was formed from Hob, an early English nickname for Robert, to which was added the nickname ending "-kins" denoting "young man." Robert, a hero name, characterized one "shining with fame." Alicia

Hobkynnes, who used an early spelling of Hopkins, was a Somerset land owner of England in 1327. The Hopkins armorial shield has three gold pistols placed between three red roses on a chevron across a black background. Steven Hopkin and his wife arrived at Plymouth, Mass., on the Mayflower in 1620.

MISS RULE: Would you give data on DRESLER.—W.D., G.D., Long Beach

DRESLER and Dressler are Prussian-German surnames that evolved from the medieval German word "Drechsler" describing the ancestor as an artisan-carpenter. Drechsler meant "turner of wood on a lathe." The Dressler armorial shield is blue, emblazoned with a large, gold rampant griffin, a mythical combination of lion and eagle.

MISS RULE: Please give genealogy of SATTERWHITE, SATTERWAITE.—F.P., Artesia

SATTERWHITE and many spelling variations of this name began in Britain as Satterthwaite, of ancient Norse origin, meaning "hill-pasture clearing." Satterthwaite is a village in Lancashire, England, where William Satewhait, who used a surname-variation, was resident in 1604. The Satterthwaite armorial shield is blue, decorated with three golden crescents.

MISS RULE: Kindly inform us on PEBLEY.—C.P., M.P., Anaheim

PEBLEY traces in 13th century English records to "Peab-ley," describing the ancestor's desirable home-site at a "peacock meadow." Another origin, "Peab-Ley" meant "father's meadow."

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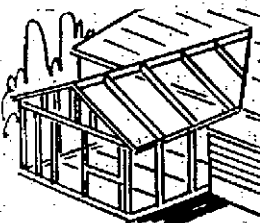
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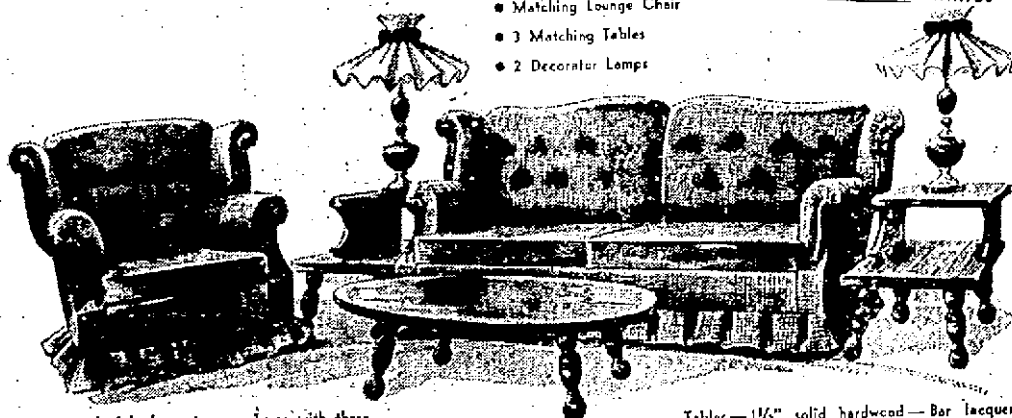
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War for Colorado's Water

By Vera Williams

Southern Mainline Book Editor

CERTAIN feuds seem to have been with us for so long they have come to seem almost ageless. India and Pakistan, the Turks and the Greeks, Arizona and California, India and Pakistan, the Turks and the Greeks (on Cyprus at least) fight theirs out with shot and shell, and no doubt many an Indian or Pakistani, many a Turk or Greek has forgotten what it's all about.

California and Arizona wage their war with suits and writs and appeals, with bills in Congress. There is a war for water, and nobody concerned forgets for a minute what it's all about. From the day the first white men settled beyond the Mississippi and then past the Rockies, wars, big and little, have been waged incessantly for water. Individuals and groups in the earlier wars used the six-gun and the rifle. Commissions and courts and congressmen are the combatants and the battlegrounds today and legal arguments and senatorial debates the weapons.

John Upton Terrell's "WAR FOR THE COLORADO RIV-



ER" (Arthur H. Clark Co., Glendale, 2 vols., \$17.50) must surely be regarded as the definitive work on the modern-day battle for the waters of the Colorado River. "War for a waterhole," Edward Ainsworth calls the battle for the life-preserving liquid, in his introduction. The focal point of the battle, the main front in the war, is the Colorado River. The fields of California's Imperial and Coachella Valleys, the burgeoning metropolitan areas of Southern California and their ever-increasing populations, to them the waters of the Colorado are the difference between growth and stagnation.

Arizona, with its own dreams and plans for the future, wanted those waters, too. How should the liquid gold of the Colorado be divided? In the long contest between the two states,

the public, knowing that survival from aridity, the threat of famine and ruin, lay in the background of the fight, has been eager to understand what it was all about. But terms like Colorado River Compact, Central Arizona Project, California Limitation Act, First-in-Time, First-in-Rights, not to mention sulphurous charges of skulduggery, villainy, scoundrelism, all these bewildered people.

John Upton Terrell, who for 20 years or more has been studying, taking notes, making himself an expert on Western water, power and reclamation, participating in the activities of the Colorado River Association of California and numerous water and irrigation districts, has earned, as Ainsworth puts it, the title of

Boswell of this epic of bit-terness. He has written the story of the gigantic combat so that everything, from the start, falls into place, and can easily be understood by all. Because the Colorado drains a twelfth of America's land area, this is a subject of utmost importance and urgency, and Terrell's skill in clarifying it earns the commendation of millions of Southern Californians.

In his first volume, the Lower Colorado River Basin, the complete story of the California-Arizona conflict, the Central Arizona Project, nub of Arizona's claims for the waters, Nevada's interests are encompassed. Volume 2 tells the story of the Colorado waters insofar as they affect the Upper Basin states — Colorado, Utah, Wyoming, New Mexico. Not merely compacts and stor-



ITALY-BORN ALBERTO MORAVIA is best known to U. S. readers for his novels and short stories. Now they may read his intellectual essays. "MAN AS AN END" has just been published by Farrar, Straus (\$5.50).

age plans are explained; the fight to save Dinosaur National Monument and other dramatic conservationist activities are told. It is an invaluable record.

DELL

Best Seller List

1	The Ambassador	West
2	A Covenant With Death	Becker
3	Sixpence In Her Shoe	McGinley
4	Funeral In Berlin	Deighton
5	Armageddon	Uris
6	American Chrome	Gilbert
7	The Disconnected	Martin
8	The Girl From "Peyton Place"	Metalious & O'Shea
9	For Bond Lovers Only	Lane
10	Cotton Comes To Harlem	Himes

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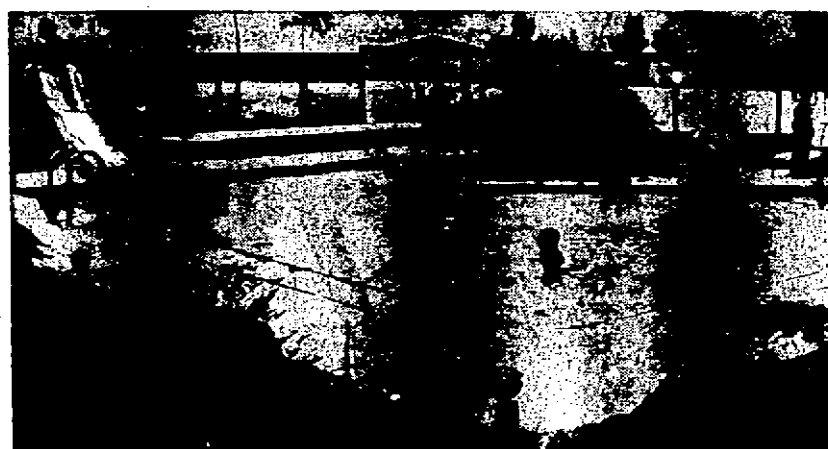
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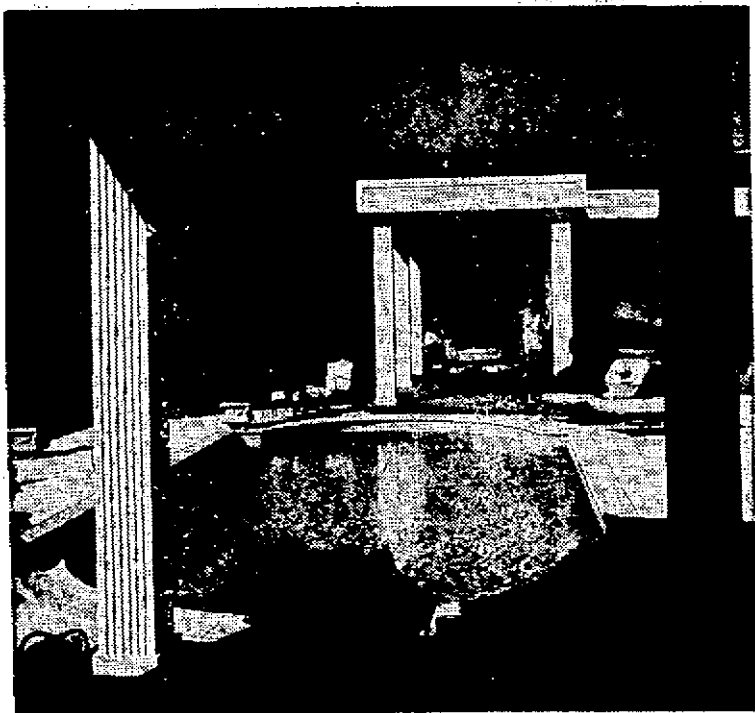
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BULLETIN: FIRST 10 MONTHS OF 1965 IN SOUTHERN CALIFORNIA*

Anthony builds more pools than the next fifteen single pool builders combined!

We believe that much of the overwhelming preference for Anthony results from the recommendation of satisfied pool owners. Here are some of the reasons:

DEPENDABLE ACCESSORIES. At our 15 acre facility we manufacture our own top-quality line of pool parts and accessories. Our reputation for the dependability of our filters, heaters, water purifier, and pool cleaner—plus the assurance of service on all equipment from one source—is one of the big reasons many people recommend Anthony Pools.

FINANCIAL BACK-UP. The warranties of a builder or manufacturer depend on his ability to back them up. Ask any builder for his financial statement. Here is Anthony's current financial back-up: Cash, \$1,265,567; Total net worth, \$3,050,832.

IT'S EASY TO JOIN THE POOL OWNER SET. On ten-year financing, a complete pool can be yours for very low monthly payments. For example, a loan balance of \$2000 runs only \$26.67 a month. Is it any wonder so many young families are adding an Anthony pool to their way of life?

*Per most recent building permits reported by independent reporting service, Anthony also built more pools than all franchised pool builders combined!

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ANAHEIM, 2050 South Harbor Boulevard • JE 4-3100
SOUTH GATE, 5871 Firestone Boulevard • TO 7-2703

You may have a dime, a quarter or half-dollar in your pocket worth many times its face value. Keep posted on coin values by reading

"Coin Roundup" in *Southland*

Texas Soup

(Continued from Page 15)

1 teaspoon chili powder

Chopped green pepper

Blend soup and water; add kidney beans and chili powder. Heat; stir now and then. Garnish with green pepper. Makes 2 to 3 servings.

Florida Bean Bowl Soup

4 sausage links, thinly sliced

¼ cup chopped green pepper

¼ cup chopped onion

1 clove garlic, minced

2 cans (10½ ounces each) condensed vegetable bean soup

1½ soup cans water

¾ cup chopped canned tomatoes

1 bay leaf

Cook sausage slices until lightly browned; pour off all but 1 tablespoon drippings. Add green pepper, onion and garlic; cook until tender. Blend in remaining ingredients. Heat; simmer a few minutes to blend flavors. Remove bay leaf. Makes 4 to 6 servings.

West Coast Sea Food Chowder

¼ cup chopped onion

2 tablespoons olive oil

1 can (10½ ounces) condensed tomato soup

1½ soup cans water

2 tablespoons chopped parsley

¼ teaspoon oregano

¼ teaspoon leaf thyme

Dash garlic powder

Dash pepper

½ cup flaked cooked whitefish

½ cup cooked crab

½ cup cooked shrimp

Cook onion in olive oil until tender. Stir in soups, water, parsley, oregano, thyme, garlic powder and pepper. Cook over low heat a few minutes to blend flavors. Add remaining ingredients. Heat; stir gently now and then. Makes 4 to 5 servings.

'King' Favored

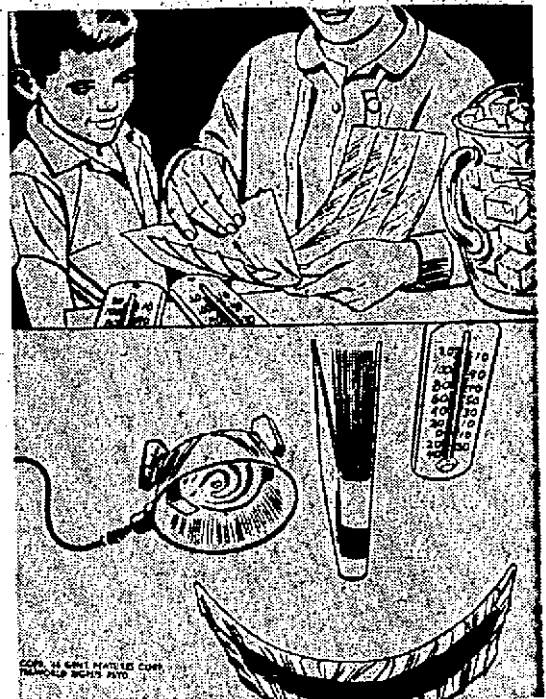
Daffodils are the essence of the spring garden, according to the California Association of Nurserymen. Of all the plants and flowers we associate with spring gardens, daffodils are in the forefront.

And in the forefront of the hundreds of daffodil varieties is an old standby created in the last century—King Alfred. It is classed as a "yellow trumpet." It has many cousins, all of whom resemble King Alfred, but bloom a little earlier or a little later.

Photo Contests

Contests in 35mm color and stereo photography will be on the program for a meeting of Long Beach Camera Guild at 7:45 p.m. Wednesday in Los Altos Library. Anyone interested in photography is invited.

Science for You



By Bob Brown

PROBLEM: Reflection of heat and cold.

NEEDED: A heat source, such as a corn popper or hot plate; a pitcher of ice cubes; a curved piece of metal or cardboard; some kitchen foil; a book; two thermometers.

DO THIS: Cover the curved card or metal (the author used the side of a coffee can cut with a can opener and tin snips) with crumpled foil to be used as a reflector. Arrange the heat source, the reflector, and a thermometer as shown so that the heat reflecting from the foil will reach the thermometer. A book between the heat and the thermometer will prevent the direct heat radiation from affecting the thermometer.

WHAT HAPPENS: The heat will be reflected and the higher temperature on the thermometer will be easily read if the heat source, reflector, and thermometer are in the right positions. Remove the heat source and place the pitcher in its place. Use the other thermometer which has not been heated and see if it will show a drop in temperature from the reflected cold from the ice cubes.

EXPLANATION: There was no change in the temperature shown by the second thermometer. Heat is energy and can be reflected. The quantity of heat is measured in calories on B. T. units. The degree of heat is measured in degrees. Cold is the relative absence of a certain amount of degree of heat.

A collection of the "Science for You" experiments is in book form under the name "Science Circus." It is on sale in book stores.

(T-M, WRR Gen. Fea. Corp.)

Tips on Gardening

Garden tips for the week ahead. Don't let weeds get ahead of you. Take advantage of the excellent selective weed killers now available. They'll rout the offending weeds without disturbing your lawn, ivy, shrubs or bedding plants.

Continue to set out camelias. Prune before new growth starts. Cut back branches that touch the ground and branches that are broken or badly placed. For a delightful accent at entry or patio, see the specially grown "tree" camelias. Set out clumps of delphiniums now and get as many as three separate flushes of bloom from them this year. Choose among the new varieties available in tall, medium and low, bushy plants, and work lime or bonemeal into the planting holes.

You may find some bargains at the nursery in bare-root plants. Try to find some flowering trees before it's time for them to burst into bloom.

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PET PARADE

Cats' Lives Not All a Bowl of Catnip

By Eleanor Avery Price

CARAVAN Cat Club will present an All-American Scored Quadruple Championship Show next Saturday and Sunday at South Gate Recreation Park, 2900 Southern St., South Gate. Judges will be Lynn Cassidy, Lou Murray, Clyde Murray, and Jack Rodewald.

We wish all cats could be in clover as are show cats. There are approximately 28 million family cats in 12 million homes. And the cat food business last year was \$160 million. However, it is established that there are 15 or more million homeless cats. In Long Beach alone, during 1965, 9,686 cats were taken in at the animal shelter, but only 584 found homes, and just 171 were redeemed by owners. This means 8,931 lovable felines were put to sleep. None was released to laboratories.

IF CATS were licensed, they would be held a few days, as it would be required by law. Since they are not licensed, the cats' lives are snuffed out almost always on the same day they are brought in. If your beloved cat wanders off, contact the shelter immediately, in person if possible. Give a complete description of your cat and your phone number. Then pray that one of the 11 overworked crew, 13 animal control officers, and eight women who collect dog fees house-to-house recognizes your cat and saves its life.

Now is the time to have your pets neutered before the spring surplus of animal babies. There is no real fun to raise a litter of kittens for six weeks, and then march



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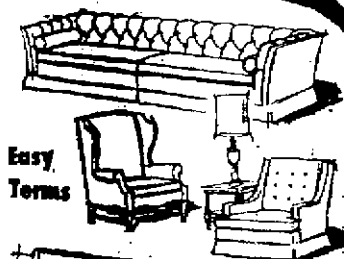
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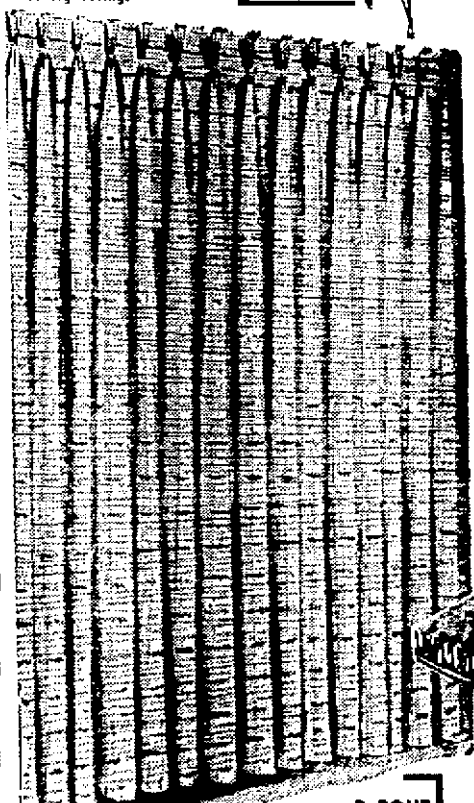
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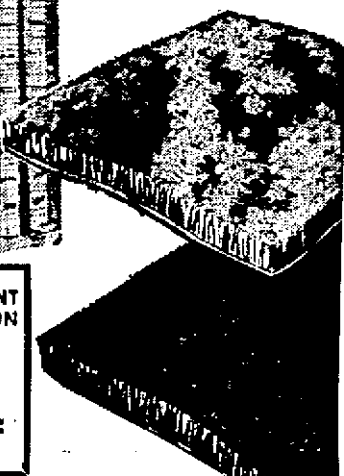


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Large Bulbs Best

Daffodils are the best-known members of the genus *Narciss*, a name commonly reserved for the fragrant little cluster-flowered bulbs grown in pebbles and water, or in the garden for midwinter flowers.

A group of *Narciss* that should be better known are the tiny "species" varieties, gathered from their natural European sources. Ideal for setting between stones in the rock garden, they can also be grown as pot plants for early spring flowers.

No matter which kinds of daffodils or *Narciss* you decide to plant, it is advisable to plant the largest bulbs available.

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Wiltoni is a variety of juniper that spreads close to the ground and can be used to develop an area of greenery where a lawn is undesirable.

Junipers Can Do Lawn Duty

By Joe Littlefield

IT IS almost a sickening sight to see neat retirement community homes with white crushed rock as front lawn substitutes, which makes them look more like prison grounds around compact buildings.

We'll grant you that retired folk want to get away from extra gardening work, and especially menfolk eliminating weekly lawn mowing chores, even though they

could use power mower and power edger to do the hard work.

A much better lawn substitute is a minimum care ground cover, at least in the front yard. Of these there are several that take lots of heat and wind, and considerable cold. Shrub-like ground covers are the junipers, some

of which grow low and spread out attractively. And they don't require the frequency of watering that some less hardier plants need, provided they are watered deeply when irrigated.

AS AN EXAMPLE, Juniperus horizontalis Wiltoni a fairly new introduction is a very low, trailing type. It has intense silver-blue foliage, forms a low, full-centered, living carpet, and is excellent as a ground cover or for bank planting.

Junipers may be used in outdoor planters, close together for green foliage effect, or spaced further apart with annuals or perennials tucked in the open spaces for spots of showy color.

There are juniper types that grow taller and may be used for edging a walk, bordering a driveway, as a filler between adjoining neighbors' driveways or between the driveway and property line.

A new introduction that would fit in the general landscaping, as a spreader plant gracefully mounding is Juniperus virginiana prostrata, "silver spreader", with branches and foliage a silver color, and excellent as ground cover, too.

LET'S NOT forget that as we are planting our bare root roses, fruit trees, shade and flowering trees, bare root fruit and vegetables, we have to plant in advance if we wish to have some cut flowers for late spring and throughout the summer season.

One of a number of such seasonally blooming plants is the perennial carnation. Plant carnations in a sunny garden area, preferably in a group for easier bud pinching. You'll want to remove excess buds, leaving one bud to a flower stalk.

Sponsored by nine garden clubs in the Long Beach area, a standard flower show, with the theme "Variety Is the Spice of Life," will be presented in South Coast Botanic Gardens, 22701 Rolling Hills Road, Palos Verdes, from 1 to 3 p.m. Wednesday. Clubs entering are members of the Los Angeles Bay Harbor District of California Garden Clubs, Inc., and the National Council of State Garden Clubs. Members of Long Beach Garden Club will compete for ribbons in six classes of artistic arrangements, using fresh

flowers only. Visitors are welcome.

Gordon Baker Lloyd will address Los Altos Garden Club at a salad luncheon and meeting at noon Wednesday at St. John's Presbyterian Church, 23455 Ximeno Ave. Hostesses will be Mrs. Harry Whitsell, Mrs. Sam Rue, Mrs. Edward Ellwood and Mrs. Helen Wuest.

Belmont Heights Garden Club will hear a talk by Joe Littlefield, garden consultant and writer, at a meeting at 1 p.m. Tuesday

in Wesley Hall, 317 Terminal Ave. Mrs. Muriel Oyaas will preside. Tea committee: Mmes. Katherine Grasher, Marie Bondi, Edythe Grinnell, Catherine Hill and Gertrude Lawrence.

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Rumina decollata, a pest snail, has been found in Southern California first time.

Pest in Southland

POSING a threat to Southern California agriculture, a new pest snail has been discovered in Riverside. It is Rumina decollata or the decollate snail. Fortunately, early discovery seems to have confined it to one square block of downtown Riverside and University of California Division of Agricultural Services anticipates that eradication measures will prevent its wide spread.

The destructive creature has long been a pest in Yuma and Mesa, Ariz., and is established in Cuba, Bermuda, Mexico and southern states from the Atlantic to Arizona. The snail is about an inch long, grayish-brown, with a cylindrical, tapering shell and a typically broken-off tip. Several snail-killing compounds are being tested on the new arrival. Conventional metaldehyde baits do not kill it.

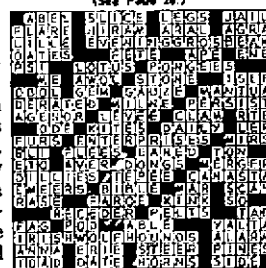
Mix some bone meal into the soil as you set out the plants. Be sure the top of plant root ball is level with surrounding garden surface soil, if soil is coarse and porous. If somewhat on the heavy side, leave the top of root ball about quarter of an inch above the ground level. Carnations do not tolerate water standing around their plant trunks and probably will rot off.

PLANTS AROUND five to six inches or taller, should have the tops snapped off. This forces quicker branching growth. When new growth is around six inches tall, snap off tops again.

Carnation cuttings can be taken nearly the year around, except December through February 15, and also in real hot weather, no cuttings taken in July and September. The best cuttings are mid-way of the long branches. If the cutting end is fibrous and stringy, then cut the stringy part back. Dip in a rooting hormone powder. Plant in vermiculite or perlite, or a medium coarse clean propagating sand. Do not use old propagating sand over again for new cuttings, because it might be diseased and would transmit the disease to the new cuttings. Put a glass over the cuttings box or pot.

Transplant when signs of growth indicate good root formation.

SOLUTION TO TODAY'S PUZZLE
(See Page 24)



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What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801, for origin, meaning and brief genealogy, for reply only in this column.

MISS RULE: Please explain the source of BIGGS.—N.B., Long Beach

BIGGS is from an early Anglo-Saxon English occupational name, Biga, which decipherers as "hewer or feller of trees." Biga also referred to "slayer of men in battle," a warrior-hero name. The Biggs armorial shield is coated with ermine on the left half, and with blue on the right half, emblazoned with a gold-crowned red lion within a red border.

MISS RULE: What is the origin of CHUMLEY.—A.S., Long Beach

CHUMLEY was once a lengthy English town-name, Cholmondeley, a place in Cheshire meaning "ship-protector's pasture meadow." Word condensation resulted in shortening this word to Chumley, the name of a village in Devonshire, and then to the present surname Chumley. John Chumley was recorded at London in 1726. The Cholmondeley or Chumley armorial shield is red, decorated with two warrior helmets above a golden wheat sheaf.

MISS RULE: Would you give the background on HOPKINS.—O.H., Huntington Beach; C.H., Westminster

HOPKINS was formed from Hob, an early English nickname for Robert, to which was added the nickname ending "-kins" denoting "young man." Robert, a hero name, characterized one "shining with fame." Alicia

Hobkynnes, who used an early spelling of Hopkins, was a Somerset land-owner of England in 1327. The Hopkins armorial shield has three gold pistols placed between three red roses on a chevron across a black background. Steven Hopkin and his wife arrived at Plymouth, Mass., on the Mayflower in 1620.

MISS RULE: Would you give data on DRESLER.—W.D., G.D., Long Beach

DRESLER and Dressler are Prussian-German surnames that evolved from the medieval German word "Drechsler" describing the ancestor as an artisan-carpenter. Drechsler meant "turner of wood on a lathe." The Dressler armorial shield is blue, emblazoned with a large, gold rampant griffin, a mythical combination of lion and eagle.

MISS RULE: Please give genealogy of SATTERWHITE, SATTERWAITE.—F.P., Artesia

SATTERWHITE and many spelling variations of this name began in Britain as Satterthwaite, of ancient Norse origin, meaning "Hill-pasture clearing." Satterthwaite is a village in Lancashire, England, where William Satewhait, who used a surname-variation, was resident in 1604. The Satterthwaite armorial shield is blue, decorated with three golden crescents.

MISS RULE: Kindly inform us on PEBLEY.—C.P., M.P., Anaheim

PEBLEY traces in 13th century English records to "Peab-ley," describing the ancestor's desirable home-site at a "peacock meadow." Another origin, "Peba-Ley" meant "father's meadow."

(Copyright 1966 La Reina Rule)

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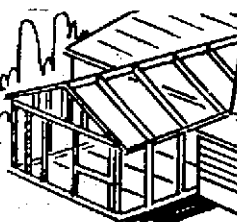
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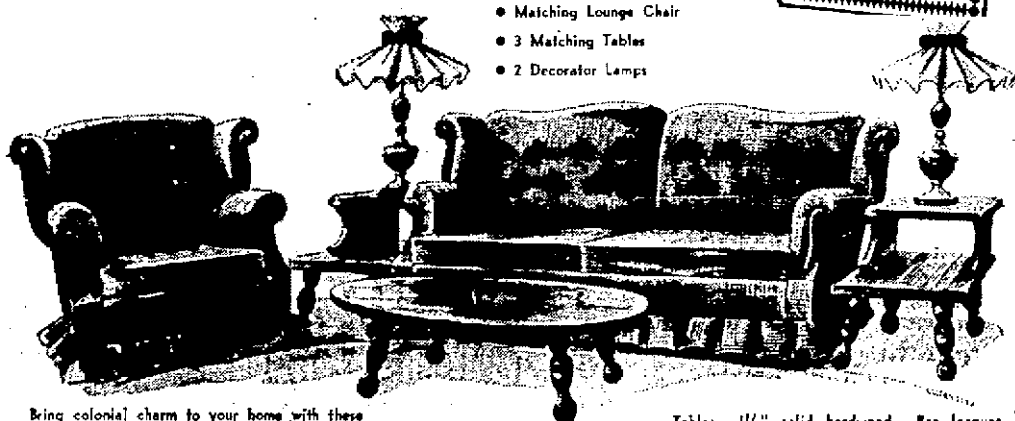
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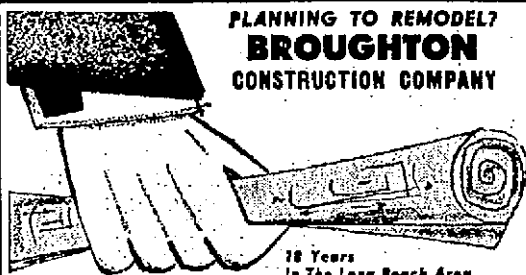
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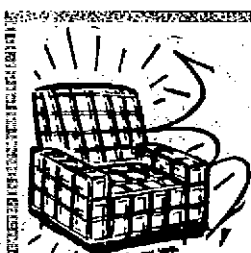
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Peccary Men

(Continued from Page 11)

to the Indians before the arrival of the first white man in America. The Sioux, when hunting bison on the vast prairies of South Dakota and western Nebraska, would come across huge bones that had washed out of faults during heavy rainstorms. Having no notion of extinct animals, they believed that the bones belonged to the "Thunder Horses," which, during storms, in the flash of lightning and the noise of thunder, jumped from the sky to the earth. There they would hunt the bison, slaying them with their powerful, sharp hooves. From this ancient Indian tale came the name Brontotherium—"beast of the thunder."

OTHER TRIPS by the Peccary Men to this area later yielded enough bones for a complete composite skeleton, 6 feet high at the shoulders and 12 feet in length.

Four-wheel-drive trucks, loaded with picks, crowbars, plaster of paris and other equipment, carry the young scientists on their trips. There are no guides or camp hands, so each boy has to cook his own meals and wash his own clothes.

During the long drive to a "prospecting" area, Alf will lecture his charges. Before the actual hike begins, he briefs them on the geology of the terrain they'll encounter.

The boys know what they're looking for. Their quarry may be in one of three forms. The first type of fossil is a part of the actual body of an organism that has been preserved from decay and is found in its true form (bones and teeth).

Another type is a mold or cast of the organisms that remains after the plant or animal has decayed. Finally, there are the footprints or trails left by animals in soft mud and clay millions of years ago.

UPON THEIR return from the field, the boys' work continues in the school's museum which houses the various exhibits and serves as a preparation center for the specimens as well.

Actually, the real work is just beginning as the fossil is returned to the lab. Here, the plaster jacket is stripped from the matrix and the fossil really cleaned—it is now ready to study. This is a process that occupies more time and labor than the collection of the specimen.

The students do all of this work—mostly in their spare time—and many skills are required: the patience and manual dexterity of a model builder, a sense of propor-

Southland's Crossword Puzzle

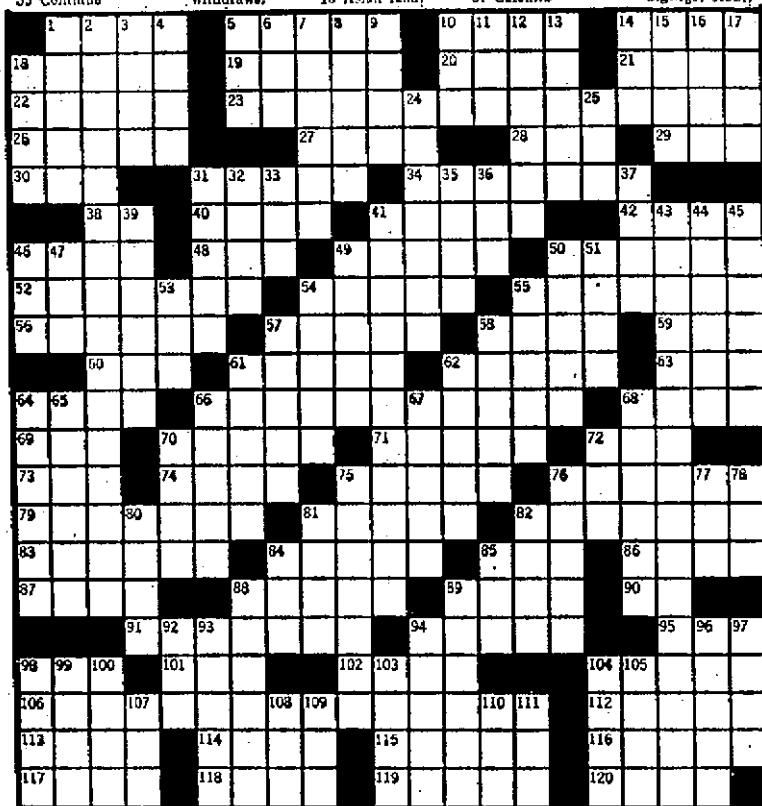
Solution to Puzzle on Page 25

By Herb L.

Ristern

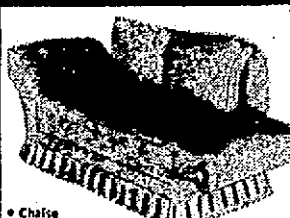
ACROSS

- 1 American labor leader.
- 5 Golfing golf.
- 10 Triangle sides.
- 14 Incarceration place.
- 18 Signal light.
- 19 College in Ohio.
- 20 Soviet sea.
- 21 City of India.
- 22 City in N. France.
- 23 Finch-family bird; 2 words.
- 26 Titus.
- 27 Entertainment.
- 28 Zoo attraction.
- 29 Compass point.
- 30 Greek letter.
- 31 Water bloom.
- 33 Thair fabric.
- 38 Pronoun.
- 40 Military misdeemeanor.
- 41 Building material.
- 42 — of 116 across.
- 46 Greek coin.
- 48 Mufin.
- 49 Very thin material.
- 50 City in N. Italy.
- 52 Reduced the tax on.
- 54 English author.
- 55 Continue.
- 61 Morning reception.
- 58 Close-mouthed one.
- 59 Abbr. on map.
- 60 Literary form.
- 62 — newspaper.
- 63 Gaelic sea-god.
- 64 Trapping trophies.
- 66 Venture.
- 68 Russian village.
- 69 Man's name.
- 70 Decamps.
- 71 Articulate.
- 72 Cargo weight.
- 73 Ike's old command.
- 74 Asservate.
- 75 Bell sounds.
- 76 Combine.
- 79 Florida trees.
- 81 Arikara shade.
- 82 Parlor game.
- 83 Oriental prince.
- 84 Bestseller book.
- 85 Deface.
- 86 Scrutinize.
- 87 Destroy.
- 88 — Islands (to Denmark).
- 89 Mental twist.
- 90 Conjunction.
- 91 One who withdraws.
- 94 See 61 across.
- 95 Young boy.
- 98 Weary.
- 101 Seed holder.
- 102 Competent.
- 103 Crimean city.
- 106 Giant canines; 2 words.
- 112 — clocks.
- 113 Tolstol heroine.
- 114 American Indian.
- 115 Ranch asset.
- 116 Common trees.
- 117 Tailless amphibian.
- 118 Teenage thrill.
- 119 Band.
- 120 — arms.
- DOWN**
- 1 Assumed name.
- 2 Debauchous.
- 3 Birds; 2 words.
- 4 — Stanley Gardner.
- 5 Residue.
- 5 Pronoun.
- 6 54; Rom.
- 7 Wrath.
- 8 Chastise.
- 9 Give forth.
- 10 Fall behind.
- 11 Work unit.
- 12 Storage structure.
- 13 Ski locale.
- 14 Pungilistic punch.
- 15 Awry; Dial.
- 16 Asian land.
- 17 Body of water.
- 18 Failure; Slang.
- 21 Mighty planet.
- 23 Bishopric.
- 31 Brewery product.
- 32 Was indebted.
- 33 Male animal.
- 35 Mike.
- 36 Compass point.
- 37 Transgressions.
- 39 Africa antelope.
- 41 Emporium employees; 2 words.
- 43 Where Mary Queen of Scots was crowned; 2 words.
- 44 Sheet.
- 45 Trenchermen.
- 46 Harem room.
- 47 Entreat.
- 49 Generous guy.
- 50 Repasts.
- 51 — corps.
- 53 Italian region.
- 54 Boundaries.
- 55 Worked busily.
- 57 Capacity unit.
- 58 Barrister's bread and butter.
- 61 Joints.
- 62 Mournful music.
- 63 One who ministers.
- 65 — Thule.
- 66 Mythological beings.
- 67 Calcutta.
- 68 Swamp.
- 70 Weather forecast.
- 72 Big —.
- 75 Actress Kern.
- 76 Student's concern.
- 77 Greek letter.
- 78 Spread.
- 80 Evil glance.
- 81 Grow weary.
- 82 Hypocrisy.
- 84 Evil.
- 85 Wire measure.
- 88 Type of headwear.
- 89 More perceptive.
- 92 Biblical book; Abbr.
- 93 Intimidated.
- 94 Major planet.
- 96 Up — (cornered); 2 words.
- 97 Obstructs.
- 98 Deceit.
- 99 Pixa's river.
- 100 Italian beauty.
- 103 Empty talk; Colloq.
- 104 Kennel noise.
- 105 Et — (and others).
- 107 Doleful.
- 108 Illuminated.
- 109 Change.
- 110 Residence room.
- 111 Campus bigwig; Abbr.



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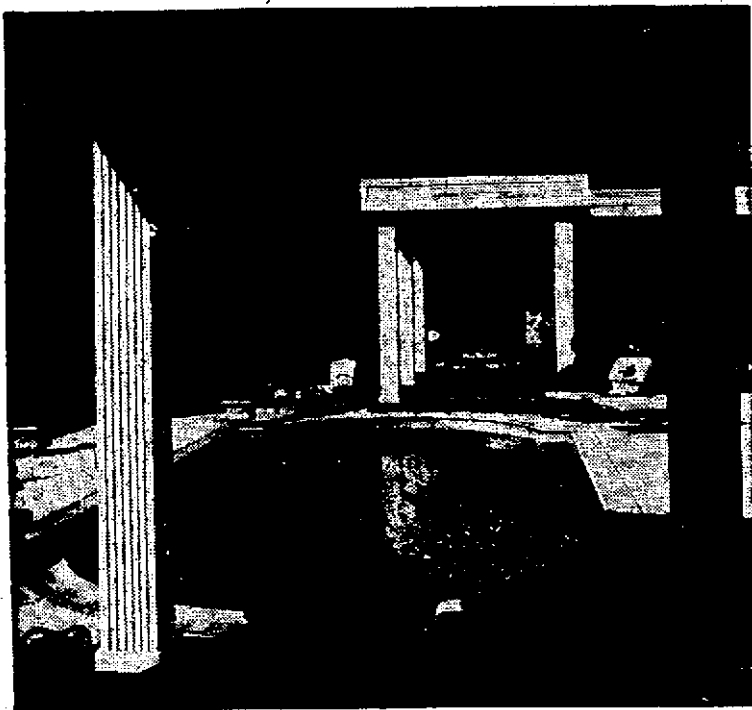
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BULLETIN: FIRST 10 MONTHS OF 1965 IN SOUTHERN CALIFORNIA*

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DEPENDABLE ACCESSORIES. At our 15 acre facility we manufacture our own top-quality line of pool parts and accessories. Our reputation for the dependability of our filters, heaters, water purifier, and pool cleaner—plus the assurance of service on all equipment from one source—is one of the big reasons many people recommend Anthony Pools.

FINANCIAL BACK-UP. The warranties of a builder or manufacturer depend on his ability to back them up. Ask any builder for his financial statement. Here is Anthony's current financial back-up: Cash, \$1,265,567; Total net worth, \$3,050,832.

IT'S EASY TO JOIN THE POOL OWNER SET. On ten-year financing, a complete pool can be yours for very low monthly payments. For example, a loan balance of \$2000 runs only \$26.67 a month. Is it any wonder so many young families are adding an Anthony pool to their way of life?

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"Coin Roundup" in *Southland*

Texas Soup

(Continued from Page 15)

1 teaspoon chili powder
 Chopped green pepper
 Blend soup and water; add kidney beans and chili powder. Heat; stir now and then. Garnish with green pepper. Makes 2 to 3 servings.

Florida Bean Bowl Soup

4 sausage links, thinly sliced
 ¼ cup chopped green pepper
 ¼ cup chopped onion
 1 clove garlic, minced
 2 cans (10½ ounces each) condensed vegetable bean soup
 1½ soup cans water
 ½ cup chopped canned tomatoes
 1 bay leaf

Cook sausage slices until lightly browned; pour off all but 1 tablespoon drippings. Add green pepper, onion and garlic; cook until tender. Blend in remaining ingredients. Heat; simmer a few minutes to blend flavors. Remove bay leaf. Makes 4 to 6 servings.

West Coast Sea Food Chowder

¼ cup chopped onion
 2 tablespoons olive oil
 1 can (10½ ounces) condensed tomato soup
 1½ soup cans water
 2 tablespoons chopped parsley
 ½ teaspoon oregano
 ¼ teaspoon leaf thyme
 Dash garlic powder
 Dash pepper
 ½ cup flaked cooked whitefish
 ½ cup cooked crab
 ½ cup cooked shrimp

Cook onion in olive oil until tender. Stir in soup, water, parsley, oregano, thyme, garlic powder and pepper. Cook over low heat a few minutes to blend flavors. Add remaining ingredients. Heat; stir gently now and then. Makes 4 to 5 servings.

'King' Favored

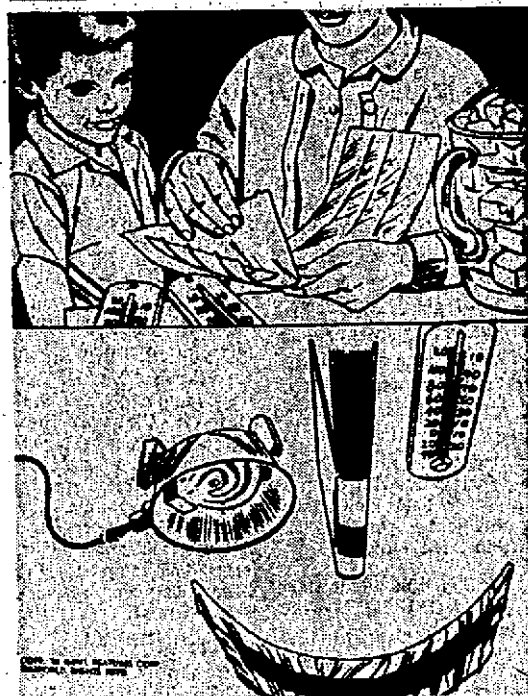
Daffodils are the essence of the spring garden, according to the California Association of Nurserymen. Of all the plants and flowers we associate with spring gardens, daffodils are in the forefront.

And in the forefront of the hundreds of daffodil varieties is an old standby created in the last century—King Alfred. It is classed as a "yellow trumpet". It has many cousins, all of whom resemble King Alfred, but bloom a little earlier or a little later.

Photo Contests

Contests in 35mm color and stereo photography will be on the program for a meeting of Long Beach Camera Guild at 7:45 p.m. Wednesday in Los Altos Library. Anyone interested in photography is invited.

Science for You



By Bob Brown

PROBLEM: Reflection of heat and cold.

NEEDED: A heat source, such as a corn popper or hot plate; a pitcher of ice cubes; a curved piece of metal or cardboard; some kitchen foil; a book; two thermometers.

DO THIS: Cover the curved card or metal (the author used the side of a coffee can cut with a can opener and tin snips) with crumpled foil to be used as a reflector. Arrange the heat source, the reflector, and a thermometer as shown so that the heat reflecting from the foil will reach the thermometer. A book between the heat and the thermometer will prevent the direct heat radiation from affecting the thermometer.

WHAT HAPPENS: The heat will be reflected and the higher temperature on the thermometer will be easily read if the heat source, reflector, and thermometer are in the right positions. Remove the heat source and place the pitcher in its place. Use the other thermometer which has not been heated and see if it will show a drop in temperature from the reflected cold from the ice cubes.

EXPLANATION: There was no change in the temperature shown by the second thermometer. Heat is energy and can be reflected. The quantity of heat is measured in calories on B. T. units. The degree of heat is measured in degrees. Cold is the relative absence of a certain amount of degree of heat.

A collection of the "Science for You" experiments is in book form under the name "Science Circus." It is on sale in book stores.

(T.M., W.R.R. Gen. Fee. Corp.)

Tips on Gardening

Garden tips for the week ahead of you. Don't let weeds get ahead of you. Take advantage of the excellent selective weed killers now available. They'll rout the offending weeds without disturbing your lawn, ivy, shrubs or bedding plants.

Continue to set out camelias. Prune before new growth starts. Cut back branches that touch the ground and branches that are broken or badly placed. For a delightful accent at entry or patio, see the specially grown "tree" camelias.

Set out clumps of delphiniums now and get as many as three separate flushes of bloom from them this year. Choose among the new varieties available in tall, medium and low, bushy plants, and work lime or bonemeal into the planting holes.

You may find some bargains at the nursery in bare-root plants. Try to find some flowering trees before it's time for them to burst into bloom.

Gourmet's Guide

by Tedd Thomey

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THE HEADING on this
page says quite plainly,
"Gourmet's Guide." Which
brings up an intriguing ques-
tion: Is pizza a gourmet
food?

The answer is yes, but
with a qualification or two.
In my opinion a slap-dash
pizza served at a fowdy bar
isn't even remotely a gour-
met item. Nor is a frozen
pizza purchased at a super-
market, because the freez-
ing and storing processes
deadens the disc's delicate
flavors.

For decades only the noun
form of the word gourmet
was proper usage, referring
to a connoisseur of eating
and drinking. Now the ad-
jective form is common and
we have references to gour-
met wine, gourmet banquets
etc. In that context, a gour-
met food is a delicacy pre-
pared with the greatest care
and served in appropriate
surroundings.

Therefore I can report
blissfully that the pizzas at
Me-N-Ed pizza parlor, Para-
mount Boulevard near Car-
son Street in Lakewood, are
definitely of gourmet qual-
ity. This is because they are
prepared in an immaculate
kitchen with the finest in-
gredients obtainable (includ-
ing six different superb
cheeses) and baked moments
later. The unusual crust,
which has an almost nut-like
flavor, is so good it would
receive praise even from
gourmands in the hallowed
dining houses of France and
Switzerland. Although pizza
is traditionally an Italian
specialty, the decor at Me-
N-Ed's is that of a public
house in merry olde England.
But somehow those sur-
roundings, including polished
picnic benches, are perfect
for pizza-eating.

Host Bob Baldwin offers

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—Cartoon by Pete Willella

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and — for the youngsters —
milk and soft drinks. Be-
cause Me-N-Ed's is emphati-
cally a family establish-
ment, there is no beer-drink-
ing at the bar, a policy which
elevates the restaurant from
run-of-the-mill taverns. It
serves daily and Sunday
from 11 a.m. on.

SUNDAY TREAT — Long
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at Carson, continually sur-
prises new guests with its
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coffee shop prices. Among
the savory delights are
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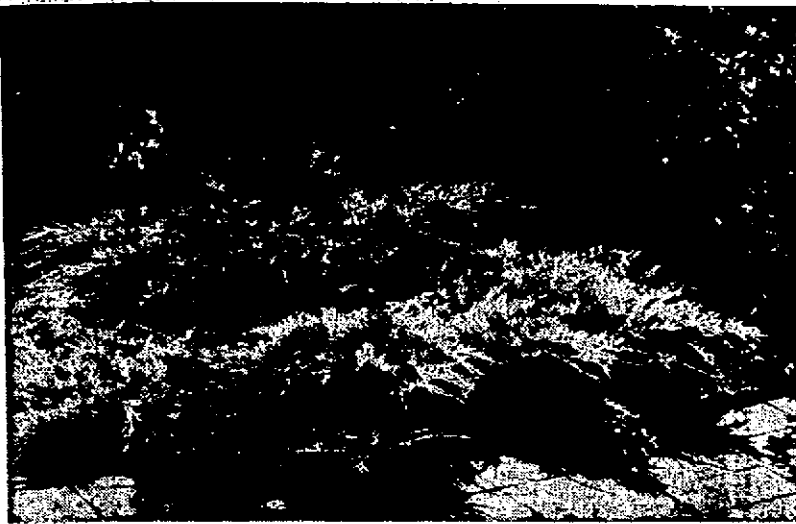
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Wiltoni is a variety of juniper that spreads close to the ground and can be used to develop an area of greenery where a lawn is undesirable.

Junipers Can Do Lawn Duty

By Joe Littlefield

IT IS almost a sickening sight to see neat retirement community homes with white crushed rock as front lawn substitutes, which makes them look more like prison grounds around compact buildings.

We'll grant you that retired folk want to get away from extra gardening work, and especially menfolk eliminating weekly lawn mowing chores, even though they

could use power mower and power edger to do the hard work.

A much better lawn substitute is a minimum care ground cover, at least in the front yard. Of these there are several that take lots of heat and wind, and considerable cold. Shrub-like ground covers are the junipers, some

of which grow low and spread out attractively. And they don't require the frequency of watering that some less hardier plants need, provided they are watered deeply when irrigated.

AS AN EXAMPLE, Juniperus horizontalis Wiltoni a fairly new introduction is a very low, trailing type. It has intense silver-blue foliage, forms a low, full-centered, living carpet, and is excellent as a ground cover or for bank planting.

Junipers may be used in outdoor planters, close together for green foliage effect, or spaced further apart with annuals or perennials tucked in the open spaces for spots of showy color.

There are juniper types that grow taller and may be used for edging a walk, bordering a driveway, as a filler between adjoining neighbors' driveways or between the driveway and property line.

A new introduction that would fit in the general landscaping, as a spreader plant gracefully mounding is Juniperus virginiana prostrata, "silver spreader", with branches and foliage a silver color, and excellent as ground cover, too.

LET'S NOT forget that as we are planting our bare root roses, fruit trees, shade and flowering trees, bare root fruit and vegetables, we have to plant in advance if we wish to have some cut flowers for late spring and throughout the summer season.

One of a number of such seasonally blooming plants is the perennial carnation. Plant carnations in a sunny garden area, preferably in a group for easier bud pinching. You'll want to remove excess buds, leaving one bud to a flower stalk.

GARDEN CLUBS

Sponsored by nine garden clubs in the Long Beach area, a standard flower show, with the theme "Variety Is the Spice of Life," will be presented in South Coast Botanic Gardens, 22701 Rolling Hills Road, Palos Verdes, from 1 to 3 p.m. Wednesday. Clubs entering are members of the Los Angeles Bay Harbor District of California Garden Clubs, Inc., and the National Council of State Garden Clubs. Members of Long Beach Garden Club will compete for ribbons in six classes of artistic arrangements, using fresh

flowers only. Visitors are welcome.

Gordon Baker Lloyd will address Los Altos Garden Club at a salad luncheon and meeting at noon Wednesday at St. John's Presbyterian Church, 2345 Ximeno Ave. Hostesses will be Mrs. Harry Whitsell, Mrs. Sam Rue, Mrs. Edward Ellwood and Mrs. Helen Wuest.

Belmont Heights Garden Club will hear a talk by Joe Littlefield, garden consultant and writer, at a meeting at 1 p.m. Tuesday

In Wesley Hall, 317 Terminal Ave. Mrs. Muriel Oyaas will preside. Tea committee: Mmes. Katherine Grasher, Marie Bondi, Edythe Grinnell, Catherine Hill and Gertrude Lawrence.

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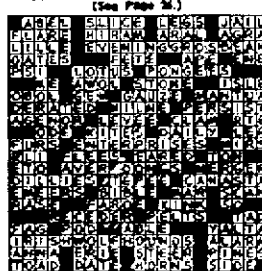


Pest in Southland

POSING a threat to Southern California agriculture, a new pest snail has been discovered in Riverside. It is Rumina decollata or the decollate snail. Fortunately, early discovery seems to have confined it to one square block of downtown Riverside and University of California Division of Agricultural Services anticipates that eradication measures will prevent its wide spread.

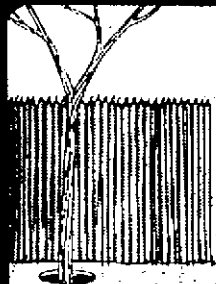
The destructive creature has long been a pest in Yuma and Mesa, Ariz., and is established in Cuba, Bermuda, Mexico and southern states from the Atlantic to Arizona. The snail is about an inch long, grayish-brown, with a cylindrical, tapering shell and a typically broken-off tip. Several snail-killing compounds are being tested on the new arrival. Conventional metaldehyde baits do not kill it.

SOLUTION TO TODAY'S PUZZLE



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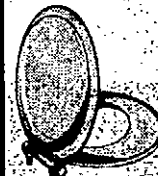
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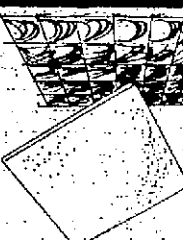
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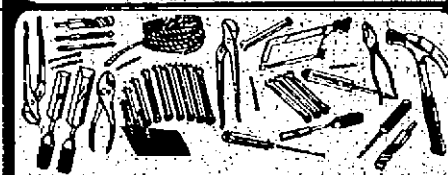
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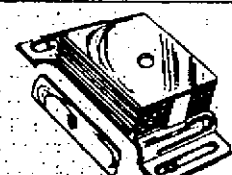
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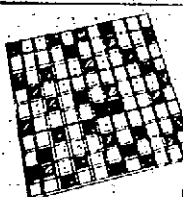
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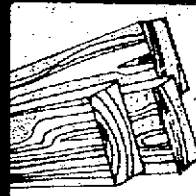
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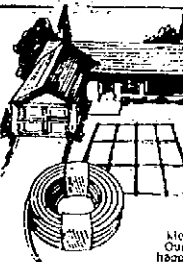


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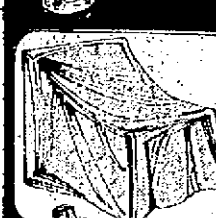
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Peccary Men

(Continued from Page 11)

to the Indians before the arrival of the first white man in America. The Sioux, when hunting bison on the vast prairies of South Dakota and western Nebraska, would come across huge bones that had washed out of faults during heavy rainstorms. Having no notion of extinct animals, they believed that the bones belonged to the "Thunder Horses," which, during storms, in the flash of lightning and the noise of thunder, jumped from the sky to the earth. There they would hunt the bison, slaying them with their powerful, sharp hooves. From this ancient Indian tale came the name Brontotherium — "beast of the thunder."

OTHER TRIPS by the Peccary Men to this area later yielded enough bones for a complete composite skeleton, 6-feet high at the shoulders and 12 feet in length.

Four-wheel-drive trucks, loaded with picks, crowbars, plaster of paris and other equipment, carry the young scientists on their trips. There are no guides or camp hands, so each boy has to cook his own meals and wash his own clothes.

During the long drive to a "prospecting" area, Alf will lecture his charges. Before the actual hike begins, he briefs them on the geology of the terrain they'll encounter.

The boys know what they're looking for. Their quarry may be in one of three forms. The first type of fossil is a part of the actual body of an organism that has been preserved from decay and is found in its true form (bones and teeth).

Another type is a mold or cast of the organisms that remains after the plant or animal has decayed. Finally, there are the footprints or trails left by animals in soft mud and clay millions of years ago.

UPON THEIR return from the field, the boys' work continues in the school's museum which houses the various exhibits and serves as a preparation center for the specimens as well.

Actually, the real work is just beginning as the fossil is returned to the lab. Here, the plaster jacket is stripped from the matrix and the fossil really cleaned—it is now ready to study. This is a process that occupies more time and labor than the collection of the specimen.

The students do all of this work—mostly in their spare time—and many skills are required: the patience and manual dexterity of a model builder, a sense of propor-

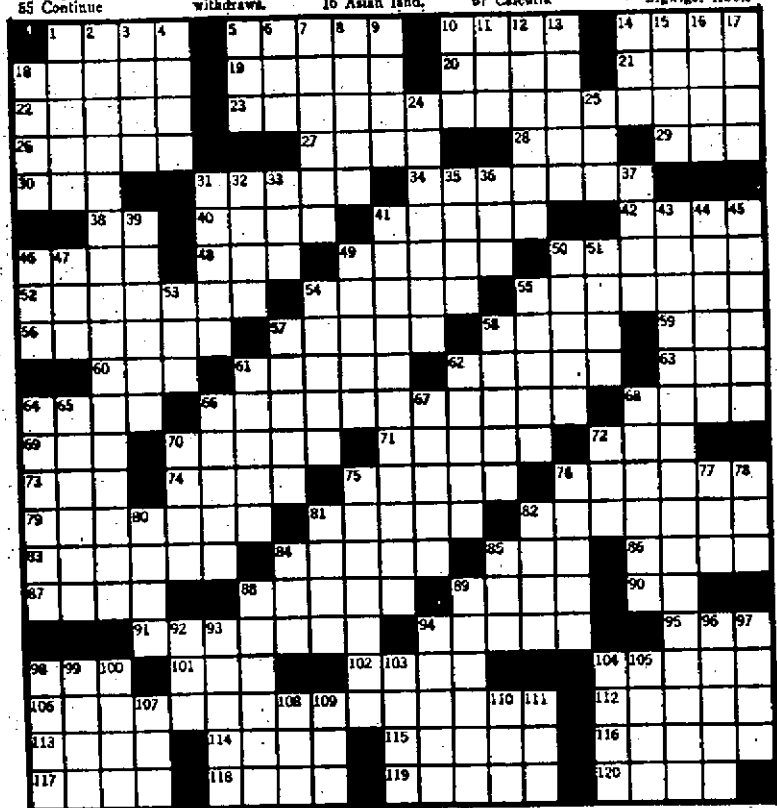
Southland's Crossword Puzzle

Solution to Puzzle on Page 25

By Herb L. Ristner

ACROSS

- 1 American labor leader.
- 5 Gelling good.
- 10 Triangle sides.
- 14 Incarceration place.
- 18 Signal light.
- 19 College in Ohio.
- 20 Soviet sea.
- 21 City of India.
- 22 City in N. France.
- 23 Finch-family bird: 2 words.
- 26 Time.
- 27 Entertainment.
- 28 Zoo attraction.
- 29 Compass point.
- 30 Greek letter.
- 31 Water bloom.
- 34 Thin fabric.
- 38 Pronoun.
- 40 Military wisecracker.
- 41 Building material.
- 42 — of 116 across.
- 45 Greek coin.
- 48 Muffin.
- 49 Very thin material.
- 50 City in N. Italy.
- 52 Reduced the tax on.
- 54 English author.
- 55 Continue.
- 56 Father of Cadmus.
- 57 Morning reception.
- 58 Close-mouthed one.
- 59 Abbr. on map.
- 60 Literary form.
- 61 — apt-tailed hawk.
- 62 Newspaper.
- 63 Gaelic sea-god.
- 64 Trapping tropics.
- 66 Ventures.
- 68 Russian village.
- 69 Man's name.
- 70 Decamp.
- 71 Amulet.
- 72 Cargo weight.
- 73 Ike's old command.
- 74 Asseverate.
- 75 Ball sounds.
- 76 Combine.
- 79 Florida tree.
- 81 Arizona abode.
- 82 Parlor game.
- 83 Oriental prince.
- 84 Bestseller book.
- 85 Deface.
- 86 Scrutinize.
- 87 Destroy.
- 88 — Islands (to Denmark).
- 89 Mental twist.
- 90 Conjunction.
- 91 One who withdraws.
- 94 See 64 across.
- 95 Young boy.
- 96 Weary.
- 101 Seed holder.
- 102 Competent.
- 104 Crimean city.
- 106 Giant canines: 2 words.
- 112 — clock.
- 113 Tolstol heroine.
- 114 American Indian.
- 115 Ranch asset.
- 116 Common tree.
- 117 Tailless amphibian.
- 118 Teenage thrill.
- 119 Band instruments: — arms.
- 120 — DOWN.
- 1 Assumed name.
- 2 Beantown.
- 3 birds: 2 words.
- 4 Stanley.
- 5 Residue.
- 6 Pronoun.
- 6 54: Rom.
- 7 Wrath.
- 8 Chastise.
- 9 Give forth.
- 10 Fall behind.
- 11 Work unit: Physics.
- 12 Storage structure.
- 13 Ski locale.
- 14 Pugilistic punch.
- 15 Awry: Dial.
- 16 Asian land.
- 17 Body of water.
- 18 Failor: Slang.
- 24 Mighty planet.
- 25 Bishopric.
- 31 Brewery product.
- 32 Was indebted.
- 33 Male animal.
- 35 Hire.
- 36 Compass point.
- 37 Transgressions.
- 39 African antelope.
- 41 Emponium employee: 2 words.
- 43 Where Mary Queen of Scots was crowned: 2 words.
- 44 Shcen.
- 45 Treacherous.
- 46 Harem room.
- 47 Entreat.
- 49 Generous guy.
- 50 Kaput.
- 51 Corps.
- 53 Italian region.
- 54 Boundaries.
- 55 Worked busily.
- 57 Capacity unit.
- 58 Barrister's bread and butter.
- 61 Jalapa.
- 62 Mourful music.
- 64 One who ministers.
- 65 Thule.
- 66 Mythological being.
- 67 Calcutta.
- 68 Swamp.
- 70 Weather forecast.
- 72 Big —.
- 73 Actress Kern.
- 76 Student's coactor.
- 77 Greek letter.
- 78 Spread.
- 80 Evil glance.
- 81 Crow weary.
- 82 Hypocrisy.
- 84 Evil.
- 85 Wire measure.
- 88 Type of headwear.
- 89 More perceptiva.
- 92 Biblical books Abbe.
- 93 Intimidated.
- 94 Major planet.
- 96 Up — (cornered): 2 words.
- 97 Obstruct.
- 98 Decree.
- 99 Pisa's river.
- 100 Italian beauty.
- 103 Empty talk: Colloq.
- 104 Kennel noise.
- 105 Et — (and others).
- 107 Doleful.
- 108 Illuminated.
- 109 Charge.
- 110 Residence room.
- 111 Campus bigwig: Abbe.



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tion and a sculptor's eye, and a detailed knowledge of the skeletons of primitive animals.

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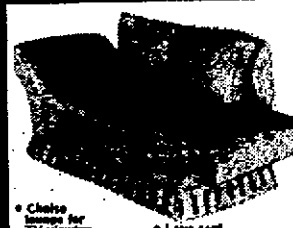
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Independent, Press-Telegram & EVENING NEWS

**MRS. ROBERT McNAMARA:
WIFE OF A MAN
UNDER FIRE**

by LLOYD SHEARER



February 27, 1968

Gourmet's Guide

by TOM THORNTON

Southland Dining at its Finest in the
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TWO LOCATIONS

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at Del Amo Lakewood

THE HEADING on this page says quite plainly, "Gourmet's Guide." Which brings up an intriguing question: Is pizza a gourmet food?

The answer is yes, but with a qualification or two. In my opinion a slap-dash pizza served at a fowdy bar isn't even remotely a gourmet item. Nor is a frozen pizza purchased at a supermarket, because the freezing and storing processes deaden the dish's delicate flavors.

For decades only the noun form of the word gourmet was proper usage, referring to a connoisseur of eating and drinking. Now the adjective form is common and we have references to gourmet wine, gourmet banquets etc. In that context, a gourmet food is a delicacy prepared with the greatest care and served in appropriate surroundings.

Therefore I can report blissfully that the pizzas at Me-N-Ed pizza parlor, Paramount Boulevard near Carson Street in Lakewood, are definitely of gourmet quality. This is because they are prepared in an immaculate kitchen with the finest ingredients obtainable (including six different superb cheeses) and baked moments later. The unusual crust, which has an almost nut-like flavor, is so good it would receive praise even from gourmands in the hallowed dining houses of France and Switzerland. Although pizza is traditionally an Italian specialty, the decor at Me-N-Ed's is that of a public house in merry old England. But somehow those surroundings, including polished picnic benches, are perfect for pizza-eating.

Host Bob Baldwin offers



—Cartoon by Pete Willette
BOB BALDWIN
Gourmet Quality

10 varieties, priced from \$1.20 to \$3.50. The only other items served are beverages, including Bavarian-style draught beer, coffee and—for the youngsters—milk and soft drinks. Because Me-N-Ed's is emphatically a family establishment, there is no beer-drinking at the bar, a policy which elevates the restaurant from run-of-the-mill taverns. It serves daily and Sunday from 11 a.m. on.

SUNDAY TREAT—Long Beach's Americana Restaurant, Bellflower Boulevard at Carson, continually surprises new guests with its policy of serving dinners in its luxurious dining room at coffee shop prices. Among the savory delights are southern-fried chicken and large deep-fried shrimp, both \$1.75, with soup du jour or salad, potato and hot roll. Also featured are roasts, steaks and fine brochette of beef (\$2.95).

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Host Bob Baldwin offers

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Q. Is there any possibility of Lyndon Johnson appointing a Negro to the U.S. Supreme Court so long as Sen. James Eastland of Mississippi is chairman of the Senate Judiciary Committee? Also who might that Negro be?—R. L. Fiedler, New York, N.Y.

A. If the President had the opportunity to appoint a Negro to the U.S. Supreme Court in his administration, Eastland conceivably might delay but could not prevent the eventual confirmation. Two Negro possibilities for the position: Thurgood Marshall, Solicitor General of the U.S., and William H. Hastie of the Appellate Court, Third Circuit.

Q. How old is Noel Coward? Why does Queen Elizabeth refuse to honor him when his contributions to the British stage exceed those of so many others she has already honored?—Clara Buckley, Highland Park, Ill.

A. Coward, 66, found British taxes too oppressive, moved to Jamaica. His private life may have some bearing on the matter of honors.



Q. Is it true that Doris Day is washed up in Hollywood? I mean I saw her in Do Not Disturb, and it was awful. Why does she appear in such films?—Aileen Crickshank, Richmond, Va.

A. Miss Day gets \$1 million per film, liked the script. She is still a top-flight star.

Q. Can you tell me which nation started the Atlantic slave trade, and which nation profited the most?—Carrie Fleming, Hamlet, N.C.

A. Portugal by 1490 was bringing slaves from Africa to Europe at the rate of 1000 a year. In 1502 Spain began buying slaves from Portuguese shippers who took them to the Caribbean. Later the slave trade was taken over by the Dutch and British shipping interests. During the 18th century English ships carried an estimated 3 million slaves across the Atlantic. Portuguese shippers did equally well transporting shipload after shipload of slaves to Brazil. Research into the economic history of 350 years of Atlantic slave traffic which ended only 100 years ago reveals England and Portugal to be the major profitmakers.

Q. Does the FBI require all agent applicants to have degrees in law or accountancy?—Dan Evans, Los Angeles, Calif.

A. It does not. In recent years the FBI's jurisdiction has been broadened. The agency now needs men who are proficient in foreign languages, men with degrees in the physical sciences.

Q. Is there any chance of a reconciliation between Betty Grable and Harry James?—Glenn Markham, Las Vegas, Nev.

A. Good chance.



Q. Mrs. Indira Gandhi, new leader of India—did the British ever throw her in jail?—Helene Van Sittart, Boston, Mass.

A. Mrs. Gandhi was imprisoned by the British in 1942 for 14 months for her effort in the "Quit India" campaign.

Q. Has Prince Philip really hired a Hollywood press agent for his forthcoming trip around the U.S.P.—N. Fox, Miami, Fla.

A. No, the Hollywood press agent volunteered his free services to the Variety Clubs, a theatrical charity organization with which Prince Philip will share what money he raises at various functions. The Prince will donate his share to British charities. Variety Clubs has obtained the free services of a press agent who conceivably might use whatever prestige accrues from contact with the Prince to obtain other clients for his company. Neither the Prince nor the palace, however, has ever hired a Hollywood press agent. The Prince is merely going along with the Variety deal.



Q. Why has Sean Connery been replaced as James Bond in the film Casino Royale?—Margaret McManus, Palms, Calif.

A. Connery never had the part in Casino Royale. Reportedly it will be played by a virtually unknown English actor, Terrance Cooper, 35, whose previous screen appearances were limited to TV commercials.

Q. The new Australian ten-dollar bill carries the portrait of a man named Francis Howard Greenway. Wasn't he really an ex-convict?—D. Howard, Mobile, Ala.

A. Greenway was an English architect sent to Australia to serve time for forgery. Later he became the leading architect in Sydney, died in 1837.

Q. Is Bill Lawrence of ABC going to replace Bill Moyers as White House press secretary?—J. L. Byram, Baltimore, Md.

A. Lawrence is one of several mentioned as Moyers's possible replacement.



KING CAROL AND MAGDA LUPESCU.



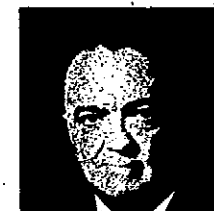
MADAME LUPESCU TODAY.

Q. Whatever became of King Carol of Rumania and his lady friend Magda Lupescu?—W. Birgemann, Albuquerque, N. Mex.

A. Magda Lupescu and King Carol went into exile in Paris in 1925. In 1930 they returned and Carol ruled until 1940, when he was forced to abdicate. They fled together and were interned in Spain at Hitler's request, subsequently escaping to Portugal where they lived before going to Brazil where finally they were married in 1947. Carol died in 1953 in Portugal. Magda Lupescu is living a secluded life at the "Mare Sol" chalet in Estoril, Portugal. She pays weekly visits to Sao Vincente Church in Lisbon, where she places flowers on the ex-King's tomb.

Q. How much are soldiers in the South Korean army paid?—Rene Abels, Newark, N.J.

A. Approximately one dollar per month.



Q. I read that the Russian Intelligence Service is trying to frame J. Edgar Hoover. What is the frame-up?—M. N., St. Louis, Mo.

A. Soviet agents reportedly have forged Hoover's signature on a letter purporting to link him with former White House aide Walter Jenkins who resigned after being arrested on a morals charge.

Q. The real name, please, of Eddie Albert of Green Acres TV show, and his age?—Van Bentley, Rock Island, Ill.

A. Edward Albert Heimberger, 57.

Parade
THE SUNDAY
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FEBRUARY 27, 1966

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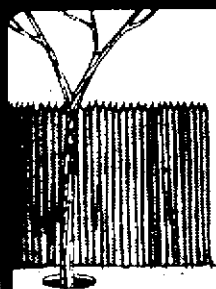
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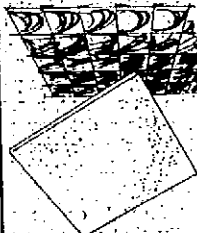


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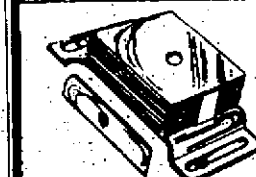
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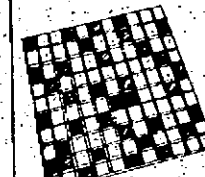


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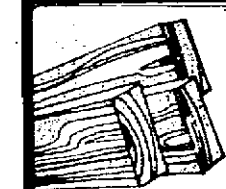
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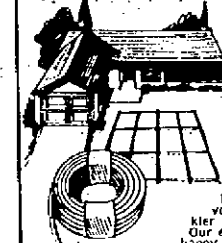


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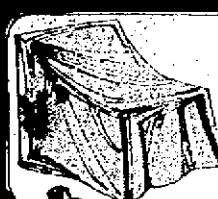


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**MRS. ROBERT McNAMARA:
WIFE OF A MAN
UNDER FIRE**

by LLOYD SHEARER



February 27, 1968

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OPERATION BLOODLIFT

by LEVERETT G. RICHARDS

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Massive amounts of whole blood are needed for every operation. In the densely settled East or Midwest, for example, blood supplies are never far away. If one city runs low, another nearby can fill the need. Here, the next city may be 200 miles away.

The solution has been "Operation Bloodlift." In it, volunteer civilian pilots wing into this center for heart operations, bringing blood from distant points.

Up to 10 open heart operations a week are performed in Portland, most of them at the University of Oregon Medical School hospital.

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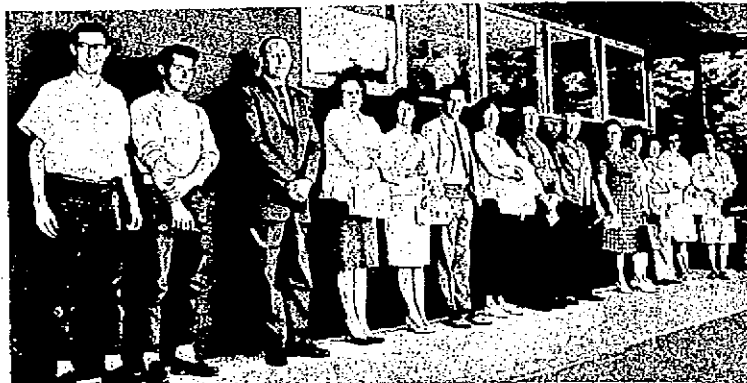
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strength. At right, technician watches gauges of heart-lung machine which sustains patient.

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, P.O. Box 3797, New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Is there any possibility of Lyndon Johnson appointing a Negro to the U.S. Supreme Court so long as Sen. James Eastland of Mississippi is chairman of the Senate Judiciary Committee? Also who might that Negro be?—R. L. Fiedler, New York, N.Y.

A. If the President had the opportunity to appoint a Negro to the U.S. Supreme Court in his administration, Eastland conceivably might delay but could not prevent the eventual confirmation. Two Negro possibilities for the position: Thurgood Marshall, Solicitor General of the U.S., and William H. Hastie of the Appellate Court, Third Circuit.

Q. How old is Noel Coward? Why does Queen Elizabeth refuse to honor him when his contributions to the British stage exceed those of so many others she has already honored? — Clara Buckley, Highland Park, Ill.

A. Coward, 66, found British taxes too oppressive, moved to Jamaica. His private life may have some bearing on the matter of honors.



Q. Is it true that Doris Day is washed up in Hollywood? I mean I saw her in Do Not Disturb, and it was awful. Why does she appear in such films? — Aileen Cruickshank, Richmond, Va.

A. Miss Day gets \$1 million per film, liked the script. She is still a top-flight star.

Q. Can you tell me which nation started the Atlantic slave trade, and which nation profited the most? — Carrie Fleming, Hamlet, N.C.

A. Portugal by 1490 was bringing slaves from Africa to Europe at the rate of 1000 a year. In 1502 Spain began buying slaves from Portuguese shippers who took them to the Caribbean. Later the slave trade was taken over by the Dutch and British shipping interests. During the 18th century English ships carried an estimated 3 million slaves across the Atlantic. Portuguese shippers did equally well transporting shipload after shipload of slaves to Brazil. Research into the economic history of 350 years of Atlantic slave traffic which ended only 100 years ago reveals England and Portugal to be the major profitmakers.

Q. Does the FBI require all agent applicants to have degrees in law or accountancy? — Dan Evans, Los Angeles, Calif.

A. It does not. In recent years the FBI's jurisdiction has been broadened. The agency now needs men who are proficient in foreign languages, men with degrees in the physical sciences.

Q. Is there any chance of a reconciliation between Betty Grable and Harry James? — Glenn Markham, Las Vegas, Nev.

A. Good chance.



Q. Mrs. Indira Gandhi, new leader of India—did the British ever throw her in jail? — Helene Van Sittart, Boston, Mass.

A. Mrs. Gandhi was imprisoned by the British in 1942 for 14 months for her effort in the "Quit India" campaign.

Q. Has Prince Philip really hired a Hollywood press agent for his forthcoming trip around the U.S.P. — N. Fox, Miami, Fla.

A. No, the Hollywood press agent volunteered his free services to the Variety Clubs, a theatrical charity organization with which Prince Philip will share what money he raises at various functions. The Prince will donate his share to British charities. Variety Clubs has obtained the free services of a press agent who conceivably might use whatever prestige accrues from contact with the Prince to obtain other clients for his company. Neither the Prince nor the palace, however, has ever hired a Hollywood press agent. The Prince is merely going along with the Variety deal.



Q. Why has Sean Connery been replaced as James Bond in the film Casino Royale? — Margaret McManus, Palma, Calif.

A. Connery never had the part in Casino Royale. Reportedly it will be played by a virtually unknown

English actor, Terrance Cooper, 35, whose previous screen appearances were limited to TV commercials.

Q. The new Australian ten-dollar bill carries the portrait of a man named Francis Howard Greenway. Wasn't he really an ex-convict? — D. Howard, Mobile, Ala.

A. Greenway was an English architect sent to Australia to serve time for forgery. Later he became the leading architect in Sydney, died in 1837.

Q. Is Bill Lawrence of ABC going to replace Bill Moyers as White House press secretary? — J. L. Byram, Baltimore, Md.

A. Lawrence is one of several mentioned as Moyers's possible replacement.



KING CAROL AND MAGDA LUPESCU.



MADAME LUPESCU TODAY.

Q. Whatever became of King Carol of Rumania and his lady friend Magda Lupescu? — W. Birgemann, Albuquerque, N. Mex.

A. Magda Lupescu and King Carol went into exile in Paris in 1925. In 1930 they returned and Carol ruled until 1940, when he was forced to abdicate. They fled together and were interned in Spain at Hitler's request, subsequently escaping to Portugal where they lived before going to Brazil where finally they were married in 1947. Carol died in 1953 in Portugal. Magda Lupescu is living a secluded life at the "Mare Sol" chalet in Estoril, Portugal. She pays weekly visits to Sao Vicente Church in Lisbon, where she places flowers on the ex-King's tomb.

Q. How much are soldiers in the South Korean army paid? — Rene Abels, Newark, N.J.

A. Approximately one dollar per month.



Q. I read that the Russian Intelligence Service is trying to frame J. Edgar Hoover. What is the frame-up? — M. N., St. Louis, Mo.

A. Soviet agents reportedly have forged Hoover's signature on a letter purporting to link him with former White House aide Walter Jenkins who resigned after being arrested on a morals charge.

Q. The real name, please, of Eddie Albert of Green Acres TV show, and his age? — Van Bentley, Rock Island, Ill.

A. Edward Albert Heimberger, 57.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

FEBRUARY 27, 1966

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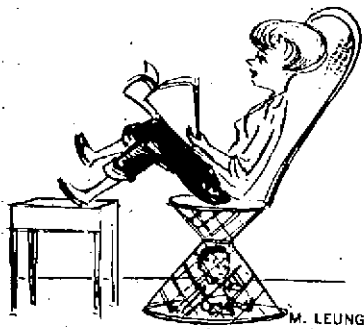
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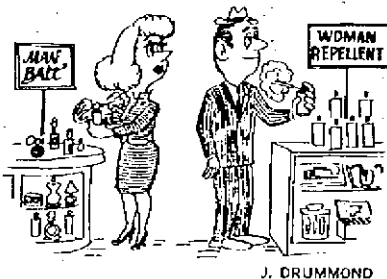
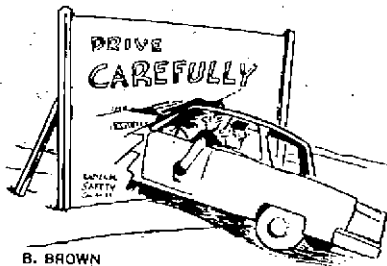
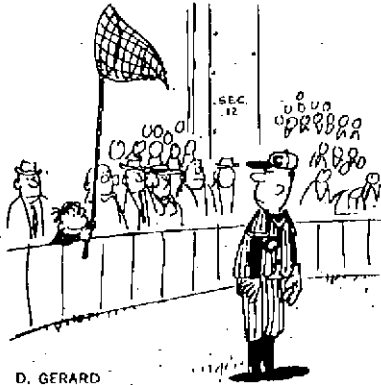
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too funny
for words



ANECDOTE OF THE WEEK

■ Advertisement in a London newspaper: AVAILABLE—inefficient stenographer who could work for you while you look for a better one. ■

Funny-looking ticket to Europe

WIN A MEDITERRANEAN CRUISE...
1966 MERCURY PARK LANES...
FURS...JEWELRY...
1,013 LUXURIOUS PRIZES

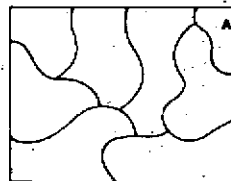
IN CREST'S BIG
"SCENE FROM CINDERELLA"
PUZZLE GAME



FIRST PRIZE: CINDERELLA'S DREAM CRUISE. You could win this thrilling carefree vacation for yourself and four others. Fly Jet to Italy, spend 14 days cruising the blue Mediterranean in a luxuriously appointed yacht, visiting Monaco, Capri, Barcelona, and other exciting ports—all expenses paid, plus \$5,000 spending money AND a 1966 MERCURY PARK LANE. (Or you may choose the MERCURY PARK LANE and \$15,000.) **2 SECOND PRIZES:** THE MERCURY PARK LANE, in the Lincoln Continental Tradition. **10 THIRD PRIZES:** a luxurious stole of EMBA® Royal Quality Pastel Mink. **1,000 FOURTH PRIZES:** 14-KARAT GOLD PIN accented with a diamond. It's easy and it's fun—so enter now!



RULES: 1. You may enter the "Scene From Cinderella" puzzle game by using an Official Entry Blank, or by using a plain piece of paper on which you have filled in the required information. 2. On your entry blank, print your name and address. Then indicate the correct position for each puzzle piece by placing its letter in the appropriate space in the picture frame shown below (or assemble the pieces and attach to a separate piece of plain paper). 3. Each entry must be accompanied by a Crest coupon (any size) or the word CREST hand printed on a plain piece of paper. 4. Mail completed entry to Cinderella Game, P. O. Box 148, New York, N. Y. 10046. All entries must be postmarked by midnight, April 30, 1966, and received by midnight, May 14, 1966. Enter as often as you wish, but each entry must be in accordance with these rules, and may be mailed separately, one entry per envelope. 5. All U.S. residents may enter, except employees of Procter & Gamble, its advertising agencies, D. L. Blair Corp., and their families. Residents of Missouri should disregard rule 3 in submitting their entries. Government regulations apply. 6. Winners will be selected in random drawings from correct entries by the D. L. Blair Corp., an independent judging organization. Only one prize will be awarded to any person or household. Judges' decisions are final. All entries become the property of Procter & Gamble. 7. Winners will be notified by mail within eight weeks after the close of the contest. You may obtain a complete list of winners approximately three months after the close of the contest by sending a stamped, self-addressed envelope to Cinderella Game Winners List, Box 154, New York, N. Y. 10046. No purchase required.



Read the rules carefully, then just fill in your name and address and indicate the correct position for each puzzle piece by placing its letter in the appropriate space in the picture frame at the left (or assemble the pieces and attach to a separate piece of plain paper). To get you started, we have marked the correct placement of puzzle piece A.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____

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your store and
tell them your
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SAVE 5¢ When You Buy

ANY SIZE Crest TOOTH PASTE

THIS COUPON GOOD ONLY ON CREST. ANY OTHER USE CONSTITUTES FRAUD.

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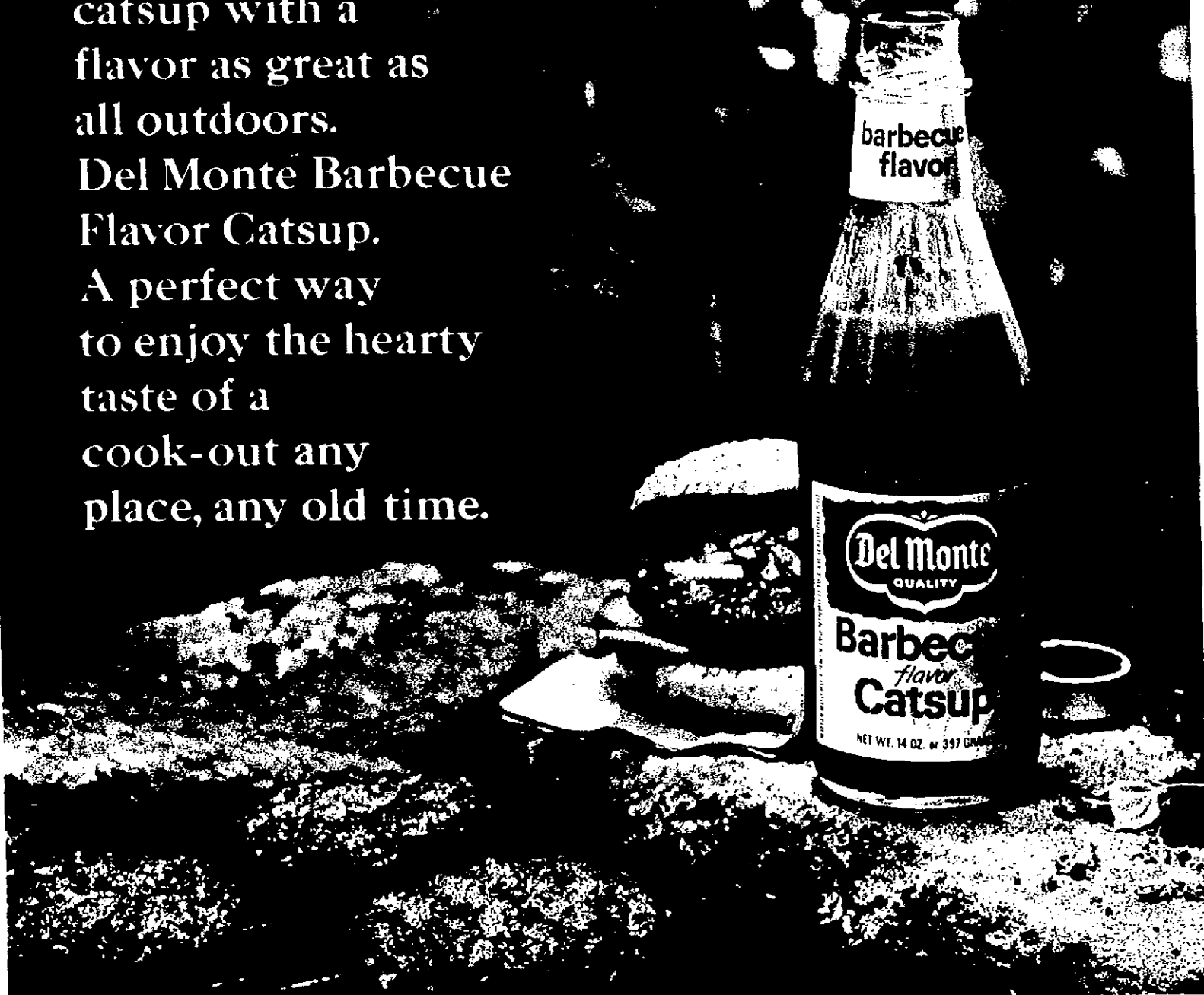
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TO THE DEALER: You are authorized to act as our agent for the redemption of this coupon. We will reimburse you for the face value of this coupon, plus 25¢ for handling, provided that you and the consumer have complied with the terms of our coupon offer as stated below. Any failure to enforce these terms shall not be deemed a waiver of any of the conditions. Cash redemption will be 1/23 of 1¢. **TERMS OF COUPON OFFER:** This coupon is good only when redeemed by you from a consumer at some of our participating specified brand. The consumer must pay its full face value. This coupon is not

a redeemable item as provided by purchase of sufficient stock of our brands to cover coupons presented must be shown against our list of dealers to do so in part of our coupon, you will receive a coupon for redemption for which no part of product is purchased is shown. Properly redeemed coupons will be accepted for reimbursement of identified as being the property of the retail distributor of our merchandise who redeemed them. Coupons must be presented to our laboratory in stamped, self-addressed envelope to Procter & Gamble, 2165 Sweeney Road, Cincinnati, O. 45237. Receipts must be made only to a retail distributor of our merchandise to be a holder of our Crest or Crest-Audrey or Crest-Audrey.

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all outdoors.
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A perfect way
to enjoy the hearty
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Mr. Grocer: The California Packing Corporation will pay you 7¢ plus 2¢ for handling this coupon when used by your customer to buy Del Monte Barbecue Flavor Catsup. Any other use constitutes fraud. Invoices showing purchases of sufficient Del Monte Barbecue Flavor Catsup to cover coupons redeemed must be shown upon request. Coupon good only in U.S.A. Subject to state and local regulations and void in any state or locality prohibiting, licensing, or regulating these coupons. Cash value 1/20 of 1¢.

P

DEL MONTE FOODS
P.O. BOX 1450, CLINTON, IOWA 52732

Ladies of America! How would you like to pick up your newspaper each morning and read that your husband was cold, aloof, distant, unfeeling, and withdrawn . . . arrogant, austere, and strict . . . prudish, precise, and straitlaced . . . stiff, stern, rigid, and humorless . . . a walking encyclopedia . . . a man whose bloodstream consists of computers instead of cells . . . an inflexible automaton, stubborn and unyielding in the face of error . . . the second-most-powerful man in the nation responsible for the war in Vietnam, the confusion in U.S. foreign policy, the Selective Service Act, the black market in Saigon, and the fate of this country? Also a lot of other downright distortions.

How would you like each day to have your husband sniped at by the press, the public, and the prima donnas of Congress?

How would you like to have him criticized, insulted, accused, condemned, disparaged, vilified, and lampooned? Especially when you knew from 25 years of marriage with this able, brilliant, dedicated, versatile man that practically all the criticism was incorrect.

This, in large measure, is the position Margaret McNamara, wife of Defense Secretary Robert McNamara, has found herself in these past five years.

A lovely, gracious, blue-eyed, shapely, petite brunette (5-feet-3, 116 pounds), a one-time California high school teacher (biology and physical education at Alameda and Sausalito), intelligent, well-read, *au courant* with the latest events, Margaret McNamara comes well equipped to refute the criticism leveled at her husband. But she has never succumbed to the temptation.

"I HAVE TO STRIKE BACK"

"The only time I really get angry," she admits, "is when they accuse Robert of being dishonest. He may commit an occasional error in judgment—which one of us does not?—but dishonesty is so foreign to his character that I just have to strike back. Usually I write a nasty letter, get rid of my resentment that way, then tear the letter up.

"When someone you love has become the national sitting duck," she explains, "the constant target of criticism, it's only natural for his wife to become defensive. But over the years I've learned not to let it affect me too much. The antidote to falsehood, frequently born of jealousy, power struggles, superficial first impressions but rarely of knowledge, is truth. When you know what the truth is about your husband, the deep, verified-by-living-with-him truth, then when something isn't true, you don't let it bother you.

"I'm sure the wives of senators and congressmen and others in government service—someone like the President's wife, Mrs. Johnson, who's an old Washington hand—have learned the art of living with criticism—but it does take time, patience, and frequently great understanding.

MRS. ROBERT McNAMARA:

WIFE OF A MAN UNDER FIRE

by LLOYD SHEARER



In Los Angeles recently to represent Lady Bird Johnson at beautification conference,

Margaret McNamara found the time to attend a University of California art show.

"You see," Margaret McNamara adds, the voice soft, sincere, and friendly feminine, "there's always the problem of children. Our three are young, sensitive, easily hurt, and when their hard-working father gets 'blasted' as they put it, they wonder why. It seems so unfair to them.

"Take Margy, our eldest, 24 [a graduate student in anthropology at Washington University in St. Louis]. Some of the boys she's dated have been classified 1A, and I'm sure they've let her know that they think her dad responsible, which of course, he's not. Before we left Ann Arbor for Washington, before Bob accepted President Kennedy's offer to join his Cabinet we'd all read Kennedy's book, *Profiles in Courage*. We learned that the experiences of many people in government aren't particularly easy. If a man believes he's right, if he's running against the tide, if he's breaking down old and established customs, government service is no bed of roses. And when someone like Robert, for what he considers the benefit of the entire country, cancels contracts and shuts down unneeded installations after the most careful and thorough research, well, the hue and cry from the local level can become a deafening roar.

"But like us, the children have learned to roll with the punches, to understand what personal participation in government entails. As President Truman said, 'If you can't stand the heat, get out of the kitchen!' I guess we've learned to take it."

Before Robert Strange McNamara moved his family to Washington in early 1961, he worked his way up in less than 15 years at the Ford Motor Company from administrative executive to controller (1949) to vice-president in charge of all cars and trucks (1957) to president (1960). In 1959 his salary and bonuses came to \$410,833. Had he remained as president in 1961 instead of resigning to accept the Defense position in Kennedy's Cabinet at \$25,000 per year, his annual compensation would have topped the \$500,000 mark. In addition he would have been able to exercise options on 60,000 shares of Ford stock, half at \$23.71, half at \$33 in a bull market which zoomed the stock to \$117 a share.

When Henry Ford was asked recently what it cost Bob McNamara to leave Ford for Washington, he said, "We figure about \$500,000 a year in salary and supplemental compensation plus about \$3½ million in stock."

When McNamara worked for Ford he lived a peaceful life with free weekends in the college town of Ann Arbor, Mich. He attended the First Presbyterian Church, took a leading role with his wife in civic enterprises—they were among the first residents to sign a covenant designed to end racial discrimination in the sale of local real estate—and contributed independently to candidates of both political parties. He rose early, about 6, worked long and hard, frequently putting in 12-hour days, but he went skiing with his family in winter,

PILOTS HELP SURGEONS SAVE LIVES IN

OPERATION BLOODLIFT

by LEVERETT G. RICHARDS

PORTLAND, ORE.

*M*iraculous open heart surgery is saving lives almost daily here in the sparsely populated Far West as elsewhere—but before it could, a crucial problem had to be solved.

Massive amounts of whole blood are needed for every operation. In the densely settled East or Midwest, for example, blood supplies are never far away. If one city runs low, another nearby can fill the need. Here, the next city may be 200 miles away.

The solution has been "Operation Bloodlift." In it, volunteer civilian pilots wing into this center for heart operations, bringing blood from distant points.

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Surgical team performs hours-long operation in Portland as airlifted blood maintains patient's



strength. At right, technician watches gauges of heart-lung machine which sustains patient.

climbed mountains with them in summer, lived the good and modest life devoid of status symbols. (The McNamaras still own and drive a 1960 Ford, a 1961 Falcon, buy their clothes off the rack.)

In a materialistic society where money is equated with power and success, it seems incredible, but the truth is—and this is fundamental to any true understanding of their philosophy—the McNamaras gave scant thought to the financial sacrifice or prestige involved in government service.

"When Sargent Shriver came out to see my husband in 1960," Mrs. McNamara explains, "and told him that President Kennedy wanted him to serve in his Cabinet either as Secretary of Defense or Secretary of the Treasury, Bob was truly surprised. He'd only just been promoted to president at Ford the previous month, and his first reaction was to question his own qualifications for such high government office. He quickly turned down the Treasury job because he said he hadn't had enough banking and fiscal experience."

"Later when he spoke to President Kennedy directly, he told him that his experience in defense was very limited. Bob had served as an officer in the Air Force during World War II but that was a good 15 years back. He recommended several other men and told the President in all honesty that he wasn't the man for the job. He just didn't have enough experience."

"The President said he wasn't aware that any training school existed either for Presidents or Cabinet members. And I think it was after that remark, perhaps a little later, that Bob asked President Kennedy if he himself had really written *Profiles in Courage*. The President said yes, and Bob was most pleased, but he kept insisting that Kennedy was making a mistake in offering him a Cabinet membership."

"I can honestly say," Margaret McNamara declares, "that we never really thought about or discussed the difference in salary levels between government and private employment. We had always thought—Bob had always thought—that at some time he'd like to give his time and effort to the government when asked, never realizing that he would be asked as soon as he was. But when you're asked, you don't say no, not at least when you feel as strongly as he does, I guess as we all do in our family, about making some contribution to good government."

MIDDLE CLASS AMERICANS

Where and how the McNamaras developed their dedication to public service and their high quotient of idealism is difficult to determine. Neither comes from a family with any considerable history of government service. Both spring from the heart of the white collar American middle class.

Margaret McKinstry Craig (Mrs. McNamara's maiden name) was born in the state of Washington in 1915. Her family moved to California when she was a child, and she was raised in Alameda



The five McNamaras at Aspen, Colo., on ski holiday this past Christmas. Left to

right: Craig, 15, Kathy, 21, Defense Secretary Robert, Marge, 24, Mrs. McNamara.

across the bay from San Francisco where her dad sold insurance.

Robert Strange McNamara (Strange is his mother's family name) was also raised with a sister, Peggy, in the San Francisco Bay area. They were children of a wholesale shoe company executive. The elder McNamara was 25 years older than his wife, and people who knew him describe the gentleman as "a stiff, dignified, businesslike man." It is entirely possible Robert McNamara inherited his devotion to hard work, his power of great concentration, his proven organizational genius, and his reserved manner from his father.

SWEET NOT SACCHARINE

Margaret Craig of Alameda High School and Robert McNamara of Piedmont High both attended the University of California at Berkeley, class of '37. She was an Alpha Phi, pretty, vivacious, bright, naturally at ease with people. "If you ask me for one adjective to describe Marge," says a friend of long standing, "I would use the word 'sweet'—not in the cloying, saccharine sense, but in the sense of her being thoughtful and unselfish, the very feminine qualities you find in a well-bred young girl. She is still the sweetest, most considerate woman I know."

McNamara was a Phi Gamma Delta, popular, serious, brilliant, industrious. He made Phi Beta Kappa in his junior year, was a big man on campus. Both attended many of the same classes, but they never dated. In those years McNamara saw a great deal of Annie Lee Whitmore, an attractive coed at Stanford.

It was only after he'd returned from two years at Harvard Business School and worked as an accountant for Price Waterhouse & Co. that he and Marge began dating. Their courtship was relatively short and to the point. "We started going around together," Mrs. McNamara recalls, "in May, 1940. About four months later we were married in the Episcopal Church in Alameda. It was on August 13th. That same day we held our wedding reception on the docks. Then we caught a boat which took us through the Panama Canal to New York.

"That boat trip was our honeymoon."

When she examines her marriage, now in its 26th year, Margaret McNamara finds it full, exciting, constantly growing. "I'm so glad I married Bob!" she confessed to a college classmate not long ago. "If I'd married someone else I'd probably be a happy Bay Area housewife today, living in a typical suburban world. But being the kind of man he is, interested in everything—art, music, literature, science, nature—Bob has made a wonderful life for his family. He's taught us all so much."

Subsequently a reporter asked Mrs. McNamara if living with a former college professor and corporation president, an expert on budgets, statistical controls, and quantitative analyses, hadn't given her an inferiority complex. "Your husband," he declared, "supervises a budget of more than \$50 billion in the Defense Department. Who makes the budget in your household? Who makes the family decisions?"

Margaret McNamara quickly laughed. She likes to laugh, likes to smile. "I don't suffer from any inferiority complex," she said. "At least I don't think I do. Family decisions with us have always been a joint effort. Over the years I've become a little better organized, but I've also learned that sometimes Bob enjoys a little family disorganization. Then he straightens things out."

"As for the budget, we set that out together. Then I try to keep it. But it doesn't always work. I have a sliding rule I call accrual. That's my expansion program beyond the set budget."

What she has learned most from her husband, she believes, is the important technique of decision-making, of first realizing what is most important, then setting a goal, then implementing the method of achieving that goal. "Decisiveness," she admits, "was not one of my outstanding qualities when I first got married. But I've learned over the long pull to make decisions after giving them the best possible thought, the best possible care, and then not to worry about them but to go on to the next goal."

If admittedly her husband has taught her much, what has Margaret McNamara

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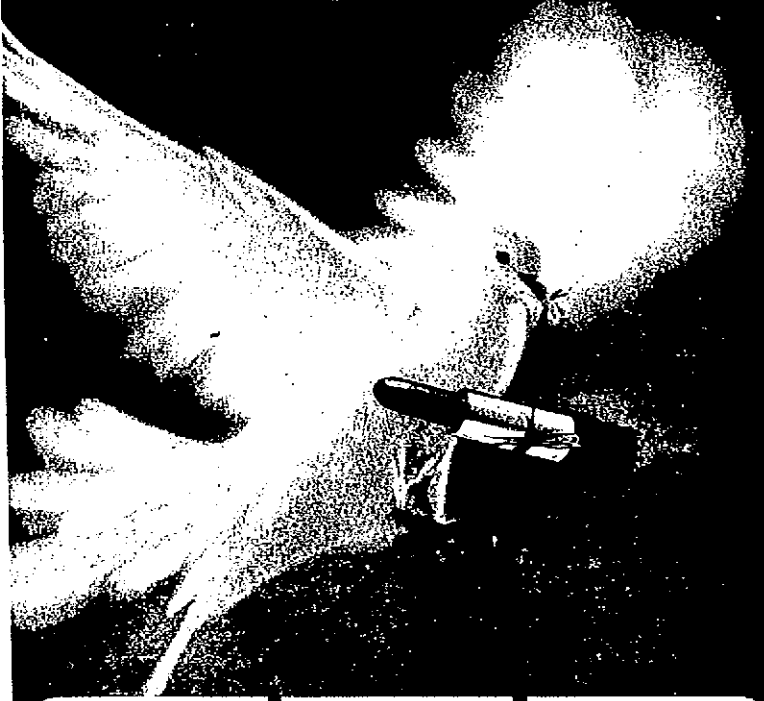
KEEPS BOB AT EASE

In her scheme of marriage, she is primarily a wife and mother, in that order. "What I try to do," she says, "is keep Bob at ease. He generally gets up at 6, and so do I. I make him his breakfast about 6:30, and he leaves for the Pentagon about 6:50. This gives me a chance to read two newspapers (the *Washington Post* and the *New York Times*). Since the children have all gone off to school I've taken on some local community action projects in Washington, because I feel very strongly about home rule. Citizen participation at the local level is terribly needed in the city of Washington. I also spend time on the poverty program, visiting Women's Job Corps, and I'm also interested in the nationwide beautification program. That's why when the President's wife asked me recently to represent her at the governor's conference on beautification in California, which I consider my home state, I couldn't turn her down."

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In flight aboard Air Force Number One, the President's jet plane, Mr. and Mrs.

Robert McNamara listen attentively to President Johnson as he makes a point.

MRS. McNAMARA *continued*

and their children have climbed the Sierras (for years), issues of the *New Yorker* magazine containing the serialization of Truman Capote's *In Cold Blood*.

Except for an occasional high-level meeting and weekend interruptions Secretary McNamara does no work at home. "He leaves everything packaged right on his office desk," Mrs. McNamara reveals. "He doesn't want to rehash or re-do it or go through it all again. Home to him is a place where he can relax and recharge his batteries. And I try to keep it that way. We have a cook and a woman who comes in to clean a few days per week. And that's about all. Bob returns home from work anywhere from 7 P.M. to 9, earlier on Saturdays, and I always wait to eat with him. He's a man who enjoys overworking himself, and I don't mind the long hours he puts in. It's just that the pressures keep mounting. That's what brings on fatigue, and that's what worries me."

By nature, however, Margy McNamara is no worry-wart. She is one of those delightfully optimistic women who soar through life giving strength by giving love and understanding. Of the oft-repeated charge leveled against her husband that he is "a human I.B.M. machine," she says: "Ask the people who've met and talked with him. They'll tell you he's got a marvelous sense of humor. It's true that he suffers fools badly especially if they impede his work, but he's a friendly, polite, decent human being, a marvelous father who smiles with and at his children, who helps them with their homework, especially math—really he's a good man."

"I think this image of his being distant and interested only in computerized judgments springs from many factors. To begin with he's easy to caricature especially by cartoonists. He wears glasses. He's tall. He parts his hair neatly and cleanly a little to the left of center. There is very little that's humorous about the problems he faces or the decisions he must make. They don't lend themselves to the emotional approach but their effect on people is very emotional

and very serious. So those who don't know him regard him as forbidding. But ask the people who've hiked and skied with him. He's a man who enjoys much more than work."

In discussing her life with the man she calls "Kip," Margaret McNamara makes her marriage sound like a care-free, memorable picnic from its very inception. She glosses over the early years of World War II when her husband, rejected for service by the Navy because of his eyes, went to England, was there commissioned a captain in the Air Force. She says relatively little of her duty tour as a GI bride, of moving 13 times with an infant during the course of the war, of living in a basement in Salina, Kan., of contracting infantile paralysis along with her husband and of being hospitalized for nine months. She says nothing about the months of waiting when McNamara was shipped overseas to Calcutta and she found herself traveling from Boston to Alameda to Kansas City to Washington.

LUCKIER THAN MOST

"Compared to most young brides with husbands in the service," she declares, "I was lucky."

Reporters who've covered McNamara since he arrived in Washington more than five years ago, say he's much more diplomatic now in handling people, particularly low I.Q. congressmen, than he's ever been before. He's always made it a point to send boxes of Christmas chocolates to the White House telephone operators, whom he admires very much. But this past Christmas he delivered the gifts personally. In 1964 when he vacationed in Zermatt, Switzerland, with his family, the Swiss townspeople found him so friendly and likeable that on the day of his departure the local band turned out to play him farewell at the railway station.

Some friends attribute McNamara's improvement in tactical human relations to his wife. "I don't know for sure," one colleague confided, "but I think it's safe to say that he has intellectualized her, and she has tenderized him."

Ladies of America! How would you like to pick up your newspaper each morning and read that your husband was cold, aloof, distant, unfeeling, and withdrawn . . . arrogant, austere, and strict . . . prudish, precise, and straitlaced . . . stiff, stern, rigid, and humorless . . . a walking encyclopedia . . . a man whose bloodstream consists of computers instead of cells . . . an inflexible automaton, stubborn and unyielding in the face of error . . . the second-most-powerful man in the nation responsible for the war in Vietnam, the confusion in U.S. foreign policy, the Selective Service Act, the black market in Saigon, and the fate of this country? Also a lot of other downright distortions.

How would you like each day to have your husband sniped at by the press, the public, and the prima donnas of Congress?

How would you like to have him criticized, insulted, accused, condemned, disparaged, vilified, and lampooned? Especially when you knew from 25 years of marriage with this able, brilliant, dedicated, versatile man that practically all the criticism was incorrect.

This, in large measure, is the position Margaret McNamara, wife of Defense Secretary Robert McNamara, has found herself in these past five years.

A lovely, gracious, blue-eyed, shapely, petite brunette (5-feet-3, 116 pounds), a one-time California high school teacher (biology and physical education at Alameda and Sausalito), intelligent, well-read, *au courant* with the latest events, Margaret McNamara comes well equipped to refute the criticism leveled at her husband. But she has never succumbed to the temptation.

"I HAVE TO STRIKE BACK"

"The only time I really get angry," she admits, "is when they accuse Robert of being dishonest. He may commit an occasional error in judgment—which one of us does not?—but dishonesty is so foreign to his character that I just have to strike back. Usually I write a nasty letter, get rid of my resentment that way, then tear the letter up.

"When someone you love has become the national sitting duck," she explains, "the constant target of criticism, it's only natural for his wife to become defensive. But over the years I've learned not to let it affect me too much. The antidote to falsehood, frequently born of jealousy, power struggles, superficial first impressions but rarely of knowledge, is truth. When you know what the truth is about your husband, the deep, verified-by-living-with-him truth, then when something isn't true, you don't let it bother you.

"I'm sure the wives of senators and congressmen and others in government service—someone like the President's wife, Mrs. Johnson, who's an old Washington hand—have learned the art of living with criticism—but it does take time, patience, and frequently great understanding.

MRS. ROBERT McNAMARA:

WIFE OF A MAN UNDER FIRE

by LLOYD SHEARER



In Los Angeles recently to represent Lady Bird Johnson at beautification conference,

Margaret McNamara found the time to attend a University of California art show.

"You see," Margaret McNamara adds, the voice soft, sincere, and friendly feminine, "there's always the problem of children. Our three are young, sensitive, easily hurt, and when their hard-working father gets 'blasted' as they put it, they wonder why. It seems so unfair to them.

"Take Margy, our eldest, 24 [a graduate student in anthropology at Washington University in St. Louis]. Some of the boys she's dated have been classified 1A, and I'm sure they've let her know that they think her dad responsible, which of course, he's not. Before we left Ann Arbor for Washington, before Bob accepted President Kennedy's offer to join his Cabinet we'd all read Kennedy's book, *Profiles in Courage*. We learned that the experiences of many people in government aren't particularly easy. If a man believes he's right, if he's running against the tide, if he's breaking down old and established customs, government service is no bed of roses. And when someone like Robert, for what he considers the benefit of the entire country, cancels contracts and shuts down unneeded installations after the most careful and thorough research, well, the hue and cry from the local level can become a deafening roar.

"But like us, the children have learned to roll with the punches, to understand what personal participation in government entails. As President Truman said, 'If you can't stand the heat, get out of the kitchen!' I guess we've learned to take it."

Before Robert Strange McNamara moved his family to Washington in early 1961, he worked his way up in less than 15 years at the Ford Motor Company from administrative executive in controller (1949) to vice-president in charge of all cars and trucks (1957) to president (1960). In 1959 his salary and bonuses came to \$410,833. Had he remained as president in 1961 instead of resigning to accept the Defense position in Kennedy's Cabinet at \$25,000 per year, his annual compensation would have topped the \$500,000 mark. In addition he would have been able to exercise options on 60,000 shares of Ford stock, half at \$23.71, half at \$33 in a bull market which zoomed the stock to \$117 a share.

When Henry Ford was asked recently what it cost Bob McNamara to leave Ford for Washington, he said, "We figure about \$500,000 a year in salary and supplemental compensation plus about \$3½ million in stock."

When McNamara worked for Ford he lived a peaceful life with free weekends in the college town of Ann Arbor, Mich. He attended the First Presbyterian Church, took a leading role with his wife in civic enterprises—they were among the first residents to sign a covenant designed to end racial discrimination in the sale of local real estate—and contributed independently to candidates of both political parties. He rose early, about 6, worked long and hard, frequently putting in 12-hour days, but he went skiing with his family in winter.



Seated, l. to r.: Bennett Crif, Faith Baldwin, Bergen Evans, Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff.
Standing: Mark Wiseman, Max Shulman, Rudolf Fiesch, Red Smith, Rod Serling.

Photo by Philippe Halsman

"We're looking for people who want to write"

If you show aptitude worth developing—

12 famous authors stand ready to train you for professional writing success

By Gordon Carroll, Director of the Famous Writers School
and former editor of *Reader's Digest*, *Time Inc.* and *Coronet*

If you want to write, my colleagues and I would like to test your writing aptitude. We'll help you find out whether you can be trained to become a successful writer.

We know that many men and women who could become writers — and *should* become writers — never do. Some are uncertain of their talent and have no reliable way of finding out if it's worth developing. Others, who are surer of their ability, simply can't get top-notch professional training without leaving their homes or giving up their jobs.

A plan to help others

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Over many months, we poured everything we knew about writing into a new kind of professional training course — which you take at home and in your free time. The course begins with the fundamentals of good writing upon which every successful writing career must be built. Then you get advanced training in the specialty of your choice — Fiction, Non-Fiction, Advertising Writing or Business Writing. (The first three include television writing.) You learn step-by-step.

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Students breaking into print

This training works well. Our students have sold their work to more than 100 publications.

"I've already had eight history and travel articles published in magazines," writes Jean Gatto of Buckley, Wash. "Much of the credit for my good fortune goes to your School and its instructors."

Sharon Wagner of Mesa, Ariz., says: "When I began your training I was an unpublished writer. Since then I have made 18 sales and now live on my writing income."

"Thanks to your instruction," writes Dr. B. H. Roisum of Madison, Wisc., "I was able to sell three articles to the *Ladies' Home Journal* for \$3,500." Peggy Penney says, "Your training paid great dividends; I have just chalked up my 17th sale!"

William W. Blanks who enrolled as an unpublished writer, announces, "I have sold nearly all of the articles I have written, including one to *Family Weekly*." The *Reader's Digest* bought Marjory Ward's human interest story for \$1,500.

Eileen Thompson Panowski who took up writing when her children showed signs of becoming self-sufficient has had three young people's books published by Abelard-Schuman. Her fourth is coming out soon. Lillian Maas of Zumbrota, Minn., sold her very first article to *Better Homes & Gardens*. "How my horizons have widened," she says. "It's amazing!"

Beyond the thrill of receiving that first check, our students find great intangible rewards in writing for publication. As Faith Baldwin puts it: "If one sentence you write opens a door for another human being . . . makes him see with your eyes and understand with your mind and heart, you'll gain a sense of fulfillment no other work can bring you."

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climbed mountains with them in summer, lived the good and modest life devoid of status symbols. (The McNamaras still own and drive a 1960 Ford, a 1961 Falcon, buy their clothes off the rack.)

In a materialistic society where money is equated with power and success, it seems incredible, but the truth is—and this is fundamental to any true understanding of their philosophy—the McNamaras gave scant thought to the financial sacrifice or prestige involved in government service.

"When Sargent Shriver came out to see my husband in 1960," Mrs. McNamara explains, "and told him that President Kennedy wanted him to serve in his Cabinet either as Secretary of Defense or Secretary of the Treasury, Bob was truly surprised. He'd only just been promoted to president at Ford the previous month, and his first reaction was to question his own qualifications for such high government office. He quickly turned down the Treasury job because he said he hadn't had enough banking and fiscal experience."

"Later when he spoke to President Kennedy directly, he told him that his experience in defense was very limited. Bob had served as an officer in the Air Force during World War II but that was a good 15 years back. He recommended several other men and told the President in all honesty that he wasn't the man for the job. He just didn't have enough experience."

"The President said he wasn't aware that any training school existed either for Presidents or Cabinet members. And I think it was after that remark, perhaps a little later, that Bob asked President Kennedy if he himself had really written *Profiles in Courage*. The President said yes, and Bob was most pleased, but he kept insisting that Kennedy was making a mistake in offering him a Cabinet membership."

"I can honestly say," Margaret McNamara declares, "that we never really thought about or discussed the difference in salary levels between government and private employment. We had always thought—Bob had always thought—that at some time he'd like to give his time and effort to the government when asked, never realizing that he would be asked as soon as he was. But when you're asked, you don't say no, not at least when you feel as strongly as he does, I guess as we all do in our family, about making some contribution to good government."

MIDDLE CLASS AMERICANS

Where and how the McNamaras developed their dedication to public service and their high quotient of idealism is difficult to determine. Neither comes from a family with any considerable history of government service. Both spring from the heart of the white collar American middle class.

Margaret McKinstry Craig (Mrs. McNamara's maiden name) was born in the state of Washington in 1915. Her family moved to California when she was a child, and she was raised in Alameda



The five McNamaras at Aspen, Colo., on ski holiday this past Christmas. Left to

right: Craig, 15, Kathy, 21, Defense Secretary Robert, Margy, 24, Mrs. McNamara.

across the bay from San Francisco where her dad sold insurance.

Robert Strange McNamara (Strange is his mother's family name) was also raised with a sister, Peggy, in the San Francisco Bay area. They were children of a wholesale shoe company executive. The elder McNamara was 25 years older than his wife, and people who knew him describe the gentleman as "a stiff, dignified, businesslike man." It is entirely possible Robert McNamara inherited his devotion to hard work, his power of great concentration, his proven organizational genius, and his reserved manner from his father.

SWEET NOT SACCHARINE

Margaret Craig of Alameda High School and Robert McNamara of Piedmont High both attended the University of California at Berkeley, class of '37. She was an Alpha Phi, pretty, vivacious, bright, naturally at ease with people. "If you ask me for one adjective to describe Margy," says a friend of long standing, "I would use the word 'sweet'—not in the cloying, saccharine sense, but in the sense of her being thoughtful and unselfish, the very feminine qualities you find in a well-bred young girl. She is still the sweetest, most considerate woman I know."

McNamara was a Phi Gamma Delta, popular, serious, brilliant, industrious. He made Phi Beta Kappa in his junior year, was a big man on campus. Both attended many of the same classes, but they never dated. In those years McNamara saw a great deal of Annie Lee Whitmore, an attractive coed at Stanford.

It was only after he'd returned from two years at Harvard Business School and worked as an accountant for Price Waterhouse & Co. that he and Margy began dating. Their courtship was relatively short and to the point. "We started going around together," Mrs. McNamara recalls, "in May, 1940. About four months later we were married in the Episcopal Church in Alameda. It was on August 13th. That same day we held our wedding reception on the docks. Then we caught a boat which took us through the Panama Canal to New York.

That boat trip was our honeymoon."

When she examines her marriage, now in its 26th year, Margaret McNamara finds it full, exciting, constantly growing. "I'm so glad I married Bob!" she confessed to a college classmate not long ago. "If I'd married someone else I'd probably be a happy Bay Area housewife today, living in a typical suburban world. But being the kind of man he is, interested in everything—art, music, literature, science, nature—Bob has made a wonderful life for his family. He's taught us all so much."

Subsequently a reporter asked Mrs. McNamara if living with a former college professor and corporation president, an expert on budgets, statistical controls, and quantitative analyses, hadn't given her an inferiority complex. "Your husband," he declared, "supervises a budget of more than \$50 billion in the Defense Department. Who makes the budget in your household? Who makes the family decisions?"

Margaret McNamara quickly laughed. She likes to laugh, likes to smile. "I don't suffer from any inferiority complex," she said. "At least I don't think I do. Family decisions with us have always been a joint effort. Over the years I've become a little better organized, but I've also learned that sometimes Bob enjoys a little family disorganization. Then he straightens things out."

"As for the budget, we set that out together. Then I try to keep it. But it doesn't always work. I have a sliding rule I call accrual. That's my expansion program beyond the set budget."

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CONTINUED ON PAGE 8

"KELSO, I LOVE YOU"

THIS RACEHORSE HAS HIS
OWN FAN CLUB—AND GETS 3000
LETTERS A YEAR

by JOHN DEVANEY

In 1961 Heather Noble, then 10, was watching a telecast of a horserace. As the horses jogged to the starting line, one suddenly swung his head. "Look, mother," screeched Heather, running to the TV screen. "That horse is looking at me."

That horse was Kelso, who has won more money—almost \$2 million—than any racehorse in history. And because he swung his head that day, Kelso has become the first racehorse with an official fan club.

From her home here, Heather, now 15, has or-

ganized the club. Scattered all over the country, the 1100 members call themselves Kelsolanders, wear yellow-and-grey colors (Kelso's stable colors) when they come to a track to see Kelso run.

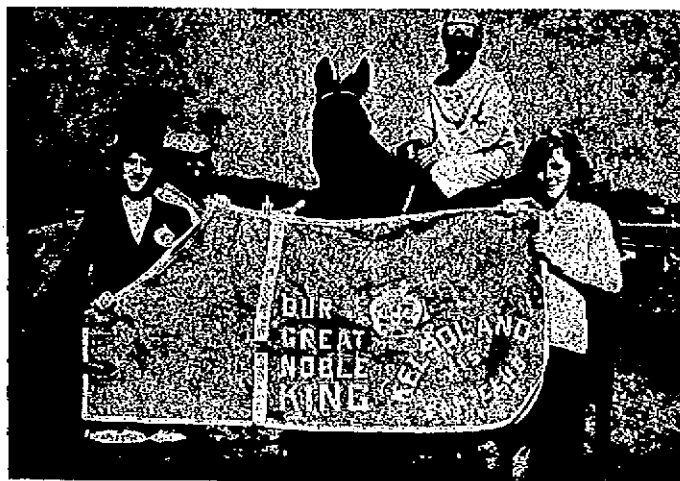
This New Year's Day at Hialeah, Fla., Kelso celebrated his ninth birthday, which is getting on for a racehorse. There club members brought such assorted gifts as a whistle—presumably for Kelso's jockey to blow as he charges down the stretch—and a camera. "With the camera," says one club member, "Kelso can take a picture of all the horses behind him."

Most of the club members are young girls, but

Heather estimates about one-third are adults. All share an astonishing devotion to a horse most have never seen except on TV.

This devotion flares even when Kelso loses. A Pontiac, Mich., man recently wrote a letter to Mrs. Richard du Pont, owner of Kelso, telling how he took a week's vacation to come to New York to see Kelso race. He bet \$100 on his favorite horse, but Kelso lost. "It was worth it," he wrote, "to see the greatest horse in racing."

"There is something about Kelso that draws people to him," says Heather. "There is his courage and his



Heather Noble, left, the president of Kelso's fan club, and fellow club member Karen Peterson last spring presented their mighty idol with a special blanket.

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Look for the specially marked packages in your store.

Just indicate the lipstick shade you want and send required number of tear-strips, with your name and address, to:

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Limit: One per family! Offer expires Sept. 30, 1966. Void where taxed or prohibited.



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Robert McNamara listen attentively to President Johnson as he makes a point.

MRS. McNAMARA *continued*

and their children have climbed the Sierras for years), issues of the *New Yorker* magazine containing the serialization of Truman Capote's *In Cold Blood*.

Except for an occasional high-level meeting and weekend interruptions Secretary McNamara does no work at home. "He leaves everything packaged right on his office desk," Mrs. McNamara reveals. "He doesn't want to relash or re-do it or go through it all again. Home to him is a place where he can relax and recharge his batteries. And I try to keep it that way. We have a cook and a woman who comes in to clean a few days per week. And that's about all. Bob returns home from work anywhere from 7 p.m. to 9, earlier on Saturdays, and I always wait to eat with him. He's a man who enjoys overworking himself, and I don't mind the long hours he puts in. It's just that the pressures keep mounting. That's what brings on fatigue, and that's what worries me."

By nature, however, Margy McNamara is no worry-wart. She is one of those delightfully optimistic women who soar through life giving strength by giving love and understanding. Of the oft-repeated charge leveled against her husband that he is "a human I.B.M. machine," she says: "Ask the people who've met and talked with him. They'll tell you he's got a marvelous sense of humor. It's true that he suffers fools badly especially if they impede his work, but he's a friendly, polite, decent human being, a marvelous father who smiles with and at his children, who helps them with their homework, especially math — really he's a good man."

"I think this image of his being distant and interested only in computerized judgments springs from many factors. To begin with he's easy to caricature especially by cartoonists. He wears glasses. He's tall. He parts his hair neatly and cleanly a little to the left of center. There is very little that's humorous about the problems he faces or the decisions he must make. They don't lend themselves to the emotional approach but their effect on people is very emotional

and very serious. So those who don't know him regard him as forbidding. But ask the people who've hiked and skied with him. He's a man who enjoys much more than work."

In discussing her life with the man she calls "Kip," Margaret McNamara makes her marriage sound like a care-free, memorable picnic from its very inception. She glosses over the early years of World War II when her husband, rejected for service by the Navy because of his eyes, went to England, was there-commissioned a captain in the Air Force. She says relatively little of her duty tour as a GI bride, of moving 13 times with an infant during the course of the war, of living in a basement in Salina, Kan., of contracting infantile paralysis along with her husband and of being hospitalized for nine months. She says nothing about the months of waiting when McNamara was shipped overseas to Calcutta and she found herself traveling from Boston to Alameda to Kansas City to Washington.

LUCKIER THAN MOST

"Compared to most young brides with husbands in the service," she declares, "I was lucky."

Reporters who've covered McNamara since he arrived in Washington more than five years ago, say he's much more diplomatic now in handling people, particularly low I.Q. congressmen, than he's ever been before. He's always made it a point to send boxes of Christmas chocolates to the White House telephone operators, whom he admires very much. But this past Christmas he delivered the gifts personally. In 1964 when he vacationed in Zermatt, Switzerland, with his family, the Swiss townspeople found him so friendly and likeable that on the day of his departure the local band turned out to play him farewell at the railway station.

Some friends attribute McNamara's improvement in tactical human relations to his wife. "I don't know for sure," one colleague confided, "but I think it's safe to say that he has intellectualized her, and she has tenderized him."

championship record—oh, just everything."

Whatever it is that Kelso has, it impels admirers to write to him—some 3000 letters a year. A few want information from the horse's mouth. Wrote one boy recently: "Dear Kelso, Do you have any idea what races you are going to be in? Please answer my question or if you can't for some reason, you don't have to."

Most of the letters express a love that not even shaky spelling can hide. "Dear Kelso," wrote one Long Island boy, "I hop you get lots of Rebens and medals too. I hop you win ole of the ricese."

GET-WELL CARDS

Hundreds wrote to tell of their deep concern when Kelso was injured last fall (a piece of mud struck him in the eye during a race). Wrote a Pennsylvania girl: "Please, please get well soon, Kelso."

As Kelso convalesced, relieved fans sent get-well cards ("Sorry about yout accident...") as well as some homemade rhymes. "I heard that your eye was badly sore," wrote a Delaware girl, adding a verse: "Kelso is a friend of mine/friend of mine/friend of mine/Kelso is a friend of mine/Even if he ain't mine. P.S. With all my love, dear Kelso, I hope you like it."

An occasional worshipper sends along a tidbit of news. "Dear Kelso," wrote another Delaware girl, "my girl friend's father walked you around after you won at Delaware Park. His name was Mr. Mumford, but you might not remember him because there were so many people there that day."

Both children and adults write for photos of their idol but some want more personal souvenirs. An Oregon girl recently asked for the paper wrapper that had covered a sugar cube fed to Kelso. A Syracuse University coed asked: "Do you think I could have one of Kelso's tail hairs? Whoooooee!"

"We have to turn down requests like that," says Mrs. Gertrude Jackson, secretary to Mrs. du Pont.



Ears flat and driving, super horse Kelso thunders home a winner. He won "Horse of the Year" honors five times.

"If we didn't, Kelso soon would have no tail and there wouldn't be a blanket, horseshoe or anything of his own left in the stable. But when people ask for a photograph, we send one along. And each letter gets a typed answer, signed by Kelso."

No one seems to mind that the flowing signature is Mrs. Jackson's.

"Dear Kelso," replied a thrilled New Jersey girl. "Just got your letter. Oh, thank you for giving my family permission to see you. The best part of the postcard is the front. You standing there. That fine, noble head. That wise look in your eyes. Oh, Kelso,

you're so beautiful."

Each year hundreds of adoring families visit Kelso at the du Pont farm in Chesapeake City, Md., where Kelso is stabled when he is not racing. Others, like Heather Noble and her understanding mother, travel to tracks all over the country to see Kelso race.

Heather is convinced that Kelso is still making eyes at her. "When I go to the track I stand at a certain spot along the rail," she says. "Kelso always winks at me as he goes past to the starting line—and I wink back."

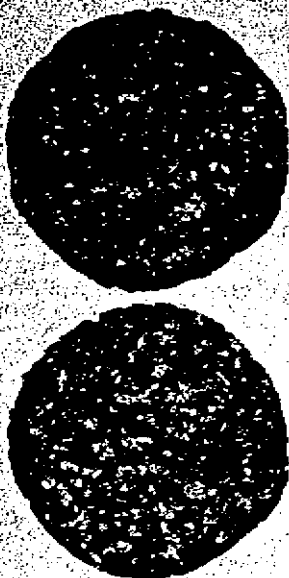
Last fall at Saratoga, Heather came waving a banner for "Kelly," the club's nickname for Kelso. "Win or no," proclaimed the banner, "You are Our Great and Noble King Kelso of Kelsoland."

The king did not disappoint his admirers. In a report in the club's newsletter, published each month by Heather, she wrote in her breathless style: "Kelly really put on a show in the post parade, looking at everything. He loves every minute of it. It was an unforgettable race. People just went wild when Mr. Caposella (the track announcer) said, 'HERE COMES KELSO!' WOW! Pandemonium broke loose. Kelly knew he had to get his nose in front and he did. People all around us were crying and pounding on one another."

"When he came to the winner's circle, KEL KNEW EXACTLY WHERE HE WAS AND WHAT HE HAD DONE. His gift to us that day is one of eternal joy."

But all this adulation has had its effects on Kelly. "I'll tell you something about that horse," says Mrs. Jackson. "When visitors come to the stable, if they so much as glance at the other horses, Kelly sticks his neck out of the stall, pops his eyes wide and kicks up a storm. He's saying, 'Here I am, here's the famous Kelso right here.' I'm afraid Kelso has become something of a ham."

Which is better for your dog?



20% SUGAR!

Products like this may contain up to 20% sugar (sucrose) added as a preservative.



NO SUGAR!

Friskies adds absolutely no sugar—because it needs no preservative.

And a can of Friskies contains 20% more protein than two patties of the leading sugar-preserved dog food. In fact all the protein, carbohydrates, vitamins and minerals a dog is known to need. So feed your dog Friskies. It's the fully nourishing canned dog food that has no sugar preservative. From a world leader in nutrition—Carnation





Seated, l. to r.: Bennett Cerf, Faith Baldwin, Bergen Evans, Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff. Standing: Mark Wiseman, Max Skulman, Rudolf Fleisch, Red Smith, Rod Serling.

Photo by Philippe Halman

"We're looking for people who want to write"

If you show aptitude worth developing —
12 famous authors stand ready to train you for professional writing success

By Gordon Carroll, Director of the Famous Writers School
and former editor of *Reader's Digest*, *Time Inc.* and *Coronet*

If you want to write, my colleagues and I would like to test your writing aptitude. We'll help you find out whether you can be trained to become a successful writer.

We know that many men and women who could become writers — and *should* become writers — never do. Some are uncertain of their talent and have no reliable way of finding out if it's worth developing. Others, who are surer of their ability, simply can't get top-notch professional training without leaving their homes or giving up their jobs.

A plan to help others

Several years ago, we decided to do something about this problem. We started the Famous Writers School to help promising beginners everywhere acquire the skill and craftsmanship it takes to break into print . . . to pass on to them our own techniques for achieving success and recognition.

Over many months, we poured everything we knew about writing into a new kind of professional training course — which you take at home and in your free time. The course begins with the fundamentals of good writing upon which every successful writing career must be built. Then you get advanced training in the specialty of your choice — Fiction, Non-Fiction, Advertising Writing or Business Writing. (The first three include television writing.) You learn step-by-step.

Every writing assignment you return to the School is carefully examined by instructors who are themselves

professional writers or editors, working under the guidance of the 12 experts who developed the course.

You are a class of one

Your instructor spends as much as two hours analyzing your work. He blue-pencils corrections right on your manuscript, much as an editor does with established authors. Then he returns it with a long letter of advice and specific recommendations on how to improve your writing. While this writer-instructor is appraising your work, nobody else competes for his attention. You are, literally, a class of one.

Students breaking into print

This training works well. Our students have sold their work to more than 100 publications.

"I've already had eight history and travel articles published in magazines," writes Jean Gallo of Buckley, Wash. "Much of the credit for my good fortune goes to your School and its instructors."

Sharon Wagner of Mesa, Ariz., says: "When I began your training I was an unpublished writer. Since then I have made 18 sales and now live on my writing income."

"Thanks to your instruction," writes Dr. B. H. Roisum of Madison, Wis., "I was able to sell three articles to the *Ladies' Home Journal* for \$3,500." Peggy Penney says, "Your training paid great dividends; I have just chalked up my 17th sale!"

William W. Blanks who enrolled as an unpublished writer, announces, "I have sold nearly all of the articles I have written, including one to *Family Weekly*." The *Reader's Digest* bought Marjory Ward's human interest story for \$1,500.

Eileen Thompson Panowski who took up writing when her children showed signs of becoming self-sufficient has had three young people's books published by Abelard-Schuman. Her fourth is coming out soon. Lillian Maas of Zumhota, Minn., sold her very first article to *Better Homes & Gardens*. "How my horizons have widened," she says. "It's amazing!"

Beyond the thrill of receiving that first check, our students find great intangible rewards in writing for publication. As Faith Baldwin puts it: "If one sentence you write opens a door for another human being . . . makes him see with your eyes and understand with your mind and heart, you'll gain a sense of fulfillment no other work can bring you."

Writing Aptitude Test offered

To find other men and women with ability worth developing, my colleagues and I have devised a revealing Writing Aptitude Test. The coupon below will bring you a copy, along with a 48-page illustrated brochure describing the Famous Writers School.

When you return the Test, it will be graded without charge by a member of our staff. If you do well on the Test — or offer other evidence of writing aptitude — you may enroll for professional training by the School. However, you are under no obligation to do so.

Famous Writers School

Dept. 6787, Westport Connecticut 06881

I want to know if I have writing aptitude worth developing. Please mail me, without obligation, your Aptitude Test and 48-page brochure.

Mr. _____ Age _____
Mrs. _____
Miss _____ (Circle one and please print)
Secret _____

City _____

State _____ Zip _____ (if known)

Accredited by the Accrediting Commission of the National Home Study Council.

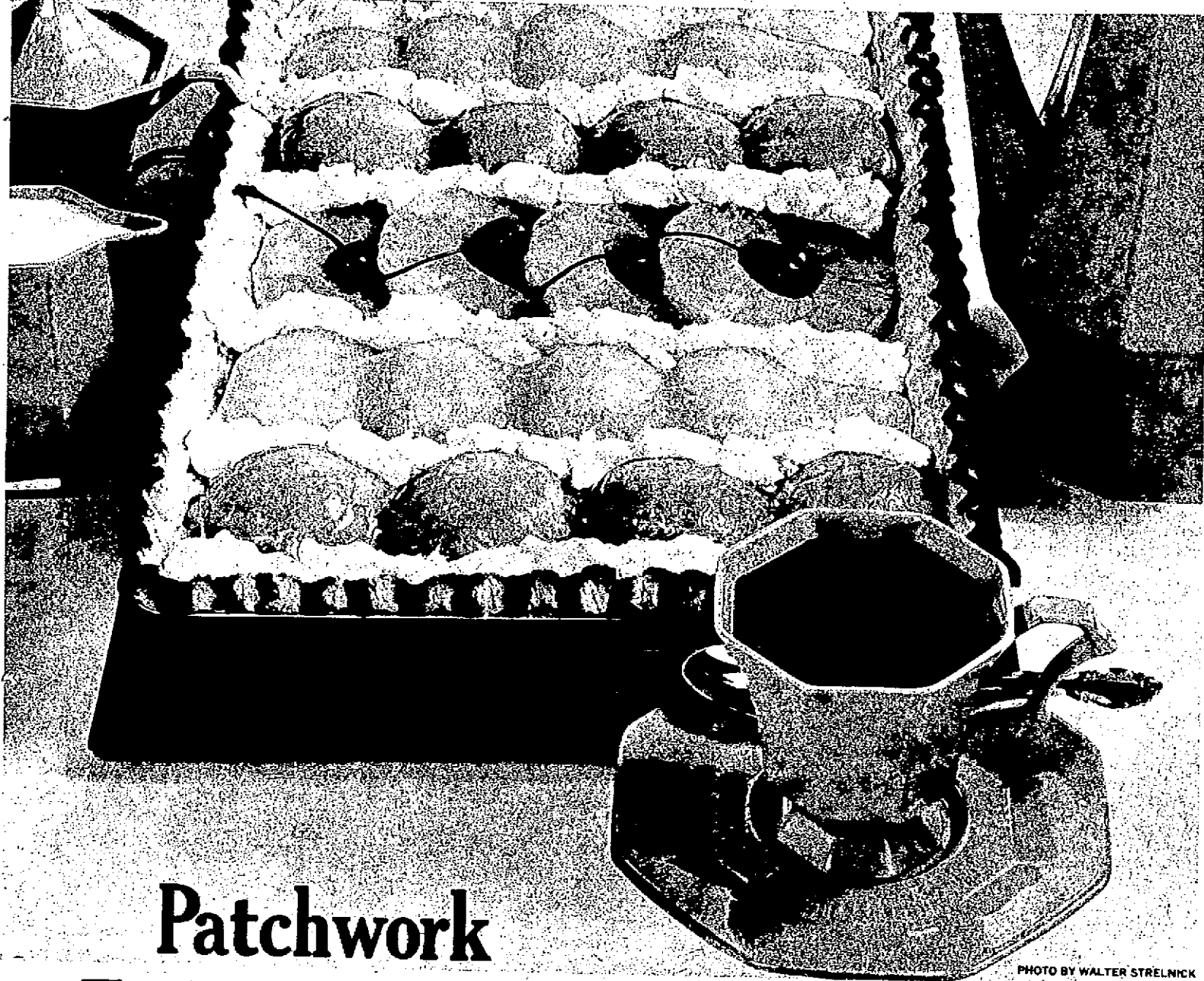


PHOTO BY WALTER STRELNICK

Patchwork Fruit Shortcake

by Beth Merriman

PARADE FOOD EDITOR

Luscious canned fruit combined with cream cheese, a spicy fruit glaze and ribbons of whipped cream make this a beautiful new dessert to serve when you're having a large party. This patchwork fruit shortcake is named for the old-time homemade patchwork quilts, because like the quilt it boasts a definite pattern and glowing colors. You can create your own design by arranging pears, peaches and pineapple any way you like atop the crusty shortcake shell. However you choose to arrange the fruit, the dessert is perfect for buffet dinners and can be cut into 18 or more handsome servings.

PATCHWORK FRUIT SHORTCAKE

- | | |
|--|---------------------------------------|
| 3 cups prepared biscuit mix | 1 can (29 oz.) pear halves |
| 3 tablespoons sugar | 1 can (9 oz.) pineapple slices |
| $\frac{3}{4}$ cup milk | 1 can (29 oz.) cling peach halves |
| 6 tablespoons melted butter or margarine | 1 piece stick cinnamon, 3 inches long |
| 4 packages (3 oz. each) cream cheese | 6 whole cloves |
| 2 tablespoons milk | 3 tablespoons cornstarch |
| | 4 maraschino cherries |

Mix together biscuit mix and sugar. Combine $\frac{3}{4}$ cup milk with melted butter; stir in. Knead 8 to 10 times on lightly floured board. For ease in handling, divide dough in half, roll each half into a 9" x 12" rectangle. Place rectangles in jelly roll pan 15 $\frac{1}{2}$ " x 10 $\frac{1}{2}$ " x 1". Pat to fit bottom and sides. Flute edges; prick with tines of fork. Bake at 450° for 10 minutes. Cool. Blend cream cheese and 2 tablespoons milk until smooth; spread over the shortcake shell. Drain fruit; combine syrups and measure. Reserve $\frac{1}{2}$ cup of the syrup mixture; pour remaining mixture into a deep saucepan. Add cinnamon and cloves. Boil rapidly until reduced to 1 $\frac{1}{2}$ cups. Combine cornstarch and reserved syrup. Add to hot mixture; cook, stirring constantly, until mixture is thickened and clear. Remove cinnamon and cloves; cool. Arrange drained fruit and cherries in a pattern on cream cheese; spoon glaze over fruit. Chill. Garnish with whipped cream if desired. Makes 18 to 20 servings.

FROM PARADE'S TEST KITCHEN

"KELSO, I LOVE YOU"

THIS RACEHORSE HAS HIS
OWN FAN CLUB—AND GETS 3000
LETTERS A YEAR

by JOHN DEVANEY

In 1961 Heather Noble, then 10, was watching a telecast of a horserace. As the horses jogged to the starting line, one suddenly swung his head. "Look, mother," screeched Heather, running to the TV screen. "That horse is looking at me."

That horse was Kelso, who has won more money—almost \$2 million—than any racehorse in history. And because he swung his head that day, Kelso has become the first racehorse with an official fan club. From her home here, Heather, now 15, has or-

ganized the club. Scattered all over the country, the 1100 members call themselves Kelsolanders, wear yellow-and-grey colors (Kelso's stable colors) when they come to a track to see Kelso run.

This New Year's Day at Hialeah, Fla., Kelso celebrated his ninth birthday, which is getting on for a racehorse. There club members brought such assorted gifts as a whistle—presumably for Kelso's jockey to blow as he charges down the stretch—and a camera. "With the camera," says one club member, "Kelso can take a picture of all the horses behind him."

Most of the club members are young girls, but

Heather estimates about one-third are adults. All share an astonishing devotion to a horse most have never seen except on TV.

This devotion flares even when Kelso loses. A Pontiac, Mich., man recently wrote a letter to Mrs. Richard du Pont, owner of Kelso, telling how he took a week's vacation to come to New York to see Kelso race. He bet \$100 on his favorite horse, but Kelso lost. "It was worth it," he wrote, "to see the greatest horse in racing."

"There is something about Kelso that draws people to him," says Heather. "There is his courage and his



Heather Noble, left, the president of Kelso's fan club, and fellow club member Karen Peterson last spring presented their mighty idol with a special blanket.

GET A NEW SLANT

WITH THE HOT 1

There's a new runner on the road. A new hot one that's overtaking the old, the slow, the poky in its field. Meet the all new Toyota Corona—hot model of America's hottest import line. With 90 horses and a husky 1900 cc power plant under the hood—acceleration to over 90 mph speed in seconds—and a hi-torque thrust of 110 ft. lbs. @ 2,600 rpm to flatten hills—it leaves the so-called import leaders plodding behind and it's certainly twice as good looking as well as far more comfortable. The rakish style and power loaded sports sedan has the 4-door roominess and foam cushion comfort to let your whole family Travel First Class! Plus 47 other fine car features including optional automatic transmission. So why take second when you can go First Class at coach fare? For just \$1,714 poe. you can get a new slant in a new 1966 Corona. Action-test it—discover why it's called the car you can't pass up. See your Toyota Dealer today.

1966 TOYOTA CORONA

12 mo/12,000 mile warranty. Parts/Service available Coast to Coast

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Herbert's Jeeps, Inc.
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STANTON
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7521 Industrial Way

TORRANCE
Whitlesey Motors, Inc.
2955 Pacific Coast Highway
COMPTON
Caldwell's Inc.
738 E. Compton Blvd.



my favorite jokes

by Jerry Jordan

EDITOR'S NOTE: Jerry Jordan, born in Portageville, Mo., 52 years ago, and raised in Father Dunn's Catholic Orphanage in St. Louis, is a veteran comic who entered show business in 1927 by winning a Charleston dancing contest. Jordan started in as a bouncer at the old Avalon Club in St. Louis, listened to most of the major comedians, "borrowed a little of their material, created some of my own," and offered himself as a stand-up comic. It was tough going to begin with, but gradually he caught on, earned enough money to open his own little spot—The Nut Club in Pensacola, Fla. Jordan signed himself to a seven-year contract at The Nut Club, then hit the road again in 1957. Many of the following jokes came from his stint at the Tropics in Denver. Jordan is married, the father of three children, lives with a second wife in Tulsa, Okla.

An important movie queen was phoned by the city editor of a metropolitan newspaper. "I'm calling to verify a rumor," the city editor said. "The story is that you and your fifth husband haven't been getting along too well."

"Absolute rubbish!" exclaimed the film star. "We did have a few words and I shot him. But that's as far as it went."

Never waste household scraps. Open the window and let the neighbors enjoy them, too.

Did you hear about the pigeon who was walking around people-toed?

A sweet little old lady went to the horseraces for the first time. She studied the card thoroughly, then bet on a horse at 40 to 1. The horse came in, and the little old lady went to the window to collect. As the cashier counted out her winnings, she began to scold him. "Young man," she said. "I sure hope this will prove a lesson to you."

Dogs in Siberia are the fastest in the world because the trees in Siberia are so far apart.

At a country club party in Kansas City a young man is introduced to an attractive girl. Immediately he begins paying court and flattering her outrageously. The girl likes the young man, but she's a bit taken back by his fast and ardent pitch. She's amazed when after 30 minutes he seriously proposes marriage.

"Look," she says. "We only met a half hour ago. How can you be so sure? We know nothing about each other."

"You're wrong," the young man declares. "For the past five years I've been working in the bank where your father keeps his checking account."

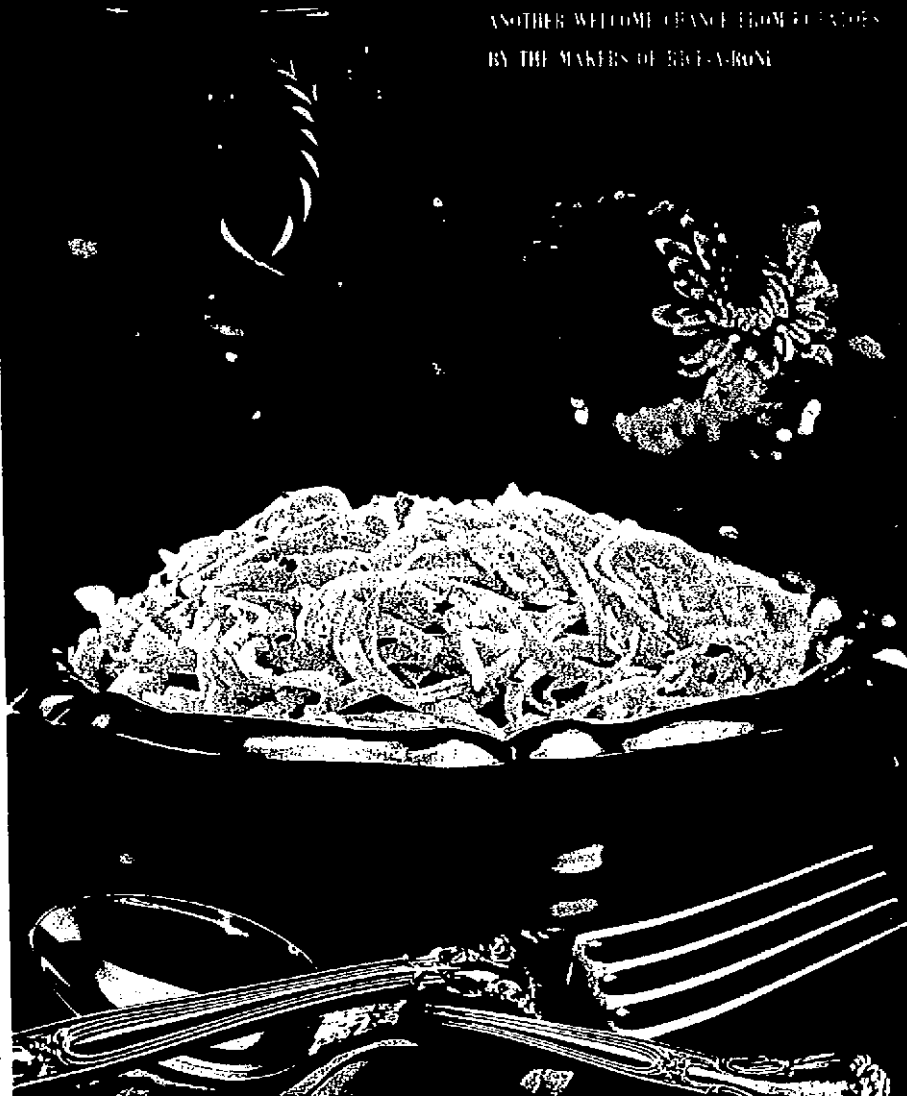
A draft dodger called for induction fakes blindness so well that the examining physician declares him 4F, unfit for service. To celebrate his success the dodger goes to a movie. During intermission the lights go on, and he sees sitting next to him the same physician who a few hours before had rejected him. The doctor is looking at the draft dodger suspiciously, whereupon the dodger reaches out, touches the doctor's sleeve and says haltingly, "Excuse me, Miss, but does the Broadway bus stop here?"

WINNER OF ITALY'S GOLD FORK & SPOON IS NOW YOURS IN 5 MINUTES!

NOODLE-RONI

In Italy they call it "Fettuccine alla Romana." You'll call it "simply delicious." Tender-thin egg noodles sauced with rare Italian cheeses and subtle herb seasonings—and just 5 minutes from our package to your plate.

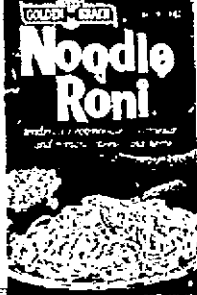
ANOTHER WELCOME CRANCE FROM ITALY
BY THE MAKERS OF EGG-A-RONI



SIDE COUPON

**SAVE 7¢ ON
NOODLE-RONI**

SIDE COUPON



Mr. Grocer: Accept this coupon in accordance with our offer. We will reimburse you 7¢ plus 2¢ for handling. Void if taxed, prohibited, or otherwise legally restricted. Mail to Golden Grain, P.O. Box 1480, Clinton, Iowa 52733. Invoice must accompany coupons. Proof of purchase of sufficient stock within the last 90 days to cover coupons must be available upon request. Offer expires Sept. 30, 1966. Good only when terms of offer are fully met. Any other use constitutes fraud.

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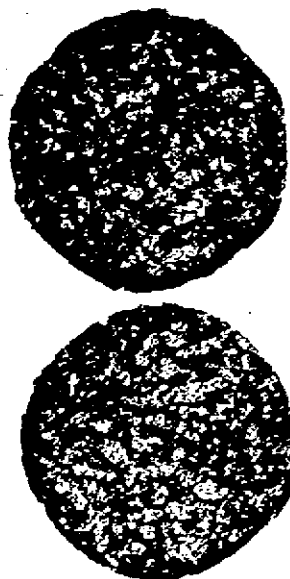
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20% SUGAR!

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NO SUGAR!

Friskies adds absolutely no sugar—because it needs no preservative.

And a can of Friskies contains 20% more protein than two patties of the leading sugar-preserved dog food. In fact all the protein, carbohydrates, vitamins and minerals a dog is known to need. So feed your dog Friskies. It's the fully nourishing canned dog food that has no sugar preservative. From a world leader in nutrition—@nation



Isn't it time you stopped worrying about hemorrhoids and really started to get well?

The PAZO METHOD, a 6-step method of hemorrhoid treatment developed from years of medical experience, works to reduce most causes of hemorrhoids and to make surgery unnecessary for most sufferers... acts quickly to relieve hemorrhoid pain and irritation.

Most hemorrhoid sufferers can avoid surgery and expect lasting relief by acting early and following the effective course of action found in the new PAZO METHOD booklet.

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THE PAZO METHOD, explained in simple step-by-step instructions, is attached to each package of Pazo Ointment or Suppositories. Pazo, the hemorrhoid remedy that delivers full-strength relief 5 ways.

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KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with complete comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your drug-god doesn't have Klutch, don't waste money on substitutes, but send us \$1.00 and we will mail you a generous trial box. KLUTCH CO., Box 670-B, Elmira, N. Y.



Tension headaches, "Nerves," due to everyday problems, need stronger medication than aspirin remedies. Instead, take chemically proved ALVA-TRANQUIL tablets. Their tension-relaxing, pain-relieving, sedative-calming ingredients act fast, more effectively than aspirin—for relief of anxiety, worry, depression, sleeplessness, due to simple nervousness. Get genuine ALVA-TRANQUIL tablets. They really work, give superior results, up to 8 hours. At Drug counters. Refuse substitutes.

SHIMER COLLEGE STUDENTS & TEACHERS LEARN TOGETHER

by R. H. HUBBARD

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Lectures are virtually nonexistent at Shimer. The 80-minute class periods—with never more than 20 to a class—are usually devoted to discussions of assigned readings from original material. Textbooks are a rarity, used only in subjects like math, where there's a need for specific basic knowledge. And English is nowhere to be found on the list of courses offered at Shimer. A few years ago the faculty decided that since so



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Lorene is one of the "early entrants"—those who enter college after their second or third year of high school—who usually make up about one-fourth of the student body here. And in her own way, she was explaining how Shimer's heady intellectual atmosphere develops such a thirst for knowledge that few of the students feel they're getting enough of it.

There are plenty of "brains" here, but few bookworms. The zest for learning creates the kind of school spirit that at other colleges is usually focused on football and fraternities—neither of which are to be found at Shimer. There is a lot of long hair—on both boys and girls—and not a few beards. Some try to pooh-pooh their intellectual reputation. "We sit in our rooms and talk about boys and how long to soak underwear before you wash it, just like anyplace else," one girl protested.

But if there is protest against being stereotyped as mental giants, it takes a back seat to the students' primary purpose in being at Shimer. "These young people know what they want here, and they make sure they get it," says Robert Blackburn, Dean of Faculty. "They're aware of the all-importance of our comprehensive exams, and they've even got up petitions criticizing them for being too easy. Believe me, we have to stay on our toes to keep ahead of our students!"

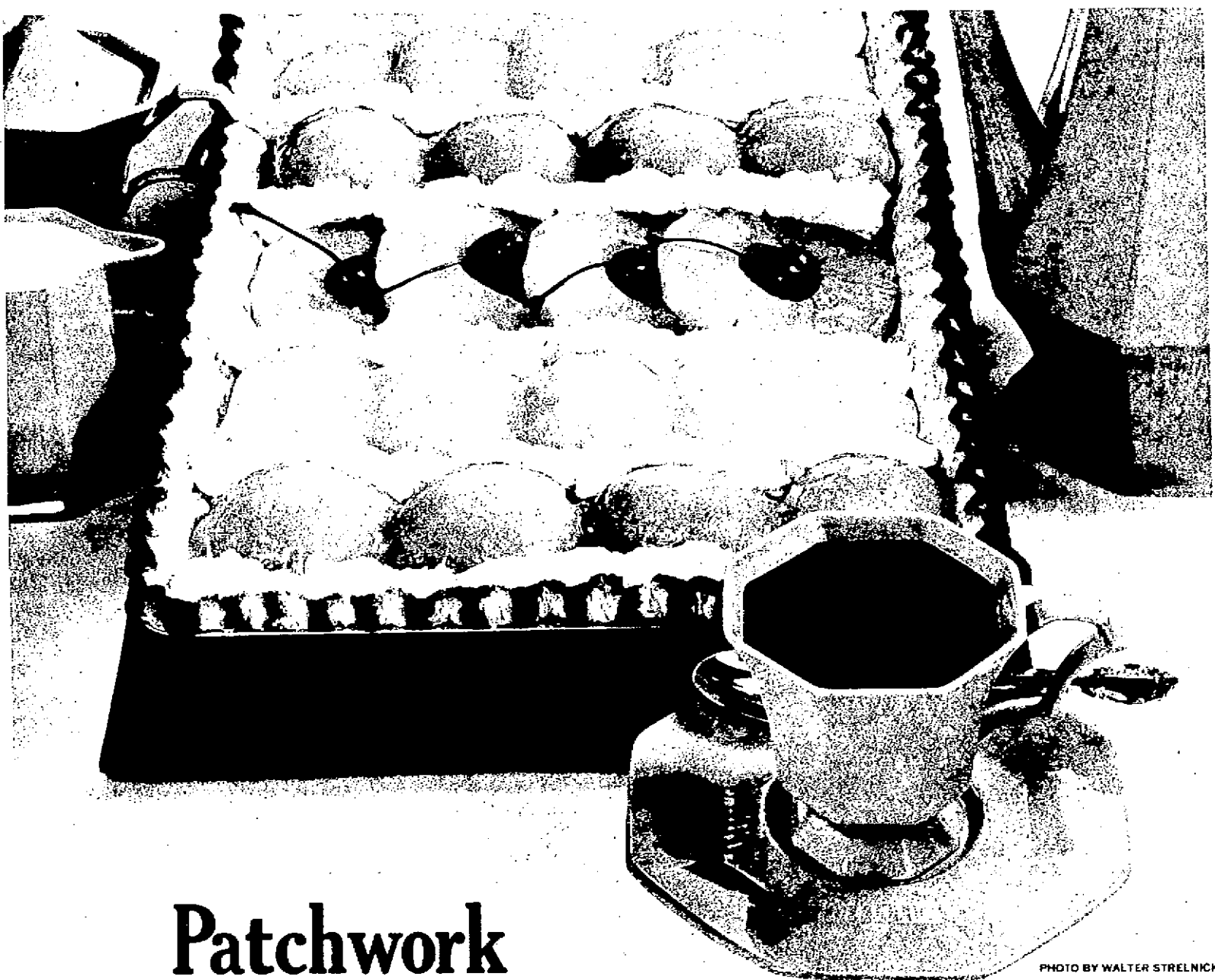


PHOTO BY WALTER STRELNICK

Patchwork Fruit Shortcake

by **Beth Merriman**

PARADE FOOD EDITOR

Luscious canned fruit combined with cream cheese, a spicy fruit glaze and ribbons of whipped cream make this a beautiful new dessert to serve when you're having a large party. This patchwork fruit shortcake is named for the old-time homemade patchwork quilts, because like the quilt it boasts a definite pattern and glowing colors. You can create your own design by arranging pears, peaches and pineapple any way you like atop the crusty shortcake shell. However you choose to arrange the fruit, the dessert is perfect for buffet dinners and can be cut into 18 or more handsome servings.

PATCHWORK FRUIT SHORTCAKE

- | | |
|--|---------------------------------------|
| 3 cups prepared biscuit mix | 1 can (29 oz.) pear halves |
| 3 tablespoons sugar | 1 can (9 oz.) pineapple slices |
| $\frac{3}{4}$ cup milk | 1 can (29 oz.) cling peach halves |
| 6 tablespoons melted butter or margarine | 1 piece stick cinnamon, 3 inches long |
| 4 packages (3 oz. each) cream cheese | 6 whole cloves |
| 2 tablespoons milk | 3 tablespoons cornstarch |
| | 4 maraschino cherries |

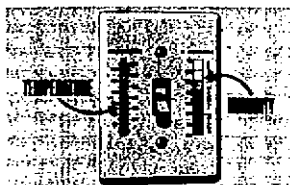
Mix together biscuit mix and sugar. Combine $\frac{3}{4}$ cup milk with melted butter; stir in. Knead 8 to 10 times on lightly floured board. For ease in handling, divide dough in half, roll each half into a 9" x 12" rectangle. Place rectangles in jelly roll pan 15 $\frac{1}{2}$ " x 10 $\frac{1}{2}$ " x 1". Pat to fit bottom and sides. Flute edges; prick with tines of fork. Bake at 450° for 10 minutes. Cool. Blend cream cheese and 2 tablespoons milk until smooth; spread over the shortcake shell. Drain fruit; combine syrups and measure. Reserve $\frac{1}{2}$ cup of the syrup mixture; pour remaining mixture into a deep saucepan. Add cinnamon and cloves. Boil rapidly until reduced to 1 $\frac{1}{2}$ cups. Combine cornstarch and reserved syrup. Add to hot mixture; cook, stirring constantly, until mixture is thickened and clear. Remove cinnamon and cloves; cool. Arrange drained fruit and cherries in a pattern on cream cheese; spoon glaze over fruit. Chill. Garnish with whipped cream if desired. Makes 18 to 20 servings.

FROM PARADE'S TEST KITCHEN



LOGS FROM NEWSPAPERS! Roll your own fire "wood" at no cost! Easy-to-use Log Roller turns a folded stack of newspapers into a compact solid-core cylinder—no splinters because air circulation passes are formed as they're rolled. 12 Log Rolls included. Supply of 100 in extra Ties Pack.

7232 — Log Roller \$1.79
7297 — Log Roller Ties Pack \$1



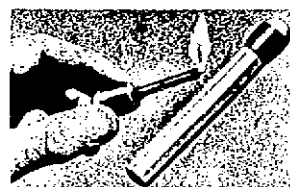
FOR COMFY INDOOR CLIMATE—keep a check with Climate-Switchplate. It fits over a light switch—tells exact room temperature and humidity! Built-in Fahrenheit thermometer and humidity bar help you get best results from your heating and cooling systems. 3 1/4" x 4 1/2" plastic panel mounts with luminous screws.

7746 — Climate-Switchplate \$1



1000 HANDY LABELS... printed with your own name and address! So practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, with a handy plastic box. A tremendous value! Guaranteed to please or money back!

F-1500 — 1000-Handy Labels \$1



YOU ALWAYS HAVE A MATCH when you carry this match-head lighter. It never fails! To strike a light, pull out the red and white tapered metal matchstick and rub it on the flint edge of the lighter case. Petrolite matchstick design is only 2 1/4" high, fits pocket or purse—takes less room than a matchbook. Lasts for years.

7203 — Everlight Match \$1



LOOSEN UP TIGHT SHOES! Here's a new chemically proven way to stretch and fix tight shoes... no mechanical stretching required. Just a fast spray from this aerosol Shoe-Stretch relaxes "too-tight" shoes instantly! Wonderful for automatically breaking in stiff new shoes. Guaranteed to give instant relief or money back!

3759 — Shoe Stretch \$1

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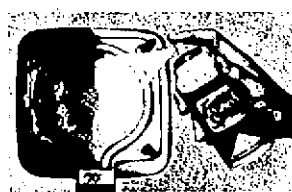
ITEMS ON
THIS PAGE

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IN YOUR
OWN HOME
AT NO
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PATTERN FOR BEAUTIFUL BROWS! Now you can follow an outline guide and be sure of matching both right and left eyebrows exactly. Just slip the Brow Line Band around your head and fill in the open outlines. Usable while wearing glasses, too. You get 7 different brow shapes in transparent plastic adjustable for any width face.

6716 — Brow Line \$1



SICK OF SCOURING greasy-caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the utensil to stand while liquid solvents loosen baked-on grease—then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-also-new utensils preserves finish, too. 8-oz. can.

6003 — Frypan Sparkle \$1



TREASURY OF SCHOOL MEMORIES! A special Book to preserve memories from kindergarten to graduation day! It has places for photos, clippings, report cards, lists of friends, events, important health data. 6 1/2" x 9 1/2" spiral-bound envelope pages. Hand-sown (hardened) heavy bond covers. Easy to personalize with a marker pen.

7491 — School Days Book \$1



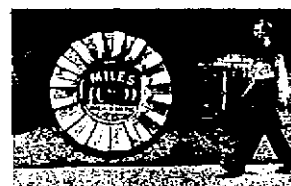
BRUSH ON GOLDEN FINISH is decorating magic! Gives instant gloss to drab accessories. This easy-to-apply liquid dries to look like genuine gold leaf... it can't flake or rub off. Food Gold is a quick transformation for picture frames, porcelain figurines, leather or metal. Wonderful for antiquing furniture. 1 oz. can covers 450 sq. in.

7877 — Food Gold \$1



FOR YOUR BULKIEST SWEATERS! Super-size heavy gauge clear plastic envelopes to hold your bulkiest knits and sweaters! Without a seam! Generous 13" x 18" Case provides wrinkle-free protection from moths, dust, dampness. Non-sag zip fasteners. Ideal for closet-stuff storage, too—saves drawer space. Pack of 3 Cases.

7203 — Sweater Care Pack \$1



MEASURE YOUR MILEAGE! See how far you walk each day. This clever pedometer automatically records the distance around the house... at work... or on a stroll. Wear it on your belt—it's calibrated to your walking pace... measures up to 5 miles (in miles and quarter miles), then resets itself. Fascinating fun for active people on the go!

7231 — Walk-A-Mile \$1



NEW BOW-MAKING MACHINE! This clever device shapes, holes, fastens the ribbon loops for you. Each plan shows how to construct with a plastic Bow Pin for gift box attachment. Form adjusts for various bow sizes... comes with 24 Bow Pins plus directions. 100 extra Pins in the Pins Pack.

6759 — Bow-Making Machine \$1
7344 — Bow Pins Pack \$1



WHEN THE STEAKS ARE HIGH (twice, that is) and dinner-on-a-budget is the name of the game—win meatless praise with the professional-type Meat Tenderizer. Solid hardwood butcher-block is set with 48 sharp stainless steel blades. A few quick jabs turns any economy cut of meat into a tender gourmet treat. A budget-slicer! 3 1/4" high.

7876 — Meat Tenderizer \$1



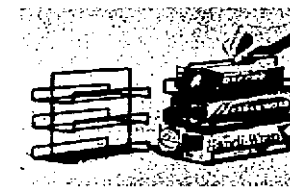
DON'T DIG! DON'T CHOP! Don't blast to get rid of ugly tree stumps. Remove them like magic with this amazing chemical. It quickly decomposes wood fibres all the way to root tips. Pour it into cooler of stump. Final removal's easy. Harmless to nearby planting. 8 oz. (for 1-2 stumps). Must do the job or your money back!

1053 — Stump Remover \$1.49



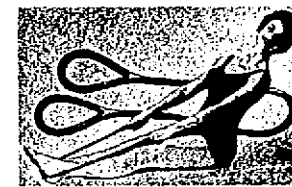
HANDIEST THING IN THE HOUSE! Foam Tape has adhesive backing that sticks to metal, glass, wood, or fabric. 1000 uses! prevents rips from slipping ashtrays or lamp bases from scratching furniture from marking walls. Keeps pictures straight, dresses from slipping off hangers. Peel-as-you-go roll is 100' long x 1 1/2" wide.

1006 — Cush Tape \$1



KEEP WRAPPING ROLLS HANDY in a 3-tier Rack that holds an assortment of 6 boxes. Instant finger-tip choice for wrapping of sandwiches and leftovers. The rolling through a handle of boxes. The chrome metal Rack with lifting handle is 8" high. A perfect supply center for all varieties of foil, wax and plastic wrap!

7162 — Wrap Rack \$1.29



IMPROVE YOUR FIGURE! Stretch your way to a trimmer you with new, sturdy rubber Stretch-A-Way. Make any room your private gym with this scientific exerciser. Special chart shows you the safe method of toning muscles. Includes figure—tummy, thigh, hip and bust measurements—this natural way! Stores in any drawer.

2330 — Stretch-A-Way \$1



ZIPPERED PILLOW PROTECTOR keeps bed pillows fresh and clean even after seasons of use! Wonderful for allergy sufferers, too! Sanitary, odor-free... and it's soft to sit. Waterproof lower cover of teflon-embossed vinyl plastic wipes clean with a damp cloth. 21" x 27" size fits standard pillows. Well tailored. Set of 2.

7951 — Pillow Protector Set \$1



CALLOSUS JUST WIPE AWAY! Don't cut or pick at corns. Callos Roll-Off! There's a safe and easy way to and the discomfort they cause. Just dab Callos Roll-Off on foot, hands, elbows... and this remarkable preparation will soften bothersome areas so you can wipe away dead skin with light massage. What a relief!

4373 — Callos Roll-Off \$1

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FOR EVERY 6 ITEMS YOU PAY ONLY \$4
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my favorite jokes

by Jerry Jordan

EDITOR'S NOTE: Jerry Jordan, born in Portageville, Mo., 52 years ago, and raised in Father Dunn's Catholic Orphanage in St. Louis, is a veteran comic who entered show business in 1927 by winning a Charleston dancing contest. Jordan started in as a bouncer at the old Avalon Club in St. Louis, listened to most of the major comedians, "borrowed a little of their material, created some of my own," and offered himself as a stand-up comic. It was tough going to begin with, but gradually he caught on, earned enough money to open his own nite spot—The Nut Club in Pensacola, Fla. Jordan signed himself to a seven-year contract at The Nut Club, then hit the road again in 1957. Many of the following jokes came from his stint at the Tropics in Denver. Jordan is married, the father of three children, lives with a second wife in Tulsa, Okla.

An important movie queen was phoned by the city editor of a metropolitan newspaper. "I'm calling to verify a rumor," the city editor said. "The story is that you and your fifth husband haven't been getting along too well."

"Absolute rubbish!" exclaimed the film star. "We did have a few words and I shot him. But that's as far as it went."

Never waste household scraps. Open the window and let the neighbors enjoy them, too.

Did you hear about the pigeon who was walking around people-toed?

A sweet little old lady went to the horseraces for the first time. She studied the card thoroughly, then bet on a horse at 40 to 1. The horse came in, and the little old lady went to the window to collect. As the cashier counted out her winnings, she began to scold him. "Young man," she said. "I sure hope this will prove a lesson to you."

Dogs in Siberia are the fastest in the world because the trees in Siberia are so far apart.

At a country club party in Kansas City a young man is introduced to an attractive girl. Immediately he begins paying court and flattering her outrageously. The girl likes the young man, but she's a bit taken back by his fast and ardent pitch. She's amazed when after 30 minutes he seriously proposes marriage.

"Look," she says. "We only met a half hour ago. How can you be so sure? We know nothing about each other."

"You're wrong," the young man declares. "For the past five years I've been working in the bank where your father keeps his checking account."

A draft dodger called for induction fakes blindness so well that the examining physician declares him 4F, unfit for service. To celebrate his success the dodger goes to a movie. During intermission the lights go on, and he sees sitting next to him the same physician who a few hours before had rejected him. The doctor is looking at the draft dodger suspiciously, whereupon the dodger reaches out, touches the doctor's sleeve and says haltingly, "Excuse me, Miss, but does the Broadway bus stop here?"

WINNER OF ITALY'S GOLD FORK & SPOON IS NOW YOURS IN 5 MINUTES!

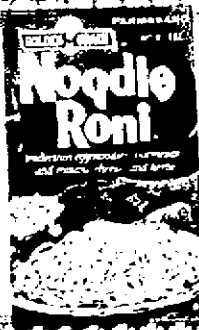
NOODLE-RONI

In Italy they call it "Fettuccine alla Romana." You'll call it "simply delicious." Tender-thin egg noodles sauced with rare Italian cheeses and subtle herb seasonings—and just 5 minutes from our package to your plate.

ANOTHER WELCOME CHANCE FROM POTATOS BY THE MAKERS OF RICE-A-RONI



SAVE 7¢ ON NOODLE-RONI



Mr. Grocer: Accept this coupon in accordance with our offer. We will reimburse you 7¢ plus 2¢ for handling. Void if taxed, prohibited, or otherwise legally restricted. Mail to Golden Grain, P.O. Box 1480, Clinton, Iowa 52733. Invoice must accompany coupons. Proof of purchase of sufficient stock within the last 90 days to cover coupons must be available upon request. Offer expires Sept. 30, 1966. Good only when terms of offer are fully met. Any other use constitutes fraud.

LET'S SAVE NIAGARA FALLS

by BILL SURFACE

NIAGARA FALLS, N.Y.

The other afternoon, E. Dent Lackey, the stocky, white-haired mayor of Niagara Falls, N.Y., leaned forward in his swivel chair and examined 55 letters from admirers of Niagara Falls. The mail was not from impressed tourists and honeymooners but from such diverse local groups as the Friendly Grandmothers' Club, Operation Petticoat, Lioness Club and the City Council, all of whom were united in a common cause: Save Niagara's American Falls.

Niagara Falls, the nation's best-known natural wonder, still moves many of its 5 million annual visitors to write "breathtaking" and "unforgettable" on post cards. But local residents who compare the present appearance of Niagara's American Falls with that of previous years view it with justifiable alarm. Today the Falls is in such a perilous state of erosion that it faces self-destruction.

The deterioration, confirmed by geologists and engineers, was plainly visible when I stood recently on frozen Goat Island, which separates the Upper Niagara River's American Falls from Horseshoe, or Canadian Falls. On the left is Horseshoe Falls, where thunderous water arches and then plunges awesomely and unobstructedly for 158 feet.

BALD SPOTS, SUBFALLS, BUBBLES

On the right is American Falls. The contrast is striking. The roar is not as thunderous. The edge of the 1060-foot-wide Falls is ragged and dented with bald, waterless spots. Nowhere can the water make even half the spectacular 167-foot drop to the bottom. Instead subfalls, like stairs, have developed. And just below the brink, water bubbles and spews outward, an indication that it is either bouncing off rock projections or emptying from caves in the face of the Falls.

Bubbles from caverns are the most ominous signs. Only a few yards upstream from the Falls the onrushing waters flow vertically into cavities in the riverbed and cat into a layer of slate that immediately disintegrates upon exposure to air or water, creating underground streams. These streams cause the Falls to weaken and crumble.

The last dramatic avalanche occurred back in 1954, when Prospect Point, a honeymooners' promontory, cracked and sent tourists fleeing and water pouring into the sightseers' elevator. Four hours later about 185,000 tons of rock broke loose and fell into the gorge, obliterating the Falls' eastern flank. Since then, however, there have been continuous

Mighty Niagara Falls, one of America's most popular scenic wonders, is threatened by erosion, needs immediate, expensive repairs.

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The PAZO METHOD, a 6-step method of hemorrhoid treatment developed from years of medical experience, works to reduce most causes of hemorrhoids and to make surgery unnecessary for most sufferers... acts quickly to relieve hemorrhoid pain and irritation.

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THE PAZO METHOD, explained in simple step-by-step instructions, is attached to each package of Pazo Ointment or Suppositories... Pazo, the hemorrhoid remedy that delivers full-strength relief 5 ways.

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Get your copy of the PAZO METHOD booklet with every package of Pazo Ointment or Pazo Suppositories.

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KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; doesn't move as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes, but mail us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 670-B, Elmira, N.Y.



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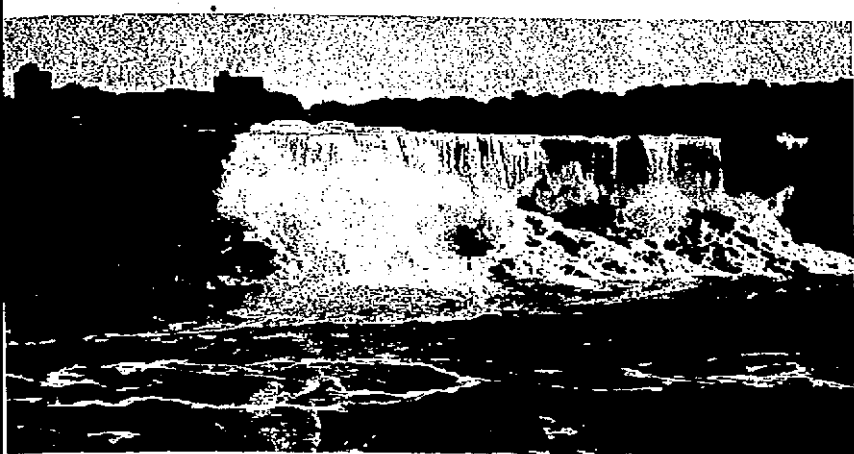
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But if there is protest against being stereotyped as mental giants, it takes a back seat to the students' primary purpose in being at Shimer. "These young people know what they want here, and they make sure they get it," says Robert Blackburn, Dean of Faculty. "They're aware of the all-importance of our comprehensive exams, and they've even got up petitions criticizing them for being too easy. Believe me, we have to stay on our toes to keep ahead of our students!"



Damage to Falls is shown in this photo. Piled-up rocks have broken off lip of Falls. They now stand

smaller slides. At present approximately 320,000 tons of fallen rocks reach over halfway up the base of the Falls.

Such rockpiles, contend long-time residents who regularly observe American Falls, have radically marred its appearance. "With all these rocks this don't look like the same waterfall that was here when I started bringing people by," a cabdriver volunteered. "The big shots in town are pretty near right. They call this the 'death watch' cause it's gonna go someday."

Another resident, Arthur Baker, who maintains that he has visited American Falls at least once a week for 35 years, put the situation more bluntly: "It's such an eyesore that it's hardly worth seeing anymore."

"A WANTON WOMAN"

Where will the present rate of decay lead? "Frankly, our majestic Falls will become more and more just a rapids, not a waterfall," says Rep. Henry P. Smith III of the Niagara district. "The fissures in the riverbed and on the face of the Falls itself point to a catastrophic rockslide. This could occur any time. Then we'd have a huge, precipitous rapids. So it's imperative that we take remedial steps before it's too late."

A preliminary step was taken last month when the Army Engineers' Buffalo District office held a public hearing in Niagara Falls to solicit suggestions on how to preserve American Falls. The meeting produced a spirited response from persons who urged "remedial work" but gave few practical proposals on what to do or how to do it. One woman's letter moved Mayor Lackey to pause before reading it aloud: "Common sense tells us that the Falls is just like a wanton woman. She now needs a hidden steel girdle for protection."

Even if detailed blueprints had been submitted, however, no physical restoration, if undertaken, is expected for two or three years. The Corps of Engineers' survey, due to be completed in late 1966, will determine only if a full-scale study of the Falls is needed. If so, the recommendations must be evaluated by river and harbor agencies, Congress, New York's Niagara Frontier State Parks Commission and Canada. Then, of course, the money must be appropriated.

By then, will it still be possible to save American Falls? "There is the outside chance that we could find the Falls in such a condition that tampering would do more harm than good," explains Col. R. Wilson Neff, the Corps'

nearly as high as Niagara itself, turn once-dramatic Falls into series of cascades instead of one drop.

Buffalo district engineer. "If the Falls is restored, there are three possible steps, but they have their price. First, if, as most people seem to want, the rocks are removed from the Falls to restore its beauty, that would hasten the erosion at the softer base and force the crest to break. If the rocks are left there to protect the base, they will accumulate until the Falls is only a rapids.

"The second and most expensive step," Col. Neff continues, "would be to build a temporary cofferdam to divert the water [60,000 gallons a second] over Horseshoe Falls, then fill the crevices and caves with concrete. Third, the holes in the brink of the Falls might have to be sealed with cement and stabilized with steel tie rods."

Comparable engineering already has stopped even faster erosion on Horseshoe Falls' corners. That work took place in 1954-57 when the U.S. and Canada jointly built a 13-gate underwater dam on the Canadian side and dug a 5½-mile tunnel to channel water into the world's largest hydroelectric plant. In addition to siphoning half of Niagara's water for electric power during the evening and non-tourist season, the dam also helps maintain an even flow over the Horseshoe. To assure this level flow, workmen dangling from cables cemented one of the Horseshoe's eroded flanks and excavated the other.

Instead of buttressing American Falls, however, man has actually compounded the problem. Periodic diversions of the Upper Niagara for electric powerplants and barge canals have increased the destruction.

SCENIC AMERICA IN DANGER

The Falls' plight, unfortunately, is not isolated. Diversions, dams and ditches — what politicians and power industries call progress and conservationists call neglectful tampering — also are destroying scenic America elsewhere. Drainage ditches, for example, have transformed much of the Everglades National Park's rare wildlife refuge into dried swamps and muddy streams containing dead fish. Moreover, the Interior Department seriously plans to build a \$239 million dam that would flood 63 miles of Colorado's Grand Canyon Monument and National Park.

Now, ironically, Niagara's American Falls, which requires tampering to be preserved, takes on an added importance. If American tourists are going to follow President Johnson's plea to "See the U.S.A. First," we must make sure there's something to see.

What Happens After Death?

In a few score years, all who read these lines will have vanished from the earth.

Every day almost a hundred thousand human beings finish their earthly span and pass into the beyond. Our turn will come we all know, but when, where and how we cannot be sure.

No merely human being ever has been able to look into eternity and tell us what it is like. No scientific knowledge or instruments can pierce the curtain that divides this world from that into which all of us must journey.

All we know about God's eternal plans for us... all we know about what lies beyond the grave... comes from the God Who made us and to the extent He has seen fit to reveal it to us.

But we can face eternity without fear. For we have a definite answer to the mystery of death. With the facts God has put at our disposal through the inspired books of the Old and the New Testaments, the Catholic Church always has given, and gives today, a definite answer to the questions raised by the fact of death.

Man's life in this world, the Church tells us, is a preparation for the world to come... a testing-time which ends with our death. What happens after that depends on whether death finds us loyal to God, or opposed to Him and the way He expects us to live... it is appointed unto men once to die and after this

the judgment" (Heb. 9:27).

Christ gave us (Matt. 25:31-46) a description of God's judgment which leaves no room for doubt that our worthiness of everlasting reward will be judged solely according to the way we have lived our lives on this earth.

Death does not bring merely a long, unconscious slumber, but rather a quick awakening to the irrevocable judgment of our Creator. Nor does it bring us a second chance to prove ourselves or to amend our erring ways. In our own hands rests the opportunity... and upon our own heads the responsibility... to determine if death shall be the threshold to everlasting life among the blessed, or among the lost.

Men blessed by youth and good health often feel that death for them is far away—something to be worried about only in the twilight years. Some scoff at the suggestion that an everlasting Hell could be permitted by a merciful God. Others seem to think that God will treat them kindly if they live reasonably moral lives, even though they pay Him no special honor which is His due.

If you would like more information on Heaven, Hell, Purgatory, the end of the world and the resurrection and judgment of all men... we shall be happy to send you an interesting pamphlet. Nobody will call on you. Write for Pamphlet No. PR-14.

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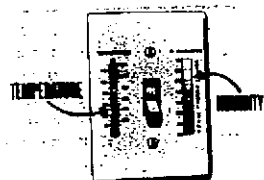
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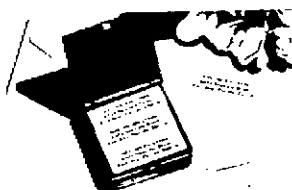
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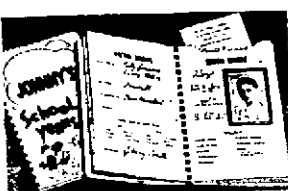
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PATTERN FOR BEAUTIFUL BROWS! Now you can follow an outline guide and be sure of matching both right and left eye brows exactly. Just slip the Brow Line Band around your head and fit in the open outlines. Includes white marking glasses, too. You get 7 different brow shapes in transparent plastic adjustable for any width face.
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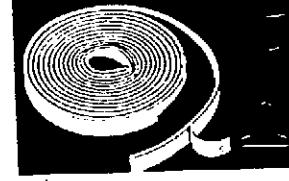
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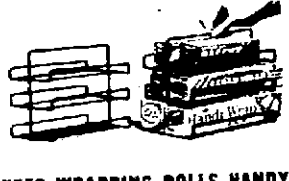
YOU ALWAYS HAVE A MATCH when you carry this match-head lighter. It never fails! To strike a light, pull out the red-and-white topped metal matchstick and rub it on the flint edge of the lighter case. Petite pencil-size design is only 2 1/2" high... fits pocket or purse... takes less room than a matchbook. Lasts for years.
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KEEP WRAPPING ROLLS HANDY in a 3-tier Rack that holds an assortment of 6 boxes. Instant fingertip choice for wrapping of sandwiches and leftovers. No sorting through a jumble of boxes. Unslung chrome metal rack with lifting handle is 8" high. A perfect supply center for all varieties of foil, wax and plastic wrap!
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LOOSEN UP TIGHT SHOES! Here's a new chemically proven way to stretch and fix tight shoes... no mechanical stretching required. Just a fast spray from this aerosol Shoe-Stretch relaxes "too-tight" shoes instantly! Wonderful for automatically breaking in stiff new shoes. Guaranteed to give instant relief or money back!
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ZIPPERED PILLOW PROTECTOR keeps bed pillows fresh and clean even after seasons of use! Wonderful for allergy sufferers, too! Sanitary, odor-free... and it's soft as silk. Waterproof inner cover of taffeta combined with plastic wipes clean with a damp cloth. 21" x 27" size fits standard pillows. Wash tailored. Set of 2.
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CALLUSES JUST WIPE AWAY! Don't cut or pick at calluses, corns, rough skin! There's a safe and easy way to end the discomfort they cause. Just dab Callus Roll-On on feet, hands, elbows... and this remarkable preparation will soften bothersome areas so you can wipe away dead skin with light massage. What a relief!
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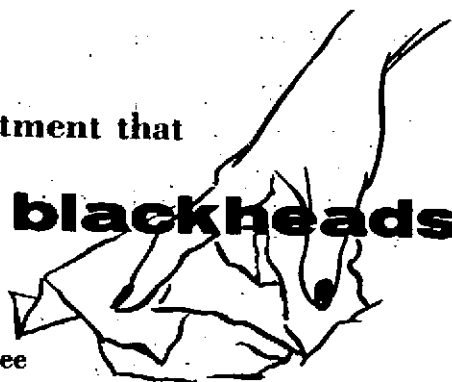
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Doctor develops home treatment that rinses away blackheads in 15 minutes

By Ina Lee



A leading New York dermatologist has developed a simple medicated home treatment that rinses away blackheads and whiteheads in a matter of minutes.

I saw it demonstrated recently on five women and two teenage boys. The results were almost breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cleansing tissues that finished each treatment.

But this wasn't all! In the case of two older women, I saw enlarged pores reduced, and rough, muddy complexions made cleaner, clearer and smoother looking. In the case of teen-agers, I saw acne pimples improve after one application... After seeing these results, I can well understand why so many beauticians are now acclaiming this doctor's treatment as one of the most important beauty discoveries.

Anyone Can Use It

The treatment starts with a thorough skin cleansing. A special laboratory-developed *whipped* cleansing cream is used that takes off not only surface dirt, but also softens and loosens pore-caked grime with its emollient action. It liquefies as soon as it is applied and literally floats the dirt right off your face.

After this is tissueed off, a delightful mint-scented cream is applied. Within 2 or 3 minutes an absorbing agent called *Argilla* dries and turns this specially medicated cream into a plastic-like masque. As it firms and hardens, its suction action draws on waste matter in the pores... In 8 or 10 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see blackheads and other pore "filler" actually come off on your tissue. And your skin feels clean — really clean — and refreshed and smooth, like velvet!

Pore Sponging and Closing

The third step in the treatment is an exhilarating application of a unique antiseptic astringent — a facial "mint julep" that sponges and tightens emptied pores and leaves a protective invisible film that helps guard your skin against dust, dirt and bacteria for hours and hours.

Nothing Else Like It

Even after a single treatment, women who have been troubled by blackheads for years see a marked improvement. Many find it hard to believe their eyes. Some blackheads and whiteheads just rinse away. Others are softened and made ready to be drawn out by future treatments. Enlarged pores appear to be smaller. The skin looks smoother and firmer — feels fresher and more alive!

In short, after a single treatment taking only 15 minutes, you can expect to see results that normally you would not dare hope for even after many weeks... but don't expect everything at once. Damage done by years of neglect can't be undone in a day. Yet with 3 or 4 treatments a week, you may confidently look forward to startling complexion improvements within 30 days. Then one treatment a week—or every second week — will probably be all your skin will need to keep it clear, lovely and healthy looking.

The medically developed products used in this treatment are manufactured and quality-controlled by QUEEN HELENE. They are *Queen Helene Whipped Cleansing Cream*, *Queen Helene Medicated Masque* and *Queen Helene Penetrating Astringent*. The three items are sold as complete skin and beauty kit for 3.98. Quite a bargain when you think of what it will do for a person's good looks — and self-esteem!

See Blackheads "Wipe Off"

After a Single Queen Helene
Skin and Beauty Treatment



Look! See them come off on your cleansing tissue — and without squeezing or digging!

- 1 First apply *Queen Helene Whipped Cleansing Cream*. This liquefies instantly on your skin and softens pore-caked dirt with its rapid emollient action. You tissue off all but a thin film which prepares your face for the masque.
- 2 Now smooth on the *Queen Helene Medicated Masque*. As the absorbing agent, *Argilla*, in this plastic-like cream makes it harden into a masque, its powerful drawing action gently pulls out blackheads and other pore impurities.
- 3 After about 8 or 10 minutes, rinse off the masque with lukewarm water. It dissolves in seconds. Then apply *Queen Helene Mint Julep Astringent* — a special penetrating antiseptic that helps close emptied pores, tones up your complexion, and gives protection against dirt and bacteria for hours.



all these items
3.98
(Enough for
42 Treatments)

Economical size
5.95

RESULTS ARE GUARANTEED

Examine your face before and after treatment. You should see a startling difference. Some of the blackheads should be gone and others loosened for removal by future treatments. These results are guaranteed or your money will be refunded.

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Please send me my complete *Queen Helene 3-Way Skin Treatment*, including: 1. Laboratory Developed Cleansing Cream. 2. Medicated Masque Cream. 3. Astringent.

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- ☐ **3.98** size Enough for 42 home treatments at less than 10¢ a treatment.
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LET'S SAVE NIAGARA FALLS



by BILL SURFACE

NIAGARA FALLS, N.Y.

The other afternoon, E. Dent Lackey, the stocky, white-haired mayor of Niagara Falls, N.Y., leaned forward in his swivel chair and examined 55 letters from admirers of Niagara Falls. The mail was not from impressed tourists and honeymooners but from such diverse local groups as the Friendly Grandmothers' Club, Operation Petticoat, Lioness Club and the City Council, all of whom were united in a common cause: Save Niagara's American Falls.

Niagara Falls, the nation's best-known natural wonder, still moves many of its 5 million annual visitors to write "breathtaking" and "unforgettable" on post cards. But local residents who compare the present appearance of Niagara's American Falls with that of previous years view it with justifiable alarm. Today the Falls is in such a perilous state of erosion that it faces self-destruction.

The deterioration, confirmed by geologists and engineers, was plainly visible when I stood recently on frozen Goat Island, which separates the Upper Niagara River's American Falls from Horseshoe, or Canadian Falls. On the left is Horseshoe Falls, where thunderous water arches and then plunges awesomely and unobstructedly for 158 feet.

BALD SPOTS, SUBFALLS, BUBBLES

On the right is American Falls. The contrast is striking. The roar is not as thunderous. The edge of the 1060-foot-wide Falls is ragged and dented with bald, waterless spots. Nowhere can the water make even half the spectacular 167-foot drop to the bottom. Instead subfalls, like stairs, have developed. And just below the brink, water bubbles and spews outward, an indication that it is either bouncing off rock projections or emptying from caves in the face of the Falls.

Bubbles from caverns are the most ominous signs. Only a few yards upstream from the Falls the onrushing waters flow vertically into cavities in the riverbed and eat into a layer of slate that immediately disintegrates upon exposure to air or water, creating underground streams. These streams cause the Falls to weaken and crumble.

The last dramatic avalanche occurred back in 1954, when Prospect Point, a honeymooners' promontory, cracked and sent tourists fleeing and water pouring into the sightseers' elevator. Four hours later about 185,000 tons of rock broke loose and fell into the gorge, obliterating the Falls' eastern flank. Since then, however, there have been continuous

Mighty Niagara Falls, one of America's most popular scenic wonders, is threatened by erosion, needs immediate, expensive repairs.

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

FRIENDS AND FOES. Pressure is mounting on British shipowners to halt all trading with North Vietnam. Several Congressmen are prepared to ban from U.S. ports any British ship which delivers cargo to North Vietnam. Last March stevedores in New York refused to unload the British-owned freighter, Severn River, because allegedly it had discharged cargo at Haiphong. The Severn River was then under the management of Tidewater Commercial, Inc., of Baltimore, one of a group of companies controlled by the American multimillionaire J. Paul Getty. The problem of tracking down the true owners of ships trading with North Vietnam is a tricky one. An American shipowner, for example, may register his corporation in Switzerland or Monaco, appoint a Portuguese or Greek company to manage his vessel which may then be registered in Liberia or Panama. The owners of the Severn River were listed as the International Navigation Co. of Liberia.

AFTER THE MOON. If the U.S. succeeds in landing a man on the moon by 1970, where do we go from there? The National Academy of Sciences suggests that priority then be given to unmanned probes of Mars and Venus.

SWITCH IN JAPAN. Hard to believe, but the Japanese, rabid, fanatical, suicidal militarists in World War II, are now completely apathetic about their own national defense and security. They are so disillusioned in war that they will not even elevate their Defense Agency to ministry status, keeping it a part of the prime minister's office. Neither will they vote for compulsory military service or anything remotely approaching it. Their Ground Self-Defense Force has an authorized strength of 171,500, but despite the economic downturn in Japan its young men refuse to join the army, and the Self-Defense Force is short 30,000 men. The Japanese attitude on defense is "Let the U.S. look after us."

TOP NEGROES. The advance of the Negro into the upper strata of the federal government is rapidly accelerating. President Johnson's appointment of Dr. Robert Weaver as Secretary of Housing and Urban Development marked an important milestone. Dr. Weaver, 58, is the first Negro to occupy a cabinet position. Second most important Negro in government is probably Thurgood Marshall, 57, the Solicitor General. Other Negroes quickly moving up the ladder are Hobart Taylor, Jr., a good friend of Mr. Johnson's whom the President recently appointed a director of the Export-Import Bank; Patricia Harris, the new U.S. envoy to Luxembourg and the first Negro woman to be so honored; and Constance Baker Motley, first Negro woman appointed to a federal judgeship.



PATRICIA HARRIS



CONSTANCE BAKER MOTLEY WITH PRESIDENT

FALLEN IDOL. Last year the Soviet Government proudly declared Olga Batanogova "a heroine mother," awarded her a medal for giving birth to her tenth child. This year the

Russians are not quite so proud of Olga. An investigation reveals that 10 different men fathered the 10 Batanogova children, that eight children are living in various state homes, that the last two are ill and weak from undernourishment, Olga and her latest lover having spent the children's allowances on vodka.

TUITION AND FEES. Only five state universities and land-grant colleges in the nation have not raised charges in the past two years. They are: University of Georgia, University of Nevada, Langston University, Ohio State University, and Oklahoma State University. Tuition rates are rising almost everywhere else especially for out-of-state students. There are now seven state universities which charge out-of-state residents tuitions of more than \$1000. The seven are the Universities of Michigan, Virginia, Wisconsin, Colorado, New Hampshire, Vermont, and Pennsylvania.

HOLLYWOOD MONEY. Hollywood agents are convinced the sky is the limit in what they can ask and get for their clients. There are so few top-notch film stars left in the business that major studios are apparently willing to pay them anything. Latest example is Richard Burton, signed by MGM for a film musical based on James Hilton's novel, Goodbye, Mr. Chips, first produced as a dramatic film in 1939. MGM has guaranteed Burton \$1 million against 10% of the film's gross whichever is higher. The studio has offered Audrey Hepburn and Julie Andrews the same deal. Unfortunately, both of them have previous million-dollar commitments. Other million-dollar stars are Doris Day, Sophia Loren, Cary Grant, and on occasion, John Wayne. Grant's demands not only reach astronomical monetary heights, but frequently he asks for ownership of the negative after the first seven years of release. No star in recent years has earned as much as Grant, recently turned 62.



Damage to Falls is shown in this photo. Piled-up rocks have broken off lip of Falls. They now stand

nearly as high as Niagara itself, turn once-dramatic Falls into series of cascades instead of one drop.

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Another resident, Arthur Baker, who maintains that he has visited American Falls at least once a week for 35 years, put the situation more bluntly: "It's such an eyesore that it's hardly worth seeing anymore."

"A WANTON WOMAN"

Where will the present rate of decay lead? "Frankly, our majestic Falls will become more and more just a rapids, not a waterfall," says Rep. Henry P. Smith III of the Niagara district. "The fissures in the riverbed and on the face of the Falls itself point to a catastrophic rockslide. This could occur any time. Then we'd have a huge, precipitous rapids. So it's imperative that we take remedial steps before it's too late."

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Even if detailed blueprints had been submitted, however, no physical restoration, if undertaken, is expected for two or three years. The Corps of Engineers' survey, due to be completed in late 1966, will determine only if a full-scale study of the Falls is needed. If so, the recommendations must be evaluated by river and harbor agencies, Congress, New York's Niagara Frontier State Parks Commission and Canada. Then, of course, the money must be appropriated.

By then, will it still be possible to save American Falls? "There is the outside chance that we could find the Falls in such a condition that tampering would do more harm than good," explains Col. R. Wilson Neff, the Corps'

Buffalo district engineer. "If the Falls is restored, there are three possible steps, but they have their price. First, if, as most people seem to want, the rocks are removed from the Falls to restore its beauty, that would hasten the erosion at the softer base and force the crest to break. If the rocks are left there to protect the base, they will accumulate until the Falls is only a rapids.

"The second and most expensive step," Col. Neff continues, "would be to build a temporary cofferdam to divert the water [60,000 gallons a second] over Horseshoe Falls, then fill the crevices and caves with concrete. Third, the holes in the brink of the Falls might have to be sealed with cement and stabilized with steel tie rods."

Comparable engineering already has stopped even faster erosion on Horseshoe Falls' corners. That work took place in 1954-57 when the U.S. and Canada jointly built a 13-gate underwater dam on the Canadian side and dug a 5½-mile tunnel to channel water into the world's largest hydroelectric plant. In addition to siphoning half of Niagara's water for electric power during the evening and non-tourist season, the dam also helps maintain an even flow over the Horseshoe. To assure this level flow, workmen dangling from cables cemented one of the Horseshoe's eroded flanks and excavated the other.

Instead of buttressing American Falls, however, man has actually compounded the problem. Periodic diversions of the Upper Niagara for electric powerplants and barge canals have increased the destruction.

SCENIC AMERICA IN DANGER

The Falls' plight, unfortunately, is not isolated. Diversions, dams and ditches — what politicians and power industries call progress and conservationists call neglectful tampering — also are destroying scenic America elsewhere. Drainage ditches, for example, have transformed much of the Everglades National Park's rare wildlife refuge into dried swamps and muddy streams containing dead fish. Moreover, the Interior Department seriously plans to build a \$239 million dam that would flood 63 miles of Colorado's Grand Canyon Monument and National Park.

Now, ironically, Niagara's American Falls, which requires tampering to be preserved, takes on an added importance. If American tourists are going to follow President Johnson's plea to "See the U.S.A. First," we must make sure there's something to see.

What Happens After Death?

In a few score years, all who read these lines will have vanished from the earth.

Every day almost a hundred thousand human beings finish their earthly span and pass into the beyond. Our turn will come we, all know, but when, where and how we cannot be sure.

No merely human being ever has been able to look into eternity and tell us what it is like. No scientific knowledge or instruments can pierce the curtain that divides this world from that into which all of us must journey.

All we know about God's eternal plans for us... all we know about what lies beyond the grave... comes from the God Who made us and to the extent He has seen fit to reveal it to us.

But we can face eternity without fear. For we have a definite answer to the mystery of death. With the facts God has put at our disposal through the inspired books of the Old and the New Testaments, the Catholic Church always has given, and gives today, a definite answer to the questions raised by the fact of death.

Man's life in this world, the Church tells us, is a preparation for the world to come... a testingtime which ends with our death. What happens after that depends on whether death finds us loyal to God, or opposed to Him and the way He expects us to live... it is appointed unto men once to die and after this

the judgment" (Heb. 9:27).

Christ gave us (Matt. 25:31-46) a description of God's judgment which leaves no room for doubt that our worthiness of everlasting reward will be judged solely according to the way we have lived our lives on this earth.

Death does not bring merely a long, unconscious slumber, but rather a quick awakening to the irrevocable judgment of our Creator. Nor does it bring us a second chance to prove ourselves or to amend our erring ways. In our own hands rests the opportunity... and upon our own heads the responsibility... to determine if death shall be the threshold to everlasting life among the blessed, or among the lost.

Men blessed by youth and good health often feel that death for them is far away—something to be worried about only in the twilight years. Some scoff at the suggestion that an everlasting Hell could be permitted by a merciful God. Others seem to think that God will treat them kindly if they live reasonably moral lives, even though they pay Him no special honor which is His due.

If you would like more information on Heaven, Hell, Purgatory, the end of the world and the resurrection and judgment of all men... we shall be happy to send you an interesting pamphlet. Nobody will call on you. Write for Pamphlet No. PR-14.

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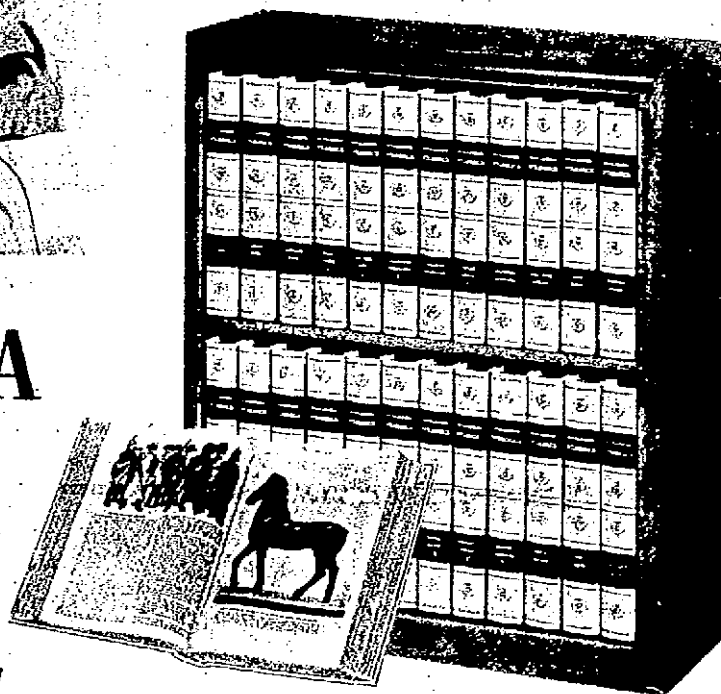
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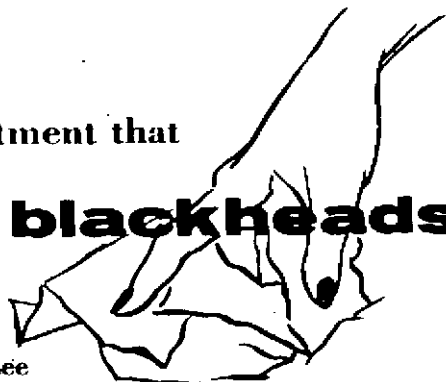
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Doctor develops home treatment that rinses away blackheads in 15 minutes

By Ina Lee



A leading New York dermatologist has developed a simple medicated home treatment that rinses away blackheads and whiteheads in a matter of minutes.

I saw it demonstrated recently on five women and two teenage boys. The results were almost breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cleansing tissues that finished each treatment.

But this wasn't all! In the case of two older women, I saw enlarged pores reduced, and rough, muddy complexions made cleaner, clearer and smoother looking. In the case of teen-agers, I saw acne pimples improve after one application . . . After seeing these results, I can well understand why so many beauticians are now acclaiming this doctor's treatment as one of the most important beauty discoveries.

Anyone Can Use It

The treatment starts with a thorough skin cleansing. A special laboratory-developed *whipped* cleansing cream is used that takes off not only surface dirt, but also softens and loosens pore-caked grime with its emollient action. It liquefies as soon as it is applied and literally floats the dirt right off your face.

After this is tissue off, a delightful mint-scented cream is applied. Within 2 or 3 minutes an absorbing agent called *Argilla* dries and turns this specially medicated cream into a plastic-like masque. As it firms and hardens, its suction action draws on waste matter in the pores . . . In 8 or 10 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see blackheads and other pore "filler" actually come off on your tissue. And your skin feels clean — really clean — and refreshed and smooth, like velvet!

Pore Sponging and Closing

The third step in the treatment is an exhilarating application of a unique antiseptic astringent — a facial "mint julep" that sponges and tightens emptied pores and leaves a protective invisible film that helps guard your skin against dust, dirt and bacteria for hours and hours.

Nothing Else Like It

Even after a single treatment, women who have been troubled by blackheads for years see a marked improvement. Many find it hard to believe their eyes. Some blackheads and whiteheads just rinse away. Others are softened and made ready to be drawn out by future treatments. Enlarged pores appear to be smaller. The skin looks smoother and firmer — feels fresher and more *alive*!

In short, after a single treatment taking only 15 minutes, you can expect to see results that normally you would not dare hope for even after many weeks . . . but don't expect everything at once. Damage done by years of neglect can't be undone in a day. Yet with 3 or 4 treatments a week, you may confidently look forward to startling complexion improvements within 30 days. Then one treatment a week—or every second week — will probably be all your skin will need to keep it clear, lovely and healthy looking.

The medically developed products used in this treatment are manufactured and quality-controlled by QUEEN HELENE. They are *Queen Helene Whipped Cleansing Cream*, *Queen Helene Medicated Masque* and *Queen Helene Penetrating Astringent*. The three items are sold as complete skin and beauty kit for 3.98. Quite a bargain when you think of what it will do for a person's good looks — and self-esteem!

See Blackheads "Wipe Off"

After a Single Queen Helene
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- 2 Now smooth on the *Queen Helene Medicated Masque*. As the absorbing agent, *Argilla*, in this plastic-like cream makes it harden into a masque, its powerful drawing action gently pulls out blackheads and other pore impurities.
- 3 After about 8 or 10 minutes, rinse off the masque with lukewarm water. It dissolves in seconds. Then apply *Queen Helene Mint Julep Astringent* — a special penetrating antiseptic that helps close emptied pores, tones up your complexion, and gives protection against dirt and bacteria for hours.



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Examine your face before and after treatment. You should see a startling difference. Some of the blackheads should be gone and others loosened for removal by future treatments. These results are guaranteed or your money will be refunded.

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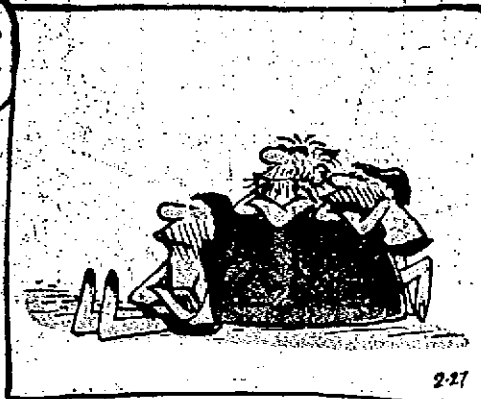
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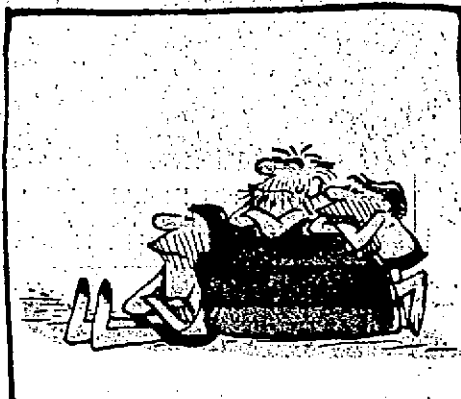
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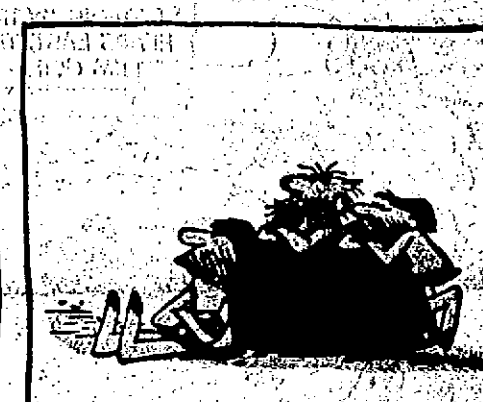
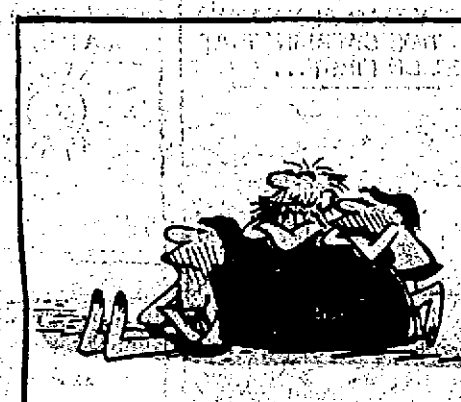
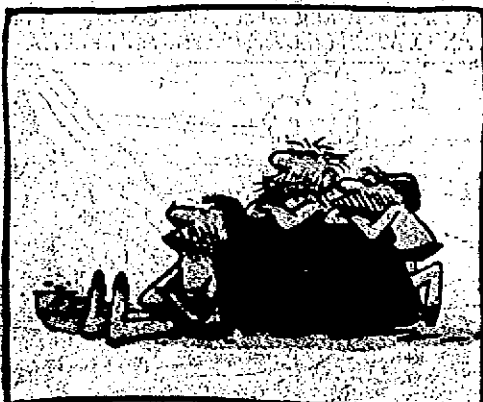
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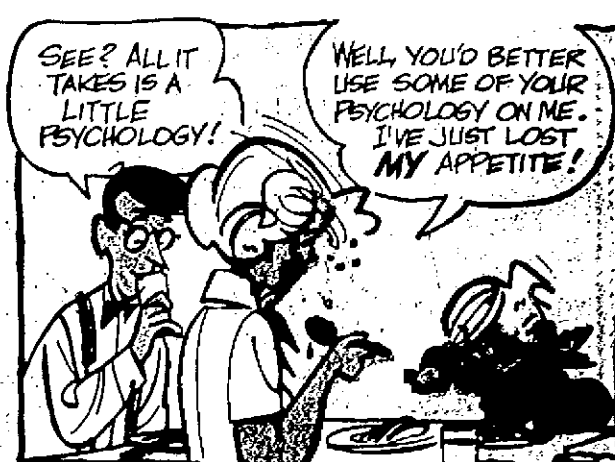


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INTELLIGENCE REPORT

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FRIENDS AND FOES. Pressure is mounting on British shipowners to halt all trading with North Vietnam. Several Congressmen are prepared to ban from U.S. ports any British ship which delivers cargo to North Vietnam. Last March stevedores in New York refused to unload the British-owned freighter, Severn River, because allegedly it had discharged cargo at Haiphong. The Severn River was then under the management of Tidewater Commercial, Inc., of Baltimore, one of a group of companies controlled by the American multimillionaire J. Paul Getty. The problem of tracking down the true owners of ships trading with North Vietnam is a tricky one. An American shipowner, for example, may register his corporation in Switzerland or Monaco, appoint a Portuguese or Greek company to manage his vessel which may then be registered in Liberia or Panama. The owners of the Severn River were listed as the International Navigation Co. of Liberia.

AFTER THE MOON. If the U.S. succeeds in landing a man on the moon by 1970, where do we go from there? The National Academy of Sciences suggests that priority then be given to unmanned probes of Mars and Venus.

SWITCH IN JAPAN. Hard to believe, but the Japanese, rabid, fanatical, suicidal militarists in World War II, are now completely apathetic about their own national defense and security. They are so disillusioned in war that they will not even elevate their Defense Agency to ministry status, keeping it a part of the prime minister's office. Neither will they vote for compulsory military service or anything remotely approaching it. Their Ground Self-Defense Force has an authorized strength of 171,500, but despite the economic downturn in Japan its young men refuse to join the army, and the Self-Defense Force is short 30,000 men. The Japanese attitude on defense is "Let the U.S. look after us."

TOP NEGROES. The advance of the Negro into the upper strata of the federal government is rapidly accelerating. President Johnson's appointment of Dr. Robert Weaver as Secretary of Housing and Urban Development marked an important milestone. Dr. Weaver, 58, is the first Negro to occupy a cabinet position. Second most important Negro in government is probably Thurgood Marshall, 57, the Solicitor General. Other Negroes quickly moving up the ladder are Hobart Taylor, Jr., a good friend of Mr. Johnson's whom the President recently appointed a director of the Export-Import Bank; Patricia Harris, the new U.S. envoy to Luxembourg and the first Negro woman to be so honored; and Constance Baker Motley, first Negro woman appointed to a federal judgeship.



PATRICIA HARRIS



CONSTANCE BAKER MOTLEY WITH PRESIDENT

FALLEN IDOL. Last year the Soviet Government proudly declared Olga Batanogova "a heroine mother," awarded her a medal for giving birth to her tenth child. This year the

Russians are not quite so proud of Olga. An investigation reveals that 10 different men fathered the 10 Batanogova children, that eight children are living in various state homes, that the last two are ill and weak from undernourishment, Olga and her latest lover having spent the children's allowances on vodka.

TUITION AND FEES. Only five state universities and land-grant colleges in the nation have not raised charges in the past two years. They are: University of Georgia, University of Nevada, Langston University, Ohio State University, and Oklahoma State University. Tuition rates are rising almost everywhere else especially for out-of-state students. There are now seven state universities which charge out-of-state residents tuitions of more than \$1000. The seven are the Universities of Michigan, Virginia, Wisconsin, Colorado, New Hampshire, Vermont, and Pennsylvania.

HOLLYWOOD MONEY. Hollywood agents are convinced the sky is the limit in what they can ask and get for their clients. There are so few top-notch film stars left in the business that major studios are apparently willing to pay them anything. Latest example is Richard Burton, signed by MGM for a film musical based on James Hilton's novel, Goodbye, Mr. Chips, first produced as a dramatic film in 1939. MGM has guaranteed Burton \$1 million against 10% of the film's gross whichever is higher. The studio has offered Audrey Hepburn and Julie Andrews the same deal. Unfortunately, both of them have previous million-dollar commitments. Other million-dollar stars are Doris Day, Sophia Loren, Cary Grant, and on occasion, John Wayne. Grant's demands not only reach astronomical monetary heights, but frequently he asks for ownership of the negative after the first seven years of release. No star in recent years has earned as much as Grant, recently turned 62.

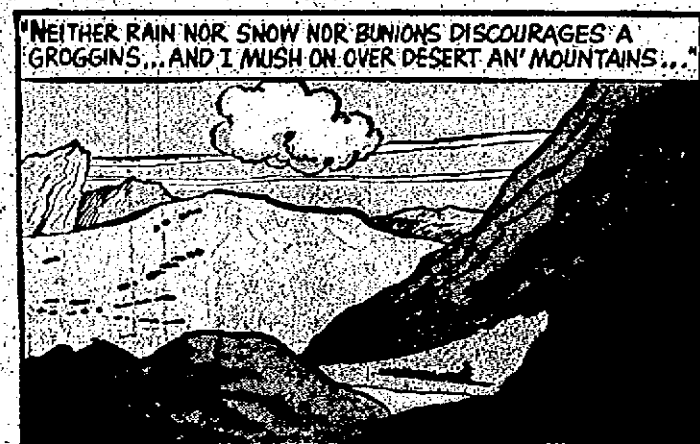
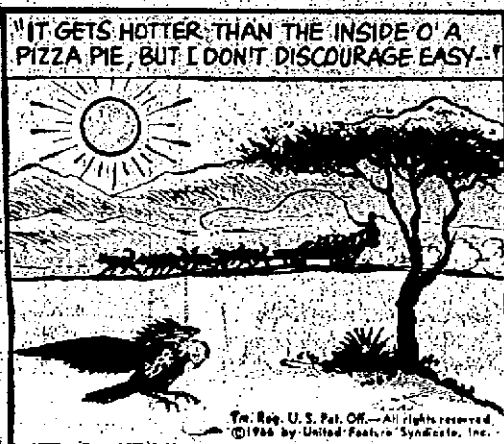
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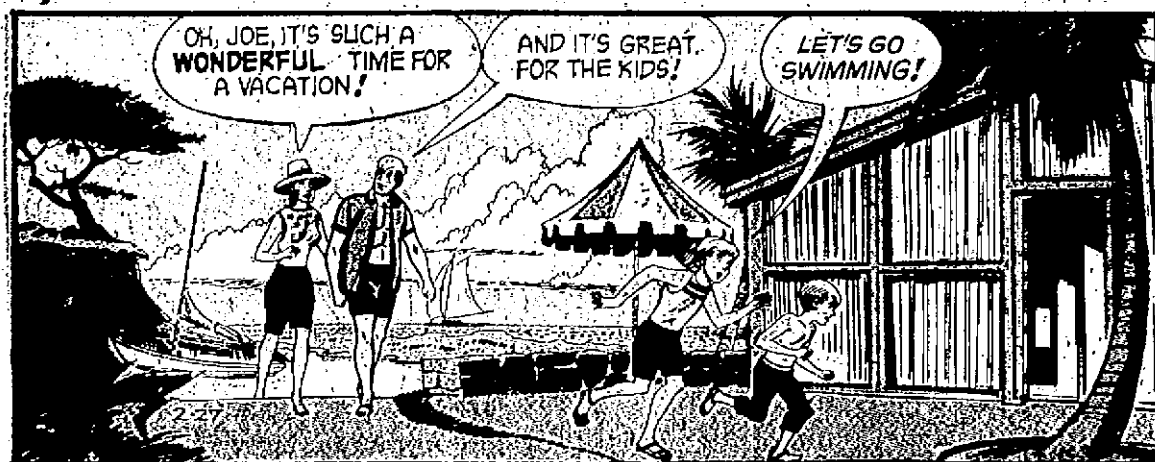
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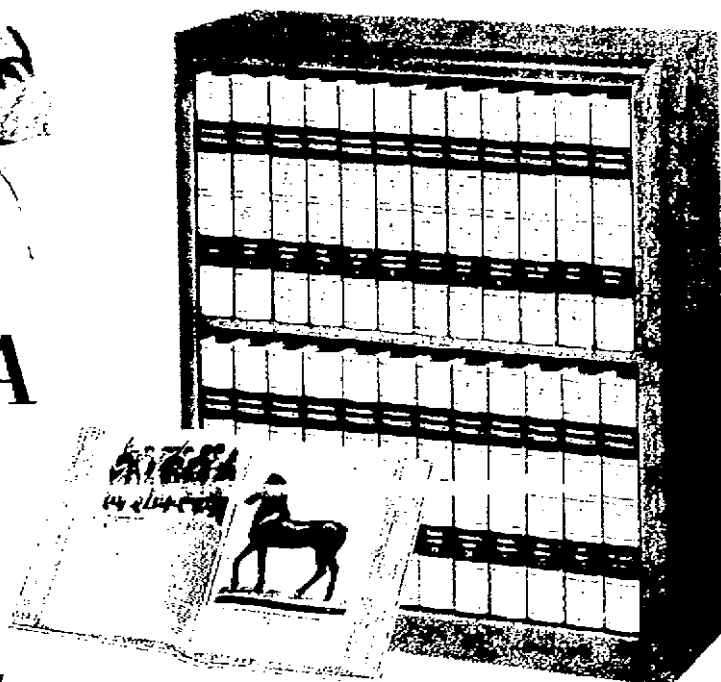
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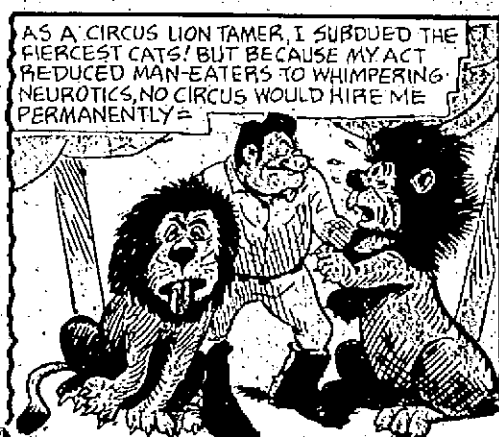
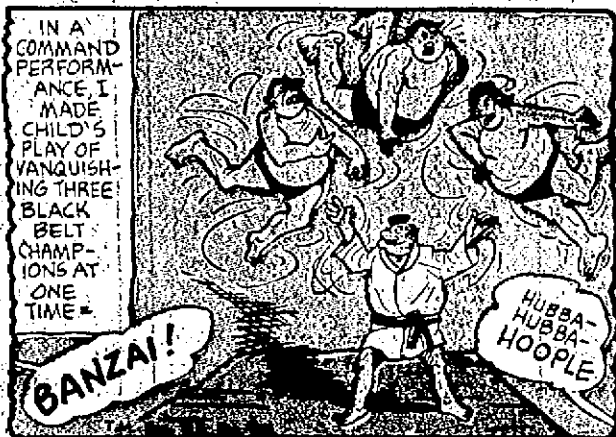
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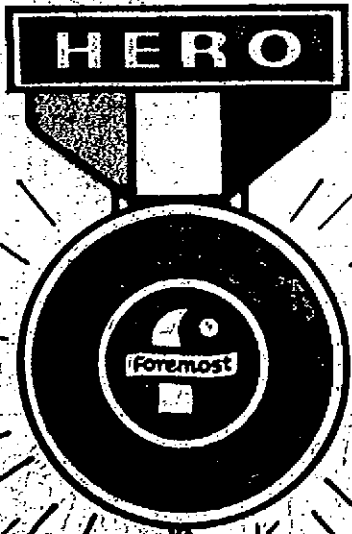


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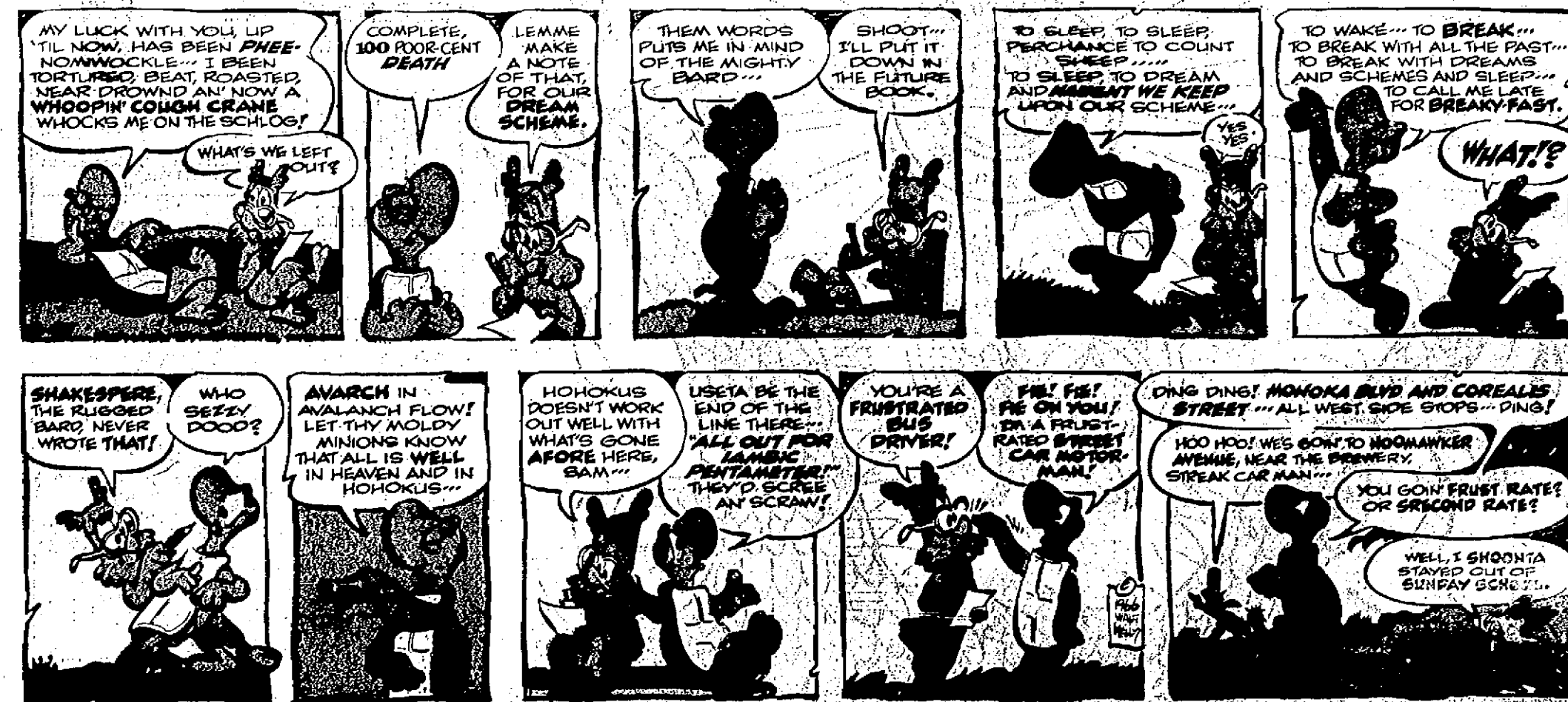
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By Ernie Bushmiller



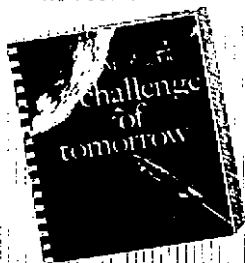
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By Walt Kelly






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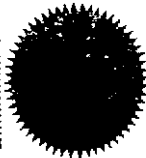




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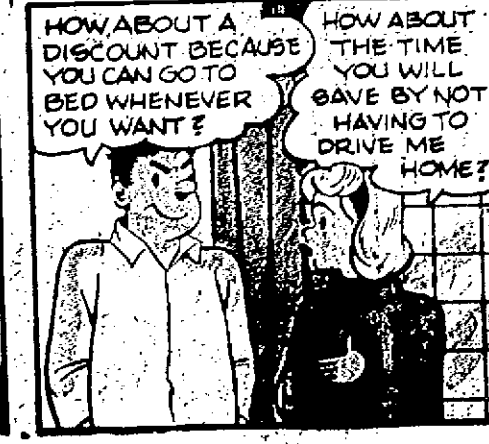
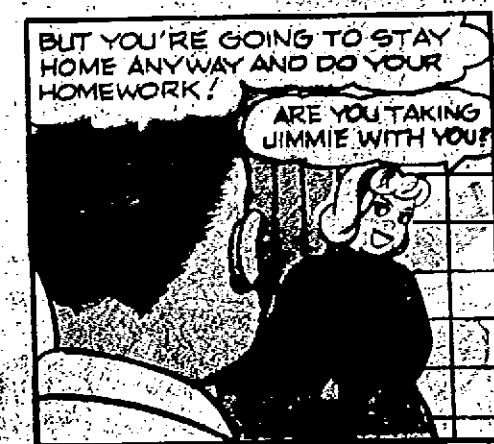
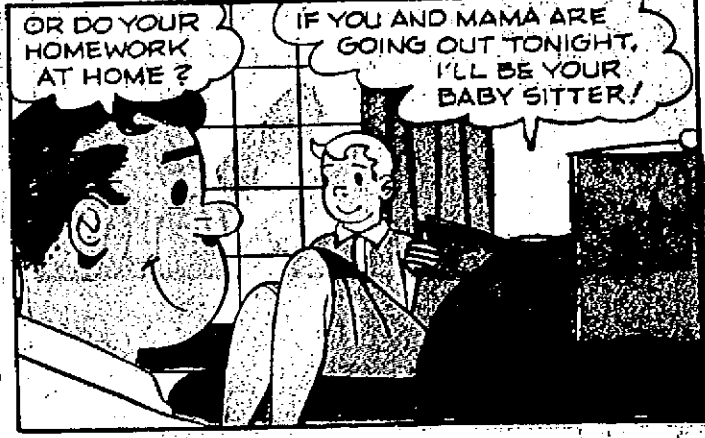
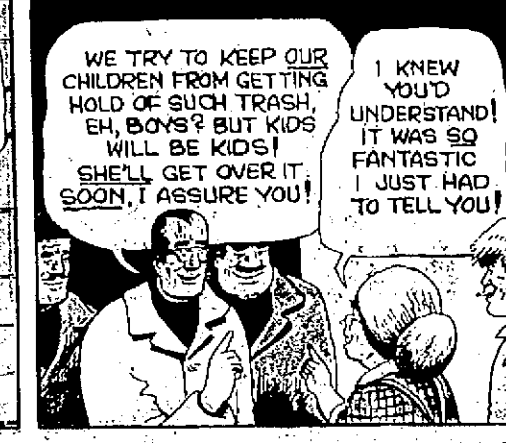
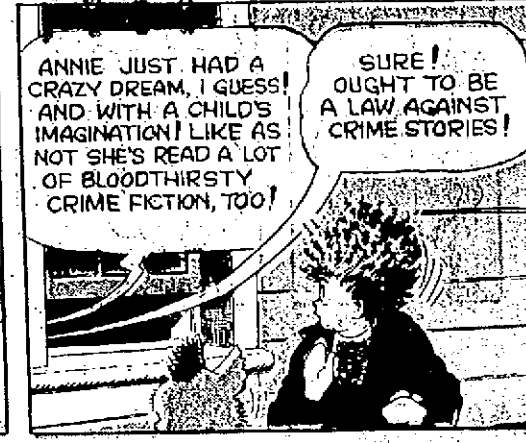
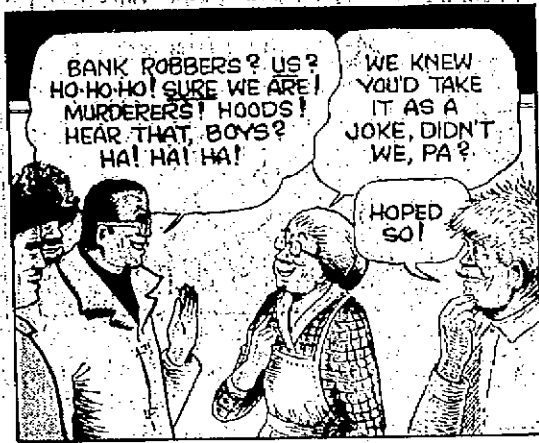
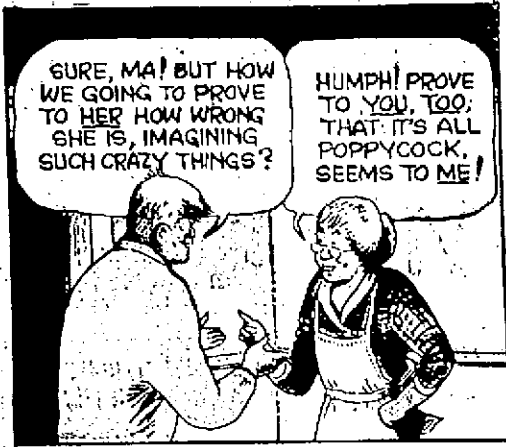
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HUNT THE WILD PIG

Don Culpepper on Boar Hunting at Catalina — Page B-1

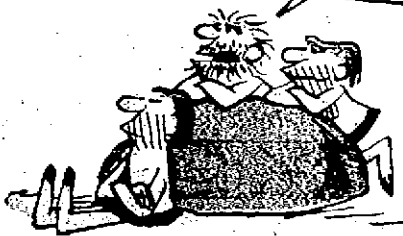
Long Beach, Calif.
Feb. 27, 1966

25¢

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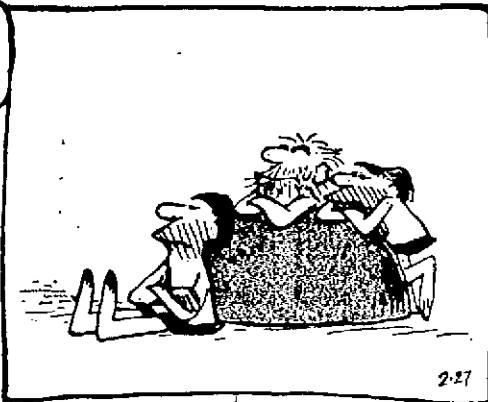
By Johnny Hart

YOU KNOW ... THERE'S SOMETHING
TO BE SAID FOR MARRIAGE ...



Publishers Newspaper Syndicate, 1966

2-27



DENNIS THE MENACE

By Hank Ketcham

WHEN DO WE EAT?
JUST AS SOON AS
DENNIS WASHES
HIS HANDS.

I'M ALL READY,
MOM. WHAT ARE
WE HAVIN' FOR
SUPPER?

A NICE
POT
ROAST.

I MEAN
WHAT ARE
WE
HAVIN' FOR
DESSERT?

THERE'LL BE
NO DESSERT
TILL YOU
EAT YOUR
POT
ROAST.

AW,
I'M
NOT
HUNGRY!

DON'T BE SILLY,
WHOEVER HEARD
OF A COWBOY
WHO DIDN'T LIKE
TO EAT?

YEAH, BUT
COWBOYS
DON'T
EAT
POT
ROAST!

NO? WHAT
DO THEY
EAT?

THEY EAT RATTLESNAKE
MEAT, AN'... COYOTE
STEAK, AN'...
MOUNTAIN
LION CHOPS,
AN'...

WELL, WHAT DO YOU
THINK POT ROAST IS
MADE OF?

I
DUNNO.
IT'S AN OLD CHUCK
WAGON RECIPE FOR
RATTLESNAKE MEAT
AND COYOTE STEAK AND
MOUNTAIN
LION CHOPS!

TRY IT ... YOU'LL
SEE!
HEY! THIS
IS PRETTY
GOOD!

SEE? ALL IT
TAKES IS A
LITTLE
PSYCHOLOGY!

WELL, YOU'D BETTER
USE SOME OF YOUR
PSYCHOLOGY ON ME.
I'VE JUST LOST
MY APPETITE!

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NEW 14.1 CU. FT.

Here's a red hot value! It's a brand-new 1966 RCA WHIRLPOOL refrigerator-freezer with completely automatic defrosting refrigerator section ... big, 109-lb. freezer section ... and many more up-to-date features. All this at a new, low price!



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Full-width glide-out shelf brings foods out where they're easy to find. Also, there are three full-width shelves including a shelf over the crispers.



Twin porcelain-enamel crispers hold up to a bushel of fruit and vegetables. They're celery stalk long and cabbage head deep.

For next 5 days only
\$239⁹⁵
With acceptable trade
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Plus big 109-lb. "zero-degree" freezer • Bookshelf freezer door storage • Automatic defrosting refrigerator section • Super-storage door with built-in butter keeper and egg racks • MILLION-MAGNET® doors seal in cold.

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CAPTAIN EASY

By Leslie Turner



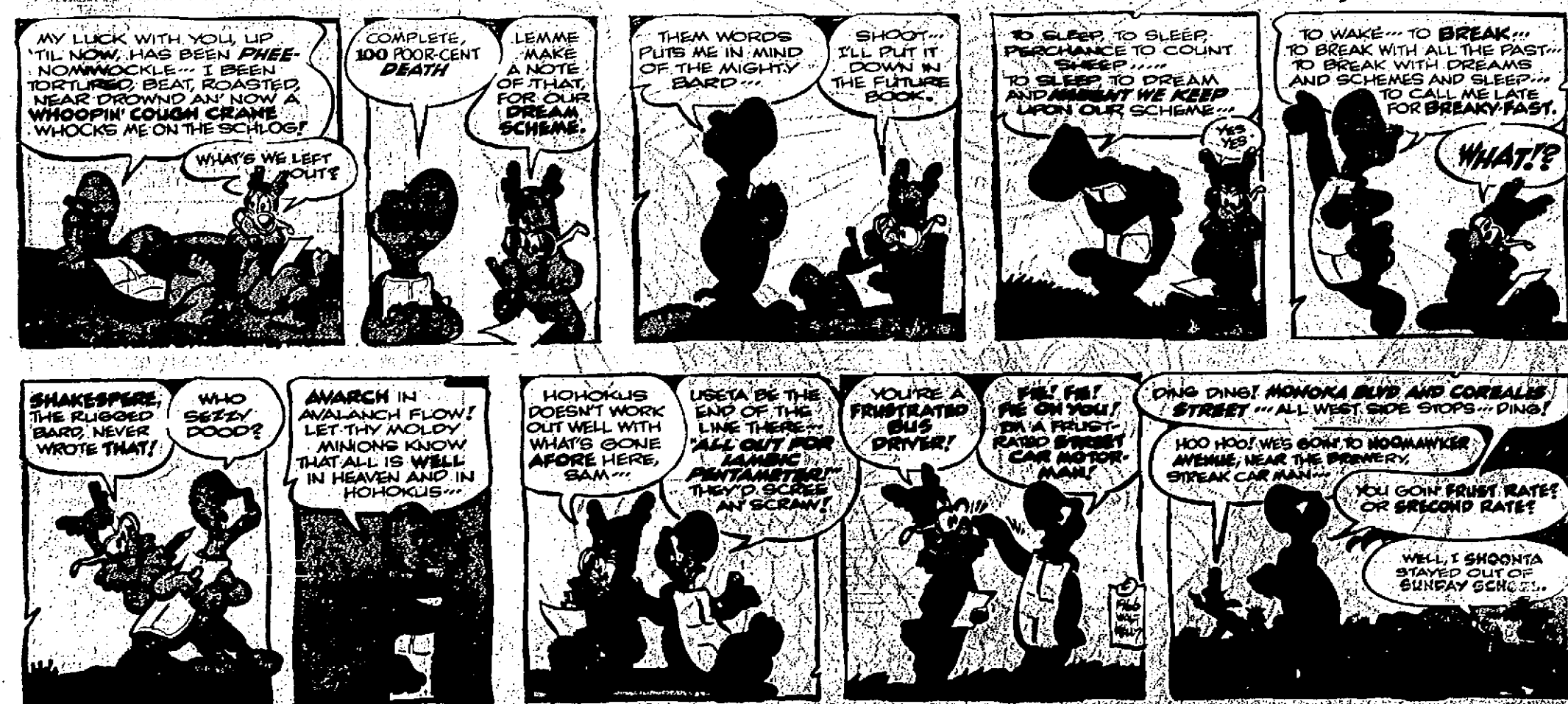
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By Ernie Bushmiller



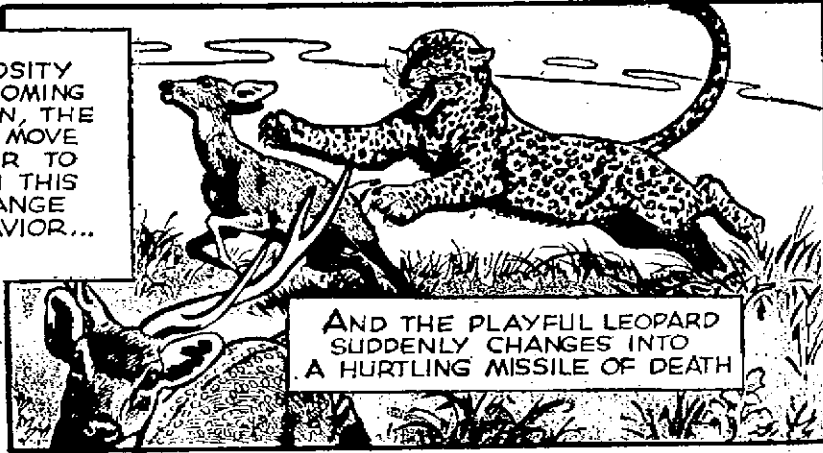
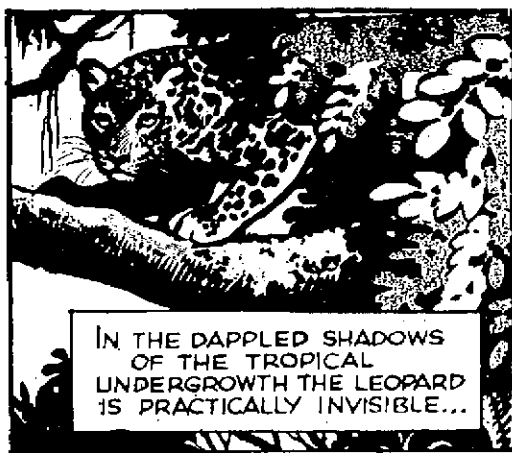
POGO

By Walt Kelly



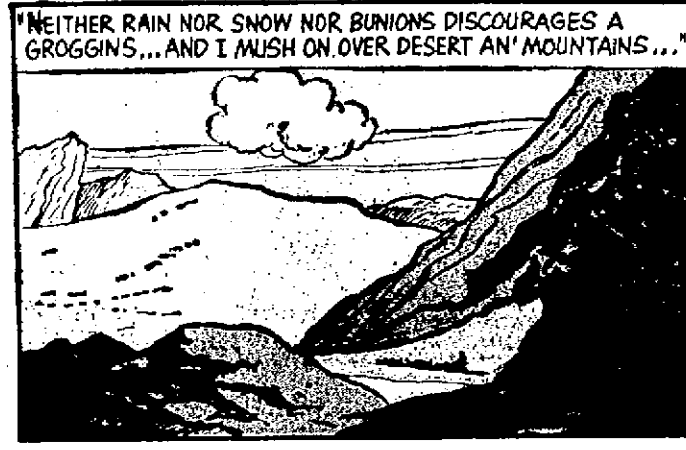
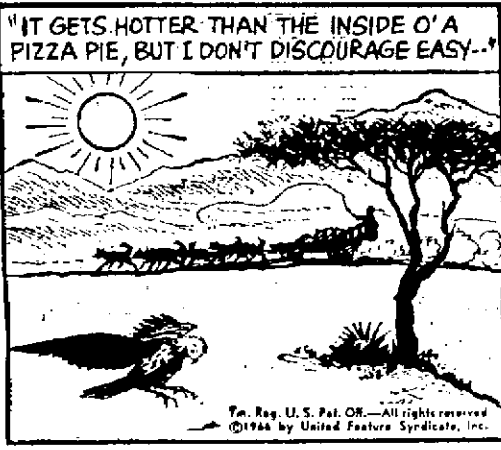
MARK TRAIL

by ED DODD



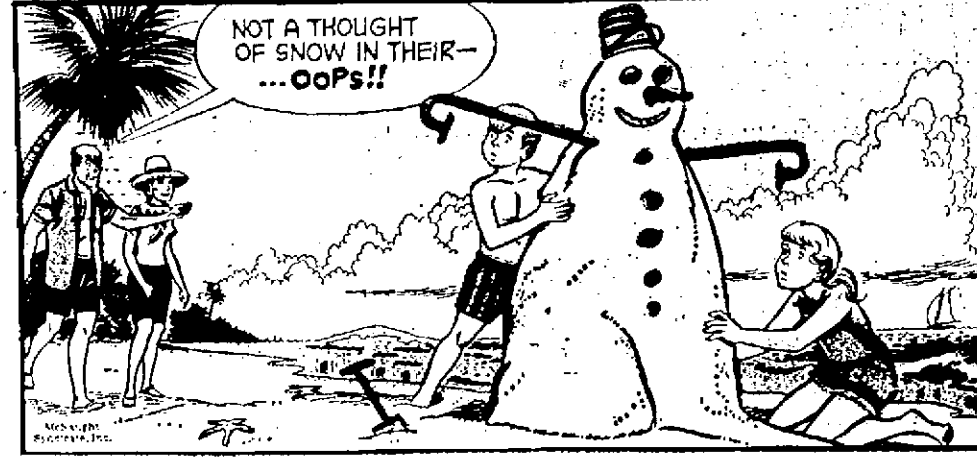
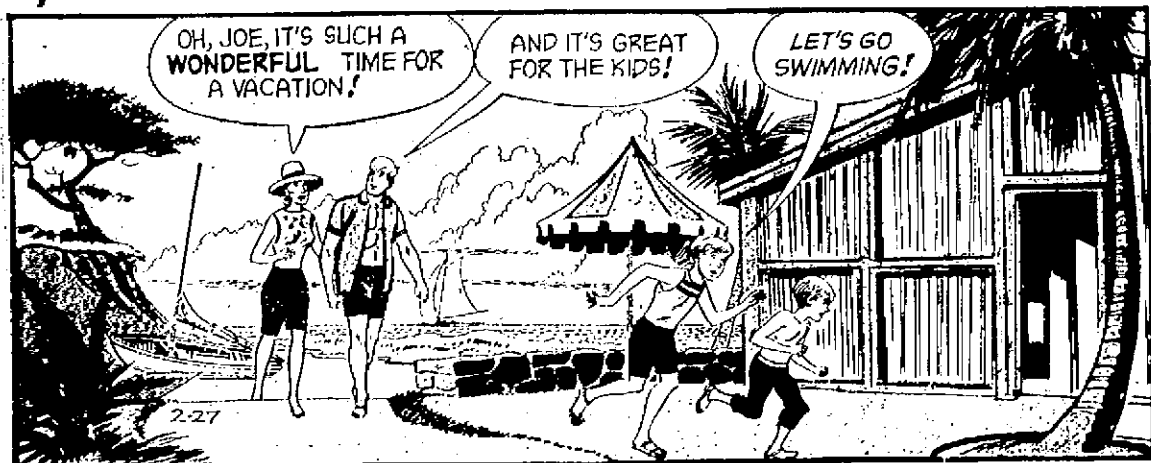
ABBIE AN' SLATS

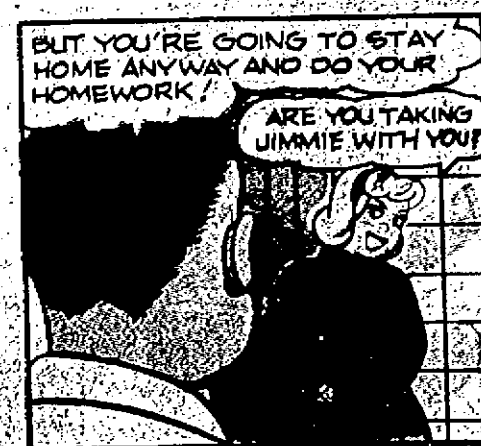
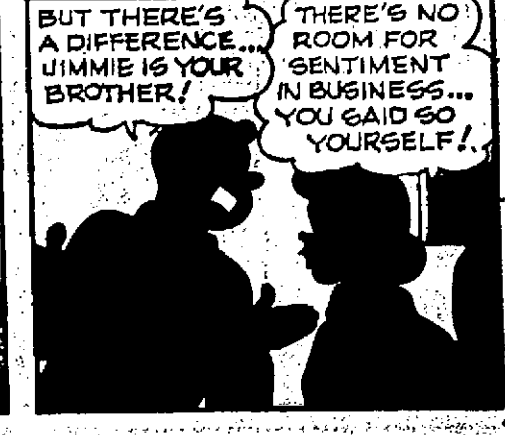
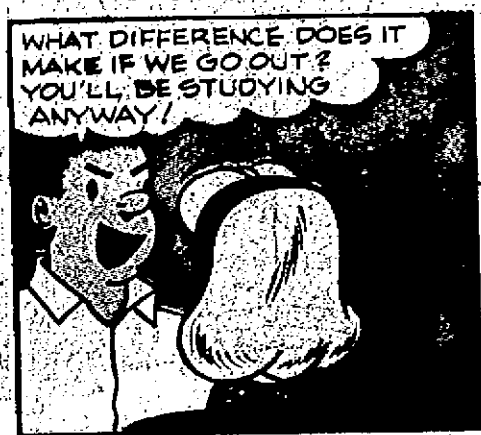
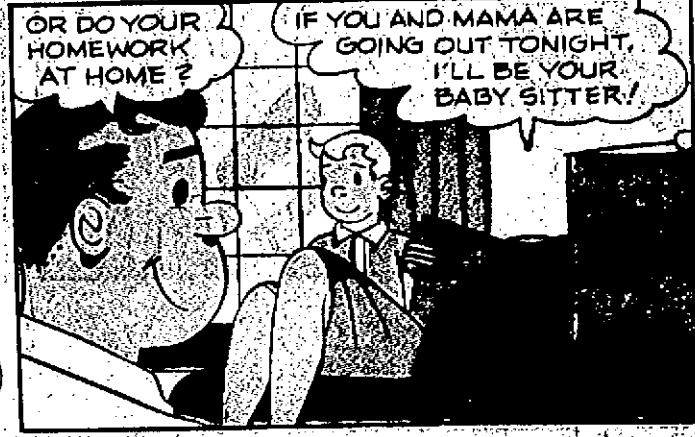
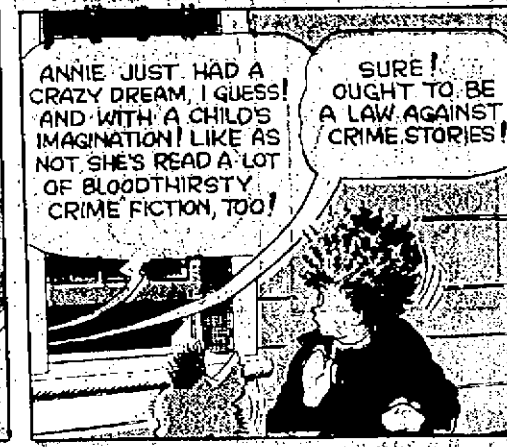
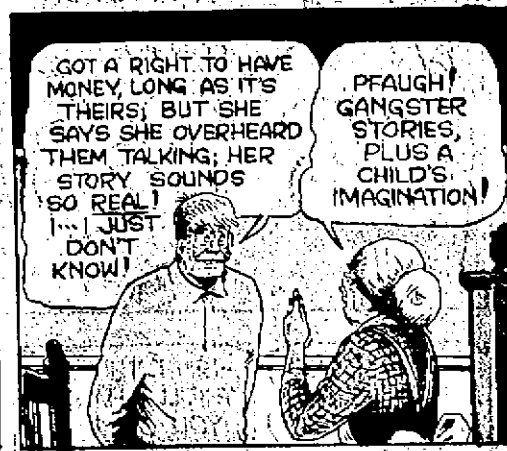
By Raeburn Van Buren



JOE PALOOKA

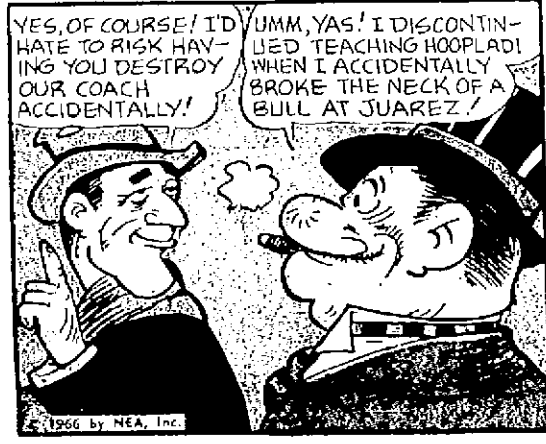
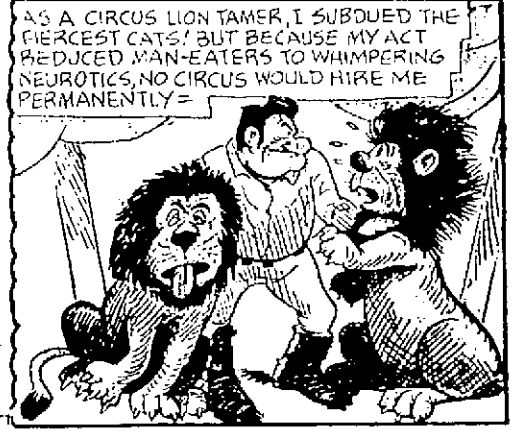
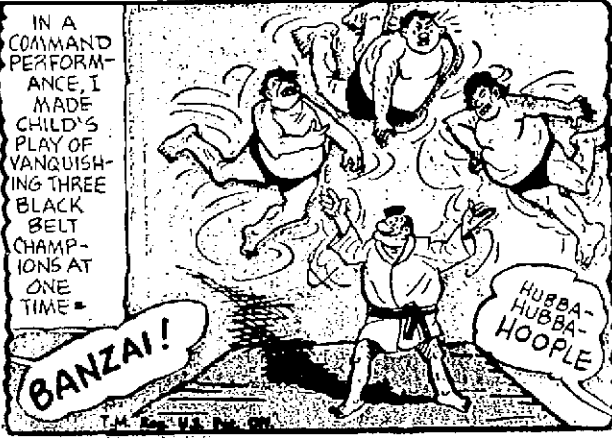
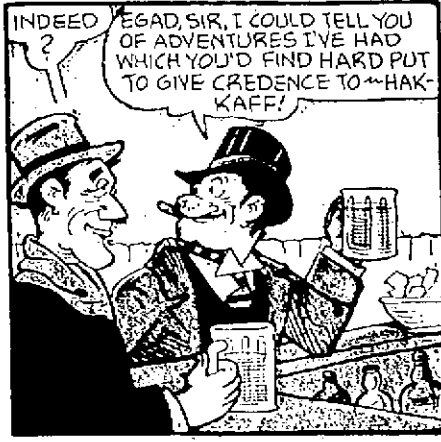
By Ham Fisher





OUR BOARDING HOUSE

with MAJOR HOOPLE

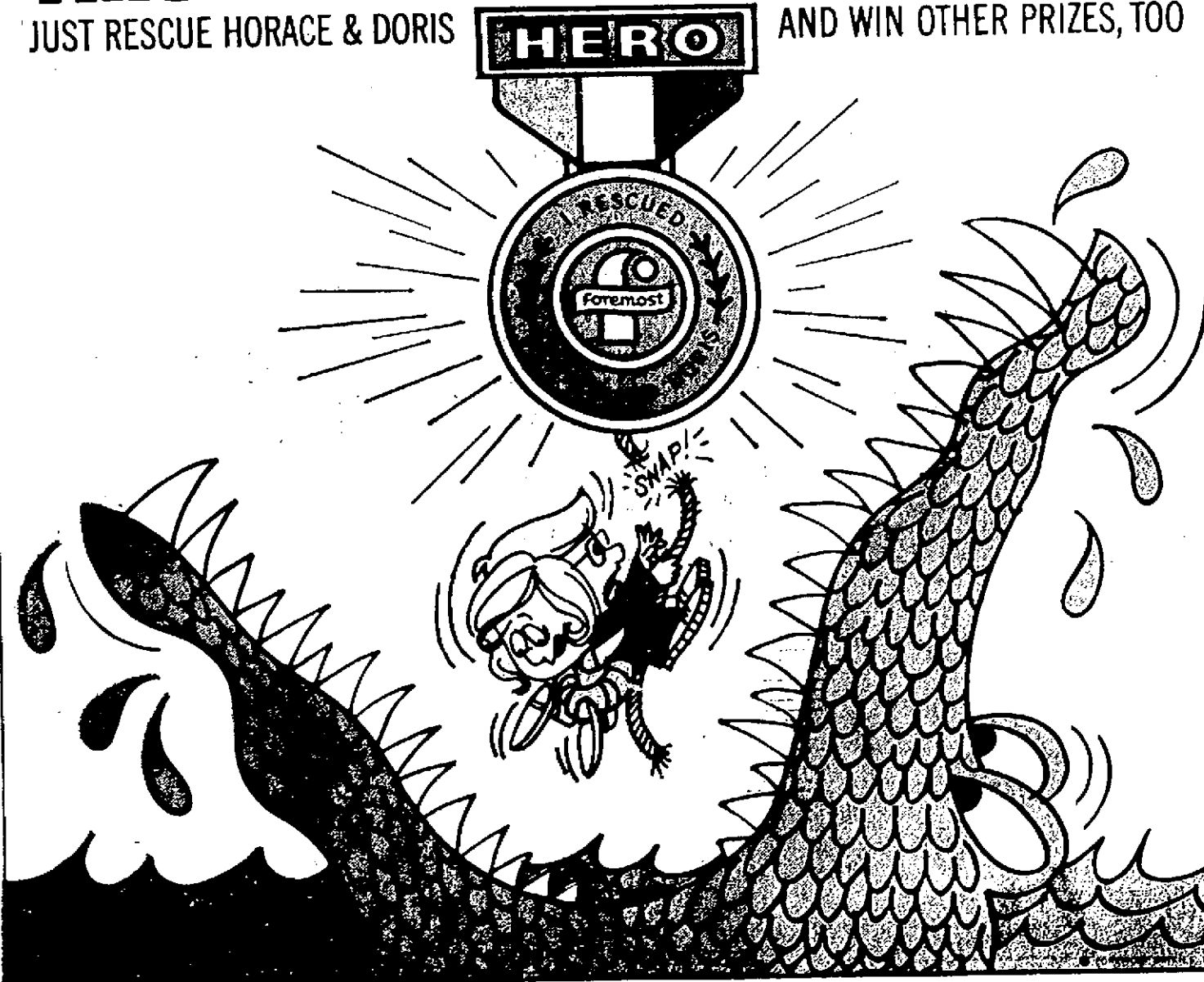


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EVERYBODY WINS THIS FOREMOST HERO MEDAL!

JUST RESCUE HORACE & DORIS **HERO** AND WIN OTHER PRIZES, TOO



HOW CAN HORACE AND DORIS GET OUT OF THIS PICKLE? LOOK FOR THIS AND OTHER PREDICAMENTS ON THE SIDE PANELS OF FOREMOST HOMOGENIZED MILK AND SO-LO MILK HALF-GALLON CARTONS, THEN WRITE IN AND TELL US YOUR SOLUTION.



EVERYBODY WINS!

Anyone who sends in a solution to one or more predicaments gets a genuine Hero Medal.



LOTS MORE!

If you send in your solutions to two different predicaments in the same envelope, you will get the Medal, and you'll now be eligible to win this Horace and Doris Rescue Squad T-Shirt.

MORE YET!

Write in your solutions to all three predicaments in the same envelope -- you'll still get the Hero Medal, and now you'll be eligible to win your own personalized Champion Milk Drinkers Glass, with your name on it.



HERE'S HOW TO WIN:

On side panels of Foremost Homogenized Milk and So-Lo Milk half-gallon cartons -- and on entry blanks in your grocery store -- are three scenes showing our cartoon pals, Horace and Doris, in situations of serious trouble. What we want you to do is tell us your solution to save Horace and Doris -- your idea of how to rescue them.

(For example, a solution to Situation No. 1 in the picture might go as follows: Mark Brent, Superdancer Man in disguise, with his super radar hearing, heard the snap of the rope holding Horace and Doris, gulped a glass of Foremost Milk (from which he gets his super strength), pushed the button on his rocket-powered ejection seat and zoomed off with the speed of light in time to snatch the kids from the jaws of the alligators.) You may use as many or as few words as you need. Entries will be judged solely on aptness, originality and inventiveness.

Enter often. All entries become the property of Foremost Dairies, Inc. and may not be returned. Decisions of our very independent judges will be final.

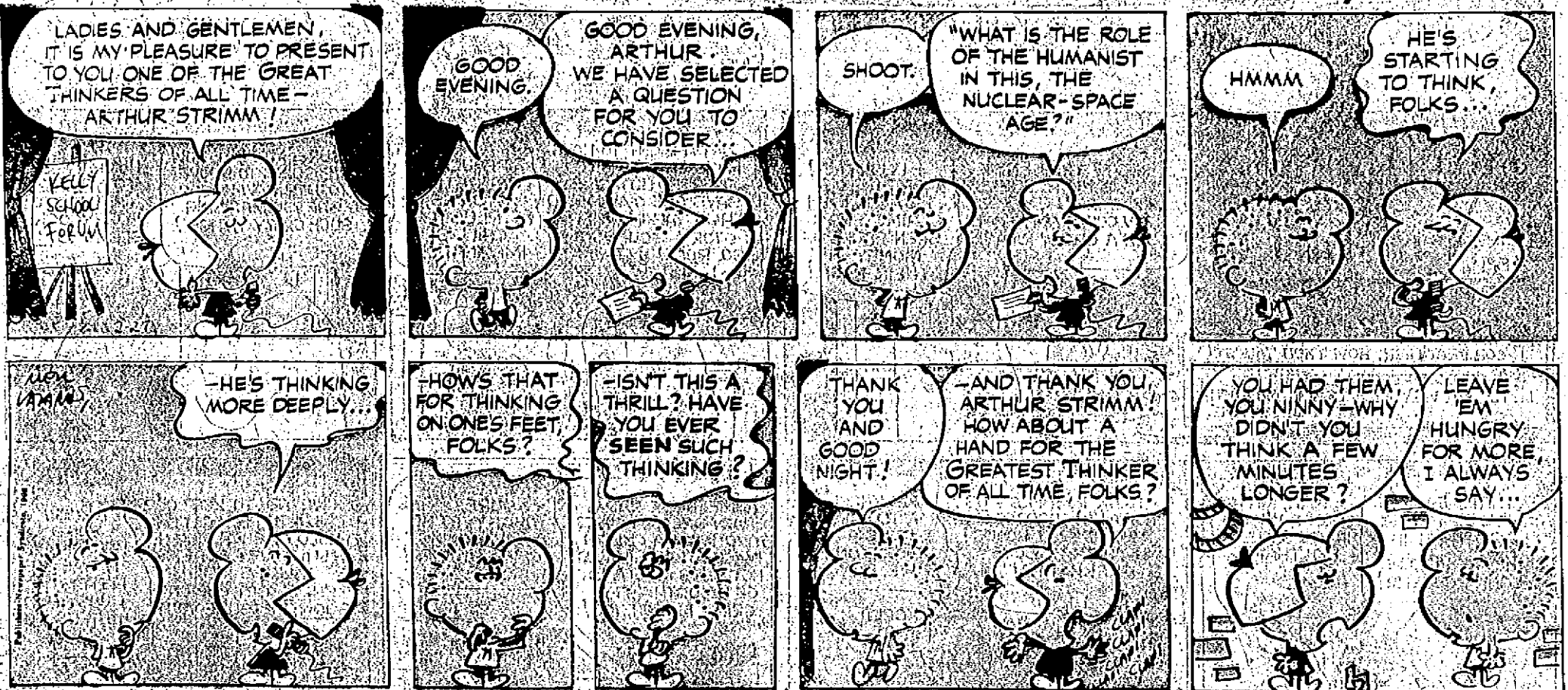
MAIL your entry to: HERO, Room 401 Dept. 2

274 Brannan Street, San Francisco, Calif.

Be sure to clearly print (1) the size preference in T-Shirt (Children's Small-Medium-Large) and (2) the name to appear on your Champion Milk Drinkers Glass -- should you win one. No purchase required.

MISS PEACH

By Mell



THE JACKSON TWINS

By Dick Brooks



THERE OUGHTA BE A LAW!

By Harry Shorten



CAPTAIN EASY

By Leslie Turner

YOUR MINING ENGINEER FRIEND EES DEAD! YOU MUS' LEAVE SQUAW LAKE... THE GIANT MALE BEAR THERE DOES NOT HIBERNATE!

DON'T WORRY, PIERRE... WE HAVE A BB AIR RIFLE IN CASE HE NIBBLES AT OUR TOOTSIES!

YOU ARE AMUSE, EH? YOU WEEEL NOT FIND EET FUNNY WHEN HE PICKS HEES TEETH WITH YOUR LEG BONE!

WELL, PIERRE WASN'T VERY ENCOURAGING, ELSIE! WE'LL QUESTION SOME OTHER TRAPPERS!

I THOUGHT PIERRE WAS CUTE! WONDER WHAT HE'D LOOK LIKE WITHOUT THE EAR-TO-EAR CARPETING!

THAT NIGHT, AFTER FRUITLESS VISITS WITH OTHER TRAPPERS...
...THEY ALL AGREE THAT PAUL BRONSON IS DEAD!

AND THEY ALL TELL THE SAME STORY ABOUT THE GIANT BEAR!

I'M FRIGHTENED, EASY! PERHAPS WE SHOULD GIVE UP OUR SEARCH!

NO! WE'LL RETURN WITH EITHER BRONSON OR A BEAR RUG!

MORNING...
JUMPIN' BLUE BLAZES!

WH-WHAT'S THE MATTER, EASY?

BEAR TRACKS! THE SIZE OF MANHOLE COVERS!

HEAVENS! A BEAR SHOULD BE ASHAMED TO HAVE FEET THAT BIG!

2-27

CONTINUED...

NANCY

By Ernie Bushmiller

AH, THERE'S A CAT

GOODY---THERE'S ANOTHER ONE

COME ON, KITTY

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MILK CO.

POGO

By Walt Kelly

MY LUCK WITH YOU, LIP 'TIL NOW, HAS BEEN PHEE-NOMWOCKLE... I BEEN TORTURED, BEAT, ROASTED, NEAR DROWN AN' NOW A WHOOPIN' COUGH CRANE WHOCKS ME ON THE SCHLOG!

WHAT'S WE LEFT OUT?

COMPLETE, 100 POOR-CENT DEATH

LEMME MAKE A NOTE OF THAT, FOR OUR DREAM SCHEME.

THEM WORDS PUTS ME IN MIND OF THE MIGHTY BARD...

SHOOT... I'LL PUT IT DOWN IN THE FUTURE BOOK.

TO SLEEP, TO SLEEP, PERCHANCE TO COUNT SHEEP...
TO SLEEP, TO DREAM AND NAUGHT WE KEEP UPON OUR SCHEME...

YES YES

TO WAKE... TO BREAK...
TO BREAK WITH ALL THE PAST...
TO BREAK WITH DREAMS AND SCHEMES AND SLEEP...
TO CALL ME LATE FOR BREAKFAST.

WHAT!?

SHAKESPEARE, THE RUGGED BARD, NEVER WROTE THAT!

WHO SETZY DOOD?

AVARCH IN AVALANCH FLOW! LET THY MOLDY MINIONS KNOW THAT ALL IS WELL IN HEAVEN AND IN HOHOKUS...

HOHOKUS DOESN'T WORK OUT WELL WITH WHAT'S GONE AFORE HERE, SAM...

USETA BE THE END OF THE LINE THERE... 'ALL OUT FOR LAMBIC PENTAMETER!' THEY'D SCREE AN' SCRAW!

YOU'RE A FRUSTRATED BUS DRIVER!

FIE! FIE! FIE ON YOU! I'M A FRUSTRATED STREET CAR MOTOR-MAN!

DING DING! MONOKA BLVD AND COREALIS STREET... ALL WEST SIDE STOPS... DING!

HOO HOO! WE'S GOIN' TO HOOMAWKER AVENUE, NEAR THE BREWERY, STREAK CAR MAN...

YOU GOIN' FRUST RATE? OR SRECOND RATE?

WELL, I SHOONTA STAYED OUT OF SHIPAY GSK...

2-27

ARCHIE

by BOB MONTANA



ALLEY OOP

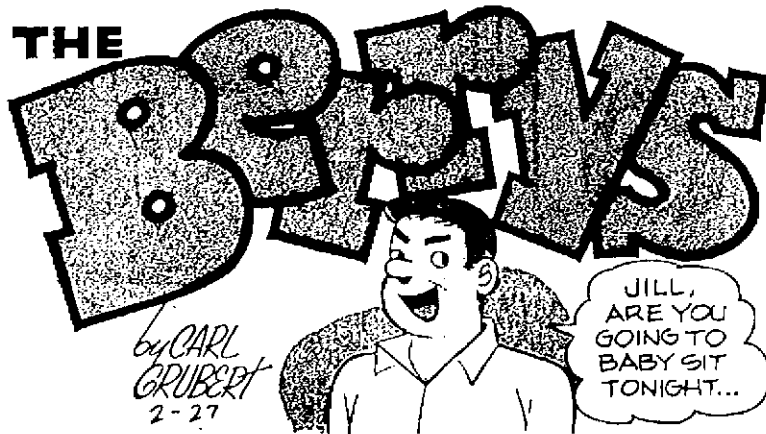
By V. T. Hamlin

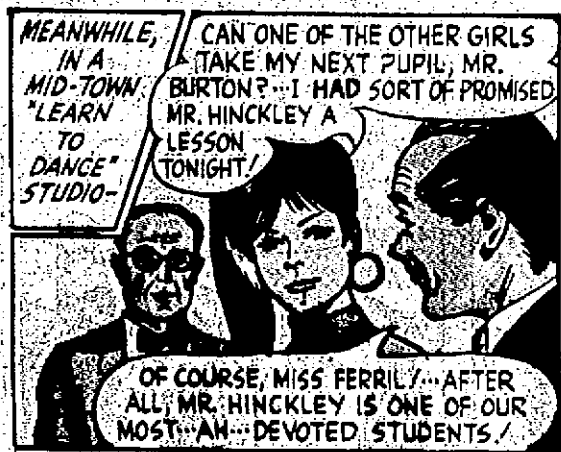


PRISCILLA'S POP

By Al Vermeer







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BLUE CHIP STAMPS

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This Week Only at Mr. Beef

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BLUE CHIP STAMPS

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YOU GET: PORTERHOUSE, SIRLOINS, T-BONES, ROASTS, GROUND BEEF, ETC.

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BEEF LOINS

49^c lb

U. S. Govt. Inspected

CONSISTS OF T-BONES, PORTERHOUSE, TOP SIRLOIN AND GROUND BEEF

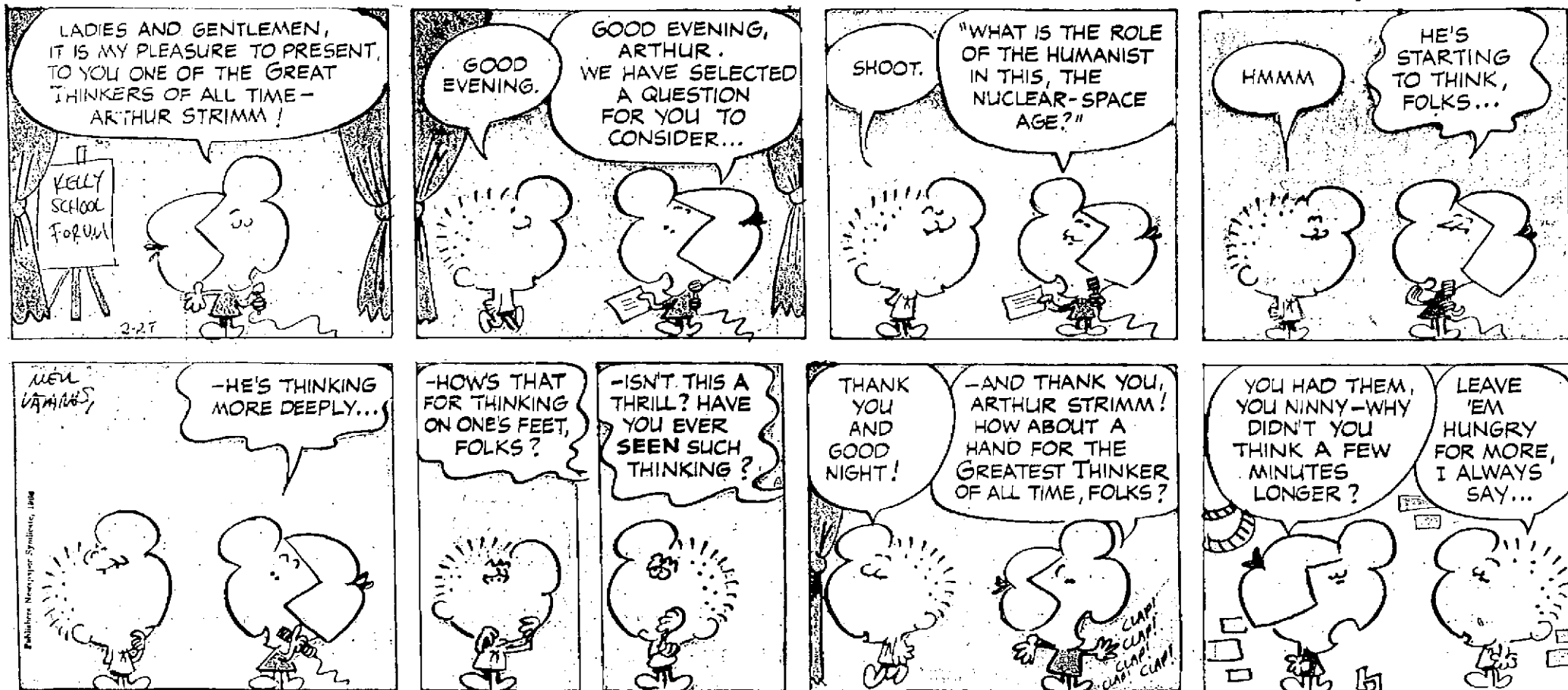
DON'T WAIT! CALL NOW

For Appointment **GA 3-0953**

63^c to 89^c lb

MISS PEACH

By Mell



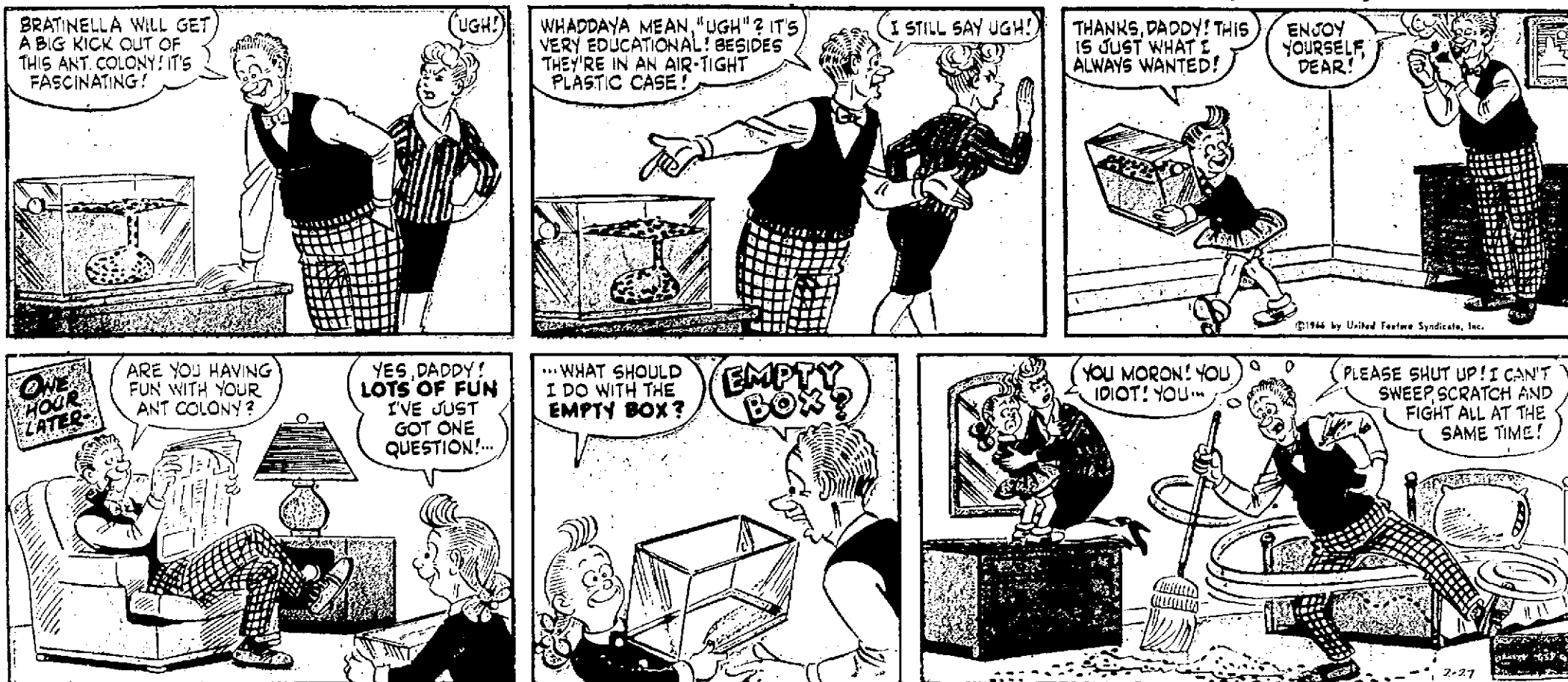
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By Dick Brooks



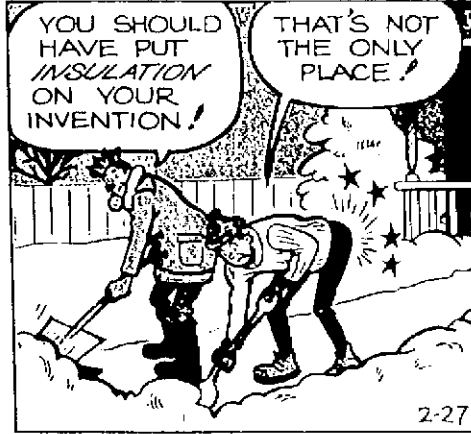
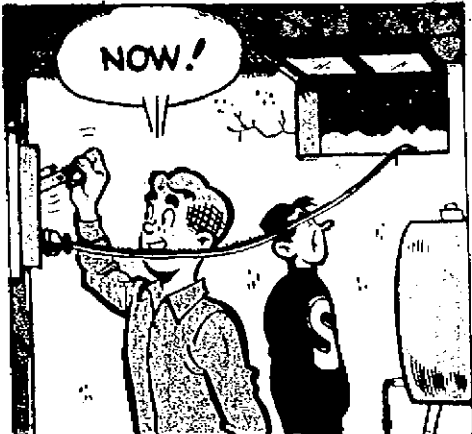
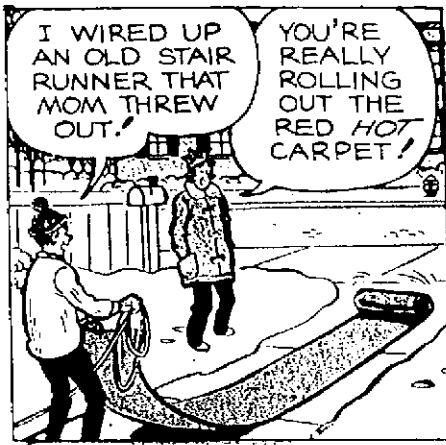
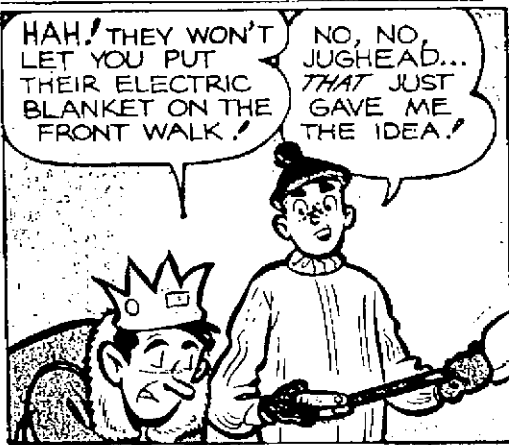
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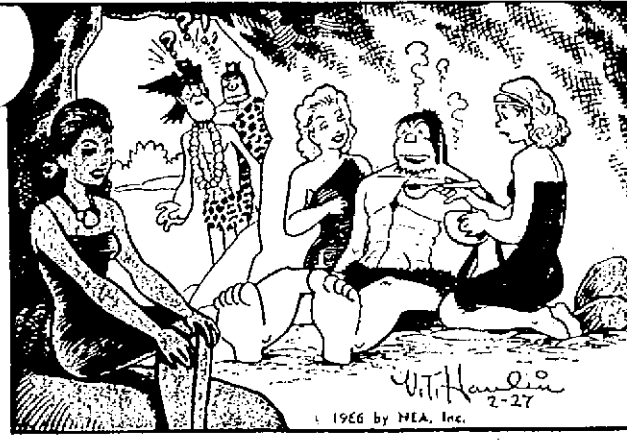
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